

ICM Poll in Norwich North for UCU

Fieldwork dates: 19-21st June 2009

Interview Method: Telephone.

Population effectively sampled: All adults aged 18+

Sampling Method: Within the parliamentary constituency of Norwich North, a random sample of telephone numbers was drawn from the entire BT database of domestic telephone numbers. Each number so selected had its last digit randomised so as to provide a sample including both listed and unlisted numbers.

Sample size: 504

Data weighting: Data were weighted to the profile of all adults aged 18+ (including non telephone owning households). Data were weighted by sex, age working status and social class, Targets for the weighted data were derived from census data.

The data were further weighted by declared votes in the 2005 general election. The weighting scheme is designed as follows:

Weighting by past votes

1. Respondents are asked whether they voted in the last general election and if they did, which party they voted for.
2. The sample is weighted by demographics (age, sex, etc). However, after such weighting the declared past votes may not match, exactly, the results of the last election. Partly this is because demographics (by which ICM control the sample) are relatively poorly correlated with vote behaviour. Nevertheless past vote weighting has to be used with caution as some people genuinely forget how they voted. We cannot simply weight the data to the actual results last time.
3. ICM compared the declared past votes derived in 2) above to the actual result of the last general election in Glasgow East and gave a weight of 80% to the results of the last election and 20% to the reported past votes in this survey.

ICM is therefore assuming that most of the imbalance is attributable to political imbalance in the sample rather than faulty recall. Despite the fact that since 1992 past vote weighting has improved the accuracy of polls, overall a small bias to Labour is apparent in many polls when compared to the outcome of elections. Our move to weight to 80% attributable to political imbalance (from 70%) is designed to help remove the remaining bias.

Weighting for turnout

ICM ask respondents to say how likely it is that they will go and vote in the by-election using a ten points scale where 10 means they would be absolutely certain to vote and 1 means they would be certain not to vote.

Voting intentions: ICM derives vote intentions from 2 questions.

First of all respondents are asked how likely it is that they would be to go and vote in the by-election.

Those who say they will vote are asked to say which party they would support in a new election. Respondents are then asked whether they voted in 2005 and which party they voted for in that election. The vote figures shown in the table are calculated after ICM has excluded those who say they will not vote, refuse to answer the question or don't know who they would vote for. The figures are adjusted for turnout calculated accordingly to their stated intentions to vote.

In a further step, ICM add 50% of those who refuse to answer the vote intention question or say they don't know to the party they voted for in 2005.

Questions: The computer tables attached in PDF format show each question, in full, in the order they were put to respondents, all response codes and the weighted and un-weighted bases for all demographics and other data including but not limited that published .

Further enquiries: nick.sparrow@icmresearch.co.uk

Norwich North Survey - June 2009

CATI Fieldwork : June 19th-21st 2009

Absolutes/col percents

Table 1

Q.1 First of all, are you aware or unaware that the Member of Parliament for Norwich North, Ian Gibson, has decided to stand down, meaning that there will be a by-election here sometime soon?

Base: All respondents

	Gender		Age				Social Class				Working status						Voting Intention				Vote In 2005 General Election			Aware of by-election		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Work Full-time	Work Part-time	Unemp-loyed	Ret-ired	Stu-dent	Other	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	Yes	No
Unweighted base	504	222	282	38	61	255	150	95	145	97	147	197	72	25	173	12	25	117	90	44	77	83	165	34	428	76
Weighted base	504	243	261	54	91	239	120	93	150	99	141	220	70	31	134	18	30	126	87	42	75	86	144	43	411	93
Yes - aware	411	209	201	37	48	215	110	83	121	75	118	172	57	23	126	13	19	97	72	40	64	77	129	42	411	-
	82%	86%	77%	69%	53%	90%	92%	89%	81%	75%	83%	78%	82%	74%	94%	73%	63%	77%	82%	94%	86%	90%	90%	98%	100%	-
No - unaware	93	34	59	16	43	24	10	10	29	25	23	48	12	8	8	5	11	30	15	3	11	9	14	1	-	93
	18%	14%	23%	31%	47%	10%	8%	11%	19%	25%	17%	22%	18%	26%	6%	27%	37%	23%	18%	6%	14%	10%	10%	2%	-	100%

Norwich North Survey - June 2009

CATI Fieldwork : June 19th-21st 2009

Absolutes/col percents

Table 2

Q.2 Some people have said they would not vote in the by-election, while others have said they will vote. I would like to know how certain it is that you would actually vote in the forthcoming by-election in Norwich North?

Base: All respondents

	Gender		Age				Social Class				Working status						Voting Intention				Vote In 2005 General Election			Aware of by-election			
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Work Full-time	Work Part-time	Unemp-loyed	Ret-ired	Stu-dent	Other	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	Yes	No	
Unweighted base	504	222	282	38	61	255	150	95	145	97	147	197	72	25	173	12	25	117	90	44	77	83	165	34	428	76	
Weighted base	504	243	261	54	91	239	120	93	150	99	141	220	70	31	134	18	30	126	87	42	75	86	144	43	411	93	
Certain to vote	(10)	201	105	96	19	15	104	64	50	58	32	54	83	22	10	69	5	13	47	43	19	29	46	73	12	187	14
		40%	43%	37%	35%	16%	43%	53%	53%	39%	32%	38%	38%	31%	30%	51%	30%	41%	37%	49%	45%	38%	54%	51%	29%	45%	15%
	(9)	20	13	6	1	4	12	3	3	10	5	1	10	2	2	4	3	-	5	3	6	2	3	9	6	20	-
		4%	6%	2%	1%	4%	5%	2%	3%	6%	5%	1%	4%	3%	5%	3%	14%	-	4%	3%	15%	2%	4%	6%	13%	5%	-
	(8)	38	18	20	6	6	12	13	2	19	4	11	12	6	2	14	3	1	11	5	4	9	7	15	7	32	5
		8%	7%	8%	12%	7%	5%	11%	3%	13%	5%	8%	6%	9%	6%	10%	15%	4%	9%	6%	8%	12%	8%	10%	17%	8%	6%
	(7)	22	12	10	3	6	12	1	4	8	4	5	10	4	5	2	-	1	7	7	1	5	1	7	3	19	3
		4%	5%	4%	6%	7%	5%	1%	5%	5%	4%	4%	5%	6%	16%	1%	-	4%	5%	8%	3%	7%	1%	5%	6%	5%	3%
	(6)	16	5	11	1	1	12	1	2	8	4	2	8	6	-	1	-	-	6	4	-	3	5	4	1	13	3
		3%	2%	4%	2%	2%	5%	1%	2%	5%	4%	1%	4%	9%	-	1%	-	-	4%	5%	-	4%	5%	3%	3%	3%	3%
	(5)	72	39	33	4	21	34	13	7	11	27	25	37	13	2	16	-	3	26	13	4	11	10	17	7	54	19
		14%	16%	13%	8%	24%	14%	11%	7%	7%	27%	18%	17%	19%	6%	12%	-	11%	21%	15%	9%	15%	12%	12%	16%	13%	20%
	(4)	13	6	7	3	3	5	1	4	1	1	6	6	4	-	1	2	-	2	3	3	1	2	1	3	8	5
		3%	2%	3%	6%	4%	2%	1%	5%	1%	1%	4%	3%	5%	-	1%	10%	-	2%	3%	8%	1%	3%	1%	8%	2%	5%
	(3)	12	5	7	2	3	3	3	1	5	1	5	7	1	-	2	-	5	1	3	*	1	2	2	-	7	4
		2%	2%	3%	4%	3%	1%	2%	1%	3%	1%	3%	3%	2%	-	1%	-	5%	1%	4%	1%	1%	3%	1%	-	2%	4%
	(2)	9	3	5	5	1	3	-	1	4	3	1	1	2	2	1	2	-	3	2	2	1	-	2	-	5	3
		2%	1%	2%	9%	2%	1%	-	1%	2%	3%	1%	1%	3%	7%	1%	10%	-	2%	2%	4%	1%	-	1%	-	1%	3%
Certain not to vote	(1)	89	32	58	8	29	37	14	18	23	16	25	43	7	6	19	4	9	17	5	1	13	8	13	3	60	29
		18%	13%	22%	16%	32%	15%	12%	19%	15%	17%	17%	20%	11%	20%	14%	21%	30%	13%	6%	3%	17%	10%	9%	7%	15%	31%
Refused		2	-	2	-	-	*	1	-	-	*	1	-	*	-	1	-	-	-	-	-	-	-	*	-	2	-
		*	-	1%	-	-	*	1%	-	-	*	1%	-	1%	-	1%	-	-	-	-	-	-	-	*	-	*	-
Don't know		11	6	5	1	-	5	6	1	3	1	4	2	1	3	4	-	1	1	-	1	-	1	1	1	4	7
		2%	2%	2%	1%	-	2%	5%	1%	2%	1%	3%	1%	1%	10%	3%	-	4%	1%	-	3%	-	2%	1%	2%	1%	8%
Mean		6.71	7.15	6.29	6.29	4.90	7.02	7.71	7.16	7.06	6.33	6.52	6.46	6.57	6.35	7.50	6.28	5.99	6.82	7.53	7.92	6.82	7.74	7.81	7.30	7.18	4.49
Standard deviation		3.48	3.26	3.62	3.56	3.34	3.37	3.24	3.63	3.34	3.33	3.47	3.50	3.08	3.68	3.34	3.83	4.03	3.21	2.93	2.77	3.33	3.08	2.96	2.70	3.33	3.28
Standard error		0.16	0.22	0.22	0.58	0.43	0.21	0.27	0.37	0.28	0.34	0.29	0.25	0.37	0.78	0.26	1.10	0.82	0.30	0.31	0.43	0.38	0.34	0.23	0.47	0.16	0.39



Norwich North Survey - June 2009

CATI Fieldwork : June 19th-21st 2009

Absolutes/col percents

Table 3

Q.3 The Conservatives, Labour, the Liberal Democrats, and other parties will fight the by-election in Norwich North. If the by-election were being held tomorrow, which party do you think you would vote for?

Base: All respondents

	Gender			Age				Social Class				Working status						Voting Intention				Vote In 2005 General Election			Aware of by-election	
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Work Full-time	Work Part-time	Unemp-loyed	Ret-ired	Stu-dent	Other	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	Yes	No
	Unweighted base	504	222	282	38	61	255	150	95	145	97	147	197	72	25	173	12	25	117	90	44	77	83	165	34	428
Weighted base	504	243	261	54	91	239	120	93	150	99	141	220	70	31	134	18	30	126	87	42	75	86	144	43	411	93
Conservatives	126 25%	67 27%	60 23%	21 40%	26 28%	53 22%	26 22%	23 25%	39 26%	33 33%	30 21%	60 27%	11 16%	12 39%	34 25%	2 12%	7 21%	126 100%	-	-	-	59 69%	20 14%	3 7%	97 24%	30 32%
Labour	87 17%	52 21%	36 14%	9 18%	17 19%	38 16%	23 19%	15 16%	24 16%	18 18%	29 21%	34 15%	16 24%	4 13%	25 18%	2 10%	6 20%	-	87 100%	-	-	-	59 41%	3 8%	72 17%	15 17%
Liberal Democrat	42 8%	19 8%	23 9%	5 10%	5 5%	18 8%	14 12%	9 10%	16 11%	3 3%	13 9%	14 6%	4 6%	-	16 12%	7 37%	1 4%	-	-	42 100%	-	-	12 8%	20 47%	40 10%	3 3%
Green	46 9%	15 6%	31 12%	2 4%	9 9%	33 14%	2 2%	8 8%	18 12%	7 7%	12 9%	23 11%	9 13%	6 20%	3 2%	-	4 13%	-	-	-	46 61%	5 5%	16 11%	7 16%	39 9%	7 7%
UKIP	16 3%	9 4%	7 3%	-	3 3%	8 3%	5 4%	3 3%	5 3%	3 3%	4 2%	9 4%	1 2%	1 3%	4 3%	2 9%	-	-	-	-	16 22%	1 2%	5 4%	3 6%	13 3%	3 3%
Independent	2 *	1 1%	1 *	-	-	1 *	1 1%	-	1 1%	1 1%	-	1 *	-	-	1 1%	-	-	-	-	-	2 3%	-	1 1%	-	2 *	-
BNP	5 1%	2 1%	3 1%	-	1 2%	2 1%	2 1%	-	3 2%	1 1%	2 1%	2 1%	* 1%	-	2 1%	1 8%	-	-	-	-	5 7%	2 2%	1 *	-	5 1%	-
Other	6 1%	4 2%	2 1%	-	1 2%	2 1%	2 2%	2 2%	1 *	1 1%	2 1%	2 1%	-	-	4 3%	-	-	-	-	-	6 8%	1 1%	-	-	5 1%	1 1%
Don't know	120 24%	53 22%	68 26%	14 27%	27 30%	51 21%	28 23%	23 25%	27 18%	22 23%	38 27%	54 24%	16 23%	8 26%	27 20%	4 23%	11 37%	-	-	-	-	14 16%	25 17%	5 13%	88 21%	32 35%
Refused	53 11%	22 9%	31 12%	1 2%	2 2%	33 14%	17 14%	10 11%	16 11%	11 11%	11 8%	22 10%	11 15%	-	20 15%	-	1 4%	-	-	-	-	5 5%	5 3%	1 3%	51 12%	3 3%

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Absolutes/col percents

Table 4

Data derived from:-

Q.2 Some people have said they would not vote in the by-election, while others have said they will vote. I would like to know how certain it is that you would actually vote in the forthcoming by-election in Norwich North?

Q.3 The Conservatives, Labour, the Liberal Democrats, and other parties will fight the by-election in Norwich North. If the by-election were being held tomorrow, which party do you think you would vote for?

Data excludes those who don't know who they would vote for (24%) or refuse to answer (11%)

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Gender			Age				Social Class				Working status						Voting Intention				Vote In 2005 General Election			Aware of by-election	
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Work Full-time	Work Part-time	Unemp-loyed	Ret-ired	Stu-dent	Other	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	Yes	No
Unweighted base	212	108	104	17	17	109	69	46	69	35	59	80	25	13	79	5	10	70	63	33	46	46	100	19	194	18
Weighted base	202	109	94	23	25	99	55	42	71	35	52	81	22	16	62	8	12	70	57	30	45	47	88	22	183	19
Conservatives	70 35%	40 37%	30 32%	11 49%	5 20%	35 35%	19 34%	14 33%	21 29%	16 47%	19 37%	29 35%	2 9%	9 57%	24 39%	1 16%	5 37%	70 100%	-	-	-	43 91%	15 17%	1 4%	63 34%	7 37%
Labour	57 28%	36 34%	21 22%	7 28%	8 31%	25 25%	18 33%	13 30%	18 25%	9 25%	17 33%	20 25%	11 51%	3 17%	19 30%	-	4 31%	-	57 100%	-	-	-	47 54%	-	52 28%	5 26%
Liberal Democrat	30 15%	12 11%	18 19%	3 14%	5 20%	10 10%	12 22%	7 18%	12 17%	3 10%	7 14%	10 13%	3 13%	-	12 19%	5 63%	-	-	-	30 100%	-	-	9 11%	14 64%	28 15%	3 14%
Green	30 15%	9 9%	21 22%	2 8%	4 16%	24 24%	1 2%	7 18%	14 20%	4 10%	6 11%	16 19%	5 22%	4 26%	2 3%	-	4 33%	-	-	-	30 68%	3 6%	13 14%	5 21%	28 15%	3 14%
UKIP	9 4%	6 6%	3 3%	-	2 7%	4 4%	3 6%	-	3 4%	2 6%	1 3%	3 4%	1 3%	-	3 6%	2 21%	-	-	-	-	9 20%	1 3%	2 2%	3 12%	7 4%	2 9%
Independent	2 1%	1 1%	1 1%	-	-	1 1%	1 2%	-	1 2%	1 2%	-	1 1%	-	-	1 2%	-	-	-	-	-	2 4%	-	1 1%	-	2 1%	-
BNP	2 1%	1 1%	* 1%	-	-	2 2%	-	-	2 2%	-	-	1 1%	* 2%	-	-	-	-	-	-	-	2 3%	-	-	-	2 1%	-
Other	2 1%	2 2%	-	-	1 6%	-	1 1%	1 2%	-	-	1 3%	1 2%	-	-	1 1%	-	-	-	-	-	2 5%	-	-	-	2 1%	-

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Col percents

Table 5
Published Vote Intention Figures
Percentages derived from the responses of 294 respondents

	<u>Total</u>
Conservative	34%
Labour	30%
Liberal Democrat	15%
Green	14%
Other	7%

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Absolutes/col percents

Table 6

Q.6 Putting aside your own party preference, which party would you trust most to increase investment in education and skills for people in Norwich?

Base: All respondents

	Gender			Age				Social Class				Working status						Voting Intention				Vote In 2005 General Election			Aware of by-election	
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Work Full-time	Work Part-time	Unemployed	Retired	Student	Other	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	Yes	No
Unweighted base	504	222	282	38	61	255	150	95	145	97	147	197	72	25	173	12	25	117	90	44	77	83	165	34	428	76
Weighted base	504	243	261	54	91	239	120	93	150	99	141	220	70	31	134	18	30	126	87	42	75	86	144	43	411	93
Conservatives	120 24%	64 26%	56 22%	19 35%	17 19%	57 24%	28 23%	26 28%	29 20%	27 27%	36 26%	48 22%	12 17%	13 41%	36 27%	4 20%	8 26%	87 69%	5 5%	6 13%	6 8%	52 61%	16 11%	4 10%	96 23%	24 26%
Labour	102 20%	57 23%	45 17%	11 21%	21 23%	49 21%	21 17%	23 24%	30 20%	20 21%	27 19%	42 19%	21 30%	9 28%	23 17%	1 7%	5 17%	9 7%	63 72%	3 7%	6 8%	1 1%	64 44%	3 8%	86 21%	15 17%
Don't trust any of them	94 19%	48 20%	46 18%	- -	15 16%	55 23%	25 21%	14 15%	27 18%	18 19%	32 23%	50 23%	8 12%	4 12%	28 21%	- -	4 13%	10 8%	6 7%	6 14%	21 28%	10 12%	21 15%	8 18%	80 20%	14 15%
Don't know	85 17%	34 14%	51 19%	13 24%	16 18%	32 13%	23 19%	11 12%	24 16%	22 22%	19 14%	36 16%	10 15%	5 16%	23 17%	5 28%	6 18%	12 10%	3 3%	2 5%	9 13%	15 18%	14 10%	2 5%	58 14%	26 28%
Liberal Democrat	51 10%	23 10%	28 11%	6 11%	12 14%	22 9%	11 9%	8 9%	25 17%	2 2%	14 10%	23 11%	8 11%	- -	12 9%	5 27%	4 13%	6 4%	5 6%	24 56%	9 12%	2 3%	15 10%	24 57%	48 12%	3 3%
Green	21 4%	9 4%	12 5%	2 4%	3 3%	14 6%	2 2%	3 3%	8 5%	6 6%	3 2%	11 5%	6 9%	1 3%	3 2%	- -	1 3%	2 2%	2 3%	1 2%	14 18%	2 2%	7 5%	1 2%	14 4%	7 7%
UKIP	11 2%	4 2%	7 3%	- -	4 5%	3 1%	3 3%	3 3%	1 1%	2 2%	3 2%	5 2%	1 1%	- -	2 2%	2 9%	1 5%	1 1%	- -	- -	7 9%	3 3%	4 3%	- -	8 2%	3 3%
All equally	5 1%	1 *	5 2%	1 3%	1 1%	3 1%	- -	2 2%	1 *	1 1%	1 1%	2 1%	1 1%	- -	1 *	- -	1 5%	- -	3 3%	- -	- -	- -	1 1%	- -	4 1%	1 1%
Independent	2 *	2 1%	- -	- -	- -	- -	2 2%	- -	1 1%	- -	1 1%	- -	- -	- -	2 2%	- -	- -	- -	- -	1 2%	1 2%	- -	1 1%	- -	2 *	- -
Other	1 *	- -	1 1%	- -	1 2%	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	1 8%	- -	- -	- -	- -	1 2%	- -	- -	- -	1 *	- -
Refused	11 2%	3 1%	9 3%	1 2%	- -	4 2%	6 5%	3 3%	2 1%	- -	4 3%	3 1%	3 4%	- -	6 4%	- -	- -	- -	- -	- -	- -	- -	- -	- -	11 3%	- -

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Absolutes/col percents

Table 7

Q.7 If one of the political parties committed to an increase in the amount of money it spends on education, would you be more likely to vote for it, less likely to vote for it, or would it make no difference one way or the other?

Base: All respondents

	Gender		Age				Social Class				Working status					Voting Intention				Vote In 2005 General Election			Aware of by-election			
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Work Full-time	Work Part-time	Unemp-loyed	Ret-ired	Stu-dent	Other	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	Yes	No
Unweighted base	504	222	282	38	61	255	150	95	145	97	147	197	72	25	173	12	25	117	90	44	77	83	165	34	428	76
Weighted base	504	243	261	54	91	239	120	93	150	99	141	220	70	31	134	18	30	126	87	42	75	86	144	43	411	93
More likely	169 34%	71 29%	98 38%	26 48%	45 49%	74 31%	25 21%	35 38%	52 35%	33 33%	46 32%	72 33%	32 47%	16 50%	29 22%	5 30%	15 49%	42 33%	29 33%	12 28%	26 34%	20 23%	50 35%	16 38%	131 32%	38 41%
Make no difference	315 62%	161 66%	154 59%	27 51%	45 49%	154 64%	89 74%	53 57%	92 61%	66 66%	88 62%	139 63%	37 53%	15 47%	97 72%	13 70%	15 48%	81 64%	57 65%	30 70%	48 64%	64 74%	90 63%	25 58%	265 64%	50 53%
Less likely	14 3%	7 3%	7 3%	1 1%	2 2%	6 3%	4 4%	4 4%	5 4%	1 1%	4 3%	6 3%	- -	- -	6 4%	- -	1 4%	3 2%	1 1%	1 2%	1 1%	1 1%	2 2%	2 4%	11 3%	3 3%
Don't know	7 1%	4 2%	3 1%	- -	- -	5 2%	2 2%	1 1%	1 1%	* *	4 3%	3 1%	* 1%	1 3%	2 2%	- -	- -	1 1%	- -	- -	- -	1 1%	* *	- -	4 1%	3 3%

Norwich North Survey - June 2009

CATI Fieldwork : June 19th-21st 2009

Absolutes/col percents

Table 8

Q.8 Some people think that providing affordable access to local education and training will help Norwich and the rest of the country to beat the recession. Others disagree, saying other things are required. How important do you think providing affordable access to education and training is in helping Norwich and the country beat the recession?

Base: All respondents

	Gender		Age				Social Class				Working status						Voting Intention				Vote In 2005 General Election			Aware of by-election		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Work Full-time	Work Part-time	Unemp-loved	Ret-ired	Stu-dent	Other	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	Yes	No
Unweighted base	504	222	282	38	61	255	150	95	145	97	147	197	72	25	173	12	25	117	90	44	77	83	165	34	428	76
Weighted base	504	243	261	54	91	239	120	93	150	99	141	220	70	31	134	18	30	126	87	42	75	86	144	43	411	93
NET: Important	388	184	204	45	73	185	85	81	119	70	104	169	56	29	98	11	24	104	69	35	59	69	120	35	321	66
	77%	75%	78%	83%	80%	77%	71%	87%	79%	70%	74%	77%	81%	91%	73%	61%	80%	82%	79%	82%	78%	81%	83%	80%	78%	71%
Very important (+2)	209	110	99	18	32	107	52	45	62	38	59	89	28	18	59	7	7	55	46	19	32	37	74	12	183	26
	42%	45%	38%	34%	36%	45%	43%	48%	41%	38%	42%	41%	41%	58%	44%	38%	24%	44%	53%	46%	43%	44%	52%	29%	45%	28%
Quite important (+1)	178	74	105	26	41	78	34	36	57	32	45	80	28	10	39	4	17	49	23	15	26	32	46	22	138	40
	35%	30%	40%	49%	45%	33%	28%	39%	38%	32%	32%	36%	40%	33%	29%	23%	56%	38%	26%	36%	35%	37%	32%	51%	34%	43%
Neither important nor unimportant (0)	46	20	26	3	9	24	9	6	6	19	13	25	6	-	11	-	4	11	7	2	2	6	7	5	28	18
	9%	8%	10%	6%	10%	10%	8%	6%	4%	19%	9%	11%	9%	-	8%	-	13%	9%	8%	6%	3%	7%	5%	12%	7%	19%
Not very important (-1)	46	26	20	5	9	22	10	4	17	8	14	20	6	1	9	7	2	10	9	4	10	5	11	4	39	7
	9%	11%	8%	9%	10%	9%	8%	5%	12%	8%	10%	9%	9%	3%	7%	39%	7%	8%	10%	11%	13%	6%	7%	8%	9%	8%
Not important at all (-2)	16	11	5	-	-	7	9	2	4	3	6	5	1	1	9	-	-	1	2	1	3	4	4	-	16	-
	3%	5%	2%	-	-	3%	7%	2%	3%	3%	4%	2%	2%	3%	7%	-	-	1%	2%	2%	4%	4%	3%	-	4%	-
NET: Not important	62	37	24	5	9	29	18	6	22	11	20	25	7	2	19	7	2	11	10	5	13	8	15	4	55	7
	12%	15%	9%	9%	10%	12%	15%	7%	15%	11%	14%	11%	10%	6%	14%	39%	7%	9%	12%	17%	10%	10%	10%	8%	13%	8%
Don't know	9	3	6	1	-	1	7	-	3	-	4	1	-	1	7	-	-	-	1	-	1	2	2	-	7	2
	2%	1%	2%	1%	-	*	6%	-	2%	-	3%	*	-	2%	5%	-	-	-	1%	-	2%	2%	2%	-	2%	2%
Mean	1.05	1.02	1.08	1.10	1.06	1.07	0.98	1.26	1.06	0.94	1.01	1.04	1.10	1.44	1.01	0.61	0.98	1.16	1.19	1.13	1.02	1.13	1.24	1.01	1.07	0.94
Standard deviation	1.08	1.18	0.98	0.89	0.93	1.09	1.26	0.94	1.10	1.08	1.15	1.04	1.00	0.92	1.23	1.37	0.81	0.96	1.08	1.05	1.19	1.06	1.04	0.86	1.12	0.89
Standard error	0.05	0.08	0.06	0.15	0.12	0.07	0.11	0.10	0.09	0.11	0.10	0.07	0.12	0.19	0.10	0.40	0.16	0.09	0.11	0.16	0.14	0.12	0.08	0.15	0.05	0.10

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CATI Fieldwork : June 19th-21st 2009

Absolutes/col percents

Table 9

Q.9 Here are some things other people have said. Please tell me whether you agree strongly, tend to agree, neither agree nor disagree, tend to disagree or disagree strongly?

Giving young people affordable access to local education and training would reduce crime and anti-social behaviour in Norwich

Base: All respondents

	Gender			Age				Social Class				Working status						Voting Intention				Vote In 2005 General Election			Aware of by-election	
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Work Full-time	Work Part-time	Unemp-loyed	Ret-ired	Stu-dent	Other	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	Yes	No
Unweighted base	504	222	282	38	61	255	150	95	145	97	147	197	72	25	173	12	25	117	90	44	77	83	165	34	428	76
Weighted base	504	243	261	54	91	239	120	93	150	99	141	220	70	31	134	18	30	126	87	42	75	86	144	43	411	93
NET: Agree	371	177	194	47	75	174	75	75	117	76	89	169	51	28	83	15	26	94	71	35	56	56	113	34	298	73
	74%	73%	74%	88%	83%	73%	62%	81%	78%	76%	63%	77%	73%	90%	62%	82%	84%	74%	82%	83%	75%	66%	79%	78%	73%	79%
Agree strongly (+2)	239	116	124	30	49	114	47	49	73	45	64	104	31	21	54	10	20	63	47	22	41	44	69	26	197	42
	47%	47%	47%	56%	53%	48%	39%	52%	49%	45%	45%	47%	45%	67%	40%	54%	64%	50%	54%	52%	55%	51%	48%	61%	48%	45%
Tend to agree (+1)	132	62	70	17	27	60	28	26	44	31	25	65	20	7	29	5	6	31	24	13	14	12	44	8	101	31
	26%	25%	27%	32%	29%	25%	23%	28%	29%	31%	18%	29%	28%	23%	22%	28%	20%	25%	28%	32%	19%	15%	31%	18%	24%	34%
Neither agree nor disagree (0)	56	21	36	4	9	26	17	10	16	5	20	19	13	2	21	1	-	13	7	3	10	15	13	4	52	5
	11%	9%	14%	7%	10%	11%	14%	11%	11%	5%	15%	9%	19%	7%	16%	8%	-	10%	8%	7%	14%	17%	9%	10%	13%	5%
Tend to disagree (-1)	48	25	23	1	6	26	14	6	10	15	17	22	5	1	17	-	3	13	6	2	5	9	15	3	37	10
	9%	10%	9%	2%	7%	11%	12%	7%	6%	15%	12%	10%	7%	3%	13%	-	12%	10%	7%	5%	6%	11%	10%	8%	9%	11%
Disagree strongly (-2)	24	18	6	2	-	13	10	1	7	4	11	10	1	-	11	2	-	7	3	2	4	4	3	2	23	1
	5%	7%	2%	3%	-	5%	8%	2%	5%	4%	8%	5%	2%	-	8%	10%	-	5%	3%	5%	5%	5%	2%	4%	6%	1%
NET: Disagree	72	43	29	3	6	39	24	8	17	19	28	33	6	1	28	2	3	20	9	4	9	13	17	5	61	12
	14%	18%	11%	5%	7%	16%	20%	8%	11%	19%	19%	15%	8%	3%	21%	10%	12%	16%	10%	10%	12%	15%	12%	12%	15%	12%
Don't know	4	2	2	-	-	-	4	-	-	-	4	-	-	-	3	-	1	-	-	-	-	1	-	-	1	3
	1%	1%	1%	-	-	-	3%	-	-	-	3%	-	-	-	2%	-	4%	-	-	-	-	2%	-	-	*	4%
Mean	1.03	0.96	1.09	1.35	1.29	0.99	0.76	1.23	1.11	0.99	0.84	1.04	1.08	1.54	0.74	1.16	1.43	1.03	1.22	1.19	1.13	0.98	1.14	1.23	1.00	1.14
Standard deviation	1.19	1.29	1.09	0.95	0.92	1.23	1.32	1.00	1.13	1.21	1.34	1.18	1.03	0.75	1.33	1.26	1.00	1.23	1.07	1.12	1.19	1.26	1.06	1.17	1.22	1.04
Standard error	0.05	0.09	0.07	0.15	0.12	0.08	0.11	0.10	0.09	0.12	0.11	0.08	0.12	0.15	0.10	0.36	0.20	0.11	0.11	0.17	0.14	0.14	0.08	0.20	0.06	0.12

Norwich North Survey - June 2009

CATI Fieldwork : June 19th-21st 2009

Absolutes/col percents

Table 10

Q.9 Here are some things other people have said. Please tell me whether you agree strongly, tend to agree, neither agree nor disagree, tend to disagree or disagree strongly?

Every local person who meets the entry standards should be entitled to a free place at a local college or university

Base: All respondents

	Gender			Age				Social Class				Working status					Voting Intention				Vote In 2005 General Election			Aware of by-election		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Work Full-time	Work Part-time	Unemp-loyed	Ret-ired	Stu-dent	Other	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	Yes	No
Unweighted base	504	222	282	38	61	255	150	95	145	97	147	197	72	25	173	12	25	117	90	44	77	83	165	34	428	76
Weighted base	504	243	261	54	91	239	120	93	150	99	141	220	70	31	134	18	30	126	87	42	75	86	144	43	411	93
NET: Agree	413	193	220	42	75	208	87	75	123	89	111	184	59	27	101	16	27	107	72	36	64	73	123	37	344	68
	82%	79%	84%	79%	82%	87%	72%	81%	82%	90%	79%	83%	85%	86%	75%	85%	88%	85%	83%	85%	85%	86%	86%	86%	84%	73%
Agree strongly (+2)	276	124	151	26	53	140	57	49	89	56	74	123	41	12	68	11	21	73	52	20	46	57	89	25	232	44
	55%	51%	58%	49%	58%	59%	47%	53%	59%	57%	52%	56%	59%	38%	50%	62%	68%	58%	60%	48%	61%	66%	62%	58%	56%	47%
Tend to agree (+1)	137	69	68	16	22	68	30	26	34	33	37	61	18	15	33	4	6	34	20	15	18	17	34	12	112	25
	27%	28%	26%	30%	25%	29%	25%	28%	23%	33%	27%	28%	26%	48%	25%	22%	20%	27%	23%	36%	24%	19%	24%	28%	27%	26%
Neither agree nor disagree (0)	47	30	18	6	9	19	13	9	13	6	16	18	9	4	13	2	1	9	9	3	8	4	10	4	32	15
	9%	12%	7%	11%	10%	8%	11%	10%	9%	7%	11%	8%	13%	14%	10%	10%	4%	7%	10%	7%	10%	4%	7%	8%	8%	16%
Tend to disagree (-1)	24	12	12	3	7	7	7	6	8	2	7	14	1	-	8	1	-	6	3	3	1	3	5	2	19	5
	5%	5%	5%	6%	8%	3%	6%	6%	5%	2%	5%	7%	2%	-	6%	5%	-	4%	4%	8%	2%	4%	3%	4%	5%	6%
Disagree strongly (-2)	14	5	9	2	-	4	7	2	5	1	3	4	1	-	7	-	2	5	1	-	2	4	3	1	12	2
	3%	2%	4%	4%	-	2%	6%	2%	4%	1%	2%	2%	1%	-	5%	-	7%	4%	1%	-	3%	4%	2%	2%	3%	2%
NET: Disagree	38	17	21	5	7	11	14	8	13	4	10	19	2	-	14	1	2	10	4	3	4	7	8	2	31	7
	7%	7%	8%	10%	8%	5%	12%	8%	9%	4%	7%	8%	3%	-	11%	5%	7%	8%	5%	8%	5%	8%	5%	6%	7%	8%
Don't know	6	4	2	-	-	-	6	1	1	-	4	-	-	-	6	-	-	1	2	-	-	2	2	-	4	2
	1%	2%	1%	-	-	-	5%	1%	1%	-	3%	-	-	-	5%	-	-	1%	2%	-	-	2%	2%	-	1%	2%
Mean	1.28	1.24	1.32	1.15	1.32	1.39	1.07	1.24	1.30	1.41	1.25	1.29	1.40	1.24	1.15	1.42	1.42	1.31	1.39	1.25	1.38	1.42	1.43	1.36	1.31	1.13
Standard deviation	1.01	0.98	1.03	1.09	0.95	0.89	1.19	1.02	1.06	0.83	1.01	1.00	0.84	0.69	1.15	0.89	1.12	1.03	0.92	0.91	0.96	1.05	0.92	0.94	1.00	1.04
Standard error	0.05	0.07	0.06	0.18	0.12	0.06	0.10	0.11	0.09	0.08	0.08	0.07	0.10	0.14	0.09	0.26	0.22	0.10	0.10	0.14	0.11	0.12	0.07	0.16	0.05	0.12

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Absolutes/col percents

Table 11

Q.10 Have you ever heard of the University and College Union, also known as UCU?**Base: All respondents**

	Gender		Age				Social Class				Working status						Voting Intention				Vote In 2005 General Election			Aware of by-election		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Work Full-time	Work Part-time	Unemp-loyed	Ret-ired	Stu-dent	Other	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	Yes	No
Unweighted base	504	222	282	38	61	255	150	95	145	97	147	197	72	25	173	12	25	117	90	44	77	83	165	34	428	76
Weighted base	504	243	261	54	91	239	120	93	150	99	141	220	70	31	134	18	30	126	87	42	75	86	144	43	411	93
Yes	145 29%	63 26%	82 31%	24 44%	25 28%	69 29%	27 22%	29 31%	41 27%	28 28%	42 30%	66 30%	21 30%	9 27%	32 24%	7 38%	10 34%	34 27%	32 37%	10 24%	24 32%	30 34%	37 26%	10 23%	120 29%	25 27%
No	358 71%	180 74%	178 68%	30 56%	66 72%	170 71%	93 78%	65 69%	109 73%	71 72%	99 70%	154 70%	48 70%	23 73%	102 76%	11 62%	19 63%	92 73%	54 62%	32 76%	51 68%	56 66%	106 74%	33 77%	290 71%	68 73%
Don't know	1 *	-	1 *	-	-	1 *	-	-	-	-	1 1%	-	-	-	-	-	1 3%	-	1 1%	-	-	-	1 1%	-	1 *	-

Norwich North Survey - June 2009
CATI Fieldwork : June 19th-21st 2009

Absolutes/col percents

Table 12
D.2 Respondent age
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	504	504
Weighted base	504	504
18-24	38 8%	54 11%
25-34	61 12%	91 18%
35-44	78 15%	90 18%
45-54	81 16%	79 16%
55-64	96 19%	70 14%
65-74	86 17%	68 13%
75+ (80)	64 13%	53 10%
Mean	52.57	48.31
Standard deviation	17.94	18.45
Standard error	0.80	0.82

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Absolutes/col percents

Table 13
D.3 Working status
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	504	504
Weighted base	504	504
Working full time (30+ hrs per week)	197 39%	220 44%
Working part time (1-29 hrs per week)	72 14%	70 14%
Unemployed, seeking work	19 4%	25 5%
Unemployed, not seeking work	6 1%	6 1%
Retired	173 34%	134 27%
Not working - disabled	5 1%	6 1%
Working - disabled	-	-
Student	12 2%	18 4%
Looking after house/ children	15 3%	18 4%
Other	5 1%	6 1%

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CATI Fieldwork : June 19th-21st 2009

Absolutes/col percents

Table 14
D.4 Housing tenure
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	504	504
Weighted base	504	504
Own a property outright	206 41%	134 27%
Own with a mortgage	172 34%	225 45%
Council rent/housing association rent	83 16%	103 20%
Private rent	41 8%	41 8%
Other	2 *	2 *

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Absolutes/col percents

Table 15
Sex of Respondent
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	504	504
Weighted base	504	504
Male	222 44%	243 48%
Female	282 56%	261 52%

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Absolutes/col percents

Table 16
Social grade
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	504	504
Weighted base	504	504
A	13 3%	13 3%
B	82 16%	81 16%
C1	145 29%	150 30%
C2	97 19%	99 20%
D	59 12%	63 13%
E	88 17%	78 15%
Refused	20 4%	20 4%

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Absolutes/col percents

Table 17
Q.4/5 Voting in May 5th 2005 General Election
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	504	504
Weighted base	504	504
Conservatives	83 16%	86 17%
Labour	165 33%	144 28%
Liberal Democrat	34 7%	43 9%
Green	13 3%	10 2%
UKIP	4 1%	2 *
Independent	2 *	1 *
Other	3 1%	3 1%
Did not vote	135 27%	153 30%
Refused	53 11%	49 10%
Don't know	12 2%	12 2%

	Page	Table	Title	Base Description	Base
	1	1	Q.1 First of all, are you aware or unaware that the Member of Parliament for Norwich North, Ian Gibson, has decided to stand down, meaning that there will be a by-election here sometime soon?	Base: All respondents	504
	2	2	Q.2 Some people have said they would not vote in the by-election, while others have said they will vote. I would like to know how certain it is that you would actually vote in the forthcoming by-election in Norwich North?	Base: All respondents	504
	3	3	Q.3 The Conservatives, Labour, the Liberal Democrats, and other parties will fight the by-election in Norwich North. If the by-election were being held tomorrow, which party do you think you would vote for?	Base: All respondents	504
	4	4	Data derived from:- Q.2 Some people have said they would not vote in the by-election, while others have said they will vote. I would like to know how certain it is that you would actually vote in the forthcoming by-election in Norwich North? Q.3 The Conservatives, Labour, the Liberal Democrats, and other parties will fight the by-election in Norwich North. If the by-election were being held tomorrow, which party do you think you would vote for? Data excludes those who don't know who they would vote for (24%) or refuse to answer (11%) THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DONT KNOW/REFUSERS		
	5	5	Published Vote Intention Figures Percentages derived from the responses of 294 respondents		
	6	6	Q.6 Putting aside your own party preference, which party would you trust most to increase investment in education and skills for people in Norwich?	Base: All respondents	504
	7	7	Q.7 If one of the political parties committed to an increase in the amount of money it spends on education, would you be more likely to vote for it, less likely to vote for it, or would it make no difference one way or the other?	Base: All respondents	504
	8	8	Q.8 Some people think that providing affordable access to local education and training will help Norwich and the rest of the country to beat the recession. Others disagree, saying other things are required. How important do you think providing affordable access to education and training is in helping Norwich and the country beat the recession?	Base: All respondents	504
	9	9	Q.9 Here are some things other people have said. Please tell me whether you agree strongly, tend to agree, neither agree nor disagree, tend to disagree or disagree strongly? Giving young people affordable access to local education and training would reduce crime and anti-social behaviour in Norwich	Base: All respondents	504

	Page	Table	Title	Base Description	Base
	10	10	Q.9 Here are some things other people have said. Please tell me whether you agree strongly, tend to agree, neither agree nor disagree, tend to disagree or disagree strongly? Every local person who meets the entry standards should be entitled to a free place at a local college or university	Base: All respondents	504
	11	11	Q.10 Have you ever heard of the University and College Union, also known as UCU?	Base: All respondents	504
	12	12	D.2 Respondent age	Base: All respondents	504
	13	13	D.3 Working status	Base: All respondents	504
	14	14	D.4 Housing tenure	Base: All respondents	504
	15	15	Sex of Respondent	Base: All respondents	504
	16	16	Social grade	Base: All respondents	504
	17	17	Q.4/5 Voting in May 5th 2005 General Election	Base: All respondents	504