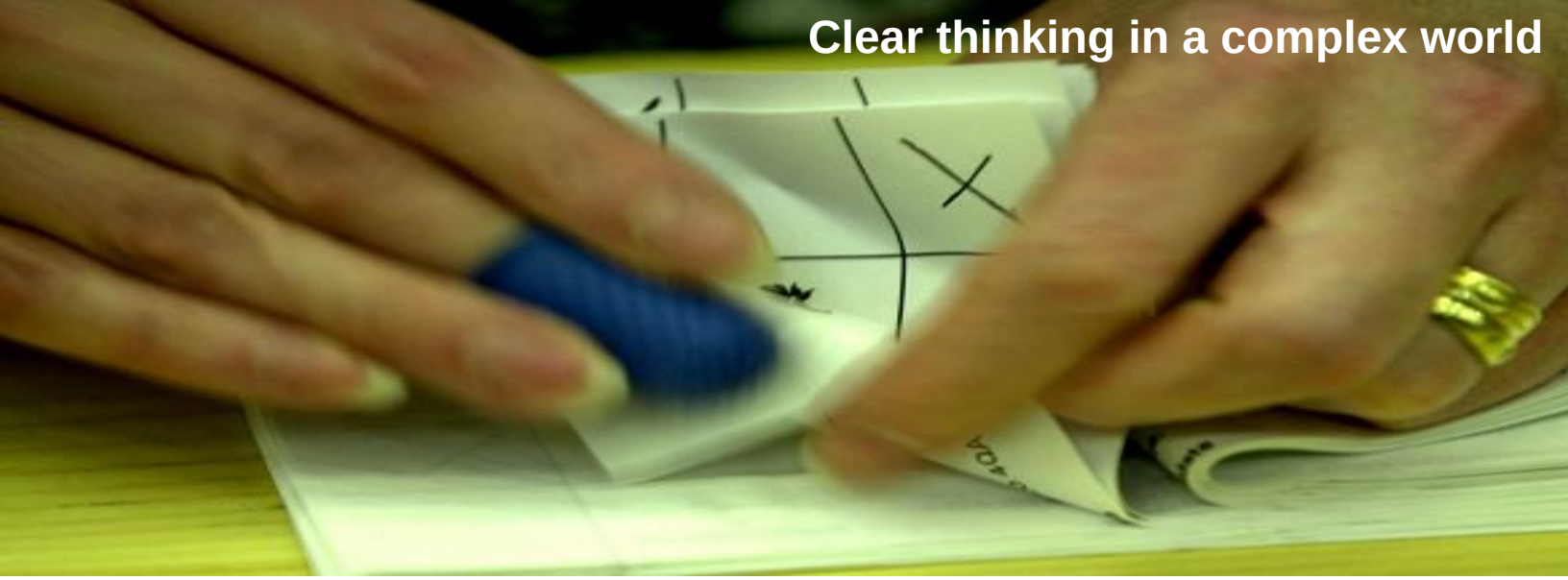

ICM Poll for The Sunday Telegraph

Fieldwork dates: 30th April 2010

Interview Method: Telephone.

Population effectively sampled: All adults aged 18+

Sampling Method: Within each government office region, a random sample of telephone numbers was drawn from the entire BT database of domestic telephone numbers. Each number so selected had its last digit randomised so as to provide a sample including both listed and unlisted numbers.

Sample size: 1,019

Data weighting: Data were weighted to the profile of all adults aged 18+ (including non telephone owning households). Data were weighted by sex, age, social class, household tenure, work status, number of cars in the household and whether or not the respondent has taken a foreign holiday in the last 3 years. Targets for the weighted data were derived from the National Readership survey, a random probability survey comprising 36,000 random face-to-face interviews conducted annually.

The data were further weighted by declared votes in the 2005 general election. The weighting scheme is designed as follows:

Weighting by past votes

1. Respondents are asked whether they voted in the last general election and if they did, which party they voted for.

2. The sample is weighted by demographics (age, sex, tenure etc). However, after such weighting the declared past votes may not match, exactly, the results of the last election. Partly this is because demographics (by which ICM control the sample) are relatively poorly correlated with vote behaviour. Nevertheless past vote weighting has to be used with caution as some people genuinely forget how they voted. We cannot simply weight the data to the actual results last time.

3. ICM takes the declared past votes on any new poll and adds it to the 25 or so most recent ICM polls containing the same question. The average of these polls is used in the past vote weighting scheme.

4. ICM compares the declared past votes derived in 3) above to the actual result of the last general election and gives a weight of 80% to the results of the last election and 20% to the average of the most recent polls, thereby assuming that most of the difference can be attributed to political imbalance in the sample and to faulty recall.

Weighting for turnout

1. ICM ask respondents to say how likely it is that they will go and vote in a new general election using a ten points scale where 10 means they would be absolutely certain to vote and 1 means they would be certain not to vote.

2. We then weight people by their anticipated turnout. If someone is 10/10 certain to vote, they are given a weight of 1.0. If someone is 9/10 certain to vote they are given a weight of 0.9 etc. People who tell us they are likely to vote in the next General Election but did not vote in the last, are further down-weighted. If someone says they are 10/10 certain to vote but did not vote in 2005, they are given a weight of 0.5. If they say 9/10 certainty, the weight becomes 0.45 etc.

Voting intentions: ICM derives vote intentions from 2 questions.

First of all respondents are asked how likely it is that they would be to go and vote in a new election.

Those who say they will vote are asked to say which party they would support in a new election. Respondents are then asked whether they voted in 2005 and which party they voted for in that election. The vote figures shown in the table are calculated after ICM has excluded those who say they will not vote, refuse to answer the question or don't know who they would vote for. The figures are adjusted for turnout calculated accordingly to their stated intentions to vote. In a further step, ICM add 50% of those who refuse to answer the vote intention question or say they don't know to the party they voted for in 2005.

The analysis by vote intention shown on each table is taken from table 1, ie before adjusting for refusers and don't knows.

Questions: The computer tables attached in PDF format show each question, in full, in the order they were put to respondents, all response codes and the weighted and un-weighted bases for all demographics and other data including but not limited that published .

Further enquiries: martin.boon@icmresearch.co.uk

British Polling Council: ICM is a member of the British Polling Council and abides by its rules. http://www.britishpollingcouncil.org

Opinion Poll

CATI Fieldwork : April 30th 2010

Absolutes/col percents

Table 1

Q.A Some people have said they will not vote in the General Election on May 6th, while others have said they will vote. I would like to know how certain it is that you will actually vote in the general election on May 6th?

Base: All respondents

			Gender		Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			Lab/Con Marginal	
		Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South	Yes	No
Unweighted base		1019	444	575	79	118	584	238	353	234	159	273	216	195	164	48	198	294	106	336	332	351	168	851
Weighted base		1019	506	513	134	168	513	204	277	300	212	230	218	189	181	50	193	224	127	340	320	359	166	853
Certain to vote	(10)	666	313	353	57	88	352	169	190	196	134	146	178	135	148	33	166	176	109	217	208	241	111	555
		65%	62%	69%	42%	53%	69%	83%	69%	65%	63%	63%	82%	71%	82%	66%	86%	78%	85%	64%	65%	67%	67%	65%
	(9)	50	23	27	9	10	25	6	18	16	7	9	8	13	8	1	5	14	4	18	15	16	8	42
		5%	5%	5%	7%	6%	5%	3%	7%	5%	3%	4%	4%	7%	5%	3%	3%	6%	3%	5%	5%	5%	5%	5%
	(8)	52	29	24	12	9	26	5	14	19	3	16	19	7	5	2	5	9	4	18	12	23	8	44
		5%	6%	5%	9%	5%	5%	3%	5%	6%	1%	7%	9%	4%	3%	4%	3%	4%	3%	5%	4%	6%	5%	5%
	(7)	42	26	15	10	14	15	4	10	16	8	9	3	9	7	4	1	5	4	16	12	14	1	41
		4%	5%	3%	7%	8%	3%	2%	3%	5%	4%	4%	1%	5%	4%	8%	1%	2%	3%	5%	4%	4%	1%	5%
	(6)	32	21	11	4	15	8	5	6	8	9	9	4	5	2	1	3	3	2	8	14	10	5	26
		3%	4%	2%	3%	9%	1%	2%	2%	3%	4%	4%	2%	3%	1%	1%	2%	1%	2%	2%	4%	3%	3%	3%
	(5)	57	28	29	15	10	27	5	14	20	13	10	3	15	4	2	5	8	2	23	17	17	8	49
		6%	6%	6%	11%	6%	5%	2%	5%	7%	6%	4%	2%	8%	2%	4%	3%	4%	1%	7%	5%	5%	5%	6%
	(4)	11	4	7	3	1	6	-	5	-	3	2	1	-	3	4	3	-	-	4	2	4	2	9
		1%	1%	1%	2%	1%	1%	-	2%	-	1%	1%	*	-	2%	8%	2%	-	-	1%	1%	1%	1%	1%
	(3)	12	5	6	-	3	7	1	3	3	5	1	1	2	4	2	-	3	1	2	8	2	4	7
		1%	1%	1%	-	2%	1%	*	1%	1%	2%	*	*	1%	2%	3%	-	1%	1%	*	3%	*	3%	1%
	(2)	10	6	5	1	-	7	2	2	1	3	4	-	3	-	2	1	1	-	4	2	5	-	10
		1%	1%	1%	1%	-	1%	1%	1%	*	2%	2%	-	2%	-	3%	1%	*	-	1%	1%	1%	-	1%
Certain not to vote	(1)	83	49	34	22	17	38	5	14	20	26	22	-	-	-	-	3	4	1	28	29	26	18	65
		8%	10%	7%	17%	10%	7%	2%	5%	7%	12%	10%	-	-	-	-	2%	2%	1%	8%	9%	7%	11%	8%
Refused		2	1	1	1	-	1	-	-	1	1	-	-	-	-	-	-	-	-	-	-	2	-	2
		*	*	*	1%	-	*	-	-	*	*	-	-	-	-	-	-	-	-	-	-	*	-	*
Don't know		3	1	2	-	-	1	2	1	1	-	1	-	-	-	-	-	1	-	1	1	1	-	3
		*	*	*	-	-	*	1%	*	*	-	1%	-	-	-	-	-	1%	-	*	*	*	-	*
Mean		8.36	8.16	8.55	7.14	7.81	8.48	9.31	8.67	8.53	7.85	8.21	9.53	9.01	9.38	8.46	9.42	9.27	9.55	8.31	8.24	8.50	8.23	8.38
Standard deviation		2.84	2.96	2.70	3.34	2.98	2.81	1.92	2.52	2.60	3.30	2.98	1.17	1.90	1.59	2.52	1.73	1.82	1.33	2.84	2.95	2.73	3.07	2.79
Standard error		0.09	0.14	0.11	0.38	0.27	0.12	0.13	0.13	0.17	0.26	0.18	0.08	0.14	0.12	0.36	0.12	0.11	0.13	0.16	0.16	0.15	0.24	0.10

Prepared on behalf of The Sunday Telegraph by ICM Research

ICM OMNIBUS

Opinion Poll

CATI Fieldwork : April 30th 2010

Absolutes/col percents

Table 2

Q.B The Conservatives, Labour, the Liberal Democrats and other parties are fighting the general election in your area. Which party do you think you will vote for in the General Election on May 6th?

Base: All respondents

		Gender		Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			Lab/Con Marginal	
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South	Yes	No
Unweighted base	1019	444	575	79	118	584	238	353	234	159	273	216	195	164	48	198	294	106	336	332	351	168	851
Weighted base	1019	506	513	134	168	513	204	277	300	212	230	218	189	181	50	193	224	127	340	320	359	166	853
Conservative	218	114	104	22	24	111	61	73	72	34	39	218	-	-	-	134	19	12	51	77	90	37	180
	21%	22%	20%	16%	14%	22%	30%	26%	24%	16%	17%	100%	-	-	-	70%	8%	10%	15%	24%	25%	23%	21%
Labour	189	90	100	32	31	90	36	41	46	45	57	-	189	-	-	5	102	10	84	56	49	37	152
	19%	18%	19%	24%	19%	17%	18%	15%	15%	21%	25%	-	100%	-	-	2%	45%	8%	25%	18%	14%	22%	18%
Liberal Democrat/ Liberal	181	100	81	25	40	94	22	59	56	31	35	-	-	181	-	9	35	75	47	45	88	29	152
	18%	20%	16%	19%	24%	18%	11%	21%	19%	15%	15%	-	-	100%	-	5%	16%	59%	14%	14%	25%	18%	18%
Scottish National Party/ SNP	12	4	8	1	4	6	1	1	2	6	3	-	-	-	12	-	*	-	12	-	-	-	12
	1%	1%	2%	1%	2%	1%	1%	*	1%	3%	1%	-	-	-	24%	-	*	-	4%	-	-	-	1%
Plaid Cymru	3	3	-	-	-	3	-	*	-	1	1	-	-	-	3	-	-	1	-	3	-	1	2
	*	1%	-	-	-	1%	-	*	-	1%	1%	-	-	-	6%	-	-	1%	-	1%	-	1%	*
Green Party	9	7	2	2	-	6	1	7	-	-	1	-	-	-	9	-	-	2	2	2	5	1	8
	1%	1%	*	1%	-	1%	*	3%	-	-	1%	-	-	-	17%	-	-	2%	1%	*	1%	*	1%
UK Independence Party (UKIP)	18	15	2	-	4	10	5	3	5	6	4	-	-	-	18	4	3	3	6	6	6	4	14
	2%	3%	*	-	2%	2%	2%	1%	2%	3%	2%	-	-	-	36%	2%	1%	2%	2%	2%	2%	2%	2%
British National Party (BNP)	3	2	2	-	1	2	1	1	-	1	2	-	-	-	3	-	1	-	1	1	2	1	3
	*	*	*	-	*	*	*	*	-	*	1%	-	-	-	7%	-	1%	-	*	*	*	*	*
Other	5	1	4	-	1	1	4	1	1	1	3	-	-	-	5	-	2	-	3	-	2	1	4
	*	*	1%	-	*	*	2%	*	*	*	1%	-	-	-	10%	-	1%	-	1%	-	*	*	1%
Will not vote	83	49	34	22	17	38	5	14	20	26	22	-	-	-	-	3	4	1	28	29	26	18	65
	8%	10%	7%	17%	10%	7%	2%	5%	7%	12%	10%	-	-	-	-	2%	2%	1%	8%	9%	7%	11%	8%
Don't know	179	78	101	22	36	93	28	50	52	40	38	-	-	-	-	23	41	15	57	69	53	22	157
	18%	15%	20%	16%	21%	18%	14%	18%	17%	19%	16%	-	-	-	-	12%	18%	12%	17%	21%	15%	14%	18%
Refused	119	45	74	8	11	60	40	27	46	21	26	-	-	-	-	15	18	8	48	33	38	15	104
	12%	9%	14%	6%	7%	12%	20%	10%	15%	10%	11%	-	-	-	-	8%	8%	6%	14%	10%	11%	9%	12%

Prepared on behalf of The Sunday Telegraph by ICM Research

ICM OMNIBUS

Opinion Poll

CATI Fieldwork : April 30th 2010

Absolutes/col percents

Table 3

Data dervived from:-

Q.A Some people have said they will not vote in the General Election on May 6th, while others have said they will vote. I would like to know how certain it is that you will actually vote in the general election on May 6th?

Q.B The Conservatives, Labour, the Liberal Democrats and other parties are fighting the general election in your area. Which party do you think you will vote for in the General Election on May 6th?

Data excludes those who definitely will not vote (8%), don't know who they would vote for (18%) or refuse to answer (12%)

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

		Gender		Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			Lab/Con Marginal	
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South	Yes	No
Unweighted base	523	250	273	25	51	306	142	199	111	73	141	192	160	135	37	150	198	78	168	166	189	90	433
Weighted base	512	269	243	44	72	274	123	155	146	94	116	187	143	146	37	145	156	100	163	156	193	89	423
Conservative	187	95	92	12	16	100	58	63	62	28	33	187	-	-	-	129	18	12	45	68	74	32	155
	36%	35%	38%	29%	23%	36%	47%	41%	42%	30%	28%	100%	-	-	-	89%	12%	12%	28%	43%	38%	36%	37%
Labour	143	65	78	17	19	72	34	33	31	34	44	-	143	-	-	5	99	9	63	45	35	29	114
	28%	24%	32%	40%	27%	26%	28%	22%	21%	36%	38%	-	100%	-	-	3%	63%	9%	38%	29%	18%	33%	27%
Liberal Democrat/ Liberal	146	86	60	13	31	80	21	49	45	23	29	-	-	146	-	8	34	73	40	34	72	23	123
	28%	32%	25%	30%	43%	29%	17%	31%	31%	25%	25%	-	-	100%	-	6%	22%	73%	24%	22%	37%	26%	29%
Scottish National Party/ SNP	9	3	7	*	3	5	1	1	2	5	2	-	-	-	9	-	*	-	9	-	-	-	9
	2%	1%	3%	*	5%	2%	1%	*	1%	5%	2%	-	-	-	25%	-	*	-	6%	-	-	-	2%
Plaid Cymru	3	3	-	-	-	3	-	*	-	1	1	-	-	-	3	-	-	1	-	3	-	1	2
	1%	1%	-	-	-	1%	-	*	-	1%	1%	-	-	-	7%	-	-	1%	-	2%	-	1%	*
Green Party	6	5	1	1	-	4	1	5	-	-	1	-	-	-	6	-	-	2	1	2	3	1	5
	1%	2%	1%	2%	-	2%	1%	3%	-	-	1%	-	-	-	16%	-	-	2%	1%	1%	2%	1%	1%
UK Independence Party (UKIP)	14	12	2	-	1	8	5	3	5	2	4	-	-	-	14	3	3	3	3	4	6	2	12
	3%	4%	1%	-	2%	3%	4%	2%	4%	2%	3%	-	-	-	39%	2%	2%	3%	2%	3%	3%	3%	3%
British National Party (BNP)	2	1	1	-	*	1	*	*	-	*	1	-	-	-	2	-	1	-	1	*	1	*	1
	*	*	*	-	*	*	*	*	-	*	1%	-	-	-	4%	-	1%	-	*	*	*	*	*
Other	3	1	2	-	*	*	2	*	1	*	1	-	-	-	3	-	2	-	2	-	1	1	2
	1%	*	1%	-	*	*	2%	*	1%	*	1%	-	-	-	8%	-	1%	-	1%	-	1%	1%	1%

Prepared on behalf of The Sunday Telegraph by ICM Research

ICM OMNIBUS

Opinion Poll

CATI Fieldwork : April 30th 2010

Col percents

Table 4
Published Vote Intention Figures
Percentages derived from the responses of 782 respondents

	Total
Conservative	36%
Labour	29%
Liberal Democrat	27%
Other	8%

Prepared on behalf of The Sunday Telegraph by ICM Research

ICM OMNIBUS

Opinion Poll

CATI Fieldwork : April 30th 2010

Absolutes/col percents

Table 5

Q.1 You may have seen or heard that the election may result in a hung parliament with no one party having overall control. Do you think that a hung parliament will be...?

Base: All respondents

		Gender		Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			Lab/Con Marginal	
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South	Yes	No
Unweighted base	1019	444	575	79	118	584	238	353	234	159	273	216	195	164	48	198	294	106	336	332	351	168	851
Weighted base	1019	506	513	134	168	513	204	277	300	212	230	218	189	181	50	193	224	127	340	320	359	166	853
Good for Britain	246	131	115	30	48	125	43	69	71	39	67	20	41	87	18	18	70	43	80	68	99	33	213
	24%	26%	22%	22%	28%	24%	21%	25%	24%	19%	29%	9%	22%	48%	35%	10%	31%	34%	23%	21%	27%	20%	25%
Bad for Britain	531	269	262	70	71	283	108	144	159	130	98	175	98	56	20	146	95	55	173	180	179	96	435
	52%	53%	51%	52%	42%	55%	53%	52%	53%	61%	43%	80%	52%	31%	40%	76%	42%	43%	51%	56%	50%	58%	51%
Don't know	242	106	136	34	50	105	52	64	70	43	65	23	50	39	12	28	59	29	87	73	82	37	205
	24%	21%	26%	26%	30%	21%	26%	23%	23%	20%	28%	11%	26%	21%	25%	14%	26%	23%	26%	23%	23%	22%	24%

Prepared on behalf of The Sunday Telegraph by ICM Research

ICM OMNIBUS

Opinion Poll

CATI Fieldwork : April 30th 2010

Absolutes/col percents

Table 6

Q.2 If there is a hung parliament and the Liberal Democrats hold the balance of power, would you prefer them to do a deal with Labour or with the Conservatives?

Base: All respondents

		Gender		Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			Lab/Con Marginal	
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South	Yes	No
Unweighted base	1019	444	575	79	118	584	238	353	234	159	273	216	195	164	48	198	294	106	336	332	351	168	851
Weighted base	1019	506	513	134	168	513	204	277	300	212	230	218	189	181	50	193	224	127	340	320	359	166	853
Deal with Labour	417	196	221	69	66	207	74	102	108	97	109	3	176	94	20	12	160	65	160	123	134	67	349
	41%	39%	43%	52%	39%	40%	36%	37%	36%	46%	47%	1%	93%	52%	41%	6%	71%	51%	47%	38%	37%	41%	41%
Deal with Conservatives	398	209	189	44	62	205	86	124	124	76	73	203	7	61	21	161	35	47	98	127	174	63	335
	39%	41%	37%	33%	37%	40%	42%	45%	41%	36%	32%	93%	4%	34%	43%	84%	16%	37%	29%	40%	48%	38%	39%
Neither	54	31	23	1	10	34	10	14	20	6	14	6	3	8	3	8	10	4	20	24	11	11	43
	5%	6%	4%	1%	6%	7%	5%	5%	7%	3%	6%	3%	2%	4%	7%	4%	4%	3%	6%	7%	3%	7%	5%
Don't know	150	70	80	19	30	67	33	36	47	33	33	6	3	18	5	11	19	11	63	47	40	24	126
	15%	14%	16%	14%	18%	13%	16%	13%	16%	16%	15%	3%	2%	10%	10%	6%	9%	9%	19%	15%	11%	15%	15%

Prepared on behalf of The Sunday Telegraph by ICM Research

ICM OMNIBUS

Opinion Poll

CATI Fieldwork : April 30th 2010

Absolutes/col percents

Table 7

Q.3 Which one of the following issues will be most important to you when it comes to deciding who to vote for in the General election?
Base: All respondents

		Gender		Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			Lab/Con Marginal	
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South	Yes	No
Unweighted base	1019	444	575	79	118	584	238	353	234	159	273	216	195	164	48	198	294	106	336	332	351	168	851
Weighted base	1019	506	513	134	168	513	204	277	300	212	230	218	189	181	50	193	224	127	340	320	359	166	853
The economy	330	194	137	45	47	177	62	121	96	63	50	92	57	75	10	81	62	59	93	92	145	49	281
	32%	38%	27%	33%	28%	34%	31%	44%	32%	30%	22%	42%	30%	41%	20%	42%	28%	46%	27%	29%	40%	30%	33%
Immigration	150	77	73	8	22	71	49	29	34	44	43	37	21	13	17	34	33	16	45	64	40	24	126
	15%	15%	14%	6%	13%	14%	24%	11%	11%	21%	19%	17%	11%	7%	34%	18%	15%	12%	13%	20%	11%	14%	15%
The health service	147	50	97	18	17	70	42	28	33	34	52	18	39	13	10	16	42	16	56	44	47	23	123
	14%	10%	19%	14%	10%	14%	20%	10%	11%	16%	22%	8%	21%	7%	20%	8%	19%	13%	17%	14%	13%	14%	14%
Education	106	34	73	23	37	41	5	29	40	19	18	14	22	29	2	16	16	10	42	37	28	15	92
	10%	7%	14%	17%	22%	8%	2%	11%	13%	9%	8%	6%	12%	16%	4%	9%	7%	8%	12%	11%	8%	9%	11%
Tax and public services	89	55	34	16	20	48	5	32	22	17	18	19	18	15	3	11	30	6	35	22	31	15	73
	9%	11%	7%	12%	12%	9%	2%	12%	7%	8%	8%	9%	10%	8%	7%	6%	13%	5%	10%	7%	9%	9%	9%
Crime	41	20	21	6	3	24	8	7	16	3	15	6	8	4	2	7	9	1	15	11	15	6	35
	4%	4%	4%	5%	2%	5%	4%	3%	5%	1%	6%	3%	4%	2%	5%	4%	4%	1%	4%	3%	4%	4%	4%
Afghanistan	23	6	16	2	3	10	8	6	4	5	7	4	6	1	1	4	8	1	10	7	5	7	16
	2%	1%	3%	2%	2%	2%	4%	2%	1%	2%	3%	2%	3%	*	2%	2%	4%	1%	3%	2%	1%	4%	2%
The environment	20	10	11	6	2	8	4	2	5	3	9	1	6	8	1	1	9	3	12	4	4	5	15
	2%	2%	2%	4%	1%	2%	2%	1%	2%	2%	4%	*	3%	4%	1%	1%	4%	2%	4%	1%	1%	3%	2%
Europe	16	11	5	-	-	11	6	6	8	2	1	6	1	1	3	1	1	1	8	3	5	1	15
	2%	2%	1%	-	-	2%	3%	2%	3%	1%	1%	3%	*	*	7%	1%	*	1%	2%	1%	1%	1%	2%
MPs' expenses	8	4	5	2	2	5	-	-	6	2	*	-	-	4	-	1	-	2	2	1	5	3	5
	1%	1%	1%	1%	1%	1%	-	-	2%	1%	*	-	-	2%	-	1%	-	1%	1%	*	1%	2%	1%
Other	58	32	27	4	11	33	10	11	24	12	11	17	9	11	-	15	10	9	15	19	24	13	45
	6%	6%	5%	3%	7%	6%	5%	4%	8%	6%	5%	8%	5%	6%	-	8%	4%	7%	4%	6%	7%	8%	5%
Nothing/ None of them	5	4	1	-	-	5	1	1	3	-	1	1	-	2	-	1	-	1	1	2	3	1	4
	1%	1%	*	-	-	1%	*	*	1%	-	*	1%	-	1%	-	1%	-	*	*	1%	1%	1%	*
Don't know	25	10	15	4	4	12	5	4	7	9	5	2	2	6	-	2	5	3	6	12	7	3	22
	2%	2%	3%	3%	3%	2%	2%	1%	2%	4%	2%	1%	1%	3%	-	1%	2%	3%	2%	4%	2%	2%	3%

Prepared on behalf of The Sunday Telegraph by ICM Research

ICM OMNIBUS

Opinion Poll

CATI Fieldwork : April 30th 2010

Absolutes/col percents

Table 8

Q.4 You may have seen or heard that Gordon Brown apologised to a voter after calling her "bigoted" when she told him she was concerned about immigration. How much of a problem do you think immigration is in Britain today?
Base: All respondents

			Gender		Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			Lab/Con Marginal	
		Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South	Yes	No
Unweighted base		1019	444	575	79	118	584	238	353	234	159	273	216	195	164	48	198	294	106	336	332	351	168	851
Weighted base		1019	506	513	134	168	513	204	277	300	212	230	218	189	181	50	193	224	127	340	320	359	166	853
NET: A problem		769	363	406	91	121	387	171	195	223	164	187	197	118	117	38	173	166	84	259	248	262	131	638
		75%	72%	79%	68%	72%	75%	84%	70%	74%	77%	81%	90%	62%	65%	78%	90%	74%	66%	76%	78%	73%	79%	75%
Very big problem	(4)	378	182	196	29	58	204	86	81	118	76	103	101	56	39	23	89	82	35	126	136	116	59	318
		37%	36%	38%	22%	35%	40%	42%	29%	39%	36%	45%	46%	30%	21%	47%	46%	37%	28%	37%	42%	32%	36%	37%
Quite a big problem	(3)	391	182	210	62	62	183	84	114	105	88	84	96	62	79	15	84	84	49	133	112	146	71	320
		38%	36%	41%	46%	37%	36%	41%	41%	35%	41%	36%	44%	33%	43%	31%	44%	38%	39%	39%	35%	41%	43%	37%
Not a very big problem	(2)	178	103	75	26	33	96	22	67	48	35	28	19	53	51	5	19	45	36	62	57	59	28	150
		17%	20%	15%	19%	20%	19%	11%	24%	16%	17%	12%	9%	28%	28%	10%	10%	20%	28%	18%	18%	16%	17%	18%
No problem at all	(1)	51	36	15	9	9	25	8	11	24	7	9	1	18	11	3	1	11	7	12	14	25	7	44
		5%	7%	3%	6%	6%	5%	4%	4%	8%	3%	4%	*	10%	6%	6%	*	5%	6%	3%	4%	7%	4%	5%
NET: Not a problem		229	139	90	35	43	121	30	77	72	42	37	20	71	62	8	20	56	43	73	71	84	35	194
		22%	27%	18%	26%	25%	24%	15%	28%	24%	20%	16%	9%	37%	34%	17%	10%	25%	34%	22%	22%	24%	21%	23%
Don't know		21	3	18	8	5	5	3	5	4	6	6	1	1	2	3	-	2	-	7	1	13	-	21
		2%	1%	3%	6%	3%	1%	2%	2%	1%	3%	3%	*	*	1%	6%	-	1%	-	2%	*	4%	-	2%
Mean		3.10	3.01	3.18	2.89	3.04	3.11	3.24	2.97	3.07	3.13	3.26	3.37	2.83	2.81	3.25	3.36	3.07	2.88	3.12	3.16	3.02	3.10	3.10
Standard deviation		0.87	0.93	0.79	0.84	0.89	0.88	0.80	0.84	0.94	0.82	0.83	0.66	0.97	0.84	0.91	0.67	0.88	0.88	0.83	0.87	0.89	0.83	0.87
Standard error		0.03	0.04	0.03	0.10	0.08	0.04	0.05	0.04	0.06	0.07	0.05	0.05	0.07	0.07	0.13	0.05	0.05	0.09	0.05	0.05	0.05	0.06	0.03

Opinion Poll
CATI Fieldwork : April 30th 2010

Absolutes/col percents

Table 9
Classification
Base: All respondents

		Unweighted Total	Weighted Total
Unweighted base		1019	1019
Weighted base		1019	1019
Gender			
Male		444 44%	506 50%
Female		575 56%	513 50%
Age			
18-24	(21)	79 8%	134 13%
25-34	(29.5)	118 12%	168 17%
35-44	(39.5)	205 20%	193 19%
45-54	(49.5)	223 22%	171 17%
55-64	(59.5)	156 15%	149 15%
65+	(70)	238 23%	204 20%
Average age		49.28	46.13

Opinion Poll
CATI Fieldwork : April 30th 2010

Absolutes/col percents

Table 9
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1019	1019
Social Grade		
AB	353 35%	277 27%
C1	234 23%	300 29%
C2	159 16%	212 21%
DE	273 27%	230 23%
Region		
North	336 33%	340 33%
Midlands	332 33%	320 31%
South	351 34%	359 35%

Opinion Poll
CATI Fieldwork : April 30th 2010

Absolutes/col percents

Table 9
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1019	1019
Working status		
Full-time	339 33%	456 45%
Part-time	187 18%	122 12%
Not working but seeking work or temporarily unemployed/sick	62 6%	59 6%
Not working/not seeking work	75 7%	63 6%
Retired	294 29%	252 25%
Student	27 3%	40 4%
Refused	35 3%	28 3%

Opinion Poll
CATI Fieldwork : April 30th 2010

Absolutes/col percents

Table 9
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1019	1019
Tenure		
Own outright	359 35%	333 33%
Own with a mortgage	390 38%	360 35%
Council	75 7%	128 13%
Housing Assoc.	33 3%	26 3%
Rented from someone else	107 11%	124 12%
Rent free	4 *	4 *
Refused	51 5%	44 4%

Opinion Poll

CATI Fieldwork : April 30th 2010

Absolutes/col percents

Table 10
Q.C/D Voting in May 5th 2005 General Election
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	1019	1019
Weighted base	1019	1019
Conservative	198 19%	193 19%
Labour	294 29%	224 22%
Liberal Democrat/ Liberal	106 10%	127 13%
Scottish National Party/SNP	14 1%	13 1%
Plaid Cymru	3 *	2 *
Green Party	14 1%	11 1%
UK Independence Party (UKIP)	14 1%	14 1%
British National Party (BNP)	1 *	1 *
Others	7 1%	5 *
Did not vote	250 25%	338 33%
Refused	88 9%	65 6%
Don't know	30 3%	25 2%