



ICM Poll for the Sunday Mirror

Fieldwork dates: 3-4th April 2009

Interview Method: Telephone.

Population effectively sampled: All adults aged 18+ in GB

Sampling Method: Within Great Britain, a random sample of telephone numbers was drawn from the entire BT database of domestic telephone numbers. Each number so selected had its last digit randomised so as to provide a sample including both listed and unlisted numbers.

Sample size: 505 adults aged 18+

Data weighting: Data were weighted to the profile of all adults aged 18+ (including non telephone owning households). Data were weighted by sex, age, social class, household tenure, work status, number of cars in the household and whether or not respondent has taken a foreign holiday in the last 3 years. Targets for the weighted data were derived from the National Readership survey, a random probability survey comprising 34,000 random face-to-face interviews conducted annually.

Questions: The computer tables attached in PDF format show each question, in full, in the order they were put to respondents, all response codes and the weighted and un-weighted bases for all demographics and other data including but not limited that published .

Further enquiries: nick.sparrow@icmresearch.co.uk

G20 Survey

CATI Fieldwork : 3rd-4th April 2009

Absolutes/col percents

Table 1

Q1 You may have seen or heard that the G20 summit of world leaders has been held in London over the last two days. How well or badly do think the summit was handled by the Prime Minister, Gordon Brown?

Would you say...

Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | Q2 Likelihood to vote Labour after G20 | | |
|--------------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|--------------|------------|-----------|-----------|------------|------------|----------------|--------------------|-----------|--|-------------|----------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | More likely | Less likely | No differ-ence |
| Unweighted base | 505 | 223 | 282 | 36 | 70 | 82 | 106 | 97 | 114 | 167 | 119 | 74 | 145 | 130 | 132 | 123 | 70 | 50 | 54 | 64 | 376 |
| Weighted base | 505 | 242 | 263 | 60 | 80 | 100 | 85 | 75 | 105 | 131 | 146 | 106 | 121 | 132 | 132 | 125 | 71 | 44 | 53 | 64 | 374 |
| NET: Well | 352 70% | 166 69% | 186 71% | 32 53% | 51 64% | 74 74% | 61 72% | 52 69% | 82 78% | 98 74% | 105 72% | 68 64% | 82 68% | 86 65% | 100 76% | 83 67% | 46 65% | 37 84% | 49 92% | 20 31% | 273 73% |
| Very well | (4) 20% | 50 21% | 50 19% | 7 12% | 15 19% | 20 20% | 13 15% | 24 32% | 21 20% | 26 20% | 34 23% | 22 20% | 18 15% | 22 17% | 36 27% | 21 17% | 8 11% | 12 28% | 29 54% | 5 8% | 65 17% |
| Quite well | (3) 50% | 116 48% | 136 52% | 25 42% | 36 45% | 54 54% | 48 56% | 28 37% | 62 59% | 71 54% | 71 49% | 46 43% | 64 53% | 64 48% | 64 49% | 62 49% | 38 53% | 25 56% | 20 38% | 15 23% | 209 56% |
| Quite badly | (2) 11% | 22 9% | 31 12% | 12 20% | 8 11% | 7 7% | 5 6% | 12 16% | 8 8% | 11 8% | 17 12% | 14 13% | 11 9% | 20 15% | 11 9% | 16 13% | 6 9% | - - | - - | 22 35% | 31 8% |
| Very badly | (1) 5% | 14 6% | 9 3% | 5 8% | 2 3% | 4 4% | 4 5% | 2 3% | 6 6% | 3 2% | 10 7% | 4 4% | 6 5% | 3 2% | 7 5% | 5 4% | 7 10% | * 1% | - - | 12 18% | 11 3% |
| NET: Badly | 76 15% | 36 15% | 40 15% | 17 28% | 11 13% | 11 11% | 10 11% | 14 19% | 14 13% | 14 10% | 28 19% | 18 17% | 17 14% | 23 17% | 18 14% | 21 17% | 14 19% | * 1% | - - | 34 53% | 42 11% |
| Don't know | 77 15% | 40 17% | 36 14% | 11 18% | 18 23% | 15 15% | 14 17% | 9 12% | 9 8% | 20 15% | 14 10% | 20 19% | 22 18% | 24 18% | 14 10% | 21 17% | 11 16% | 7 15% | 4 8% | 10 16% | 59 16% |
| Mean | 3.00 | 3.00 | 3.00 | 2.70 | 3.03 | 3.06 | 2.99 | 3.13 | 3.00 | 3.09 | 2.97 | 2.99 | 2.95 | 2.96 | 3.09 | 2.96 | 2.78 | 3.30 | 3.59 | 2.25 | 3.04 |
| Standard deviation | 0.76 | 0.80 | 0.72 | 0.84 | 0.72 | 0.70 | 0.72 | 0.81 | 0.75 | 0.65 | 0.83 | 0.79 | 0.73 | 0.71 | 0.79 | 0.74 | 0.84 | 0.55 | 0.50 | 0.91 | 0.67 |
| Standard error | 0.04 | 0.06 | 0.05 | 0.16 | 0.10 | 0.08 | 0.08 | 0.09 | 0.07 | 0.05 | 0.08 | 0.10 | 0.07 | 0.07 | 0.07 | 0.07 | 0.11 | 0.08 | 0.07 | 0.13 | 0.04 |

G20 Survey

CATI Fieldwork : 3rd-4th April 2009

Absolutes/col percents

Table 2

Q2 And on the basis of what you have seen, following the G20 are you more likely to vote Labour at the next General Election, less likely, or has it made no difference one way or the other?

Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | Q2 Likelihood to vote Labour after G20 | | | |
|-----------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|--------------|------------|-----------|-----------|------------|-----------|----------------|--------------------|--|-------------|-------------|----------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | More likely | Less likely | No differ-ence |
| Unweighted base | 505 | 223 | 282 | 36 | 70 | 82 | 106 | 97 | 114 | 167 | 119 | 74 | 145 | 130 | 132 | 123 | 70 | 50 | 54 | 64 | 376 |
| Weighted base | 505 | 242 | 263 | 60 | 80 | 100 | 85 | 75 | 105 | 131 | 146 | 106 | 121 | 132 | 132 | 125 | 71 | 44 | 53 | 64 | 374 |
| More likely | 53 11% | 26 11% | 27 10% | 13 22% | 7 9% | 4 4% | 11 13% | 5 6% | 12 12% | 13 10% | 10 7% | 12 12% | 18 15% | 16 12% | 19 14% | 12 10% | 2 2% | 5 11% | 53 100% | - | - |
| Less likely | 64 13% | 33 13% | 31 12% | 5 8% | 7 9% | 10 10% | 10 12% | 16 21% | 16 16% | 13 10% | 15 10% | 19 18% | 18 15% | 17 13% | 18 13% | 14 12% | 12 16% | 3 7% | - | 64 100% | - |
| No difference | 374 74% | 175 72% | 200 76% | 40 67% | 64 80% | 83 83% | 60 71% | 53 71% | 73 70% | 105 80% | 114 78% | 71 67% | 84 69% | 92 70% | 91 68% | 98 78% | 57 80% | 37 82% | - | - | 374 100% |
| Don't know | 13 3% | 9 4% | 5 2% | 2 3% | 1 2% | 3 3% | 4 4% | 1 2% | 3 3% | 1 1% | 8 5% | 3 3% | 1 1% | 7 5% | 5 4% | 1 1% | 1 1% | - | - | - | - |

G20 Survey

CATI Fieldwork : 3rd-4th April 2009

Absolutes/col percents

Table 3

Q3 From what you have seen or heard about the deal reached at the G20 summit, do you think it will do a lot, a little, or nothing at all to bring the recession to an end?

Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | Q2 Likelihood to vote Labour after G20 | | |
|--------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|------------|-----------|----------------|--------------------|-----------|--|-------------|----------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | More likely | Less likely | No differ-ence |
| Unweighted base | 505 | 223 | 282 | 36 | 70 | 82 | 106 | 97 | 114 | 167 | 119 | 74 | 145 | 130 | 132 | 123 | 70 | 50 | 54 | 64 | 376 |
| Weighted base | 505 | 242 | 263 | 60 | 80 | 100 | 85 | 75 | 105 | 131 | 146 | 106 | 121 | 132 | 132 | 125 | 71 | 44 | 53 | 64 | 374 |
| NET: A lot/ little | 347 | 172 | 176 | 48 | 49 | 69 | 59 | 49 | 74 | 94 | 101 | 73 | 79 | 92 | 94 | 86 | 43 | 32 | 49 | 28 | 262 |
| | 69% | 71% | 67% | 80% | 61% | 69% | 69% | 65% | 70% | 72% | 69% | 69% | 65% | 70% | 71% | 69% | 61% | 71% | 92% | 44% | 70% |
| A lot | 82 | 39 | 42 | 5 | 12 | 18 | 10 | 17 | 20 | 18 | 24 | 19 | 21 | 14 | 26 | 21 | 5 | 15 | 24 | 4 | 53 |
| | 16% | 16% | 16% | 8% | 15% | 18% | 11% | 22% | 19% | 13% | 17% | 18% | 17% | 11% | 20% | 17% | 7% | 34% | 45% | 6% | 14% |
| A little | 266 | 132 | 133 | 43 | 37 | 51 | 49 | 32 | 54 | 77 | 76 | 54 | 58 | 78 | 68 | 66 | 38 | 16 | 25 | 24 | 209 |
| | 53% | 55% | 51% | 71% | 46% | 51% | 58% | 43% | 52% | 59% | 52% | 51% | 48% | 59% | 51% | 53% | 54% | 37% | 47% | 38% | 56% |
| Nothing at all | 108 | 48 | 60 | 10 | 19 | 22 | 15 | 20 | 21 | 26 | 30 | 18 | 33 | 26 | 26 | 25 | 20 | 10 | 1 | 30 | 77 |
| | 21% | 20% | 23% | 17% | 24% | 22% | 18% | 27% | 20% | 20% | 21% | 17% | 27% | 20% | 19% | 20% | 29% | 23% | 3% | 47% | 20% |
| Don't know | 50 | 23 | 27 | 2 | 12 | 8 | 11 | 6 | 10 | 11 | 15 | 15 | 9 | 14 | 12 | 14 | 8 | 2 | 3 | 6 | 36 |
| | 10% | 9% | 10% | 4% | 15% | 8% | 13% | 9% | 9% | 8% | 10% | 14% | 7% | 10% | 9% | 11% | 11% | 5% | 6% | 9% | 10% |

G20 Survey

CATI Fieldwork : 3rd-4th April 2009

Absolutes/col percents

Table 4

Q4 Putting aside your own party preference, who do you think is the best person to lead Britain during the current economic crisis?

Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | Q2 Likelihood to vote Labour after G20 | | |
|-----------------|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|------------|-----------|----------------|--------------------|-----------|--|-------------|----------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | More likely | Less likely | No differ-ence |
| Unweighted base | 505 | 223 | 282 | 36 | 70 | 82 | 106 | 97 | 114 | 167 | 119 | 74 | 145 | 130 | 132 | 123 | 70 | 50 | 54 | 64 | 376 |
| Weighted base | 505 | 242 | 263 | 60 | 80 | 100 | 85 | 75 | 105 | 131 | 146 | 106 | 121 | 132 | 132 | 125 | 71 | 44 | 53 | 64 | 374 |
| Gordon Brown | 211 | 100 | 111 | 23 | 38 | 51 | 35 | 26 | 37 | 67 | 63 | 34 | 48 | 56 | 48 | 57 | 17 | 33 | 43 | 10 | 156 |
| | 42% | 41% | 42% | 38% | 48% | 51% | 41% | 35% | 36% | 51% | 43% | 32% | 39% | 43% | 36% | 46% | 23% | 75% | 81% | 15% | 42% |
| David Cameron | 190 | 94 | 96 | 25 | 26 | 33 | 29 | 33 | 43 | 46 | 49 | 46 | 49 | 52 | 50 | 41 | 40 | 8 | 4 | 37 | 145 |
| | 38% | 39% | 36% | 42% | 33% | 33% | 34% | 44% | 41% | 35% | 33% | 43% | 40% | 39% | 37% | 33% | 56% | 18% | 8% | 57% | 39% |
| Other | 9 | 5 | 4 | - | - | - | 2 | 3 | 4 | 3 | 2 | 3 | - | 3 | 2 | 2 | 1 | 1 | - | 1 | 8 |
| | 2% | 2% | 1% | - | - | - | 3% | 3% | 4% | 3% | 2% | 3% | - | 2% | 2% | 1% | 2% | 2% | - | 1% | 2% |
| Neither | 54 | 32 | 23 | 6 | 9 | 8 | 11 | 10 | 9 | 10 | 18 | 13 | 14 | 8 | 20 | 15 | 10 | 2 | 2 | 13 | 37 |
| | 11% | 13% | 9% | 10% | 11% | 8% | 13% | 14% | 9% | 8% | 12% | 12% | 11% | 6% | 15% | 12% | 13% | 4% | 4% | 21% | 10% |
| Don't know | 41 | 11 | 30 | 6 | 7 | 8 | 7 | 3 | 11 | 5 | 14 | 10 | 11 | 14 | 13 | 10 | 4 | 1 | 4 | 3 | 28 |
| | 8% | 5% | 11% | 9% | 8% | 8% | 8% | 4% | 11% | 4% | 10% | 10% | 9% | 10% | 10% | 8% | 6% | 1% | 7% | 5% | 8% |

G20 Survey

CATI Fieldwork : 3rd-4th April 2009

Absolutes/col percents

Table 5

Q5 You may also have seen or heard that there will be a debate in NATO this weekend in which Britain may be asked to send 2000 more troops to Afghanistan. Do you think Britain should or should not be prepared to send more troops to fight in Afghanistan?

Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | Q2 Likelihood to vote Labour after G20 | | |
|-----------------|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|------------|-----------|----------------|--------------------|-----------|--|-------------|----------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | More likely | Less likely | No differ-ence |
| Unweighted base | 505 | 223 | 282 | 36 | 70 | 82 | 106 | 97 | 114 | 167 | 119 | 74 | 145 | 130 | 132 | 123 | 70 | 50 | 54 | 64 | 376 |
| Weighted base | 505 | 242 | 263 | 60 | 80 | 100 | 85 | 75 | 105 | 131 | 146 | 106 | 121 | 132 | 132 | 125 | 71 | 44 | 53 | 64 | 374 |
| Should | 114 | 82 | 32 | 11 | 21 | 21 | 19 | 21 | 19 | 46 | 29 | 23 | 15 | 34 | 27 | 23 | 20 | 9 | 13 | 12 | 89 |
| | 22% | 34% | 12% | 18% | 27% | 21% | 23% | 28% | 19% | 35% | 20% | 22% | 13% | 26% | 21% | 18% | 28% | 21% | 24% | 19% | 24% |
| Should not | 366 | 152 | 213 | 49 | 56 | 74 | 60 | 50 | 76 | 77 | 107 | 82 | 100 | 91 | 95 | 97 | 48 | 34 | 37 | 50 | 267 |
| | 72% | 63% | 81% | 82% | 69% | 74% | 71% | 67% | 72% | 59% | 73% | 77% | 83% | 69% | 72% | 78% | 67% | 78% | 69% | 79% | 71% |
| Don't know | 26 | 8 | 18 | - | 3 | 5 | 5 | 3 | 10 | 8 | 11 | 1 | 6 | 7 | 10 | 5 | 4 | 1 | 4 | 1 | 19 |
| | 5% | 3% | 7% | - | 4% | 5% | 6% | 4% | 9% | 6% | 7% | 1% | 5% | 5% | 8% | 4% | 5% | 2% | 7% | 2% | 5% |

G20 Survey

CATI Fieldwork : 3rd-4th April 2009

Absolutes/col percents

Table 6
Classification
Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | Q2 Likelihood to vote Labour after G20 | | | |
|-----------------|--------|-------|--------|-------|-------|-------|-------|-------|-------|--------------|-------|-------|-------|------------|-----------|----------------|--------------------|-----------|--|-------------|----------------|-------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | More likely | Less likely | No differ-ence | |
| Unweighted base | 505 | 223 | 282 | 36 | 70 | 82 | 106 | 97 | 114 | 167 | 119 | 74 | 145 | 130 | 132 | 123 | 70 | 50 | 54 | 64 | 376 | |
| Weighted base | 505 | 242 | 263 | 60 | 80 | 100 | 85 | 75 | 105 | 131 | 146 | 106 | 121 | 132 | 132 | 125 | 71 | 44 | 53 | 64 | 374 | |
| Gender | | | | | | | | | | | | | | | | | | | | | | |
| Male | 242 | 242 | - | 43 | 31 | 41 | 44 | 41 | 42 | 68 | 68 | 61 | 46 | 65 | 69 | 60 | 32 | 16 | 26 | 33 | 175 | |
| | 48% | 100% | - | 71% | 39% | 41% | 52% | 54% | 40% | 52% | 47% | 57% | 38% | 49% | 52% | 48% | 45% | 35% | 50% | 51% | 47% | |
| Female | 263 | - | 263 | 17 | 49 | 59 | 41 | 34 | 62 | 64 | 78 | 45 | 76 | 67 | 64 | 39 | 29 | 27 | 31 | 200 | | |
| | 52% | - | 100% | 29% | 61% | 59% | 48% | 46% | 60% | 48% | 53% | 43% | 62% | 51% | 48% | 52% | 55% | 65% | 50% | 49% | 53% | |
| Age | | | | | | | | | | | | | | | | | | | | | | |
| 18-24 | (21) | 60 | 43 | 17 | 60 | - | - | - | - | 10 | 29 | 11 | 10 | 18 | 19 | 9 | 13 | 1 | 13 | 5 | 40 | |
| | | 12% | 18% | 7% | 100% | - | - | - | - | 8% | 20% | 10% | 8% | 13% | 15% | 7% | 18% | 3% | 25% | 8% | 11% | |
| 25-34 | (29.5) | 80 | 31 | 49 | - | 80 | - | - | - | 27 | 25 | 23 | 6 | 28 | 18 | 21 | 5 | 8 | 7 | 7 | 64 | |
| | | 16% | 13% | 19% | - | 100% | - | - | - | 20% | 17% | 21% | 5% | 21% | 14% | 17% | 7% | 18% | 14% | 11% | 17% | |
| 35-44 | (39.5) | 100 | 41 | 59 | - | - | 100 | - | - | 36 | 29 | 14 | 21 | 25 | 32 | 26 | 7 | 10 | 4 | 10 | 83 | |
| | | 20% | 17% | 22% | - | - | 100% | - | - | 28% | 20% | 13% | 17% | 19% | 24% | 21% | 10% | 24% | 8% | 15% | 22% | |
| 45-54 | (49.5) | 85 | 44 | 41 | - | - | - | 85 | - | 21 | 21 | 24 | 19 | 31 | 18 | 16 | 12 | 8 | 11 | 10 | 60 | |
| | | 17% | 18% | 16% | - | - | - | 100% | - | 16% | 14% | 23% | 15% | 23% | 13% | 13% | 17% | 19% | 21% | 16% | 16% | |
| 55-64 | (59.5) | 75 | 41 | 34 | - | - | - | - | 75 | 17 | 18 | 22 | 17 | 10 | 18 | 20 | 15 | 11 | 5 | 16 | 53 | |
| | | 15% | 17% | 13% | - | - | - | - | 100% | 13% | 13% | 21% | 14% | 7% | 14% | 16% | 22% | 26% | 9% | 24% | 14% | |
| 65+ | (70) | 105 | 42 | 62 | - | - | - | - | - | 105 | 20 | 24 | 12 | 49 | 21 | 27 | 32 | 19 | 5 | 12 | 73 | |
| | | 21% | 17% | 24% | - | - | - | - | - | 100% | 15% | 16% | 11% | 41% | 16% | 21% | 26% | 27% | 11% | 23% | 20% | |
| Average age | | 46.70 | 45.46 | 47.84 | 21.00 | 29.50 | 39.50 | 49.50 | 59.50 | 70.00 | 44.80 | 43.05 | 45.56 | 54.15 | 43.66 | 45.80 | 48.79 | 49.76 | 47.63 | 44.38 | 51.19 | 46.22 |

G20 Survey

CATI Fieldwork : 3rd-4th April 2009

Absolutes/col percents

Table 6
Classification
Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | Q2 Likelihood to vote Labour after G20 | | |
|----------------------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|--------------|-------------|-------------|-------------|-------------|-------------|----------------|--------------------|------------|--|-------------|----------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | More likely | Less likely | No differ-ence |
| Weighted base | 505 | 242 | 263 | 60 | 80 | 100 | 85 | 75 | 105 | 131 | 146 | 106 | 121 | 132 | 132 | 125 | 71 | 44 | 53 | 64 | 374 |
| <u>Social Grade</u> | | | | | | | | | | | | | | | | | | | | | |
| AB | 131 26% | 68 28% | 64 24% | 10 17% | 27 33% | 36 36% | 21 25% | 17 23% | 20 19% | 131 100% | - | - | - | 39 29% | 31 23% | 28 22% | 19 27% | 14 32% | 13 24% | 13 20% | 105 28% |
| C1 | 146 29% | 68 28% | 78 30% | 29 48% | 25 31% | 29 29% | 21 25% | 18 24% | 24 23% | - | 146 100% | - | - | 40 31% | 40 30% | 40 32% | 15 20% | 12 27% | 10 19% | 15 23% | 114 30% |
| C2 | 106 21% | 61 25% | 45 17% | 11 18% | 23 28% | 14 14% | 24 29% | 22 30% | 12 12% | - | - | 106 100% | - | 27 21% | 25 19% | 30 24% | 15 22% | 8 19% | 12 23% | 19 30% | 71 19% |
| DE | 121 24% | 46 19% | 76 29% | 10 17% | 6 7% | 21 21% | 19 22% | 17 22% | 49 47% | - | - | - | 121 100% | 26 19% | 36 27% | 28 22% | 22 31% | 10 22% | 18 34% | 18 28% | 84 22% |
| <u>Region</u> | | | | | | | | | | | | | | | | | | | | | |
| North | 169 34% | 76 31% | 93 35% | 10 17% | 29 37% | 36 36% | 24 29% | 31 42% | 37 36% | 42 32% | 51 35% | 38 36% | 38 31% | - | - | 125 100% | - | 44 100% | 17 31% | 17 27% | 134 36% |
| Midlands | 159 31% | 82 34% | 76 29% | 28 47% | 19 24% | 34 34% | 21 25% | 23 30% | 33 31% | 36 27% | 47 32% | 30 29% | 46 38% | - | 132 100% | - | 26 37% | - | 20 37% | 23 36% | 111 30% |
| South | 177 35% | 84 35% | 93 36% | 22 36% | 31 39% | 29 29% | 39 46% | 21 28% | 35 33% | 53 41% | 48 33% | 38 36% | 38 31% | 132 100% | - | - | 45 63% | - | 17 32% | 24 37% | 129 34% |

G20 Survey

CATI Fieldwork : 3rd-4th April 2009

Absolutes/col percents

Table 6
Classification
Base: All respondents

| | Gender | | Age | | | | | Social Grade | | | | Region | | | | | Q2 Likelihood to vote Labour after G20 | | | | |
|---|------------|------------|-----------|-----------|-----------|-----------|-----------|--------------|-----------|-----------|-----------|-----------|-----------|------------|-----------|----------------|--|-----------|-------------|-------------|----------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | More likely | Less likely | No differ-ence |
| Weighted base | 505 | 242 | 263 | 60 | 80 | 100 | 85 | 75 | 105 | 131 | 146 | 106 | 121 | 132 | 132 | 125 | 71 | 44 | 53 | 64 | 374 |
| <u>Working status</u> | | | | | | | | | | | | | | | | | | | | | |
| Full-time | 227 45% | 137 57% | 90 34% | 25 41% | 53 66% | 62 62% | 56 66% | 30 40% | 2 2% | 80 61% | 65 45% | 62 58% | 20 16% | 66 50% | 57 43% | 55 44% | 28 39% | 22 49% | 18 34% | 25 40% | 176 47% |
| Part-time | 61 12% | 13 5% | 48 18% | 5 9% | 12 15% | 15 15% | 7 8% | 15 20% | 6 6% | 18 13% | 20 14% | 15 14% | 7 6% | 13 10% | 10 7% | 16 13% | 9 13% | 12 28% | 6 11% | 11 17% | 43 11% |
| Not working but seeking work or temporarily unemployed/sick | 33 7% | 18 7% | 15 6% | 5 9% | 7 8% | 11 11% | 9 10% | 1 2% | - | 1 1% | 11 8% | 8 7% | 13 11% | 10 7% | 14 10% | 8 6% | 2 3% | - | 4 7% | 2 4% | 27 7% |
| Not working/not seeking work | 34 7% | 11 5% | 23 9% | 10 17% | 4 5% | 9 9% | 9 11% | 1 2% | - | 5 4% | 7 5% | 3 3% | 19 16% | 15 11% | 9 7% | 6 5% | 3 5% | 1 2% | 7 14% | 4 6% | 22 6% |
| Retired | 124 25% | 49 20% | 75 29% | - | - | - | 2 3% | 25 34% | 96 92% | 23 18% | 28 19% | 15 14% | 57 47% | 24 18% | 33 25% | 36 29% | 25 35% | 6 14% | 12 22% | 18 29% | 90 24% |
| Student | 20 4% | 11 5% | 8 3% | 14 24% | 4 4% | 1 1% | 1 1% | - | - | 2 1% | 14 9% | 3 2% | 2 2% | 4 3% | 9 7% | 3 3% | 2 3% | 1 2% | 7 13% | 2 2% | 11 3% |
| Refused | 6 1% | 4 1% | 2 1% | - | 1 1% | 1 1% | 1 1% | 2 3% | 1 1% | 2 2% | 1 1% | - | 3 2% | 1 1% | 1 1% | - | 1 1% | 3 6% | - | 1 2% | 5 1% |

G20 Survey

CATI Fieldwork : 3rd-4th April 2009

Absolutes/col percents

Table 6
Classification
Base: All respondents

| | Gender | | Age | | | | | | Social Grade | | | | Region | | | | | Q2 Likelihood to vote Labour after G20 | | | |
|--------------------------|------------|-----------|------------|-----------|-----------|-----------|-----------|-----------|--------------|-----------|-----------|-----------|-----------|------------|-----------|----------------|--------------------|--|-------------|-------------|----------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | More likely | Less likely | No differ-ence |
| Weighted base | 505 | 242 | 263 | 60 | 80 | 100 | 85 | 75 | 105 | 131 | 146 | 106 | 121 | 132 | 132 | 125 | 71 | 44 | 53 | 64 | 374 |
| Tenure | | | | | | | | | | | | | | | | | | | | | |
| Own outright | 165 33% | 90 37% | 75 28% | 6 11% | 10 13% | 7 7% | 25 30% | 43 58% | 73 69% | 43 33% | 49 33% | 29 27% | 44 37% | 42 32% | 41 31% | 40 32% | 27 38% | 15 35% | 19 35% | 17 27% | 123 33% |
| Own with a mortgage | 195 39% | 94 39% | 101 38% | 30 51% | 46 57% | 58 58% | 41 48% | 17 22% | 3 3% | 63 48% | 61 42% | 54 51% | 16 13% | 52 39% | 57 43% | 48 38% | 22 30% | 17 38% | 19 36% | 20 31% | 150 40% |
| Council | 65 13% | 21 9% | 44 17% | 7 11% | 7 9% | 16 16% | 9 10% | 7 10% | 19 18% | - - | 13 9% | 13 12% | 39 32% | 15 12% | 14 11% | 19 15% | 10 14% | 7 15% | 6 12% | 16 26% | 40 11% |
| Housing Assoc. | 16 3% | 2 1% | 14 5% | 3 5% | 2 3% | 4 4% | 2 2% | 2 2% | 4 4% | 3 2% | 3 2% | 2 2% | 9 7% | 3 2% | 3 2% | 5 4% | 4 5% | 1 1% | 2 3% | 4 7% | 10 3% |
| Rented from someone else | 54 11% | 29 12% | 26 10% | 14 23% | 14 18% | 13 13% | 6 7% | 3 4% | 4 4% | 19 14% | 19 13% | 7 7% | 10 8% | 17 13% | 16 12% | 11 9% | 8 11% | 2 5% | 7 12% | 3 5% | 44 12% |
| Rent free | 2 * | 2 1% | - - | - - | - - | - - | 1 1% | - - | 1 1% | - - | - - | 1 1% | 1 1% | - - | - - | 2 1% | - - | - - | 1 1% | 1 2% | - - |
| Refused | 8 2% | 4 2% | 4 1% | - - | - - | 2 2% | 2 2% | 3 4% | 1 1% | 4 3% | 2 1% | - - | 2 2% | 2 1% | 2 1% | 1 1% | 1 1% | 3 6% | - - | 2 3% | 6 2% |

G20 Survey

CATI Fieldwork : 3rd-4th April 2009

Absolutes/col percents

Table 6
Classification
Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | Q2 Likelihood to vote Labour after G20 | | |
|--|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|--------------|-----------|-----------|-----------|------------|-----------|----------------|--------------------|-----------|--|-------------|----------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | More likely | Less likely | No differ-ence |
| Weighted base | 505 | 242 | 263 | 60 | 80 | 100 | 85 | 75 | 105 | 131 | 146 | 106 | 121 | 132 | 132 | 125 | 71 | 44 | 53 | 64 | 374 |
| Foreign Holiday in last 3 years | | | | | | | | | | | | | | | | | | | | | |
| Yes | 303 60% | 144 59% | 159 61% | 40 67% | 55 69% | 56 56% | 61 71% | 49 66% | 42 40% | 103 79% | 97 66% | 56 53% | 47 39% | 92 70% | 67 51% | 79 63% | 35 49% | 30 67% | 34 63% | 33 51% | 228 61% |
| No | 202 40% | 99 41% | 103 39% | 20 33% | 25 31% | 45 44% | 24 29% | 26 34% | 63 60% | 28 21% | 50 34% | 50 47% | 74 61% | 40 30% | 65 49% | 46 37% | 36 51% | 14 33% | 20 37% | 31 49% | 146 39% |
| Number of cars | | | | | | | | | | | | | | | | | | | | | |
| None | 105 21% | 38 16% | 67 26% | 12 20% | 14 17% | 24 24% | 9 11% | 13 18% | 32 31% | 12 9% | 30 21% | 12 11% | 51 42% | 34 25% | 23 17% | 29 23% | 15 22% | 5 11% | 12 22% | 15 23% | 77 20% |
| 1 | 210 42% | 108 45% | 102 39% | 18 30% | 27 34% | 43 43% | 32 38% | 32 43% | 57 55% | 56 43% | 59 40% | 42 40% | 53 43% | 42 32% | 56 42% | 57 46% | 33 47% | 21 48% | 26 48% | 32 50% | 150 40% |
| 2 | 145 29% | 66 27% | 79 30% | 21 34% | 36 44% | 26 26% | 25 30% | 23 31% | 15 14% | 50 38% | 45 31% | 36 34% | 14 11% | 39 30% | 41 31% | 33 26% | 15 20% | 17 39% | 14 27% | 15 23% | 111 30% |
| 3+ | 45 9% | 30 12% | 15 6% | 9 15% | 4 4% | 7 7% | 18 22% | 6 8% | - - | 12 10% | 12 8% | 17 16% | 4 4% | 17 13% | 13 10% | 6 5% | 8 11% | 1 3% | 2 4% | 2 3% | 37 10% |

G20 Survey

CATI Fieldwork : 3rd-4th April 2009

Absolutes/col percents

Table 6
Classification
Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | Q2 Likelihood to vote Labour after G20 | | |
|--------------------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|--------------|------------|-----------|-----------|------------|------------|----------------|--------------------|-----------|--|-------------|----------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | More likely | Less likely | No differ-ence |
| Weighted base | 505 | 242 | 263 | 60 | 80 | 100 | 85 | 75 | 105 | 131 | 146 | 106 | 121 | 132 | 132 | 125 | 71 | 44 | 53 | 64 | 374 |
| Internet Access | | | | | | | | | | | | | | | | | | | | | |
| At all | 407 81% | 202 83% | 205 78% | 58 97% | 77 96% | 97 96% | 79 92% | 55 73% | 42 41% | 120 91% | 127 87% | 88 83% | 73 60% | 108 82% | 112 85% | 93 74% | 57 81% | 37 82% | 42 78% | 51 79% | 303 81% |
| At home (net) | 377 75% | 186 77% | 191 73% | 55 92% | 73 91% | 91 91% | 75 88% | 47 63% | 36 34% | 112 85% | 119 81% | 81 77% | 65 53% | 104 78% | 99 75% | 88 70% | 53 74% | 33 75% | 40 75% | 48 75% | 279 75% |
| At work (net) | 191 38% | 89 37% | 101 39% | 30 50% | 43 53% | 55 55% | 41 48% | 19 26% | 2 2% | 80 61% | 70 48% | 29 28% | 11 9% | 56 42% | 49 37% | 41 33% | 23 32% | 22 49% | 26 49% | 14 22% | 149 40% |
| At home | 201 40% | 105 43% | 96 37% | 25 41% | 34 43% | 38 38% | 37 43% | 33 44% | 34 32% | 37 28% | 53 36% | 56 53% | 54 45% | 50 38% | 55 41% | 50 40% | 32 45% | 14 31% | 15 28% | 33 52% | 143 38% |
| At work | 14 3% | 8 3% | 6 2% | - - | 4 5% | 2 2% | 3 3% | 5 7% | - - | 6 4% | 4 3% | 4 3% | 1 1% | 2 2% | 5 3% | 3 2% | 2 3% | 2 6% | 1 3% | - - | 13 3% |
| Both at home and at work | 176 35% | 81 33% | 95 36% | 30 50% | 39 48% | 53 53% | 38 45% | 14 19% | 2 2% | 74 57% | 66 45% | 26 24% | 10 8% | 53 40% | 45 34% | 38 30% | 21 29% | 19 43% | 25 46% | 14 22% | 136 36% |
| Somewhere else | 16 3% | 8 3% | 8 3% | 3 6% | - - | 3 3% | 1 1% | 2 3% | 7 6% | 3 2% | 3 2% | 3 3% | 7 6% | 3 2% | 8 6% | 2 2% | 2 3% | 1 2% | 1 1% | 3 4% | 11 3% |
| Not at all | 96 19% | 39 16% | 57 22% | 2 3% | 3 4% | 2 2% | 6 8% | 20 27% | 62 59% | 11 9% | 20 13% | 18 17% | 47 39% | 24 18% | 20 15% | 32 26% | 14 19% | 7 15% | 12 22% | 13 21% | 70 19% |
| Refused | 1 * | 1 1% | - - | - - | - - | 1 1% | - - | - - | - - | - - | - - | - - | 1 1% | - - | - - | - - | - - | 1 3% | - - | - - | 1 * |

G20 Survey

CATI Fieldwork : 3rd-4th April 2009

Absolutes/col percents

Table 6
Classification
Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | Q2 Likelihood to vote Labour after G20 | | |
|--|---------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|--------------|-----------|-----------|-----------|------------|-----------|----------------|--------------------|-----------|--|-------------|----------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | More likely | Less likely | No differ-ence |
| | Weighted base | 505 | 242 | 263 | 60 | 80 | 100 | 85 | 75 | 105 | 131 | 146 | 106 | 121 | 132 | 132 | 125 | 71 | 44 | 53 | 64 |
| What is the highest educational level that you have achieved to date? | | | | | | | | | | | | | | | | | | | | | |
| Secondary/ high school/ NVQ 1-3 | 281 56% | 129 53% | 152 58% | 46 76% | 37 46% | 46 46% | 48 56% | 40 53% | 64 61% | 38 29% | 80 55% | 80 76% | 82 68% | 74 56% | 72 55% | 66 53% | 45 63% | 24 53% | 34 63% | 43 67% | 194 52% |
| University degree or equivalent professional qualification/ NVQ4 | 116 23% | 52 22% | 64 24% | 8 13% | 24 30% | 31 31% | 25 30% | 14 18% | 15 14% | 53 41% | 42 29% | 12 11% | 8 7% | 31 23% | 36 27% | 25 20% | 14 20% | 10 23% | 9 17% | 8 12% | 98 26% |
| Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent | 41 8% | 24 10% | 17 7% | 2 3% | 14 17% | 12 12% | 5 6% | 7 9% | 2 2% | 31 24% | 7 5% | 2 2% | 1 1% | 18 13% | 10 7% | 10 8% | 3 4% | 1 3% | 5 9% | 2 3% | 35 9% |
| No formal education | 56 11% | 30 12% | 26 10% | 3 4% | 4 5% | 10 10% | 6 7% | 13 18% | 20 19% | 5 4% | 14 10% | 12 11% | 24 20% | 8 6% | 12 9% | 23 18% | 6 9% | 6 14% | 6 11% | 9 15% | 40 11% |
| None of these | 3 1% | 3 1% | - | - | - | - | 1 1% | 1 1% | 2 2% | 1 1% | 1 1% | - | 1 1% | 1 1% | 1 1% | 1 1% | - | - | - | 2 2% | 2 * |
| Refused | 8 2% | 5 2% | 3 1% | 2 3% | 1 1% | 1 1% | 1 1% | 1 1% | 2 2% | 2 2% | 2 1% | - | 4 3% | 1 1% | 1 1% | - | 4 5% | 3 6% | - | 1 2% | 6 2% |

G20 Survey

CATI Fieldwork : 3rd-4th April 2009

Absolutes/col percents

Table 6
Classification
Base: All respondents

| | Gender | | Age | | | | | | Social Grade | | | | Region | | | | | Q2 Likelihood to vote Labour after G20 | | | |
|----------------------------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|--------------|-----------|-----------|-----------|-----------|------------|-----------|----------------|--------------------|--|-------------|-------------|----------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | More likely | Less likely | No differ-ence |
| Weighted base | 505 | 242 | 263 | 60 | 80 | 100 | 85 | 75 | 105 | 131 | 146 | 106 | 121 | 132 | 132 | 125 | 71 | 44 | 53 | 64 | 374 |
| Marital Status | | | | | | | | | | | | | | | | | | | | | |
| Single | 114 23% | 74 30% | 40 15% | 41 69% | 25 31% | 19 19% | 8 10% | 7 10% | 13 12% | 24 18% | 46 31% | 23 22% | 21 17% | 35 26% | 34 26% | 26 21% | 11 15% | 9 20% | 15 29% | 16 25% | 80 21% |
| Married/ co-habiting | 288 57% | 130 54% | 158 60% | 17 29% | 54 67% | 68 68% | 64 76% | 47 62% | 37 36% | 88 67% | 79 54% | 73 69% | 48 39% | 75 57% | 72 54% | 76 61% | 39 55% | 26 57% | 29 55% | 37 57% | 212 57% |
| Widowed/ separated/ divorced | 95 19% | 33 14% | 62 24% | - - | 1 1% | 11 11% | 11 13% | 18 24% | 54 51% | 16 12% | 20 13% | 10 9% | 50 42% | 21 16% | 24 18% | 22 17% | 20 29% | 7 17% | 9 16% | 10 16% | 75 20% |
| Refused | 8 2% | 5 2% | 3 1% | 1 2% | 1 1% | 1 1% | 1 1% | 3 4% | 1 1% | 4 3% | 2 1% | - - | 2 2% | 1 1% | 2 2% | 1 1% | 1 1% | 3 6% | - - | 1 2% | 7 2% |
| Children | | | | | | | | | | | | | | | | | | | | | |
| None aged 18 or under | 344 68% | 172 71% | 172 66% | 50 84% | 42 53% | 32 32% | 48 56% | 70 94% | 102 97% | 88 67% | 96 65% | 72 68% | 89 74% | 92 70% | 92 70% | 84 67% | 49 69% | 27 61% | 39 74% | 40 63% | 257 69% |
| NET: Yes | 153 30% | 65 27% | 88 33% | 10 16% | 38 47% | 66 66% | 35 42% | 3 4% | 1 1% | 41 31% | 48 33% | 32 30% | 31 25% | 38 29% | 40 30% | 41 33% | 21 30% | 13 29% | 14 26% | 21 33% | 112 30% |
| NET: Yes any aged 15 or under | 135 27% | 57 24% | 78 30% | 10 16% | 36 46% | 59 59% | 27 32% | 3 4% | - - | 35 26% | 46 31% | 29 27% | 26 22% | 36 27% | 34 26% | 36 29% | 18 25% | 11 26% | 12 22% | 19 30% | 99 27% |
| - Aged under 5 | 60 12% | 32 13% | 28 11% | 10 16% | 21 27% | 25 25% | 4 4% | - - | - - | 20 15% | 24 16% | 4 4% | 12 10% | 18 13% | 15 11% | 13 11% | 8 12% | 5 12% | 6 11% | 5 7% | 47 13% |
| - Aged 5-10 | 53 10% | 19 8% | 34 13% | - - | 22 27% | 26 26% | 5 6% | - - | - - | 12 9% | 25 17% | 10 9% | 6 5% | 15 12% | 17 13% | 12 10% | 2 3% | 6 13% | 5 9% | 8 12% | 37 10% |
| - Aged 11-15 | 68 13% | 24 10% | 44 17% | - - | 9 11% | 33 33% | 23 27% | 3 4% | - - | 14 11% | 18 12% | 20 19% | 16 13% | 17 13% | 14 11% | 19 15% | 12 17% | 5 12% | 5 10% | 11 17% | 48 13% |
| - Aged 16-18 | 42 8% | 19 8% | 23 9% | - - | 4 5% | 19 19% | 19 23% | - - | 1 1% | 13 10% | 6 4% | 13 12% | 10 8% | 9 6% | 10 7% | 13 11% | 8 12% | 3 6% | 3 6% | 8 13% | 31 8% |
| Refused | 8 2% | 6 2% | 3 1% | - - | - - | 2 2% | 2 2% | 1 2% | 3 3% | 2 2% | 3 2% | 2 2% | 1 1% | 2 1% | 1 1% | - - | 1 1% | 5 11% | - - | 3 4% | 6 1% |

G20 Survey

CATI Fieldwork : 3rd-4th April 2009

Absolutes/col percents

Table 6
Classification
Base: All respondents

| | Gender | | Age | | | | | | Social Grade | | | | Region | | | | Q2 Likelihood to vote Labour after G20 | | | | |
|---------------------------------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|--------------|------------|------------|-----------|------------|------------|------------|----------------|--|-----------|-------------|-------------|----------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | More likely | Less likely | No differ-ence |
| Weighted base | 505 | 242 | 263 | 60 | 80 | 100 | 85 | 75 | 105 | 131 | 146 | 106 | 121 | 132 | 132 | 125 | 71 | 44 | 53 | 64 | 374 |
| <u>Grocery shopping status</u> | | | | | | | | | | | | | | | | | | | | | |
| Yes - do half or more | 400 79% | 155 64% | 245 93% | 23 39% | 70 87% | 84 84% | 70 82% | 59 79% | 94 90% | 100 76% | 110 75% | 82 78% | 108 89% | 106 80% | 103 78% | 98 79% | 55 78% | 38 86% | 37 69% | 53 82% | 303 81% |
| No - do less than half | 102 20% | 85 35% | 17 6% | 37 61% | 10 13% | 16 16% | 15 18% | 14 19% | 10 10% | 29 22% | 37 25% | 24 22% | 12 10% | 25 19% | 28 21% | 27 21% | 15 21% | 6 14% | 17 31% | 11 16% | 69 18% |
| Refused | 3 1% | 2 1% | 1 * | - - | - - | - - | - - | 2 3% | 1 1% | 2 2% | - - | - - | * * | 1 1% | 1 1% | - - | 1 1% | - - | - - | 1 1% | 2 1% |