

Sir Richard Survey

Fieldwork : October 13th-14th 2006

Absolutes/col percents

Table 1

Q.1 You may have seen or heard that Sir Richard Dannatt, head of the British army, recently said that British troops should leave Iraq "sometime soon". Do you think British troops should or should not leave sometime soon?

Base: All respondents

	Sex		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	513	259	254	62	72	114	86	93	86	174	118	82	139	133	137	129	70	44
Weighted base	513	246	267	56	87	102	87	77	103	128	149	108	129	137	134	126	71	45
Should leave sometime soon	378 74%	170 69%	207 78%	36 63%	62 72%	72 71%	62 72%	64 84%	81 78%	93 73%	104 70%	79 74%	101 78%	95 70%	97 72%	95 75%	59 82%	33 73%
Should not leave sometime soon	74 14%	51 21%	23 9%	16 28%	12 13%	11 10%	13 15%	7 10%	15 15%	20 16%	27 18%	13 12%	14 11%	22 16%	20 15%	17 13%	7 10%	8 17%
Refused	14 3%	10 4%	4 1%	* 1%	* *	4 3%	3 4%	2 3%	4 4%	2 1%	4 3%	3 3%	5 4%	5 3%	4 3%	4 3%	1 1%	- -
Don't know	48 9%	15 6%	33 12%	5 9%	13 15%	16 15%	8 9%	3 4%	3 3%	13 10%	14 9%	12 11%	8 7%	14 11%	13 10%	11 9%	5 7%	5 11%

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Table 2

Q.2 Do you think Sir Richard should or should not be sacked for making comments that British troops presence in Iraq might be making the security situation there worse?

Base: All respondents

	Sex		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	513	259	254	62	72	114	86	93	86	174	118	82	139	133	137	129	70	44
Weighted base	513	246	267	56	87	102	87	77	103	128	149	108	129	137	134	126	71	45
Should be sacked	77 15%	27 11%	50 19%	12 22%	19 22%	18 18%	6 7%	10 13%	11 11%	13 10%	15 10%	30 28%	19 14%	21 16%	16 12%	23 18%	8 11%	9 21%
Should not be sacked	363 71%	195 79%	168 63%	37 66%	51 59%	73 72%	64 73%	57 74%	80 78%	99 77%	115 77%	58 54%	91 70%	98 72%	95 71%	85 68%	54 75%	30 67%
Refused	14 3%	6 3%	8 3%	- -	* *	3 3%	5 5%	2 3%	4 4%	1 1%	8 5%	2 2%	3 2%	6 4%	6 4%	3 2%	* *	- -
Don't know	59 12%	18 7%	42 16%	7 12%	17 19%	8 8%	13 15%	8 11%	7 7%	15 12%	11 7%	17 16%	16 13%	11 8%	17 13%	16 12%	10 14%	5 12%

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Table 3

Q.3 Do you think that the British military should or should not have a greater role in fighting Islamic terrorism in Britain?

Base: All respondents

	Sex		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	513	259	254	62	72	114	86	93	86	174	118	82	139	133	137	129	70	44
Weighted base	513	246	267	56	87	102	87	77	103	128	149	108	129	137	134	126	71	45
Should	225	110	115	25	43	48	36	36	37	47	68	52	59	58	66	54	26	21
	44%	45%	43%	45%	49%	46%	42%	46%	36%	36%	46%	48%	46%	42%	49%	43%	37%	46%
Should not	209	110	100	24	31	42	42	31	39	70	56	41	43	49	48	57	35	21
	41%	45%	37%	43%	35%	41%	48%	40%	38%	54%	38%	38%	33%	36%	36%	45%	49%	47%
Refused	18	10	9	*	-	3	5	6	4	1	8	4	6	8	6	3	2	-
	4%	4%	3%	1%	-	3%	5%	8%	4%	1%	5%	4%	4%	6%	4%	2%	2%	-
Don't know	61	16	44	6	13	9	4	5	23	11	17	11	22	21	15	12	9	3
	12%	7%	17%	12%	15%	9%	5%	6%	22%	9%	11%	10%	17%	16%	11%	10%	12%	7%

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Table 4

Q.4 To what extent do you agree or disagree with Sir Richard's view that "a moral and spiritual vacuum" has opened up in Britain which is allowing Muslim extremists to undermine "our accepted way of life"?

Base: All respondents

	Sex			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	
Unweighted base	513	259	254	62	72	114	86	93	86	174	118	82	139	133	137	129	70	44	
Weighted base	513	246	267	56	87	102	87	77	103	128	149	108	129	137	134	126	71	45	
NET: Agree	293	156	137	29	47	54	57	48	58	66	82	69	77	72	81	81	39	21	
	57%	64%	51%	52%	54%	53%	66%	62%	56%	51%	55%	64%	60%	53%	60%	64%	55%	45%	
Strongly agree	(4)	175	98	77	12	24	26	34	35	45	33	52	44	47	37	55	48	26	10
		34%	40%	29%	22%	27%	25%	39%	45%	44%	26%	35%	41%	36%	27%	41%	38%	36%	21%
Tend to agree	(3)	118	58	60	17	23	28	24	13	33	30	25	30	35	26	33	13	11	
		23%	24%	22%	30%	27%	27%	27%	17%	26%	20%	24%	23%	25%	19%	26%	19%	24%	
Tend to disagree	(2)	98	37	61	15	15	25	15	9	18	35	28	15	20	24	19	13	18	
		19%	15%	23%	26%	17%	25%	17%	12%	18%	27%	19%	14%	16%	17%	18%	15%	39%	
Strongly disagree	(1)	44	23	21	5	9	9	4	7	10	13	13	8	10	15	9	8	2	
		9%	9%	8%	9%	10%	9%	4%	10%	10%	10%	9%	7%	8%	11%	7%	7%	12%	5%
NET: Disagree		142	60	82	20	24	34	19	17	28	47	41	23	30	39	34	28	21	20
		28%	24%	31%	35%	28%	33%	21%	22%	28%	37%	28%	21%	24%	28%	25%	22%	30%	44%
Refused		20	9	11	1	2	3	5	6	4	3	8	*	8	6	3	3	-	
		4%	4%	4%	1%	3%	3%	5%	7%	4%	2%	6%	*	6%	4%	2%	4%	-	
Don't know		58	21	37	6	14	12	7	7	13	12	15	13	18	13	14	8	5	
		11%	9%	14%	11%	16%	11%	8%	9%	12%	10%	12%	14%	10%	13%	10%	11%	11%	
Mean		2.98	3.07	2.88	2.74	2.87	2.81	3.15	3.17	3.07	2.76	2.98	3.14	3.06	2.85	3.10	3.10	2.94	2.69
Standard deviation		1.02	1.03	1.00	0.96	1.02	0.98	0.91	1.06	1.10	1.00	1.04	0.99	1.00	1.04	1.01	0.98	1.10	0.91
Standard error		0.05	0.07	0.07	0.13	0.13	0.10	0.10	0.12	0.13	0.08	0.11	0.12	0.09	0.10	0.09	0.14	0.15	

Prepared on behalf of The Sunday Express by ICM Research

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Classification
Base: All respondents

	Sex			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	
Unweighted base	513	259	254	62	72	114	86	93	86	174	118	82	139	133	137	129	70	44	
Weighted base	513	246	267	56	87	102	87	77	103	128	149	108	129	137	134	126	71	45	
Sex																			
Male	246	246	-	30	37	47	39	39	54	66	61	61	59	60	64	69	36	18	
	48%	100%	-	53%	43%	46%	45%	50%	53%	51%	41%	56%	46%	44%	48%	54%	50%	39%	
Female	267	-	267	27	50	55	48	38	49	62	88	47	70	76	70	57	36	28	
	52%	-	100%	47%	57%	54%	55%	50%	47%	49%	59%	44%	54%	56%	52%	46%	50%	61%	
Age																			
18-24	(21)	56	30	27	56	-	-	-	-	20	20	6	10	14	14	13	6	8	
		11%	12%	10%	100%	-	-	-	-	16%	13%	6%	8%	10%	11%	10%	9%	19%	
25-34	(29.5)	87	37	50	-	87	-	-	-	19	30	32	6	18	25	20	19	5	
		17%	15%	19%	-	100%	-	-	-	15%	20%	29%	5%	13%	19%	16%	26%	12%	
35-44	(39.5)	102	47	55	-	-	102	-	-	32	33	21	16	36	23	27	6	11	
		20%	19%	21%	-	-	100%	-	-	25%	22%	19%	13%	27%	17%	21%	8%	24%	
45-54	(49.5)	87	39	48	-	-	-	87	-	27	26	18	16	21	24	21	13	8	
		17%	16%	18%	-	-	-	100%	-	21%	17%	17%	13%	16%	18%	16%	18%	17%	
55-64	(59.5)	77	39	38	-	-	-	-	77	14	27	15	21	20	19	18	13	7	
		15%	16%	14%	-	-	-	-	100%	11%	18%	14%	17%	15%	14%	15%	18%	16%	
65+	(70)	103	54	49	-	-	-	-	-	15	14	15	58	26	29	27	15	6	
		20%	22%	18%	-	-	-	-	100%	12%	9%	14%	45%	19%	21%	22%	21%	13%	
Average age		46.59	47.19	46.03	21.00	29.50	39.50	49.50	59.50	70.00	43.01	43.17	44.32	56.00	46.58	46.82	47.14	46.97	43.78

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	Sex			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	513	246	267	56	87	102	87	77	103	128	149	108	129	137	134	126	71	45
<u>Social Class</u>																		
AB	128	66	62	20	19	32	27	14	15	128	-	-	-	36	30	33	18	12
	25%	27%	23%	36%	22%	32%	31%	18%	15%	100%	-	-	-	26%	22%	26%	25%	26%
C1	149	61	88	20	30	33	26	27	14	-	149	-	-	40	45	39	12	13
	29%	25%	33%	35%	34%	32%	29%	34%	14%	-	100%	-	-	29%	33%	31%	16%	28%
C2	108	61	47	6	32	21	18	15	15	-	-	108	-	28	22	28	24	6
	21%	25%	18%	12%	36%	20%	21%	20%	15%	-	-	100%	-	21%	16%	22%	33%	13%
DE	129	59	70	10	6	16	16	21	58	-	-	-	129	32	38	26	18	15
	25%	24%	26%	17%	7%	16%	19%	28%	57%	-	-	-	100%	24%	28%	20%	25%	33%
<u>Region</u>																		
North	171	86	85	22	25	38	28	26	33	44	52	34	41	-	-	126	-	45
	33%	35%	32%	38%	29%	37%	33%	33%	32%	35%	35%	32%	32%	-	-	100%	-	100%
Midlands	160	73	87	16	33	24	29	23	34	36	50	28	46	-	134	-	26	-
	31%	30%	32%	28%	37%	24%	34%	30%	34%	28%	34%	26%	35%	-	100%	-	37%	-
South	182	87	95	19	30	40	29	28	35	48	46	46	42	137	-	-	45	-
	35%	35%	36%	34%	34%	40%	34%	37%	34%	37%	31%	43%	33%	100%	-	-	63%	-

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	Sex		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	513	246	267	56	87	102	87	77	103	128	149	108	129	137	134	126	71	45
<u>Working status</u>																		
Full-time	228 44%	138 56%	90 34%	27 47%	44 50%	71 70%	49 56%	33 43%	4 4%	78 61%	73 49%	51 47%	26 20%	58 42%	55 41%	59 47%	31 44%	25 55%
Part-time	57 11%	15 6%	43 16%	9 16%	11 13%	11 11%	13 14%	13 16%	1 1%	13 10%	23 16%	14 13%	7 5%	16 12%	20 15%	14 11%	5 7%	3 6%
Not working but seeking work or temporarily unemployed/sick	26 5%	14 6%	13 5%	3 5%	6 6%	7 7%	10 11%	* *	- -	7 5%	4 3%	7 6%	8 7%	12 9%	4 3%	4 3%	3 4%	2 5%
Not working/not seeking work	47 9%	7 3%	40 15%	2 3%	23 26%	10 10%	10 11%	4 5%	- -	7 6%	12 8%	15 14%	13 10%	10 7%	12 9%	11 8%	9 13%	5 11%
Retired	130 25%	65 26%	65 24%	* 1%	- -	- -	4 5%	27 35%	99 96%	16 12%	25 17%	19 17%	71 55%	33 24%	36 27%	32 26%	22 30%	8 17%
Student	23 5%	8 3%	16 6%	15 27%	4 5%	2 2%	2 2%	- -	- -	7 5%	11 7%	3 3%	3 2%	8 6%	6 5%	6 5%	1 2%	2 5%
Refused	* *	- -	* *	- -	- -	* *	- -	- -	- -	* *	- -	- -	- -	- -	- -	- -	- -	* 1%

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	Sex			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	513	246	267	56	87	102	87	77	103	128	149	108	129	137	134	126	71	45
Tenure																		
Own outright	164 32%	85 35%	79 30%	20 36%	6 7%	13 12%	17 19%	38 49%	71 69%	46 36%	45 30%	21 19%	53 41%	44 33%	54 40%	35 27%	23 32%	9 20%
Own with a mortgage	210 41%	99 40%	111 42%	23 41%	45 51%	62 60%	54 62%	23 30%	4 4%	67 52%	70 47%	52 49%	21 16%	54 40%	49 37%	58 46%	28 39%	21 47%
Council	67 13%	29 12%	37 14%	2 4%	11 13%	12 11%	9 11%	13 17%	19 19%	6 5%	7 5%	17 16%	37 29%	14 10%	18 14%	19 15%	7 9%	9 19%
Housing Assoc.	19 4%	8 3%	11 4%	1 2%	4 5%	5 5%	2 3%	2 3%	4 4%	1 1%	4 2%	6 6%	8 6%	8 6%	4 3%	2 1%	3 4%	2 4%
Rented from someone else	41 8%	20 8%	21 8%	7 13%	18 21%	8 8%	4 4%	* *	3 3%	5 4%	20 13%	9 8%	7 5%	15 11%	7 5%	6 5%	10 13%	3 7%
Rent free	1 *	- -	1 *	* 1%	- -	1 1%	- -	- -	- -	* *	- -	1 1%	- -	- -	* *	1 1%	- -	- -
Refused	11 2%	4 2%	7 2%	2 3%	3 4%	2 2%	1 1%	1 1%	2 2%	3 2%	4 3%	1 1%	3 2%	1 1%	1 1%	5 4%	2 2%	1 3%

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	Sex			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	513	246	267	56	87	102	87	77	103	128	149	108	129	137	134	126	71	45
Foreign Holiday in last 3 years																		
Yes	318	160	158	42	53	66	65	42	50	97	107	58	56	76	84	84	41	32
	62%	65%	59%	74%	61%	64%	75%	54%	49%	76%	72%	54%	44%	56%	63%	67%	58%	72%
No	195	87	108	15	34	37	22	35	53	31	42	50	72	60	50	42	30	13
	38%	35%	41%	26%	39%	36%	25%	46%	51%	24%	28%	46%	56%	44%	37%	33%	42%	28%
Number of cars																		
None	104	37	67	6	18	12	15	14	39	13	23	15	53	38	19	23	15	9
	20%	15%	25%	11%	21%	12%	17%	18%	38%	10%	16%	14%	41%	28%	14%	19%	20%	19%
1	223	114	110	17	38	42	35	42	50	42	67	54	61	59	66	50	29	20
	43%	46%	41%	30%	44%	41%	40%	54%	48%	32%	45%	50%	48%	43%	49%	39%	40%	44%
2	145	72	72	21	27	41	25	19	13	52	45	34	13	29	36	42	25	13
	28%	29%	27%	36%	31%	40%	29%	24%	12%	41%	30%	31%	10%	21%	27%	33%	35%	29%
3+	42	23	18	13	5	8	11	3	2	21	13	6	2	11	12	11	3	4
	8%	9%	7%	23%	5%	8%	13%	3%	2%	16%	9%	5%	1%	8%	9%	9%	5%	8%

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	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	513	246	267	56	87	102	87	77	103	128	149	108	129	137	134	126	71	45
Internet Access																		
At all	358 70%	174 71%	184 69%	54 96%	73 84%	84 82%	72 82%	41 54%	34 33%	111 87%	121 81%	71 66%	55 43%	90 66%	96 72%	85 68%	50 70%	36 81%
At home (net)	301 59%	148 60%	154 58%	39 70%	62 72%	76 74%	59 67%	36 47%	29 28%	98 77%	102 69%	57 53%	44 34%	83 61%	83 62%	74 58%	39 54%	23 51%
At work (net)	150 29%	84 34%	66 25%	25 44%	27 31%	48 47%	34 39%	14 18%	3 3%	68 53%	57 39%	18 16%	6 5%	48 35%	45 33%	32 25%	13 18%	12 27%
At home	183 36%	77 31%	105 39%	25 45%	38 44%	33 32%	33 38%	27 35%	26 25%	40 31%	56 37%	45 42%	43 33%	37 27%	48 36%	50 39%	30 42%	18 40%
At work	31 6%	14 6%	17 6%	11 19%	3 3%	4 4%	8 10%	5 7%	- -	10 8%	11 7%	5 5%	5 4%	3 2%	10 7%	8 6%	4 5%	8 17%
Both at home and at work	119 23%	70 29%	48 18%	14 25%	24 28%	43 42%	25 29%	9 11%	3 3%	59 46%	46 31%	12 11%	1 1%	46 34%	35 26%	24 19%	9 13%	5 10%
Somewhere else	26 5%	12 5%	14 5%	4 7%	8 10%	4 4%	4 5%	* *	5 5%	3 2%	8 5%	9 8%	6 5%	4 3%	4 3%	4 3%	8 11%	6 13%
Not at all	152 30%	72 29%	81 30%	2 4%	13 15%	19 18%	16 18%	36 46%	67 65%	17 13%	28 19%	36 34%	71 56%	45 33%	37 28%	40 32%	21 30%	9 19%
Refused	2 *	* *	2 1%	- -	* 1%	- -	- -	- -	2 2%	* *	- -	- -	2 1%	2 1%	- -	* *	- -	- -

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	Sex		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	513	246	267	56	87	102	87	77	103	128	149	108	129	137	134	126	71	45
What is the highest educational level that you have achieved to date?																		
Secondary/ high school/ NVQ 1-3	263 51%	119 48%	143 54%	27 48%	40 45%	55 54%	32 37%	46 60%	62 61%	45 35%	73 49%	71 66%	73 57%	65 48%	76 57%	60 48%	42 58%	20 45%
University degree or equivalent professional qualification/ NVQ4	138 27%	70 28%	69 26%	23 41%	27 32%	27 27%	32 37%	17 22%	12 11%	56 44%	50 34%	17 15%	16 12%	40 29%	33 24%	37 29%	11 16%	18 40%
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	41 8%	24 10%	17 6%	2 4%	8 9%	11 11%	9 10%	3 4%	7 7%	19 15%	8 6%	4 4%	9 7%	6 4%	10 8%	10 8%	11 15%	4 10%
None of these	58 11%	29 12%	29 11%	2 3%	10 11%	7 7%	12 14%	7 9%	21 20%	4 3%	13 9%	15 13%	27 21%	23 17%	14 10%	14 11%	7 10%	1 3%
Refused	13 2%	4 2%	8 3%	2 4%	3 3%	2 2%	2 2%	4 5%	1 1%	4 3%	3 2%	1 1%	4 3%	3 3%	2 1%	6 4%	1 1%	1 3%

Sir Richard Survey

Fieldwork : October 13th-14th 2006

Absolutes/col percents

Table 5
Classification
Base: All respondents

	Sex		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	513	246	267	56	87	102	87	77	103	128	149	108	129	137	134	126	71	45
<u>Marital Status</u>																		
Single	119 23%	63 26%	56 21%	40 71%	21 24%	24 23%	18 21%	8 10%	9 9%	29 23%	40 27%	17 16%	33 26%	33 24%	35 26%	27 21%	11 15%	14 31%
Married/ co-habiting	291 57%	144 58%	147 55%	16 29%	63 72%	67 66%	46 52%	46 60%	53 52%	87 68%	76 51%	77 72%	51 40%	74 54%	75 56%	77 61%	41 58%	24 54%
Widowed/ separated/ divorced	101 20%	38 15%	63 24%	- -	4 4%	11 11%	22 26%	23 30%	40 39%	12 10%	31 21%	14 13%	44 34%	29 21%	24 18%	22 18%	19 26%	7 16%
Refused	2 *	2 1%	- -	* 1%	- -	- -	1 1%	- -	- -	- -	1 1%	- -	* *	1 1%	- -	- -	* 1%	- -
<u>Children</u>																		
None aged 18 or under	343 67%	182 74%	162 61%	51 91%	33 38%	35 34%	51 58%	73 95%	100 97%	84 65%	99 66%	57 53%	104 81%	87 64%	90 67%	89 71%	43 61%	34 76%
NET: Yes	167 33%	64 26%	103 39%	5 9%	54 62%	64 63%	37 42%	4 5%	3 3%	44 34%	50 34%	49 45%	25 19%	48 35%	44 33%	36 29%	28 39%	11 24%
NET: Yes any aged 15 or under	149 29%	57 23%	92 35%	5 9%	53 61%	61 60%	25 28%	2 3%	3 3%	35 28%	47 31%	45 42%	22 17%	41 30%	41 31%	30 24%	25 36%	11 24%
- Aged under 5	71 14%	23 9%	48 18%	3 6%	38 44%	25 24%	4 4%	- -	2 2%	17 13%	26 17%	20 19%	8 6%	20 15%	14 11%	15 12%	16 22%	6 14%
- Aged 5-10	83 16%	32 13%	52 19%	2 3%	36 41%	35 34%	7 8%	1 2%	3 3%	18 14%	24 16%	25 24%	15 12%	23 17%	23 17%	19 15%	13 18%	5 10%
- Aged 11-15	64 12%	24 10%	40 15%	- -	8 10%	32 31%	19 22%	2 2%	3 3%	18 14%	20 13%	16 15%	10 8%	17 12%	21 16%	12 10%	7 10%	7 15%
- Aged 16-18	38 7%	17 7%	21 8%	- -	1 1%	13 13%	21 24%	2 3%	1 1%	14 11%	6 4%	13 12%	5 4%	11 8%	8 6%	13 10%	4 6%	2 4%
Refused	3 1%	1 *	2 1%	- -	- -	3 3%	- -	- -	- -	1 1%	- -	2 2%	- -	2 1%	- -	1 1%	- -	- -

Prepared on behalf of The Sunday Express by ICM Research



Sir Richard Survey

Fieldwork : October 13th-14th 2006

Absolutes/col percents

Table 5
Classification
Base: All respondents

	Sex		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	513	246	267	56	87	102	87	77	103	128	149	108	129	137	134	126	71	45
Grocery shopping status																		
I am the main grocery shopper in the household	334 65%	115 47%	220 82%	23 40%	57 65%	71 70%	64 73%	51 66%	69 67%	80 62%	101 68%	56 52%	97 76%	89 65%	90 68%	82 65%	46 64%	28 61%
I regularly do the main grocery shop	338 66%	123 50%	215 81%	20 36%	52 59%	69 67%	65 75%	58 76%	74 72%	82 64%	108 72%	55 51%	94 73%	89 65%	91 68%	86 68%	47 66%	24 54%
I regularly do top up grocery shopping (buy items or a basket of items as they are needed)	372 73%	162 66%	211 79%	36 64%	65 74%	80 78%	63 72%	58 76%	71 69%	98 77%	114 76%	70 65%	90 70%	91 66%	98 73%	95 75%	55 77%	34 75%
I do not do grocery shopping	62 12%	56 23%	6 2%	15 27%	8 9%	11 11%	8 9%	10 12%	11 11%	17 13%	15 10%	17 16%	13 10%	18 13%	17 12%	16 13%	10 15%	2 4%
Refused	6 1%	2 1%	3 1%	1 2%	1 2%	2 2%	* *	1 1%	1 1%	2 1%	2 1%	1 1%	1 1%	1 1%	- -	3 2%	* *	1 3%