

Guardian Opinion Poll

Fieldwork : November 12th-14th 2004

Absolutes/col percents

Table 1

Data derived from:-

Q.AA How likely would you be to vote in an immediate general election

Q.A If there were to be a general election tomorrow which party do you think you would vote for?

Q.E Thinking about general elections, which of the following best describes you - always vote, almost always, sometimes, rarely, never

Data excludes those who definitely will not vote (10%), don't know who they would vote for (14%) or refuse to answer (8%)

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Sex			Age				Social Class				Voting Intention				Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid- lands	South
Unweighted base	571	292	279	39	89	319	124	173	124	101	173	176	216	123	56	188	185	198
Weighted base	576	308	268	44	97	311	124	158	164	112	142	179	216	124	57	192	183	200
Conservative	179 31%	97 32%	82 31%	10 23%	16 16%	95 31%	58 47%	49 31%	54 33%	34 31%	41 29%	179 100%	-	-	-	47 24%	56 30%	77 39%
Labour	216 38%	110 36%	106 40%	17 38%	43 44%	118 38%	39 31%	49 31%	67 41%	45 40%	55 39%	-	216 100%	-	-	77 40%	74 40%	66 33%
Liberal Democrat/ Liberal	124 21%	71 23%	53 20%	9 20%	27 27%	64 21%	24 19%	37 24%	28 17%	25 22%	33 23%	-	-	124 100%	-	38 20%	38 21%	47 23%
Others (net)	57 10%	30 10%	26 10%	8 19%	12 12%	33 11%	3 2%	22 14%	15 9%	8 7%	12 9%	-	-	-	57 100%	31 16%	16 8%	11 5%
Scottish National Party/SNP	20 3%	10 3%	10 4%	2 5%	4 4%	13 4%	* *	7 4%	5 3%	1 1%	6 5%	-	-	-	20 35%	17 9%	2 1%	* *
Plaid Cymru	5 1%	3 1%	2 1%	1 2%	2 2%	1 *	2 1%	4 2%	-	1 1%	1 1%	-	-	-	5 9%	-	5 3%	-
Green Party	10 2%	3 1%	6 2%	3 7%	1 1%	5 2%	-	4 2%	4 2%	1 1%	1 1%	-	-	-	10 17%	3 2%	2 1%	4 2%
UKIP	10 2%	7 2%	4 1%	-	1 1%	8 3%	1 1%	6 4%	2 1%	1 1%	2 1%	-	-	-	10 18%	2 1%	3 2%	5 3%
Other	12 2%	8 3%	4 2%	2 5%	3 3%	7 2%	* *	1 1%	4 3%	4 3%	2 2%	-	-	-	12 21%	8 4%	3 1%	2 1%

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Table 2
Published Vote Intention Figures - The Guardian, November 2004
Percentages derived from the responses of 830 respondents

	<u>Total</u>
Conservative	30%
Labour	38%
Liberal Democrat	22%
Other	10%

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Table 3

Q.1 Are you satisfied or dissatisfied with the job Tony Blair is doing as Prime Minister?**Base: All respondents**

	Sex		Age				Social Class				Voting Intention				Region			
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid- lands	South
Unweighted base	1009	464	545	105	165	538	201	274	219	202	314	202	264	151	72	339	317	353
Weighted base	1009	485	524	109	173	526	201	254	290	212	253	206	264	150	71	337	314	358
Satisfied	418 41%	212 44%	207 39%	48 44%	85 49%	217 41%	69 34%	97 38%	130 45%	85 40%	105 42%	41 20%	209 79%	47 31%	14 19%	135 40%	134 43%	149 42%
Dissatisfied	539 53%	252 52%	287 55%	56 51%	74 43%	288 55%	121 60%	145 57%	146 50%	111 53%	137 54%	160 78%	46 17%	100 67%	56 78%	181 54%	168 53%	189 53%
Don't know/ refused	52 5%	21 4%	31 6%	6 5%	14 8%	21 4%	11 5%	12 5%	14 5%	15 7%	11 4%	5 3%	9 3%	3 2%	2 3%	21 6%	12 4%	19 5%

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Table 4

Q.2 Are you satisfied or dissatisfied with the job Michael Howard is doing as leader of the Conservative Party?

Base: All respondents

	Sex		Age				Social Class				Voting Intention				Region			
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid- lands	South
Unweighted base	1009	464	545	105	165	538	201	274	219	202	314	202	264	151	72	339	317	353
Weighted base	1009	485	524	109	173	526	201	254	290	212	253	206	264	150	71	337	314	358
Satisfied	337 33%	179 37%	159 30%	50 46%	52 30%	165 31%	70 35%	80 32%	105 36%	73 35%	79 31%	133 65%	74 28%	42 28%	19 26%	96 29%	103 33%	138 39%
Dissatisfied	506 50%	254 52%	252 48%	37 34%	83 48%	288 55%	98 49%	132 52%	152 52%	94 44%	129 51%	62 30%	150 57%	89 59%	43 61%	179 53%	151 48%	176 49%
Don't know/ refused	165 16%	52 11%	113 22%	22 20%	38 22%	73 14%	33 16%	42 17%	33 12%	45 21%	45 18%	11 5%	40 15%	19 13%	9 13%	62 18%	60 19%	44 12%

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Table 5
Classification
Base: All respondents

		Unweighted Total	Weighted Total
Unweighted base		1009	1009
Weighted base		1009	1009
Sex			
Male		464 46%	485 48%
Female		545 54%	524 52%
Age			
18-24	(21)	105 10%	109 11%
25-34	(29.5)	165 16%	173 17%
35-44	(39.5)	191 19%	203 20%
45-54	(49.5)	187 19%	173 17%
55-64	(59.5)	160 16%	150 15%
65+	(70)	201 20%	201 20%
Average age		47.04	46.56

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Table 5
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1009	1009
<u>Social Class</u>		
AB	274 27%	254 25%
C1	219 22%	290 29%
C2	202 20%	212 21%
DE	314 31%	253 25%
<u>Region</u>		
North	339 34%	337 33%
Midlands	317 31%	314 31%
South	353 35%	358 35%

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Table 5
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1009	1009
<u>Working status</u>		
Full-time	445 44%	450 45%
Part-time	146 14%	112 11%
Not working but seeking work or temporarily unemployed/sick	53 5%	59 6%
Not working/not seeking work/retired	347 34%	371 37%
Refused	18 2%	17 2%
<u>Tenure</u>		
Own outright	287 28%	321 32%
Own with a mortgage	383 38%	416 41%
Council	154 15%	132 13%
Rented from someone else	145 14%	108 11%
Rent free	10 1%	6 1%
Refused	30 3%	26 3%

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Table 5
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1009	1009
<u>Foreign Holiday in last 3 years</u>		
Yes	617 61%	625 62%
No	392 39%	384 38%
<u>Number of cars</u>		
None	241 24%	204 20%
1	439 44%	440 44%
2	259 26%	284 28%
3+	70 7%	81 8%

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Table 5
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1009	1009
<u>Internet Access</u>		
At all	537 53%	555 55%
At home (net)	447 44%	462 46%
At work (net)	227 22%	222 22%
At home	279 28%	299 30%
At work	59 6%	59 6%
Both at home and at work	168 17%	163 16%
Somewhere else	31 3%	33 3%
Not at all	471 47%	453 45%
Refused	1 *	1 *

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Table 5
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1009	1009
<u>Age Finished Full Time Education</u>		
Up to 15	225 22%	233 23%
16	290 29%	331 33%
17	85 8%	69 7%
18	113 11%	90 9%
19 or over	238 24%	208 21%
Still in full time education	27 3%	49 5%
Had no full time education	3 *	4 *
Refused	28 3%	26 3%

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Table 5
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1009	1009
<u>Marital Status</u>		
Single	240 24%	234 23%
Married/ co-habiting	506 50%	526 52%
Widowed/ separated/ divorced	243 24%	230 23%
Refused	20 2%	19 2%
<u>Children</u>		
None aged 18 or under	690 68%	686 68%
NET: Yes	291 29%	297 29%
NET: Yes any aged 15 or under	255 25%	261 26%
- Aged under 5	103 10%	105 10%
- Aged 5-10	124 12%	128 13%
- Aged 11-15	119 12%	124 12%
- Aged 16-18	73 7%	70 7%
Refused	28 3%	26 3%

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Table 6
Q.B-D Voting in 2001 General Election
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	1009	1009
Weighted base	1009	1009
Conservative	178 18%	181 18%
Labour	288 29%	280 28%
Liberal Democrat/ Liberal	94 9%	106 11%
Scottish National Party/SNP	14 1%	14 1%
Plaid Cymru	1 *	1 *
Green Party	5 *	4 *
UK Independence Party (UKIP)	6 1%	8 1%
Other	5 *	8 1%
Registered to vote but decided not to vote	247 24%	245 24%
Not registered to vote/ too young/ not 18	83 8%	79 8%
Don't know	22 2%	21 2%
Refused	66 7%	63 6%