

Leadership Poll

Fieldwork : September 13th-14th 2006

Absolutes/col percents

Table 1

Q.A Some people have said they would not vote in a new General Election, while others would go and vote at their polling station. I would like to know how certain it is that you would actually go and vote in a general election?

Base: All respondents

	Total	Sex		Age				Social Class				Voting Intention				Region		
		Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid- lands	South
Unweighted base	1003	441	562	79	163	543	218	342	217	143	301	227	215	141	50	351	304	348
Weighted base	1003	480	523	113	173	518	198	253	291	209	250	217	206	130	63	336	309	358
Certain to vote	(10) 504 50%	246 51%	258 49%	22 19%	51 29%	285 55%	147 74%	140 55%	140 48%	93 44%	131 53%	155 71%	122 59%	70 54%	25 40%	167 50%	157 51%	180 50%
(9)	53 5%	27 6%	27 5%	2 2%	10 6%	34 6%	8 4%	19 8%	16 5%	9 4%	9 4%	8 4%	14 7%	7 6%	4 7%	23 7%	17 5%	13 4%
(8)	97 10%	41 9%	56 11%	18 15%	17 10%	54 10%	9 5%	35 14%	36 12%	15 7%	11 5%	21 9%	21 10%	16 13%	8 13%	29 9%	34 11%	34 10%
(7)	50 5%	20 4%	30 6%	11 10%	15 9%	20 4%	5 2%	13 5%	15 5%	10 5%	12 5%	10 4%	8 4%	11 8%	7 10%	18 5%	16 5%	16 4%
(6)	29 3%	18 4%	11 2%	12 11%	5 3%	11 2%	1 *	6 2%	9 3%	9 4%	5 2%	3 1%	5 3%	8 6%	3 4%	9 3%	5 2%	15 4%
(5)	90 9%	44 9%	46 9%	15 13%	30 17%	36 7%	9 4%	12 5%	24 8%	27 13%	26 10%	12 6%	24 12%	7 6%	6 9%	31 9%	28 9%	31 9%
(4)	21 2%	9 2%	12 2%	6 5%	7 4%	6 1%	1 1%	3 1%	3 1%	10 5%	4 2%	2 1%	7 3%	2 2%	5 8%	10 3%	8 3%	3 1%
(3)	22 2%	11 2%	10 2%	6 5%	10 6%	6 1%	- -	4 2%	10 4%	4 2%	3 1%	4 2%	1 1%	6 4%	2 3%	1 *	7 2%	13 4%
(2)	20 2%	12 2%	8 2%	4 4%	6 4%	8 2%	1 1%	1 *	9 3%	6 3%	4 2%	4 2%	4 2%	3 2%	4 6%	8 3%	6 2%	6 2%
Certain not to vote	(1) 107 11%	46 10%	61 12%	17 15%	22 12%	56 11%	13 7%	18 7%	26 9%	25 12%	38 15%	- -	- -	- -	- -	38 11%	29 9%	41 11%
Refused	1 *	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -
Don't know	9 1%	5 1%	4 1%	1 1%	1 *	3 1%	5 2%	1 *	1 *	1 1%	6 2%	- -	- -	- -	- -	1 *	3 1%	6 2%
Mean	7.62	7.68	7.57	5.95	6.42	7.93	8.85	8.28	7.61	7.12	7.39	8.99	8.52	8.33	7.57	7.61	7.73	7.54
Standard deviation	3.13	3.11	3.16	3.03	3.19	3.06	2.55	2.67	3.08	3.25	3.43	1.94	2.17	2.27	2.62	3.15	3.05	3.20
Standard error	0.10	0.15	0.13	0.34	0.25	0.13	0.17	0.14	0.21	0.27	0.20	0.13	0.15	0.19	0.37	0.17	0.18	0.17

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Table 2

Data derived from:-

Q.A Some people have said they would not vote in a new General Election, while others would go and vote at their polling station.

I would like to know how certain it is that you would actually go and vote in a general election?

Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area.

If there were a general election tomorrow which party do you think you would vote for?

Data excludes those who definitely will not vote (11%), don't know who they would vote for (20%) or refuse to answer (8%)

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Sex			Age				Social Class				Voting Intention				Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid- lands	South
Unweighted base	542	242	300	27	65	322	128	215	108	70	149	204	182	121	35	200	154	188
Weighted base	506	241	265	36	62	293	115	153	139	97	116	193	165	104	44	182	146	177
Conservative	193 38%	91 38%	101 38%	12 33%	12 19%	111 38%	58 50%	67 44%	51 37%	23 24%	51 44%	193 100%	-	-	-	53 29%	59 40%	81 46%
Labour	165 33%	86 36%	79 30%	13 36%	19 30%	104 36%	29 25%	38 25%	51 36%	40 41%	36 31%	-	165 100%	-	-	71 39%	48 33%	46 26%
Liberal Democrat/ Liberal	104 21%	46 19%	58 22%	8 23%	27 43%	51 17%	18 16%	37 24%	26 19%	22 23%	19 16%	-	-	104 100%	-	34 18%	29 20%	42 24%
Scottish National Party/ SNP	18 4%	9 4%	9 3%	-	1 1%	12 4%	5 5%	6 4%	2 1%	4 4%	5 5%	-	-	-	18 41%	18 10%	-	-
Plaid Cymru	1 *	1 *	1 *	-	-	1 *	1 1%	-	-	-	1 1%	-	-	-	1 3%	-	1 1%	-
Green Party	9 2%	2 1%	6 2%	-	4 6%	5 2%	-	2 1%	3 2%	2 2%	2 2%	-	-	-	9 19%	2 1%	1 1%	6 3%
UK Independence Party (UKIP)	3 1%	2 1%	1 *	-	-	2 1%	1 1%	1 *	-	1 1%	1 1%	-	-	-	3 7%	-	2 1%	2 1%
Other	13 3%	4 2%	9 3%	3 7%	-	8 3%	2 2%	2 1%	7 5%	4 4%	-	-	-	-	13 29%	5 3%	6 4%	2 1%

Leadership Poll

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Col percents

Table 3
Published Vote Intention Figures
Percentages derived from the responses of 751 respondents

	<u>Total</u>
Conservative	37%
Labour	33%
Liberal Democrat	21%
Other	8%



Leadership Poll

Fieldwork : September 13th-14th 2006

Absolutes/col percents

Table 4
Q.1 When do you think Tony Blair should stand down as Prime Minister?
Base: All respondents

	Sex			Age				Social Class				Voting Intention				Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid- lands	South
Unweighted base	1003	441	562	79	163	543	218	342	217	143	301	227	215	141	50	351	304	348
Weighted base	1003	480	523	113	173	518	198	253	291	209	250	217	206	130	63	336	309	358
Now	397	199	198	29	68	208	93	91	112	82	111	124	48	57	30	130	121	146
	40%	42%	38%	25%	39%	40%	47%	36%	38%	39%	45%	57%	23%	44%	47%	39%	39%	41%
Before the local council, Scottish Parliament and Welsh Assembly elections next May	100	51	49	4	19	52	25	27	35	18	19	18	36	17	2	26	39	36
	10%	11%	9%	3%	11%	10%	13%	11%	12%	9%	8%	8%	17%	13%	4%	8%	13%	10%
Before the Labour Party conference in September next year	53	30	22	7	13	23	10	18	14	12	8	6	13	11	10	25	13	14
	5%	6%	4%	6%	7%	4%	5%	7%	5%	6%	3%	3%	6%	9%	15%	8%	4%	4%
He should stay on for a full term as he said he would but not stand in the next General Election	205	96	109	22	31	122	30	53	71	45	37	31	66	27	8	67	64	74
	20%	20%	21%	19%	18%	24%	15%	21%	24%	21%	15%	14%	32%	21%	13%	20%	21%	21%
He should stay on and fight the next General Election in 2009	137	59	78	28	20	71	19	33	38	29	38	25	41	10	6	51	39	47
	14%	12%	15%	25%	12%	14%	9%	13%	13%	14%	15%	12%	20%	8%	10%	15%	13%	13%
None of these	24	16	8	-	8	12	4	3	7	6	8	1	1	*	2	9	6	9
	2%	3%	2%	-	5%	2%	2%	1%	2%	3%	3%	1%	*	*	4%	3%	2%	2%
Refused	16	10	6	4	*	7	5	5	6	-	5	3	-	5	-	1	9	6
	2%	2%	1%	3%	*	1%	2%	2%	2%	-	2%	1%	-	4%	-	*	3%	2%
Don't know	71	18	52	21	14	22	13	22	10	16	23	10	2	2	5	27	18	26
	7%	4%	10%	19%	8%	4%	7%	9%	3%	8%	9%	5%	1%	2%	8%	8%	6%	7%

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Table 5

Q.2 Which one of the following do you think should be the next leader of the Labour Party and hence Prime Minister?

Base: All respondents

	Sex		Age				Social Class				Voting Intention				Region			
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid- lands	South
Unweighted base	1003	441	562	79	163	543	218	342	217	143	301	227	215	141	50	351	304	348
Weighted base	1003	480	523	113	173	518	198	253	291	209	250	217	206	130	63	336	309	358
Gordon Brown	328 33%	177 37%	152 29%	37 32%	53 31%	183 35%	55 28%	82 32%	92 32%	80 38%	74 30%	56 26%	117 57%	36 27%	24 37%	134 40%	91 29%	104 29%
John Reid	74 7%	43 9%	31 6%	4 4%	11 7%	45 9%	14 7%	16 6%	25 9%	17 8%	17 7%	31 14%	14 7%	7 5%	6 9%	29 9%	16 5%	29 8%
Charles Clarke	54 5%	31 6%	23 4%	10 9%	9 5%	23 4%	11 6%	13 5%	12 4%	14 7%	15 6%	15 7%	2 1%	13 10%	1 2%	14 4%	22 7%	18 5%
Alan Johnson	37 4%	21 4%	16 3%	3 3%	2 1%	20 4%	12 6%	14 5%	9 3%	3 1%	12 5%	9 4%	9 4%	9 7%	2 3%	11 3%	11 4%	15 4%
David Miliband	16 2%	10 2%	6 1%	2 2%	2 1%	8 2%	4 2%	4 1%	6 2%	1 1%	5 2%	3 1%	4 2%	5 4%	2 3%	3 1%	2 1%	10 3%
Someone else	208 21%	99 21%	109 21%	33 29%	48 28%	104 20%	24 12%	51 20%	72 25%	41 20%	43 17%	45 21%	31 15%	28 22%	11 18%	59 18%	70 23%	79 22%
None of these	70 7%	27 6%	43 8%	2 2%	11 6%	35 7%	22 11%	17 7%	17 6%	17 8%	19 8%	24 11%	3 2%	10 8%	6 10%	27 8%	24 8%	19 5%
Refused	11 1%	10 2%	1 *	- -	4 3%	3 1%	3 2%	1 1%	3 1%	4 2%	2 1%	1 1%	- -	2 1%	- -	2 1%	3 1%	5 1%
Don't know	205 20%	62 13%	143 27%	23 20%	33 19%	98 19%	52 26%	55 22%	55 19%	32 15%	63 25%	32 15%	24 12%	22 17%	11 17%	56 17%	70 23%	79 22%

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Absolutes/col percents

Table 6
Q.3 Who do you think will make a better Prime Minister, Gordon Brown or Tony Blair?
Base: All respondents

	Sex			Age				Social Class				Voting Intention				Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid- lands	South
Unweighted base	1003	441	562	79	163	543	218	342	217	143	301	227	215	141	50	351	304	348
Weighted base	1003	480	523	113	173	518	198	253	291	209	250	217	206	130	63	336	309	358
Gordon Brown	296 30%	138 29%	159 30%	41 36%	49 29%	155 30%	50 25%	67 26%	89 31%	57 27%	83 33%	67 31%	59 29%	50 38%	21 32%	107 32%	80 26%	109 30%
Tony Blair	399 40%	204 43%	195 37%	46 41%	67 39%	211 41%	74 37%	109 43%	120 41%	83 40%	87 35%	85 39%	126 61%	44 33%	18 29%	125 37%	128 41%	146 41%
Refused	16 2%	8 2%	8 2%	- -	1 *	8 2%	7 4%	3 1%	6 2%	- -	7 3%	5 2%	- -	3 2%	1 1%	2 1%	8 3%	5 1%
Neither of them	82 8%	40 8%	41 8%	1 1%	18 10%	43 8%	19 10%	28 11%	19 7%	12 6%	22 9%	26 12%	3 1%	12 9%	9 14%	25 7%	28 9%	28 8%
Don't know	210 21%	89 19%	121 23%	25 22%	38 22%	100 19%	47 24%	45 18%	57 20%	57 27%	51 20%	34 16%	19 9%	22 17%	14 23%	77 23%	64 21%	69 19%

Leadership Poll

Fieldwork : September 13th-14th 2006

Absolutes/col percents

Table 7

Q.4 In your view, has Gordon Brown been helped or harmed by claims that he plotted to unseat the Prime Minister, Tony Blair over the last two weeks?
Base: All respondents

	Total	Sex		Age				Social Class				Voting Intention				Region		
		Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid- lands	South
Unweighted base	1003	441	562	79	163	543	218	342	217	143	301	227	215	141	50	351	304	348
Weighted base	1003	480	523	113	173	518	198	253	291	209	250	217	206	130	63	336	309	358
NET: Helped	171 17%	75 16%	97 18%	26 23%	38 22%	82 16%	24 12%	39 16%	50 17%	40 19%	42 17%	36 16%	32 16%	13 10%	14 23%	69 21%	46 15%	57 16%
Helped a lot	(4) 6%	28 6%	34 6%	14 13%	11 6%	26 5%	10 5%	10 4%	11 4%	19 9%	21 8%	16 7%	9 5%	3 2%	7 10%	24 7%	18 6%	20 5%
Helped a little	(3) 11%	47 10%	63 12%	12 11%	28 16%	56 11%	14 7%	29 11%	39 13%	21 10%	21 8%	20 9%	23 11%	10 8%	8 13%	45 14%	28 9%	37 10%
Harmed a little	(2) 33%	163 34%	166 32%	37 32%	50 29%	179 35%	63 32%	83 33%	110 38%	71 34%	66 26%	70 32%	85 41%	52 40%	18 28%	99 30%	101 33%	129 36%
Harmed a lot	(1) 32%	167 35%	153 29%	26 23%	53 30%	170 33%	72 36%	85 34%	91 31%	60 29%	85 34%	79 36%	64 31%	48 37%	25 39%	111 33%	93 30%	116 33%
NET: Harmed	649 65%	331 69%	319 61%	63 55%	103 59%	349 67%	135 68%	168 67%	200 69%	131 62%	151 60%	148 68%	149 72%	100 77%	42 67%	210 63%	194 63%	245 69%
Refused	9 1%	5 1%	4 1%	- -	1 1%	4 1%	4 2%	3 1%	4 1%	- -	2 1%	2 1%	- -	2 1%	- -	3 1%	3 1%	3 1%
Don't know	173 17%	69 14%	104 20%	25 22%	31 18%	83 16%	35 18%	43 17%	37 13%	39 19%	55 22%	32 15%	25 12%	15 12%	7 10%	54 16%	67 22%	53 15%
Mean	1.89	1.84	1.95	2.16	1.97	1.86	1.77	1.83	1.88	1.99	1.89	1.85	1.88	1.72	1.93	1.93	1.88	1.87
Standard deviation	0.90	0.88	0.92	1.03	0.93	0.86	0.86	0.85	0.83	0.96	0.99	0.93	0.82	0.74	1.03	0.95	0.89	0.87
Standard error	0.03	0.05	0.04	0.13	0.08	0.04	0.07	0.05	0.06	0.09	0.06	0.07	0.06	0.07	0.15	0.06	0.06	0.05

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Absolutes/col percents

Table 8
Classification
Base: All respondents

		<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base		1003	1003
Weighted base		1003	1003
<u>Sex</u>			
Male		441 44%	480 48%
Female		562 56%	523 52%
<u>Age</u>			
18-24	(21)	79 8%	113 11%
25-34	(29.5)	163 16%	173 17%
35-44	(39.5)	172 17%	199 20%
45-54	(49.5)	181 18%	170 17%
55-64	(59.5)	190 19%	149 15%
65+	(70)	218 22%	198 20%
Average age		48.64	46.37

Leadership Poll
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Table 8
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1003	1003
<u>Social Class</u>		
AB	342 34%	253 25%
C1	217 22%	291 29%
C2	143 14%	209 21%
DE	301 30%	250 25%
<u>Region</u>		
North	351 35%	336 33%
Midlands	304 30%	309 31%
South	348 35%	358 36%

Leadership Poll
Fieldwork : September 13th-14th 2006

Absolutes/col percents

Table 8
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1003	1003
<u>Working status</u>		
Full-time	388 39%	442 44%
Part-time	155 15%	117 12%
Not working but seeking work or temporarily unemployed/sick	49 5%	52 5%
Not working/not seeking work	89 9%	92 9%
Retired	287 29%	249 25%
Student	33 3%	49 5%
Refused	2 *	1 *

Leadership Poll
Fieldwork : September 13th-14th 2006

Absolutes/col percents

Table 8
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1003	1003
<u>Tenure</u>		
Own outright	356 35%	320 32%
Own with a mortgage	381 38%	412 41%
Council	90 9%	128 13%
Housing Assoc.	52 5%	40 4%
Rented from someone else	74 7%	62 6%
Rent free	10 1%	9 1%
Refused	40 4%	32 3%

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Table 8
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1003	1003
<u>Foreign Holiday in last 3 years</u>		
Yes	666 66%	623 62%
No	337 34%	380 38%
<u>Number of cars</u>		
None	175 17%	200 20%
1	464 46%	434 43%
2	291 29%	284 28%
3+	73 7%	85 8%

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Fieldwork : September 13th-14th 2006

Absolutes/col percents

Table 8
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1003	1003
<u>Internet Access</u>		
At all	720 72%	724 72%
At home (net)	635 63%	631 63%
At work (net)	318 32%	315 31%
At home	374 37%	375 37%
At work	57 6%	59 6%
Both at home and at work	261 26%	256 26%
Somewhere else	28 3%	34 3%
Not at all	283 28%	279 28%

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Absolutes/col percents

Table 8
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1003	1003
<u>Age Finished Full Time Education</u>		
Up to 15	217 22%	232 23%
16	242 24%	325 32%
17	65 6%	54 5%
18	109 11%	105 10%
19 or over	300 30%	208 21%
Still in full time education	32 3%	50 5%
Had no full time education	7 1%	6 1%
Refused	31 3%	23 2%
<u>What is the highest educational level that you have achieved to date?</u>		
Secondary/ high school/ NVQ 1-3	528 53%	600 60%
University degree or equivalent professional qualification/ NVQ4	294 29%	243 24%
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	77 8%	56 6%
None of these	74 7%	81 8%
Refused	30 3%	24 2%

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Table 8
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1003	1003
<u>Marital Status</u>		
Single	190 19%	231 23%
Married/ co-habiting	564 56%	540 54%
Widowed/ separated/ divorced	219 22%	210 21%
Refused	30 3%	21 2%
<u>Children</u>		
None aged 18 or under	677 67%	669 67%
NET: Yes	292 29%	309 31%
NET: Yes any aged 15 or under	255 25%	268 27%
- Aged under 5	100 10%	107 11%
- Aged 5-10	123 12%	125 12%
- Aged 11-15	124 12%	139 14%
- Aged 16-18	80 8%	90 9%
Refused	34 3%	25 2%

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Table 8
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1003	1003
<u>Grocery shopping status</u>		
I am the main grocery shopper in the household	705 70%	674 67%
I regularly do the main grocery shop	698 70%	670 67%
I regularly do top up grocery shopping (buy items or a basket of items as they are needed)	729 73%	715 71%
I do not do grocery shopping	95 9%	118 12%
Refused	20 2%	13 1%

Leadership Poll
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Absolutes/col percents

Table 9
Q.C/D Voting in May 5th 2005 General Election
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1003	1003
Weighted base	1003	1003
Conservative	207 21%	195 19%
Labour	276 28%	233 23%
Liberal Democrat/ Liberal	139 14%	131 13%
Scottish National Party/SNP	12 1%	17 2%
Plaid Cymru	- -	- -
Green Party	6 1%	7 1%
UK Independence Party (UKIP)	5 *	6 1%
Other	12 1%	16 2%
Did not vote	253 25%	309 31%
Don't know	18 2%	16 2%
Refused	75 7%	73 7%