



## ICM Prediction Poll for The Guardian

**Fieldwork dates:** 3-4<sup>th</sup> May 2010

**Interview Method:** Telephone.

**Population effectively sampled:** All adults aged 18+

**Sampling Method:** Within each government office region, a random sample of telephone numbers was drawn from the entire BT database of domestic telephone numbers. Each number so selected had its last digit randomised so as to provide a sample including both listed and unlisted numbers.

**Sample size:** 2,022

**Data weighting:** Data were weighted to the profile of all adults aged 18+ (including non telephone owning households). Data were weighted by sex, age, social class, household tenure, work status, number of cars in the household and whether or not the respondent has taken a foreign holiday in the last 3 years. Targets for the weighted data were derived from the National Readership survey, a random probability survey comprising 36,000 random face-to-face interviews conducted annually.

The data were further weighted by declared votes in the 2005 general election. The weighting scheme is designed as follows:

### **Weighting by past votes**

1. Respondents are asked whether they voted in the last general election and if they did, which party they voted for.
2. The sample is weighted by demographics (age, sex, tenure etc). However, after such weighting the declared past votes may not match, exactly, the results of the last election. Partly this is because demographics (by which ICM control the sample) are relatively poorly correlated with vote behaviour. Nevertheless past vote

weighting has to be used with caution as some people genuinely forget how they voted. We cannot simply weight the data to the actual results last time.

3. ICM takes the declared past votes on any new poll and adds it to the 25 or so most recent ICM polls containing the same question. The average of these polls is used in the past vote weighting scheme.

4. ICM compares the declared past votes derived in 3) above to the actual result of the last general election and gives a weight of 80% to the results of the last election and 20% to the average of the most recent polls, thereby assuming that most of the difference can be attributed to political imbalance in the sample and to faulty recall.

### **Weighting for turnout**

1. ICM ask respondents to say how likely it is that they will go and vote in a new general election using a ten points scale where 10 means they would be absolutely certain to vote and 1 means they would be certain not to vote.

2. We then weight people by their anticipated turnout. If someone is 10/10 certain to vote, they are given a weight of 1.0. If someone is 9/10 certain to vote they are given a weight of 0.9 etc. People who tell us they are likely to vote in the next General Election but did not vote in the last, are further down-weighted. If someone says they are 10/10 certain to vote but did not vote in 2005, they are given a weight of 0.5. If they say 9/10 certainty, the weight becomes 0.45 etc.

**Voting intentions:** ICM derives vote intentions from 2 questions.

First of all respondents are asked how likely it is that they would be to go and vote in a new election.

Those who say they will vote are asked to say which party they would support in a new election. Respondents are then asked whether they voted in 2005 and which party they voted for in that election. The vote figures shown in the table are calculated after ICM has excluded those who say they will not vote, refuse to answer the question or don't know who they would vote for. The figures are adjusted for turnout calculated accordingly to their stated intentions to vote.

In a further step, ICM add 50% of those who refuse to answer the vote intention question or say they don't know to the party they voted for in 2005.

The analysis by vote intention shown on each table is taken from table 1, ie before adjusting for refusers and don't knows.

**Questions:** The computer tables attached in PDF format show each question, in full, in the order they were put to respondents, all response codes and the weighted and un-weighted bases for all demographics and other data including but not limited that published .

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**British Polling Council:** ICM is a member of the British Polling Council and abides by its rules. <http://www.britishpollingcouncil.org/>

## Opinion Poll

### CATI Fieldwork : May 3rd-4th 2010

Absolutes/col percents

Table 1

**Q.A Some people have said they will not vote in the General Election on May 6th, while others have said they will vote. I would like to know how certain it is that you will actually vote in the general election on May 6th?**

**Base: All respondents**

	Total	Gender		Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			Lab/Con Marginal		
		Male	Female	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South	Yes	No	
Unweighted base	2022	875	1147	155	306	1140	421	705	476	292	549	465	388	336	118	386	591	204	678	625	719	257	1765	
Weighted base	2022	991	1031	255	327	1023	418	551	592	421	458	475	350	359	135	386	448	255	668	640	714	268	1754	
Certain to vote	(10) 1401	685	715	117	182	757	345	430	425	251	296	404	266	274	101	339	340	216	474	418	509	202	1199	
		69%	69%	69%	46%	56%	74%	83%	78%	72%	60%	65%	85%	76%	76%	74%	88%	76%	85%	71%	65%	71%	75%	68%
	(9) 98	55	43	28	13	44	13	18	36	31	13	22	15	31	9	18	24	12	31	42	25	14	84	
		5%	6%	4%	11%	4%	4%	3%	3%	6%	7%	3%	5%	4%	9%	6%	5%	5%	5%	5%	6%	4%	5%	5%
	(8) 93	44	50	20	23	39	12	28	21	20	25	18	20	26	6	5	22	14	31	22	40	9	84	
		5%	4%	5%	8%	7%	4%	3%	5%	4%	5%	4%	6%	7%	4%	1%	5%	5%	5%	3%	6%	3%	5%	
	(7) 66	33	33	13	16	31	6	12	16	22	16	9	19	7	7	4	12	6	19	19	27	3	63	
		3%	3%	3%	5%	5%	3%	1%	2%	3%	5%	3%	2%	5%	2%	5%	1%	3%	2%	3%	3%	4%	1%	4%
	(6) 40	28	12	5	9	22	4	9	12	10	10	8	10	7	2	2	11	-	12	13	15	3	37	
		2%	3%	1%	2%	3%	2%	1%	2%	2%	2%	2%	3%	2%	2%	1%	3%	-	2%	2%	2%	1%	2%	
	(5) 74	29	46	15	15	35	9	18	13	19	24	8	13	9	8	5	10	3	18	27	29	9	66	
		4%	3%	4%	6%	5%	3%	2%	3%	2%	5%	2%	4%	2%	6%	1%	2%	1%	3%	4%	4%	3%	4%	
	(4) 10	8	2	-	6	4	1	1	5	3	1	1	4	2	-	1	4	-	5	4	1	2	9	
		1%	1%	*	2%	*	*	*	1%	1%	*	*	1%	1%	-	*	1%	-	1%	1%	*	1%	*	
	(3) 17	6	10	5	4	6	2	3	2	6	7	4	2	1	-	1	2	-	2	10	5	1	16	
		1%	1%	1%	2%	1%	1%	*	*	1%	2%	1%	1%	*	-	*	*	-	*	2%	1%	*	1%	
	(2) 13	5	8	1	7	4	1	1	6	6	1	2	1	1	3	-	4	-	7	1	4	1	12	
		1%	*	1%	*	2%	*	*	1%	1%	*	*	*	*	2%	-	1%	-	1%	*	1%	1%	1%	
Certain not to vote	(1) 189	93	96	48	49	75	16	30	54	50	55	-	-	-	-	9	19	3	61	77	51	21	168	
		9%	9%	9%	19%	15%	7%	4%	5%	9%	12%	12%	-	-	-	2%	4%	1%	9%	12%	7%	8%	10%	
Refused	1	1	-	-	-	1	-	1	-	-	-	-	-	-	-	-	-	-	-	1	-	-	1	
		*	*	-	-	*	-	*	-	-	-	-	-	-	-	-	-	-	-	*	-	-	*	
Don't know	19	6	13	3	3	5	8	1	3	4	11	-	-	-	-	2	1	1	7	5	7	3	16	
		1%	1%	1%	1%	1%	2%	*	*	1%	2%	-	-	-	-	*	*	*	1%	1%	1%	1%	1%	
Mean	8.50	8.52	8.49	7.31	7.60	8.76	9.30	9.02	8.62	8.02	8.15	9.58	9.25	9.42	9.15	9.57	9.02	9.61	8.58	8.22	8.69	8.80	8.46	
Standard deviation	2.86	2.84	2.89	3.50	3.40	2.62	2.04	2.32	2.82	3.14	3.13	1.24	1.57	1.33	1.78	1.58	2.24	1.23	2.84	3.11	2.63	2.68	2.89	
Standard error	0.06	0.10	0.09	0.28	0.19	0.08	0.10	0.09	0.13	0.18	0.13	0.06	0.08	0.07	0.16	0.08	0.09	0.09	0.11	0.13	0.10	0.17	0.07	

## Opinion Poll

### CATI Fieldwork : May 3rd-4th 2010

Absolutes/col percents

Table 2

**Q.B The Conservatives, Labour, the Liberal Democrats and other parties are fighting the general election in your area.**

**Which party do you think you will vote for in the General Election on May 6th?**

**Base: All respondents**

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			Lab/Con Marginal	
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South	Yes	No
Unweighted base	2022	875	1147	155	306	1140	421	705	476	292	549	465	388	336	118	386	591	204	678	625	719	257	1765
Weighted base	2022	991	1031	255	327	1023	418	551	592	421	458	475	350	359	135	386	448	255	668	640	714	268	1754
Conservative	475 23%	259 26%	216 21%	40 16%	56 17%	258 25%	121 29%	148 27%	141 24%	92 22%	94 20%	475 100%	-	-	-	271 70%	40 9%	28 11%	115 17%	152 24%	208 29%	70 26%	405 23%
Labour	350 17%	161 16%	189 18%	41 16%	67 21%	184 18%	58 14%	76 14%	109 18%	81 19%	85 18%	-	350 100%	-	-	13 3%	215 48%	18 7%	154 23%	91 14%	105 15%	50 19%	300 17%
Liberal Democrat/ Liberal	359 18%	172 17%	186 18%	61 24%	60 18%	195 19%	41 10%	127 23%	121 20%	57 14%	53 12%	-	-	359 100%	-	20 5%	60 13%	139 54%	105 16%	107 17%	146 20%	33 13%	325 19%
Scottish National Party/ SNP	22 1%	17 2%	6 1%	1 1%	1 *	19 2%	1 *	11 2%	2 *	5 1%	5 1%	-	-	-	22 17%	-	3 1%	1 *	21 3%	1 *	-	2 1%	21 1%
Plaid Cymru	8 *	6 1%	2 *	-	4 1%	2 *	2 1%	1 *	1 *	4 1%	2 *	-	-	-	8 6%	-	1 *	-	-	8 1%	-	-	8 *
Green Party	16 1%	7 1%	9 1%	3 1%	4 1%	7 1%	2 *	4 1%	4 1%	3 1%	5 1%	-	-	-	16 12%	1 *	1 *	3 1%	3 *	3 *	10 1%	3 1%	13 1%
UK Independence Party (UKIP)	44 2%	32 3%	12 1%	2 1%	5 2%	21 2%	15 4%	7 1%	6 1%	22 5%	9 2%	-	-	-	44 33%	9 2%	3 1%	7 3%	19 3%	10 2%	15 2%	3 1%	41 2%
British National Party (BNP)	25 1%	20 2%	5 *	9 3%	3 1%	12 1%	2 *	2 *	8 1%	8 2%	7 1%	-	-	-	25 18%	2 1%	4 1%	3 1%	8 1%	7 1%	9 1%	-	25 1%
Other	20 1%	15 1%	6 1%	-	8 2%	9 1%	4 1%	3 1%	7 1%	7 2%	4 1%	-	-	-	20 15%	5 1%	3 1%	8 3%	9 1%	6 1%	6 1%	8 3%	13 1%
Will not vote	189 9%	93 9%	96 9%	48 19%	49 15%	75 7%	16 4%	30 5%	54 9%	50 12%	55 12%	-	-	-	-	9 2%	19 4%	3 1%	61 9%	77 12%	51 7%	21 8%	168 10%
Don't know	293 14%	107 11%	186 18%	44 17%	51 16%	140 14%	57 14%	72 13%	83 14%	66 16%	72 16%	-	-	-	-	36 9%	65 14%	27 11%	94 14%	110 17%	89 12%	37 14%	256 15%
Refused	221 11%	103 10%	118 11%	5 2%	18 5%	102 10%	97 23%	70 13%	56 9%	27 6%	69 15%	-	-	-	-	20 5%	34 8%	18 7%	79 12%	68 11%	74 10%	40 15%	181 10%

## Opinion Poll

### CATI Fieldwork : May 3rd-4th 2010

Absolutes/col percents

Table 3

Data derived from:-

**Q.A** Some people have said they will not vote in the General Election on May 6th, while others have said they will vote. I would like to know how certain it is that you will actually vote in the general election on May 6th?

**Q.B** The Conservatives, Labour, the Liberal Democrats and other parties are fighting the general election in your area.

Which party do you think you will vote for in the General Election on May 6th?

Data excludes those who definitely will not vote (9%), don't know who they would vote for (14%) or refuse to answer (11%)

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			Lab/Con Marginal	
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South	Yes	No
Unweighted base	1103	512	592	49	147	673	234	421	270	154	258	400	331	275	98	315	410	157	370	315	418	136	967
Weighted base	1077	566	511	83	153	611	230	323	330	212	212	402	284	283	108	315	313	200	357	314	406	139	938
Conservative	402 37%	219 39%	183 36%	20 24%	44 29%	225 37%	113 49%	128 40%	121 37%	76 36%	77 36%	402 100%	-	-	-	267 85%	38 12%	28 14%	94 26%	131 42%	177 44%	59 43%	343 37%
Labour	284 26%	131 23%	153 30%	22 27%	46 30%	160 26%	55 24%	61 19%	88 27%	66 31%	69 33%	-	284 100%	-	-	13 4%	202 65%	17 9%	127 36%	75 24%	81 20%	40 29%	244 26%
Liberal Democrat/ Liberal	283 26%	138 24%	145 28%	33 39%	45 29%	168 28%	37 16%	110 34%	97 29%	36 17%	40 19%	-	-	283 100%	-	19 6%	58 18%	134 67%	87 24%	79 25%	116 29%	26 19%	256 27%
Scottish National Party/ SNP	19 2%	15 3%	4 1%	1 1%	1 1%	16 3%	1 1%	10 3%	2 1%	3 2%	4 2%	-	-	-	19 17%	-	3 1%	1 1%	18 5%	1 *	-	2 1%	17 2%
Plaid Cymru	6 1%	4 1%	2 *	-	2 1%	2 *	2 1%	1 *	1 *	2 1%	2 1%	-	-	-	6 5%	-	1 *	-	-	6 2%	-	-	6 1%
Green Party	12 1%	6 1%	7 1%	1 2%	4 3%	5 1%	2 1%	4 1%	4 1%	1 1%	3 2%	-	-	-	12 11%	1 *	* *	3 1%	2 1%	2 1%	8 2%	3 2%	10 1%
UK Independence Party (UKIP)	33 3%	23 4%	10 2%	1 1%	4 2%	15 2%	14 6%	6 2%	4 1%	16 7%	7 3%	-	-	-	33 31%	9 3%	3 1%	6 3%	13 4%	8 2%	13 3%	3 2%	31 3%
British National Party (BNP)	21 2%	16 3%	4 1%	6 7%	2 1%	11 2%	2 1%	1 *	7 2%	6 3%	6 3%	-	-	-	21 19%	2 1%	4 1%	3 2%	8 2%	7 2%	6 1%	-	21 2%
Other	17 2%	14 2%	4 1%	-	5 3%	8 1%	4 2%	2 1%	6 2%	5 3%	4 2%	-	-	-	17 16%	4 1%	3 1%	8 4%	8 2%	5 1%	5 1%	7 5%	11 1%

**Opinion Poll**  
**CATI Fieldwork : May 3rd-4th 2010**

Col percents

Table 4  
**Published Vote Intention Figures**  
Percentages derived from the responses of 1527 respondents

	<u>Total</u>
Conservative	36%
Labour	28%
Liberal Democrat	26%
Other	10%

## Opinion Poll

### CATI Fieldwork : May 3rd-4th 2010

Absolutes/col percents

Table 5

**Q.1 Irrespective of who you yourself will vote for, which of these three do you think would make the best prime minister for Britain?**

**Base: All respondents**

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			Lab/Con Marginal	
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South	Yes	No
Unweighted base	2022	875	1147	155	306	1140	421	705	476	292	549	465	388	336	118	386	591	204	678	625	719	257	1765
Weighted base	2022	991	1031	255	327	1023	418	551	592	421	458	475	350	359	135	386	448	255	668	640	714	268	1754
David Cameron	686 34%	371 37%	315 31%	64 25%	98 30%	358 35%	166 40%	200 36%	194 33%	149 35%	143 31%	411 86%	25 7%	34 10%	43 31%	304 79%	68 15%	54 21%	179 27%	221 35%	286 40%	97 36%	590 34%
Nick Clegg	433 21%	211 21%	222 22%	86 34%	74 23%	226 22%	47 11%	128 23%	149 25%	80 19%	77 17%	19 4%	31 9%	252 70%	20 15%	24 6%	74 17%	118 46%	129 19%	141 22%	163 23%	49 18%	385 22%
Gordon Brown	430 21%	206 21%	224 22%	53 21%	84 26%	205 20%	88 21%	108 20%	123 21%	84 20%	115 25%	6 1%	264 76%	40 11%	20 15%	16 4%	221 49%	41 16%	180 27%	123 19%	127 18%	55 20%	375 21%
Someone else	12 1%	6 1%	6 1%	1 *	1 *	6 1%	4 1%	1 *	4 1%	2 1%	4 1%	- -	1 *	1 *	3 2%	1 *	3 1%	3 1%	4 1%	4 1%	3 *	3 1%	8 *
None of them	242 12%	122 12%	120 12%	11 4%	39 12%	138 13%	54 13%	67 12%	54 9%	66 16%	55 12%	25 5%	18 5%	19 5%	39 29%	26 7%	49 11%	17 7%	88 13%	79 12%	75 11%	33 12%	209 12%
Don't know	219 11%	75 8%	144 14%	39 15%	31 9%	90 9%	59 14%	47 8%	68 12%	40 9%	64 14%	15 3%	12 3%	12 3%	10 7%	16 4%	33 7%	22 9%	89 13%	71 11%	59 8%	31 12%	188 11%

## Opinion Poll

### CATI Fieldwork : May 3rd-4th 2010

Absolutes/col percents

Table 6

**Q.2 What do you think is the most likely outcome of the General Election on May 6th?****Base: All respondents**

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			Lab/Con Marginal	
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South	Yes	No
Unweighted base	2022	875	1147	155	306	1140	421	705	476	292	549	465	388	336	118	386	591	204	678	625	719	257	1765
Weighted base	2022	991	1031	255	327	1023	418	551	592	421	458	475	350	359	135	386	448	255	668	640	714	268	1754
A clear Labour victory	63 3%	18 2%	45 4%	23 9%	11 3%	19 2%	10 3%	12 2%	11 2%	17 4%	22 5%	1 *	30 9%	7 2%	1 1%	2 1%	18 4%	1 1%	22 3%	23 4%	17 2%	8 3%	55 3%
A narrow Labour victory	176 9%	77 8%	99 10%	37 15%	30 9%	79 8%	29 7%	24 4%	52 9%	50 12%	50 11%	9 2%	75 22%	16 4%	17 12%	11 3%	72 16%	21 8%	69 10%	53 8%	55 8%	16 6%	160 9%
A hung parliament	862 43%	443 45%	420 41%	77 30%	130 40%	477 47%	179 43%	263 48%	248 42%	179 42%	173 38%	160 34%	154 44%	202 56%	53 39%	135 35%	219 49%	124 49%	314 47%	264 41%	284 40%	125 47%	737 42%
A narrow Conservative victory	568 28%	321 32%	247 24%	49 19%	93 28%	303 30%	123 29%	200 36%	177 30%	101 24%	91 20%	228 48%	54 15%	97 27%	43 32%	183 47%	86 19%	85 33%	156 23%	187 29%	225 32%	73 27%	495 28%
A clear Conservative victory	164 8%	80 8%	84 8%	29 11%	30 9%	74 7%	32 8%	33 6%	35 6%	41 10%	55 12%	63 13%	9 2%	19 5%	14 10%	45 12%	21 5%	10 4%	47 7%	41 6%	76 11%	20 8%	144 8%
Don't know	188 9%	52 5%	136 13%	39 15%	34 10%	71 7%	44 11%	19 3%	69 12%	33 8%	68 15%	15 3%	28 8%	18 5%	8 6%	9 2%	33 7%	13 5%	59 9%	72 11%	56 8%	25 9%	164 9%

## Opinion Poll

### CATI Fieldwork : May 3rd-4th 2010

Absolutes/col percents

Table 7

**Q.3 Putting aside your own party support, on balance do you think the Labour government since 1997 under Tony Blair and Gordon Brown has been good for Britain, bad for Britain, or has it made no difference one way or the other?**

**Base: All respondents**

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			Lab/Con Marginal	
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South	Yes	No
Unweighted base	2022	875	1147	155	306	1140	421	705	476	292	549	465	388	336	118	386	591	204	678	625	719	257	1765
Weighted base	2022	991	1031	255	327	1023	418	551	592	421	458	475	350	359	135	386	448	255	668	640	714	268	1754
Good for Britain	574 28%	281 28%	294 29%	76 30%	125 38%	280 27%	94 22%	177 32%	171 29%	109 26%	118 26%	35 7%	246 70%	105 29%	28 21%	25 7%	257 57%	79 31%	217 32%	158 25%	199 28%	73 27%	501 29%
No difference	492 24%	216 22%	275 27%	67 26%	80 25%	270 26%	74 18%	123 22%	139 23%	114 27%	116 25%	80 17%	79 23%	110 31%	23 17%	56 14%	110 25%	69 27%	166 25%	165 26%	160 22%	64 24%	428 24%
Bad for Britain	880 44%	462 47%	418 41%	96 38%	107 33%	452 44%	225 54%	232 42%	255 43%	187 45%	206 45%	349 73%	18 5%	131 36%	82 60%	297 77%	73 16%	103 41%	267 40%	283 44%	330 46%	114 42%	766 44%
Don't know	76 4%	32 3%	44 4%	16 6%	15 4%	21 2%	25 6%	20 4%	27 5%	11 3%	18 4%	11 2%	8 2%	13 4%	2 2%	8 2%	9 2%	4 1%	18 3%	34 5%	25 3%	17 6%	59 3%

**Opinion Poll**  
**CATI Fieldwork : May 3rd-4th 2010**

Absolutes/col percents

Table 8  
**Classification**  
**Base: All respondents**

		Unweighted Total	Weighted Total
Unweighted base		2022	2022
Weighted base		2022	2022
<b><u>Gender</u></b>			
Male		875 43%	991 49%
Female		1147 57%	1031 51%
<b><u>Age</u></b>			
18-24	(21)	155 8%	255 13%
25-34	(29.5)	306 15%	327 16%
35-44	(39.5)	474 23%	382 19%
45-54	(49.5)	359 18%	338 17%
55-64	(59.5)	307 15%	303 15%
65+	(70)	421 21%	418 21%
Average age		47.73	46.52

**Opinion Poll**  
**CATI Fieldwork : May 3rd-4th 2010**

Absolutes/col percents

Table 8  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	2022	2022
<b><u>Social Grade</u></b>		
AB	705 35%	551 27%
C1	476 24%	592 29%
C2	292 14%	421 21%
DE	549 27%	458 23%
<b><u>Region</u></b>		
North	678 34%	668 33%
Midlands	625 31%	640 32%
South	719 36%	714 35%

**Opinion Poll**  
**CATI Fieldwork : May 3rd-4th 2010**

Absolutes/col percents

Table 8  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	2022	2022
<b><u>Working status</u></b>		
Full-time	741 37%	887 44%
Part-time	368 18%	246 12%
Not working but seeking work or temporarily unemployed/sick	132 7%	128 6%
Not working/not seeking work	164 8%	132 7%
Retired	516 26%	502 25%
Student	68 3%	99 5%
Refused	33 2%	28 1%

**Opinion Poll**  
**CATI Fieldwork : May 3rd-4th 2010**

Absolutes/col percents

Table 8  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	2022	2022
<b><u>Tenure</u></b>		
Own outright	641 32%	670 33%
Own with a mortgage	769 38%	704 35%
Council	187 9%	257 13%
Housing Assoc.	104 5%	81 4%
Rented from someone else	224 11%	227 11%
Rent free	11 1%	11 1%
Refused	86 4%	73 4%

**Opinion Poll**  
**CATI Fieldwork : May 3rd-4th 2010**

Absolutes/col percents

Table 9  
**Q.C/D Voting in May 5th 2005 General Election**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Unweighted base	2022	2022
Weighted base	2022	2022
Conservative	386 19%	386 19%
Labour	591 29%	448 22%
Liberal Democrat/ Liberal	204 10%	255 13%
Scottish National Party/SNP	24 1%	26 1%
Plaid Cymru	6 *	6 *
Green Party	21 1%	20 1%
UK Independence Party (UKIP)	15 1%	19 1%
British National Party (BNP)	11 1%	12 1%
Others	10 *	8 *
Did not vote	553 27%	661 33%
Refused	150 7%	135 7%
Don't know	51 3%	46 2%