

FSB-ICM 'Voice of Small Business' Panel Survey (April 2010)
Online Fieldwork: 21st April - 3rd May 2010

Absolutes/col percents

Q1a Firstly, please tell us if you are aware of each of the following measures announced in the Budget?

-Summary

Base: All respondents

Q1a Summary

	A Small Business Adjudicator which will monitor lending and can force banks to lend to viable small businesses	An increase in the threshold of Small Business Rates Relief in England (England Only)	An extension of the 'Time to Pay' scheme with HMRC, thereby allowing businesses to spread tax payments over an agreed period	New legislation to force big businesses and government to pay invoices within 30 days	Extension of 'Entrepreneurs Relief' to £2 million to allow businesses to avoid capital gains tax	Increase in National Minimum Wage to £5.93 (from £5.80) an hour	1% increase in Employers' National Insurance contributions from 2011	Increases in fuel duty
Unweighted base	1319	1072	1319	1319	1319	1319	1319	1319
Weighted base	1319	1067	1319	1319	1319	1319	1319	1319
Yes, aware	461 35%	553 52%	720 55%	591 45%	475 36%	978 74%	1223 93%	1246 94%
No, not aware	858 65%	514 48%	599 45%	728 55%	844 64%	341 26%	96 7%	73 6%

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-A Small Business Adjudicator which will monitor lending and can force banks to lend to viable small businesses

Base: All respondents

	Gender		Age					Number of Businesses Owned/ Managed				Number of Full Time Staff					
	Total	Male (a)	Female (b)	16-34 (c)	35-44 (d)	45-54 (e)	55-64 (f)	65+ (g)	1 (h)	2 (i)	3 (j)	4+ (k)	None (l)	Up to 10 (m)	11-20 (n)	21-50 (o)	51+ (p)
Unweighted base	1319	980	339	51	234	451	477	104	921	232	78	36	123	1068	79	38	11
Weighted base	1319	968	351	55*	240	449	470	103	918	232	80*	38*	124	1066	78*	40*	11**
Yes, aware	461 35%	351 36%	111 32%	9 16%	75 31% ^c	158 35% ^c	168 36% ^c	50 48% ^{cde}	297 32%	98 42% ^h	24 31%	11 30%	43 35%	361 34%	33 42%	15 38%	9 80%
No, not aware	858 65%	617 64%	240 68%	46 84% ^{def}	165 69% ^g	291 65% ^g	302 64% ^g	53 52% ^f	620 68% ⁱ	134 58%	55 69%	26 70%	81 65%	705 66%	45 58%	25 62%	2 20%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n/o/p

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-A Small Business Adjudicator which will monitor lending and can force banks to lend to viable small businesses

Base: All respondents

	Total	Region									Nation				Unweighted Total
		East Midlands (a)	East England (b)	London (c)	North East (d)	North West (e)	South East (f)	South West (g)	West Midlands (h)	Yorks/Humber (i)	England (j)	Scotland (k)	North-ern Ireland (l)	Wales (m)	
Unweighted base	1319	119	110	30	29	109	263	224	94	94	1072	153	30	64	1319
Weighted base	1319	111	112	40**	28**	124	249	200	115*	90*	1067	133	53**	66*	1319
Yes, aware	461 35%	34 31%	40 35%	13 33%	8 27%	47 38%	92 37%	72 36%	53 47%ai	29 32%	387 36%	46 35%	7 13%	20 31%	464 35%
No, not aware	858 65%	76 69%h	72 65%	26 67%	20 73%	77 62%	157 63%	128 64%	61 53%	61 68%h	680 64%	87 65%	46 87%	45 69%	855 65%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/k/l/m - j/k - j/l - j/m

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Q1a Firstly, please tell us if you are aware of each of the following measures announced in the Budget?
-An increase in the threshold of Small Business Rates Relief in England (England Only)

Base: All respondents

	Gender		Age					Number of Businesses Owned/ Managed				Number of Full Time Staff					
	Total	Male (a)	Female (b)	16-34 (c)	35-44 (d)	45-54 (e)	55-64 (f)	65+ (g)	1 (h)	2 (i)	3 (j)	4+ (k)	None (l)	Up to 10 (m)	11-20 (n)	21-50 (o)	51+ (p)
Unweighted base	1072	805	267	34	186	359	407	86	743	191	67	31	93	870	67	33	9
Weighted base	1067	791	276	34*	189	358	401	86*	737	192	67*	32*	92*	866	67*	34*	9**
Yes, aware	553 52%	414 52%	140 51%	11 32%	84 45%	193 54%cd	216 54%cd	50 58%cd	381 52%	98 51%	35 52%	17 51%	47 52%	442 51%	40 60%	18 55%	5 53%
No, not aware	514 48%	378 48%	136 49%	23 68%efg	104 55%efg	165 46%	186 46%	36 42%	356 48%	94 49%	32 48%	16 49%	44 48%	423 49%	26 40%	15 45%	4 47%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n/o/p

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	Total	Region									Nation				Unweighted Total
		East Midlands (a)	East England (b)	London (c)	North East (d)	North West (e)	South East (f)	South West (g)	West Midlands (h)	Yorks/Humber (i)	England (j)	Scotland (k)	North-ern Ireland (l)	Wales (m)	
Unweighted base	1072	119	110	30	29	109	263	224	94	94	1072	-	-	-	1072
Weighted base	1067	111	112	40**	28**	124	249	200	115*	90*	1067	-**	-**	-**	1072
Yes, aware	553 52%	54 49%	55 49%	24 60%	11 38%	55 44%	126 50%	113 56%e	66 57%	52 58%	553 52%	-	-	-	556 52%
No, not aware	514 48%	57 51%	57 51%	16 40%	17 62%	69 56%g	123 50%	88 44%	49 43%	38 42%	514 48%	-	-	-	516 48%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/k/l/m - j/k - j/l - j/m

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Q1a Firstly, please tell us if you are aware of each of the following measures announced in the Budget?

-An extension of the 'Time to Pay' scheme with HMRC, thereby allowing businesses to spread tax payments over an agreed period

Base: All respondents

	Gender		Age					Number of Businesses Owned/ Managed				Number of Full Time Staff					
	Total	Male (a)	Female (b)	16-34 (c)	35-44 (d)	45-54 (e)	55-64 (f)	65+ (g)	1 (h)	2 (i)	3 (j)	4+ (k)	None (l)	Up to 10 (m)	11-20 (n)	21-50 (o)	51+ (p)
Unweighted base	1319	980	339	51	234	451	477	104	921	232	78	36	123	1068	79	38	11
Weighted base	1319	968	351	55*	240	449	470	103	918	232	80*	38*	124	1066	78*	40*	11**
Yes, aware	720 55%	544 56%	176 50%	19 35%	112 47%	246 55% ^c	274 58% ^{cd}	69 67% ^{cde}	495 54%	124 53%	48 60%	19 50%	51 41%	586 55% ^l	50 64% ^l	25 64% ^l	7 64%
No, not aware	599 45%	425 44%	174 50%	35 65% ^{efg}	127 53% ^{fg}	204 45% ^g	196 42%	35 33%	423 46%	109 47%	31 40%	19 50%	73 59% ^{mno}	479 45%	28 36%	15 36%	4 36%

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	Total	Region									Nation				Unweighted Total
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Unweighted base	1319	119	110	30	29	109	263	224	94	94	1072	153	30	64	1319
Weighted base	1319	111	112	40**	28**	124	249	200	115*	90*	1067	133	53**	66*	1319
Yes, aware	720 55%	62 56%	64 57%	20 50%	19 69%	68 55%	137 55%	124 62%ikm	66 57%	43 48%	603 56%m	67 50%	21 40%	29 44%	725 55%
No, not aware	599 45%	49 44%	48 43%	20 50%	9 31%	56 45%	112 45%	76 38%	49 43%	47 52%g	464 44%	66 50%g	32 60%	37 56%gj	594 45%

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Q1a Firstly, please tell us if you are aware of each of the following measures announced in the Budget?
-New legislation to force big businesses and government to pay invoices within 30 days

Base: All respondents

	Gender		Age					Number of Businesses Owned/ Managed				Number of Full Time Staff					
	Total	Male (a)	Female (b)	16-34 (c)	35-44 (d)	45-54 (e)	55-64 (f)	65+ (g)	1 (h)	2 (i)	3 (j)	4+ (k)	None (l)	Up to 10 (m)	11-20 (n)	21-50 (o)	51+ (p)
Unweighted base	1319	980	339	51	234	451	477	104	921	232	78	36	123	1068	79	38	11
Weighted base	1319	968	351	55*	240	449	470	103	918	232	80*	38*	124	1066	78*	40*	11**
Yes, aware	591 45%	446 46%	146 41%	18 33%	80 33%	197 44% ^d	237 51% ^{cde}	59 57% ^{cde}	409 45%	98 42%	35 45%	18 47%	50 40%	480 45%	37 47%	15 38%	10 90%
No, not aware	728 55%	522 54%	205 59%	37 67% ^{fg}	159 67% ^{efg}	252 56% ^{fg}	233 49%	45 43%	508 55%	134 58%	44 55%	20 53%	74 60%	586 55%	42 53%	25 62%	1 10%

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	Total	Region								Nation				Unweighted Total	
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Weighted base	1319	111	112	40**	28**	124	249	200	115*	90*	1067	133	53**	66*	1319
Yes, aware	591 45%	45 41%	47 42%	17 44%	14 52%	54 44%	107 43%i	98 49%i	53 47%i	28 31%	464 44%	69 52%i	26 50%	32 48%i	592 45%
No, not aware	728 55%	65 59%	65 58%	22 56%	13 48%	69 56%	142 57%	102 51%	61 53%	62 69% km	603 56%	64 48%	26 50%	34 52%	727 55%

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Q1a Firstly, please tell us if you are aware of each of the following measures announced in the Budget?
-Extension of 'Entrepreneurs Relief' to £2 million to allow businesses to avoid capital gains tax

Base: All respondents

	Gender		Age					Number of Businesses Owned/ Managed				Number of Full Time Staff					
	Total	Male (a)	Female (b)	16-34 (c)	35-44 (d)	45-54 (e)	55-64 (f)	65+ (g)	1 (h)	2 (i)	3 (j)	4+ (k)	None (l)	Up to 10 (m)	11-20 (n)	21-50 (o)	51+ (p)
Unweighted base	1319	980	339	51	234	451	477	104	921	232	78	36	123	1068	79	38	11
Weighted base	1319	968	351	55*	240	449	470	103	918	232	80*	38*	124	1066	78*	40*	11**
Yes, aware	475 36%	369 38% ^b	106 30%	5 10%	76 32% ^c	174 39% ^c	170 36% ^c	49 48% ^{cd}	301 33%	104 45% ^h	31 39%	20 52% ^h	40 32%	368 35%	39 50% ^{lm}	20 51% ^{lm}	8 71%
No, not aware	844 64%	599 62%	245 70% ^a	49 90% ^{def}	163 68% ^g	275 61%	300 64% ^g	54 52%	617 67% ^{ik}	129 55%	49 61%	18 48%	84 68% ^{no}	698 65% ^{no}	39 50%	20 49%	3 29%

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Weighted base	1319	111	112	40**	28**	124	249	200	115*	90*	1067	133	53**	66*	1319
Yes, aware	475 36%	42 38%	47 42%	20 50%	7 24%	42 34%	92 37%	76 38%	47 41%	34 38%	406 38%	42 31%	9 17%	19 28%	478 36%
No, not aware	844 64%	69 62%	65 58%	20 50%	21 76%	82 66%	157 63%	124 62%	67 59%	55 62%	661 62%	92 69%	44 83%	47 72%	841 64%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/k/l/m - j/k - j/l - j/m

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Q1a Firstly, please tell us if you are aware of each of the following measures announced in the Budget?
-Increase in National Minimum Wage to £5.93 (from £5.80) an hour

Base: All respondents

	Gender		Age					Number of Businesses Owned/ Managed				Number of Full Time Staff					
	Total	Male (a)	Female (b)	16-34 (c)	35-44 (d)	45-54 (e)	55-64 (f)	65+ (g)	1 (h)	2 (i)	3 (j)	4+ (k)	None (l)	Up to 10 (m)	11-20 (n)	21-50 (o)	51+ (p)
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Weighted base	1319	968	351	55*	240	449	470	103	918	232	80*	38*	124	1066	78*	40*	11**
Yes, aware	978 74%	728 75%	250 71%	29 54%	164 68%	323 72% <i>c</i>	374 80% <i>cde</i>	86 83% <i>cde</i>	670 73%	177 76%	60 76%	31 84%	84 68%	785 74%	63 81% <i>l</i>	36 91% <i>lm</i>	9 82%
No, not aware	341 26%	240 25%	101 29%	25 46% <i>efg</i>	76 32% <i>fg</i>	127 28% <i>fg</i>	96 20%	18 17%	248 27%	56 24%	19 24%	6 16%	40 32% <i>no</i>	281 26% <i>o</i>	15 19%	4 9%	2 18%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n/o/p

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	Total	Region									Nation				Unweighted Total
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Yes, aware	978 74%	85 76%	88 78%	29 73%	19 69%	89 72%	181 73%	151 75%	89 78%	71 79%	800 75%	98 74%	33 63%	46 70%	981 74%
No, not aware	341 26%	26 24%	24 22%	10 27%	9 31%	35 28%	68 27%	49 25%	26 22%	19 21%	267 25%	35 26%	19 37%	20 30%	338 26%

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Q1a Firstly, please tell us if you are aware of each of the following measures announced in the Budget?
-1% increase in Employers' National Insurance contributions from 2011

Base: All respondents

	Gender		Age					Number of Businesses Owned/ Managed				Number of Full Time Staff					
	Total	Male (a)	Female (b)	16-34 (c)	35-44 (d)	45-54 (e)	55-64 (f)	65+ (g)	1 (h)	2 (i)	3 (j)	4+ (k)	None (l)	Up to 10 (m)	11-20 (n)	21-50 (o)	51+ (p)
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Weighted base	1319	968	351	55*	240	449	470	103	918	232	80*	38*	124	1066	78*	40*	11**
Yes, aware	1223 93%	916 95%b	307 88%	40 73%	216 90%c	422 94%c	443 94%cd	101 98%cd	841 92%	218 94%	77 97%	35 94%	106 86%	993 93%l	73 93%	40 100%l	11 100%
No, not aware	96 7%	52 5%	44 12%a	15 27%def	24 10%fg	27 6%	27 6%	2 2%	77 8%	14 6%	3 3%	2 6%	18 14%mo	73 7%	5 7%	-	-

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Weighted base	1319	111	112	40**	28**	124	249	200	115*	90*	1067	133	53**	66*	1319
Yes, aware	1223 93%	106 96%	108 96%	37 93%	24 86%	112 91%	238 96%g	182 91%	110 96%	83 93%	1000 94%	122 91%	39 73%	63 95%	1228 93%
No, not aware	96 7%	5 4%	4 4%	3 7%	4 14%	12 9%	11 4%	18 9%f	5 4%	7 7%	67 6%	11 9%	14 27%	3 5%	91 7%

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Q1a Firstly, please tell us if you are aware of each of the following measures announced in the Budget?

-Increases in fuel duty

Base: All respondents

	Gender		Age					Number of Businesses Owned/ Managed				Number of Full Time Staff					
	Total	Male (a)	Female (b)	16-34 (c)	35-44 (d)	45-54 (e)	55-64 (f)	65+ (g)	1 (h)	2 (i)	3 (j)	4+ (k)	None (l)	Up to 10 (m)	11-20 (n)	21-50 (o)	51+ (p)
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Weighted base	1319	968	351	55*	240	449	470	103	918	232	80*	38*	124	1066	78*	40*	11**
Yes, aware	1246 94%	921 95%	326 93%	49 90%	218 91%	424 94%	453 96%cd	99 96%	873 95%	218 94%	74 93%	33 88%	116 94%	1006 94%	77 98%	38 94%	9 81%
No, not aware	73 6%	48 5%	25 7%	5 10%f	21 9%f	25 6%	17 4%	4 4%	45 5%	14 6%	6 7%	5 12%	8 6%	59 6%	1 2%	2 6%	2 19%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n/o/p

*** small base; ** very small base (under 30) ineligible for sig testing**

FSB-ICM 'Voice of Small Business' Panel Survey (April 2010)
Online Fieldwork: 21st April - 3rd May 2010

Absolutes/col percents

Q1a Firstly, please tell us if you are aware of each of the following measures announced in the Budget?

-Increases in fuel duty

Base: All respondents

	Total	Region								Nation				Unweighted Total	
		East Midlands (a)	East England (b)	London (c)	North East (d)	North West (e)	South East (f)	South West (g)	West Midlands (h)	Yorks/Humber (i)	England (j)	Scotland (k)	North-ern Ireland (l)		Wales (m)
Unweighted base	1319	119	110	30	29	109	263	224	94	94	1072	153	30	64	1319
Weighted base	1319	111	112	40**	28**	124	249	200	115*	90*	1067	133	53**	66*	1319
Yes, aware	1246 94%	103 93%	109 97%e	33 83%	28 100%	111 90%	239 96%e	194 97%e	107 94%	87 97%	1011 95%	123 93%	47 90%	65 98%e	1250 95%
No, not aware	73 6%	7 7%	3 3%	7 17%	-	13 10%bfgm	10 4%	6 3%	7 6%	3 3%	57 5%	10 7%	5 10%	1 2%	69 5%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/k/l/m - j/k - j/l - j/m

*** small base; ** very small base (under 30) ineligible for sig testing**

FSB-ICM 'Voice of Small Business' Panel Survey (April 2010)
Online Fieldwork: 21st April - 3rd May 2010

Absolutes/col percents

Q1b What impact, if at all, will each of the following measures from the Budget have on your business?

-Summary

Base: All respondents

Q1b Summary

	A Small Business Adjudicator which will monitor lending and can force banks to lend to viable small businesses	An increase in the threshold of Small Business Rates Relief in England (England Only)	An extension of the 'Time to Pay' scheme with HMRC, thereby allowing businesses to spread tax payments over an agreed period	New legislation to force big businesses and government to pay invoices within 30 days	Extension of 'Entrepreneurs Relief' to £2 million to allow businesses to avoid capital gains tax	Increase in National Minimum Wage to £5.93 (from £5.80) an hour	1% increase in Employers' National Insurance contributions from 2011	Increases in fuel duty
Unweighted base	1319	1072	1319	1319	1319	1319	1319	1319
Weighted base	1319	1067	1319	1319	1319	1319	1319	1319
NET: Positive	318 24%	355 33%	535 41%	612 46%	261 20%	64 5%	72 5%	140 11%
A very positive impact (5)	85 6%	134 13%	171 13%	255 19%	82 6%	17 1%	34 3%	90 7%
A fairly positive impact (4)	233 18%	221 21%	364 28%	357 27%	179 14%	47 4%	38 3%	50 4%
Neither/ nor (3)	630 48%	336 31%	563 43%	446 34%	516 39%	571 43%	188 14%	142 11%
A fairly negative impact (2)	20 2%	14 1%	11 1%	15 1%	5 *	240 18%	375 28%	371 28%
A very negative impact (1)	20 2%	14 1%	16 1%	14 1%	9 1%	133 10%	490 37%	641 49%
NET: Negative	40 3%	28 3%	26 2%	29 2%	14 1%	372 28%	865 66%	1012 77%
Not applicable	224 17%	316 30%	149 11%	208 16%	420 32%	308 23%	181 14%	20 2%
Don't know	107 8%	33 3%	46 3%	25 2%	108 8%	4 *	13 1%	5 *
Mean	3.35	3.62	3.59	3.76	3.40	2.58	1.89	1.90
Standard Error	0.02	0.03	0.02	0.03	0.03	0.03	0.03	0.03

FSB-ICM 'Voice of Small Business' Panel Survey (April 2010)
Online Fieldwork: 21st April - 3rd May 2010

Absolutes/col percents

Q1b What impact, if at all, will each of the following measures from the Budget have on your business?

-A Small Business Adjudicator which will monitor lending and can force banks to lend to viable small businesses

Base: All respondents

	Total	Gender		Age					Number of Businesses Owned/ Managed				Number of Full Time Staff					
		Male (a)	Female (b)	16-34 (c)	35-44 (d)	45-54 (e)	55-64 (f)	65+ (g)	1 (h)	2 (i)	3 (j)	4+ (k)	None (l)	Up to 10 (m)	11-20 (n)	21-50 (o)	51+ (p)	
Unweighted base	1319	980	339	51	234	451	477	104	921	232	78	36	123	1068	79	38	11	
Weighted base	1319	968	351	55*	240	449	470	103	918	232	80*	38*	124	1066	78*	40*	11**	
NET: Positive	318 24%	219 23%	99 28%a	18 34%g	71 30%eg	98 22%	112 24%	17 16%	216 24%	60 26%	19 24%	9 25%	29 24%	260 24%	18 22%	8 19%	3 31%	
A very positive impact	(5) 6%	85 6%	58 6%	27 8%	9 16%ef	20 8%e	18 4%	28 6%	9 6%	58 6%	18 8%	3 3%	- -	11 9%	68 6%	3 4%	3 8%	- -
A fairly positive impact	(4) 18%	233 17%	161 20%	72 20%	10 18%	51 21%g	80 18%g	83 18%g	8 8%	157 17%	42 18%	16 20%	9 25%	18 14%	192 18%	14 18%	5 12%	3 31%
Neither/ nor	(3) 48%	630 50%b	480 43%	150 43%	28 52%	102 43%	234 52%d	218 46%	48 46%	429 47%	112 48%	45 56%	17 45%	52 42%	502 47%	46 58%l	26 65%lm	5 42%
A fairly negative impact	(2) 2%	20 2%	16 2%	4 1%	- -	2 1%	7 1%	8 2%	4 4%	14 2%	4 2%	1 1%	1 2%	3 2%	16 2%	1 1%	- -	- -
A very negative impact	(1) 2%	20 2%	19 2%b	1 *	- -	1 *	4 1%	12 3%d	3 3%d	13 1%	4 2%	1 1%	- -	1 1%	15 1%	5 6%lm	- -	- -
NET: Negative	40 3%	35 4%b	5 1%	- -	3 1%	11 2%	20 4%d	7 7%de	28 3%	8 3%	2 3%	1 2%	4 3%	31 3%	5 7%m	- -	- -	
Not applicable	224 17%	153 16%	70 20%	5 9%	45 19%	63 14%	89 19%e	20 20%	164 18%	40 17%	9 11%	5 14%	31 25%mn	181 17%n	5 6%	5 14%	2 16%	
Don't know	107 8%	81 8%	27 8%	3 5%	18 7%	44 10%	31 7%	11 11%	82 9%	12 5%	5 6%	5 14%	8 6%	93 9%	5 6%	1 2%	1 10%	
Mean	3.35	3.30	3.47a	3.58ef g	3.50ef g	3.30	3.31	3.22	3.35	3.37	3.28	3.31	3.42n	3.36n	3.15	3.32	3.42	
Standard Error	0.02	0.03	0.05	0.12	0.06	0.04	0.04	0.10	0.03	0.06	0.08	0.11	0.09	0.03	0.10	0.11	0.19	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n/o/p

*** small base; ** very small base (under 30) ineligible for sig testing**

FSB-ICM 'Voice of Small Business' Panel Survey (April 2010)
Online Fieldwork: 21st April - 3rd May 2010

Absolutes/col percents

Q1b What impact, if at all, will each of the following measures from the Budget have on your business?
-A Small Business Adjudicator which will monitor lending and can force banks to lend to viable small businesses

Base: All respondents

	Total	Region									Nation				Unweighted Total
		East Mid-lands (a)	East Eng-land (b)	London (c)	North East (d)	North West (e)	South East (f)	South West (g)	West Mid-lands (h)	Yorks/Humber (i)	Eng-land (j)	Scot-land (k)	North-ern Ireland (l)	Wales (m)	
Unweighted base	1319	119	110	30	29	109	263	224	94	94	1072	153	30	64	1319
Weighted base	1319	111	112	40**	28**	124	249	200	115*	90*	1067	133	53**	66*	1319
NET: Positive	318 24%	27 24%	24 21%	9 24%	9 34%	34 27%	54 22%	37 18%	27 23%	21 24%	242 23%	29 22%	21 40%	25 38% bfg kj	311 24%
A very positive impact (5)	85 6%	7 7%	5 5%	3 7%	4 14%	10 8%	11 5%	13 6%	6 5%	2 2%	61 6%	8 6%	9 17%	7 11% i	82 6%
A fairly positive impact (4)	233 18%	20 18%	19 17%	7 17%	6 20%	24 19%	43 17%	24 12%	21 18%	19 21% g	181 17%	22 16%	12 23%	18 27% gj	229 17%
Neither/ nor (3)	630 48%	55 49%	58 52%	18 47%	11 38%	54 43%	128 52% m	97 49%	65 56% im	36 40%	522 49%	64 48%	19 37%	25 37%	633 48%
A fairly negative impact (2)	20 2%	3 2%	1 1%	- -	1 3%	1 1%	1 *	6 3% f	2 2%	1 1%	16 2%	2 1%	- -	2 3% f	21 2%
A very negative impact (1)	20 2%	- -	2 2%	- -	- -	3 3%	5 2%	6 3% k	1 1%	1 1%	18 2%	- -	2 3%	- -	20 2%
NET: Negative	40 3%	3 2%	3 3%	- -	1 3%	5 4%	6 2%	12 6% fk	4 3%	2 2%	35 3%	2 1%	2 3%	2 3%	41 3%
Not applicable	224 17%	21 19%	16 15%	9 23%	4 14%	19 16%	44 18%	36 18%	16 14%	22 24%	186 17%	22 16%	7 13%	8 13%	225 17%
Don't know	107 8%	6 5%	11 10%	3 7%	3 11%	12 10%	17 7%	18 9%	4 3%	9 10%	82 8%	16 12% h	3 7%	6 9%	109 8%
Mean	3.35	3.37	3.28	3.43	3.59	3.39	3.29	3.21	3.29	3.34	3.31	3.37	3.63	3.58 bf ghj	3.34
Standard Error	0.02	0.07	0.08	0.15	0.18	0.09	0.05	0.06	0.08	0.08	0.03	0.06	0.20	0.11	0.02

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/k/l/m - j/k - j/l - j/m

* small base; ** very small base (under 30) ineligible for sig testing

FSB-ICM 'Voice of Small Business' Panel Survey (April 2010)
Online Fieldwork: 21st April - 3rd May 2010

Absolutes/col percents

Q1b What impact, if at all, will each of the following measures from the Budget have on your business?
-An increase in the threshold of Small Business Rates Relief in England (England only)

Base: All respondents

	Total	Gender		Age					Number of Businesses Owned/ Managed				Number of Full Time Staff				
		Male (a)	Female (b)	16-34 (c)	35-44 (d)	45-54 (e)	55-64 (f)	65+ (g)	1 (h)	2 (i)	3 (j)	4+ (k)	None (l)	Up to 10 (m)	11-20 (n)	21-50 (o)	51+ (p)
Unweighted base	1072	805	267	34	186	359	407	86	743	191	67	31	93	870	67	33	9
Weighted base	1067	791	276	34*	189	358	401	86*	737	192	67*	32*	92*	866	67*	34*	9**
NET: Positive	355 33%	246 31%	108 39%a	9 27%	60 32%	120 34%	134 33%	32 37%	241 33%	62 32%	20 30%	17 53%hij	33 36%	299 35%n	15 22%	7 22%	1 12%
A very positive impact	(5) 13%	134 11%	44 16%	2 6%	23 12%	46 13%	54 13%	10 11%	100 14%	21 11%	6 9%	3 9%	17 18%	109 13%	5 8%	3 10%	- -
A fairly positive impact	(4) 21%	221 20%	65 23%	7 21%	37 19%	75 21%	80 20%	22 26%	141 19%	41 22%	14 21%	14 44%hij	16 18%	190 22%	9 14%	4 12%	1 12%
Neither/ nor	(3) 31%	336 32%	80 29%	14 42%	63 33%	114 32%	123 31%	21 25%	219 30%	65 34%	27 40%	11 35%	22 24%	264 31%	33 49%lm	12 37%	4 45%
A fairly negative impact	(2) 1%	14 2%	2 1%	1 4%	1 *	2 1%	7 2%	3 4%de	10 1%	3 2%	- -	1 3%	1 1%	12 1%	1 1%	- -	- -
A very negative impact	(1) 1%	14 2%	1 *	1 3%	1 *	4 1%	7 2%	1 1%	8 1%	5 3%	1 2%	- -	- -	12 1%	2 3%	- -	- -
NET: Negative	28 3%	25 3%	3 1%	2 6%d	2 1%	6 2%	14 3%	4 5%	18 2%	8 4%	1 2%	1 3%	1 1%	25 3%	3 4%	- -	- -
Not applicable	316 30%	240 30%	76 28%	4 12%	58 31%c	104 29%c	121 30%c	28 33%c	230 31%k	55 29%k	18 27%k	1 3%	33 36%	248 29%	17 25%	14 41%	4 43%
Don't know	33 3%	24 3%	8 3%	4 12%defg	6 3%	12 3%	10 2%	1 1%	29 4%i	1 *	1 1%	2 7%i	3 3%	30 3%	- -	- -	- -
Mean	3.62	3.57	3.77a	3.31	3.64	3.65	3.62	3.64	3.66	3.52	3.49	3.65	3.87n	3.63n	3.31	3.54	3.21
Standard Error	0.03	0.04	0.06	0.16	0.07	0.06	0.06	0.12	0.04	0.08	0.12	0.13	0.11	0.04	0.12	0.18	0.20

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n/o/p

*** small base; ** very small base (under 30) ineligible for sig testing**

FSB-ICM 'Voice of Small Business' Panel Survey (April 2010)
Online Fieldwork: 21st April - 3rd May 2010

Absolutes/col percents

Q1b What impact, if at all, will each of the following measures from the Budget have on your business?
-An increase in the threshold of Small Business Rates Relief in England (England only)

Base: All respondents

	Total	Region									Nation				Unweighted Total
		East Midlands (a)	East England (b)	London (c)	North East (d)	North West (e)	South East (f)	South West (g)	West Midlands (h)	Yorks/Humber (i)	England (j)	Scotland (k)	North-ern Ireland (l)	Wales (m)	
Unweighted base	1072	119	110	30	29	109	263	224	94	94	1072	-	-	-	1072
Weighted base	1067	111	112	40**	28**	124	249	200	115*	90*	1067	-**	-**	-**	1072
NET: Positive	355 33%	33 29%	39 35%	15 37%	12 42%	43 35%	66 27%	77 38% ^f	34 30%	36 41% ^f	355 33%	-	-	-	356 33%
A very positive impact	(5) 13%	12 11%	12 11%	4 10%	8 28%	15 12%	25 10%	32 16%	14 13%	13 14%	134 13%	-	-	-	135 13%
A fairly positive impact	(4) 21%	20 18%	26 24%	11 27%	4 14%	29 23%	42 17%	45 23%	20 17%	24 27% ^f	221 21%	-	-	-	221 21%
Neither/ nor	(3) 31%	33 29%	37 33%	12 30%	7 24%	42 34%	84 34%	55 28%	43 37%	24 27%	336 31%	-	-	-	335 31%
A fairly negative impact	(2) 1%	2 2%	1 1%	1 3%	-	1 1%	3 1%	4 2%	2 2%	-	14 1%	-	-	-	14 1%
A very negative impact	(1) 1%	1 1%	-	-	1 3%	1 1%	6 2%	2 1%	4 3%	-	14 1%	-	-	-	14 1%
NET: Negative	28 3%	3 2%	1 1%	1 3%	1 3%	2 2%	8 3%	5 3%	6 5% ⁱ	-	28 3%	-	-	-	28 3%
Not applicable	316 30%	39 35%	33 30%	10 27%	7 24%	29 24%	83 33%	58 29%	32 28%	25 27%	316 30%	-	-	-	320 30%
Don't know	33 3%	4 3%	2 2%	1 3%	2 7%	7 5% ^h	8 3%	4 2%	-	5 5% ^h	33 3%	-	-	-	33 3%
Mean	3.62	3.60	3.66	3.62	3.91	3.63	3.48	3.74 ^{fh}	3.47	3.81 ^{fh}	3.62	-	-	-	3.62
Standard Error	0.03	0.10	0.09	0.17	0.25	0.09	0.07	0.07	0.12	0.10	0.03	-	-	-	0.03

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/k/l/m - j/k - j/l - j/m

*** small base; ** very small base (under 30) ineligible for sig testing**

FSB-ICM 'Voice of Small Business' Panel Survey (April 2010)
Online Fieldwork: 21st April - 3rd May 2010

Absolutes/col percents

Q1b What impact, if at all, will each of the following measures from the Budget have on your business?

-An extension of the 'Time to Pay' scheme with HMRC, thereby allowing businesses to spread tax payments over an agreed period

Base: All respondents

	Total	Gender		Age					Number of Businesses Owned/ Managed				Number of Full Time Staff				
		Male (a)	Female (b)	16-34 (c)	35-44 (d)	45-54 (e)	55-64 (f)	65+ (g)	1 (h)	2 (i)	3 (j)	4+ (k)	None (l)	Up to 10 (m)	11-20 (n)	21-50 (o)	51+ (p)
Unweighted base	1319	980	339	51	234	451	477	104	921	232	78	36	123	1068	79	38	11
Weighted base	1319	968	351	55*	240	449	470	103	918	232	80*	38*	124	1066	78*	40*	11**
NET: Positive	535 41%	380 39%	154 44%	29 52%e	113 47%ef	167 37%	183 39%	43 41%	357 39%	97 42%	35 43%	23 60%hi	40 32%	443 42%l	33 43%	16 39%	3 28%
A very positive impact	(5) 13%	171 12%	58 16%a	14 26%def	31 13%	53 12%	59 13%	13 13%	110 12%	35 15%	11 13%	6 16%	12 10%	135 13%	14 18%	9 22%	1 10%
A fairly positive impact	(4) 28%	364 28%	267 28%	97 26%	14 34%ef	82 25%	114 26%	124 28%	29 27%	62 27%	24 30%	17 44%hi	28 22%	308 29%	19 25%	7 17%	2 18%
Neither/ nor	(3) 43%	563 44%	427 39%	17 31%	83 35%	206 46%d	212 45%d	44 42%	391 43%	103 44%	38 48%	11 28%	52 42%	457 43%	36 45%	15 36%	5 45%
A fairly negative impact	(2) 1%	11 1%	- -	1 2%	2 1%	3 1%	5 1%	- -	9 1%	2 1%	- -	- -	1 1%	7 1%	2 2%	1 3%	- -
A very negative impact	(1) 1%	16 1%	13 1%	2 1%	- -	5 1%	9 2%d	2 2%d	13 1%	2 1%	- -	1 2%	- -	13 1%	2 3%	- -	- -
NET: Negative	26 2%	24 3%b	2 1%	1 2%	2 1%	8 2%	14 3%	2 2%	21 2%	4 2%	- -	1 2%	1 1%	20 2%	4 5%	1 3%	- -
Not applicable	149 11%	106 11%	43 12%	4 7%	31 13%	50 11%	51 11%	12 11%	111 12%	24 10%	6 8%	1 3%	28 22%mn	105 10%	5 7%	7 18%	3 27%
Don't know	46 3%	31 3%	15 4%	4 7%f	10 4%	18 4%	10 2%	3 3%	38 4%	4 2%	1 1%	2 6%	4 3%	41 4%	- -	1 3%	- -
Mean	3.59	3.55	3.71a	3.89ef	3.72ef	3.55	3.54	3.59	3.56	3.62	3.62	3.79	3.55	3.59	3.57	3.74	3.52
Standard Error	0.02	0.03	0.05	0.13	0.05	0.04	0.04	0.09	0.03	0.06	0.09	0.15	0.08	0.03	0.11	0.17	0.27

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n/o/p

*** small base; ** very small base (under 30) ineligible for sig testing**

FSB-ICM 'Voice of Small Business' Panel Survey (April 2010)
Online Fieldwork: 21st April - 3rd May 2010

Absolutes/col percents

Q1b What impact, if at all, will each of the following measures from the Budget have on your business?

-An extension of the 'Time to Pay' scheme with HMRC, thereby allowing businesses to spread tax payments over an agreed period

Base: All respondents

	Total	Region									Nation				Unweighted Total
		East Midlands (a)	East England (b)	London (c)	North East (d)	North West (e)	South East (f)	South West (g)	West Midlands (h)	Yorks/Humber (i)	England (j)	Scotland (k)	North-ern Ireland (l)	Wales (m)	
Unweighted base	1319	119	110	30	29	109	263	224	94	94	1072	153	30	64	1319
Weighted base	1319	111	112	40**	28**	124	249	200	115*	90*	1067	133	53**	66*	1319
NET: Positive	535 41%	46 41%	51 45%	12 30%	12 42%	53 43%	87 35%	76 38%	44 38%	44 49% ^f	424 40%	53 40%	28 53%	30 45%	531 40%
A very positive impact	(5) 13%	8 8%	16 15%	3 7%	7 24%	19 16%	27 11%	20 10%	13 12%	13 14%	126 12%	21 16% ^a	14 27%	10 16%	167 13%
A fairly positive impact	(4) 28%	37 34%	35 31%	9 23%	5 18%	34 28%	60 24%	56 28%	30 26%	31 35% ^f	298 28%	32 24%	14 27%	20 30%	364 28%
Neither/ nor	(3) 43%	47 42%	41 36%	21 53%	12 45%	48 39%	121 49% ^{bi}	91 45%	50 44%	30 34%	461 43%	57 43%	19 37%	27 41%	566 43%
A fairly negative impact	(2) 1%	1 1%	1 1%	- -	1 3%	1 1%	1 *	1 *	2 2%	- -	8 1%	1 1%	2 3%	- -	10 1%
A very negative impact	(1) 1%	- -	3 3%	- -	- -	2 2%	3 1%	4 2%	1 1%	1 1%	14 1%	2 1%	- -	- -	16 1%
NET: Negative	26 2%	1 1%	4 4%	- -	1 3%	3 3%	4 2%	4 2%	4 3%	1 1%	22 2%	3 2%	2 3%	- -	26 2%
Not applicable	149 11%	14 13%	12 11%	5 13%	2 7%	14 11%	30 12%	22 11%	15 13%	8 8%	122 11%	14 10%	3 7%	9 14%	149 11%
Don't know	46 3%	4 3%	4 4%	1 3%	1 4%	6 5%	8 3%	6 3%	2 2%	7 7% ^m	39 4%	7 5%	- -	- -	47 4%
Mean	3.59	3.57	3.63	3.45	3.69	3.64	3.51	3.51	3.53	3.73 ^{fg}	3.57	3.62	3.82	3.71	3.58
Standard Error	0.02	0.07	0.09	0.13	0.18	0.09	0.05	0.06	0.09	0.09	0.03	0.07	0.17	0.10	0.02

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/k/l/m - j/k - j/l - j/m

*** small base; ** very small base (under 30) ineligible for sig testing**

FSB-ICM 'Voice of Small Business' Panel Survey (April 2010)
Online Fieldwork: 21st April - 3rd May 2010

Absolutes/col percents

Q1b What impact, if at all, will each of the following measures from the Budget have on your business?
-New legislation to force big businesses and government to pay invoices within 30 days

Base: All respondents

	Total	Gender		Age					Number of Businesses Owned/ Managed				Number of Full Time Staff					
		Male (a)	Female (b)	16-34 (c)	35-44 (d)	45-54 (e)	55-64 (f)	65+ (g)	1 (h)	2 (i)	3 (j)	4+ (k)	None (l)	Up to 10 (m)	11-20 (n)	21-50 (o)	51+ (p)	
Unweighted base	1319	980	339	51	234	451	477	104	921	232	78	36	123	1068	79	38	11	
Weighted base	1319	968	351	55*	240	449	470	103	918	232	80*	38*	124	1066	78*	40*	11**	
NET: Positive	612 46%	445 46%	167 47%	31 57%	118 49%	196 44%	217 46%	50 49%	432 47%	103 45%	35 44%	15 40%	38 30%	504 47%l	42 54%l	24 61%l	4 39%	
A very positive impact	(5) 19%	255 19%	184 19%	71 20%	17 31%e	45 19%	77 17%	89 19%	27 26%e	189 21%	36 15%	11 13%	6 16%	13 10%	212 20%l	20 25%l	8 20%	2 19%
A fairly positive impact	(4) 27%	357 27%	261 27%	96 27%	14 26%	73 31%	118 26%	128 27%	23 22%	243 26%	68 29%	24 30%	9 24%	25 20%	291 27%	22 28%	16 41%l	2 20%
Neither/ nor	(3) 34%	446 34%	355 37%b	91 26%	16 29%	70 29%	164 36%	161 34%	34 33%	293 32%	81 35%	36 45%h	17 46%	41 33%	359 34%	31 39%	10 26%	4 35%
A fairly negative impact	(2) 1%	15 1%	9 1%	6 2%	- -	2 1%	8 2%	5 1%	- -	10 1%	3 1%	1 1%	1 3%	1 1%	13 1%	- -	1 3%	- -
A very negative impact	(1) 1%	14 1%	11 1%	3 1%	- -	3 1%	5 1%	3 3%e	13 1%	1 *	- -	- -	3 2%	9 1%	1 2%	- -	- -	- -
NET: Negative	29 2%	20 2%	9 3%	- -	5 2%	11 2%	10 2%	3 3%	22 2%	4 2%	1 1%	1 3%	4 3%	22 2%	1 2%	1 3%	- -	
Not applicable	208 16%	130 13%	77 22%a	7 12%	40 17%	71 16%	73 16%	15 15%	153 17%	38 17%	7 9%	3 8%	41 33% ^{mno}	158 15% ⁿ	3 4%	3 8%	3 26%	
Don't know	25 2%	18 2%	7 2%	1 2%	6 3%	9 2%	8 2%	- -	17 2%	5 2%	1 1%	1 3%	- -	23 2%	1 1%	1 2%	- -	
Mean	3.76	3.73	3.85	4.02e	3.80	3.70	3.75	3.81	3.78	3.71	3.62	3.59	3.52	3.77l	3.80	3.87	3.78	
Standard Error	0.03	0.03	0.06	0.13	0.06	0.04	0.04	0.11	0.03	0.06	0.09	0.15	0.10	0.03	0.10	0.14	0.31	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n/o/p

*** small base; ** very small base (under 30) ineligible for sig testing**

FSB-ICM 'Voice of Small Business' Panel Survey (April 2010)
Online Fieldwork: 21st April - 3rd May 2010

Absolutes/col percents

Q1b What impact, if at all, will each of the following measures from the Budget have on your business?
-New legislation to force big businesses and government to pay invoices within 30 days

Base: All respondents

	Total	Region									Nation				Unweighted Total	
		East Midlands (a)	East England (b)	London (c)	North East (d)	North West (e)	South East (f)	South West (g)	West Midlands (h)	Yorks/Humber (i)	England (j)	Scotland (k)	North-ern Ireland (l)	Wales (m)		
Unweighted base	1319	119	110	30	29	109	263	224	94	94	1072	153	30	64	1319	
Weighted base	1319	111	112	40**	28**	124	249	200	115*	90*	1067	133	53**	66*	1319	
NET: Positive	612 46%	55 50%	56 50%	24 60%	15 55%	59 48%	105 42%	87 43%	50 44%	42 47%	493 46%	59 44%	35 67%	25 38%	605 46%	
A very positive impact	(5) 19%	255 19%	21 19%	28 25% ^f	4 10%	11 38%	29 24%	39 16%	38 19%	18 16%	22 25%	210 20%	21 16%	12 24%	11 17%	254 19%
A fairly positive impact	(4) 27%	357 27%	34 30%	29 26%	20 50%	5 17%	30 24%	66 27%	48 24%	32 28%	20 22%	283 26%	38 29%	23 43%	13 20%	351 27%
Neither/ nor	(3) 34%	446 34%	34 31%	43 39%	13 33%	10 35%	33 27%	97 39% ^e	68 34%	38 33%	28 32%	365 34%	45 34%	12 23%	24 36%	451 34%
A fairly negative impact	(2) 1%	15 1%	- -	1 1%	- -	3 3% ^f	- -	6 3% ^{afk}	2 2% ^f	2 2% ^f	15 1%	- -	- -	- -	15 1%	
A very negative impact	(1) 1%	14 1%	1 1%	3 3%	- -	1 3%	- -	3 1%	2 1%	2 2%	- -	12 1%	2 1%	- -	14 1%	
NET: Negative	29 2%	1 1%	4 4%	- -	1 3%	3 3%	3 1%	8 4% ^f	5 4%	2 2%	27 3%	2 1%	- -	- -	29 2%	
Not applicable	208 16%	20 18% ^b	7 6%	3 7%	2 7%	26 21% ^b	35 14% ^b	31 16% ^b	21 18% ^b	16 18% ^b	161 15%	24 18% ^b	5 10%	18 27% ^{bfg}	208 16%	
Don't know	25 2%	1 1%	1 1%	- -	- -	2 2%	9 3%	6 3%	1 1%	1 1%	21 2%	3 3%	- -	- -	26 2%	
Mean	3.76	3.83	3.74	3.75	3.93	3.89 ^f	3.68	3.71	3.66	3.86	3.75	3.72	4.00	3.75	3.75	
Standard Error	0.03	0.08	0.10	0.12	0.21	0.10	0.06	0.07	0.10	0.10	0.03	0.08	0.14	0.12	0.03	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/k/l/m - j/k - j/l - j/m

*** small base; ** very small base (under 30) ineligible for sig testing**

FSB-ICM 'Voice of Small Business' Panel Survey (April 2010)
Online Fieldwork: 21st April - 3rd May 2010

Absolutes/col percents

Q1b What impact, if at all, will each of the following measures from the Budget have on your business?
-Extension of 'Entrepreneurs Relief' to £2 million to allow businesses to avoid capital gains tax

Base: All respondents

	Total	Gender		Age					Number of Businesses Owned/ Managed				Number of Full Time Staff					
		Male (a)	Female (b)	16-34 (c)	35-44 (d)	45-54 (e)	55-64 (f)	65+ (g)	1 (h)	2 (i)	3 (j)	4+ (k)	None (l)	Up to 10 (m)	11-20 (n)	21-50 (o)	51+ (p)	
Unweighted base	1319	980	339	51	234	451	477	104	921	232	78	36	123	1068	79	38	11	
Weighted base	1319	968	351	55*	240	449	470	103	918	232	80*	38*	124	1066	78*	40*	11**	
NET: Positive	261 20%	189 20%	72 20%	10 18%	38 16%	88 20%	90 19%	34 33% cde f	166 18%	53 23%	20 25%	14 37% h	15 12%	199 19%	27 34% lm	16 41% lm	3 29%	
A very positive impact	(5) 6%	82 6%	57 7%	25 3%	2 5%	12 6%	25 7%	32 11%	11 6%	53 7%	16 6%	5 12%	5 4%	4 6%	62 9%	7 18% lm	7 9%	1 9%
A fairly positive impact	(4) 14%	179 14%	132 13%	47 14%	8 14%	26 11%	64 14%	58 12%	23 23% def	113 12%	37 16%	15 18%	9 25% h	11 9%	138 13%	19 25% lm	9 23% l	2 20%
Neither/ nor	(3) 39%	516 42% b	404 32%	112 32%	30 56% def g	85 35%	181 40%	184 39%	35 34%	346 38%	95 41%	37 46%	15 40%	42 34%	424 40%	31 40%	15 38%	4 35%
A fairly negative impact	(2) *	5 1%	5 1%	- -	- -	1 *	1 *	3 1%	- -	4 *	- -	- -	- -	5 *	- -	- -	- -	
A very negative impact	(1) 1%	9 1%	8 1%	1 *	- -	3 1%	2 *	3 1%	1 1%	7 1%	1 *	1 1%	- -	2 1%	7 1%	- -	- -	
NET: Negative	14 1%	13 1%	1 *	- -	4 2%	3 1%	6 1%	1 1%	11 1%	1 *	1 1%	- -	2 1%	12 1%	- -	- -	- -	
Not applicable	420 32%	297 31%	123 35%	7 12%	85 36% c	140 31% c	156 33% c	30 29% c	315 34% jk	67 29%	17 21%	6 17%	52 42% mno	344 32% no	16 20%	6 14%	3 27%	
Don't know	108 8%	65 7%	44 12% a	8 14% g	28 12% g	36 8%	34 7%	3 3%	81 9%	17 7%	6 7%	2 5%	13 11%	87 8%	5 6%	3 7%	1 9%	
Mean	3.40	3.37	3.51a	3.29	3.34	3.40	3.40	3.62cd ef	3.39	3.45	3.39	3.64	3.27	3.38	3.59lm	3.75	3.60	
Standard Error	0.03	0.03	0.06	0.09	0.07	0.04	0.04	0.09	0.03	0.06	0.10	0.14	0.10	0.03	0.09	0.15	0.30	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n/o/p

*** small base; ** very small base (under 30) ineligible for sig testing**

FSB-ICM 'Voice of Small Business' Panel Survey (April 2010)
Online Fieldwork: 21st April - 3rd May 2010

Absolutes/col percents

Q1b What impact, if at all, will each of the following measures from the Budget have on your business?
-Extension of 'Entrepreneurs Relief' to £2 million to allow businesses to avoid capital gains tax

Base: All respondents

	Total	Region									Nation				Unweighted Total	
		East Midlands (a)	East Eng-land (b)	London (c)	North East (d)	North West (e)	South East (f)	South West (g)	West Midlands (h)	Yorks/Humber (i)	Eng-land (j)	Scot-land (k)	North-ern Ireland (l)	Wales (m)		
Unweighted base	1319	119	110	30	29	109	263	224	94	94	1072	153	30	64	1319	
Weighted base	1319	111	112	40**	28**	124	249	200	115*	90*	1067	133	53**	66*	1319	
NET: Positive	261 20%	21 19%	23 21%	11 27%	3 10%	30 24%	44 18%	36 18%	26 22%	18 20%	213 20%	21 16%	10 20%	17 25%	257 19%	
A very positive impact	(5) 6%	82 5%	6 5%	13 12%fg	3 7%	3 10%	8 6%	9 4%	10 5%	12 11%f	7 8%	71 7%	7 5%	- -	4 6%	81 6%
A fairly positive impact	(4) 14%	179 14%	16 14%	10 9%	8 20%	- -	22 17%	35 14%	27 13%	13 12%	11 13%	142 13%	14 10%	10 20%	13 19%	176 13%
Neither/ nor	(3) 39%	516 43%	47 43%	41 36%	16 40%	10 35%	42 34%	110 44% ^m	83 41%	41 36%	31 35%	421 39%	52 39%	23 43%	20 30%	519 39%
A fairly negative impact	(2) *	5 *	- -	- -	1 3%	- -	1 *	- -	2 2%	1 1%	5 *	- -	- -	- -	5 *	
A very negative impact	(1) 1%	9 1%	1 1%	- -	- -	2 2%	3 1%	1 *	- -	1 1%	8 1%	1 1%	- -	- -	9 1%	
NET: Negative	14 1%	1 1%	- -	- -	1 3%	2 2%	4 2%	1 *	2 2%	2 2%	13 1%	1 1%	- -	- -	14 1%	
Not applicable	420 32%	34 31%	33 29%	12 30%	8 27%	39 31%	73 29%	61 31%	42 36%	32 36%	333 31%	46 35%	14 26%	27 41%	420 32%	
Don't know	108 8%	7 6%	15 14% ^{fh}	1 3%	7 24%	11 9%	17 7%	19 9% ^h	4 3%	6 6%	87 8%	13 10% ^h	5 10%	3 5%	109 8%	
Mean	3.40	3.36	3.57 ^f	3.50	3.36	3.45	3.30	3.37	3.51	3.43	3.41	3.35	3.31	3.57 ^f	3.40	
Standard Error	0.03	0.08	0.10	0.15	0.25	0.10	0.05	0.06	0.11	0.11	0.03	0.08	0.11	0.12	0.03	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/k/l/m - j/k - j/l - j/m

*** small base; ** very small base (under 30) ineligible for sig testing**

FSB-ICM 'Voice of Small Business' Panel Survey (April 2010)
Online Fieldwork: 21st April - 3rd May 2010

Absolutes/col percents

Q1b What impact, if at all, will each of the following measures from the Budget have on your business?
-Increase in National Minimum Wage to £5.93 (from £5.80) an hour

Base: All respondents

	Total	Gender		Age					Number of Businesses Owned/ Managed				Number of Full Time Staff				
		Male (a)	Female (b)	16-34 (c)	35-44 (d)	45-54 (e)	55-64 (f)	65+ (g)	1 (h)	2 (i)	3 (j)	4+ (k)	None (l)	Up to 10 (m)	11-20 (n)	21-50 (o)	51+ (p)
Unweighted base	1319	980	339	51	234	451	477	104	921	232	78	36	123	1068	79	38	11
Weighted base	1319	968	351	55*	240	449	470	103	918	232	80*	38*	124	1066	78*	40*	11**
NET: Positive	64 5%	51 5%	13 4%	1 2%	12 5%	19 4%	22 5%	10 9%e	41 4%	16 7%	1 2%	1 2%	10 8%	48 4%	5 7%	1 3%	-
A very positive impact	(5) 17 1%	16 2%	1 *	-	5 2%	2 *	10 2%e	1 1%	12 1%	3 1%	-	-	-	14 1%	2 2%	1 3%	-
A fairly positive impact	(4) 47 4%	34 4%	12 4%	1 2%	7 3%	18 4%	12 3%	9 8%df	29 3%	13 6%	1 2%	1 2%	10 8%g	34 3%	4 5%	-	-
Neither/ nor	(3) 571 43%	419 43%	151 43%	26 47%	109 45%	191 43%	205 44%	39 38%	385 42%	103 44%	49 61%hik	13 36%	52 42%	452 42%	40 51%	22 56%	4 38%
A fairly negative impact	(2) 240 18%	187 19%	52 15%	13 25%	35 14%	84 19%	88 19%	19 18%	159 17%	42 18%	14 18%	12 32%h	11 9%	193 18%l	19 24%l	14 34%lm	3 28%
A very negative impact	(1) 133 10%	97 10%	35 10%	7 13%	33 14%f	48 11%	36 8%	8 8%	89 10%	27 11%	8 10%	5 14%	6 5%	115 11%	8 11%	1 3%	2 18%
NET: Negative	372 28%	285 29%	87 25%	21 38%	68 28%	132 29%	124 26%	27 26%	248 27%	68 29%	22 28%	17 46%hi	18 14%	307 29%l	27 35%l	15 37%l	5 45%
Not applicable	308 23%	211 22%	98 28%a	6 11%	52 22%	105 23%	118 25%c	27 26%c	241 26%ij	45 19%j	7 9%	5 13%	44 36%jno	255 24%no	5 7%	2 5%	2 17%
Don't know	4 *	3 *	1 *	1 2%df	-	2 *	1 *	-	3 *	-	-	1 3%hi	-	4 *	-	-	-
Mean	2.58	2.58	2.57	2.43	2.55	2.54	2.64	2.67	2.58	2.60	2.59	2.31	2.82m	2.55	2.61	2.65	2.24
Standard Error	0.03	0.03	0.05	0.12	0.07	0.04	0.04	0.10	0.03	0.06	0.09	0.14	0.08	0.03	0.10	0.11	0.28

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n/o/p

*** small base; ** very small base (under 30) ineligible for sig testing**

FSB-ICM 'Voice of Small Business' Panel Survey (April 2010)
Online Fieldwork: 21st April - 3rd May 2010

Absolutes/col percents

Q1b What impact, if at all, will each of the following measures from the Budget have on your business?
-Increase in National Minimum Wage to £5.93 (from £5.80) an hour

Base: All respondents

	Total	Region								Nation				Unweighted Total	
		East Midlands (a)	East England (b)	London (c)	North East (d)	North West (e)	South East (f)	South West (g)	West Midlands (h)	Yorks/Humber (i)	England (j)	Scotland (k)	North-ern Ireland (l)		Wales (m)
Unweighted base	1319	119	110	30	29	109	263	224	94	94	1072	153	30	64	1319
Weighted base	1319	111	112	40**	28**	124	249	200	115*	90*	1067	133	53**	66*	1319
NET: Positive	64 5%	2 2%	4 4%	3 7%	- -	3 3%	18 7%a	12 6%	10 9%a	2 2%	54 5%	5 4%	2 3%	3 5%	64 5%
A very positive impact	(5) 1%	1 1%	- -	1 3%	- -	2 2%	2 1%	1 *	4 3%	- -	11 1%	3 2%	2 3%	2 3%	16 1%
A fairly positive impact	(4) 4%	1 1%	4 4%	1 3%	- -	1 1%	16 6%aek	12 6%ae	6 5%	2 2%	43 4%	3 2%	- -	1 2%	48 4%
Neither/ nor	(3) 43%	54 49%	60 54%gik m	21 54%	13 48%	51 41%	110 44%	77 38%	51 45%	36 40%	473 44%	54 41%	21 40%	23 35%	569 43%
A fairly negative impact	(2) 18%	18 17%	13 12%	4 10%	4 14%	28 23%b	42 17%	37 18%	26 22%b	21 23%b	192 18%	23 17%	12 23%	12 19%	238 18%
A very negative impact	(1) 10%	13 12%f	14 13%f	4 10%	4 14%	14 11%	13 5%	20 10%	6 5%	5 5%	93 9%	18 14%fhij	10 20%	11 17%fhi j	131 10%
NET: Negative	372 28%	31 28%	27 25%	8 20%	8 28%	42 34%f	55 22%	56 28%	32 28%	26 29%	285 27%	41 31%	23 43%	24 36%f	369 28%
Not applicable	308 23%	23 21%	20 18%	8 20%	6 21%	26 21%	67 27%	53 26%	22 19%	27 30%	252 24%	33 25%	7 13%	16 25%	313 24%
Don't know	4 *	- -	- -	- -	1 3%	1 1%	- -	2 1%	- -	- -	4 *	- -	- -	- -	4 *
Mean	2.58	2.52	2.59	2.75	2.45	2.48	2.74ae km	2.57	2.74m	2.55	2.61	2.49	2.35	2.40	2.58
Standard Error	0.03	0.08	0.09	0.18	0.17	0.09	0.05	0.07	0.10	0.08	0.03	0.08	0.19	0.14	0.03

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/k/l/m - j/k - j/l - j/m

*** small base; ** very small base (under 30) ineligible for sig testing**

FSB-ICM 'Voice of Small Business' Panel Survey (April 2010)
Online Fieldwork: 21st April - 3rd May 2010

Absolutes/col percents

Q1b What impact, if at all, will each of the following measures from the Budget have on your business?
-1% increase in Employers' National Insurance contributions from 2011

Base: All respondents

	Total	Gender		Age					Number of Businesses Owned/ Managed				Number of Full Time Staff				
		Male (a)	Female (b)	16-34 (c)	35-44 (d)	45-54 (e)	55-64 (f)	65+ (g)	1 (h)	2 (i)	3 (j)	4+ (k)	None (l)	Up to 10 (m)	11-20 (n)	21-50 (o)	51+ (p)
Unweighted base	1319	980	339	51	234	451	477	104	921	232	78	36	123	1068	79	38	11
Weighted base	1319	968	351	55*	240	449	470	103	918	232	80*	38*	124	1066	78*	40*	11**
NET: Positive	72 5%	56 6%	16 5%	-	8 3%	19 4%	34 7%de	11 11%cde	52 6%	13 6%	1 1%	2 6%	5 4%	53 5%	10 13%lm	3 7%	-
A very positive impact (5)	34 3%	24 2%	9 3%	-	1 1%	8 2%	18 4%d	7 6%de	22 2%	7 3%	1 1%	2 6%	1 1%	23 2%	8 11%lm	2 5%	-
A fairly positive impact (4)	38 3%	31 3%	7 2%	-	7 3%	10 2%	16 3%	5 5%	31 3%	6 3%	-	-	5 4%	31 3%	2 2%	1 2%	-
Neither/ nor (3)	188 14%	135 14%	53 15%	5 9%	26 11%	56 13%	90 19%de	11 11%	140 15%	24 10%	11 14%	6 17%	29 24% mno	155 15%no	3 3%	1 2%	-
A fairly negative impact (2)	375 28%	279 29%	96 27%	30 55%def g	87 36%efg	120 27%	114 24%	23 23%	257 28%	73 32%	28 36%	8 22%	26 21%	308 29%	24 30%	14 34%	3 27%
A very negative impact (1)	490 37%	374 39%	116 33%	13 25%	89 37%	189 42%cf	161 34%	36 35%	313 34%	97 42%h	35 44%	19 50%	21 17%	399 37%l	39 50%lm	22 56%lm	8 73%
NET: Negative	865 66%	652 67%b	213 61%	44 80%fg	176 74%fg	309 69%fg	275 59%	60 58%	571 62%	170 73%h	63 80%h	27 72%	47 38%	708 66%l	63 81%lm	36 90%lm	11 100%
Not applicable	181 14%	119 12%	62 18%a	5 9%	25 10%	59 13%	70 15%	21 20%d	145 16%jk	25 11%k	4 5%	-	39 32% mno	141 13%no	1 2%	-	-
Don't know	13 1%	6 1%	7 2%a	1 2%	5 2%f	6 1%f	1 *	-	10 1%	-	-	2 6%hij	3 2%	9 1%	1 1%	-	-
Mean	1.89	1.88	1.92	1.82	1.78	1.77	2.03de	2.05de	1.94	1.81	1.73	1.83	2.24mn o	1.87	1.89	1.66	1.27
Standard Error	0.03	0.03	0.06	0.09	0.06	0.05	0.05	0.14	0.04	0.07	0.09	0.19	0.10	0.03	0.15	0.17	0.14

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n/o/p

*** small base; ** very small base (under 30) ineligible for sig testing**

FSB-ICM 'Voice of Small Business' Panel Survey (April 2010)
Online Fieldwork: 21st April - 3rd May 2010

Absolutes/col percents

Q1b What impact, if at all, will each of the following measures from the Budget have on your business?
-1% increase in Employers' National Insurance contributions from 2011

Base: All respondents

	Total	Region									Nation				Unweighted Total
		East Midlands (a)	East Eng-land (b)	London (c)	North East (d)	North West (e)	South East (f)	South West (g)	West Midlands (h)	Yorks/Humber (i)	Eng-land (j)	Scot-land (k)	North-ern Ireland (l)	Wales (m)	
Unweighted base	1319	119	110	30	29	109	263	224	94	94	1072	153	30	64	1319
Weighted base	1319	111	112	40**	28**	124	249	200	115*	90*	1067	133	53**	66*	1319
NET: Positive	72 5%	2 2%	5 5%	3 7%	- -	4 4%	12 5%	15 8%a	11 10%a	6 6%	58 5%	10 8%a	- -	3 5%	73 6%
A very positive impact	(5) 3%	- -	3 3%	1 3%	- -	2 2%	4 2%	7 4%a	9 7%afk	3 3%	29 3%	3 2%	- -	2 3%	33 3%
A fairly positive impact	(4) 3%	2 2%	2 2%	1 3%	- -	2 2%	9 3%	8 4%	2 2%	3 3%	29 3%	8 6%j	- -	1 2%	40 3%
Neither/ nor	(3) 14%	24 22%fh	19 17%	7 17%	5 17%	18 15%	32 13%	30 15%	11 10%	11 13%	158 15%	19 14%	3 7%	7 11%	191 14%
A fairly negative impact	(2) 28%	28 25%	27 25%	13 33%	10 34%	40 32%	76 31%	53 26%	32 28%	26 29%	305 29%	36 27%	20 37%	15 23%	372 28%
A very negative impact	(1) 37%	45 41%	48 43%	16 40%	10 34%	47 38%	81 33%	70 35%	44 38%	30 34%	391 37%	45 34%	23 43%	31 47%f	487 37%
NET: Negative	865 66%	73 66%	75 67%	29 73%	19 69%	86 70%	158 63%	123 62%	76 66%	56 63%	696 65%	81 61%	42 80%	46 70%	859 65%
Not applicable	181 14%	10 9%	12 11%	1 3%	4 14%	11 9%	44 18%ae	30 15%	17 15%	15 17%	145 14%	22 16%	5 10%	9 14%	184 14%
Don't know	13 1%	1 1%	- -	- -	- -	3 3%	3 1%	2 1%	- -	1 1%	10 1%	1 1%	2 3%	- -	12 1%
Mean	1.89	1.83	1.85	1.94	1.80	1.84	1.90	1.98	1.97	1.94	1.90	1.98	1.58	1.72	1.90
Standard Error	0.03	0.08	0.10	0.19	0.15	0.09	0.06	0.08	0.14	0.12	0.03	0.09	0.12	0.14	0.03

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/k/l/m - j/k - j/l - j/m

*** small base; ** very small base (under 30) ineligible for sig testing**

FSB-ICM 'Voice of Small Business' Panel Survey (April 2010)
Online Fieldwork: 21st April - 3rd May 2010

Absolutes/col percents

Q1b What impact, if at all, will each of the following measures from the Budget have on your business?

-Increases in fuel duty

Base: All respondents

	Total	Gender		Age					Number of Businesses Owned/ Managed				Number of Full Time Staff				
		Male (a)	Female (b)	16-34 (c)	35-44 (d)	45-54 (e)	55-64 (f)	65+ (g)	1 (h)	2 (i)	3 (j)	4+ (k)	None (l)	Up to 10 (m)	11-20 (n)	21-50 (o)	51+ (p)
Unweighted base	1319	980	339	51	234	451	477	104	921	232	78	36	123	1068	79	38	11
Weighted base	1319	968	351	55*	240	449	470	103	918	232	80*	38*	124	1066	78*	40*	11**
NET: Positive	140 11%	111 11%	29 8%	1 2%	14 6%	30 7%	62 13%cde	32 31%cde f	106 12%	19 8%	4 5%	2 6%	19 16%	106 10%	12 15%	2 5%	-
A very positive impact (5)	90 7%	70 7%	20 6%	- -	10 4%	16 3%	41 9%cde	22 22%cdef	63 7%	16 7%	2 2%	2 6%	11 9%	67 6%	10 13%m	2 5%	-
A fairly positive impact (4)	50 4%	41 4%	9 3%	1 2%	4 2%	14 3%	21 4%	10 10%def	43 5%i	3 1%	2 3%	- -	8 7%	39 4%	2 3%	-	-
Neither/ nor (3)	142 11%	95 10%	47 13%	3 5%	28 12%	51 11%	54 12%	6 6%	100 11%	30 13%j	4 5%	5 14%	24 19%mn	107 10%	5 7%	5 13%	-
A fairly negative impact (2)	371 28%	253 26%	117 33%a	20 37%g	70 29%	123 27%	137 29%g	20 19%	244 27%	67 29%	33 42%hi	11 30%	28 23%	306 29%	22 28%	11 28%	3 27%
A very negative impact (1)	641 49%	496 51%b	145 41%	27 49%	123 51%	237 53%f	210 45%	44 42%	447 49%	113 49%	38 48%	18 47%	47 38%	527 49%l	39 49%	20 50%	8 73%
NET: Negative	1012 77%	750 77%	262 75%	47 86%g	193 80%g	360 80%fg	347 74%g	64 62%	691 75%	180 77%	72 90%hi	29 77%	75 61%	834 78%l	61 78%l	31 78%	11 100%
Not applicable	20 2%	10 1%	10 3%a	3 5%f	4 2%	6 1%	6 1%	1 1%	17 2%	3 1%	- -	- -	4 3%	14 1%	-	2 4%	-
Don't know	5 *	2 *	3 1%	1 2%	1 *	2 *	1 *	- -	4 *	- -	- -	1 3%hi	1 1%	4 *	-	-	-
Mean	1.90	1.88	1.94	1.57	1.76	1.75	2.02cd e	2.48cd ef	1.92	1.88	1.69	1.84	2.22m	1.87	2.01	1.76	1.27
Standard Error	0.03	0.04	0.06	0.10	0.07	0.05	0.06	0.16	0.04	0.08	0.10	0.18	0.12	0.04	0.15	0.17	0.14

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n/o/p

*** small base; ** very small base (under 30) ineligible for sig testing**

FSB-ICM 'Voice of Small Business' Panel Survey (April 2010)
Online Fieldwork: 21st April - 3rd May 2010

Absolutes/col percents

Q1b What impact, if at all, will each of the following measures from the Budget have on your business?

-Increases in fuel duty

Base: All respondents

	Total	Region								Nation				Unweighted Total	
		East Midlands (a)	East England (b)	London (c)	North East (d)	North West (e)	South East (f)	South West (g)	West Midlands (h)	Yorks/Humber (i)	England (j)	Scotland (k)	North-ern Ireland (l)		Wales (m)
Unweighted base	1319	119	110	30	29	109	263	224	94	94	1072	153	30	64	1319
Weighted base	1319	111	112	40**	28**	124	249	200	115*	90*	1067	133	53**	66*	1319
NET: Positive	140 11%	12 11%	12 11%	3 7%	4 14%	9 7%	21 8%	29 15% ^f	16 14%	11 12%	116 11%	16 12%	- -	7 11%	144 11%
A very positive impact	(5) 90 7%	8 8%	9 8%	1 3%	3 10%	6 5%	9 4%	19 9% ^f	12 11% ^f	6 6%	73 7%	10 8%	- -	6 9%	92 7%
A fairly positive impact	(4) 50 4%	4 3%	3 3%	1 3%	1 3%	3 3%	11 5%	11 5%	4 3%	5 5%	43 4%	6 4%	- -	1 2%	52 4%
Neither/ nor	(3) 142 11%	6 5%	10 9%	8 20%	2 7%	14 11%	38 15% ^{ah}	21 10%	7 6%	9 11%	115 11%	16 12%	5 10%	6 9%	142 11%
A fairly negative impact	(2) 371 28%	35 32%	33 29%	11 27%	9 31%	41 33%	72 29%	50 25%	33 29%	24 26%	307 29%	33 25%	13 24%	17 26%	369 28%
A very negative impact	(1) 641 49%	57 51%	55 49%	16 40%	13 48%	57 46%	114 46%	96 48%	57 50%	44 49%	507 48%	66 50%	33 63%	35 53%	640 49%
NET: Negative	1012 77%	92 83% ^g	87 78%	26 67%	22 79%	98 79%	186 75%	146 73%	90 79%	68 75%	815 76%	99 75%	46 87%	52 80%	1009 76%
Not applicable	20 2%	1 1%	2 2%	3 7%	- -	1 1%	4 2%	4 2%	1 1%	1 1%	17 2%	2 1%	2 3%	- -	19 1%
Don't know	5 *	- -	- -	- -	- -	2 2%	1 *	1 *	- -	1 1%	5 *	- -	- -	- -	5 *
Mean	1.90	1.83	1.90	1.96	1.97	1.84	1.90	2.01	1.95	1.91	1.92	1.95	1.46	1.87	1.91
Standard Error	0.03	0.11	0.12	0.20	0.24	0.10	0.07	0.09	0.13	0.12	0.04	0.10	0.13	0.15	0.03

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/k/l/m - j/k - j/l - j/m

*** small base; ** very small base (under 30) ineligible for sig testing**

FSB-ICM 'Voice of Small Business' Panel Survey (April 2010)
Online Fieldwork: 21st April - 3rd May 2010

Absolutes/col percents

Q2 Overall, do you think your business will be better or worse off due to the measures introduced in the latest Budget, or will it make no difference?

Base: All respondents

	Total	Gender		Age					Number of Businesses Owned/ Managed				Number of Full Time Staff Up to				
		Male (a)	Female (b)	16-34 (c)	35-44 (d)	45-54 (e)	55-64 (f)	65+ (g)	1 (h)	2 (i)	3 (j)	4+ (k)	None (l)	10 (m)	11-20 (n)	21-50 (o)	51+ (p)
Unweighted base	1319	980	339	51	234	451	477	104	921	232	78	36	123	1068	79	38	11
Weighted base	1319	968	351	55*	240	449	470	103	918	232	80*	38*	124	1066	78*	40*	11**
NET: Better off	96 7%	67 7%	29 8%	2 3%	12 5%	38 9%	37 8%	7 7%	70 8%	16 7%	5 6%	4 10%	15 12% _n	77 7%	2 2%	2 5%	-
Much better off	(5) 5 *	4 *	1 *	- -	1 1%	2 1%	2 *	- -	3 *	2 1%	- -	- -	2 1%	4 *	- -	- -	- -
Slightly better off	(4) 91 7%	63 7%	27 8%	2 3%	10 4%	36 8%	35 8%	7 7%	66 7%	14 6%	5 6%	4 10%	13 11% _n	74 7%	2 2%	2 5%	-
Neither/ nor	(3) 297 23%	206 21%	91 26%	16 30%	48 20%	86 19%	127 27% _{de}	19 18%	221 24%	46 20%	13 17%	6 16%	41 33% _{mno}	241 23% _o	13 17%	2 5%	-
Slightly worse off	(2) 651 49%	478 49%	173 49%	26 48%	128 53% _f	233 52% _f	208 44%	54 53%	445 48%	122 52%	43 54%	15 40%	51 41%	525 49%	39 49%	26 66% _{lm}	9 82%
Much worse off	(1) 248 19%	204 21% _b	44 13%	8 14%	44 18%	84 19%	91 19%	20 19%	161 17%	45 19%	19 23%	12 31% _h	12 9%	202 19% _l	23 29% _{lm}	9 22%	2 18%
NET: Worse off	899 68%	681 70% _b	217 62%	34 63%	172 72% _f	317 71% _f	299 64%	74 72%	606 66%	166 72%	61 77% _h	27 71%	63 51%	728 68% _l	61 78% _l	35 88% _{lm}	11 100%
Not applicable	5 *	1 *	3 1% _a	- -	1 1%	1 *	1 *	1 1%	4 *	1 *	- -	- -	2 2% _m	2 *	- -	- -	- -
Don't know	23 2%	12 1%	11 3% _a	2 4%	7 3%	6 1%	6 1%	2 2%	18 2%	3 1%	- -	1 3%	3 2%	17 2%	2 3%	1 2%	-
Mean	2.19	2.15	2.31 _a	2.23	2.12	2.18	2.24	2.13	2.23	2.16	2.05	2.04	2.51 _{mn} o	2.19 _n	1.92	1.93	1.82
Standard Error	0.02	0.03	0.05	0.11	0.05	0.04	0.04	0.08	0.03	0.06	0.09	0.16	0.08	0.03	0.09	0.11	0.12

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n/o/p

*** small base; ** very small base (under 30) ineligible for sig testing**

FSB-ICM 'Voice of Small Business' Panel Survey (April 2010)
Online Fieldwork: 21st April - 3rd May 2010

Absolutes/col percents

Q2 Overall, do you think your business will be better or worse off due to the measures introduced in the latest Budget, or will it make no difference?

Base: All respondents

	Total	Region									Nation				Unweighted Total
		East Midlands (a)	East England (b)	London (c)	North East (d)	North West (e)	South East (f)	South West (g)	West Midlands (h)	Yorks/Humber (i)	England (j)	Scotland (k)	Northern Ireland (l)	Wales (m)	
Unweighted base	1319	119	110	30	29	109	263	224	94	94	1072	153	30	64	1319
Weighted base	1319	111	112	40**	28**	124	249	200	115*	90*	1067	133	53**	66*	1319
NET: Better off	96 7%	8 8%	8 7%	7 17%	5 17%	9 7%	18 7%	22 11%hkm	5 4%	7 7%	89 8%k	4 3%	2 3%	1 2%	97 7%
Much better off	(5) 5*	- -	- -	1 3%	- -	- -	- -	1 *	1 1%	1 1%	4 *	- -	- -	1 2%	5 *
Slightly better off	(4) 91 7%	8 8% _m	8 7% _m	5 13%	5 17%	9 7% _m	18 7% _m	22 11%hkm	4 3%	6 6% _m	85 8% _{km}	4 3%	2 3%	- -	92 7%
Neither/ nor	(3) 297 23%	23 21%	21 19%	7 17%	4 14%	26 21%	70 28%	45 22%	22 19%	22 25%	239 22%	31 24%	11 20%	15 23%	299 23%
Slightly worse off	(2) 651 49%	55 50%	58 52%	21 53%	14 52%	62 50%	120 48%	90 45%	61 53%	48 53%	529 50%	71 53%	23 43%	29 44%	651 49%
Much worse off	(1) 248 19%	22 20%	24 22%	4 10%	5 17%	22 17%	34 14%	41 20% _f	24 21%	11 13%	187 18%	25 19%	16 30%	20 30% _{fij}	246 19%
NET: Worse off	899 68%	77 70%	82 74% _f	25 63%	19 69%	83 67%	154 62%	131 66%	85 74% _f	59 66%	716 67%	96 72% _f	38 73%	48 74%	897 68%
Not applicable	5 *	- -	- -	1 3%	- -	- -	1 *	- -	1 1%	- -	4 *	- -	- -	1 2%	4 *
Don't know	23 2%	2 2%	- -	- -	- -	6 5% _{bg}	7 3%	2 1%	1 1%	2 2%	19 2%	2 1%	2 3%	- -	22 2%
Mean	2.19	2.16	2.12	2.45	2.31	2.19	2.29hk m	2.25m	2.08	2.28m	2.22m	2.11	1.98	1.98	2.19
Standard Error	0.02	0.08	0.08	0.18	0.18	0.08	0.05	0.06	0.08	0.09	0.03	0.06	0.15	0.10	0.02

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/k/l/m - j/k - j/l - j/m

*** small base; ** very small base (under 30) ineligible for sig testing**

FSB-ICM 'Voice of Small Business' Panel Survey (April 2010)
Online Fieldwork: 21st April - 3rd May 2010

Absolutes/col percents

Q3 Approximately, how much better off will your business be per annum as a result of this Budget?

Base: All consider business will be better off due to Budget introductions

	Total	Gender		Age					Number of Businesses Owned/ Managed				Number of Full Time Staff Up to				
		Male (a)	Female (b)	16-34 (c)	35-44 (d)	45-54 (e)	55-64 (f)	65+ (g)	1 (h)	2 (i)	3 (j)	4+ (k)	None (l)	10 (m)	11-20 (n)	21-50 (o)	51+ (p)
Unweighted base	97	70	27	2	12	39	37	7	70	17	5	3	16	77	2	2	-
Weighted base	96*	67*	29**	2**	12**	38*	37*	7**	70*	16**	5**	4**	15**	77*	2**	2**	**
£1 - £500	(250)	30 32%	21 32%	9 32%	1 50%	2 16%	12 32%	11 30%	4 59%	21 31%	7 42%	- -	1 36%	2 13%	28 37%	- -	- -
£501 - £1,000	(750)	30 31%	19 28%	11 38%	- -	5 40%	10 27%	14 37%	1 15%	24 34%	4 23%	2 39%	- -	6 38%	24 32%	- -	- -
£1,001 - £1,500	(1250)	7 8%	7 10%	1 3%	- -	1 8%	4 10%	3 7%	- -	6 8%	1 6%	1 20%	- -	2 12%	6 7%	- -	- -
£1,501 - £2,000	(1750)	6 6%	5 7%	1 3%	- -	1 8%	3 7%	2 6%	- -	5 7%	- -	1 20%	- -	1 6%	4 5%	- -	1 50%
£2,001 - £2,500	(2250)	4 4%	2 3%	2 8%	- -	- -	3 9%	- -	1 13%	1 1%	2 11%	- -	1 38%	- -	4 5%	- -	- -
£2,501 - £3,000	(2750)	8 8%	6 9%	2 7%	- -	- -	3 7%	4 11%	1 13%	7 10%	1 5%	- -	- -	3 18%	4 6%	1 48%	- -
£3,001 - £4,000	(3500)	1 1%	1 2%	- -	- -	1 10%	- -	- -	- -	1 2%	- -	- -	- -	- -	1 1%	- -	- -
£4,001 - £5,000	(4500)	3 4%	2 3%	1 5%	- -	2 18%	1 4%	- -	- -	2 3%	1 7%	- -	- -	1 6%	3 3%	- -	- -
£5,001 - £10,000	(7500)	2 2%	1 1%	1 3%	- -	- -	- -	2 5%	- -	2 3%	- -	- -	- -	- -	1 1%	1 52%	- -
£10,001+	(15000)	4 4%	4 5%	- -	1 50%	- -	2 5%	1 3%	- -	1 1%	1 5%	1 20%	1 26%	1 6%	2 2%	- -	1 50%
Mean	1762	1952	1318	7650	1741	1763	1632	915	1462	1887	3947	4830	2237	1424	5211	8392	-
Standard Error	301	404	310	-	472	495	451	396	254	838	2823	4123	874	278	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n/o/p

*** small base; ** very small base (under 30) ineligible for sig testing**

FSB-ICM 'Voice of Small Business' Panel Survey (April 2010)
Online Fieldwork: 21st April - 3rd May 2010

Absolutes/col percents

Q3 Approximately, how much better off will your business be per annum as a result of this Budget?

Base: All consider business will be better off due to Budget introductions

	Total	Region									Nation				Unweighted Total
		East Midlands (a)	East England (b)	London (c)	North East (d)	North West (e)	South East (f)	South West (g)	West Midlands (h)	Yorks/Humber (i)	England (j)	Scotland (k)	North-ern Ireland (l)	Wales (m)	
Unweighted base	97	9	8	5	5	8	19	25	4	7	90	5	1	1	97
Weighted base	96*	8**	8**	7**	5**	9**	18**	22**	5**	7**	89*	4**	2**	1**	97*
£1 - £500	(250)	30 32%	3 33%	3 37%	3 39%	1 21%	3 37%	4 21%	9 40%	1 26%	1 14%	28 31%	3 60%	-	31 32%
£501 - £1,000	(750)	30 31%	3 33%	4 50%	-	1 21%	3 37%	7 37%	7 32%	1 25%	2 29%	28 32%	-	2 100%	30 31%
£1,001 - £1,500	(1250)	7 8%	-	-	-	2 39%	-	4 21%	2 8%	-	-	7 8%	-	-	8 8%
£1,501 - £2,000	(1750)	6 6%	1 12%	-	-	-	-	1 5%	-	1 25%	2 28%	5 6%	-	-	6 6%
£2,001 - £2,500	(2250)	4 4%	-	1 12%	1 21%	-	-	-	2 8%	-	-	4 5%	-	-	4 4%
£2,501 - £3,000	(2750)	8 8%	1 11%	-	1 20%	-	1 13%	2 10%	2 8%	-	-	7 8%	1 20%	-	8 8%
£3,001 - £4,000	(3500)	1 1%	-	-	-	-	1 12%	-	-	-	-	1 1%	-	-	1 1%
£4,001 - £5,000	(4500)	3 4%	1 11%	-	1 21%	-	-	-	-	1 25%	-	3 4%	-	-	3 3%
£5,001 - £10,000	(7500)	2 2%	-	-	-	-	-	-	-	-	2 29%	2 2%	-	-	2 2%
£10,001+	(15000)	4 4%	-	-	-	1 20%	-	1 5%	1 4%	-	-	3 3%	1 20%	-	4 4%
Mean	1762	1326	747	2029	3633	1158	1760	1434	1792	2912	1691	3663	750	1750	1791
Standard Error	301	481	229	784	2824	439	755	584	920	1217	293	2914	-	-	312

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/k/l/m - j/k - j/l - j/m

*** small base; ** very small base (under 30) ineligible for sig testing**

FSB-ICM 'Voice of Small Business' Panel Survey (April 2010)

Online Fieldwork: 21st April - 3rd May 2010

Absolutes/col percents

Q4 Approximately, how much worse off will your business be per annum as a result of this Budget?

Base: All consider business will be worse off due to Budget introductions

	Total	Gender		Age					Number of Businesses Owned/ Managed				Number of Full Time Staff					
		Male (a)	Female (b)	16-34 (c)	35-44 (d)	45-54 (e)	55-64 (f)	65+ (g)	1 (h)	2 (i)	3 (j)	4+ (k)	None (l)	Up to 10 (m)	11-20 (n)	21-50 (o)	51+ (p)	
Unweighted base	897	686	211	32	168	317	304	74	607	167	59	26	64	727	62	33	11	
Weighted base	899	681	217	34**	172	317	299	74*	606	166	61*	27**	63*	728	61*	35*	11**	
£1 - £500	(250) 11%	97 9%	37 17%a	4 11%	14 8%	31 10%	33 11%	15 20%def	78 13%i	11 7%	4 6%	1 4%	14 22%jno	81 11%no	1 2%	-	1 11%	
£501 - £1,000	(750) 20%	181 20%	136 20%	44 20%	10 28%	29 17%	65 20%	67 22%	10 14%	129 21%	36 22%	7 11%	2 8%	16 26%no	160 22%no	1 2%	2 6%	1 8%
£1,001 - £1,500	(1250) 13%	89 13%	25 12%	2 5%	21 12%	48 15%	33 11%	9 12%	71 12%	24 15%	10 16%	2 7%	8 12%o	103 14%o	4 6%	-	-	
£1,501 - £2,000	(1750) 10%	71 10%	22 10%	4 12%	29 17%ef	25 8%	28 9%	6 8%	64 11%	16 10%	7 12%	1 3%	9 14%no	83 11%no	1 2%	-	-	
£2,001 - £2,500	(2250) 9%	61 9%	19 9%	3 8%	25 15%ef	23 7%	24 8%	5 6%	54 9%	16 10%	6 10%	1 4%	4 6%	72 10%	3 4%	1 3%	-	
£2,501 - £3,000	(2750) 8%	56 8%	13 6%	3 8%	8 4%	29 9%	22 8%	6 8%	46 8%	13 8%	5 8%	4 15%	3 5%	50 7%	13 22%lm	2 6%	-	
£3,001 - £4,000	(3500) 7%	47 7%	15 7%	3 9%	7 4%	16 5%	30 10%de	5 7%	46 8%	8 5%	1 2%	4 14%	5 8%	47 6%	5 9%	4 11%	-	
£4,001 - £5,000	(4500) 6%	46 7%	12 6%	1 3%	10 6%	25 8%	18 6%	5 6%	35 6%	7 4%	8 14%hi	4 14%	1 1%	46 6%	8 12%l	3 9%	-	
£5,001 - £10,000	(7500) 11%	76 11%	22 10%	3 8%	23 13%	36 11%	28 9%	9 12%	57 9%	24 15%	4 7%	6 22%	4 6%	61 8%	15 25%lm	15 42%lm	3 26%	
£10,001+	(15000) 5%	41 6%	8 4%	3 8%	6 4%	19 6%	16 5%	5 7%	24 4%	10 6%	9 15%hi	2 8%	-	24 3%	10 16%lm	8 24%lm	6 55%	
Mean	3080	3210	2672	3154	2967	3205	2990	3181	2760	3301	4333h	4694	1692	2621l	5979lm	7766l m	10266	
Standard Error	119	139	221	715	246	207	200	449	130	286	627	769	223	112	578	804	1804	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n/o/p

*** small base; ** very small base (under 30) ineligible for sig testing**

FSB-ICM 'Voice of Small Business' Panel Survey (April 2010)

Online Fieldwork: 21st April - 3rd May 2010

Absolutes/col percents

Q4 Approximately, how much worse off will your business be per annum as a result of this Budget?

Base: All consider business will be worse off due to Budget introductions

	Total	Region									Nation				Unweighted Total	
		East Midlands (a)	East England (b)	London (c)	North East (d)	North West (e)	South East (f)	South West (g)	West Midlands (h)	Yorks/Humber (i)	England (j)	Scotland (k)	North-ern Ireland (l)	Wales (m)		
Unweighted base	897	83	81	19	20	73	163	147	70	62	718	110	22	47	897	
Weighted base	899	77*	82*	25**	19**	83*	154	131	85*	59*	716	96	38**	48*	897	
£1 - £500	(250)	97 11%	10 13%	10 12%	1 5%	3 15%	8 10%	13 9%	11 8%	18 22%fgi	5 8%	80 11%	13 14%	- -	4 8%	97 11%
£501 - £1,000	(750)	181 20%	19 24%	16 20%	4 16%	7 35%	22 26%h	29 19%	35 27%hm	11 13%	11 19%	153 21%	18 18%	4 9%	6 13%	184 21%
£1,001 - £1,500	(1250)	115 13%	12 16%h	8 10%	7 26%	4 20%	10 12%	18 12%	18 14%	5 6%	11 18%h	92 13%	13 14%	3 9%	6 13%	116 13%
£1,501 - £2,000	(1750)	93 10%	6 7%	6 7%	1 5%	- -	7 8%	20 13%	15 12%	10 11%	10 16%	74 10%	8 8%	3 9%	7 15%	93 10%
£2,001 - £2,500	(2250)	80 9%	5 6%	9 11%	4 16%	1 5%	3 4%	17 11%	12 9%	6 7%	4 6%	62 9%	7 7%	5 14%	6 13%	79 9%
£2,501 - £3,000	(2750)	68 8%	5 6%	10 12%em	1 5%	2 10%	2 3%	13 9%em	8 6%	7 8%	6 10%em	55 8%	10 11%em	3 9%	- -	69 8%
£3,001 - £4,000	(3500)	61 7%	8 11%	5 6%	3 11%	- -	7 8%	9 6%	6 5%	6 7%	3 5%	48 7%	4 5%	5 14%	4 8%	59 7%
£4,001 - £5,000	(4500)	58 6%	4 5%	7 9%	- -	1 5%	6 7%	10 6%	8 6%	7 9%	3 5%	45 6%	5 5%	3 9%	4 8%	57 6%
£5,001 - £10,000	(7500)	97 11%	7 10%	7 9%	3 10%	1 5%	9 11%	14 9%	12 9%	10 11%	4 6%	67 9%	12 13%	10 27%	8 17%	94 10%
£10,001+	(15000)	49 5%	2 2%	3 4%	1 5%	1 5%	9 11%a	10 7%	6 5%	5 6%	4 6%	41 6%	5 5%	- -	2 4%	49 5%
Mean	3080	2526	2823	2989	2285	3730	3215	2792	3157	2910	3013	3116	3831	3408	3055	
Standard Error	119	317	347	806	773	528	293	279	439	464	134	347	532	500	119	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/k/l/m - j/k - j/l - j/m

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FSB-ICM 'Voice of Small Business' Panel Survey (April 2010)
Online Fieldwork: 21st April - 3rd May 2010

Absolutes/col percents

Q5 In your view, what impact will the Budget have on the UK economy in 2010/2011?

Base: All respondents

	Total	Gender		Age					Number of Businesses Owned/ Managed				Number of Full Time Staff Up to				
		Male (a)	Female (b)	16-34 (c)	35-44 (d)	45-54 (e)	55-64 (f)	65+ (g)	1 (h)	2 (i)	3 (j)	4+ (k)	None (l)	10 (m)	11-20 (n)	21-50 (o)	51+ (p)
Unweighted base	1319	980	339	51	234	451	477	104	921	232	78	36	123	1068	79	38	11
Weighted base	1319	968	351	55*	240	449	470	103	918	232	80*	38*	124	1066	78*	40*	11**
NET: Positive impact	97 7%	70 7%	27 8%	5 9%	21 9%	32 7%	28 6%	11 11%	74 8%	11 5%	4 5%	4 12%	15 12%	73 7%	6 7%	4 9%	- -
A very positive impact (5)	11 1%	8 1%	2 1%	- -	2 1%	3 1%	3 1%	2 2%	8 1%	2 1%	- -	- -	2 2%	8 1%	1 2%	- -	- -
A fairly positive impact (4)	86 7%	61 6%	25 7%	5 9%	19 8%	29 6%	25 5%	9 8%	65 7%	9 4%	4 5%	4 12%	13 10%	65 6%	5 6%	4 9%	- -
Neither/ nor (3)	372 28%	260 27%	111 32%	20 36%	63 26%	128 28%	135 29%	25 24%	271 30%	58 25%	23 29%	10 27%	37 30%	306 29%	16 21%	11 28%	1 11%
A fairly negative impact (2)	603 46%	470 48%b	134 38%	19 35%	109 46%	199 44%	227 48%	48 47%	406 44%	116 50%	39 49%	15 40%	40 33%	497 47%l	39 49%l	20 50%	7 62%
A very negative impact (1)	169 13%	134 14%	35 10%	3 5%	22 9%	65 14%	60 13%	18 18%cd	101 11%	37 16%h	11 14%	7 18%	16 13%	134 13%	12 16%	4 10%	3 27%
NET: Negative impact	772 59%	603 62%b	169 48%	22 40%	131 55%	264 59%c	287 61%c	67 65%c	508 55%	154 66%h	51 64%	22 58%	57 46%	631 59%l	51 65%l	24 61%	10 89%
Not applicable	4 *	2 *	2 1%	- -	- -	1 *	3 1%	- -	3 *	- -	1 2%	- -	2 2% m	1 *	1 2% m	- -	- -
Don't know	74 6%	33 3%	41 12%a	8 15%efg	24 10%efg	24 5%g	17 4%	1 1%	63 7%	9 4%	1 1%	1 3%	13 11% m	56 5%	4 5%	1 2%	- -
Mean	2.33	2.29	2.43a	2.57f	2.39	2.31	2.30	2.30	2.38i	2.20	2.25	2.33	2.48	2.32	2.23	2.37	1.84
Standard Error	0.02	0.03	0.05	0.12	0.06	0.04	0.04	0.09	0.03	0.05	0.09	0.16	0.09	0.03	0.10	0.13	0.19

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n/o/p

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Absolutes/col percents

Q5 In your view, what impact will the Budget have on the UK economy in 2010/2011?

Base: All respondents

	Total	Region									Nation				Unweighted Total
		East Midlands (a)	East England (b)	London (c)	North East (d)	North West (e)	South East (f)	South West (g)	West Midlands (h)	Yorks/Humber (i)	England (j)	Scotland (k)	North-ern Ireland (l)	Wales (m)	
Unweighted base	1319	119	110	30	29	109	263	224	94	94	1072	153	30	64	1319
Weighted base	1319	111	112	40**	28**	124	249	200	115*	90*	1067	133	53**	66*	1319
NET: Positive impact	97 7%	9 8%b	1 1%	4 10%	3 10%	8 6%b	24 10%b	14 7%b	7 6%b	9 10%b	79 7%	11 8%b	4 7%	3 5%	98 7%
A very positive impact (5)	11 1%	1 1%	-	1 3%	-	-	3 1%	-	4 3%gk	2 2%g	11 1%	-	-	-	10 1%
A fairly positive impact (4)	86 7%	8 8%b	1 1%	3 7%	3 10%	8 6%b	21 8%b	14 7%b	4 3%	7 7%b	68 6%	11 8%b	4 7%	3 5%	88 7%
Neither/ nor (3)	372 28%	28 25%	25 23%	8 20%	9 31%	39 31%	61 25%	64 32%	36 31%	32 36%bf	301 28%	38 29%	14 27%	17 27%	372 28%
A fairly negative impact (2)	603 46%	45 40%	66 59%aef gik	22 57%	11 41%	51 41%	114 46%	90 45%	57 50%	34 38%	491 46%	56 42%	24 46%	32 48%	601 46%
A very negative impact (1)	169 13%	20 18%g	16 14%	4 10%	3 10%	16 13%	35 14%	21 10%	11 10%	9 10%	134 13%	18 14%	5 10%	11 17%	171 13%
NET: Negative impact	772 59%	65 59%	82 74%aef ghik	26 66%	14 51%	67 54%	149 60%i	110 55%	68 59%	43 48%	625 59%	75 56%	30 56%	43 66%i	772 59%
Not applicable	4 *	-	1 1%	-	-	-	-	-	1 1%	-	2 *	1 1%	-	1 2%fj	4 *
Don't know	74 6%	8 8%b	2 2%	1 3%	2 7%	10 8%b	15 6%	12 6%	2 2%	6 7%	60 6%	8 6%	5 10%	1 2%	73 6%
Mean	2.33	2.26	2.10	2.35	2.45	2.34b	2.33b	2.38b	2.38b	2.51bm	2.33	2.34b	2.34	2.20	2.33
Standard Error	0.02	0.09	0.06	0.17	0.16	0.08	0.06	0.05	0.09	0.09	0.03	0.07	0.15	0.10	0.02

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/k/l/m - j/k - j/l - j/m

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FSB-ICM 'Voice of Small Business' Panel Survey (April 2010)
Online Fieldwork: 21st April - 3rd May 2010

Absolutes/col percents

Q6 How, if at all, will the 1% increase in Employersâ€™ National Insurance Contributions from April 2011 impact on your future employment plans?

Base: All respondents

	Total	Gender		Age					Number of Businesses Owned/ Managed				Number of Full Time Staff Up to				
		Male (a)	Female (b)	16-34 (c)	35-44 (d)	45-54 (e)	55-64 (f)	65+ (g)	1 (h)	2 (i)	3 (j)	4+ (k)	None (l)	10 (m)	11-20 (n)	21-50 (o)	51+ (p)
Unweighted base	1319	980	339	51	234	451	477	104	921	232	78	36	123	1068	79	38	11
Weighted base	1319	968	351	55*	240	449	470	103	918	232	80*	38*	124	1066	78*	40*	11**
I will delay taking on more staff	326 25%	247 25%	79 23%	12 22%	70 29%	100 22%	122 26%	22 21%	206 22%	69 30%h	23 29%	14 38%h	19 15%	257 24%l	31 39%lm	14 34%l	6 54%
I will reduce staff pay / limit pay increases	313 24%	236 24%	77 22%	12 22%	80 33%efg	115 26%f	82 17%	23 22%	192 21%	67 29%h	27 34%h	14 38%h	10 8%	242 23%l	37 48%lm	18 44%lm	5 47%
It will have no effect	282 21%	219 23%	62 18%	14 26%	47 20%	94 21%	103 22%	24 23%	206 22%	42 18%	21 27%	8 21%	38 30%mn	225 21%	11 14%	8 20%	1 8%
I will take on less staff than planned	157 12%	120 12%	37 11%	6 12%	30 13%	68 15%f	42 9%	10 10%	99 11%	33 14%	7 9%	13 35%hij	9 7%	131 12%	8 10%	9 23%l	1 10%
I will cut existing staff	71 5%	55 6%	16 4%	2 3%	12 5%	28 6%	22 5%	7 7%	39 4%	18 8%h	6 7%	5 13%h	4 3%	58 5%	6 8%	2 5%	1 10%
It will increase costs/ reduce profits/ revenue	12 1%	9 1%	4 1%	2 3%	1 *	5 1%	4 1%	1 1%	9 1%	2 1%	1 1%	-	1 1%	9 1%	1 1%	1 3%	-
Take on part time staff/ subcontractors/ self-employed	10 1%	7 1%	3 1%	-	2 1%	5 1%	4 1%	-	6 1%	4 2%	-	-	1 1%	8 1%	1 2%	-	-
Reduce staff hours/ below NI threshold	7 1%	5 1%	2 1%	1 2%	2 1%	2 1%	2 *	-	4 *	2 1%	1 1%	-	1 1%	4 *	1 1%	1 3% m	-
Raise/ increase prices	4 *	3 *	1 *	-	-	2 *	2 *	-	2 *	1 *	-	-	1 1%	1 *	1 1% m	1 3% m	-
I will increase staff pay / give bigger pay increases	2 *	2 *	-	-	-	-	2 *	-	2 *	-	-	-	1 1%	1 *	-	-	-
More caution over additional recruitment	2 *	2 *	-	-	-	1 *	1 *	-	1 *	-	1 1% h	-	-	2 *	-	-	-
Business likely to close/ not survive	2 *	1 *	1 *	-	-	-	2 *	-	1 *	1 *	-	-	-	2 *	-	-	-
I will take on more staff than planned	2 *	2 *	-	-	-	2 *	-	-	1 *	-	-	1 2% hi	-	1 *	1 1% m	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n/o/p

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Absolutes/col percents

Q6 How, if at all, will the 1% increase in Employers' National Insurance Contributions from April 2011 impact on your future employment plans?

Base: All respondents

	Gender		Age					Number of Businesses Owned/ Managed				Number of Full Time Staff Up to					
	Total	Male (a)	Female (b)	16-34 (c)	35-44 (d)	45-54 (e)	55-64 (f)	65+ (g)	1 (h)	2 (i)	3 (j)	4+ (k)	None (l)	10 (m)	11-20 (n)	21-50 (o)	51+ (p)
Weighted base	1319	968	351	55*	240	449	470	103	918	232	80*	38*	124	1066	78*	40*	11**
Other	5 *	2 *	3 1%	- -	1 *	3 1%	1 *	- -	3 *	- -	1 2%	1 2%i	1 1%	3 *	- -	1 3%m	- -
Not applicable - I had not planned to take on staff/more staff	370 28%	259 27%	111 32%	11 20%	49 21%	115 26%	157 33%de	36 34%d	271 30%k	59 25%k	18 22%k	2 5%	47 38%mo	309 29%no	9 12%	2 5%	2 19%
Don't know	12 1%	8 1%	4 1%	2 3%f	4 2%	5 1%	2 *	- -	10 1%	- -	2 2%i	- -	- -	11 1%	- -	1 2%	- -

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n/o/p

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Base: All respondents

	Total	Region									Nation				Unweighted Total
		East Midlands (a)	East England (b)	London (c)	North East (d)	North West (e)	South East (f)	South West (g)	West Midlands (h)	Yorks/Humber (i)	England (j)	Scotland (k)	North-ern Ireland (l)	Wales (m)	
Unweighted base	1319	119	110	30	29	109	263	224	94	94	1072	153	30	64	1319
Weighted base	1319	111	112	40**	28**	124	249	200	115*	90*	1067	133	53**	66*	1319
I will delay taking on more staff	326 25%	21 19%	34 30%	7 16%	6 21%	32 26%	68 27%	49 25%	24 21%	24 27%	264 25%	31 23%	14 26%	17 25%	327 25%
I will reduce staff pay / limit pay increases	313 24%	20 18%	23 21%	11 27%	4 14%	40 32%agk	59 24%	41 21%	32 28%	27 30%a	255 24%	25 19%	19 36%	13 20%	306 23%
It will have no effect	282 21%	24 22%	15 14%	13 33%	9 34%	25 20%	48 19%	58 29%bfc	27 23%	20 22%	240 22% m	24 18%	11 20%	7 11%	283 21%
I will take on less staff than planned	157 12%	17 15%	12 11%	4 10%	5 17%	22 17% m	29 12%	25 12%	12 11%	8 9%	133 12%	16 12%	4 7%	4 6%	159 12%
I will cut existing staff	71 5%	3 3%	8 7% f	- -	- -	8 6%	7 3%	13 7% f	10 8% f	4 4%	53 5%	9 6%	3 7%	6 9% af	70 5%
It will increase costs/ reduce profits/ revenue	12 1%	1 1%	1 1%	1 3%	- -	- -	3 1%	3 1%	- -	- -	9 1%	1 1%	2 3%	1 2%	12 1%
Take on part time staff/ subcontractors/ self-employed	10 1%	2 2%	- -	- -	- -	- -	1 *	4 2%	1 1%	1 1%	9 1%	1 1%	- -	- -	11 1%
Reduce staff hours/ below NI threshold	7 1%	1 1%	1 1%	- -	- -	1 1%	- -	1 *	1 1%	1 1%	6 1%	- -	- -	1 2%	7 1%
Raise/ increase prices	4 *	1 1%	1 1%	- -	- -	- -	1 *	- -	1 1%	- -	4 *	- -	- -	- -	4 *
I will increase staff pay / give bigger pay increases	2 *	- -	1 1%	- -	- -	- -	1 *	- -	- -	- -	2 *	- -	- -	- -	2 *
More caution over additional recruitment	2 *	1 1%	- -	- -	1 3%	- -	- -	- -	- -	- -	2 *	- -	- -	- -	2 *
Business likely to close/ not survive	2 *	- -	- -	- -	- -	- -	- -	2 1%	- -	- -	2 *	- -	- -	- -	2 *
I will take on more staff than planned	2 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	1 1%	- -	- -	2 *

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/k/l/m - j/k - j/l - j/m

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Absolutes/col percents

Q6 How, if at all, will the 1% increase in Employersâ€™ National Insurance Contributions from April 2011 impact on your future employment plans?

Base: All respondents

	Total	Region								Nation				Unweighted Total	
		East Midlands (a)	East England (b)	London (c)	North East (d)	North West (e)	South East (f)	South West (g)	West Midlands (h)	Yorks/Humber (i)	England (j)	Scotland (k)	North-ern Ireland (l)		Wales (m)
Weighted base	1319	111	112	40**	28**	124	249	200	115*	90*	1067	133	53**	66*	1319
Other	5 *	1 1%	1 1%	- -	- -	- -	- -	1 *	1 1%	1 1%	5 *	- -	- -	- -	5 *
Not applicable - I had not planned to take on staff/more staff	370 28%	35 32%	39 35%g	8 20%	8 28%	30 24%	74 30%	47 24%	32 28%	22 25%	294 28%	42 32%	11 20%	23 34%	372 28%
Don't know	12 1%	1 1%	- -	- -	- -	- -	4 2%	2 1%	1 1%	1 1%	9 1%	- -	3 7%	- -	11 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/k/l/m - j/k - j/l - j/m

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FSB-ICM 'Voice of Small Business' Panel Survey (April 2010)
Online Fieldwork: 21st April - 3rd May 2010

Absolutes/col percents

Q7 How important or unimportant do you think it is that future Budgets give detail of how the government will cut the UK's budget deficit?

Base: All respondents

	Total	Gender		Age					Number of Businesses Owned/ Managed				Number of Full Time Staff Up to					
		Male (a)	Female (b)	16-34 (c)	35-44 (d)	45-54 (e)	55-64 (f)	65+ (g)	1 (h)	2 (i)	3 (j)	4+ (k)	None (l)	10 (m)	11-20 (n)	21-50 (o)	51+ (p)	
Unweighted base	1319	980	339	51	234	451	477	104	921	232	78	36	123	1068	79	38	11	
Weighted base	1319	968	351	55*	240	449	470	103	918	232	80*	38*	124	1066	78*	40*	11**	
NET: Important	1231	913	318	49	217	424	439	99	859	216	73	33	112	998	73	36	11	
	93%	94% ^b	91%	91%	91%	94%	93%	96%	94%	93%	92%	87%	90%	94%	94%	91%	100%	
Very important	(5)	885	665	221	31	145	299	330	78	611	156	49	30	83	709	55	28	10
		67%	69%	63%	57%	61%	67%	70% ^d	76% ^{cd}	67%	67%	62%	80%	67%	67%	70%	70%	90%
Fairly important	(4)	345	248	98	18	72	124	110	20	249	60	24	3	29	289	18	8	1
		26%	26%	28%	33%	30%	28%	23%	20%	27% ^k	26% ^k	30% ^k	7%	23%	27%	23%	21%	10%
Neither/ nor	(3)	39	27	11	4	10	10	11	3	25	4	5	3	6	28	2	3	-
		3%	3%	3%	7%	4%	2%	2%	3%	3%	2%	7% ^{hi}	7%	5%	3%	2%	7%	-
Fairly unimportant	(2)	21	11	10	-	6	4	11	1	13	5	1	1	3	17	2	-	-
		2%	1%	3% ^a	-	2%	1%	2%	1%	1%	2%	1%	3%	2%	2%	2%	-	-
Very unimportant	(1)	9	7	2	-	-	3	5	1	5	4	-	-	-	8	-	1	-
		1%	1%	1%	-	-	1%	1%	1%	1%	2%	-	-	-	1%	-	3%	-
NET: Unimportant		30	18	12	-	6	7	16	2	18	9	1	1	3	24	2	1	-
		2%	2%	3%	-	2%	1%	3%	2%	2%	4%	1%	3%	2%	2%	2%	3%	-
Don't know / no opinion		20	10	9	1	7	8	4	-	16	3	-	1	3	16	1	-	-
		2%	1%	3% ^a	2%	3%	2%	1%	-	2%	1%	-	3%	2%	1%	2%	-	-
Mean		4.60	4.62	4.54	4.51	4.53	4.62	4.61	4.69	4.60	4.57	4.53	4.70	4.59	4.60	4.64	4.56	4.90
Standard Error		0.02	0.02	0.04	0.09	0.05	0.03	0.03	0.06	0.02	0.05	0.08	0.12	0.06	0.02	0.07	0.14	0.10

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n/o/p

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Absolutes/col percents

Q7 How important or unimportant do you think it is that future Budgets give detail of how the government will cut the UK's budget deficit?

Base: All respondents

	Total	Region									Nation				Unweighted Total
		East Midlands (a)	East England (b)	London (c)	North East (d)	North West (e)	South East (f)	South West (g)	West Midlands (h)	Yorks/Humber (i)	England (j)	Scotland (k)	North-ern Ireland (l)	Wales (m)	
Unweighted base	1319	119	110	30	29	109	263	224	94	94	1072	153	30	64	1319
Weighted base	1319	111	112	40**	28**	124	249	200	115*	90*	1067	133	53**	66*	1319
NET: Important	1231 93%	104 94%	106 95%	38 97%	24 86%	118 95%	226 91%	186 93%	112 98%f	87 97%	1001 94%	123 92%	42 80%	65 98%f	1232 93%
Very important	(5) 885 67%	75 68%	89 79%efk	28 70%	15 55%	76 61%	158 63%	143 71%	79 69%	66 73%	729 68%	84 63%	28 53%	44 67%	889 67%
Fairly important	(4) 345 26%	29 26%b	17 15%	10 26%	9 31%	42 34%bg	68 27%b	43 21%	33 29%b	21 23%	273 26%	38 29%b	14 27%	21 31%b	343 26%
Neither/ nor	(3) 39 3%	2 2%	2 2%	1 3%	3 10%	1 1%	6 2%	8 4%	1 1%	2 2%	26 2%	6 5%	5 10%	1 2%	38 3%
Fairly unimportant	(2) 21 2%	4 3%	3 3%	- -	1 3%	2 2%	6 2%	3 1%	- -	1 1%	20 2%	2 1%	- -	- -	22 2%
Very unimportant	(1) 9 1%	1 1%	1 1%	- -	- -	1 1%	5 2%g	- -	- -	- -	8 1%	1 1%	- -	- -	9 1%
NET: Unimportant	30 2%	5 4%h	4 4%	- -	1 3%	3 3%	10 4%h	3 1%	- -	1 1%	27 3%	3 2%	- -	- -	31 2%
Don't know / no opinion	20 2%	- -	- -	- -	- -	1 1%	7 3%	4 2%	1 1%	- -	13 1%	2 1%	5 10%	- -	18 1%
Mean	4.60	4.57	4.69	4.67	4.38	4.54	4.52	4.66	4.69	4.69	4.61	4.55	4.48	4.66	4.60
Standard Error	0.02	0.07	0.07	0.10	0.15	0.07	0.05	0.04	0.05	0.06	0.02	0.06	0.13	0.06	0.02

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/k/l/m - j/k - j/l - j/m

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Absolutes/col percents

Q8 Which, if any, of the following measures to promote business growth, would you like to see in a future Budget? Please select up to three answers.

Base: All respondents

	Total	Gender		Age					Number of Businesses Owned/ Managed				Number of Full Time Staff Up to				
		Male (a)	Female (b)	16-34 (c)	35-44 (d)	45-54 (e)	55-64 (f)	65+ (g)	1 (h)	2 (i)	3 (j)	4+ (k)	None (l)	10 (m)	11-20 (n)	21-50 (o)	51+ (p)
Unweighted base	1319	980	339	51	234	451	477	104	921	232	78	36	123	1068	79	38	11
Weighted base	1319	968	351	55*	240	449	470	103	918	232	80*	38*	124	1066	78*	40*	11**
Cut fuel duty	873 66%	656 68%	217 62%	37 68%	162 68%	293 65%	303 65%	75 73%	615 67%	148 64%	50 63%	24 65%	74 60%	716 67%	50 64%	26 65%	7 63%
Repeal the planned 1% increase in Employers' National Insurance Contributions	728 55%	540 56%	188 54%	27 49%	128 53%	261 58%	257 55%	54 52%	493 54%	128 55%	49 62%	21 56%	56 45%	573 54%	63 80%lm	26 66%l	10 92%
Increase the personal tax threshold	477 36%	330 34%	147 42%a	17 31%	79 33%	161 36%g	193 41%dg	26 25%	340 37%j	90 39%j	20 25%	9 25%	64 51%mn	374 35%	23 29%	14 35%	2 19%
Automatic business rate relief	381 29%	243 25%	138 39%a	22 41%f	77 32%	135 30%	121 26%	27 26%	268 29%	72 31%	20 25%	11 29%	36 29%	312 29%	21 27%	9 23%	3 28%
Give smaller businesses fair access to public sector procurement	312 24%	240 25%	72 20%	11 21%	59 24%	105 23%	111 24%	25 24%	222 24%	46 20%	24 30%	6 15%	17 14%	260 24%l	20 25%l	13 32%l	2 18%
Improved road network	183 14%	149 15%b	33 10%	6 11%	37 15%	47 11%	73 16%e	20 19%e	131 14%	31 13%	7 9%	6 16%	10 8%	158 15%l	8 11%	5 12%	2 18%
Invest in green technology and green energy	165 12%	124 13%	41 12%	8 15%	26 11%	53 12%	64 14%	13 13%	112 12%	30 13%	11 14%	5 13%	18 15%	133 12%	7 9%	5 12%	1 9%
Invest in education	150 11%	121 13%b	29 8%	6 10%	32 14%	42 9%	58 12%	12 12%	97 11%	28 12%	13 17%	8 23%h	11 9%	124 12%	6 7%	7 17%	3 26%
Review IR35 legislation for self employed contractors	105 8%	83 9%	22 6%	4 7%	19 8%	40 9%	34 7%	9 8%	69 8%	21 9%	6 8%	3 9%	9 7%	88 8%	5 7%	1 2%	1 10%
Invest in high speed rail	90 7%	71 7%	19 5%	4 7%	15 6%	25 6%	35 7%	11 10%	67 7%	13 6%	7 9%	1 3%	11 9%	74 7%	3 4%	2 5%	-
Repeal Class 4 NICS	87 7%	68 7%	19 5%	4 7%	16 7%	35 8%	27 6%	5 5%	57 6%	21 9%	6 8%	1 2%	20 16%mn	62 6%	3 4%	2 5%	-
Create Post Bank	73 6%	57 6%	16 4%	-	7 3%	24 5%	30 6%d	11 11%cde	46 5%	13 5%	3 4%	3 8%	6 5%	64 6%	1 1%	2 6%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n/o/p

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Absolutes/col percents

Q8 Which, if any, of the following measures to promote business growth, would you like to see in a future Budget? Please select up to three answers.

Base: All respondents

	Total	Gender		Age					Number of Businesses Owned/ Managed				Number of Full Time Staff Up to				
		Male (a)	Female (b)	16-34 (c)	35-44 (d)	45-54 (e)	55-64 (f)	65+ (g)	1 (h)	2 (i)	3 (j)	4+ (k)	None (l)	10 (m)	11-20 (n)	21-50 (o)	51+ (p)
Weighted base	1319	968	351	55*	240	449	470	103	918	232	80*	38*	124	1066	78*	40*	11**
Keep the furnished holiday lettings rules	33 3%	20 2%	13 4%	2 4%	4 2%	15 3%	11 2%	2 2%	19 2%	9 4%	4 5%	1 3%	7 5% ⁿ	27 3%	-	-	-
Reduce taxes/ duties/ give tax relief/ incentives	12 1%	10 1%	2 1%	-	2 1%	8 2% ^f	1 *	1 1%	8 1%	4 2%	-	-	1 1%	10 1%	1 1%	-	-
Invest in/provide broadband/internet (for rural areas)	9 1%	8 1%	1 *	-	1 *	3 1%	4 1%	2 2%	4 *	5 2% ^h	-	1 3%	-	9 1%	-	-	-
Reform/reduce/abolish business rates	9 1%	4 *	5 1%	-	3 1%	5 1%	1 *	-	7 1%	1 *	-	-	1 1%	7 1%	-	1 3%	-
Reduce red tape	7 1%	7 1%	-	-	3 1% ^e	-	2 *	2 2% ^e	5 1%	2 1%	-	-	1 1%	4 *	1 1%	1 3%	-
Better (banking/ government) funding options	7 *	4 *	3 1%	1 2%	1 *	3 1%	2 *	-	5 1%	1 *	1 1%	-	-	5 *	2 2% ^m	-	-
Increase vat threshold	4 *	2 *	2 1%	-	-	3 1%	1 *	-	3 *	1 *	-	-	1 1%	3 *	-	-	-
Cut government/public sector spending	4 *	4 *	-	-	1 *	3 1%	-	-	1 *	2 1%	1 1% ^h	-	1 1%	2 *	-	1 2% ^m	-
Reduce/simplify legislation/regulation	3 *	3 *	-	-	-	1 *	2 *	-	2 *	1 1%	-	-	-	3 *	-	-	-
Change employment laws	3 *	3 *	-	-	-	1 *	2 *	-	1 *	2 1% ^h	-	-	-	2 *	1 1%	-	-
Improve benefits system	3 *	3 *	-	-	-	2 *	1 *	-	1 *	1 *	-	-	-	1 *	1 1% ^m	1 2% ^m	-
Merge NIC with (income) tax	2 *	2 *	-	-	2 1% ^f	-	-	-	1 *	-	1 1% ^h	-	-	-	2 3% ^m	-	-
Reduce/reform alcohol duty	1 *	1 *	-	-	-	-	1 *	-	1 *	-	-	-	-	1 *	-	-	-
Other	40 3%	26 3%	14 4%	2 4%	5 2%	17 4%	11 2%	5 5%	26 3%	7 3%	2 3%	5 13% ^{hij}	3 2%	34 3%	2 3%	1 3%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n/o/p

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Base: All respondents

	Gender		Age					Number of Businesses Owned/ Managed				Number of Full Time Staff Up to					
	Total	Male (a)	Female (b)	16-34 (c)	35-44 (d)	45-54 (e)	55-64 (f)	65+ (g)	1 (h)	2 (i)	3 (j)	4+ (k)	None (l)	10 (m)	11-20 (n)	21-50 (o)	51+ (p)
Weighted base	1319	968	351	55*	240	449	470	103	918	232	80*	38*	124	1066	78*	40*	11**
None of the above/ Nothing	2 *	2 *	- -	- -	- -	- -	2 *	- -	2 *	- -	- -	- -	- -	1 *	1 1% ^m	- -	- -
Don't know	10 1%	3 *	7 2% ^a	1 2%	1 *	4 1%	3 1%	1 1%	10 1%	- -	- -	- -	3 3% ^m	7 1%	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n/o/p

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Base: All respondents

	Total	Region									Nation				Unweighted Total
		East Midlands (a)	East England (b)	London (c)	North East (d)	North West (e)	South East (f)	South West (g)	West Midlands (h)	Yorks/Humber (i)	England (j)	Scotland (k)	North-ern Ireland (l)	Wales (m)	
Unweighted base	1319	119	110	30	29	109	263	224	94	94	1072	153	30	64	1319
Weighted base	1319	111	112	40**	28**	124	249	200	115*	90*	1067	133	53**	66*	1319
Cut fuel duty	873 66%	75 68%	71 64%	21 53%	20 73%	79 63%	155 62%	131 65%	80 70%	58 65%	691 65%	97 73% ^{fg}	37 70%	48 73%	875 66%
Repeal the planned 1% increase in Employers' National Insurance Contributions	728 55%	63 57%	69 62% ⁱ	24 60%	11 38%	64 51%	145 58% ^{il}	113 56%	68 60%	41 46%	597 56%	67 50%	30 57%	34 51%	726 55%
Increase the personal tax threshold	477 36%	43 39%	46 41%	13 34%	8 27%	48 39%	93 37%	66 33%	41 36%	38 43%	397 37%	44 33%	14 27%	22 33%	477 36%
Automatic business rate relief	381 29%	31 28%	32 28%	9 24%	10 35%	34 28%	64 26%	48 24%	27 24%	28 31%	282 26%	36 27%	32 60%	32 48% ^{abe} 28% ^{fg} hikj	372 28%
Give smaller businesses fair access to public sector procurement	312 24%	21 19%	31 27% ^m	5 13%	12 45%	33 26%	53 21%	54 27% ^m	24 21%	19 21%	252 24%	31 24%	19 36%	9 14%	311 24%
Improved road network	183 14%	12 11%	23 21% ^{ahm}	1 3%	2 7%	16 13%	41 16% ^m	34 17% ^m	12 11%	17 19% ^m	158 15%	19 14%	2 3%	4 6%	189 14%
Invest in green technology and green energy	165 12%	19 17% ^b	9 8%	4 10%	3 10%	18 15%	32 13%	26 13%	15 13%	11 13%	137 13%	16 12%	2 3%	10 16%	167 13%
Invest in education	150 11%	12 11%	10 9%	4 10%	2 7%	14 11%	30 12%	22 11%	13 12%	13 15%	121 11%	15 11%	9 17%	6 9%	150 11%
Review IR35 legislation for self employed contractors	105 8%	12 11% ^{bim}	4 4%	10 26%	1 3%	11 9%	25 10% ^{bim}	11 5%	15 13% ^{bgim}	3 3%	92 9% ^m	12 9% ^m	-	1 2%	104 8%
Invest in high speed rail	90 7%	6 6%	4 4%	7 17%	3 10%	8 6%	19 8%	9 4%	9 7%	8 8%	72 7%	13 10% ^g	-	5 8%	91 7%
Repeal Class 4 NICS	87 7%	7 7%	6 5%	4 10%	3 10%	12 10%	16 6%	13 6%	4 3%	5 5%	70 7%	5 4%	2 3%	10 16% ^{bfgh} 7% ^{ikj}	87 7%
Create Post Bank	73 6%	5 4%	8 7%	7 17%	1 3%	3 3%	16 6%	9 4%	5 4%	7 7%	60 6%	10 7%	-	3 5%	74 6%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/k/l/m - j/k - j/l - j/m

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	Total	Region									Nation				Unweighted Total
		East Midlands (a)	East England (b)	London (c)	North East (d)	North West (e)	South East (f)	South West (g)	West Midlands (h)	Yorks/Humber (i)	England (j)	Scotland (k)	North-ern Ireland (l)	Wales (m)	
Weighted base	1319	111	112	40**	28**	124	249	200	115*	90*	1067	133	53**	66*	1319
Keep the furnished holiday lettings rules	33 3%	4 3%	-	-	-	2 2%	6 2%	8 4%b	3 2%	2 2%	24 2%	6 5%b	-	3 5%b	35 3%
Reduce taxes/ duties/ give tax relief/ incentives	12 1%	1 1%	1 1%	-	1 3%	1 1%	2 1%	3 1%	1 1%	-	10 1%	-	2 3%	-	11 1%
Invest in/provide broadband/internet (for rural areas)	9 1%	1 1%	2 2%	-	-	1 1%	1 *	4 2%	-	-	9 1%	1 1%	-	-	10 1%
Reform/reduce/abolish business rates	9 1%	-	1 1%	-	-	-	1 *	1 *	1 1%	3 3%efg	7 1%	1 1%	-	1 2%	9 1%
Reduce red tape	7 1%	-	3 3%	1 3%	-	-	2 1%	1 *	-	-	7 1%	-	-	-	7 1%
Better (banking/ government) funding options	7 *	-	-	-	-	-	4 2%	2 1%	-	1 1%	7 1%	-	-	-	7 1%
Increase vat threshold	4 *	-	-	-	-	1 1%	-	1 *	-	1 1%	3 *	1 1%	-	-	4 *
Cut government/public sector spending	4 *	-	1 1%	-	-	-	1 *	2 1%	-	-	4 *	-	-	-	4 *
Reduce/simplify legislation/regulation	3 *	-	-	-	-	-	1 *	-	1 1%	-	2 *	1 1%	-	-	3 *
Change employment laws	3 *	-	1 1%	-	-	-	-	-	-	2 2%fg	3 *	-	-	-	3 *
Improve benefits system	3 *	2 2%f	-	-	-	-	-	1 *	-	-	3 *	-	-	-	3 *
Merge NIC with (income) tax	2 *	-	-	-	-	1 1%	-	-	-	-	1 *	-	-	1 2%j	2 *
Reduce/reform alcohol duty	1 *	-	-	-	-	-	-	-	-	-	-	-	-	1 2%j	1 *
Other	40 3%	4 3%	3 3%	5 14%	1 3%	3 3%	7 3%	5 3%	4 3%	2 2%	34 3%	4 3%	-	2 3%	39 3%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/k/l/m - j/k - j/l - j/m

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	Total	Region								Nation				Unweighted Total	
		East Midlands (a)	East England (b)	London (c)	North East (d)	North West (e)	South East (f)	South West (g)	West Midlands (h)	Yorks/Humber (i)	England (j)	Scotland (k)	North-ern Ireland (l)		Wales (m)
Weighted base	1319	111	112	40**	28**	124	249	200	115*	90*	1067	133	53**	66*	1319
None of the above/ Nothing	2 *	2 2%f	-	-	-	-	-	-	-	-	2 *	-	-	-	2 *
Don't know	10 1%	-	1 1%	-	-	1 1%	1 *	4 2%	1 1%	1 1%	9 1%	1 1%	-	-	10 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/k/l/m - j/k - j/l - j/m

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FSB-ICM 'Voice of Small Business' Panel Survey (April 2010)
Online Fieldwork: 21st April - 3rd May 2010

Absolutes/col percents

Q9 Which, if any, of the following measures would encourage you to take on an apprentice ?

Base: All respondents

	Gender		Age					Number of Businesses Owned/ Managed				Number of Full Time Staff Up to					
	Total	Male (a)	Female (b)	16-34 (c)	35-44 (d)	45-54 (e)	55-64 (f)	65+ (g)	1 (h)	2 (i)	3 (j)	4+ (k)	None (l)	10 (m)	11-20 (n)	21-50 (o)	51+ (p)
Unweighted base	1319	980	339	51	234	451	477	104	921	232	78	36	123	1068	79	38	11
Weighted base	1319	968	351	55*	240	449	470	103	918	232	80*	38*	124	1066	78*	40*	11**
A financial contribution up front from Government	493 37%	367 38%	126 36%	29 53%efg	109 45%efg	168 37%	158 34%	29 28%	324 35%	85 36%	38 48%h	24 64%hi	35 28%	397 37%	36 46%l	17 42%	8 72%
Greater clarity in terms of government contributions to wage and training costs	422 32%	313 32%	109 31%	29 53%efg	93 39%ef	139 31%	133 28%	29 28%	278 30%	76 33%	29 37%	20 53%hi	26 21%	343 32%l	30 38%l	19 47%l	5 44%
A separate body to manage all the payroll, tax and NI and the business simply takes on the apprentice from the subsidiary	209 16%	153 16%	56 16%	14 26%e	45 19%	61 14%	75 16%	14 13%	131 14%	41 18%	18 23%h	6 17%	19 16%	176 16%	10 13%	4 9%	-
Planning a specific role within the business for an apprentice	181 14%	136 14%	44 13%	7 12%	36 15%	56 12%	62 13%	20 20%	113 12%	31 13%	21 26%hi	8 21%	13 11%	143 13%	14 18%	8 19%	3 29%
Sharing an apprentice with other small businesses in my area / sector to enable the learning of different skills/work experience	150 11%	109 11%	40 12%	7 13%	28 11%	47 11%	55 12%	13 13%	100 11%	25 11%	11 14%	7 18%	16 13%	124 12%	6 8%	3 8%	1 10%
More information, advice and guidance with recruiting, advertising and job design	123 9%	82 9%	40 11%	14 25%def g	30 13%g	37 8%	38 8%	4 4%	76 8%	19 8%	15 19%hi	5 14%	13 10%	97 9%	6 8%	6 14%	1 8%
Being able to restructure my own business priorities to accommodate an apprentice	114 9%	83 9%	31 9%	2 3%	28 12%	33 7%	41 9%	10 10%	79 9%	19 8%	10 13%	1 2%	6 5%	89 8%	12 16%lm	4 11%	3 27%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n/o/p

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**Prepared for The Federation of Small Businesses
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FSB-ICM 'Voice of Small Business' Panel Survey (April 2010)
Online Fieldwork: 21st April - 3rd May 2010

Absolutes/col percents

Q9 Which, if any, of the following measures would encourage you to take on an apprentice ?

Base: All respondents

	Total	Gender		Age					Number of Businesses Owned/ Managed				Number of Full Time Staff Up to				
		Male (a)	Female (b)	16-34 (c)	35-44 (d)	45-54 (e)	55-64 (f)	65+ (g)	1 (h)	2 (i)	3 (j)	4+ (k)	None (l)	10 (m)	11-20 (n)	21-50 (o)	51+ (p)
Weighted base	1319	968	351	55*	240	449	470	103	918	232	80*	38*	124	1066	78*	40*	11**
More support with recruiting, advertising and job design for post	79 6%	61 6%	18 5%	7 14%ef	19 8%	19 4%	27 6%	7 7%	53 6%	13 5%	8 10%	3 9%	12 9%	62 6%	3 4%	2 5%	1 8%
Reduced regulation/ red tape/ health and safety laws/ govt interference	6 *	5 *	1 *	- -	1 1%	1 *	3 1%	1 1%	3 *	2 1%	- -	- -	- -	3 *	2 2%m	1 3%m	- -
Qualified applicants/ better educational standards	5 *	4 *	1 *	1 2%	- -	1 *	2 *	1 1%	3 *	1 *	- -	- -	1 1%	4 *	- -	- -	- -
(Relevant) apprenticeships available to more businesses	5 *	2 *	3 1%	- -	2 1%	1 *	2 *	- -	2 *	2 1%	- -	- -	- -	5 *	- -	- -	- -
Financial assistance (unspec)	4 *	2 *	2 1%	- -	- -	1 *	2 *	1 1%	4 *	- -	- -	- -	- -	4 *	- -	- -	- -
Increase in business activity/ company turnover	4 *	4 *	- -	- -	- -	3 1%	- -	1 1%f	4 *	- -	- -	- -	1 1%	2 *	1 1%	- -	- -
Guarantee they would not go to a competitor/ other company	2 *	1 *	1 *	- -	1 1%	- -	1 *	- -	2 *	- -	- -	- -	- -	2 *	- -	- -	- -
Abolish/ reduce the minimum wage	2 *	1 *	1 *	- -	1 *	- -	1 *	- -	1 *	1 *	- -	- -	- -	1 *	1 2%m	- -	- -
Reduction/ flexibility on employment laws	2 *	2 *	- -	- -	1 *	1 *	- -	- -	2 *	- -	- -	- -	- -	1 *	- -	1 3%m	- -
Extend the age band for apprenticeships	2 *	2 *	- -	- -	- -	1 *	1 *	- -	1 *	- -	1 1%h	- -	- -	2 *	- -	- -	- -
Tax breaks/ reduced taxes	2 *	2 *	- -	- -	- -	1 *	1 *	- -	1 *	1 *	- -	- -	- -	1 *	- -	1 2%m	- -
Other	16 1%	10 1%	6 2%	2 3%	2 1%	7 2%	3 1%	2 2%	13 1%	3 1%	- -	- -	2 2%	11 1%	- -	3 8%mn	- -

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n/o/p

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FSB-ICM 'Voice of Small Business' Panel Survey (April 2010)
Online Fieldwork: 21st April - 3rd May 2010

Absolutes/col percents

Q9 Which, if any, of the following measures would encourage you to take on an apprentice ?

Base: All respondents

	Gender		Age					Number of Businesses Owned/ Managed				Number of Full Time Staff Up to					
	Total	Male (a)	Female (b)	16-34 (c)	35-44 (d)	45-54 (e)	55-64 (f)	65+ (g)	1 (h)	2 (i)	3 (j)	4+ (k)	None (l)	10 (m)	11-20 (n)	21-50 (o)	51+ (p)
Weighted base	1319	968	351	55*	240	449	470	103	918	232	80*	38*	124	1066	78*	40*	11**
Not applicable - I already take on apprentice(s)	33 3%	23 2%	11 3%	3 5%	5 2%	14 3%	9 2%	3 3%	26 3%	3 1%	1 1%	1 3%	- -	21 2%	7 9%lm	5 13%lm	-
Not applicable - I would not take on an apprentice	446 34%	313 32%	133 38%	12 22%	65 27%	159 35%d	170 36%d	38 36%	319 35%	76 33%	25 32%	10 26%	57 46%mmo	368 35%no	13 17%	4 10%	3 28%
None of these would persuade me to take on an apprentice	142 11%	106 11%	36 10%	2 3%	20 8%	41 9%	66 14%cde	13 13%	103 11%	27 12%	7 8%	1 2%	14 11%	119 11%	6 8%	2 5%	-
Don't know	24 2%	19 2%	5 1%	2 3%	4 2%	13 3%	5 1%	1 1%	19 2%	5 2%	- -	- -	3 2%	19 2%	1 1%	1 3%	-

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n/o/p

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FSB-ICM 'Voice of Small Business' Panel Survey (April 2010)
Online Fieldwork: 21st April - 3rd May 2010

Absolutes/col percents

Q9 Which, if any, of the following measures would encourage you to take on an apprentice ?

Base: All respondents

	Total	Region									Nation				Unweighted Total
		East Midlands (a)	East England (b)	London (c)	North East (d)	North West (e)	South East (f)	South West (g)	West Midlands (h)	Yorks/Humber (i)	England (j)	Scotland (k)	Northern Ireland (l)	Wales (m)	
Unweighted base	1319	119	110	30	29	109	263	224	94	94	1072	153	30	64	1319
Weighted base	1319	111	112	40**	28**	124	249	200	115*	90*	1067	133	53**	66*	1319
A financial contribution up front from Government	493 37%	36 33%	38 34%	13 33%	12 45%	43 35%	96 39%	74 37%	47 41%	31 35%	392 37%	44 33%	32 60%	25 37%	487 37%
Greater clarity in terms of government contributions to wage and training costs	422 32%	33 29%	35 31%	12 30%	9 31%	40 32%	83 33%	63 31%	35 31%	35 39%	344 32%	37 27%	25 47%	17 27%	419 32%
A separate body to manage all the payroll, tax and NI and the business simply takes on the apprentice from the subsidiary	209 16%	14 13%	12 11%	9 23%	6 21%	19 15%	34 14%	38 19%km	16 14%	27 31%abe fghkm	175 16%	14 11%	14 27%	5 8%	206 16%
Planning a specific role within the business for an apprentice	181 14%	7 7%	17 15%a	7 17%	5 17%	18 15%	32 13%	25 13%	21 18%a	12 14%	145 14%	17 13%	10 20%	8 12%	177 13%
Sharing an apprentice with other small businesses in my area / sector to enable the learning of different skills/work experience	150 11%	14 13%	10 9%	3 7%	2 7%	14 11%	30 12%	30 15%	15 13%	10 11%	127 12%	15 11%	2 3%	6 9%	153 12%
More information, advice and guidance with recruiting, advertising and job design	123 9%	6 6%	9 8%	5 14%	3 10%	11 9%	22 9%	25 13%	11 10%	7 7%	100 9%	12 9%	5 10%	5 8%	122 9%
Being able to restructure my own business priorities to accommodate an apprentice	114 9%	11 10%	9 8%	1 3%	4 14%	9 7%	27 11%	15 8%	12 11%	9 10%	97 9%	9 7%	3 7%	5 8%	115 9%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/k/l/m - j/k - j/l - j/m

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Online Fieldwork: 21st April - 3rd May 2010

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Q9 Which, if any, of the following measures would encourage you to take on an apprentice ?

Base: All respondents

	Total	Region									Nation				Unweighted Total
		East Midlands (a)	East England (b)	London (c)	North East (d)	North West (e)	South East (f)	South West (g)	West Midlands (h)	Yorks/Humber (i)	England (j)	Scotland (k)	North-ern Ireland (l)	Wales (m)	
Weighted base	1319	111	112	40**	28**	124	249	200	115*	90*	1067	133	53**	66*	1319
More support with recruiting, advertising and job design for post	79 6%	6 5%	6 5%	1 3%	2 7%	10 8%	13 5%	16 8%	7 6%	6 6%	67 6%	6 5%	2 3%	4 6%	80 6%
Reduced regulation/ red tape/ health and safety laws/ govt interference	6 *	2 2%	1 1%	- -	- -	- -	1 *	1 *	1 1%	- -	6 1%	- -	- -	- -	6 *
Qualified applicants/ better educational standards	5 *	- -	- -	1 3%	- -	1 1%	- -	- -	- -	1 1%	3 *	1 1%	- -	1 2%	5 *
(Relevant) apprenticeships available to more businesses	5 *	- -	2 2%	- -	- -	1 1%	1 *	1 *	- -	- -	5 *	- -	- -	- -	5 *
Financial assistance (unspec)	4 *	1 1%	- -	- -	- -	2 2%f	- -	1 *	- -	- -	4 *	- -	- -	- -	4 *
Increase in business activity/ company turnover	4 *	- -	1 1%	- -	- -	- -	1 *	2 1%	- -	- -	4 *	- -	- -	- -	4 *
Guarantee they would not go to a competitor/ other company	2 *	- -	- -	- -	- -	1 1%	- -	- -	1 1%	- -	2 *	- -	- -	- -	2 *
Abolish/ reduce the minimum wage	2 *	- -	- -	- -	- -	1 1%	- -	1 *	- -	- -	2 *	- -	- -	- -	2 *
Reduction/ flexibility on employment laws	2 *	- -	1 1%	- -	- -	- -	1 *	- -	- -	- -	2 *	- -	- -	- -	2 *
Extend the age band for apprenticeships	2 *	- -	- -	- -	1 3%	- -	- -	- -	- -	- -	1 *	1 1%	- -	- -	2 *
Tax breaks/ reduced taxes	2 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 1%j	- -	- -	2 *
Other	16 1%	- -	3 3%	- -	- -	1 1%	3 1%	3 1%	1 1%	1 1%	12 1%	2 1%	- -	2 3%	16 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/k/l/m - j/k - j/l - j/m

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Online Fieldwork: 21st April - 3rd May 2010

Absolutes/col percents

Q9 Which, if any, of the following measures would encourage you to take on an apprentice ?

Base: All respondents

	Total	Region								Nation				Unweighted Total	
		East Midlands (a)	East England (b)	London (c)	North East (d)	North West (e)	South East (f)	South West (g)	West Midlands (h)	Yorks/Humber (i)	England (j)	Scotland (k)	North-ern Ireland (l)		Wales (m)
Weighted base	1319	111	112	40**	28**	124	249	200	115*	90*	1067	133	53**	66*	1319
Not applicable - I already take on apprentice(s)	33 3%	3 2%	1 1%	1 3%	1 3%	3 3%	5 2%	8 4%	4 3%	4 4%	30 3%	2 1%	2 3%	- -	33 3%
Not applicable - I would not take on an apprentice	446 34%	44 40%g	39 35%	13 33%	9 31%	40 32%	91 37%g	55 27%	42 36%	25 28%	356 33%	51 38%g	11 20%	28 43%g	448 34%
None of these would persuade me to take on an apprentice	142 11%	15 13%	14 13%	4 10%	4 14%	14 11%	30 12%	27 13%	7 6%	6 6%	121 11%	13 10%	2 3%	6 9%	145 11%
Don't know	24 2%	1 1%	4 4%	- -	1 3%	2 2%	3 1%	2 1%	1 1%	4 4%g	18 2%	5 4%g	- -	1 2%	25 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/k/l/m - j/k - j/l - j/m

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FSB-ICM 'Voice of Small Business' Panel Survey (April 2010)
Online Fieldwork: 21st April - 3rd May 2010

Absolutes/col percents

Q10 Which, if any, of the following measures would encourage you to take on a graduate intern or placement ? Please select up to two answers.

Base: All respondents

	Gender		Age					Number of Businesses Owned/ Managed				Number of Full Time Staff Up to					
	Total	Male (a)	Female (b)	16-34 (c)	35-44 (d)	45-54 (e)	55-64 (f)	65+ (g)	1 (h)	2 (i)	3 (j)	4+ (k)	None (l)	10 (m)	11-20 (n)	21-50 (o)	51+ (p)
Unweighted base	1319	980	339	51	234	451	477	104	921	232	78	36	123	1068	79	38	11
Weighted base	1319	968	351	55*	240	449	470	103	918	232	80*	38*	124	1066	78*	40*	11**
A financial contribution from Government	387 29%	292 30%	95 27%	18 34%	85 35%f	139 31%f	115 24%	29 28%	225 24%	81 35%h	40 50%hi	21 56%hi	22 18%	313 29%l	24 30%l	21 52%lmn	7 62%
A trial period to the business with a University incurring costs	201 15%	152 16%	50 14%	13 23%	42 17%	66 15%	69 15%	12 11%	114 12%	54 23%h	18 23%h	5 13%	13 10%	160 15%	20 25%lm	8 20%	1 10%
No National Insurance costs for the duration of the internship/ placement	199 15%	150 16%	49 14%	13 25%f	39 16%	76 17%f	55 12%	16 16%	121 13%	44 19%h	17 21%	8 22%	9 7%	162 15%l	13 16%	9 22%l	6 57%
Planning a specific project/role within the business for the intern/ placement	116 9%	82 9%	34 10%	- -	30 12%cf	43 10%c	32 7%	11 11%c	79 9%	24 10%	7 8%	3 7%	8 7%	86 8%	13 17%lm	7 17%lm	2 17%
Higher quality candidates	68 5%	53 6%	14 4%	3 6%	19 8%e	17 4%	21 4%	7 7%	44 5%	11 5%	6 8%	3 8%	2 1%	59 6%	5 7%l	1 3%	1 8%
Being able to restructure my own business priorities to accommodate an intern/ placement	42 3%	33 3%	9 3%	1 2%	7 3%	15 3%	16 3%	4 4%	30 3%	7 3%	3 3%	2 6%	4 3%	33 3%	3 4%	2 5%	1 8%
Nothing would persuade me to take on a graduate intern/ placement	37 3%	25 3%	11 3%	- -	3 1%	12 3%	17 4%	5 4%	25 3%	6 3%	3 4%	1 3%	5 4%	29 3%	2 2%	- -	- -
Not applicable - I already take on graduate intern/ placement(s)	28 2%	21 2%	7 2%	- -	2 1%	13 3%	11 2%	2 2%	21 2%	1 *	4 5%i	1 4%	4 3%	21 2%	2 3%	1 3%	- -
Not applicable - I would not take on a graduate intern/ placement	505 38%	359 37%	146 42%	21 38%	81 34%	168 37%	193 41%	41 40%	382 42%ij	78 34%j	14 18%	11 30%	67 54%mo	408 38%no	21 27%	8 21%	1 11%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n/o/p

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Q10 Which, if any, of the following measures would encourage you to take on a graduate intern or placement ? Please select up to two answers.

Base: All respondents

	Gender		Age					Number of Businesses Owned/ Managed				Number of Full Time Staff Up to					
	Total	Male (a)	Female (b)	16-34 (c)	35-44 (d)	45-54 (e)	55-64 (f)	65+ (g)	1 (h)	2 (i)	3 (j)	4+ (k)	None (l)	10 (m)	11-20 (n)	21-50 (o)	51+ (p)
Weighted base	1319	968	351	55*	240	449	470	103	918	232	80*	38*	124	1066	78*	40*	11**
None of these would persuade me to take on an graduate intern/ placement	146 11%	107 11%	38 11%	2 4%	23 10%	43 10%	65 14% ^c	12 12%	113 12% ^k	19 8%	11 14% ^k	- -	14 11%	122 11%	7 9%	2 5%	1 8%
Other	14 1%	10 1%	4 1%	1 2%	3 1%	5 1%	4 1%	1 1%	11 1%	2 1%	- -	1 3%	- -	11 1%	1 1%	2 5% ^{lm}	- -
Don't know	38 3%	29 3%	10 3%	5 9% ^{efg}	10 4%	14 3%	9 2%	1 1%	30 3%	5 2%	- -	1 3%	3 2%	33 3%	2 2%	1 2%	- -

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n/o/p

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Q10 Which, if any, of the following measures would encourage you to take on a graduate intern or placement ? Please select up to two answers.

Base: All respondents

	Total	Region									Nation				Unweighted Total
		East Midlands (a)	East England (b)	London (c)	North East (d)	North West (e)	South East (f)	South West (g)	West Midlands (h)	Yorks/Humber (i)	England (j)	Scotland (k)	North-ern Ireland (l)	Wales (m)	
Unweighted base	1319	119	110	30	29	109	263	224	94	94	1072	153	30	64	1319
Weighted base	1319	111	112	40**	28**	124	249	200	115*	90*	1067	133	53**	66*	1319
A financial contribution from Government	387 29%	29 26%	32 28%	16 40%	12 45%	35 28%	72 29%	52 26%	36 32%	29 32%	312 29%	34 26%	21 40%	20 30%	382 29%
A trial period to the business with a University incurring costs	201 15%	18 16%	16 14%	4 10%	4 14%	20 16%	35 14%	31 16%	26 22% ^m	14 16%	168 16%	18 14%	9 17%	6 9%	200 15%
No National Insurance costs for the duration of the internship/ placement	199 15%	18 16%	17 15%	5 13%	3 10%	20 17%	40 16%	29 14%	18 16%	13 15%	163 15%	16 12%	9 17%	10 16%	198 15%
Planning a specific project/role within the business for the intern/ placement	116 9%	6 5%	10 9%	7 17%	4 14%	14 11%	23 9%	16 8%	11 10%	10 11%	99 9%	8 6%	2 3%	7 11%	115 9%
Higher quality candidates	68 5%	5 4%	7 6%	4 10%	1 3%	11 9% ⁱ	11 5%	10 5%	6 5%	2 2%	57 5%	7 5%	2 3%	2 3%	67 5%
Being able to restructure my own business priorities to accommodate an intern/ placement	42 3%	4 3%	5 5%	- -	- -	6 5%	9 4%	5 3%	1 1%	4 4%	34 3%	5 4%	2 3%	1 2%	43 3%
Nothing would persuade me to take on a graduate intern/ placement	37 3%	7 7% ^{fg}	3 3%	- -	- -	2 2%	5 2%	5 2%	4 3%	2 2%	28 3%	4 3%	4 7%	1 2%	36 3%
Not applicable - I already take on graduate intern/ placement(s)	28 2%	2 2%	3 3%	3 7%	- -	2 2%	9 3%	5 3%	2 2%	- -	26 2%	2 1%	- -	- -	28 2%
Not applicable - I would not take on a graduate intern/ placement	505 38%	46 41%	35 31%	12 30%	10 35%	47 38%	103 41%	74 37%	40 35%	39 44%	404 38%	55 41%	19 37%	27 41%	508 39%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/k/l/m - j/k - j/l - j/m

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**Prepared for The Federation of Small Businesses
 by Guided Insight & ICM Research**

FSB-ICM 'Voice of Small Business' Panel Survey (April 2010)
Online Fieldwork: 21st April - 3rd May 2010

Absolutes/col percents

Q10 Which, if any, of the following measures would encourage you to take on a graduate intern or placement ? Please select up to two answers.

Base: All respondents

	Total	Region								Nation				Unweighted Total	
		East Midlands (a)	East England (b)	London (c)	North East (d)	North West (e)	South East (f)	South West (g)	West Midlands (h)	Yorks/Humber (i)	England (j)	Scotland (k)	North-ern Ireland (l)		Wales (m)
Weighted base	1319	111	112	40**	28**	124	249	200	115*	90*	1067	133	53**	66*	1319
None of these would persuade me to take on an graduate intern/ placement	146 11%	10 9%	16 15%	4 10%	4 14%	11 9%	25 10%	29 14%	10 9%	8 9%	116 11%	17 12%	4 7%	9 14%	148 11%
Other	14 1%	1 1%	4 4%fg	- -	- -	2 2%	2 1%	- -	1 1%	1 1%	11 1%	2 1%	- -	1 2%	14 1%
Don't know	38 3%	3 3%	2 2%	1 3%	2 7%	2 2%	2 1%	9 4%f	4 3%	2 2%	27 3%	6 5%f	3 7%	2 3%	38 3%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/k/l/m - j/k - j/l - j/m

*** small base; ** very small base (under 30) ineligible for sig testing**

FSB-ICM 'Voice of Small Business' Panel Survey (April 2010)
Online Fieldwork: 21st April - 3rd May 2010

Absolutes/col percents

Q11 What have been the main purposes of formal (e.g. accredited) or informal (e.g. on the job, learning by doing or from a colleague) training within your business in the past year?

Base: All respondents

	Total	Gender		Age					Number of Businesses Owned/ Managed				Number of Full Time Staff				
		Male (a)	Female (b)	16-34 (c)	35-44 (d)	45-54 (e)	55-64 (f)	65+ (g)	1 (h)	2 (i)	3 (j)	4+ (k)	None (l)	Up to 10 (m)	11-20 (n)	21-50 (o)	51+ (p)
Unweighted base	1319	980	339	51	234	451	477	104	921	232	78	36	123	1068	79	38	11
Weighted base	1319	968	351	55*	240	449	470	103	918	232	80*	38*	124	1066	78*	40*	11**
To improve the skills to benefit my business	664 50%	470 49%	194 55%a	36 65%fg	133 55%fg	230 51%	222 47%	43 41%	459 50%	117 50%	42 53%	21 55%	57 46%	522 49%	48 62%lm	29 73%lm	8 74%
To develop individuals within the workplace	510 39%	356 37%	155 44%a	26 48%g	107 45%g	167 37%	181 38%g	28 28%	337 37%	99 43%	35 45%	19 52%	37 30%	395 37%	42 54%lm	29 73%lm	8 71%
To strengthen the competitiveness of my business	412 31%	303 31%	109 31%	23 42%f	85 35%f	149 33%f	125 27%	29 28%	274 30%	74 32%	29 36%	20 53%hi	36 29%	316 30%	31 40%	21 54%lm	7 66%
I have not carried out any formal or informal training in the past year	388 29%	297 31%	91 26%	10 19%	60 25%	129 29%	156 33%cd	32 31%	272 30%	72 31%	19 24%	6 17%	38 30%no	335 31%no	12 16%	2 5%	1 8%
To help my business during the recession	215 16%	160 17%	55 16%	12 22%	46 19%	75 17%	63 13%	18 17%	145 16%	39 17%	16 20%	7 19%	18 15%	173 16%	13 16%	10 25%	1 9%
To comply with legislation/ regulations/ requirements/ standards	30 2%	22 2%	8 2%	1 2%	8 3%	11 2%	10 2%	- -	25 3%	2 1%	1 1%	- -	- -	24 2%	2 2%	4 9%lm	- -
Other	21 2%	16 2%	5 2%	- -	- -	10 2%d	8 2%	4 4%d	13 1%	4 2%	1 2%	2 6%h	4 3%	15 1%	1 1%	1 3%	- -
Don't know	37 3%	34 4%b	3 1%	1 2%	7 3%	8 2%	16 3%	4 4%	27 3%	5 2%	3 3%	1 3%	8 6%lm	27 3%	2 3%	- -	- -

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n/o/p

*** small base; ** very small base (under 30) ineligible for sig testing**

FSB-ICM 'Voice of Small Business' Panel Survey (April 2010)
Online Fieldwork: 21st April - 3rd May 2010

Absolutes/col percents

Q11 What have been the main purposes of formal (e.g. accredited) or informal (e.g. on the job, learning by doing or from a colleague) training within your business in the past year?

Base: All respondents

	Total	Region								Nation				Unweighted Total	
		East Midlands (a)	East England (b)	London (c)	North East (d)	North West (e)	South East (f)	South West (g)	West Midlands (h)	Yorks/Humber (i)	England (j)	Scotland (k)	North-ern Ireland (l)		Wales (m)
Unweighted base	1319	119	110	30	29	109	263	224	94	94	1072	153	30	64	1319
Weighted base	1319	111	112	40**	28**	124	249	200	115*	90*	1067	133	53**	66*	1319
To improve the skills to benefit my business	664 50%	60 54%	60 54%	19 47%	14 52%	73 59%k	131 53%	98 49%	55 48%	43 48%	552 52%k	57 43%	23 44%	33 50%	663 50%
To develop individuals within the workplace	510 39%	39 35%	49 44%	21 53%	10 34%	56 45%	94 38%	69 34%	40 35%	34 38%	412 39%	49 36%	25 47%	25 37%	504 38%
To strengthen the competitiveness of my business	412 31%	42 38%fk	35 31%	13 34%	12 45%	52 42%fgh ik	68 27%	61 30%	29 25%	23 25%	335 31%	35 26%	19 37%	23 34%	409 31%
I have not carried out any formal or informal training in the past year	388 29%	31 28%	32 29%	7 17%	11 38%	25 20%	79 32%e	62 31%e	29 25%	33 37%e	308 29%	44 33%e	16 30%	21 31%	393 30%
To help my business during the recession	215 16%	22 20%i	16 15%	5 13%	7 24%	26 21%i	37 15%	35 17%	19 17%	8 9%	176 17%	17 12%	9 17%	13 20%	214 16%
To comply with legislation/ regulations/ requirements/ standards	30 2%	- -	6 5%agi	- -	- -	4 4%a	7 3%	2 1%	4 3%	- -	23 2%	3 3%	2 3%	2 3%	29 2%
Other	21 2%	3 2%	1 1%	4 10%	- -	2 2%	1 *	3 1%	1 1%	1 1%	16 1%	3 3%f	2 3%	- -	20 2%
Don't know	37 3%	2 2%	1 1%	3 7%	2 7%	2 2%	5 2%	8 2%	5 4%	2 2%	29 3%	3 3%	2 3%	3 5%	37 3%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/k/l/m - j/k - j/l - j/m

*** small base; ** very small base (under 30) ineligible for sig testing**

FSB-ICM 'Voice of Small Business' Panel Survey (April 2010)
Online Fieldwork: 21st April - 3rd May 2010

Absolutes/col percents

Q13 How many licenses of any description do you have to apply for each year?**Base: All respondents**

	Total	Gender		Age					Number of Businesses Owned/ Managed				Number of Full Time Staff Up to				
		Male (a)	Female (b)	16-34 (c)	35-44 (d)	45-54 (e)	55-64 (f)	65+ (g)	1 (h)	2 (i)	3 (j)	4+ (k)	None (l)	10 (m)	11-20 (n)	21-50 (o)	51+ (p)
Unweighted base	1319	980	339	51	234	451	477	104	921	232	78	36	123	1068	79	38	11
Weighted base	1319	968	351	55*	240	449	470	103	918	232	80*	38*	124	1066	78*	40*	11**
None	539 41%	388 40%	151 43%	27 49%	102 42%	179 40%	188 40%	42 41%	394 43%k	91 39%k	27 34%k	6 15%	47 38%	455 43%n	24 30%	12 31%	1 10%
1-4	441 33%	330 34%	112 32%	21 39%	89 37%	157 35%	142 30%	32 31%	301 33%	78 33%	30 38%	16 43%	39 32%	351 33%	32 41%	12 29%	7 62%
5-10	53 4%	42 4%	11 3%	1 2%	16 7%e	14 3%	20 4%	2 2%	36 4%	8 4%	4 6%	1 2%	4 3%	36 3%	9 11%lm	4 9%	-
More than 10	17 1%	12 1%	5 2%	- -	3 1%	7 2%	6 1%	1 1%	8 1%	3 1%	3 4%h	2 6%h	2 2%	8 1%	2 3%	5 13%lmn	-
Not applicable	254 19%	183 19%	71 20%	5 9%	29 12%	87 19%d	110 23%cd	23 22%d	170 19%	49 21%	14 17%	12 31%	32 26%n	206 19%	9 12%	6 14%	1 11%
Don't know	15 1%	14 1%	1 *	1 2%	1 *	6 1%	4 1%	4 4%df	8 1%	3 1%	1 1%	1 2%	-	10 1%	2 2%	1 3%	2 18%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n/o/p

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Absolutes/col percents

Q13 How many licenses of any description do you have to apply for each year?

Base: All respondents

	Total	Region									Nation				Unweighted Total
		East Midlands (a)	East England (b)	London (c)	North East (d)	North West (e)	South East (f)	South West (g)	West Midlands (h)	Yorks/Humber (i)	England (j)	Scotland (k)	North-ern Ireland (l)	Wales (m)	
Unweighted base	1319	119	110	30	29	109	263	224	94	94	1072	153	30	64	1319
Weighted base	1319	111	112	40**	28**	124	249	200	115*	90*	1067	133	53**	66*	1319
None	539 41%	50 45%	42 37%	24 60%	13 48%	56 45%	100 40%	88 44%	45 39%	34 38%	452 42%	47 35%	16 30%	24 36%	539 41%
1-4	441 33%	36 33%	37 33%	7 17%	7 24%	41 33%	90 36%h	69 34%	27 23%	31 35%	344 32%	51 39%h	20 37%	27 41%h	446 34%
5-10	53 4%	3 2%	7 6%	- -	1 3%	3 3%	9 4%	5 3%	6 5%	5 5%	40 4%	3 3%	5 10%	4 6%	51 4%
More than 10	17 1%	2 2%	3 3%f	- -	1 3%	3 3%f	1 *	3 1%	2 2%	1 1%	16 2%	1 1%	- -	- -	17 1%
Not applicable	254 19%	20 18%	19 17%	7 17%	6 21%	21 17%	46 19%	33 17%	33 29%efg	16 18%	201 19%	29 22%	12 23%	11 17%	251 19%
Don't know	15 1%	- -	4 4%ae	3 7%	- -	- -	3 1%	2 1%	1 1%	2 2%	14 1%	1 1%	- -	- -	15 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/k/l/m - j/k - j/l - j/m

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FSB-ICM 'Voice of Small Business' Panel Survey (April 2010)
Online Fieldwork: 21st April - 3rd May 2010

Absolutes/col percents

Q14 What would you estimate the total cost of all licenses per year to be?

Base: All applying for licenses

	Gender		Age					Number of Businesses Owned/ Managed				Number of Full Time Staff Up to					
	Total	Male (a)	Female (b)	16-34 (c)	35-44 (d)	45-54 (e)	55-64 (f)	65+ (g)	1 (h)	2 (i)	3 (j)	4+ (k)	None (l)	10 (m)	11-20 (n)	21-50 (o)	51+ (p)
Unweighted base	514	391	123	21	105	183	170	35	349	90	36	19	44	397	45	21	7
Weighted base	511	383	128	22**	108	178	168	35*	346	89*	38*	19**	45*	395	43*	21**	7**
Up to £50	24 5%	19 5%	5 4%	2 8%	1 1%	6 4%	12 7% ^d	2 6%	16 5%	6 7%	- -	1 5%	5 10%	17 4%	1 2%	1 5%	- -
£51-£100	58 11%	45 12%	14 11%	1 4%	8 8%	25 14%	22 13%	3 8%	42 12%	8 9%	6 15%	1 5%	7 17%	45 12%	5 11%	1 5%	- -
£101-£200	100 20%	62 16%	38 30% ^a	5 21%	23 21%	36 20%	27 16%	9 27%	69 20%	15 17%	5 13%	4 22%	13 28%	77 19%	10 23%	- -	1 13%
£201-£500	126 25%	100 26%	26 21%	4 18%	28 26%	41 23%	46 28%	7 20%	93 27%	19 21%	9 23%	3 14%	6 12%	113 29% ^{ln}	5 11%	2 10%	1 15%
£501-£1,000	100 20%	80 21%	20 16%	4 20%	24 22%	33 19%	31 19%	7 20%	65 19%	15 17%	10 27%	6 32%	7 16%	75 19%	8 19%	8 37%	2 27%
£1,001 or more	91 18%	69 18%	22 17%	6 29%	23 21%	31 18%	25 15%	6 17%	53 15%	23 25% ^h	8 22%	4 22%	7 14%	59 15%	14 32% ^m	9 44%	3 45%
Not applicable	4 1%	3 1%	1 1%	- -	- -	2 1%	2 1%	- -	4 1%	- -	- -	- -	1 2%	3 1%	- -	- -	- -
Don't know	8 1%	6 1%	2 1%	- -	1 1%	4 2%	2 1%	1 3%	5 1%	3 3%	- -	- -	- -	6 2%	1 3%	- -	- -

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n/o/p

*** small base; ** very small base (under 30) ineligible for sig testing**

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Absolutes/col percents

Q14 What would you estimate the total cost of all licenses per year to be?

Base: All applying for licenses

	Total	Region									Nation				Unweighted Total
		East Midlands (a)	East England (b)	London (c)	North East (d)	North West (e)	South East (f)	South West (g)	West Midlands (h)	Yorks/Humber (i)	England (j)	Scotland (k)	North-ern Ireland (l)	Wales (m)	
Unweighted base	514	44	46	5	9	42	106	86	29	39	406	64	14	30	514
Weighted base	511	41*	47*	7**	9**	48*	100	77*	35**	37*	400	56*	25**	31**	514
Up to £50	24 5%	3 7%	2 4%	- -	1 11%	- -	4 4%	4 6%	1 4%	3 8%	18 5%	2 3%	2 7%	2 7%	24 5%
£51-£100	58 11%	7 18%	4 9%	- -	2 23%	3 7%	12 12%	9 12%	- -	7 18%	45 11%	7 13%	2 7%	5 17%	61 12%
£101-£200	100 20%	7 18%	4 9%	3 40%	1 12%	14 29% ^{bi}	23 23% ^b	14 18%	7 21%	4 10%	76 19%	11 19%	7 29%	6 20%	98 19%
£201-£500	126 25%	11 27%	17 37% ^e	3 40%	1 11%	7 14%	24 24%	22 29%	11 31%	8 20%	103 26%	14 25%	2 7%	7 23%	129 25%
£501-£1,000	100 20%	6 14%	8 17%	1 21%	1 11%	10 21%	26 26%	12 16%	6 17%	6 15%	77 19%	12 22%	7 28%	4 13%	100 19%
£1,001 or more	91 18%	6 14%	11 24% ^f	- -	3 33%	14 29% ^{fg}	9 9%	10 13%	7 20%	9 25% ^f	69 17%	10 19%	5 21%	6 20%	90 18%
Not applicable	4 1%	1 2%	- -	- -	- -	- -	1 1%	1 1%	1 3%	- -	4 1%	- -	- -	- -	4 1%
Don't know	8 1%	- -	- -	- -	- -	- -	1 1%	5 6%	1 3%	1 3%	8 2%	- -	- -	- -	8 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/k/l/m - j/k - j/l - j/m

*** small base; ** very small base (under 30) ineligible for sig testing**

FSB-ICM 'Voice of Small Business' Panel Survey (April 2010)
Online Fieldwork: 21st April - 3rd May 2010

Absolutes/col percents

Q15 How much time do you estimate that you spend each year registering and applying for licenses?

Base: All applying for licenses

	Gender		Age					Number of Businesses Owned/ Managed				Number of Full Time Staff Up to					
	Total	Male (a)	Female (b)	16-34 (c)	35-44 (d)	45-54 (e)	55-64 (f)	65+ (g)	1 (h)	2 (i)	3 (j)	4+ (k)	None (l)	10 (m)	11-20 (n)	21-50 (o)	51+ (p)
Unweighted base	514	391	123	21	105	183	170	35	349	90	36	19	44	397	45	21	7
Weighted base	511	383	128	22**	108	178	168	35*	346	89*	38*	19**	45*	395	43*	21**	7**
Less than 1 day	325 64%	241 63%	84 66%	9 39%	71 66%	115 65%	107 64%	22 64%	234 68% ^j	54 60%	16 43%	9 46%	32 70% ⁿ	262 66% ⁿ	20 47%	8 37%	3 40%
More than 1 day	148 29%	116 30%	32 25%	11 49%	29 27%	51 29%	49 29%	8 22%	90 26%	28 31%	16 41%	9 47%	8 19%	112 28%	15 34%	11 53%	2 29%
Don't know	38 8%	27 7%	12 9%	3 12%	8 7%	11 6%	12 7%	5 14%	22 6%	8 9%	6 16% ^h	1 6%	5 11%	21 5%	8 19% ^m	2 11%	2 31%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n/o/p

*** small base; ** very small base (under 30) ineligible for sig testing**

FSB-ICM 'Voice of Small Business' Panel Survey (April 2010)
Online Fieldwork: 21st April - 3rd May 2010

Absolutes/col percents

Q15 How much time do you estimate that you spend each year registering and applying for licenses?

Base: All applying for licenses

	Total	Region									Nation				Unweighted Total
		East Midlands (a)	East England (b)	London (c)	North East (d)	North West (e)	South East (f)	South West (g)	West Midlands (h)	Yorks/Humber (i)	England (j)	Scotland (k)	North-ern Ireland (l)	Wales (m)	
Unweighted base	514	44	46	5	9	42	106	86	29	39	406	64	14	30	514
Weighted base	511	41*	47*	7**	9**	48*	100	77*	35**	37*	400	56*	25**	31**	514
Less than 1 day	325 64%	24 59%	28 61%	5 79%	3 34%	23 48%	74 74%e	53 68%e	24 69%	25 67%	259 65%	35 63%	12 51%	19 60%	329 64%
More than 1 day	148 29%	11 27%	16 35%	1 21%	6 66%	24 50%afg i	22 22%	20 26%	4 10%	9 25%	113 28%	20 36%f	7 28%	8 27%	149 29%
Don't know	38 8%	6 14%k	2 4%	- -	- -	1 2%	5 5%	5 6%	7 21%	3 8%	28 7%	1 2%	5 21%	4 13%	36 7%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/k/l/m - j/k - j/l - j/m

*** small base; ** very small base (under 30) ineligible for sig testing**

FSB-ICM 'Voice of Small Business' Panel Survey (April 2010)
Online Fieldwork: 21st April - 3rd May 2010

Absolutes/col percents

Q16 How easy or difficult is it to apply for licenses with your local issuing authority?**Base: All respondents**

	Total	Gender		Age					Number of Businesses Owned/ Managed				Number of Full Time Staff Up to				
		Male (a)	Female (b)	16-34 (c)	35-44 (d)	45-54 (e)	55-64 (f)	65+ (g)	1 (h)	2 (i)	3 (j)	4+ (k)	None (l)	10 (m)	11-20 (n)	21-50 (o)	51+ (p)
Unweighted base	1319	980	339	51	234	451	477	104	921	232	78	36	123	1068	79	38	11
Weighted base	1319	968	351	55*	240	449	470	103	918	232	80*	38*	124	1066	78*	40*	11**
NET: Easy	209 16%	165 17%b	44 12%	7 13%	41 17%	74 16%	72 15%	15 15%	145 16%	42 18%	8 10%	9 24%	14 11%	169 16%	17 22%l	7 18%	2 19%
Very easy	(5) 4%	43 4%b	4 1%	1 2%	7 3%	14 3%	19 4%	6 6%	36 4%	8 3%	- -	2 5%	4 3%	37 4%	5 6%	1 2%	- -
Fairly easy	(4) 12%	122 13%	40 11%	6 12%	33 14%	60 13%	53 11%	9 9%	109 12%	34 15%	8 10%	7 19%	10 8%	131 12%	12 16%	6 16%	2 19%
Neither/ nor	(3) 11%	109 11%	37 10%	6 10%	31 13%	53 12%	45 10%	11 11%	91 10%	25 11%	18 23%hi	6 16%	10 8%	115 11%	12 16%	6 14%	3 28%
Fairly difficult	(2) 7%	66 7%	25 7%	5 9%	21 9%	31 7%	28 6%	6 6%	55 6%	19 8%	7 9%	4 11%	7 5%	68 6%	10 12% ^m	5 12%	2 16%
Very difficult	(1) 2%	21 2%	4 1%	4 7% ^{ef}	5 2%	7 1%	8 2%	1 1%	22 2%	1 *	2 2%	- -	3 2%	19 2%	- -	3 7% ^{mn}	- -
NET: Difficult	116 9%	87 9%	29 8%	9 16%	26 11%	38 8%	36 8%	7 6%	78 8%	20 9%	9 11%	4 11%	9 7%	87 8%	10 12%	8 19% ^{lm}	2 16%
Not applicable	707 54%	499 52%	207 59% ^a	26 48%	116 48%	227 51%	276 59% ^{de}	60 58%	510 56%	114 49%	37 47%	16 44%	72 58% ^{no}	586 55% ^{no}	31 39%	15 38%	3 29%
Don't know	142 11%	107 11%	34 10%	7 13%	27 11%	57 13% ^f	40 9%	10 10%	94 10%	30 13%	8 10%	2 6%	18 15%	110 10%	9 11%	4 10%	1 8%
Mean	3.24	3.28	3.14	2.81	3.17	3.26	3.30	3.40	3.26	3.32 ^j	2.91	3.35	3.17	3.27	3.32	2.88	3.05
Standard Error	0.05	0.06	0.09	0.26	0.11	0.08	0.09	0.18	0.06	0.10	0.14	0.22	0.19	0.05	0.15	0.25	0.30

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n/o/p

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FSB-ICM 'Voice of Small Business' Panel Survey (April 2010)
Online Fieldwork: 21st April - 3rd May 2010

Absolutes/col percents

Q16 How easy or difficult is it to apply for licenses with your local issuing authority?**Base: All respondents**

	Total	Region									Nation				Unweighted Total
		East Midlands (a)	East England (b)	London (c)	North East (d)	North West (e)	South East (f)	South West (g)	West Midlands (h)	Yorks/Humber (i)	England (j)	Scotland (k)	North-ern Ireland (l)	Wales (m)	
Unweighted base	1319	119	110	30	29	109	263	224	94	94	1072	153	30	64	1319
Weighted base	1319	111	112	40**	28**	124	249	200	115*	90*	1067	133	53**	66*	1319
NET: Easy	209 16%	23 21%	16 14%	3 7%	1 4%	16 13%	40 16%	35 17%	16 14%	15 17%	165 15%	21 16%	5 10%	17 26% ^{ehj}	213 16%
Very easy (5)	47 4%	4 3%	7 6%	1 3%	- -	3 3%	9 4%	9 4%	4 3%	3 3%	40 4%	3 2%	- -	4 6%	48 4%
Fairly easy (4)	162 12%	19 18% ^b	9 8%	1 3%	1 4%	12 10%	31 12%	26 13%	12 11%	12 14%	125 12%	18 14%	5 10%	13 20% ^{bj}	165 13%
Neither/ nor (3)	146 11%	7 7%	17 15% ^{ah}	3 7%	5 17%	14 11%	31 13%	23 12%	7 6%	10 12%	118 11%	15 11%	7 13%	6 9%	147 11%
Fairly difficult (2)	91 7%	2 2%	13 12% ^{ah}	1 3%	- -	10 8% ^a	20 8% ^{ah}	12 6%	2 2%	8 9% ^{ah}	68 6%	16 12% ^{aghj}	2 3%	4 6%	93 7%
Very difficult (1)	25 2%	2 2%	2 2%	- -	3 10%	1 1%	6 2%	1 *	- -	1 1%	15 1%	5 4% ^{ghj}	3 7%	1 2%	25 2%
NET: Difficult	116 9%	4 3%	15 14% ^{agh}	1 3%	3 10%	11 9% ^h	25 10% ^{ah}	13 6%	2 2%	9 10% ^h	84 8%	22 16% ^{aghj}	5 10%	5 8%	118 9%
Not applicable	707 54%	65 59% ⁱ	53 47%	22 56%	17 62%	72 58% ⁱ	128 51% ⁱ	113 56% ⁱ	82 71% ^{bfg ikm}	34 38%	587 55%	63 48%	25 47%	32 49%	702 53%
Don't know	142 11%	11 10%	10 9%	11 27%	2 7%	11 9%	24 9%	17 8%	7 6%	21 23% ^{abe fghkm}	114 11%	12 9%	10 20%	5 8%	139 11%
Mean	3.24	3.62 ^{bf k}	3.12	3.38	2.46	3.16	3.19	3.43 ^k	3.67	3.25	3.29 ^k	2.94	2.81	3.53	3.25
Standard Error	0.05	0.16	0.16	0.49	0.38	0.17	0.10	0.11	0.19	0.17	0.05	0.13	0.35	0.20	0.05

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/k/l/m - j/k - j/l - j/m

*** small base; ** very small base (under 30) ineligible for sig testing**

FSB-ICM 'Voice of Small Business' Panel Survey (April 2010)
Online Fieldwork: 21st April - 3rd May 2010

Absolutes/col percents

Q17 Considering your overall business performance, and ignoring any normal seasonal variations at this time of the year, how do you view business prospects over the next three months, compared with the previous three months?

Base: All respondents

	Total	Gender		Age					Number of Businesses Owned/ Managed				Number of Full Time Staff				
		Male (a)	Female (b)	16-34 (c)	35-44 (d)	45-54 (e)	55-64 (f)	65+ (g)	1 (h)	2 (i)	3 (j)	4+ (k)	None (l)	Up to 10 (m)	11-20 (n)	21-50 (o)	51+ (p)
Unweighted base	1319	980	339	51	234	451	477	104	921	232	78	36	123	1068	79	38	11
Weighted base	1319	968	351	55*	240	449	470	103	918	232	80*	38*	124	1066	78*	40*	11**
NET: Improved	518 39%	372 38%	146 42%	22 41%	107 45%e	161 36%	184 39%	43 42%	360 39%	91 39%	31 39%	16 42%	52 42%	411 39%	31 39%	16 40%	8 71%
Much improved	(5) 92 7%	72 7%	20 6%	6 11%	17 7%	33 7%	28 6%	8 8%	63 7%	15 6%	9 11%	5 12%	11 9%	72 7%	5 7%	4 10%	- -
Slightly improved	(4) 426 32%	300 31%	126 36%	16 29%	90 38%e	128 29%	156 33%	35 34%	297 32%	76 33%	22 28%	11 30%	41 33%	340 32%	26 33%	12 30%	8 71%
Approximately the same	(3) 437 33%	314 32%	123 35%	16 30%	79 33%	149 33%	160 34%	33 32%	304 33%	83 36%	24 30%	11 30%	29 23%	370 35%l	21 27%	16 41%l	1 10%
Slightly worse	(2) 288 22%	225 23%	63 18%	9 17%	47 20%	109 24%	103 22%	19 18%	204 22%	47 20%	21 26%	8 20%	37 30% m	218 20%	24 31% m	7 17%	1 11%
Much worse	(1) 76 6%	58 6%	18 5%	7 12% df	7 3%	29 7% d	24 5%	8 8% d	50 5%	12 5%	4 5%	3 8%	6 5%	66 6%	2 3%	1 2%	1 8%
NET: Worse	364 28%	282 29% b	82 23%	16 29%	54 22%	139 31% d	126 27%	27 26%	254 28%	59 25%	25 32%	11 28%	43 35%	285 27%	26 34%	8 20%	2 19%
Mean	3.13	3.11	3.19	3.11	3.26e	3.06	3.13	3.16	3.13	3.15	3.13	3.18	3.11	3.12	3.10	3.28	3.44
Standard Error	0.03	0.03	0.05	0.17	0.06	0.05	0.05	0.10	0.03	0.06	0.12	0.19	0.10	0.03	0.11	0.16	0.31

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n/o/p

*** small base; ** very small base (under 30) ineligible for sig testing**

FSB-ICM 'Voice of Small Business' Panel Survey (April 2010)
Online Fieldwork: 21st April - 3rd May 2010

Absolutes/col percents

Q17 Considering your overall business performance, and ignoring any normal seasonal variations at this time of the year, how do you view business prospects over the next three months, compared with the previous three months?

Base: All respondents

	Total	Region								Nation				Unweighted Total		
		East Midlands (a)	East England (b)	London (c)	North East (d)	North West (e)	South East (f)	South West (g)	West Midlands (h)	Yorks/Humber (i)	England (j)	Scotland (k)	North-ern Ireland (l)		Wales (m)	
Unweighted base	1319	119	110	30	29	109	263	224	94	94	1072	153	30	64	1319	
Weighted base	1319	111	112	40**	28**	124	249	200	115*	90*	1067	133	53**	66*	1319	
NET: Improved	518 39%	41 37%	47 42%	13 34%	9 31%	56 45% ^m	105 42%	81 41%	50 44%	31 35%	434 41%	47 35%	18 33%	20 30%	517 39%	
Much improved	(5) 7%	92 7%	7 7%	9 8%	4 10%	1 3%	6 5%	10 4%	14 7%	14 13% ^{efi}	4 4%	70 7%	10 7%	7 13%	5 8%	89 7%
Slightly improved	(4) 32%	426 30%	34 30%	38 34%	9 23%	8 28%	50 40% ^{km}	95 38% ^{km}	67 33%	35 31%	28 31%	364 34% ^m	37 28%	10 20%	14 22%	428 32%
Approximately the same	(3) 33%	437 30%	33 29%	33 29%	15 37%	9 31%	40 32%	82 33%	62 31%	29 26%	36 41% ^h	338 32%	46 35%	25 47%	29 44% ^{hj}	435 33%
Slightly worse	(2) 22%	288 27%	30 24%	26 24%	8 20%	7 24%	20 16%	52 21%	45 23%	28 25%	19 21%	235 22%	31 23%	9 16%	13 20%	291 22%
Much worse	(1) 6%	76 7%	7 5%	6 5%	4 10%	4 14%	8 7%	10 4%	12 6%	7 6%	3 3%	60 6%	10 7%	2 3%	4 6%	76 6%
NET: Worse	364 28%	37 33%	32 29%	12 30%	10 38%	28 23%	61 25%	57 28%	35 31%	22 24%	296 28%	40 30%	10 20%	18 27%	367 28%	
Mean	3.13	3.04	3.16	3.04	2.83	3.20	3.18	3.14	3.19	3.12	3.14	3.05	3.24	3.04	3.12	
Standard Error	0.03	0.10	0.10	0.21	0.21	0.09	0.06	0.07	0.12	0.09	0.03	0.08	0.18	0.12	0.03	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/k/l/m - j/k - j/l - j/m

*** small base; ** very small base (under 30) ineligible for sig testing**

FSB-ICM 'Voice of Small Business' Panel Survey (April 2010)
Online Fieldwork: 21st April - 3rd May 2010

Absolutes/col percents

Q18 Over the last three months, how has the number of people employed by your business changed?

Base: All respondents

	Gender		Age					Number of Businesses Owned/ Managed				Number of Full Time Staff Up to					
	Total	Male (a)	Female (b)	16-34 (c)	35-44 (d)	45-54 (e)	55-64 (f)	65+ (g)	1 (h)	2 (i)	3 (j)	4+ (k)	None (l)	10 (m)	11-20 (n)	21-50 (o)	51+ (p)
Unweighted base	1319	980	339	51	234	451	477	104	921	232	78	36	123	1068	79	38	11
Weighted base	1319	968	351	55*	240	449	470	103	918	232	80*	38*	124	1066	78*	40*	11**
Increased	111 8%	85 9%	26 7%	4 7%	25 11%	37 8%	35 7%	10 10%	68 7%	23 10%	10 13%	5 12%	2 1%	76 7%l	14 18%lm	14 36%lmn	5 43%
Stayed the same	739 56%	543 56%	196 56%	30 55%	134 56%	253 56%	266 57%	54 52%	516 56%	127 55%	49 62%	23 62%	59 48%	613 58%lo	47 60%o	15 38%	4 37%
Decreased	155 12%	121 12%	34 10%	7 13%	41 17%f	54 12%	41 9%	12 11%	93 10%	35 15%h	12 15%	7 18%	10 8%	117 11%	17 21%lm	10 26%lm	1 8%
Not applicable - do not employ any staff	314 24%	219 23%	95 27%	13 24%	39 16%	105 23%d	128 27%d	27 27%d	240 26%jk	47 20%	9 11%	3 8%	53 42%mo	259 24%no	1 2%	-	1 11%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n/o/p

*** small base; ** very small base (under 30) ineligible for sig testing**

FSB-ICM 'Voice of Small Business' Panel Survey (April 2010)
Online Fieldwork: 21st April - 3rd May 2010

Absolutes/col percents

Q18 Over the last three months, how has the number of people employed by your business changed?

Base: All respondents

	Total	Region									Nation				Unweighted Total
		East Midlands (a)	East England (b)	London (c)	North East (d)	North West (e)	South East (f)	South West (g)	West Midlands (h)	Yorks/Humber (i)	England (j)	Scotland (k)	Northern Ireland (l)	Wales (m)	
Unweighted base	1319	119	110	30	29	109	263	224	94	94	1072	153	30	64	1319
Weighted base	1319	111	112	40**	28**	124	249	200	115*	90*	1067	133	53**	66*	1319
Increased	111 8%	11 10%	10 9%	4 10%	2 7%	8 6%	18 7%	17 8%	10 9%	10 12%	90 8%	12 9%	3 7%	5 8%	112 8%
Stayed the same	739 56%	55 50%	67 60%	30 76%	13 48%	74 60%	138 55%	113 57%	57 50%	53 60%	602 56%	74 56%	25 47%	38 58%	739 56%
Decreased	155 12%	14 13%	9 8%	3 7%	3 10%	18 15%	27 11%	20 10%	17 15%	7 8%	118 11%	16 12%	14 26%	7 11%	151 11%
Not applicable - do not employ any staff	314 24%	31 28%	25 23%	3 7%	10 35%	24 19%	66 26%	49 25%	30 27%	19 21%	257 24%	31 24%	11 20%	16 24%	317 24%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/k/l/m - j/k - j/l - j/m

*** small base; ** very small base (under 30) ineligible for sig testing**

FSB-ICM 'Voice of Small Business' Panel Survey (April 2010)
Online Fieldwork: 21st April - 3rd May 2010

Absolutes/col percents

Q19 Over the next three months, how do you expect the number of people employed by your business to change?

Base: All respondents

	Gender		Age					Number of Businesses Owned/ Managed				Number of Full Time Staff Up to					
	Total	Male (a)	Female (b)	16-34 (c)	35-44 (d)	45-54 (e)	55-64 (f)	65+ (g)	1 (h)	2 (i)	3 (j)	4+ (k)	None (l)	10 (m)	11-20 (n)	21-50 (o)	51+ (p)
Unweighted base	1319	980	339	51	234	451	477	104	921	232	78	36	123	1068	79	38	11
Weighted base	1319	968	351	55*	240	449	470	103	918	232	80*	38*	124	1066	78*	40*	11**
Increase	140 11%	113 12% ^b	27 8%	7 13%	31 13%	45 10%	43 9%	14 14%	94 10%	25 11%	11 14%	5 13%	5 4%	106 10% ^l	14 18% ^{lm}	11 27% ^{lm}	4 34%
Stay the same	774 59%	565 58%	209 60%	33 60%	156 65% ^{ef}	257 57%	270 57%	57 55%	542 59%	133 57%	45 57%	24 65%	62 50%	636 60% ^l	51 65% ^l	20 51%	5 47%
Decrease	98 7%	76 8%	23 6%	4 7%	16 7%	45 10% ^f	29 6%	5 5%	49 5%	27 12% ^h	14 17% ^h	5 14% ^h	4 3%	74 7%	12 15% ^{lm}	9 21% ^{lm}	-
Not applicable - do not employ any staff	307 23%	214 22%	93 26%	11 21%	36 15%	102 23% ^d	129 27% ^d	27 27% ^d	233 25% ^{jk}	46 20%	9 11%	3 8%	53 43% ^{mno}	250 23% ^{no}	1 2%	-	2 19%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n/o/p

*** small base; ** very small base (under 30) ineligible for sig testing**

FSB-ICM 'Voice of Small Business' Panel Survey (April 2010)
Online Fieldwork: 21st April - 3rd May 2010

Absolutes/col percents

Q19 Over the next three months, how do you expect the number of people employed by your business to change?

Base: All respondents

	Total	Region									Nation				Unweighted Total
		East Midlands (a)	East England (b)	London (c)	North East (d)	North West (e)	South East (f)	South West (g)	West Midlands (h)	Yorks/Humber (i)	England (j)	Scotland (k)	North-ern Ireland (l)	Wales (m)	
Unweighted base	1319	119	110	30	29	109	263	224	94	94	1072	153	30	64	1319
Weighted base	1319	111	112	40**	28**	124	249	200	115*	90*	1067	133	53**	66*	1319
Increase	140 11%	8 8%	12 11%	- -	4 14%	18 15%	28 11%	20 10%	11 10%	13 15%	116 11%	13 10%	3 7%	8 12%	142 11%
Stay the same	774 59%	64 58%	65 58%	34 87%	14 51%	73 59%	145 58%	115 58%	60 52%	56 63%	628 59%	78 59%	32 60%	36 55%	772 59%
Decrease	98 7%	6 6%	11 10% ⁱ	3 7%	1 3%	9 7%	12 5%	16 8% ⁱ	13 12% ^{fi}	2 2%	73 7%	12 9% ⁱ	7 13%	6 9% ⁱ	96 7%
Not applicable - do not employ any staff	307 23%	32 29%	23 21%	3 7%	9 31%	24 19%	64 26%	49 24%	30 27%	18 20%	251 23%	30 22%	11 20%	16 24%	309 23%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/k/l/m - j/k - j/l - j/m

*** small base; ** very small base (under 30) ineligible for sig testing**