

Clear thinking in a complex world



ICM Poll for The Guardian

Fieldwork dates: 20-22nd June 2008

Interview Method: Telephone.

Population effectively sampled: All adults aged 18+

Sampling Method: Within each selected marginal constituency, a random sample of telephone numbers was drawn from the entire BT database of domestic telephone numbers. Each number so selected had its last digit randomised so as to provide a sample including both listed and unlisted numbers.

Sample size: 1,000

Data weighting: Data were weighted to the profile of all adults aged 18+ (including non telephone owning households). Data were weighted by sex, age, social class, household tenure, work status, number of cars in the household and whether or not respondent has taken a foreign holiday in the last 3 years. Targets for the weighted data were derived from the National Readership survey, a random probability survey comprising 34,000 random face-to-face interviews conducted annually.

The data were further weighted by declared votes in the 2005 general election. The weighting scheme is designed as follows:

Weighting by past votes

1. Respondents are asked whether they voted in the last general election and if they did, which party they voted for.
2. The sample is weighted by demographics (age, sex, tenure etc). However, after such weighting the declared past votes may not match, exactly, the results of the last election. Partly this is because demographics (by which ICM control the sample) are relatively poorly correlated with vote behaviour. Nevertheless past vote weighting has to be used with caution as some people genuinely forget how they voted. We cannot simply weight the data to the actual results last time.

3. ICM takes the declared past votes on any new poll and adds it to the 20 or so most recent ICM polls containing the same question. The average of these polls is used in the past vote weighting scheme.

4. ICM compares the declared past votes derived in 3) above to the actual result of the last general election and gives a weight of 80% to the results of the last election and 20% to the average of the most recent polls, thereby assuming that most of the difference (70%) can be attributed to political imbalance in the sample and 30% to faulty recall.

Weighting for turnout

1. ICM ask respondents to say how likely it is that they will go and vote in a new general election using a ten points scale where 10 means they would be absolutely certain to vote and 1 means they would be certain not to vote.

Voting intentions: ICM derives vote intentions from 2 questions.

First of all respondents are asked how likely it is that they would be to go and vote in a new election.

Those who say they will vote are asked to say which party they would support in a new election. Respondents are then asked whether they voted in 2005 and which party they voted for in that election. The vote figures shown in the table are calculated after ICM has excluded those who say they will not vote, refuse to answer the question or don't know who they would vote for. The figures are adjusted for turnout calculated accordingly to their stated intentions to vote.

In a further step, ICM add 50% of those who refuse to answer the vote intention question or say they don't know to the party they voted for in 2005.

The analysis by vote intention shown on each table is taken from table 1, ie before adjusting for refusers and don't knows.

Questions: The computer tables attached in PDF format show each question, in full, in the order they were put to respondents, all response codes and the weighted and un-weighted bases for all demographics and other data including but not limited that published .

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Opinion Poll

CATI Fieldwork : June 20th-22nd 2008

Absolutes/col percents

Table 1

Q.A Some people have said they would not vote in a new General Election, while others would go and vote at their polling station. I would like to know how certain it is that you would actually go and vote in a general election?

Base: All respondents

	Total	Gender		Age				Social Class				Voting Intention				Vote In 2005 General Election			Region			
		Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South	
Unweighted base	1000	439	561	59	119	600	222	308	239	165	288	301	173	125	62	194	269	119	344	315	341	
Weighted base	1000	476	524	118	156	515	212	263	291	206	240	297	160	131	66	191	222	128	333	313	354	
Certain to vote	(10)	539	244	296	28	59	295	158	162	162	85	131	198	97	85	43	142	145	104	172	170	197
		54%	51%	56%	24%	38%	57%	74%	62%	56%	41%	54%	67%	61%	64%	65%	74%	65%	81%	52%	54%	56%
	(9)	50	33	17	7	10	28	5	23	8	12	7	24	9	5	1	12	14	3	18	13	19
		5%	7%	3%	6%	7%	5%	2%	9%	3%	6%	3%	8%	6%	4%	1%	6%	6%	2%	5%	4%	5%
	(8)	74	35	39	18	10	37	9	13	27	15	18	27	12	6	8	14	19	6	27	19	29
		7%	7%	7%	15%	6%	7%	4%	5%	9%	7%	8%	9%	7%	5%	12%	7%	9%	5%	8%	6%	8%
	(7)	49	24	24	11	8	24	5	6	19	15	7	16	14	8	5	6	16	5	15	15	19
		5%	5%	5%	10%	5%	5%	3%	2%	7%	7%	3%	5%	9%	6%	7%	3%	7%	4%	4%	5%	5%
	(6)	29	8	22	8	6	14	1	6	12	3	9	4	3	9	2	1	5	4	10	12	7
		3%	2%	4%	6%	4%	3%	1%	2%	4%	1%	4%	1%	2%	7%	3%	1%	2%	3%	3%	4%	2%
	(5)	62	24	39	7	17	30	8	20	11	21	11	14	14	12	4	8	10	2	22	26	14
		6%	5%	7%	6%	11%	6%	4%	8%	4%	10%	4%	5%	9%	9%	7%	4%	5%	2%	7%	8%	4%
	(4)	13	6	7	2	5	6	-	3	3	5	3	5	3	-	1	1	3	-	7	1	5
		1%	1%	1%	2%	3%	1%	-	1%	1%	3%	1%	2%	2%	-	2%	*	1%	-	2%	*	2%
	(3)	25	13	11	5	5	13	2	7	9	5	4	4	7	4	1	1	3	2	5	10	10
		2%	3%	2%	4%	3%	2%	1%	3%	3%	2%	2%	1%	4%	3%	2%	*	2%	2%	2%	3%	3%
	(2)	13	8	5	1	5	5	2	3	5	2	3	6	1	3	1	1	1	-	6	2	5
		1%	2%	1%	1%	3%	1%	1%	1%	2%	1%	1%	2%	*	2%	2%	1%	*	-	2%	1%	1%
Certain not to vote	(1)	134	76	57	29	28	61	16	20	33	38	43	-	-	-	-	4	4	1	50	42	42
		13%	16%	11%	25%	18%	12%	7%	7%	11%	18%	18%	-	-	-	-	2%	2%	1%	15%	13%	12%
Refused		2	-	2	-	2	-	-	-	-	2	-	-	-	-	-	-	-	-	-	-	2
		*	-	*	-	1%	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	1%
Don't know		10	5	5	2	-	3	5	1	2	3	4	-	-	-	-	1	1	-	1	4	5
		1%	1%	1%	1%	-	1%	2%	*	1%	1%	2%	-	-	-	-	*	1%	-	*	1%	1%
Mean		7.64	7.44	7.82	6.04	6.61	7.87	8.74	8.27	7.78	6.90	7.41	8.94	8.58	8.58	8.70	9.17	8.84	9.33	7.47	7.60	7.84
Standard deviation		3.28	3.45	3.12	3.48	3.52	3.16	2.71	2.86	3.17	3.49	3.54	1.93	2.15	2.23	2.09	1.87	2.04	1.67	3.38	3.29	3.19
Standard error		0.10	0.17	0.13	0.46	0.32	0.13	0.18	0.16	0.21	0.27	0.21	0.11	0.16	0.20	0.27	0.13	0.12	0.15	0.18	0.19	0.17

Opinion Poll

CATI Fieldwork : June 20th-22nd 2008

Absolutes/col percents

Table 2

Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area.

If there were a general election tomorrow which party do you think you would vote for?

Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1000	439	561	59	119	600	222	308	239	165	288	301	173	125	62	194	269	119	344	315	341
Weighted base	1000	476	524	118	156	515	212	263	291	206	240	297	160	131	66	191	222	128	333	313	354
Conservative	297 30%	143 30%	154 29%	22 19%	30 20%	164 32%	80 38%	85 32%	87 30%	65 31%	61 26%	297 100%	-	-	-	161 84%	37 16%	21 17%	81 24%	92 29%	125 35%
Labour	160 16%	84 18%	76 14%	20 17%	33 21%	80 16%	26 12%	43 17%	44 15%	34 17%	38 16%	-	160 100%	-	*	115 52%	5 4%	63 19%	49 16%	48 13%	
Liberal Democrat/ Liberal	131 13%	55 12%	76 14%	16 14%	22 14%	71 14%	23 11%	45 17%	41 14%	19 9%	26 11%	-	-	131 100%	-	6 3%	15 7%	78 61%	43 13%	41 13%	47 13%
Scottish National Party/ SNP	18 2%	10 2%	8 2%	2 1%	5 3%	10 2%	2 1%	7 3%	4 1%	6 3%	2 1%	-	-	-	18 28%	-	2 1%	1 1%	18 6%	-	-
Plaid Cymru	5 *	2 *	3 1%	-	-	3 1%	2 1%	-	2 1%	-	3 1%	-	-	-	5 8%	-	3 1%	-	-	5 2%	-
Green Party	9 1%	3 1%	6 1%	3 2%	1 1%	5 1%	-	3 1%	6 2%	-	1 1%	-	-	-	9 14%	1 1%	3 2%	1 1%	1 *	4 1%	5 1%
UK Independence Party (UKIP)	11 1%	3 1%	7 1%	-	4 2%	4 1%	3 1%	3 1%	5 2%	1 1%	2 1%	-	-	-	11 16%	-	2 1%	2 2%	1 *	2 *	8 2%
Other	23 2%	18 4%	5 1%	7 6%	1 1%	10 2%	5 2%	2 1%	10 3%	8 4%	4 1%	-	-	-	23 35%	-	1 *	1 1%	8 3%	13 4%	2 1%
Would not vote	134 13%	76 16%	57 11%	29 25%	28 18%	61 12%	16 7%	20 7%	33 11%	38 18%	43 18%	-	-	-	4 2%	4 2%	1 1%	50 15%	42 13%	42 13%	42 12%
Don't know	136 14%	46 10%	91 17%	18 15%	22 14%	68 13%	29 14%	37 14%	40 14%	26 12%	34 14%	-	-	-	11 6%	32 14%	13 10%	42 13%	42 13%	53 15%	
Refused	76 8%	35 7%	41 8%	1 1%	10 6%	38 7%	27 13%	19 7%	20 7%	11 5%	26 11%	-	-	-	7 4%	9 4%	4 3%	26 8%	24 8%	26 7%	

Opinion Poll

CATI Fieldwork : June 20th-22nd 2008

Absolutes/col percents

Table 3

Data derived from:-

Q.A Some people have said they would not vote in a new General Election, while others would go and vote at their polling station.

I would like to know how certain it is that you would actually go and vote in a general election?

Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area.

If there were a general election tomorrow which party do you think you would vote for?

Data excludes those who definitely will not vote (13%), don't know who they would vote for (14%) or refuse to answer (8%)

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South
Unweighted base	586	265	321	27	60	362	138	199	145	89	153	271	152	109	54	159	194	98	196	186	204
Weighted base	572	279	294	55	76	309	132	168	170	111	124	265	138	112	58	156	162	104	186	180	207
Conservative	265 46%	124 45%	140 48%	18 32%	24 32%	147 48%	75 57%	76 46%	76 45%	56 50%	56 45%	265 100%	-	-	-	150 96%	33 20%	21 20%	67 36%	83 46%	114 55%
Labour	138 24%	75 27%	63 21%	17 31%	24 31%	71 23%	25 19%	38 22%	38 22%	27 25%	35 28%	-	138 100%	-	-	*	106 65%	5 4%	54 29%	43 24%	41 20%
Liberal Democrat/ Liberal	112 20%	49 18%	63 21%	11 19%	18 24%	62 20%	21 16%	41 24%	34 20%	14 13%	23 19%	-	-	112 100%	-	5 3%	13 8%	73 70%	39 21%	33 18%	39 19%
Scottish National Party/ SNP	17 3%	9 3%	8 3%	1 2%	5 6%	9 3%	2 1%	6 4%	4 2%	5 5%	1 1%	-	-	-	17 29%	-	2 1%	1 1%	17 9%	-	-
Plaid Cymru	4 1%	2 1%	3 1%	-	-	3 1%	2 1%	-	2 1%	-	2 2%	-	-	-	4 7%	-	3 2%	-	-	4 2%	-
Green Party	8 1%	2 1%	6 2%	2 4%	1 2%	5 2%	-	2 1%	5 3%	-	1 1%	-	-	-	8 14%	1 1%	3 2%	1 1%	1 1%	3 2%	4 2%
UK Independence Party (UKIP)	9 2%	2 1%	7 3%	-	3 4%	3 1%	3 2%	2 1%	4 2%	1 1%	2 1%	-	-	-	9 16%	-	1 1%	2 2%	1 *	2 1%	7 3%
Other	20 3%	16 6%	4 1%	6 12%	1 1%	8 3%	4 3%	2 1%	8 5%	7 6%	3 2%	-	-	-	20 34%	-	1 1%	1 1%	7 4%	12 7%	1 *

Opinion Poll
CATI Fieldwork : June 20th-22nd 2008

Col percents

Table 4
Published Vote Intention Figures
Percentages derived from the responses of 762 respondents

	<u>Total</u>
Conservative	45%
Labour	25%
Liberal Democrat	20%
Other	10%

Opinion Poll

CATI Fieldwork : June 20th-22nd 2008

Absolutes/col percents

Table 5

Q.1 Gordon Brown has now been Prime Minister for a year having taken over from Tony Blair. From what you have seen and heard, do you think Gordon Browns personal leadership style has proved to be a change for the better or a change for the worse?

Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1000	439	561	59	119	600	222	308	239	165	288	301	173	125	62	194	269	119	344	315	341
Weighted base	1000	476	524	118	156	515	212	263	291	206	240	297	160	131	66	191	222	128	333	313	354
A change for the better	137 14%	57 12%	79 15%	20 17%	29 19%	53 10%	35 16%	35 13%	34 12%	31 15%	37 15%	20 7%	44 28%	23 17%	8 13%	10 5%	43 19%	28 22%	51 15%	48 15%	38 11%
A change for the worse	743 74%	371 78%	372 71%	87 74%	104 67%	404 78%	148 70%	198 75%	223 77%	147 71%	175 73%	267 90%	95 60%	94 71%	50 75%	168 88%	148 67%	84 66%	251 75%	229 73%	263 74%
Refused	11 1%	3 1%	8 2%	- -	1 1%	4 1%	6 3%	3 1%	5 2%	3 1%	1 1%	- -	1 1%	2 2%	1 1%	- -	1 *	3 2%	4 1%	4 1%	3 1%
Don't know	109 11%	45 9%	65 12%	11 9%	21 13%	54 10%	24 11%	28 11%	29 10%	25 12%	27 11%	11 4%	19 12%	12 9%	7 11%	13 7%	29 13%	13 10%	27 8%	32 10%	50 14%

Opinion Poll

CATI Fieldwork : June 20th-22nd 2008

Absolutes/col percents

Table 6

Q.2 In contrast to Tony Blair do you think his policies are a change for the better or a change for the worse?

Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1000	439	561	59	119	600	222	308	239	165	288	301	173	125	62	194	269	119	344	315	341
Weighted base	1000	476	524	118	156	515	212	263	291	206	240	297	160	131	66	191	222	128	333	313	354
A change for the better	201 20%	93 20%	108 21%	29 25%	41 27%	89 17%	41 20%	61 23%	58 20%	39 19%	44 18%	32 11%	68 43%	30 23%	12 18%	19 10%	69 31%	36 28%	79 24%	57 18%	64 18%
A change for the worse	636 64%	310 65%	326 62%	64 55%	90 58%	354 69%	128 60%	156 59%	183 63%	133 65%	164 68%	240 81%	72 45%	78 59%	44 66%	149 78%	119 54%	70 55%	215 65%	211 67%	210 59%
Refused	14 1%	4 1%	9 2%	- -	* *	6 1%	7 3%	5 2%	6 2%	* *	3 1%	1 *	2 1%	2 1%	1 1%	1 *	2 1%	5 4%	5 2%	4 1%	4 1%
Don't know	149 15%	68 14%	82 16%	24 21%	23 15%	66 13%	36 17%	42 16%	44 15%	34 16%	29 12%	24 8%	18 11%	22 16%	10 15%	22 11%	32 15%	17 13%	33 10%	41 13%	75 21%

Opinion Poll

CATI Fieldwork : June 20th-22nd 2008

Absolutes/col percents

Table 7

Q.3 Over the last year has your opinion of Gordon Brown, Prime Minister and leader of the Labour Party gone up, down or remained about the same?

Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South
Unweighted base	1000	439	561	59	119	600	222	308	239	165	288	301	173	125	62	194	269	119	344	315	341
Weighted base	1000	476	524	118	156	515	212	263	291	206	240	297	160	131	66	191	222	128	333	313	354
Gone up	25 2%	12 3%	12 2%	6 5%	6 4%	10 2%	3 1%	6 2%	4 2%	6 3%	8 3%	4 1%	8 5%	3 2%	4 7%	3 1%	6 3%	2 2%	13 4%	6 2%	5 2%
Remained about the same	479 48%	211 44%	268 51%	63 54%	99 64%	228 44%	88 42%	118 45%	139 48%	113 55%	109 46%	106 36%	95 60%	65 50%	22 33%	74 39%	113 51%	63 50%	163 49%	143 46%	173 49%
Gone down	486 49%	246 52%	239 46%	49 41%	50 32%	270 52%	117 55%	139 53%	142 49%	85 41%	120 50%	187 63%	56 35%	62 47%	39 59%	114 60%	102 46%	61 47%	151 45%	163 52%	172 48%
Refused	2 *	1 *	1 *	- -	- -	1 *	1 *	1 *	1 *	* *	- -	- -	- -	- -	- -	- -	- -	- -	* *	- -	2 *
Don't know	9 1%	5 1%	4 1%	- -	- -	7 1%	3 1%	1 *	5 2%	1 *	3 1%	- -	- -	2 1%	1 1%	- -	1 *	2 1%	6 2%	1 *	2 1%

Opinion Poll

CATI Fieldwork : June 20th-22nd 2008

Absolutes/col percents

Table 8

Q.3 Over the last year has your opinion of David Cameron, leader of the Conservative Party gone up, down or remained about the same?

Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1000	439	561	59	119	600	222	308	239	165	288	301	173	125	62	194	269	119	344	315	341
Weighted base	1000	476	524	118	156	515	212	263	291	206	240	297	160	131	66	191	222	128	333	313	354
Gone up	259 26%	129 27%	129 25%	18 16%	40 26%	132 26%	68 32%	70 26%	86 29%	46 22%	58 24%	149 50%	21 13%	28 22%	11 16%	82 43%	47 21%	32 25%	72 22%	81 26%	106 30%
Remained about the same	574 57%	254 53%	320 61%	72 61%	97 62%	309 60%	96 45%	162 61%	166 57%	121 59%	126 52%	139 47%	91 57%	78 59%	43 64%	99 52%	121 54%	77 60%	193 58%	185 59%	196 55%
Gone down	124 12%	73 15%	51 10%	20 17%	15 9%	56 11%	33 16%	26 10%	28 10%	33 16%	37 15%	7 2%	38 24%	22 17%	13 20%	5 3%	42 19%	19 15%	51 15%	32 10%	41 12%
Refused	3 *	1 *	2 *	- -	- -	1 *	2 1%	1 *	1 *	* *	1 1%	- -	1 *	- -	- -	- -	1 *	- -	2 1%	- -	1 *
Don't know	40 4%	18 4%	23 4%	7 6%	4 3%	17 3%	12 6%	5 2%	11 4%	7 3%	18 7%	2 1%	9 6%	2 2%	- -	4 2%	12 5%	- -	14 4%	16 5%	10 3%

Opinion Poll

CATI Fieldwork : June 20th-22nd 2008

Absolutes/col percents

Table 9

Q.3 Over the last year has your opinion of Nick Clegg, leader of the Liberal Democrats gone up, down or remained about the same?

Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1000	439	561	59	119	600	222	308	239	165	288	301	173	125	62	194	269	119	344	315	341
Weighted base	1000	476	524	118	156	515	212	263	291	206	240	297	160	131	66	191	222	128	333	313	354
Gone up	109 11%	55 12%	54 10%	5 4%	11 7%	75 15%	19 9%	39 15%	26 9%	18 9%	26 11%	33 11%	16 10%	31 24%	7 10%	18 9%	32 14%	25 20%	38 11%	37 12%	34 10%
Remained about the same	628 63%	295 62%	333 63%	80 68%	113 72%	319 62%	116 55%	151 57%	204 70%	133 65%	139 58%	196 66%	99 62%	89 68%	42 63%	123 64%	132 59%	85 66%	214 64%	187 60%	227 64%
Gone down	109 11%	67 14%	42 8%	14 12%	8 5%	52 10%	35 17%	30 11%	24 8%	25 12%	29 12%	36 12%	19 12%	4 3%	11 17%	25 13%	26 12%	9 7%	36 11%	36 12%	37 10%
Refused	3 *	1 *	2 *	- -	- -	1 *	2 1%	1 *	1 *	* *	1 1%	- -	1 *	- -	- -	- -	1 *	- -	2 1%	- -	1 *
Don't know	151 15%	56 12%	94 18%	19 16%	24 15%	68 13%	40 19%	43 16%	35 12%	29 14%	43 18%	32 11%	25 15%	7 5%	7 10%	26 13%	31 14%	9 7%	42 13%	53 17%	55 16%

Opinion Poll

CATI Fieldwork : June 20th-22nd 2008

Absolutes/col percents

Table 10

Q.4 Leaving aside your own party preference, how many marks out of ten would you give Gordon Brown for the job he has done as Prime Minister?

Base: All respondents

	Total	Gender		Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
		Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South
Unweighted base	1000	439	561	59	119	600	222	308	239	165	288	301	173	125	62	194	269	119	344	315	341
Weighted base	1000	476	524	118	156	515	212	263	291	206	240	297	160	131	66	191	222	128	333	313	354
Excellent job																					
(10)	13	7	5	-	-	5	8	3	4	3	3	2	7	-	1	2	7	1	6	5	3
	1%	2%	1%	-	-	1%	4%	1%	1%	1%	1%	1%	4%	-	2%	1%	3%	1%	2%	1%	1%
(9)	8	3	5	-	-	2	6	1	4	1	3	-	7	*	-	-	6	*	1	4	2
	1%	1%	1%	-	-	*	3%	*	1%	*	1%	-	4%	*	-	-	3%	*	*	1%	1%
(8)	42	19	22	8	7	19	8	11	10	9	13	4	21	5	4	3	22	5	16	15	11
	4%	4%	4%	7%	4%	4%	4%	4%	3%	4%	5%	1%	13%	4%	5%	2%	10%	4%	5%	5%	3%
(7)	73	27	45	7	20	33	13	21	18	12	21	6	35	11	5	4	33	10	33	20	20
	7%	6%	9%	6%	13%	6%	6%	8%	6%	6%	9%	2%	22%	8%	7%	2%	15%	8%	10%	6%	6%
(6)	102	52	50	9	20	57	17	36	22	27	17	29	26	14	4	15	34	15	30	28	44
	10%	11%	10%	7%	13%	11%	8%	14%	8%	13%	7%	10%	16%	10%	7%	8%	15%	12%	9%	9%	12%
(5)	216	92	124	31	43	100	42	48	67	50	51	41	38	32	13	26	55	32	81	57	78
	22%	19%	24%	26%	28%	19%	20%	18%	23%	25%	21%	14%	23%	25%	20%	14%	25%	25%	24%	18%	22%
(4)	105	44	61	15	13	56	21	30	35	22	18	37	10	23	6	21	19	20	30	37	38
	11%	9%	12%	13%	9%	11%	10%	12%	12%	11%	8%	12%	6%	17%	9%	11%	9%	16%	9%	12%	11%
(3)	112	57	56	17	15	58	23	32	38	24	19	46	8	18	9	27	16	15	28	39	45
	11%	12%	11%	14%	9%	11%	11%	12%	13%	12%	8%	15%	5%	14%	13%	14%	7%	12%	8%	12%	13%
(2)	87	48	39	6	14	51	17	23	27	14	22	41	3	10	5	24	7	11	33	27	27
	9%	10%	7%	5%	9%	10%	8%	9%	9%	7%	9%	14%	2%	8%	8%	13%	3%	9%	10%	9%	8%
Really bad job																					
(1)	231	122	108	25	23	131	51	55	63	43	69	90	5	18	18	68	21	17	73	77	81
	23%	26%	21%	21%	15%	25%	24%	21%	22%	21%	29%	30%	3%	14%	27%	35%	10%	13%	22%	25%	23%
Refused	4	2	3	-	*	2	2	2	1	*	1	-	-	-	1	-	-	1	2	-	2
	*	*	1%	-	*	*	1%	1%	*	*	*	-	-	-	1%	-	-	1%	1%	-	1%
Don't know	7	1	5	*	-	2	4	1	2	1	2	1	*	-	*	1	*	*	*	4	3
	1%	*	1%	*	-	*	2%	1%	1%	1%	1%	*	*	-	*	*	*	*	*	1%	1%
Mean	3.94	3.78	4.09	3.98	4.37	3.76	4.06	3.99	3.88	4.07	3.85	3.14	6.05	4.16	3.75	3.03	5.29	4.25	4.10	3.86	3.86
Standard deviation	2.28	2.32	2.24	2.13	2.08	2.24	2.55	2.23	2.23	2.20	2.47	1.97	1.98	1.94	2.36	2.04	2.24	2.02	2.34	2.34	2.16
Standard error	0.07	0.11	0.10	0.28	0.19	0.09	0.17	0.13	0.15	0.17	0.15	0.11	0.15	0.17	0.30	0.15	0.14	0.19	0.13	0.13	0.12

Opinion Poll

CATI Fieldwork : June 20th-22nd 2008

Absolutes/col percents

Table 11

Q.5 Again putting aside your own party preference, as things stand at present do you think Labour can or cannot win the next election with Gordon Brown as Prime Minister?

Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1000	439	561	59	119	600	222	308	239	165	288	301	173	125	62	194	269	119	344	315	341
Weighted base	1000	476	524	118	156	515	212	263	291	206	240	297	160	131	66	191	222	128	333	313	354
Can win the next election with Gordon Brown	244 24%	123 26%	121 23%	41 35%	52 34%	112 22%	39 18%	74 28%	63 22%	56 27%	51 21%	25 8%	94 59%	27 21%	19 29%	11 6%	90 41%	33 26%	84 25%	75 24%	85 24%
Cannot win the next election with Gordon Brown	708 71%	337 71%	371 71%	73 62%	95 61%	382 74%	158 74%	173 66%	215 74%	146 71%	173 72%	267 90%	60 38%	101 77%	47 71%	175 91%	126 57%	91 71%	229 69%	232 74%	246 69%
Refused	2 *	1 *	1 *	- -	1 1%	* *	1 *	1 *	1 *	* *	- -	- -	- -	- -	- -	- -	- -	- -	* *	1 *	1 *
Don't know	46 5%	14 3%	32 6%	4 4%	7 5%	20 4%	15 7%	15 6%	12 4%	3 2%	16 7%	5 2%	5 3%	3 2%	- -	6 3%	6 3%	4 3%	19 6%	5 1%	23 6%

Opinion Poll

CATI Fieldwork : June 20th-22nd 2008

Absolutes/col percents

Table 12

Q.6 Thinking about the main political parties, which of the following best describes your view of the Labour Party?

Base: All respondents

	Total	Gender		Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
		Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1000	439	561	59	119	600	222	308	239	165	288	301	173	125	62	194	269	119	344	315	341
Weighted base	1000	476	524	118	156	515	212	263	291	206	240	297	160	131	66	191	222	128	333	313	354
I like the leader but not the party	50 5%	18 4%	33 6%	- -	6 4%	33 7%	11 5%	10 4%	10 3%	14 7%	16 7%	19 6%	6 4%	12 9%	1 2%	7 4%	15 7%	14 11%	16 5%	19 6%	15 4%
I like both the leader and the party	163 16%	78 16%	85 16%	25 22%	32 21%	70 14%	36 17%	44 17%	50 17%	37 18%	33 14%	9 3%	80 50%	14 10%	10 14%	6 3%	75 34%	20 16%	59 18%	46 15%	58 16%
I like the party but not the leader	240 24%	123 26%	117 22%	40 34%	40 26%	132 26%	29 14%	72 27%	69 24%	41 20%	58 24%	50 17%	69 43%	32 25%	19 29%	23 12%	87 39%	19 15%	90 27%	76 24%	74 21%
I don't like the leader or the party	490 49%	234 49%	256 49%	45 38%	70 45%	254 49%	121 57%	121 46%	148 51%	102 50%	119 49%	218 73%	4 3%	70 53%	33 50%	151 79%	38 17%	73 57%	151 45%	156 50%	183 52%
Refused	16 2%	9 2%	6 1%	- -	* *	9 2%	7 3%	6 2%	5 2%	3 1%	2 1%	* *	- -	2 1%	- -	- *	1 1%	2 1%	5 1%	5 2%	6 2%
Don't know	40 4%	13 3%	27 5%	8 7%	7 5%	17 3%	8 4%	10 4%	9 3%	8 4%	13 5%	1 *	1 1%	1 1%	3 5%	4 2%	6 3%	1 1%	12 4%	11 3%	17 5%

Opinion Poll

CATI Fieldwork : June 20th-22nd 2008

Absolutes/col percents

Table 13

Q.6 Thinking about the main political parties, which of the following best describes your view of the Conservative Party?**Base: All respondents**

	Total	Gender		Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
		Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1000	439	561	59	119	600	222	308	239	165	288	301	173	125	62	194	269	119	344	315	341
Weighted base	1000	476	524	118	156	515	212	263	291	206	240	297	160	131	66	191	222	128	333	313	354
I like the leader but not the party	115 11%	52 11%	63 12%	10 8%	30 19%	60 12%	16 7%	30 11%	39 13%	25 12%	20 8%	25 8%	31 19%	20 16%	7 10%	7 4%	37 16%	20 15%	39 12%	29 9%	47 13%
I like both the leader and the party	320 32%	143 30%	176 34%	40 34%	41 26%	156 30%	83 39%	94 36%	86 30%	63 30%	77 32%	203 68%	5 3%	28 21%	11 17%	127 66%	34 15%	31 24%	75 23%	115 37%	129 37%
I like the party but not the leader	131 13%	63 13%	67 13%	14 12%	17 11%	69 13%	30 14%	34 13%	38 13%	31 15%	28 11%	59 20%	14 9%	12 9%	11 16%	44 23%	17 8%	11 9%	50 15%	37 12%	44 12%
I don't like the leader or the party	370 37%	189 40%	182 35%	46 39%	60 38%	201 39%	63 30%	89 34%	112 38%	70 34%	100 42%	9 3%	101 63%	67 51%	38 56%	7 4%	121 54%	60 47%	147 44%	112 36%	111 31%
Refused	18 2%	12 2%	6 1%	2 2%	-	9 2%	7 3%	6 2%	5 2%	5 3%	2 1%	*	3 2%	2 1%	-	-	3 2%	2 1%	5 1%	7 2%	6 2%
Don't know	46 5%	16 3%	30 6%	6 5%	8 5%	20 4%	13 6%	11 4%	10 4%	12 6%	13 6%	1 *	5 3%	2 2%	-	6 3%	11 5%	4 3%	16 5%	13 4%	17 5%

Opinion Poll

CATI Fieldwork : June 20th-22nd 2008

Absolutes/col percents

Table 14

Q.6 Thinking about the main political parties, which of the following best describes your view of the Liberal Democrats?

Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1000	439	561	59	119	600	222	308	239	165	288	301	173	125	62	194	269	119	344	315	341
Weighted base	1000	476	524	118	156	515	212	263	291	206	240	297	160	131	66	191	222	128	333	313	354
I like the leader but not the party	62 6%	37 8%	26 5%	7 6%	9 6%	35 7%	11 5%	19 7%	16 6%	15 7%	12 5%	26 9%	19 12%	3 3%	3 5%	16 8%	22 10%	3 2%	20 6%	25 8%	17 5%
I like both the leader and the party	253 25%	105 22%	149 28%	26 22%	37 24%	142 28%	48 23%	74 28%	88 30%	38 19%	53 22%	69 23%	32 20%	79 61%	14 21%	48 25%	52 24%	68 53%	74 22%	65 21%	114 32%
I like the party but not the leader	183 18%	101 21%	82 16%	31 26%	32 20%	88 17%	33 16%	58 22%	56 19%	34 16%	35 15%	49 17%	28 17%	37 28%	13 20%	23 12%	48 21%	38 30%	74 22%	54 17%	55 15%
I don't like the leader or the party	375 37%	193 41%	182 35%	46 39%	67 43%	188 37%	74 35%	86 33%	104 36%	93 45%	92 38%	120 40%	68 42%	8 6%	33 50%	81 43%	75 34%	11 8%	124 37%	129 41%	122 34%
Refused	16 2%	10 2%	6 1%	- -	- -	9 2%	7 3%	6 2%	5 2%	3 1%	2 1%	* *	- -	2 1%	- -	- -	1 *	2 1%	5 2%	5 2%	6 2%
Don't know	111 11%	30 6%	80 15%	8 7%	11 7%	53 10%	39 18%	20 8%	22 8%	23 11%	46 19%	33 11%	14 9%	2 1%	2 4%	23 12%	25 11%	6 5%	34 10%	36 11%	41 12%

Opinion Poll

CATI Fieldwork : June 20th-22nd 2008

Absolutes/col percents

Table 15

Q.7 Putting aside your own party preference, to what extent do you think the Labour government is to blame for Britain's present economic problems?

Base: All respondents

	Total	Gender		Age				Social Class				Voting Intention				Vote In 2005 General Election			Region		
		Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South
Unweighted base	1000	439	561	59	119	600	222	308	239	165	288	301	173	125	62	194	269	119	344	315	341
Weighted base	1000	476	524	118	156	515	212	263	291	206	240	297	160	131	66	191	222	128	333	313	354
NET: At all to blame	856	384	472	103	129	451	173	218	246	184	208	286	103	111	56	186	165	100	284	276	295
	86%	81%	90%	88%	83%	88%	82%	83%	84%	90%	87%	96%	65%	85%	84%	98%	74%	79%	85%	88%	83%
Wholly to blame	(4) 182	88	94	19	23	103	37	32	52	40	59	59	13	14	17	43	23	12	56	66	61
	18%	19%	18%	16%	15%	20%	18%	12%	18%	19%	25%	20%	8%	10%	26%	23%	10%	9%	17%	21%	17%
Mainly to blame	(3) 218	103	115	33	39	104	42	65	66	47	41	103	15	24	15	65	27	25	74	69	75
	22%	22%	22%	28%	25%	20%	20%	25%	23%	23%	17%	35%	10%	19%	23%	34%	12%	19%	22%	22%	21%
Partly to blame	(2) 455	193	263	51	68	243	93	122	128	98	108	124	75	73	24	78	115	64	155	141	160
	46%	41%	50%	43%	44%	47%	44%	46%	44%	48%	45%	42%	47%	56%	36%	41%	52%	50%	47%	45%	45%
Not really to blame at all	(1) 133	87	46	12	26	60	34	42	42	21	28	11	55	20	11	4	54	26	47	34	51
	13%	18%	9%	10%	17%	12%	16%	16%	14%	10%	12%	4%	34%	15%	16%	2%	24%	21%	14%	11%	14%
Refused	2	-	2	-	-	1	1	1	1	*	-	-	-	-	-	-	-	-	*	-	1
	*	-	*	-	-	*	*	*	*	*	-	-	-	-	-	-	-	-	*	-	*
Don't know	10	5	5	3	-	3	4	2	3	-	4	*	2	-	-	1	3	1	1	2	6
	1%	1%	1%	2%	-	1%	2%	1%	1%	-	2%	*	1%	-	-	*	1%	1%	*	1%	2%
Mean	2.46	2.41	2.50	2.52	2.37	2.49	2.40	2.33	2.44	2.51	2.56	2.71	1.92	2.24	2.58	2.78	2.09	2.18	2.41	2.54	2.42
Standard deviation	0.94	0.99	0.89	0.89	0.93	0.94	0.97	0.89	0.95	0.92	0.99	0.82	0.88	0.84	1.05	0.82	0.89	0.87	0.93	0.95	0.94
Standard error	0.03	0.05	0.04	0.12	0.09	0.04	0.07	0.05	0.06	0.07	0.06	0.05	0.07	0.07	0.13	0.06	0.05	0.08	0.05	0.05	0.05

Opinion Poll

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Absolutes/col percents

Table 16
Classification
Base: All respondents

		Unweighted Total	Weighted Total
Unweighted base		1000	1000
Weighted base		1000	1000
<u>Gender</u>			
Male		439 44%	476 48%
Female		561 56%	524 52%
<u>Age</u>			
18-24	(21)	59 6%	118 12%
25-34	(29.5)	119 12%	156 16%
35-44	(39.5)	198 20%	194 19%
45-54	(49.5)	201 20%	169 17%
55-64	(59.5)	201 20%	152 15%
65+	(70)	222 22%	212 21%
Average age		50.02	46.96

Opinion Poll
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Absolutes/col percents

Table 16
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1000	1000
<u>Social Class</u>		
AB	308 31%	263 26%
C1	239 24%	291 29%
C2	165 17%	206 21%
DE	288 29%	240 24%
<u>Region</u>		
North	344 34%	333 33%
Midlands	315 32%	313 31%
South	341 34%	354 35%

Opinion Poll
CATI Fieldwork : June 20th-22nd 2008

Absolutes/col percents

Table 16
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1000	1000
<u>Working status</u>		
Full-time	428 43%	446 45%
Part-time	138 14%	120 12%
Not working but seeking work or temporarily unemployed/sick	52 5%	54 5%
Not working/not seeking work	65 7%	67 7%
Retired	294 29%	265 26%
Student	22 2%	47 5%
Refused	1 *	1 *

Opinion Poll
CATI Fieldwork : June 20th-22nd 2008

Absolutes/col percents

Table 16
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1000	1000
<u>Tenure</u>		
Own outright	348 35%	337 34%
Own with a mortgage	379 38%	381 38%
Council	98 10%	125 13%
Housing Assoc.	41 4%	35 3%
Rented from someone else	83 8%	88 9%
Rent free	9 1%	7 1%
Refused	42 4%	28 3%

Opinion Poll
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Absolutes/col percents

Table 16
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1000	1000
<u>Foreign Holiday in last 3 years</u>		
Yes	592 59%	600 60%
No	408 41%	400 40%
<u>Number of cars</u>		
None	199 20%	206 21%
1	455 46%	417 42%
2	268 27%	288 29%
3+	78 8%	89 9%

Opinion Poll
CATI Fieldwork : June 20th-22nd 2008

Absolutes/col percents

Table 16
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1000	1000
<u>Internet Access</u>		
At all	735 74%	753 75%
At home (net)	687 69%	706 71%
At work (net)	331 33%	324 32%
At home	385 39%	408 41%
At work	29 3%	26 3%
Both at home and at work	302 30%	299 30%
Somewhere else	19 2%	21 2%
Not at all	265 27%	247 25%

Opinion Poll
CATI Fieldwork : June 20th-22nd 2008

Absolutes/col percents

Table 16
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1000	1000

What is the highest educational level that you have achieved to date?

Secondary/ high school/ NVQ 1-3	529 53%	550 55%
University degree or equivalent professional qualification/ NVQ4	237 24%	231 23%
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	90 9%	86 9%
No formal education	108 11%	112 11%
None of these	7 1%	7 1%
Refused	29 3%	14 1%

Opinion Poll
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Absolutes/col percents

Table 16
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1000	1000
<u>Marital Status</u>		
Single	168 17%	212 21%
Married/ co-habiting	579 58%	574 57%
Widowed/ separated/ divorced	225 23%	202 20%
Refused	28 3%	13 1%
<u>Children</u>		
None aged 18 or under	695 70%	675 67%
NET: Yes	301 30%	322 32%
NET: Yes any aged 15 or under	267 27%	292 29%
- Aged under 5	112 11%	133 13%
- Aged 5-10	114 11%	120 12%
- Aged 11-15	131 13%	133 13%
- Aged 16-18	63 6%	60 6%
Refused	4 *	4 *

Opinion Poll
CATI Fieldwork : June 20th-22nd 2008

Absolutes/col percents

Table 16
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1000	1000
<u>Grocery shopping status</u>		
Yes - do half or more	813 81%	782 78%
No - do less than half	176 18%	215 21%
Refused	11 1%	3 *

Opinion Poll
CATI Fieldwork : June 20th-22nd 2008

Absolutes/col percents

Table 17
Q.C/D Voting in May 5th 2005 General Election
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	194 19%	191 19%
Labour	269 27%	222 22%
Liberal Democrat/ Liberal	119 12%	128 13%
Scottish National Party/SNP	19 2%	19 2%
Plaid Cymru	2 *	2 *
Green Party	9 1%	8 1%
UK Independence Party (UKIP)	5 1%	4 *
Others	10 1%	12 1%
Did not vote	276 28%	319 32%
Refused	76 8%	71 7%
Don't know	21 2%	24 2%