

ICM Poll for the News of the World

Fieldwork dates: 21st – 22nd October 2010

Interview Method: Telephone

Population effectively sampled: All adults aged 18+

Sampling Method: Within each government office region, a random sample of telephone numbers was drawn from the entire BT database of domestic telephone numbers. Each number so selected had its last digit randomised so as to provide a sample including both listed and unlisted numbers.

Sample size: 1,025

Data weighting: Data were weighted to the profile of all adults aged 18+ (including non telephone owning households). Data were weighted by sex, age, social class, household tenure, work status, number of cars in the household and whether or not the respondent has taken a foreign holiday in the last 3 years. Targets for the weighted data were derived from the National Readership survey, a random probability survey comprising 36,000 random face-to-face interviews conducted annually.

The data were further weighted by declared votes in the 2005 general election. The weighting scheme is designed as follows:

Weighting by past votes

1. Respondents are asked whether they voted in the last general election and if they did, which party they voted for.
2. The sample is weighted by demographics (age, sex, tenure etc). However, after such weighting the declared past votes may not match, exactly, the results of the last election. Partly this is because demographics (by which ICM control the sample) are relatively poorly correlated with vote behaviour. Nevertheless past vote weighting has to be used with caution as some people genuinely forget how they voted. We cannot simply weight the data to the actual results last time.
3. ICM takes the declared past votes on any new poll and adds it to the 25 or so most recent ICM polls containing the same question. The average of these polls is used in the past vote weighting scheme.
4. ICM compares the declared past votes derived in 3) above to the actual result of the last general election and gives a weight of 80% to the results of the last election

and 20% to the average of the most recent polls, thereby assuming that most of the difference can be attributed to political imbalance in the sample and to faulty recall.

Weighting for turnout

1. ICM ask respondents to say how likely it is that they will go and vote in a new general election using a ten points scale where 10 means they would be absolutely certain to vote and 1 means they would be certain not to vote.

2. We then weight people by their anticipated turnout. If someone is 10/10 certain to vote, they are given a weight of 1.0. If someone is 9/10 certain to vote they are given a weight of 0.9 etc. People who tell us they are likely to vote in the next General Election but did not vote in the last, are further down-weighted. If someone says they are 10/10 certain to vote but did not vote in 2005, they are given a weight of 0.5. If they say 9/10 certainty, the weight becomes 0.45 etc.

Voting intentions: ICM derives vote intentions from 2 questions.

First of all respondents are asked how likely it is that they would be to go and vote in a new election.

Those who say they will vote are asked to say which party they would support in a new election. Respondents are then asked whether they voted in 2005 and which party they voted for in that election. The vote figures shown in the table are calculated after ICM has excluded those who say they will not vote, refuse to answer the question or don't know who they would vote for. The figures are adjusted for turnout calculated accordingly to their stated intentions to vote.

In a further step, ICM add 50% of those who refuse to answer the vote intention question or say they don't know to the party they voted for in 2005.

The analysis by vote intention shown on each table is taken from table 1, ie before adjusting for refusers and don't knows.

Questions: The computer tables attached in PDF format show each question, in full, in the order they were put to respondents, all response codes and the weighted and un-weighted bases for all demographics and other data including but not limited that published .

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British Polling Council: ICM is a member of the British Polling Council and abides by its rules. <http://www.britishpollingcouncil.org/>

Opinion Poll

CATI Fieldwork : October 21st-22nd 2010

Absolutes/col percents

Table 1

Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election?

Base: All respondents

	Total	Gender		Age				Social Class				Voting Intention				Vote In 2010 General Election			Region			
		Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South	
Unweighted base	1025	484	541	91	144	558	232	353	204	173	295	262	254	99	51	266	225	168	352	321	352	
Weighted base	1025	504	521	123	165	523	213	276	297	218	234	261	250	96	56	254	208	164	348	325	352	
Certain to vote	(10)	616	308	309	43	77	345	151	199	174	109	135	191	171	58	32	190	156	111	203	199	215
		60%	61%	59%	35%	47%	66%	71%	72%	58%	50%	57%	73%	68%	61%	57%	75%	75%	68%	58%	61%	61%
	(9)	62	37	25	10	12	25	14	16	21	9	17	19	15	7	7	17	14	14	29	15	18
		6%	7%	5%	8%	8%	5%	7%	6%	7%	4%	7%	7%	6%	7%	12%	7%	7%	8%	8%	5%	5%
	(8)	66	26	39	14	10	28	14	13	23	20	9	11	18	11	2	14	11	11	17	24	25
		6%	5%	8%	11%	6%	5%	7%	5%	8%	9%	4%	4%	7%	12%	4%	6%	5%	6%	5%	7%	7%
	(7)	55	23	32	19	10	23	4	8	19	14	14	9	16	8	2	9	11	7	15	21	19
		5%	5%	6%	15%	6%	4%	2%	3%	7%	6%	6%	4%	6%	8%	4%	3%	5%	4%	4%	6%	5%
	(6)	26	10	16	8	4	11	4	3	4	9	10	9	6	2	3	8	5	2	4	11	12
		3%	2%	3%	6%	2%	2%	2%	1%	1%	4%	4%	3%	2%	3%	5%	3%	2%	1%	1%	3%	3%
	(5)	71	31	40	4	21	33	13	12	18	24	17	19	11	2	8	10	5	8	26	18	28
		7%	6%	8%	4%	12%	6%	6%	4%	6%	11%	7%	7%	5%	3%	13%	4%	2%	5%	7%	5%	8%
	(4)	12	7	5	-	2	6	4	2	6	3	2	2	5	2	1	-	1	7	5	1	6
		1%	1%	1%	-	1%	1%	2%	1%	2%	1%	1%	1%	2%	3%	2%	-	1%	4%	1%	*	2%
	(3)	15	4	10	5	6	3	-	2	8	1	3	1	6	1	-	2	-	1	7	5	2
		1%	1%	2%	4%	4%	1%	-	1%	3%	*	1%	1%	3%	2%	-	1%	-	1%	2%	2%	1%
	(2)	13	10	3	5	1	5	1	2	6	5	-	-	1	3	1	1	-	-	4	4	5
		1%	2%	1%	4%	1%	1%	1%	1%	2%	2%	-	-	*	3%	1%	1%	-	-	1%	1%	1%
Certain not to vote	(1)	80	44	36	13	20	41	5	19	18	21	22	-	-	-	-	2	2	3	33	26	20
		8%	9%	7%	11%	12%	8%	2%	7%	6%	10%	9%	-	-	-	-	1%	1%	2%	9%	8%	6%
Refused		2	-	2	-	-	1	1	-	-	1	-	-	-	-	-	-	-	-	2	-	-
		*	-	*	-	-	*	*	-	-	*	-	-	-	-	-	-	-	-	*	-	-
Don't know		7	4	4	2	1	2	2	-	-	3	4	-	-	-	-	1	3	1	3	1	4
		1%	1%	1%	1%	1%	*	1%	-	-	1%	2%	-	-	-	-	*	1%	*	1%	*	1%
Mean		8.21	8.20	8.22	7.16	7.38	8.41	8.99	8.74	8.21	7.66	8.11	9.17	8.94	8.73	8.53	9.22	9.33	8.89	8.06	8.24	8.34
Standard deviation		2.84	2.94	2.75	3.09	3.23	2.80	2.08	2.61	2.78	3.05	2.90	1.65	1.90	2.05	2.12	1.70	1.49	2.08	3.03	2.83	2.66
Standard error		0.09	0.13	0.12	0.33	0.27	0.12	0.14	0.14	0.19	0.23	0.17	0.10	0.12	0.21	0.30	0.10	0.10	0.16	0.16	0.16	0.14

Opinion Poll

CATI Fieldwork : October 21st-22nd 2010

Absolutes/col percents

Table 2

Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area. If there were a general election tomorrow which party do you think you would vote for?

Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2010 General Election			Region		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South
Unweighted base	1025	484	541	91	144	558	232	353	204	173	295	262	254	99	51	266	225	168	352	321	352
Weighted base	1025	504	521	123	165	523	213	276	297	218	234	261	250	96	56	254	208	164	348	325	352
Conservative	261 25%	142 28%	119 23%	24 20%	31 19%	125 24%	81 38%	89 32%	78 26%	46 21%	49 21%	261 100%	-	-	-	197 78%	5 2%	21 13%	75 21%	82 25%	104 30%
Labour	250 24%	126 25%	124 24%	42 34%	34 20%	129 25%	46 22%	61 22%	73 25%	48 22%	68 29%	-	250 100%	-	-	10 4%	153 74%	25 15%	97 28%	78 24%	76 22%
Liberal Democrat/ Liberal	96 9%	43 9%	52 10%	18 14%	17 10%	45 9%	16 8%	30 11%	20 7%	23 11%	23 10%	-	-	96 100%	-	4 2%	5 2%	66 40%	24 7%	34 10%	38 11%
Scottish National Party/ SNP	17 2%	8 1%	9 2%	-	4 2%	8 2%	4 2%	-	9 3%	4 2%	3 1%	-	-	-	17 29%	1 *	2 1%	1 1%	17 5%	-	-
Plaid Cymru	4 *	-	4 1%	2 1%	-	2 *	-	2 1%	2 1%	-	1 *	-	-	-	4 7%	-	1 *	2 1%	-	4 1%	-
Green Party	14 1%	9 2%	5 1%	2 1%	1 1%	9 2%	2 1%	8 3%	2 1%	1 *	3 1%	-	-	-	14 25%	1 *	-	1 *	4 1%	3 1%	8 2%
UK Independence Party (UKIP)	12 1%	11 2%	1 *	-	-	8 1%	4 2%	4 1%	2 1%	5 2%	1 *	-	-	-	12 21%	4 1%	-	-	4 1%	5 2%	3 1%
British National Party (BNP)	3 *	3 1%	-	2 2%	-	1 *	-	1 *	-	-	3 1%	-	-	-	3 6%	-	2 1%	1 *	2 1%	-	1 *
Other	7 1%	5 1%	1 *	-	1 1%	4 1%	1 *	1 *	2 1%	3 1%	1 *	-	-	-	7 12%	-	1 1%	-	3 1%	1 *	2 1%
Will not vote	80 8%	44 9%	36 7%	13 11%	20 12%	41 8%	5 2%	19 7%	18 6%	21 10%	22 9%	-	-	-	-	2 1%	2 1%	3 2%	33 9%	26 8%	20 6%
Don't know	185 18%	62 12%	123 24%	16 13%	39 23%	101 19%	29 14%	42 15%	57 19%	41 19%	44 19%	-	-	-	-	32 12%	33 16%	39 24%	60 17%	56 17%	69 19%
Refused	97 9%	52 10%	45 9%	5 4%	18 11%	49 9%	25 12%	20 7%	33 11%	27 12%	17 7%	-	-	-	-	4 2%	4 2%	5 3%	30 9%	36 11%	31 9%

Opinion Poll

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Absolutes/col percents

Table 3

Data derived from:-

Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election?

Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area. If there were a general election tomorrow which party do you think you would vote for?

Data excludes those who definitely will not vote (8%), don't know who they would vote for (18%) or refuse to answer (9%)

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Gender			Age				Social Class				Voting Intention				Vote In 2010 General Election			Region		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South
Unweighted base	576	293	282	47	62	316	151	224	113	80	159	235	217	83	41	213	175	109	201	173	201
Weighted base	561	296	265	62	67	293	138	174	157	103	126	231	208	77	45	203	161	106	192	176	194
Conservative	231 41%	125 42%	105 40%	18 29%	25 37%	115 39%	73 53%	80 46%	68 43%	38 36%	45 35%	231 100%	-	-	-	185 91%	5 3%	20 18%	66 34%	73 41%	92 47%
Labour	208 37%	107 36%	101 38%	29 46%	27 40%	111 38%	42 30%	56 32%	58 37%	39 38%	56 44%	-	208 100%	-	-	10 5%	146 91%	22 20%	81 42%	65 37%	62 32%
Liberal Democrat/ Liberal	77 14%	35 12%	43 16%	11 18%	10 15%	42 14%	14 10%	25 14%	18 12%	15 15%	18 15%	-	-	77 100%	-	4 2%	4 3%	62 58%	19 10%	27 15%	31 16%
Scottish National Party/ SNP	14 3%	7 2%	8 3%	-	4 5%	7 2%	4 3%	-	7 5%	4 4%	3 3%	-	-	-	14 31%	1 *	2 1%	1 1%	14 7%	-	-
Plaid Cymru	4 1%	-	4 1%	2 3%	-	2 1%	-	2 1%	2 1%	-	*	-	-	-	4 8%	-	1 1%	2 2%	-	4 2%	-
Green Party	8 1%	4 1%	4 1%	* 1%	1 1%	5 2%	1 1%	6 3%	* *	* *	1 1%	-	-	-	8 17%	* *	-	1 1%	2 1%	2 1%	4 2%
UK Independence Party (UKIP)	11 2%	10 3%	1 *	-	-	7 2%	4 3%	3 2%	2 1%	5 4%	1 1%	-	-	-	11 24%	3 2%	-	-	4 2%	4 2%	3 1%
British National Party (BNP)	3 *	3 1%	-	2 3%	-	1 *	-	1 *	-	-	2 1%	-	-	-	3 6%	-	2 1%	1 1%	2 1%	-	1 *
Other	7 1%	5 2%	1 *	-	1 2%	4 2%	1 1%	1 1%	2 1%	3 3%	1 1%	-	-	-	7 15%	-	1 1%	-	3 2%	1 1%	2 1%

Opinion Poll
CATI Fieldwork : October 21st-22nd 2010

Col percents

Table 4
Published Vote Intention Figures
Percentages derived from the responses of 793 respondents

	<u>Total</u>
Conservative	40%
Labour	36%
Liberal Democrat	16%
Other	9%

Opinion Poll

CATI Fieldwork : October 21st-22nd 2010

Absolutes/col percents

Table 5
Q.1 The Chancellor, George Osborne announced details of the Comprehensive Spending Review on Wednesday with government departments budgets being cut by 19% on average. From what you have seen or heard, do you think the measures he announced are fair or unfair?
Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2010 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1025	484	541	91	144	558	232	353	204	173	295	262	254	99	51	266	225	168	352	321	352
Weighted base	1025	504	521	123	165	523	213	276	297	218	234	261	250	96	56	254	208	164	348	325	352
Fair	426 42%	221 44%	205 39%	46 38%	74 45%	190 36%	117 55%	134 48%	126 43%	79 36%	87 37%	212 81%	41 16%	49 51%	13 23%	186 73%	35 17%	68 42%	117 34%	162 50%	148 42%
Unfair	457 45%	230 46%	227 44%	57 46%	66 40%	257 49%	76 36%	109 39%	128 43%	105 48%	115 49%	32 12%	186 74%	36 37%	37 66%	51 20%	146 70%	71 43%	175 50%	130 40%	152 43%
Don't know	142 14%	53 11%	89 17%	20 16%	26 15%	76 15%	20 10%	34 12%	42 14%	33 15%	33 14%	17 7%	23 9%	11 12%	6 11%	18 7%	27 13%	25 15%	56 16%	34 10%	52 15%

Opinion Poll

CATI Fieldwork : October 21st-22nd 2010

Absolutes/col percents

Table 6

Q.2 Which one of the following groups do you think will suffer most from the cuts package, or will they all suffer equally?

Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2010 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1025	484	541	91	144	558	232	353	204	173	295	262	254	99	51	266	225	168	352	321	352
Weighted base	1025	504	521	123	165	523	213	276	297	218	234	261	250	96	56	254	208	164	348	325	352
People on low incomes	488 48%	264 52%	224 43%	51 41%	67 41%	274 52%	96 45%	109 39%	125 42%	119 55%	135 58%	75 29%	164 66%	44 46%	35 63%	69 27%	138 66%	87 53%	186 54%	150 46%	152 43%
People on middle incomes	205 20%	75 15%	130 25%	16 13%	30 18%	110 21%	49 23%	80 29%	53 18%	34 16%	38 16%	63 24%	38 15%	22 23%	11 19%	71 28%	33 16%	34 21%	66 19%	61 19%	78 22%
People on high incomes	56 5%	31 6%	25 5%	13 11%	16 10%	18 4%	8 4%	12 4%	25 8%	8 4%	11 4%	19 7%	14 6%	7 7%	-	20 8%	5 2%	6 4%	14 4%	24 7%	18 5%
All equally	218 21%	110 22%	108 21%	38 31%	40 24%	89 17%	51 24%	58 21%	73 25%	43 20%	44 19%	87 33%	31 13%	21 22%	7 12%	81 32%	26 12%	30 18%	61 18%	73 22%	84 24%
Don't know	58 6%	25 5%	33 6%	5 4%	12 7%	31 6%	10 4%	17 6%	22 7%	12 6%	7 3%	18 7%	2 1%	2 2%	3 6%	14 5%	7 3%	6 4%	20 6%	18 5%	20 6%

Opinion Poll

CATI Fieldwork : October 21st-22nd 2010

Absolutes/col percents

Table 7

Q.3 Do you think that the government's cuts will hit you and your family's income?**Base: All respondents**

	Gender			Age				Social Class				Voting Intention				Vote In 2010 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1025	484	541	91	144	558	232	353	204	173	295	262	254	99	51	266	225	168	352	321	352
Weighted base	1025	504	521	123	165	523	213	276	297	218	234	261	250	96	56	254	208	164	348	325	352
NET: At all	790	388	401	102	131	433	123	224	229	177	160	189	201	79	41	183	156	130	266	257	266
	77%	77%	77%	83%	79%	83%	58%	81%	77%	81%	68%	72%	80%	83%	73%	72%	75%	79%	77%	79%	76%
A lot	270	118	152	32	48	161	28	62	88	55	65	45	77	22	11	44	62	47	110	73	87
	26%	23%	29%	26%	29%	31%	13%	22%	30%	25%	28%	17%	31%	23%	19%	17%	30%	29%	32%	22%	25%
A little	520	270	249	70	82	272	95	162	141	122	95	144	124	57	30	139	95	83	157	184	179
	51%	54%	48%	57%	50%	52%	45%	59%	47%	56%	41%	55%	50%	59%	54%	55%	46%	50%	45%	57%	51%
Not at all	166	87	79	16	21	60	69	40	48	25	53	60	37	14	11	54	35	28	61	45	60
	16%	17%	15%	13%	13%	12%	32%	15%	16%	11%	23%	23%	15%	14%	20%	21%	17%	17%	18%	14%	17%
Don't know	69	28	41	5	14	30	21	12	19	16	21	12	12	3	4	17	17	6	20	24	25
	7%	6%	8%	4%	8%	6%	10%	4%	7%	7%	9%	5%	5%	3%	7%	7%	8%	4%	6%	7%	7%

Opinion Poll

CATI Fieldwork : October 21st-22nd 2010

Absolutes/col percents

Table 8

Q.4 Irrespective of which party you yourself support, who do you think would make the best Chancellor of the Exchequer?**Base: All respondents**

	Gender			Age				Social Class				Voting Intention				Vote In 2010 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1025	484	541	91	144	558	232	353	204	173	295	262	254	99	51	266	225	168	352	321	352
Weighted base	1025	504	521	123	165	523	213	276	297	218	234	261	250	96	56	254	208	164	348	325	352
George Osborne - Conservative	388 38%	211 42%	177 34%	38 31%	54 33%	190 36%	106 50%	126 46%	108 36%	78 36%	76 33%	219 84%	22 9%	44 46%	12 22%	196 77%	23 11%	62 38%	112 32%	126 39%	150 43%
Alan Johnson - Labour	288 28%	146 29%	141 27%	49 40%	39 23%	156 30%	44 20%	65 24%	72 24%	69 32%	81 35%	7 3%	170 68%	25 26%	12 22%	15 6%	120 57%	47 29%	119 34%	89 27%	80 23%
Other	15 1%	11 2%	4 1%	- -	1 1%	11 2%	3 1%	6 2%	3 1%	2 1%	4 2%	- -	5 2%	1 1%	1 2%	- -	3 1%	1 1%	4 1%	6 2%	5 1%
Neither	93 9%	54 11%	39 7%	5 4%	16 10%	57 11%	15 7%	20 7%	32 11%	19 9%	21 9%	10 4%	13 5%	5 5%	15 26%	11 4%	14 7%	15 9%	38 11%	24 7%	32 9%
Don't know	241 24%	82 16%	159 31%	31 25%	56 34%	109 21%	46 22%	59 21%	82 28%	49 23%	52 22%	26 10%	39 16%	21 22%	16 29%	32 13%	48 23%	39 24%	76 22%	80 25%	86 24%

Opinion Poll

CATI Fieldwork : October 21st-22nd 2010

Absolutes/col percents

Table 9

Q.5 Do you think the government was right or wrong to protect the NHS, schools and international aid budgets from the worst of the cuts, while making heavy cuts in the prison service, defence and local council budgets?

Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2010 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1025	484	541	91	144	558	232	353	204	173	295	262	254	99	51	266	225	168	352	321	352
Weighted base	1025	504	521	123	165	523	213	276	297	218	234	261	250	96	56	254	208	164	348	325	352
Right	619 60%	288 57%	331 64%	81 66%	109 66%	304 58%	125 59%	177 64%	187 63%	125 58%	129 55%	173 66%	132 53%	74 77%	29 52%	169 66%	106 51%	116 71%	192 55%	192 59%	235 67%
Wrong	281 27%	164 32%	117 23%	27 22%	37 22%	150 29%	67 31%	72 26%	73 25%	60 27%	76 33%	67 25%	87 35%	16 17%	17 30%	71 28%	69 33%	37 23%	107 31%	104 32%	70 20%
Don't know	125 12%	52 10%	73 14%	15 12%	19 12%	70 13%	21 10%	27 10%	36 12%	33 15%	29 12%	21 8%	31 12%	6 6%	11 19%	15 6%	33 16%	11 7%	48 14%	30 9%	47 13%

Opinion Poll

CATI Fieldwork : October 21st-22nd 2010

Absolutes/col percents

Table 10

Q.6 Do you support or oppose bringing forward the rise in the pension age for both men and women to 66 years of age, by 2020?

Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2010 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1025	484	541	91	144	558	232	353	204	173	295	262	254	99	51	266	225	168	352	321	352
Weighted base	1025	504	521	123	165	523	213	276	297	218	234	261	250	96	56	254	208	164	348	325	352
Support	496 48%	265 53%	231 44%	57 47%	74 45%	241 46%	123 58%	151 55%	138 46%	105 48%	103 44%	171 66%	86 34%	62 65%	25 44%	156 61%	70 33%	94 57%	149 43%	147 45%	200 57%
Oppose	472 46%	215 43%	257 49%	59 48%	80 49%	258 49%	75 35%	110 40%	135 45%	108 50%	120 51%	79 30%	157 63%	31 32%	29 52%	89 35%	126 61%	67 41%	174 50%	166 51%	133 38%
Don't know	56 5%	24 5%	32 6%	6 5%	10 6%	24 5%	16 7%	15 6%	25 8%	4 2%	12 5%	11 4%	8 3%	3 3%	2 4%	9 3%	12 6%	3 2%	25 7%	12 4%	19 5%

Opinion Poll

CATI Fieldwork : October 21st-22nd 2010

Absolutes/col percents

Table 11

Q.7 Do you think your own job is at risk or not at risk as a result of the announced cuts?**Base: All respondents who work**

	Gender		Age				Social Class				Voting Intention				Vote In 2010 General Election			Region			
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	581	290	291	53	114	401	13	242	137	116	86	134	143	58	34	132	126	104	192	190	199
Weighted base	574	304	270	67	128	367	12	182	191	142	60	140	132	57	37	132	105	104	186	198	191
At risk	197	91	105	18	45	134	-	59	64	54	19	34	57	14	12	36	46	38	66	67	64
	34%	30%	39%	27%	35%	36%	-	33%	33%	38%	32%	24%	43%	24%	34%	27%	44%	36%	36%	34%	33%
Not at risk	364	205	159	49	80	225	11	120	123	85	36	103	73	43	24	93	55	65	117	128	119
	63%	67%	59%	72%	62%	61%	90%	66%	64%	60%	61%	73%	55%	76%	66%	70%	52%	62%	63%	65%	62%
Don't know	14	8	6	1	3	9	1	3	4	3	4	3	2	-	-	4	4	1	3	3	8
	2%	3%	2%	1%	3%	2%	10%	2%	2%	2%	7%	2%	1%	-	-	3%	4%	1%	2%	1%	4%

Opinion Poll

CATI Fieldwork : October 21st-22nd 2010

Absolutes/col percents

Table 12

Q.8 Do you think you are likely or unlikely to get a pay rise this year?**Base: All respondents who work**

	Gender		Age				Social Class				Voting Intention				Vote In 2010 General Election			Region			
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South
Unweighted base	581	290	291	53	114	401	13	242	137	116	86	134	143	58	34	132	126	104	192	190	199
Weighted base	574	304	270	67	128	367	12	182	191	142	60	140	132	57	37	132	105	104	186	198	191
Likely	133	81	52	22	31	80	1	46	43	34	10	29	30	18	7	26	22	28	51	45	37
	23%	27%	19%	32%	24%	22%	4%	25%	23%	24%	17%	21%	22%	32%	19%	19%	21%	27%	27%	23%	20%
Unlikely	421	211	210	46	90	275	10	131	138	106	47	108	100	38	28	105	82	72	129	148	144
	73%	69%	78%	68%	70%	75%	87%	72%	72%	74%	79%	77%	76%	66%	77%	79%	79%	69%	69%	75%	75%
Don't know	20	12	8	-	7	13	1	6	10	2	2	3	2	1	1	2	-	3	6	5	9
	4%	4%	3%	-	5%	3%	8%	3%	5%	2%	4%	2%	2%	1%	4%	1%	-	3%	3%	2%	5%

Opinion Poll
CATI Fieldwork : October 21st-22nd 2010

Absolutes/col percents

Table 13
Classification
Base: All respondents

		Unweighted Total	Weighted Total
Unweighted base		1025	1025
Weighted base		1025	1025
<u>Gender</u>			
Male		484 47%	504 49%
Female		541 53%	521 51%
<u>Age</u>			
18-24	(21)	91 9%	123 12%
25-34	(29.5)	144 14%	165 16%
35-44	(39.5)	191 19%	195 19%
45-54	(49.5)	192 19%	174 17%
55-64	(59.5)	175 17%	154 15%
65+	(70)	232 23%	213 21%
Average age		48.64	46.72

Opinion Poll
CATI Fieldwork : October 21st-22nd 2010

Absolutes/col percents

Table 13
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1025	1025
<u>Social Grade</u>		
AB	353 34%	276 27%
C1	204 20%	297 29%
C2	173 17%	218 21%
DE	295 29%	234 23%
<u>Region</u>		
North	352 34%	348 34%
Midlands	321 31%	325 32%
South	352 34%	352 34%

Opinion Poll
CATI Fieldwork : October 21st-22nd 2010

Absolutes/col percents

Table 13
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1025	1025
<u>Working status</u>		
Full-time	422 41%	450 44%
Part-time	159 16%	124 12%
Not working but seeking work or temporarily unemployed/sick	56 5%	63 6%
Not working/not seeking work	70 7%	75 7%
Retired	278 27%	256 25%
Student	37 4%	54 5%
Refused	3 *	2 *

Opinion Poll
CATI Fieldwork : October 21st-22nd 2010

Absolutes/col percents

Table 13
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1025	1025
<u>Tenure</u>		
Own outright	326 32%	339 33%
Own with a mortgage	401 39%	357 35%
Council	78 8%	133 13%
Housing Assoc.	51 5%	40 4%
Rented from someone else	113 11%	108 11%
Rent free	6 1%	6 1%
Refused	50 5%	41 4%

Opinion Poll
CATI Fieldwork : October 21st-22nd 2010

Absolutes/col percents

Table 14
Q.C/D Voting in May 6th 2010 General Election
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	1025	1025
Weighted base	1025	1025
Conservative	266 26%	254 25%
Labour	225 22%	208 20%
Liberal Democrat/ Liberal	168 16%	164 16%
Scottish National Party/SNP	14 1%	19 2%
Plaid Cymru	4 *	5 *
Green Party	11 1%	11 1%
UK Independence Party (UKIP)	8 1%	12 1%
British National Party (BNP)	4 *	6 1%
Others	11 1%	12 1%
Did not vote	200 20%	228 22%
Refused	102 10%	98 10%
Don't know	12 1%	9 1%