



## ICM Poll for the BBC

**Fieldwork dates:** 26<sup>th</sup> March – 4<sup>th</sup> April 2010

**Interview Method:** Telephone.

**Population effectively sampled:** All Asian people aged 18+ in GB

### **Sampling Procedure**

The sample was randomly generated via ICM's regular omnibus service of all telephone accessible adults in Great Britain.

ICM conducts a random telephone survey among a representative sample of the whole population twice every week. On each of such survey ICM asked respondents for their ethnic background. By this method ICM were able to identify a panel of Asian people who were willing to speak to us again. Attempts were made to re-contact all these people and further questions were put to them.

**Further enquiries:** [martin.boon@icmresearch.co.uk](mailto:martin.boon@icmresearch.co.uk)

## Asian Poll - Easter 2010

Absolutes/col percents

Table 1

**Q.S1 First of all, to which of these ethnic groups do you consider you belong?**

**Base: All respondents**

	Ethnic identity					Religion				Gender		Age					Work Status				Social Grade			
	Total	Indian	Paki-stani	Bangla-deshi	Other/Mixed race Asian	Islam	Hindu	Sikh	Other	Male	Female	18-24	25-34	35-44	45-64	65+	FT	PT	Re-tired	Other	AB	C1	C2	DE
Unweighted base	500	234	177	52	37	263	138	39	51	232	268	79	140	116	126	39	198	77	55	170	185	114	59	106
Weighted base	500	248	175	63	15	266	143	44	39	250	250	124	130	95	113	37	198	76	49	177	189	114	60	103
Mixed race	9 2%	-	-	-	9 62%	3 1%	-	*	5 13%	5 2%	4 2%	2 2%	2 1%	1 1%	2 2%	2 5%	4 2%	1 1%	3 5%	1 1%	3 1%	4 4%	1 2%	1 1%
Asian or Asian British	491 98%	248 100%	175 100%	63 100%	6 38%	263 99%	143 100%	43 99%	34 87%	245 98%	246 98%	121 98%	128 99%	94 99%	112 98%	35 95%	194 98%	75 99%	46 95%	176 99%	186 99%	110 96%	59 98%	102 99%

## Asian Poll - Easter 2010

Absolutes/col percents

Table 2

### Q.S2 And to which of these ethnic groups do you consider you belong?

Base: Respondents who are Mixed race

	Ethnic identity					Religion				Gender		Age					Work Status				Social Grade			
	Total	Indian	Paki-stani	Bangla-deshi	Other/Mixed race Asian	Islam	Hindu	Sikh	Other	Male	Female	18-24	25-34	35-44	45-64	65+	FT	PT	Re-tired	Other	AB	C1	C2	DE
Unweighted base	22	-	-	-	22	8	-	1	12	12	10	4	5	3	5	5	10	2	7	3	6	10	2	3
Weighted base	9	-	-	-	9	3	-	*	5	5	4	2	2	1	2	2	4	1	3	1	3	4	1	1
White and black Caribbean	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
White and black African	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
White and Asian	9	-	-	-	9	3	-	*	5	5	4	2	2	1	2	2	4	1	3	1	3	4	1	1
	100%	-	-	-	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Another mixed background	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

## Asian Poll - Easter 2010

Absolutes/col percents

Table 3

### Q.S2A And to which of these ethnic groups do you consider you belong?

Base: Respondents who are Asian/ Asian British

	Ethnic identity					Religion				Gender		Age					Work Status				Social Grade			
	Total	Indian	Paki- stani	Bangla - deshi	Other/ Mixed race Asian	Islam	Hindu	Sikh	Other	Male	Female	18-24	25-34	35-44	45-64	65+	FT	PT	Re- tired	Other	AB	C1	C2	DE
Unweighted base	478	234	177	52	15	255	138	38	39	220	258	75	135	113	121	34	188	75	48	167	179	104	57	103
Weighted base	491	248	175	63	6	263	143	43	34	245	246	121	128	94	112	35	194	75	46	176	186	110	59	102
Indian	248	248	-	-	-	31	140	43	27	135	113	46	54	46	81	20	113	34	29	71	105	53	35	37
	50%	100%	-	-	-	12%	98%	100%	81%	55%	46%	38%	42%	49%	72%	58%	59%	46%	62%	41%	56%	48%	59%	36%
Pakistani	175	-	175	-	-	170	-	-	3	78	96	57	49	29	27	12	61	27	16	71	55	41	19	49
	36%	-	100%	-	-	65%	-	-	10%	32%	39%	47%	39%	31%	24%	35%	32%	36%	34%	40%	29%	37%	32%	48%
Bangladeshi	63	-	-	63	-	61	1	-	1	29	34	18	24	18	2	1	18	13	-	31	25	16	3	15
	13%	-	-	100%	-	23%	1%	-	3%	12%	14%	15%	19%	19%	2%	3%	10%	18%	-	18%	13%	14%	6%	15%
Another Asian background	6	-	-	-	6	1	2	-	2	3	3	1	1	1	2	1	1	1	2	2	2	*	2	1
	1%	-	-	-	100%	1%	1%	-	6%	1%	1%	*	*	1%	2%	4%	*	1%	4%	1%	1%	*	3%	1%

## Asian Poll - Easter 2010

Absolutes/col percents

Table 4  
**Q.S4 Which religion do you yourself belong to?**  
**Base: All respondents**

	Ethnic identity					Religion				Gender		Age					Work Status				Social Grade			
	Total	Indian	Paki-stani	Bangla - deshi	Other/ Mixed race Asian	Islam	Hindu	Sikh	Other	Male	Female	18-24	25-34	35-44	45-64	65+	FT	PT	Re-tired	Other	AB	C1	C2	DE
Unweighted base	500	234	177	52	37	263	138	39	51	232	268	79	140	116	126	39	198	77	55	170	185	114	59	106
Weighted base	500	248	175	63	15	266	143	44	39	250	250	124	130	95	113	37	198	76	49	177	189	114	60	103
Christian	28 6%	20 8%	3 1%	-	6 37%	-	-	-	28 71%	9 4%	19 7%	2 2%	11 8%	4 5%	6 5%	5 13%	12 6%	3 4%	7 14%	6 3%	8 4%	7 6%	2 4%	7 7%
Islam	266 53%	31 12%	170 97%	61 96%	5 32%	266 100%	-	-	-	119 48%	147 59%	85 68%	75 58%	58 60%	38 33%	12 31%	85 43%	45 59%	15 31%	121 69%	85 45%	65 57%	29 48%	69 67%
Hindu	143 29%	140 57%	-	1 2%	2 11%	-	143 100%	-	-	88 35%	55 22%	22 17%	28 22%	25 26%	51 45%	17 44%	69 35%	20 26%	22 44%	33 19%	69 36%	25 22%	19 31%	20 19%
Sikh	44 9%	43 17%	-	-	* 3%	-	-	44 100%	-	19 8%	24 10%	15 12%	9 7%	5 5%	14 12%	1 4%	24 12%	4 6%	2 5%	13 8%	19 10%	11 10%	8 13%	5 5%
Jewish	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	11 2%	8 3%	1 *	1 2%	2 12%	-	-	-	11 29%	7 3%	5 2%	1 1%	5 4%	* *	4 3%	1 3%	5 3%	3 4%	1 2%	2 1%	5 3%	3 3%	1 2%	1 1%
None of these	8 2%	6 2%	1 1%	-	1 6%	-	-	-	-	7 3%	1 *	-	2 2%	3 3%	2 1%	2 4%	4 2%	2 2%	2 3%	1 1%	3 1%	2 2%	2 3%	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

## Asian Poll - Easter 2010

Absolutes/col percents

Table 5

**Q.1 Some people have said they would not vote in a new General Election, while others would vote. I would like to know how certain it is that you would actually vote in a general election. On a ten point scale if 10 would mean you would be absolutely certain to vote and 1 would mean you would be certain not to vote how likely is it that you would vote?**

**Base: All respondents**

	Ethnic identity					Religion				Gender		Age					Work Status				Social Grade				
	Total	Indian	Paki-stani	Bangla - deshi	Other/ Mixed race Asian	Islam	Hindu	Sikh	Other	Male	Female	18-24	25-34	35-44	45-64	65+	FT	PT	Re-tired	Other	AB	C1	C2	DE	
Unweighted base	500	234	177	52	37	263	138	39	51	232	268	79	140	116	126	39	198	77	55	170	185	114	59	106	
Weighted base	500	248	175	63	15	266	143	44	39	250	250	124	130	95	113	37	198	76	49	177	189	114	60	103	
Certain to vote	(10)	222	125	65	24	7	102	74	18	25	126	96	46	45	45	61	25	96	31	34	62	88	55	26	45
		44%	51%	38%	39%	48%	38%	52%	41%	63%	50%	39%	37%	34%	47%	54%	67%	49%	40%	69%	35%	47%	48%	43%	44%
	(9)	35	24	9	1	1	11	20	2	2	15	20	6	10	7	9	2	17	4	4	10	14	8	2	7
		7%	10%	5%	2%	7%	4%	14%	4%	5%	6%	8%	5%	8%	7%	8%	6%	8%	6%	7%	6%	7%	7%	3%	7%
	(8)	55	26	20	7	2	34	7	9	3	20	35	18	14	9	13	2	23	10	1	20	20	9	11	10
		11%	10%	12%	11%	10%	13%	5%	22%	9%	8%	14%	14%	11%	10%	11%	4%	12%	13%	2%	11%	11%	8%	18%	10%
	(7)	41	18	12	10	1	23	12	4	1	19	22	9	16	8	7	2	15	4	2	20	18	6	2	9
		8%	7%	7%	15%	8%	9%	8%	8%	2%	8%	9%	7%	12%	8%	6%	4%	8%	5%	3%	11%	9%	5%	4%	9%
	(6)	17	7	8	2	*	11	3	1	1	10	8	6	1	5	5	-	5	4	-	8	5	6	-	5
		3%	3%	5%	3%	2%	4%	2%	2%	3%	4%	3%	5%	1%	5%	4%	-	3%	6%	-	4%	3%	5%	-	5%
	(5)	43	19	13	9	1	25	13	4	2	17	25	14	14	8	6	1	12	8	1	22	22	7	4	8
		9%	8%	8%	14%	9%	9%	9%	8%	5%	7%	10%	11%	10%	8%	6%	3%	6%	10%	2%	12%	12%	6%	7%	7%
	(4)	13	1	10	2	-	12	-	1	-	8	5	6	5	1	-	1	3	3	1	5	6	3	3	2
		3%	1%	6%	4%	-	5%	-	3%	-	3%	2%	5%	4%	1%	-	4%	2%	4%	3%	3%	3%	3%	5%	2%
	(3)	11	5	4	2	-	8	2	-	1	4	6	3	4	2	2	-	4	2	1	3	2	2	2	5
		2%	2%	2%	4%	-	3%	1%	-	3%	2%	3%	2%	3%	2%	2%	-	2%	3%	2%	2%	1%	2%	3%	5%
	(2)	14	7	7	-	1	7	5	2	1	9	5	7	3	1	2	1	6	-	1	7	4	5	3	1
		3%	3%	4%	-	4%	2%	4%	3%	2%	4%	2%	6%	2%	1%	2%	3%	3%	-	2%	4%	2%	4%	6%	1%
Certain not to vote	(1)	36	11	19	4	2	26	3	3	3	20	16	9	15	8	1	2	13	7	2	14	9	10	4	7
		7%	4%	11%	7%	12%	10%	2%	7%	8%	8%	6%	7%	12%	8%	1%	6%	7%	9%	5%	8%	5%	9%	7%	6%
Don't know		13	4	7	1	-	9	3	-	1	2	11	-	4	2	6	1	3	3	2	6	2	3	3	4
		3%	2%	4%	2%	-	3%	2%	-	2%	1%	4%	-	3%	2%	5%	3%	1%	3%	4%	3%	1%	2%	4%	4%
Mean		7.66	8.15	7.07	7.34	7.58	7.19	8.33	7.67	8.29	7.73	7.59	7.12	7.04	7.81	8.58	8.53	7.93	7.43	8.72	7.16	7.89	7.64	7.44	7.71
Standard deviation		2.90	2.62	3.19	2.79	3.28	3.07	2.47	2.81	2.95	3.00	2.80	3.01	3.14	2.87	2.19	2.80	2.83	2.95	2.65	2.94	2.66	3.10	3.10	2.84
Standard error		0.13	0.17	0.25	0.39	0.54	0.19	0.21	0.45	0.42	0.20	0.18	0.34	0.27	0.27	0.20	0.45	0.20	0.34	0.36	0.23	0.20	0.29	0.41	0.28

## Asian Poll - Easter 2010

Absolutes/col percents

Table 6

**Q.2 Putting aside your own party preference, generally speaking which political party do you think understands Asian issues best? Would you say...**

**Base: All respondents**

	Ethnic identity					Religion				Gender		Age					Work Status				Social Grade			
	Total	Indian	Paki-stani	Bangla - deshi	Other/ Mixed race Asian	Islam	Hindu	Sikh	Other	Male	Female	18-24	25-34	35-44	45-64	65+	FT	PT	Re-tired	Other	AB	C1	C2	DE
Unweighted base	500	234	177	52	37	263	138	39	51	232	268	79	140	116	126	39	198	77	55	170	185	114	59	106
Weighted base	500	248	175	63	15	266	143	44	39	250	250	124	130	95	113	37	198	76	49	177	189	114	60	103
Labour	215 43%	108 44%	70 40%	29 46%	8 52%	108 41%	53 37%	29 66%	21 53%	95 38%	120 48%	52 42%	52 40%	41 43%	50 44%	20 53%	81 41%	29 39%	26 53%	78 44%	66 35%	57 51%	31 52%	51 50%
The Conservatives	60 12%	44 18%	12 7%	3 5%	1 5%	17 6%	33 23%	3 6%	7 17%	33 13%	26 11%	9 8%	19 14%	9 10%	19 17%	3 7%	28 14%	6 7%	3 6%	23 13%	25 13%	15 14%	7 11%	8 8%
Liberal Democrats	44 9%	10 4%	26 15%	6 10%	2 13%	35 13%	5 4%	- -	2 6%	28 11%	17 7%	16 13%	9 7%	7 8%	6 5%	6 16%	14 7%	10 13%	11 23%	9 5%	17 9%	9 8%	4 7%	11 10%
Would not vote	36 7%	11 4%	19 11%	4 7%	2 12%	26 10%	3 2%	3 7%	3 8%	20 8%	16 6%	9 7%	15 12%	8 8%	1 1%	2 6%	13 7%	7 9%	2 5%	14 8%	9 5%	10 9%	4 7%	7 6%
Respect	8 2%	1 *	6 4%	1 2%	- -	8 3%	- -	- -	- -	5 2%	4 1%	1 1%	3 2%	3 3%	1 1%	- -	4 2%	3 4%	- -	1 1%	4 2%	3 2%	1 2%	1 2%
Green Party	3 1%	1 *	2 1%	- -	- -	2 1%	1 1%	- -	- -	2 1%	1 1%	1 1%	- -	1 1%	1 1%	- -	2 1%	- -	- -	1 1%	2 1%	- -	- -	1 1%
British National Party	2 *	1 *	1 1%	- -	- -	1 *	1 1%	- -	- -	2 1%	- -	- -	2 2%	- -	- -	- -	1 *	1 1%	- -	- -	1 *	- -	- -	- -
Other	4 1%	2 1%	2 1%	- -	- -	2 1%	2 1%	- -	- -	2 1%	2 1%	2 1%	1 1%	1 1%	- -	- -	2 1%	- -	- -	2 1%	4 2%	- -	- -	- -
Don't know	145 29%	74 30%	45 26%	22 35%	3 20%	79 30%	45 32%	10 23%	8 21%	71 28%	74 29%	36 29%	37 28%	27 28%	36 32%	9 24%	58 29%	24 32%	9 18%	54 31%	66 35%	24 21%	15 26%	28 27%

## Asian Poll - Easter 2010

Absolutes/col percents

Table 7

**Q.3 Would you consider voting for a party other than one of the main three parties at the forthcoming General Election, or would you not consider it?**

**Base: All respondents**

	Ethnic identity					Religion				Gender		Age					Work Status				Social Grade			
	Total	Indian	Paki-stani	Bangla - deshi	Other/ Mixed race Asian	Islam	Hindu	Sikh	Other	Male	Female	18-24	25-34	35-44	45-64	65+	FT	PT	Re-tired	Other	AB	C1	C2	DE
Unweighted base	500	234	177	52	37	263	138	39	51	232	268	79	140	116	126	39	198	77	55	170	185	114	59	106
Weighted base	500	248	175	63	15	266	143	44	39	250	250	124	130	95	113	37	198	76	49	177	189	114	60	103
Would consider	180	77	69	29	4	111	43	6	17	89	90	44	41	49	38	8	64	31	15	69	65	40	18	46
	36%	31%	40%	47%	30%	42%	30%	14%	43%	36%	36%	36%	32%	51%	33%	21%	33%	40%	31%	39%	35%	35%	29%	44%
Would not consider	292	160	96	26	10	135	95	35	21	155	137	71	79	43	71	27	126	41	32	93	115	68	34	55
	58%	65%	55%	42%	66%	51%	66%	80%	54%	62%	55%	57%	61%	45%	63%	73%	64%	54%	64%	52%	61%	60%	57%	53%
Don't know	28	11	9	7	1	20	5	3	1	6	22	9	10	3	4	2	7	5	2	15	8	6	8	3
	6%	4%	5%	11%	4%	7%	3%	6%	2%	2%	9%	7%	8%	3%	4%	6%	4%	6%	4%	8%	4%	5%	14%	3%

## Asian Poll - Easter 2010

Absolutes/col percents

Table 8

### Q.4 Does your religion influence your decision on which party to vote for..

Base: All respondents

	Ethnic identity					Religion				Gender		Age					Work Status				Social Grade			
	Total	Indian	Paki- stani	Bangla - deshi	Other/ Mixed race Asian	Islam	Hindu	Sikh	Other	Male	Female	18-24	25-34	35-44	45-64	65+	FT	PT	Re- tired	Other	AB	C1	C2	DE
Unweighted base	500	234	177	52	37	263	138	39	51	232	268	79	140	116	126	39	198	77	55	170	185	114	59	106
Weighted base	500	248	175	63	15	266	143	44	39	250	250	124	130	95	113	37	198	76	49	177	189	114	60	103
A lot	41 8%	14 6%	22 13%	4 6%	2 11%	30 11%	5 4%	3 6%	3 7%	18 7%	24 9%	7 6%	9 7%	11 11%	12 11%	3 8%	10 5%	5 7%	7 15%	19 11%	12 6%	7 6%	5 9%	10 9%
A little	92 18%	33 14%	34 19%	23 37%	2 11%	65 24%	15 11%	4 10%	8 21%	39 16%	53 21%	36 29%	28 21%	17 18%	11 9%	1 3%	27 14%	17 22%	2 3%	47 26%	30 16%	20 17%	11 19%	24 23%
Not at all	351 70%	194 78%	114 66%	31 50%	12 78%	161 60%	120 84%	35 81%	28 72%	188 75%	164 65%	80 65%	90 69%	62 65%	86 76%	33 89%	155 78%	53 69%	40 81%	103 58%	142 75%	86 76%	40 67%	64 62%
Don't know	15 3%	7 3%	5 3%	4 6%	- -	11 4%	3 2%	1 3%	- -	5 2%	10 4%	1 1%	4 3%	5 6%	4 4%	- -	5 2%	2 2%	- -	8 5%	5 2%	1 1%	3 5%	6 6%

## Asian Poll - Easter 2010

Absolutes/col percents

Table 9

**Q.5 If a party that you don't normally vote for put up an Asian candidate in your area, would you be more or less likely to vote for that candidate, or would it make no difference one way or the other?**

**Base: All respondents**

	Ethnic identity					Religion				Gender		Age					Work Status				Social Grade			
	Total	Indian	Paki-stani	Bangla - deshi	Other/ Mixed race Asian	Islam	Hindu	Sikh	Other	Male	Female	18-24	25-34	35-44	45-64	65+	FT	PT	Re-tired	Other	AB	C1	C2	DE
Unweighted base	500	234	177	52	37	263	138	39	51	232	268	79	140	116	126	39	198	77	55	170	185	114	59	106
Weighted base	500	248	175	63	15	266	143	44	39	250	250	124	130	95	113	37	198	76	49	177	189	114	60	103
More likely	73 15%	34 14%	29 17%	8 13%	2 16%	40 15%	20 14%	7 16%	6 15%	32 13%	41 16%	27 22%	13 10%	14 15%	14 12%	5 13%	21 11%	9 11%	7 13%	37 21%	30 16%	15 13%	16 26%	12 12%
No difference	388 78%	193 78%	134 77%	50 79%	12 77%	206 77%	111 78%	34 78%	29 74%	197 79%	191 76%	86 69%	105 81%	72 75%	95 83%	31 83%	161 81%	62 81%	40 82%	125 71%	146 77%	94 83%	40 66%	85 82%
Less likely	28 6%	13 5%	8 4%	5 8%	1 7%	13 5%	9 6%	3 6%	2 6%	16 6%	12 5%	6 5%	8 6%	9 9%	4 4%	* 1%	15 7%	3 4%	1 2%	9 5%	12 6%	4 4%	5 7%	3 3%
Don't know	11 2%	7 3%	4 2%	- -	- -	7 2%	3 2%	- -	2 5%	5 2%	7 3%	5 4%	4 3%	1 1%	1 1%	1 3%	2 1%	3 3%	1 2%	6 3%	2 1%	1 1%	- -	3 3%

## Asian Poll - Easter 2010

Absolutes/col percents

Table 10

**Q.6 As far as you are aware, do your close family members all tend to vote for the same party, or do they vote for different parties?**

**Base: All respondents**

	Ethnic identity					Religion				Gender		Age					Work Status				Social Grade			
	Total	Indian	Paki-stani	Bangla - deshi	Other/ Mixed race Asian	Islam	Hindu	Sikh	Other	Male	Female	18-24	25-34	35-44	45-64	65+	FT	PT	Re-tired	Other	AB	C1	C2	DE
Unweighted base	500	234	177	52	37	263	138	39	51	232	268	79	140	116	126	39	198	77	55	170	185	114	59	106
Weighted base	500	248	175	63	15	266	143	44	39	250	250	124	130	95	113	37	198	76	49	177	189	114	60	103
Tend to vote for same party	252 50%	115 47%	100 57%	31 49%	6 38%	139 52%	72 50%	16 37%	22 57%	111 44%	141 56%	83 67%	69 53%	45 47%	40 35%	14 38%	96 48%	44 58%	16 32%	96 54%	97 51%	57 50%	34 57%	51 49%
Tend to vote for different parties	149 30%	65 26%	49 28%	29 46%	6 38%	86 32%	39 27%	16 36%	8 20%	85 34%	64 26%	26 21%	35 27%	29 30%	46 40%	13 36%	68 35%	16 22%	19 40%	45 25%	52 28%	39 34%	19 32%	29 28%
No close family members	12 2%	8 3%	3 2%	1 2%	1 4%	5 2%	6 4%	-	2 4%	5 2%	8 3%	-	7 5%	2 2%	2 2%	1 3%	6 3%	-	2 4%	5 3%	9 5%	1 1%	-	3 3%
It varies/hard to say	20 4%	15 6%	3 2%	1 2%	* 3%	11 4%	5 4%	1 2%	1 3%	14 5%	7 3%	2 2%	3 2%	6 6%	7 7%	3 8%	4 2%	2 3%	4 8%	11 6%	6 3%	3 2%	3 4%	9 8%
Family don't vote	6 1%	3 1%	2 1%	-	1 7%	2 1%	1 1%	1 3%	1 4%	4 2%	1 1%	1 1%	2 2%	2 2%	1 1%	-	2 1%	3 3%	-	1 *	1 1%	2 2%	-	1 1%
Don't know	61 12%	41 17%	18 10%	1 2%	1 9%	25 9%	20 14%	10 22%	5 12%	32 13%	29 12%	12 10%	13 10%	13 14%	17 15%	6 16%	22 11%	11 15%	8 17%	20 11%	24 13%	12 10%	4 7%	11 11%

## Asian Poll - Easter 2010

Absolutes/col percents

Table 11

**Q.7 Which one of the following issues would be most important in your decision on how to vote at the next General Election?**

**Base: All respondents**

	Ethnic identity					Religion				Gender		Age					Work Status				Social Grade			
	Total	Indian	Paki-stani	Bangla-deshi	Other/Mixed race Asian	Islam	Hindu	Sikh	Other	Male	Female	18-24	25-34	35-44	45-64	65+	FT	PT	Re-tired	Other	AB	C1	C2	DE
Unweighted base	500	234	177	52	37	263	138	39	51	232	268	79	140	116	126	39	198	77	55	170	185	114	59	106
Weighted base	500	248	175	63	15	266	143	44	39	250	250	124	130	95	113	37	198	76	49	177	189	114	60	103
The economy generally	117 23%	74 30%	29 16%	12 19%	3 20%	46 17%	45 31%	14 33%	10 26%	63 25%	54 22%	23 19%	35 27%	23 24%	31 28%	5 12%	58 29%	19 25%	7 14%	33 19%	56 30%	26 23%	13 21%	17 16%
The health service	102 20%	57 23%	30 17%	10 16%	4 30%	46 17%	26 18%	12 27%	12 31%	50 20%	52 21%	27 22%	16 12%	17 17%	31 28%	10 28%	36 18%	14 18%	14 28%	38 22%	34 18%	25 22%	15 26%	23 22%
Education	79 16%	38 15%	26 15%	14 23%	2 12%	47 18%	25 18%	5 12%	2 5%	39 16%	40 16%	20 16%	21 16%	19 20%	14 12%	5 14%	24 12%	12 16%	7 14%	36 21%	27 14%	13 12%	9 15%	23 23%
Foreign policy including the war in Afghanistan	48 10%	5 2%	35 20%	6 10%	2 12%	47 18%	1 1%	-	*	22 9%	27 11%	20 16%	13 10%	7 7%	7 6%	1 3%	22 11%	2 3%	3 5%	22 12%	17 9%	13 12%	4 7%	11 10%
Law and order	35 7%	16 6%	17 10%	2 3%	1 5%	19 7%	11 8%	3 6%	3 8%	19 8%	17 7%	5 4%	7 5%	6 6%	10 9%	8 21%	17 9%	7 9%	6 11%	6 4%	11 6%	10 9%	5 8%	6 6%
Other	25 5%	12 5%	7 4%	5 8%	-	14 5%	6 4%	4 9%	1 3%	17 7%	8 3%	10 8%	5 4%	6 6%	3 2%	1 3%	6 3%	5 7%	2 4%	11 6%	4 2%	9 8%	3 4%	4 4%
Taxation and public services	24 5%	12 5%	6 3%	5 8%	1 10%	10 4%	12 8%	-	2 5%	11 4%	13 5%	4 3%	9 7%	7 7%	2 2%	3 8%	7 4%	5 7%	3 7%	9 5%	14 7%	1 1%	2 4%	6 6%
Trust in politicians	24 5%	11 5%	7 4%	6 10%	*	13 5%	6 4%	3 8%	2 5%	12 5%	12 5%	5 4%	12 9%	5 5%	3 2%	-	15 8%	5 7%	1 2%	3 2%	17 9%	2 2%	1 1%	4 3%
Asylum and immigration	22 4%	13 5%	8 5%	-	1 5%	10 4%	6 4%	2 5%	4 11%	12 5%	10 4%	5 4%	6 4%	3 3%	6 6%	2 6%	9 5%	1 1%	2 5%	10 6%	7 4%	6 5%	4 7%	3 3%
The environment	9 2%	3 1%	5 3%	-	1 4%	5 2%	2 2%	-	1 4%	1 *	7 3%	3 3%	4 3%	1 1%	1 1%	-	2 1%	4 5%	-	3 2%	1 1%	4 3%	2 4%	1 1%
Don't know	13 3%	7 3%	5 3%	2 3%	-	9 4%	3 2%	-	1 2%	4 2%	9 4%	2 1%	3 2%	2 2%	5 5%	2 6%	2 1%	2 3%	5 10%	5 3%	2 1%	3 2%	2 3%	6 6%

## Asian Poll - Easter 2010

Absolutes/col percents

Table 12

**Q.8 Do you think that whichever party wins the General Election should be..**

**Base: All respondents**

	Ethnic identity					Religion				Gender		Age					Work Status				Social Grade			
	Total	Indian	Paki-stani	Bangla - deshi	Other/ Mixed race Asian	Islam	Hindu	Sikh	Other	Male	Female	18-24	25-34	35-44	45-64	65+	FT	PT	Re-tired	Other	AB	C1	C2	DE
Unweighted base	500	234	177	52	37	263	138	39	51	232	268	79	140	116	126	39	198	77	55	170	185	114	59	106
Weighted base	500	248	175	63	15	266	143	44	39	250	250	124	130	95	113	37	198	76	49	177	189	114	60	103
Net: Tougher	280 56%	161 65%	81 46%	29 47%	9 59%	124 47%	94 66%	33 75%	25 64%	143 57%	137 55%	67 54%	67 51%	54 57%	73 64%	18 48%	116 59%	47 61%	28 58%	89 50%	109 58%	63 56%	36 60%	58 56%
Much tougher on immigration (+2)	179 36%	110 44%	47 27%	16 26%	6 40%	69 26%	67 47%	20 45%	21 53%	89 36%	90 36%	42 34%	40 30%	32 34%	51 45%	15 39%	66 33%	32 42%	23 48%	57 32%	63 33%	42 37%	21 35%	43 42%
A little tougher on immigration (+1)	101 20%	50 20%	34 19%	13 21%	3 19%	54 20%	27 19%	13 30%	4 11%	53 21%	47 19%	25 20%	27 21%	22 23%	22 20%	4 10%	50 25%	15 19%	5 10%	31 18%	46 24%	21 18%	15 25%	15 14%
Keep immigration policies as they are (0)	109 22%	41 17%	46 26%	18 28%	4 28%	67 25%	25 17%	7 16%	7 18%	61 25%	48 19%	32 26%	30 23%	12 13%	19 17%	16 42%	40 20%	11 14%	15 30%	44 25%	40 21%	24 21%	11 19%	24 23%
A little softer on immigration (-1)	48 10%	19 8%	22 13%	4 7%	2 13%	31 12%	10 7%	2 3%	4 10%	17 7%	31 12%	15 12%	16 13%	9 9%	8 7%	* 1%	18 9%	6 8%	1 3%	22 12%	17 9%	15 13%	4 7%	8 8%
Much softer on immigration (-2)	20 4%	10 4%	7 4%	2 3%	- -	12 5%	4 3%	- -	3 9%	8 3%	12 5%	3 2%	7 6%	5 5%	3 3%	1 3%	5 2%	3 4%	1 2%	11 6%	6 3%	3 3%	4 6%	6 5%
Net: Softer	67 13%	29 12%	30 17%	6 10%	2 13%	44 16%	14 10%	2 3%	7 18%	24 10%	43 17%	18 14%	24 18%	14 15%	11 10%	1 3%	23 12%	9 12%	2 5%	33 18%	23 12%	18 16%	8 13%	14 13%
Don't know	44 9%	16 7%	18 10%	10 15%	- -	32 12%	10 7%	2 5%	- -	22 9%	22 9%	7 5%	10 8%	15 16%	10 9%	2 6%	19 10%	9 12%	4 7%	12 7%	17 9%	8 7%	5 8%	8 7%
Mean	0.82	1.00	0.58	0.70	0.86	0.59	1.08	1.23	0.90	0.87	0.76	0.76	0.63	0.84	1.06	0.86	0.86	1.00	1.07	0.62	0.83	0.81	0.84	0.85
Standard deviation	1.19	1.18	1.19	1.10	1.12	1.19	1.13	0.87	1.38	1.12	1.25	1.15	1.24	1.25	1.12	1.08	1.11	1.20	1.08	1.27	1.13	1.19	1.22	1.25
Standard error	0.06	0.08	0.10	0.17	0.18	0.08	0.10	0.14	0.19	0.08	0.08	0.13	0.11	0.13	0.10	0.18	0.08	0.15	0.15	0.10	0.09	0.12	0.17	0.13

## Asian Poll - Easter 2010

Absolutes/col percents

Table 13

**Q.9 Do you think we will see an Asian Prime Minister in this country..**

**Base: All respondents**

	Ethnic identity					Religion				Gender		Age					Work Status				Social Grade			
	Total	Indian	Paki- stani	Bangla - deshi	Other/ Mixed race Asian	Islam	Hindu	Sikh	Other	Male	Female	18-24	25-34	35-44	45-64	65+	FT	PT	Re- tired	Other	AB	C1	C2	DE
Unweighted base	500	234	177	52	37	263	138	39	51	232	268	79	140	116	126	39	198	77	55	170	185	114	59	106
Weighted base	500	248	175	63	15	266	143	44	39	250	250	124	130	95	113	37	198	76	49	177	189	114	60	103
Within 20 years	107 21%	53 21%	38 22%	11 17%	5 31%	54 20%	35 25%	6 14%	10 26%	52 21%	54 22%	24 20%	33 26%	15 16%	24 22%	10 26%	34 17%	19 25%	14 28%	39 22%	43 23%	18 16%	15 25%	23 23%
Within 50 years	107 21%	67 27%	27 15%	10 15%	4 23%	40 15%	37 26%	17 38%	10 25%	56 22%	51 20%	26 21%	25 19%	18 19%	29 25%	8 22%	45 23%	14 18%	12 24%	37 21%	45 24%	27 24%	11 18%	15 15%
Within 100 years	47 9%	22 9%	19 11%	6 9%	* 2%	27 10%	14 10%	1 2%	3 8%	28 11%	19 8%	14 11%	11 9%	10 11%	10 9%	2 6%	20 10%	13 17%	2 4%	12 7%	25 13%	11 9%	6 10%	5 5%
Never	200 40%	84 34%	78 45%	32 50%	6 37%	126 47%	44 31%	16 38%	12 31%	97 39%	104 41%	58 47%	51 39%	39 41%	40 35%	13 34%	84 42%	26 34%	16 33%	74 42%	65 34%	50 44%	22 37%	49 48%
Don't know	39 8%	21 9%	12 7%	5 8%	1 6%	19 7%	13 9%	3 8%	4 11%	17 7%	23 9%	2 2%	9 7%	13 13%	10 9%	5 13%	14 7%	4 5%	5 11%	16 9%	12 6%	8 7%	6 10%	10 9%

## Asian Poll - Easter 2010

Absolutes/col percents

Table 14

### Q.10 Which one of the three main party leaders would you most like to invite over for a curry?

Base: All respondents

	Ethnic identity					Religion				Gender		Age					Work Status				Social Grade			
	Total	Indian	Paki-stani	Bangla - deshi	Other/ Mixed race Asian	Islam	Hindu	Sikh	Other	Male	Female	18-24	25-34	35-44	45-64	65+	FT	PT	Re-tired	Other	AB	C1	C2	DE
Unweighted base	500	234	177	52	37	263	138	39	51	232	268	79	140	116	126	39	198	77	55	170	185	114	59	106
Weighted base	500	248	175	63	15	266	143	44	39	250	250	124	130	95	113	37	198	76	49	177	189	114	60	103
David Cameron	142 28%	78 32%	48 27%	14 22%	3 19%	71 27%	46 32%	10 23%	14 36%	71 28%	71 28%	33 26%	35 27%	28 29%	42 37%	5 14%	60 30%	28 36%	8 16%	47 26%	57 30%	30 26%	19 32%	27 26%
Gordon Brown	175 35%	89 36%	57 33%	22 35%	6 42%	89 33%	51 36%	16 38%	18 45%	87 35%	88 35%	53 43%	38 29%	26 27%	42 37%	16 44%	57 29%	22 29%	23 46%	73 41%	61 32%	46 41%	20 34%	36 35%
Nick Clegg	38 8%	11 4%	20 12%	4 7%	3 18%	26 10%	7 5%	1 3%	3 8%	27 11%	11 5%	7 5%	12 9%	9 9%	8 7%	3 8%	23 12%	3 4%	5 10%	8 4%	18 10%	11 9%	2 3%	6 6%
None of these	109 22%	50 20%	37 21%	18 29%	3 17%	62 23%	25 17%	13 29%	5 12%	51 20%	58 23%	24 19%	36 28%	23 24%	16 14%	10 26%	45 23%	19 26%	10 21%	33 19%	38 20%	21 18%	13 22%	27 26%
Don't know	36 7%	19 8%	12 7%	4 7%	1 4%	19 7%	14 10%	3 8%	-	14 6%	22 9%	7 6%	10 7%	10 11%	5 5%	3 9%	12 6%	4 6%	3 7%	16 9%	15 8%	6 6%	6 10%	7 6%

## Asian Poll - Easter 2010

Absolutes/col percents

Table 15  
**Gender**  
**Base: All respondents**

	Ethnic identity					Religion				Gender		Age					Work Status				Social Grade			
	Total	Indian	Paki- stani	Bangla - deshi	Other/ Mixed race Asian	Islam	Hindu	Sikh	Other	Male	Female	18-24	25-34	35-44	45-64	65+	FT	PT	Re- tired	Other	AB	C1	C2	DE
Unweighted base	500	234	177	52	37	263	138	39	51	232	268	79	140	116	126	39	198	77	55	170	185	114	59	106
Weighted base	500	248	175	63	15	266	143	44	39	250	250	124	130	95	113	37	198	76	49	177	189	114	60	103
Male	250	135	78	29	8	119	88	19	16	250	-	50	57	44	68	30	131	25	37	57	104	53	28	49
	50%	54%	45%	46%	54%	45%	62%	45%	41%	100%	-	41%	44%	47%	60%	79%	66%	33%	76%	32%	55%	46%	47%	47%
Female	250	113	96	34	7	147	55	24	23	-	250	73	73	51	45	8	67	51	12	120	85	61	32	55
	50%	46%	55%	54%	46%	55%	38%	55%	59%	-	100%	59%	56%	53%	40%	21%	34%	67%	24%	68%	45%	54%	53%	53%

## Asian Poll - Easter 2010

Absolutes/col percents

Table 16  
**SOCIAL GRADE.**  
**Base: All respondents**

	Ethnic identity					Religion				Gender		Age					Work Status				Social Grade			
	Total	Indian	Paki- stani	Bangla - deshi	Other/ Mixed race Asian	Islam	Hindu	Sikh	Other	Male	Female	18-24	25-34	35-44	45-64	65+	FT	PT	Re- tired	Other	AB	C1	C2	DE
Unweighted base	500	234	177	52	37	263	138	39	51	232	268	79	140	116	126	39	198	77	55	170	185	114	59	106
Weighted base	500	248	175	63	15	266	143	44	39	250	250	124	130	95	113	37	198	76	49	177	189	114	60	103
A	52 10%	30 12%	15 9%	4 7%	3 18%	20 7%	21 15%	3 6%	7 18%	28 11%	24 10%	9 7%	14 11%	12 12%	11 10%	6 16%	30 15%	7 9%	7 14%	8 5%	52 28%	-	-	-
B	137 27%	75 30%	40 23%	20 32%	2 11%	65 25%	47 33%	16 38%	6 15%	76 30%	61 24%	34 27%	40 31%	26 28%	30 27%	6 17%	67 34%	23 30%	9 18%	38 22%	137 72%	-	-	-
C1	114 23%	53 21%	41 23%	16 25%	4 29%	65 24%	25 17%	11 25%	10 27%	53 21%	61 24%	33 26%	32 25%	17 18%	27 24%	5 14%	44 22%	25 33%	6 12%	39 22%	-	114 100%	-	-
C2	60 12%	35 14%	19 11%	3 5%	3 18%	29 11%	19 13%	8 17%	3 8%	28 11%	32 13%	19 15%	16 12%	7 7%	15 13%	3 9%	24 12%	9 12%	4 9%	22 13%	-	-	60 100%	-
D	59 12%	19 7%	26 15%	13 20%	1 5%	40 15%	7 5%	5 12%	6 14%	19 8%	39 16%	16 13%	14 11%	18 19%	9 8%	1 3%	20 10%	8 11%	3 6%	27 15%	-	-	-	59 57%
E	45 9%	18 7%	23 13%	2 4%	1 9%	29 11%	13 9%	-	3 8%	29 12%	15 6%	6 5%	4 3%	8 8%	14 13%	13 33%	-	-	17 34%	28 16%	-	-	-	45 43%
Refused	34 7%	18 7%	10 6%	4 6%	2 10%	18 7%	11 8%	1 2%	4 10%	17 7%	17 7%	8 6%	9 7%	7 7%	7 6%	3 8%	13 6%	4 5%	3 7%	14 8%	-	-	-	-

## Asian Poll - Easter 2010

Absolutes/col percents

Table 17  
**Region**  
**Base: All respondents**

	Ethnic identity					Religion				Gender		Age					Work Status				Social Grade			
	Total	Indian	Paki- stani	Bangla - deshi	Other/ Mixed race Asian	Islam	Hindu	Sikh	Other	Male	Female	18-24	25-34	35-44	45-64	65+	FT	PT	Re- tired	Other	AB	C1	C2	DE
Unweighted base	500	234	177	52	37	263	138	39	51	232	268	79	140	116	126	39	198	77	55	170	185	114	59	106
Weighted base	500	248	175	63	15	266	143	44	39	250	250	124	130	95	113	37	198	76	49	177	189	114	60	103
Scotland	12 2%	4 2%	7 4%	- -	* 3%	7 3%	4 3%	- -	* 1%	7 3%	5 2%	2 1%	3 2%	5 5%	1 1%	1 3%	6 3%	1 1%	1 2%	3 2%	6 3%	* *	2 3%	3 3%
North East	8 2%	3 1%	4 2%	- -	- -	4 2%	2 2%	- -	1 3%	4 2%	3 1%	- -	4 3%	2 2%	2 2%	- -	4 2%	1 1%	- -	3 2%	2 1%	4 4%	- -	2 2%
North West	52 10%	25 10%	25 14%	1 2%	1 4%	30 11%	15 10%	3 7%	3 9%	30 12%	21 9%	9 7%	16 13%	9 10%	14 12%	3 9%	22 11%	8 11%	4 9%	17 9%	17 9%	11 10%	5 8%	15 14%
Yorkshire	51 10%	20 8%	25 15%	3 5%	2 15%	38 14%	7 5%	3 6%	1 3%	18 7%	33 13%	17 13%	12 9%	11 12%	10 8%	2 5%	12 6%	10 14%	4 8%	24 14%	14 8%	6 5%	13 22%	14 14%
East Midlands	38 8%	28 11%	7 4%	2 3%	1 5%	10 4%	18 12%	5 11%	3 8%	18 7%	20 8%	5 4%	4 3%	7 7%	18 15%	5 12%	21 11%	3 4%	5 11%	8 5%	10 5%	10 9%	3 5%	10 10%
West Midlands	88 18%	34 14%	42 24%	10 16%	1 7%	57 21%	12 9%	15 33%	2 6%	36 14%	52 21%	32 26%	23 18%	13 14%	12 10%	8 21%	30 15%	15 19%	10 20%	33 19%	29 15%	30 26%	8 13%	19 19%
Wales	6 1%	2 1%	3 2%	- -	* 3%	3 1%	1 1%	- -	2 4%	5 2%	1 *	2 2%	2 1%	1 1%	1 1%	- -	* *	2 3%	1 2%	2 1%	2 1%	2 2%	- -	1 1%
Eastern	26 5%	15 6%	8 5%	2 3%	* 2%	11 4%	9 7%	2 4%	4 10%	9 3%	17 7%	2 1%	11 9%	6 6%	4 4%	3 9%	11 6%	6 8%	3 7%	6 3%	11 6%	8 7%	3 5%	5 5%
London	176 35%	81 33%	44 25%	45 71%	6 40%	94 35%	56 39%	7 17%	17 44%	94 38%	82 33%	52 42%	40 31%	30 31%	43 38%	11 30%	62 31%	26 34%	16 33%	73 41%	72 38%	35 31%	21 35%	30 29%
South East	39 8%	29 12%	8 5%	- -	2 14%	11 4%	15 11%	10 23%	2 6%	25 10%	14 6%	4 3%	12 9%	11 12%	9 8%	2 6%	25 13%	5 6%	3 6%	7 4%	24 13%	7 6%	4 6%	4 4%
South West	7 1%	5 2%	- -	- -	1 7%	- -	4 3%	- -	2 6%	5 2%	2 1%	1 1%	3 2%	1 1%	- -	2 5%	4 2%	* 1%	1 3%	1 1%	2 1%	1 1%	2 3%	- -

## Asian Poll - Easter 2010

Absolutes/col percents

Table 18  
**Age**  
**Base: All respondents**

	Ethnic identity					Religion				Gender		Age					Work Status				Social Grade			
	Total	Indian	Paki- stani	Bangla - deshi	Other/ Mixed race Asian	Islam	Hindu	Sikh	Other	Male	Female	18-24	25-34	35-44	45-64	65+	FT	PT	Re- tired	Other	AB	C1	C2	DE
Unweighted base	500	234	177	52	37	263	138	39	51	232	268	79	140	116	126	39	198	77	55	170	185	114	59	106
Weighted base	500	248	175	63	15	266	143	44	39	250	250	124	130	95	113	37	198	76	49	177	189	114	60	103
18-24	124 25%	46 19%	57 33%	18 28%	3 20%	85 32%	22 15%	15 34%	3 7%	50 20%	73 29%	124 100%	-	-	-	-	31 16%	21 28%	-	71 40%	43 23%	33 29%	19 32%	21 21%
25-34	130 26%	54 22%	49 28%	24 38%	3 17%	75 28%	28 20%	9 20%	16 41%	57 23%	73 29%	-	130 100%	-	-	-	67 34%	18 23%	1 2%	44 25%	54 29%	32 28%	16 26%	18 18%
35-44	95 19%	46 19%	29 17%	18 29%	2 15%	58 22%	25 18%	5 12%	5 12%	44 18%	51 20%	-	-	95 100%	-	-	45 23%	18 23%	-	32 18%	38 20%	17 15%	7 12%	26 25%
45-54	71 14%	51 21%	17 10%	1 2%	2 13%	26 10%	31 22%	8 18%	5 14%	41 16%	30 12%	-	-	-	71 63%	-	38 19%	12 15%	2 4%	20 11%	27 14%	17 15%	9 16%	13 13%
55-64	42 8%	30 12%	10 5%	1 2%	2 12%	12 5%	20 14%	6 13%	4 10%	27 11%	15 6%	-	-	-	42 37%	-	14 7%	4 6%	14 28%	10 6%	14 7%	9 8%	5 9%	11 10%
65+	37 7%	20 8%	12 7%	1 2%	3 23%	12 4%	17 12%	1 3%	6 16%	30 12%	8 3%	-	-	-	37 100%	-	1 1%	4 5%	33 66%	-	12 7%	5 4%	3 5%	14 13%

## Asian Poll - Easter 2010

Absolutes/col percents

Table 19

**QTEN Which of these applies to the house or flat which you live in?**

**Base: All respondents**

	Ethnic identity					Religion				Gender		Age					Work Status				Social Grade			
	Total	Indian	Paki-stani	Bangla-deshi	Other/Mixed race Asian	Islam	Hindu	Sikh	Other	Male	Female	18-24	25-34	35-44	45-64	65+	FT	PT	Re-tired	Other	AB	C1	C2	DE
Unweighted base	500	234	177	52	37	263	138	39	51	232	268	79	140	116	126	39	198	77	55	170	185	114	59	106
Weighted base	500	248	175	63	15	266	143	44	39	250	250	124	130	95	113	37	198	76	49	177	189	114	60	103
Own outright	116	63	44	2	7	56	41	7	7	66	50	25	18	10	42	20	40	17	30	29	42	29	14	24
	23%	25%	25%	3%	44%	21%	28%	17%	19%	26%	20%	20%	14%	11%	37%	53%	20%	22%	60%	17%	22%	25%	24%	23%
Own with mortgage	233	125	77	27	3	113	66	34	19	103	130	54	60	59	51	9	110	38	10	75	104	51	27	38
	47%	51%	44%	43%	21%	43%	46%	77%	48%	41%	52%	44%	46%	62%	45%	23%	55%	49%	21%	42%	55%	45%	44%	37%
Council rent	41	10	18	10	2	32	6	1	1	17	23	18	8	3	7	3	3	7	4	26	8	7	7	14
	8%	4%	10%	16%	16%	12%	4%	2%	3%	7%	9%	15%	6%	3%	6%	9%	2%	9%	8%	15%	4%	6%	11%	14%
Housing association rent	22	5	6	9	1	17	2	-	3	10	11	6	7	4	3	2	5	7	2	8	1	6	3	11
	4%	2%	4%	15%	4%	6%	1%	-	7%	4%	5%	5%	5%	4%	2%	6%	2%	9%	4%	5%	1%	6%	6%	11%
Private rent/other	89	44	29	14	2	47	28	2	9	53	36	20	36	19	11	3	40	8	3	38	34	21	9	17
	18%	18%	16%	22%	15%	18%	20%	4%	23%	21%	14%	16%	27%	20%	10%	8%	20%	11%	6%	21%	18%	18%	16%	16%

## Asian Poll - Easter 2010

Absolutes/col percents

Table 20  
**QWRK And do/are you..**  
**Base: All respondents**

	Ethnic identity					Religion				Gender		Age					Work Status				Social Grade			
	Total	Indian	Paki-stani	Bangla-deshi	Other/Mixed race Asian	Islam	Hindu	Sikh	Other	Male	Female	18-24	25-34	35-44	45-64	65+	FT	PT	Re-tired	Other	AB	C1	C2	DE
Unweighted base	500	234	177	52	37	263	138	39	51	232	268	79	140	116	126	39	198	77	55	170	185	114	59	106
Weighted base	500	248	175	63	15	266	143	44	39	250	250	124	130	95	113	37	198	76	49	177	189	114	60	103
Working Full time (30+ hours)	198 40%	113 46%	61 35%	18 29%	5 34%	85 32%	69 48%	24 54%	17 44%	131 52%	67 27%	31 25%	67 52%	45 48%	52 46%	1 3%	198 100%	-	-	-	97 52%	44 38%	24 40%	20 19%
Working Part time (9-29 hours)	76 15%	34 14%	27 15%	13 21%	2 12%	45 17%	20 14%	4 10%	6 15%	25 10%	51 20%	21 17%	18 13%	18 19%	16 14%	4 10%	-	76 100%	-	-	29 15%	25 22%	9 16%	8 8%
Unemployed	40 8%	12 5%	18 10%	10 16%	* 2%	33 12%	5 3%	-	2 5%	16 6%	24 10%	7 6%	16 12%	9 9%	8 7%	-	-	-	-	40 23%	9 5%	6 5%	3 6%	20 20%
Not working -retired	49 10%	29 12%	16 9%	-	4 29%	15 6%	22 15%	2 5%	8 21%	37 15%	12 5%	-	1 1%	-	16 14%	33 87%	-	-	49 100%	-	16 8%	6 5%	4 7%	20 19%
Not working - looking after house/children	60 12%	19 8%	30 17%	10 15%	2 11%	47 18%	6 5%	5 11%	2 6%	1 1%	59 24%	11 9%	19 15%	19 20%	11 10%	-	-	-	-	60 34%	14 7%	17 15%	10 17%	18 17%
Not working invalid/disabled	13 3%	6 2%	6 4%	1 2%	* 2%	8 3%	4 3%	-	1 3%	9 4%	4 2%	-	2 2%	3 3%	9 8%	-	-	-	-	13 8%	1 1%	3 3%	-	8 7%
Not working - student	58 12%	31 13%	16 9%	10 16%	1 8%	30 11%	17 12%	8 19%	3 7%	29 11%	30 12%	53 43%	5 4%	-	-	-	-	-	-	58 33%	22 12%	13 11%	9 15%	8 8%
Other	5 1%	4 1%	1 1%	-	* 2%	3 1%	1 1%	-	-	2 1%	3 1%	-	1 1%	2 2%	2 2%	-	-	-	-	5 3%	-	1 1%	-	2 2%

	Page	Table	Title	Base Description	Base
	1	1	Q.S1 First of all, to which of these ethnic groups do you consider you belong?	Base: All respondents	500
	2	2	Q.S2 And to which of these ethnic groups do you consider you belong?	Base: Respondents who are Mixed race	22
	3	3	Q.S2A And to which of these ethnic groups do you consider you belong?	Base: Respondents who are Asian/ Asian British	478
	4	4	Q.S4 Which religion do you yourself belong to?	Base: All respondents	500
	5	5	Q.1 Some people have said they would not vote in a new General Election, while others would vote. I would like to know how certain it is that you would actually vote in a general election. On a ten point scale if 10 would mean you would be absolutely certain to vote and 1 would mean you would be certain not to vote how likely is it that you would vote?	Base: All respondents	500
	6	6	Q.2 Putting aside your own party preference, generally speaking which political party do you think understands Asian issues best? Would you say...	Base: All respondents	500
	7	7	Q.3 Would you consider voting for a party other than one of the main three parties at the forthcoming General Election, or would you not consider it?	Base: All respondents	500
	8	8	Q.4 Does your religion influence your decision on which party to vote for..	Base: All respondents	500
	9	9	Q.5 If a party that you don't normally vote for put up an Asian candidate in your area, would you be more or less likely to vote for that candidate, or would it make no difference one way or the other?	Base: All respondents	500
	10	10	Q.6 As far as you are aware, do your close family members all tend to vote for the same party, or do they vote for different parties?	Base: All respondents	500
	11	11	Q.7 Which one of the following issues would be most important in your decision on how to vote at the next General Election?	Base: All respondents	500
	12	12	Q.8 Do you think that whichever party wins the General Election should be..	Base: All respondents	500
	13	13	Q.9 Do you think we will see an Asian Prime Minister in this country..	Base: All respondents	500
	14	14	Q.10 Which one of the three main party leaders would you most like to invite over for a curry?	Base: All respondents	500
	15	15	Gender	Base: All respondents	500
	16	16	SOCIAL GRADE.	Base: All respondents	500
	17	17	Region	Base: All respondents	500
	18	18	Age	Base: All respondents	500

---

	Page	Table	Title	Base Description	Base
	19	19	QTEN Which of these applies to the house or flat which you live in?	Base: All respondents	500
	20	20	QWRK And do/are you..	Base: All respondents	500

---