

Clear thinking in a complex world



ICM Poll for The Guardian

Fieldwork dates: 20-22nd January 2012

Interview Method: Telephone.

Population effectively sampled: All adults aged 18+

Sampling Method: Within each government office region, a random sample of telephone numbers was drawn from the entire BT database of domestic telephone numbers. Each number so selected had its last digit randomised so as to provide a sample including both listed and unlisted numbers.

Sample size: 1,003

Data weighting: Data were weighted to the profile of all adults aged 18+ (including non telephone owning households). Data were weighted by sex, age, social class, household tenure, work status and region. Targets for the weighted data were derived from the National Readership survey, a random probability survey comprising 36,000 random face-to-face interviews conducted annually.

The data were further weighted by declared votes in the 2010 general election. The weighting scheme is designed as follows:

Weighting by past votes

1. Respondents are asked whether they voted in the last general election and if they did, which party they voted for.
2. The sample is weighted by demographics (age, sex, tenure etc). However, after such weighting the declared past votes may not match, exactly, the results of the last election. Partly this is because demographics (by which ICM control the sample) are relatively poorly correlated with vote behaviour. Nevertheless past vote weighting has to be used with caution as some people genuinely forget how they voted. We cannot simply weight the data to the actual results last time.
3. ICM takes the declared past votes on any new poll and adds it to the 25 or so most recent ICM polls containing the same question. The average of these polls is used in the past vote weighting scheme.

4. ICM compares the declared past votes derived in 3) above to the actual result of the last general election and gives a weight of 80% to the results of the last election and 20% to the average of the most recent polls, thereby assuming that most of the difference can be attributed to political imbalance in the sample and to faulty recall.

Weighting for turnout

1. ICM ask respondents to say how likely it is that they will go and vote in a new general election using a ten points scale where 10 means they would be absolutely certain to vote and 1 means they would be certain not to vote.

2. We then weight people by their anticipated turnout. If someone is 10/10 certain to vote, they are given a weight of 1.0. If someone is 9/10 certain to vote they are given a weight of 0.9 etc. People who tell us they are likely to vote in the next General Election but did not vote in the last, are further down-weighted. If someone says they are 10/10 certain to vote but did not vote in 2010, they are given a weight of 0.5. If they say 9/10 certainty, the weight becomes 0.45 etc.

Voting intentions: ICM derives vote intentions from 2 questions.

First of all respondents are asked how likely it is that they would be to go and vote in a new election.

Those who say they will vote are asked to say which party they would support in a new election. Respondents are then asked whether they voted in 2010 and which party they voted for in that election. The vote figures shown in the table are calculated after ICM has excluded those who say they will not vote, refuse to answer the question or don't know who they would vote for. The figures are adjusted for turnout calculated accordingly to their stated intentions to vote.

In a further step, ICM add 50% of those who refuse to answer the vote intention question or say they don't know to the party they voted for in 2010.

The analysis by vote intention shown on each table is taken from table 1, ie before adjusting for refusers and don't knows.

Questions: The computer tables attached in PDF format show each question, in full, in the order they were put to respondents, all response codes and the weighted and un-weighted bases for all demographics and other data including but not limited that published .

Further enquiries: martin.boon@icmresearch.com

British Polling Council: ICM is a member of the British Polling Council and abides by its rules. <http://www.britishpollingcouncil.org/>

Opinion Poll

CATI Fieldwork : 20th-22nd January 2012

Absolutes/col percents

Table 1

Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election?

Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2010 General Election				Region					NET: Eng- land
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South		
Unweighted base	1003	470	533	62	180	534	227	365	211	147	280	225	243	84	45	227	223	153	89	51	336	314	353	863	
Weighted base	1003	492	511	119	162	511	210	272	287	214	229	236	227	86	54	240	196	155	92	54	339	316	347	858	
Certain to vote	(10)	528	267	261	30	66	294	138	159	151	105	113	167	134	46	29	168	131	96	49	32	178	173	178	447
		53%	54%	51%	25%	41%	58%	66%	58%	53%	49%	49%	71%	59%	53%	55%	70%	67%	62%	53%	60%	52%	55%	51%	52%
	(9)	87	46	40	19	9	35	23	29	31	11	16	15	23	10	21	19	19	7	9	24	33	31	72	
		9%	9%	8%	16%	6%	7%	11%	10%	11%	5%	7%	6%	10%	12%	19%	9%	10%	12%	7%	16%	7%	10%	9%	8%
	(8)	76	38	38	20	10	36	10	20	18	21	18	17	27	7	5	14	13	18	8	1	28	17	31	68
		8%	8%	7%	17%	6%	7%	5%	7%	6%	10%	8%	7%	12%	9%	10%	6%	7%	12%	9%	1%	8%	5%	9%	8%
	(7)	53	22	31	9	13	20	10	12	14	18	7	15	9	4	3	15	10	3	5	3	19	16	17	45
		5%	4%	6%	8%	8%	4%	5%	5%	5%	9%	3%	6%	4%	5%	5%	6%	5%	2%	6%	5%	6%	5%	5%	5%
	(6)	25	10	15	5	6	11	3	5	6	7	7	3	7	2	2	3	2	-	2	4	7	8	9	19
		2%	2%	3%	4%	4%	2%	1%	2%	2%	3%	3%	1%	3%	3%	4%	1%	1%	-	2%	7%	2%	3%	3%	2%
	(5)	76	35	41	16	21	33	7	22	18	19	17	14	11	9	3	14	7	9	7	3	27	24	26	67
		8%	7%	8%	13%	13%	6%	3%	8%	6%	9%	8%	6%	5%	11%	6%	6%	3%	6%	7%	5%	8%	8%	7%	8%
	(4)	15	6	9	-	4	8	2	1	5	3	5	3	6	3	-	2	4	3	1	2	5	3	6	13
		1%	1%	2%	-	3%	2%	1%	*	2%	2%	2%	1%	3%	3%	-	1%	2%	2%	1%	3%	2%	1%	2%	2%
	(3)	18	12	6	5	3	10	-	5	8	2	3	1	8	3	*	2	4	1	-	-	9	3	7	18
		2%	2%	1%	4%	2%	2%	-	2%	3%	1%	2%	1%	3%	3%	1%	1%	2%	1%	-	-	3%	1%	2%	2%
	(2)	16	10	7	2	4	11	-	4	5	5	2	-	2	2	-	1	1	-	5	*	8	4	4	11
		2%	2%	1%	1%	2%	2%	-	1%	2%	3%	1%	-	1%	2%	-	*	1%	-	6%	1%	2%	1%	1%	1%
Certain not to vote	(1)	93	39	54	14	22	44	13	15	26	16	35	-	-	-	-	1	3	3	7	1	32	31	30	85
		9%	8%	11%	12%	13%	9%	6%	6%	9%	7%	15%	-	-	-	-	*	2%	2%	7%	2%	9%	10%	9%	10%
Refused		3	2	1	-	2	*	1	*	2	1	-	-	-	-	-	1	-	-	-	-	*	-	2	3
		*	*	*	-	1%	*	*	*	1%	*	-	-	-	-	-	*	-	-	-	-	*	-	1%	*
Don't know		13	5	8	-	2	8	4	-	3	6	4	-	-	-	-	1	1	3	2	-	3	4	6	12
		1%	1%	2%	-	1%	2%	2%	-	1%	3%	2%	-	-	-	-	*	1%	2%	2%	-	1%	1%	2%	1%
Mean		7.91	8.03	7.79	6.99	7.00	8.05	8.80	8.36	7.93	7.83	7.41	9.14	8.71	8.36	8.93	9.13	8.95	8.95	7.94	8.73	7.79	8.01	7.94	7.85
Standard deviation		3.00	2.93	3.07	2.99	3.29	3.00	2.41	2.64	3.02	2.89	3.39	1.60	2.04	2.30	1.58	1.66	2.05	1.92	2.99	2.15	3.07	3.00	2.94	3.04
Standard error		0.10	0.14	0.13	0.38	0.25	0.13	0.16	0.14	0.21	0.24	0.20	0.11	0.13	0.25	0.24	0.11	0.14	0.16	0.32	0.30	0.17	0.17	0.16	0.10

Opinion Poll

CATI Fieldwork : 20th-22nd January 2012

Absolutes/col percents

Table 2

Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area. If there were a general election tomorrow which party do you think you would vote for?

Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2010 General Election				Region					NET: Eng- land
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South		
Unweighted base	1003	470	533	62	180	534	227	365	211	147	280	225	243	84	45	227	223	153	89	51	336	314	353	863	
Weighted base	1003	492	511	119	162	511	210	272	287	214	229	236	227	86	54	240	196	155	92	54	339	316	347	858	
Conservative	236 23%	129 26%	106 21%	25 21%	32 20%	116 23%	62 30%	78 29%	70 24%	49 23%	38 17%	236 100%	-	-	-	182 76%	4 2%	18 12%	7 8%	12 23%	63 19%	88 28%	85 24%	216 25%	
Labour	227 23%	111 23%	116 23%	33 28%	34 21%	111 22%	48 23%	51 19%	69 24%	43 20%	64 28%	-	227 100%	-	-	7 3%	140 72%	28 18%	18 19%	13 24%	88 26%	71 23%	67 19%	196 23%	
Liberal Democrat/ Liberal	86 9%	43 9%	43 8%	14 12%	13 8%	43 8%	16 8%	34 12%	20 7%	17 8%	16 7%	-	-	86 100%	-	5 2%	4 2%	57 37%	6 7%	2 4%	27 8%	13 4%	47 13%	77 9%	
Scottish National Party/ SNP	18 2%	10 2%	8 2%	-	4 2%	12 2%	2 1%	2 1%	2 1%	6 3%	7 3%	-	-	-	18 34%	-	1 1%	-	18 20%	-	18 5%	-	-	-	
Plaid Cymru	6 1%	-	6 1%	-	2 1%	4 1%	-	-	-	6 3%	-	-	-	-	6 10%	-	-	-	-	6 10%	-	6 2%	-	-	
Green Party	13 1%	5 1%	8 2%	3 2%	2 1%	7 1%	1 1%	5 2%	5 2%	1 *	3 1%	-	-	-	13 24%	2 1%	2 1%	3 2%	-	-	3 1%	5 1%	6 2%	13 2%	
UK Independence Party (UKIP)	12 1%	10 2%	2 *	1 1%	-	3 1%	8 4%	4 1%	6 2%	-	2 1%	-	-	-	12 22%	1 *	-	-	3 4%	-	7 2%	1 *	4 1%	8 1%	
British National Party (BNP)	2 *	2 *	-	-	-	2 *	-	-	-	-	2 1%	-	-	-	2 4%	-	-	-	-	-	-	2 1%	-	2 *	
Other	3 *	2 *	1 *	-	1 *	1 *	2 1%	2 1%	-	-	1 1%	-	-	-	3 5%	-	1 *	1 *	1 1%	1 1%	1 *	1 *	1 *	1 *	
Will not vote	93 9%	39 8%	54 11%	14 12%	22 13%	44 9%	13 6%	15 6%	26 9%	16 7%	35 15%	-	-	-	-	1 *	3 2%	3 2%	7 7%	1 2%	32 9%	31 10%	30 9%	85 10%	
Don't know	214 21%	92 19%	123 24%	24 20%	42 26%	117 23%	32 15%	52 19%	64 22%	58 27%	40 17%	-	-	-	-	37 15%	33 17%	36 23%	24 26%	16 30%	67 20%	69 22%	78 22%	175 20%	
Refused	94 9%	49 10%	45 9%	6 5%	11 7%	51 10%	25 12%	30 11%	25 9%	19 9%	21 9%	-	-	-	-	5 2%	8 4%	9 6%	9 9%	3 6%	34 10%	30 10%	30 9%	82 10%	

Opinion Poll

CATI Fieldwork : 20th-22nd January 2012

Absolutes/col percents

Table 3

Data derived from:-

Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election?

Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area. If there were a general election tomorrow which party do you think you would vote for?

Data excludes those who definitely will not vote (9%), don't know who they would vote for (21%) or refuse to answer (9%)

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Gender		Age				Social Class				Voting Intention				Vote In 2010 General Election			Region					NET: Eng- land	
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands		South
Unweighted base	499	252	247	25	76	265	133	198	105	63	133	197	197	67	37	173	159	98	44	25	169	153	176	430
Weighted base	501	263	238	54	67	252	128	150	148	95	108	207	180	68	46	183	139	99	45	29	171	156	173	426
Conservative	207 41%	112 43%	94 40%	20 38%	27 41%	101 40%	58 45%	67 45%	65 44%	42 44%	33 30%	207 100%	-	-	-	170 93%	4 3%	18 18%	7 15%	10 35%	57 34%	75 48%	74 43%	190 45%
Labour	180 36%	90 34%	90 38%	22 40%	25 37%	91 36%	43 34%	44 29%	57 38%	31 32%	49 45%	-	180 100%	-	-	6 3%	127 92%	25 25%	13 29%	12 40%	66 39%	60 39%	53 31%	155 36%
Liberal Democrat/ Liberal	68 13%	34 13%	34 14%	8 16%	9 14%	34 14%	15 12%	28 19%	15 10%	13 13%	12 11%	-	-	68 100%	-	4 2%	4 3%	52 53%	6 14%	2 7%	22 13%	8 5%	38 22%	59 14%
Scottish National Party/ SNP	16 3%	9 4%	6 3%	-	3 4%	11 4%	2 2%	2 1%	2 1%	5 6%	7 6%	-	-	-	16 33%	-	1 1%	-	16 34%	-	16 9%	-	-	-
Plaid Cymru	4 1%	-	4 2%	-	1 2%	3 1%	-	-	-	4 5%	-	-	-	-	4 10%	-	-	-	-	4 15%	-	4 3%	-	-
Green Party	11 2%	4 2%	6 3%	2 4%	1 2%	6 2%	1 1%	4 3%	4 3%	* *	2 2%	-	-	-	11 23%	2 1%	2 1%	3 3%	-	-	2 1%	4 3%	4 2%	11 3%
UK Independence Party (UKIP)	11 2%	8 3%	2 1%	1 2%	-	3 1%	7 6%	3 2%	6 4%	-	2 2%	-	-	-	11 23%	1 *	-	-	3 7%	-	6 4%	1 *	4 2%	8 2%
British National Party (BNP)	2 *	2 1%	-	-	-	2 1%	-	-	-	-	2 2%	-	-	-	2 5%	-	-	-	-	-	-	2 1%	-	2 1%
Other	3 1%	2 1%	1 *	-	* *	1 *	2 1%	2 1%	-	-	1 1%	-	-	-	3 6%	-	1 1%	1 1%	1 2%	1 3%	1 1%	1 *	1 1%	1 *

Opinion Poll
CATI Fieldwork : 20th-22nd January 2012

Col percents

Table 4
Published Vote Intention Figures
Percentages derived from the responses of 725 respondents

	<u>Total</u>
Conservative	40%
Labour	35%
Liberal Democrat	16%
Other	9%

Opinion Poll

CATI Fieldwork : 20th-22nd January 2012

Absolutes/col percents

Table 5

Q.2 You may have seen or heard about plans the Scottish government has to stage a referendum on whether Scotland should leave the United Kingdom with England and Wales and become independent instead. Which one of the following do you MOST agree with?

Base: All respondents

	Gender		Age				Social Class				Voting Intention				Vote In 2010 General Election			Region					NET: Eng- land	
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands		South
Unweighted base	1003	470	533	62	180	534	227	365	211	147	280	225	243	84	45	227	223	153	89	51	336	314	353	863
Weighted base	1003	492	511	119	162	511	210	272	287	214	229	236	227	86	54	240	196	155	92	54	339	316	347	858
England and Scotland are proud nations in their own right, each could thrive on its own	238 24%	119 24%	119 23%	21 18%	55 34%	123 24%	39 19%	55 20%	71 25%	61 29%	50 22%	47 20%	62 27%	22 26%	16 30%	50 21%	49 25%	38 24%	28 30%	12 22%	74 22%	69 22%	94 27%	198 23%
The United Kingdom is stronger together	681 68%	338 69%	343 67%	91 76%	92 57%	344 67%	154 73%	194 71%	192 67%	137 64%	158 69%	173 73%	154 68%	57 66%	26 49%	178 74%	128 66%	104 67%	58 63%	35 66%	238 70%	215 68%	228 66%	588 69%
Both	26 3%	15 3%	11 2%	6 5%	2 2%	12 2%	5 3%	7 2%	11 4%	5 2%	4 2%	9 4%	3 1%	2 2%	3 5%	2 1%	7 3%	6 4%	2 2%	-	10 3%	8 3%	8 2%	24 3%
Don't know	58 6%	20 4%	38 8%	1 1%	13 8%	32 6%	12 6%	16 6%	14 5%	11 5%	17 8%	7 3%	8 4%	5 6%	9 16%	10 4%	11 6%	7 5%	4 5%	7 13%	17 5%	24 8%	17 5%	47 6%

Opinion Poll

CATI Fieldwork : 20th-22nd January 2012

Absolutes/col percents

Table 6

Q.3 You may have seen or heard about a disagreement between the Scottish first minister, Alex Salmond, and Britain's prime minister David Cameron about the ground rules for Scotland's independence referendum. Which one of the following do you MOST agree with?

Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2010 General Election			Region					NET: Eng- land
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South	
Unweighted base	1003	470	533	62	180	534	227	365	211	147	280	225	243	84	45	227	223	153	89	51	336	314	353	863
Weighted base	1003	492	511	119	162	511	210	272	287	214	229	236	227	86	54	240	196	155	92	54	339	316	347	858
It is for the Scottish government to manage SCOTLAND'S referendum	278 28%	140 28%	138 27%	28 24%	58 35%	144 28%	48 23%	63 23%	82 29%	76 35%	57 25%	45 19%	76 33%	28 32%	30 56%	46 19%	61 31%	42 27%	36 39%	20 37%	107 32%	70 22%	101 29%	222 26%
Scottish independence would AFFECT the whole UK, so the government in London is right to want a say on the referendum's ground rules	616 61%	318 65%	298 58%	74 62%	88 54%	314 61%	141 67%	189 69%	188 65%	111 52%	128 56%	178 76%	141 62%	55 64%	20 38%	179 75%	117 60%	104 67%	51 56%	24 44%	200 59%	206 65%	211 61%	541 63%
Don't know	109 11%	34 7%	75 15%	17 14%	17 11%	53 10%	22 10%	20 7%	17 6%	27 13%	44 19%	12 5%	10 4%	3 4%	3 6%	14 6%	18 9%	9 6%	5 5%	10 19%	33 10%	41 13%	35 10%	94 11%

Opinion Poll

CATI Fieldwork : 20th-22nd January 2012

Absolutes/col percents

Table 7

Q.4 Considering the question of Scotland leaving the UK, would you say:**Base: All respondents**

	Gender			Age				Social Class				Voting Intention				Vote In 2010 General Election			Region					NET: Eng- land
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South	
Unweighted base	1003	470	533	62	180	534	227	365	211	147	280	225	243	84	45	227	223	153	89	51	336	314	353	863
Weighted base	1003	492	511	119	162	511	210	272	287	214	229	236	227	86	54	240	196	155	92	54	339	316	347	858
Scotland's future is a matter for the Scottish people alone	315 31%	164 33%	151 29%	27 22%	55 34%	168 33%	66 31%	86 32%	90 31%	80 37%	58 25%	51 22%	80 35%	38 44%	30 55%	49 20%	67 34%	55 36%	51 55%	16 29%	112 33%	94 30%	109 31%	248 29%
Scotland's future IS VERY IMPORTANT FOR the whole UK, and so should not be settled without the people of England and Wales being consulted in a referendum too	635 63%	311 63%	324 63%	89 74%	96 59%	318 62%	133 63%	177 65%	184 64%	120 56%	154 67%	178 75%	140 62%	44 52%	20 37%	182 76%	121 62%	94 61%	38 42%	35 65%	212 62%	206 65%	217 63%	562 66%
Don't know	53 5%	17 3%	37 7%	4 3%	12 7%	25 5%	12 6%	9 3%	13 5%	14 6%	17 8%	7 3%	7 3%	3 4%	5 9%	9 4%	8 4%	6 4%	3 3%	3 6%	16 5%	16 5%	21 6%	47 6%

Opinion Poll

CATI Fieldwork : 20th-22nd January 2012

Absolutes/col percents

Table 8

Q.5 You may have seen or heard that all three major parties at Westminster have talked about getting a grip on excessive executive pay. Irrespective of which party you yourself support, which team do you think, IF GIVEN THE CHANCE, would be MOST likely to actually do something about unfair rewards?

Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2010 General Election			Region					NET: Eng- land
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South	
Unweighted base	1003	470	533	62	180	534	227	365	211	147	280	225	243	84	45	227	223	153	89	51	336	314	353	863
Weighted base	1003	492	511	119	162	511	210	272	287	214	229	236	227	86	54	240	196	155	92	54	339	316	347	858
David Cameron's Conservatives	270 27%	143 29%	127 25%	25 21%	47 29%	122 24%	76 36%	77 28%	74 26%	59 28%	60 26%	146 62%	16 7%	14 16%	16 30%	142 59%	19 10%	19 12%	18 20%	9 17%	87 26%	79 25%	103 30%	243 28%
Ed Miliband's Labour party	297 30%	150 31%	147 29%	41 34%	42 26%	158 31%	57 27%	77 28%	95 33%	58 27%	66 29%	21 9%	157 69%	16 18%	9 17%	28 12%	121 62%	47 30%	33 36%	18 34%	110 32%	95 30%	92 27%	245 29%
Nick Clegg's Liberal Democrats	162 16%	77 16%	85 17%	34 29%	23 14%	83 16%	22 11%	50 18%	43 15%	34 16%	35 15%	37 16%	24 11%	46 53%	6 12%	38 16%	18 9%	52 34%	12 13%	6 11%	49 15%	43 14%	70 20%	144 17%
Don't know	274 27%	122 25%	153 30%	19 16%	52 32%	148 29%	55 26%	69 25%	75 26%	63 29%	68 30%	32 13%	28 13%	11 13%	22 41%	32 13%	38 20%	37 24%	28 31%	20 37%	93 27%	100 31%	82 23%	226 26%

Opinion Poll

CATI Fieldwork : 20th-22nd January 2012

Absolutes/col percents

Table 9

Q.6 You may have seen or heard that the Labour leader Ed Milliband has said he will not promise to reverse current coalition spending cuts because the country is unlikely to be able to afford it. Does this decision make you...?

Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2010 General Election			Region					NET: Eng- land
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South	
Unweighted base	1003	470	533	62	180	534	227	365	211	147	280	225	243	84	45	227	223	153	89	51	336	314	353	863
Weighted base	1003	492	511	119	162	511	210	272	287	214	229	236	227	86	54	240	196	155	92	54	339	316	347	858
More likely to vote Labour in a future General Election	98 10%	61 12%	37 7%	4 4%	10 6%	55 11%	30 14%	33 12%	22 8%	20 10%	23 10%	21 9%	36 16%	9 11%	4 8%	21 9%	33 17%	21 13%	7 8%	8 16%	30 9%	37 12%	31 9%	83 10%
Less likely to vote Labour in a future General Election	132 13%	72 15%	60 12%	17 14%	20 13%	61 12%	34 16%	35 13%	31 11%	27 12%	39 17%	47 20%	21 9%	15 17%	9 17%	42 17%	20 10%	15 9%	11 12%	1 3%	49 14%	34 11%	49 14%	120 14%
Or makes no difference one way or the other	718 72%	334 68%	385 75%	91 76%	126 78%	364 71%	138 65%	199 73%	211 73%	154 72%	154 67%	167 71%	162 72%	60 70%	36 68%	173 72%	137 70%	113 73%	71 77%	37 69%	249 73%	229 72%	240 69%	611 71%
Don't know	54 5%	25 5%	29 6%	8 6%	6 4%	31 6%	9 4%	5 2%	23 8%	13 6%	13 6%	1 *	7 3%	2 2%	4 7%	4 2%	6 3%	7 5%	3 4%	7 13%	11 3%	16 5%	27 8%	44 5%

Opinion Poll

CATI Fieldwork : 20th-22nd January 2012

Absolutes/col percents

Table 10

Q.7 Irrespective of which party you yourself support, which team do you think is better able to manage the economy properly, David Cameron and George Osborne or Ed Milliband and Ed Balls?

Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2010 General Election			Region					NET: Eng- land
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South	
Unweighted base	1003	470	533	62	180	534	227	365	211	147	280	225	243	84	45	227	223	153	89	51	336	314	353	863
Weighted base	1003	492	511	119	162	511	210	272	287	214	229	236	227	86	54	240	196	155	92	54	339	316	347	858
David Cameron & George Osborne	463 46%	257 52%	206 40%	44 37%	75 46%	227 44%	118 56%	145 53%	130 45%	103 48%	85 37%	210 89%	37 16%	47 54%	24 45%	213 89%	41 21%	66 42%	28 30%	25 47%	147 43%	141 45%	175 51%	410 48%
Ed Miliband & Ed Balls	277 28%	132 27%	145 28%	48 40%	40 25%	145 28%	44 21%	68 25%	81 28%	55 26%	74 32%	14 6%	156 69%	18 21%	11 20%	10 4%	116 59%	50 32%	31 34%	11 21%	97 29%	91 29%	89 26%	235 27%
Refused	22 2%	8 2%	14 3%	- -	1 1%	15 3%	6 3%	4 1%	11 4%	4 2%	3 1%	- -	- -	1 2%	1 2%	- -	3 1%	2 2%	2 2%	2 4%	5 2%	8 3%	8 2%	18 2%
Don't know	241 24%	94 19%	146 29%	28 23%	47 29%	124 24%	43 20%	56 21%	66 23%	52 24%	67 29%	12 5%	33 15%	20 23%	17 32%	17 7%	36 18%	37 24%	31 34%	15 28%	90 26%	76 24%	75 22%	194 23%

Opinion Poll
CATI Fieldwork : 20th-22nd January 2012

Absolutes/col percents

Table 11
Q.C/D Voting in May 6th 2010 General Election
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	1003	1003
Weighted base	1003	1003
Conservative	227 23%	240 24%
Labour	223 22%	196 20%
Liberal Democrat/ Liberal	153 15%	155 15%
Scottish National Party/SNP	17 2%	22 2%
Plaid Cymru	3 *	7 1%
Green Party	7 1%	9 1%
UK Independence Party (UKIP)	13 1%	17 2%
British National Party (BNP)	2 *	4 *
Others	1 *	1 *
Did not vote	241 24%	244 24%
Refused	97 10%	91 9%
Don't know	19 2%	17 2%

Opinion Poll
CATI Fieldwork : 20th-22nd January 2012

Absolutes/col percents

Table 12
Classification
Base: All respondents

		<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base		1003	1003
Weighted base		1003	1003
<u>Gender</u>			
Male		470 47%	492 49%
Female		533 53%	511 51%
<u>Age</u>			
18-24	(21)	62 6%	119 12%
25-34	(29.5)	180 18%	162 16%
35-44	(39.5)	167 17%	190 19%
45-54	(49.5)	195 19%	171 17%
55-64	(59.5)	172 17%	151 15%
65+	(70)	227 23%	210 21%
Average age		48.84	46.79

Opinion Poll
CATI Fieldwork : 20th-22nd January 2012

Absolutes/col percents

Table 12
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1003	1003
<u>Social Grade</u>		
AB	365 36%	272 27%
C1	211 21%	287 29%
C2	147 15%	214 21%
DE	280 28%	229 23%
<u>Region</u>		
North	336 33%	339 34%
Midlands	314 31%	316 32%
South	353 35%	347 35%

Opinion Poll
CATI Fieldwork : 20th-22nd January 2012

Absolutes/col percents

Table 12
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1003	1003
<u>Working status</u>		
Full-time	446 44%	444 44%
Part-time	140 14%	121 12%
Not working but seeking work or temporarily unemployed/sick	45 4%	55 6%
Not working/not seeking work	62 6%	67 7%
Retired	267 27%	254 25%
Student	19 2%	38 4%
Refused	24 2%	24 2%

Opinion Poll
CATI Fieldwork : 20th-22nd January 2012

Absolutes/col percents

Table 12
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1003	1003
<u>Tenure</u>		
Own outright	318 32%	336 33%
Own with a mortgage	365 36%	351 35%
Council	93 9%	127 13%
Housing Assoc.	52 5%	37 4%
Rented from someone else	140 14%	122 12%
Rent free	2 *	1 *
Refused	33 3%	30 3%