

Sunday Telegraph Opinion Poll

Fieldwork : October 6th-7th 2004

Absolutes/col percents

Table 1

Data derived from:-

Q.AA How likely would you be to vote in an immediate general election

Q.A If there were to be a general election tomorrow which party do you think you would vote for?

Q.E Thinking about general elections, which of the following best describes you - always vote, almost always, sometimes, rarely, never

Data excludes those who definitely will not vote (10%), don't know who they would vote for (16%) or refuse to answer (10)

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Sex			Age				Social Class				Voting Intention				Region		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid-lands	South
Unweighted base	546	280	266	26	58	323	139	154	132	94	167	156	211	127	35	182	169	195
Weighted base	544	295	249	35	71	316	123	146	161	104	133	163	208	126	33	179	169	197
Conservative	163 30%	90 31%	73 29%	5 14%	20 28%	86 27%	52 43%	49 34%	49 31%	32 30%	33 25%	163 100%	-	-	-	39 22%	56 33%	69 35%
Labour	208 38%	109 37%	99 40%	20 58%	23 32%	122 38%	43 35%	47 32%	57 36%	44 42%	59 44%	-	208 100%	-	-	80 45%	65 38%	62 32%
Liberal Democrat/ Liberal	126 23%	66 22%	60 24%	9 25%	25 35%	70 22%	22 18%	38 26%	45 28%	17 16%	26 20%	-	-	126 100%	-	35 19%	33 19%	58 30%
Others (net)	48 9%	30 10%	18 7%	1 3%	3 5%	37 12%	6 5%	11 8%	9 6%	12 11%	15 11%	-	-	-	33 100%	25 14%	16 9%	7 3%
Scottish National Party/SNP	10 2%	5 2%	5 2%	1 2%	1 1%	8 3%	* *	2 2%	2 1%	3 3%	3 2%	-	-	-	10 30%	9 5%	1 1%	* *
Plaid Cymru	6 1%	5 2%	1 *	- -	1 1%	6 2%	- -	1 1%	- -	1 1%	4 3%	-	-	-	6 19%	-	6 4%	- -
Green Party	4 1%	2 1%	2 1%	* 1%	- -	4 1%	- -	1 1%	1 1%	1 1%	1 1%	-	-	-	4 14%	2 1%	1 1%	1 *
UKIP	15 3%	6 2%	9 4%	- -	* *	12 4%	3 3%	2 2%	5 3%	4 3%	5 3%	-	-	-	-	7 4%	4 3%	4 2%
Other	12 2%	12 4%	* *	- -	2 3%	8 3%	2 2%	4 3%	2 1%	3 3%	2 2%	-	-	-	12 37%	7 4%	3 2%	2 1%

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Table 2
Published Vote Intention Figures - Sunday Telegraph, 10th October 2004

	<u>Total</u>
Conservative	30%
Labour	39%
Liberal Democrat	23%
Other	9%

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Table 3

Q.1 If Gordon Brown were to replace Tony Blair as leader of the Labour Party, would you be more likely or less likely to consider voting Labour at the next election?

Base: All respondents

	Sex		Age				Social Class				Voting Intention				Region			
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid- lands	South
Unweighted base	1020	468	552	78	141	565	236	271	239	194	316	176	264	149	47	346	320	354
Weighted base	1020	491	529	105	171	534	210	258	296	212	254	185	261	149	44	336	319	365
More likely	282 28%	130 27%	152 29%	26 24%	46 27%	149 28%	62 29%	81 31%	76 26%	55 26%	71 28%	34 18%	110 42%	51 34%	9 20%	106 32%	82 26%	94 26%
No Difference	316 31%	176 36%	140 26%	17 16%	54 31%	182 34%	63 30%	88 34%	102 34%	62 29%	64 25%	72 39%	75 29%	41 28%	13 31%	91 27%	102 32%	122 34%
Less likely	336 33%	162 33%	174 33%	50 47%	54 31%	170 32%	62 30%	71 28%	101 34%	75 35%	88 35%	72 39%	71 27%	52 35%	21 48%	107 32%	115 36%	114 31%
Don't know	86 8%	23 5%	63 12%	13 12%	18 11%	33 6%	23 11%	18 7%	17 6%	20 10%	31 12%	7 4%	5 2%	4 3%	1 1%	31 9%	21 7%	34 9%

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Table 4

Q.2 Which of the two leaders do you yourself trust more, Tony Blair or Michael Howard?**Base: All respondents**

	Sex		Age				Social Class				Voting Intention				Region			
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid- lands	South
Unweighted base	1020	468	552	78	141	565	236	271	239	194	316	176	264	149	47	346	320	354
Weighted base	1020	491	529	105	171	534	210	258	296	212	254	185	261	149	44	336	319	365
Tony Blair	405 40%	209 43%	196 37%	52 49%	71 41%	211 39%	72 34%	95 37%	121 41%	83 39%	106 42%	9 5%	228 87%	61 41%	12 28%	150 45%	112 35%	143 39%
Michael Howard	299 29%	141 29%	157 30%	31 30%	33 19%	149 28%	85 41%	83 32%	91 31%	56 27%	68 27%	153 83%	18 7%	30 20%	3 8%	71 21%	108 34%	120 33%
No Difference/ Neither	251 25%	129 26%	122 23%	13 12%	49 29%	150 28%	38 18%	66 26%	71 24%	57 27%	57 23%	18 10%	14 5%	52 35%	27 63%	93 28%	85 27%	72 20%
Don't know	66 6%	12 2%	54 10%	9 8%	19 11%	24 4%	15 7%	14 6%	14 5%	16 7%	22 9%	5 3%	1 1%	6 4%	1 2%	22 7%	14 5%	29 8%

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Table 5

Q.3 From what you have seen and heard do you think Tony Blair deliberately deceived the British people over the intelligence he received about weapons of mass destruction in Iraq?

Base: All respondents

	Sex		Age				Social Class				Voting Intention				Region			
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid- lands	South
Unweighted base	1020	468	552	78	141	565	236	271	239	194	316	176	264	149	47	346	320	354
Weighted base	1020	491	529	105	171	534	210	258	296	212	254	185	261	149	44	336	319	365
Yes	468 46%	238 48%	231 44%	45 43%	74 43%	248 46%	101 48%	122 47%	137 46%	89 42%	120 47%	109 59%	79 30%	79 53%	29 66%	156 46%	147 46%	166 45%
No	462 45%	230 47%	233 44%	48 46%	74 43%	250 47%	91 43%	115 45%	134 45%	104 49%	108 43%	65 35%	166 64%	58 39%	14 33%	152 45%	148 46%	162 44%
Don't know	89 9%	24 5%	65 12%	12 11%	23 14%	36 7%	18 9%	21 8%	24 8%	19 9%	26 10%	11 6%	16 6%	11 8%	1 2%	28 8%	24 8%	37 10%

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Table 6
Classification
Base: All respondents

		<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base		1020	1020
Weighted base		1020	1020
<u>Sex</u>			
Male		468 46%	491 48%
Female		552 54%	529 52%
<u>Age</u>			
18-24	(21)	78 8%	105 10%
25-34	(29.5)	141 14%	171 17%
35-44	(39.5)	215 21%	203 20%
45-54	(49.5)	176 17%	176 17%
55-64	(59.5)	174 17%	155 15%
65+	(70)	236 23%	210 21%

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Table 6
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1020	1020
<u>Social Class</u>		
AB	271 27%	258 25%
C1	239 23%	296 29%
C2	194 19%	212 21%
DE	316 31%	254 25%
<u>Region</u>		
North	346 34%	336 33%
Midlands	320 31%	319 31%
South	354 35%	365 36%

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Table 6
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1020	1020
<u>Working status</u>		
Full-time	395 39%	450 44%
Part-time	165 16%	113 11%
Not working but seeking work or temporarily unemployed/sick	73 7%	83 8%
Not working/not seeking work/retired	365 36%	355 35%
Refused	22 2%	18 2%
<u>Tenure</u>		
Own outright	302 30%	333 33%
Own with a mortgage	382 37%	418 41%
Council	139 14%	131 13%
Rented from someone else	147 14%	104 10%
Rent free	5 *	4 *
Refused	45 4%	30 3%

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Table 6
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1020	1020
<u>Foreign Holiday in last 3 years</u>		
Yes	633 62%	633 62%
No	387 38%	387 38%
<u>Number of cars</u>		
None	211 21%	203 20%
1	440 43%	446 44%
2	286 28%	290 28%
3+	83 8%	82 8%

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Table 7
Q.B-D Voting in 2001 General Election
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1020	1020
Weighted base	1020	1020
Conservative	170 17%	183 18%
Labour	292 29%	282 28%
Liberal Democrat/ Liberal	105 10%	107 10%
Scottish National Party/SNP	12 1%	10 1%
Plaid Cymru	8 1%	8 1%
Green Party	6 1%	5 *
UK Independence Party (UKIP)	7 1%	6 1%
Other	7 1%	6 1%
Registered to vote but decided not to vote	245 24%	250 24%
Not registered to vote/ too young/ not 18	84 8%	80 8%
Don't know	13 1%	13 1%
Refused	71 7%	71 7%