

Conservative Members Survey - November 2004

Absolutes/col percents

Table 1

Q.1 Overall, do you think the Conservative Party led by Michael Howard is generally going in the right direction or the wrong direction?

Base: All respondents

	Gender		Age					SEG				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North	Mid-lands	South
Unweighted base	300	139	161	4	6	21	27	69	173	125	48	34	93	71	80	149
Weighted base	300	132	168	15	21	30	39	63	132	111	63	39	87	76	94	130
Right direction	236	105	131	15	10	23	30	50	107	91	55	28	62	59	78	99
	79%	79%	78%	100%	50%	76%	77%	80%	81%	82%	87%	73%	71%	78%	83%	76%
Wrong direction	48	20	28	-	11	6	9	7	15	17	6	8	16	14	11	23
	16%	15%	17%	-	50%	20%	23%	11%	12%	16%	10%	20%	18%	18%	12%	17%
Don't know/ refused	16	7	9	-	-	1	-	6	10	3	2	3	9	3	5	8
	5%	6%	5%	-	-	4%	-	9%	7%	2%	3%	7%	10%	4%	6%	6%

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Table 2

Q.2 When do you think the Conservative party will be returned to office?

Base: All respondents

	Gender		Age						SEG				Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North	Mid-lands	South
Unweighted base	300	139	161	4	6	21	27	69	173	125	48	34	93	71	80	149
Weighted base	300	132	168	15	21	30	39	63	132	111	63	39	87	76	94	130
At the next General election	133 44%	55 41%	78 47%	3 23%	15 70%	6 20%	21 54%	26 42%	62 47%	47 42%	26 41%	18 47%	42 49%	39 52%	40 43%	54 41%
The General election after next	132 44%	64 48%	69 41%	12 77%	3 15%	18 60%	16 40%	26 41%	58 44%	52 47%	31 50%	17 42%	33 38%	29 38%	42 45%	61 47%
After that election	14 5%	5 4%	8 5%	- -	3 15%	3 11%	2 6%	3 5%	2 1%	8 7%	1 2%	1 2%	4 4%	1 2%	5 5%	8 6%
Never	6 2%	3 2%	3 2%	- -	- -	2 5%	- -	1 1%	3 3%	1 1%	2 3%	- -	3 3%	1 2%	2 2%	2 2%
Don't know	15 5%	6 5%	9 5%	- -	- -	1 4%	- -	7 11%	7 5%	3 3%	3 5%	3 9%	6 7%	5 6%	5 6%	5 4%

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Table 3

Q.3 Which two or three these of the following issues do you think will be most important to people like you in deciding how they will vote at the next election?

Base: All respondents

	Gender		Age						SEG				Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North	Mid-lands	South
Unweighted base	300	139	161	4	6	21	27	69	173	125	48	34	93	71	80	149
Weighted base	300	132	168	15	21	30	39	63	132	111	63	39	87	76	94	130
Pensions	140 47%	50 38%	90 53%	3 20%	4 17%	13 43%	13 34%	41 65%	66 50%	42 38%	30 47%	16 42%	52 60%	40 53%	37 40%	63 48%
Crime/ antisocial behaviour	139 46%	66 50%	73 43%	7 44%	10 50%	10 32%	22 57%	24 38%	66 50%	53 48%	27 44%	14 37%	43 50%	32 43%	39 41%	67 52%
Asylum seekers	136 45%	65 49%	71 42%	5 33%	7 35%	14 46%	17 43%	27 43%	66 50%	39 35%	32 51%	24 62%	40 47%	39 51%	51 54%	46 35%
Health service	121 40%	37 28%	83 50%	4 24%	4 17%	12 38%	17 44%	32 51%	53 40%	42 38%	30 47%	16 41%	33 38%	33 44%	37 40%	50 39%
The European Union and the Euro	114 38%	62 47%	51 31%	5 33%	3 15%	10 33%	15 38%	26 41%	55 42%	45 40%	23 37%	17 42%	29 33%	26 34%	39 41%	49 38%
Taxes	84 28%	43 33%	41 24%	6 43%	6 30%	13 43%	10 26%	20 31%	29 22%	44 40%	9 14%	9 22%	23 26%	17 23%	25 27%	42 32%
Education	73 24%	27 21%	46 27%	4 24%	14 68%	10 35%	9 23%	10 16%	26 19%	30 27%	17 27%	9 24%	16 19%	17 22%	19 21%	37 28%
Terrorism	46 15%	17 13%	29 17%	3 23%	- -	5 16%	11 27%	7 11%	21 16%	19 17%	10 16%	6 14%	12 13%	13 18%	15 16%	18 14%
Jobs	34 11%	21 16%	14 8%	8 56%	11 53%	5 15%	1 3%	2 3%	7 5%	13 11%	7 11%	6 15%	9 10%	7 9%	14 15%	13 10%
None of these	2 1%	1 1%	1 *	- -	- -	- -	- -	- -	2 1%	1 1%	1 2%	- -	- -	- -	1 1%	1 *

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Table 4

Q.4 If there were to be a referendum, would you vote to join the European Single Currency (the Euro) or would you vote not to join?

Base: All respondents

	Gender		Age						SEG				Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North	Mid-lands	South
Unweighted base	300	139	161	4	6	21	27	69	173	125	48	34	93	71	80	149
Weighted base	300	132	168	15	21	30	39	63	132	111	63	39	87	76	94	130
Vote to join	34 11%	13 10%	21 13%	4 24%	- -	- -	9 22%	8 13%	14 11%	6 5%	12 19%	6 15%	11 13%	8 10%	13 14%	13 10%
Vote not to join	261 87%	117 89%	143 85%	11 76%	21 100%	30 100%	29 74%	54 86%	116 88%	103 93%	50 79%	32 83%	75 86%	65 85%	79 84%	117 90%
Don't know/ refused	5 2%	2 1%	3 2%	- -	- -	- -	2 4%	1 2%	2 2%	2 2%	1 1%	1 3%	1 1%	3 5%	2 2%	- -

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Table 5

Q.5 If there were to be a referendum, would you vote to remain in the EU or to leave the EU?

Base: All respondents

	Gender		Age						SEG				Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North	Mid-lands	South
Unweighted base	300	139	161	4	6	21	27	69	173	125	48	34	93	71	80	149
Weighted base	300	132	168	15	21	30	39	63	132	111	63	39	87	76	94	130
Vote to remain in the EU	145 48%	61 46%	85 50%	7 47%	14 67%	12 39%	27 70%	29 46%	56 43%	73 66%	31 49%	13 34%	28 33%	43 57%	47 50%	55 42%
Vote to leave the EU	146 49%	69 52%	77 46%	8 53%	7 33%	18 61%	10 25%	31 49%	72 55%	37 33%	32 51%	23 60%	54 62%	30 40%	45 48%	71 54%
Don't know/ refused	8 3%	2 2%	6 4%	- -	- -	- -	2 4%	3 4%	4 3%	1 1%	- -	3 7%	4 5%	2 3%	2 2%	4 3%

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Table 6

Q.6 When do you think that Michael Howard should stand down as leader of the Conservative party?

Base: All respondents

	Gender		Age					SEG				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North	Mid-lands	South
Unweighted base	300	139	161	4	6	21	27	69	173	125	48	34	93	71	80	149
Weighted base	300	132	168	15	21	30	39	63	132	111	63	39	87	76	94	130
Now or before the next General election	32 11%	11 8%	20 12%	- -	7 33%	2 8%	2 6%	9 15%	11 8%	7 6%	7 11%	9 23%	9 10%	6 8%	11 12%	15 11%
After the next general election	83 28%	47 36%	35 21%	7 47%	- -	10 34%	14 37%	13 21%	38 29%	36 32%	14 23%	10 26%	22 26%	16 21%	38 41%	29 22%
Should carry on and fight a second general election	174 58%	67 51%	107 63%	3 20%	14 67%	16 54%	22 57%	38 60%	81 61%	65 59%	36 57%	19 48%	54 62%	52 68%	37 40%	85 65%
Don't know/ refused	12 4%	6 5%	6 3%	5 33%	- -	1 4%	- -	3 4%	3 2%	3 3%	6 10%	1 3%	2 2%	2 3%	7 8%	2 2%

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Table 7

Q.7 If Michael Howard were to step down as leader in the not too distant future, which senior member of the party would you most like to see take his place?

Base: All respondents

	Gender			Age						SEG				Region		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North	Mid-lands	South
Unweighted base	300	139	161	4	6	21	27	69	173	125	48	34	93	71	80	149
Weighted base	300	132	168	15	21	30	39	63	132	111	63	39	87	76	94	130
William Hague	26 9%	12 9%	15 9%	-	-	2 5%	2 4%	8 13%	15 11%	12 10%	7 11%	4 11%	4 4%	7 10%	8 8%	11 8%
David Davies	16 5%	7 5%	9 5%	-	-	-	2 5%	5 9%	9 6%	7 6%	3 5%	-	6 7%	2 3%	6 6%	9 7%
Oliver Letwin	10 3%	5 4%	5 3%	-	-	1 4%	2 4%	4 6%	3 3%	4 3%	-	1 2%	5 6%	4 6%	2 3%	3 2%
Kenneth Clarke	7 2%	3 2%	4 2%	-	-	-	-	-	7 5%	1 1%	4 7%	1 2%	1 1%	2 2%	3 3%	2 1%
John Redwood	5 2%	3 2%	3 2%	-	-	-	1 3%	4 6%	1 *	2 1%	3 4%	1 3%	-	2 2%	3 3%	1 1%
Michael Portillo	5 2%	4 3%	1 1%	-	-	-	-	3 4%	3 2%	2 1%	1 2%	1 2%	2 2%	1 1%	3 3%	2 1%
Margaret Thatcher	5 2%	5 3%	-	-	4 18%	-	-	-	1 1%	-	-	5 12%	-	-	-	5 3%
Liam Fox	3 1%	2 1%	1 1%	-	-	1 4%	1 3%	-	1 *	3 3%	-	-	-	2 3%	1 1%	-
Malcolm Rifkind	2 1%	-	2 1%	-	-	-	-	-	2 2%	1 1%	-	-	2 2%	2 2%	-	1 1%
Michael Ancram	2 1%	1 1%	1 1%	-	-	-	-	1 2%	1 1%	1 1%	-	-	2 2%	-	-	2 2%
Boris Johnson	2 1%	1 *	1 1%	-	-	1 4%	-	-	1 *	2 2%	-	-	-	1 2%	1 1%	-
Tim Collins	2 1%	-	2 1%	-	-	-	1 3%	-	1 *	2 2%	-	-	-	1 1%	-	1 1%
Other	14 5%	3 3%	11 6%	-	-	1 4%	3 7%	3 4%	8 6%	5 5%	3 5%	3 7%	3 4%	3 4%	4 4%	7 6%
None/ none of them	4 1%	3 2%	1 1%	-	-	1 4%	-	-	3 2%	1 1%	-	-	4 4%	1 2%	-	3 2%
Don't know/ refused	197 66%	85 65%	111 66%	15 100%	17 82%	22 75%	27 70%	35 55%	80 60%	71 64%	42 67%	24 61%	60 69%	48 63%	64 69%	84 65%

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Table 8

Q.8 In the recent past, which of the three do you think has been the best leader of the Conservative Party?

Base: All respondents

	Gender		Age						SEG				Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North	Mid-lands	South
Unweighted base	300	139	161	4	6	21	27	69	173	125	48	34	93	71	80	149
Weighted base	300	132	168	15	21	30	39	63	132	111	63	39	87	76	94	130
Michael Howard	155 52%	65 49%	90 53%	3 20%	10 50%	15 48%	27 69%	36 58%	63 48%	66 60%	25 40%	19 48%	44 51%	35 46%	51 55%	69 53%
William Hague	118 39%	55 42%	63 38%	9 57%	11 50%	15 52%	9 24%	20 32%	54 41%	38 34%	35 55%	15 39%	30 34%	30 40%	37 39%	51 39%
Iain Duncan-Smith	22 7%	11 8%	11 7%	3 23%	- -	- -	3 7%	4 6%	12 9%	5 5%	2 3%	4 10%	11 12%	8 11%	4 4%	10 7%
Don't know	5 2%	1 1%	4 2%	- -	- -	- -	- -	2 3%	3 2%	1 1%	1 1%	1 3%	2 2%	3 4%	2 2%	1 1%

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Table 9

Q.9 I would like you to think about two well known Conservative politicians, Ken Clarke and John Redwood. Which of these two do you think has political views that are most in tune with Conservative Party members you know?

Base: All respondents

	Gender		Age						SEG				Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North	Mid-lands	South
Unweighted base	300	139	161	4	6	21	27	69	173	125	48	34	93	71	80	149
Weighted base	300	132	168	15	21	30	39	63	132	111	63	39	87	76	94	130
Ken Clarke	127	44	83	10	4	19	16	24	54	45	27	17	38	41	41	45
	42%	33%	49%	67%	17%	63%	40%	38%	41%	40%	42%	44%	44%	54%	44%	34%
John Redwood	131	76	55	5	9	9	19	24	65	52	29	13	37	22	40	69
	44%	57%	33%	33%	45%	28%	49%	39%	49%	47%	46%	32%	43%	29%	43%	53%
Neither	31	12	20	-	8	-	4	11	8	11	5	8	8	7	11	14
	10%	9%	12%	-	38%	-	11%	18%	6%	10%	8%	20%	9%	9%	11%	11%
Don't know	11	1	10	-	-	2	-	3	5	3	2	2	4	6	2	3
	4%	1%	6%	-	-	8%	-	5%	4%	3%	4%	4%	4%	7%	2%	2%

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Table 10

Q.10 Putting aside your own party preference, which of the two do you think will make the best Prime Minister for Britain over the next 5 years or so, Tony Blair or Michael Howard?

Base: All respondents

	Gender		Age						SEG				Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North	Mid-lands	South
Unweighted base	300	139	161	4	6	21	27	69	173	125	48	34	93	71	80	149
Weighted base	300	132	168	15	21	30	39	63	132	111	63	39	87	76	94	130
Tony Blair	44 15%	20 15%	24 14%	4 24%	6 30%	5 16%	4 10%	10 15%	16 12%	21 19%	9 15%	5 12%	8 10%	7 9%	10 11%	26 20%
Michael Howard	244 81%	107 81%	138 82%	11 76%	11 52%	25 84%	32 83%	52 83%	112 85%	86 77%	51 81%	29 75%	78 89%	67 89%	79 84%	98 75%
Neither	10 3%	5 4%	5 3%	- -	4 18%	- -	3 8%	- -	4 3%	4 3%	2 3%	4 10%	1 1%	1 1%	4 5%	6 4%
Don't know	2 1%	1 *	1 1%	- -	- -	- -	- -	1 2%	1 *	1 1%	- -	1 3%	- -	1 1%	1 1%	- -

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Table 11

Q.11 Here are some things people have said about policies the government or the Conservatives should adopt. For each one I read out please say whether you agree or disagree?

Base: All respondents

	Gender		Age						SEG				Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North	Mid-lands	South
Unweighted base	300	139	161	4	6	21	27	69	173	125	48	34	93	71	80	149
Weighted base	300	132	168	15	21	30	39	63	132	111	63	39	87	76	94	130
<u>The Conservative party is now more in tune with average voters in the country than Labour</u>																
Agree	213 71%	86 65%	127 76%	10 67%	7 35%	19 65%	24 61%	51 81%	101 77%	73 66%	45 71%	31 79%	64 73%	57 75%	65 69%	91 70%
Disagree	72 24%	41 31%	30 18%	5 33%	14 65%	11 35%	13 32%	9 14%	21 16%	34 31%	15 24%	7 18%	15 18%	13 17%	26 28%	33 25%
Don't know/ refused	15 5%	5 4%	11 6%	- -	- -	- -	3 6%	4 6%	9 7%	4 3%	3 4%	1 3%	8 9%	6 8%	3 3%	7 5%
<u>Gay couples should be allowed to enter into legally binding partnerships recognised by law</u>																
Agree	149 50%	55 42%	94 56%	12 77%	15 70%	15 50%	25 65%	33 53%	50 38%	60 54%	39 61%	17 44%	33 38%	32 43%	49 52%	68 52%
Disagree	137 46%	75 57%	62 37%	3 23%	3 15%	14 46%	14 35%	27 43%	76 58%	44 39%	22 35%	21 53%	51 59%	39 52%	40 42%	58 45%
Don't know/ refused	13 4%	2 1%	12 7%	- -	3 15%	1 4%	- -	3 4%	6 5%	7 6%	2 4%	1 3%	3 3%	4 5%	5 5%	5 3%
<u>Householders should have the right to use whatever force they think necessary against intruders in their homes</u>																
Agree	267 89%	121 92%	145 87%	15 100%	13 63%	25 84%	35 89%	56 89%	123 93%	92 83%	56 89%	38 98%	80 92%	64 85%	82 88%	120 92%
Disagree	30 10%	10 8%	20 12%	- -	8 37%	5 16%	3 8%	7 11%	7 5%	16 15%	6 9%	1 2%	7 8%	11 15%	10 11%	8 6%
Don't know/ refused	4 1%	1 *	3 2%	- -	- -	- -	1 3%	- -	2 2%	3 2%	1 1%	- -	- -	- -	1 2%	2 2%

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Q.11 Here are some things people have said about policies the government or the Conservatives should adopt. For each one I read out please say whether you agree or disagree?

Base: All respondents

	Gender			Age						SEG				Region		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North	Mid-lands	South
Weighted base	300	132	168	15	21	30	39	63	132	111	63	39	87	76	94	130
<u>The Conservatives have to toughen their stance on Europe or risk losing members like me to UKIP</u>																
Agree	210 70%	102 77%	108 64%	12 80%	10 48%	23 75%	28 71%	41 65%	96 73%	71 64%	50 79%	32 83%	56 64%	50 66%	68 73%	92 70%
Disagree	79 26%	28 21%	51 31%	3 20%	11 52%	7 25%	11 29%	19 30%	28 21%	38 34%	9 15%	6 15%	26 30%	21 28%	23 25%	35 27%
Don't know/ refused	11 4%	3 2%	8 5%	- -	- -	- -	- -	3 5%	8 6%	2 2%	3 6%	1 2%	5 6%	5 7%	2 2%	4 3%
<u>British troops should be withdrawn from Iraq immediately</u>																
Agree	118 39%	33 25%	85 50%	6 43%	3 15%	6 20%	21 54%	28 45%	53 40%	31 28%	20 32%	17 42%	50 57%	39 51%	28 30%	51 39%
Disagree	177 59%	96 73%	81 48%	9 57%	18 85%	23 76%	18 46%	35 55%	75 57%	78 70%	41 65%	22 58%	36 41%	36 47%	64 68%	77 59%
Don't know/ refused	5 2%	3 2%	3 2%	- -	- -	1 4%	- -	- -	4 3%	2 2%	2 3%	- -	1 2%	1 2%	2 2%	2 2%
<u>The answer to problems in the National Health Service and State Education is more involvement by the private sector in providing services</u>																
Agree	194 65%	95 72%	98 59%	15 100%	10 48%	19 62%	24 60%	37 58%	90 68%	74 67%	38 60%	20 50%	62 71%	50 66%	56 60%	87 67%
Disagree	96 32%	30 23%	65 39%	- -	11 52%	11 38%	15 40%	24 39%	34 25%	36 32%	20 32%	17 43%	22 26%	22 29%	35 38%	38 29%
Don't know/ refused	11 4%	6 5%	5 3%	- -	- -	- -	- -	2 3%	9 7%	1 1%	4 7%	3 7%	3 3%	3 4%	2 2%	5 4%

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Q.11 Here are some things people have said about policies the government or the Conservatives should adopt. For each one I read out please say whether you agree or disagree?

Base: All respondents

	Gender			Age						SEG				Region		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North	Mid-lands	South
Weighted base	300	132	168	15	21	30	39	63	132	111	63	39	87	76	94	130
<u>People who choose to go private in health or education should have some of the cost paid for by the taxpayer</u>																
Agree	139 46%	73 55%	66 39%	4 24%	- -	9 29%	22 58%	32 50%	72 55%	59 53%	35 55%	13 34%	32 37%	32 43%	38 41%	68 52%
Disagree	159 53%	59 45%	100 60%	11 76%	21 100%	21 71%	17 42%	30 48%	59 44%	52 46%	28 45%	26 66%	54 62%	43 57%	54 57%	62 48%
Don't know/ refused	2 1%	- -	2 1%	- -	- -	- -	- -	1 1%	1 1%	1 1%	- -	- -	1 1%	- -	2 2%	- -
<u>Prison works, we should have a zero tolerance to crime and build more prisons to cope with tougher custodial sentences</u>																
Agree	255 85%	122 93%	133 79%	15 100%	10 48%	26 87%	36 93%	52 82%	116 88%	85 77%	58 93%	37 95%	74 86%	63 83%	82 87%	111 85%
Disagree	41 14%	8 6%	33 19%	- -	11 52%	4 13%	3 7%	11 17%	13 10%	24 21%	5 7%	2 5%	11 12%	12 16%	10 11%	19 14%
Don't know/ refused	4 1%	1 1%	2 1%	- -	- -	- -	- -	1 1%	3 2%	2 2%	- -	- -	2 2%	1 1%	2 2%	1 1%
<u>Capital punishment should be re-introduced for pre-meditated murder</u>																
Agree	194 65%	93 70%	101 60%	15 100%	11 53%	19 62%	27 70%	41 65%	81 62%	59 53%	45 71%	31 80%	60 69%	48 63%	67 71%	80 61%
Disagree	98 33%	37 28%	61 36%	- -	10 47%	9 30%	10 26%	22 35%	47 36%	48 44%	16 26%	8 20%	26 29%	26 34%	25 27%	47 36%
Don't know/ refused	7 2%	2 1%	6 3%	- -	- -	2 8%	2 4%	- -	3 2%	4 3%	2 3%	- -	2 2%	2 3%	2 2%	3 2%

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Table 11

Q.11 Here are some things people have said about policies the government or the Conservatives should adopt. For each one I read out please say whether you agree or disagree?

Base: All respondents

	Gender			Age						SEG				Region		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North	Mid-lands	South
Weighted base	300	132	168	15	21	30	39	63	132	111	63	39	87	76	94	130
<u>We should set strict quotas on immigration/asylum seekers</u>																
Agree	286 95%	128 97%	157 94%	15 100%	18 85%	27 92%	39 100%	60 95%	127 96%	104 93%	62 98%	37 94%	84 96%	75 99%	88 94%	123 94%
Disagree	13 4%	2 2%	11 6%	- -	3 15%	3 8%	- -	3 5%	4 3%	7 7%	- -	2 6%	3 4%	1 1%	5 5%	8 6%
Don't know/ refused	1 *	1 1%	- -	- -	- -	- -	- -	- -	1 1%	- -	1 2%	- -	- -	- -	1 1%	- -

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Table 12

Q.12 Thinking about your own local Conservative Party Association, would you say that over the past year or two that membership has been increasing, going down or has it remained about the same?

Base: All respondents

	Gender		Age						SEG				Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North	Mid-lands	South
Unweighted base	300	139	161	4	6	21	27	69	173	125	48	34	93	71	80	149
Weighted base	300	132	168	15	21	30	39	63	132	111	63	39	87	76	94	130
Increasing	90 30%	34 26%	56 34%	- -	10 47%	9 31%	11 29%	22 35%	38 28%	39 35%	21 33%	8 21%	21 25%	25 32%	25 27%	40 31%
Staying about the same	131 44%	69 52%	62 37%	12 80%	- -	13 44%	13 34%	23 36%	69 53%	33 30%	35 56%	20 52%	42 49%	36 48%	44 47%	50 39%
Going down	33 11%	13 10%	20 12%	- -	7 33%	1 4%	3 7%	13 21%	9 7%	14 13%	3 5%	8 22%	7 8%	6 8%	10 10%	17 13%
Don't know/ refused	47 16%	16 12%	30 18%	3 20%	4 20%	6 21%	12 30%	5 8%	16 12%	24 22%	4 6%	2 5%	16 19%	9 12%	15 16%	22 17%

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Absolutes/col percents

Table 13
Working Status
Base: All respondents

	Gender		Age						SEG				Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North	Mid-lands	South
Unweighted base	300	139	161	4	6	21	27	69	173	125	48	34	93	71	80	149
Weighted base	300	132	168	15	21	30	39	63	132	111	63	39	87	76	94	130
Working full time (30+ hrs a week)	87 29%	50 38%	36 22%	12 80%	14 68%	16 55%	23 59%	16 26%	5 4%	44 40%	23 37%	14 35%	6 6%	16 21%	35 37%	36 27%
Working part time (8-29 hrs a week)	37 12%	8 6%	29 17%	- -	4 17%	10 32%	5 12%	13 21%	5 4%	21 19%	3 5%	7 17%	5 6%	16 21%	6 6%	15 12%
Not working but seeking work or temporarily unemployed/sick	2 1%	1 1%	1 1%	- -	- -	- -	- -	2 3%	- -	- -	- -	1 2%	1 1%	1 1%	- -	1 1%
Not working/Not seeking work/Retired	172 57%	70 53%	102 61%	- -	3 15%	4 13%	11 29%	32 51%	122 92%	45 41%	37 58%	18 46%	72 83%	43 56%	54 57%	76 58%
Refused	3 1%	3 2%	- -	3 20%	- -	- -	- -	- -	- -	- -	- -	- -	3 3%	- -	- -	3 2%

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Absolutes/col percents

Table 14
Tenure
Base: All respondents

	Gender		Age						SEG				Region			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North	Mid-lands	South
Unweighted base	300	139	161	4	6	21	27	69	173	125	48	34	93	71	80	149
Weighted base	300	132	168	15	21	30	39	63	132	111	63	39	87	76	94	130
Owned outright (without mortgage)	180 60%	71 54%	108 65%	- -	4 17%	7 22%	16 41%	43 68%	110 84%	62 56%	40 63%	18 46%	60 69%	46 61%	53 56%	81 62%
Owned with a mortgage or loan	72 24%	38 28%	34 20%	9 57%	13 63%	16 53%	18 45%	10 16%	6 5%	38 34%	20 32%	11 28%	3 3%	17 22%	20 22%	35 27%
Rented from the council	12 4%	7 5%	5 3%	3 23%	- -	2 7%	- -	2 3%	5 3%	1 1%	1 1%	1 2%	9 10%	6 8%	4 4%	2 2%
Rented from someone else	31 10%	12 9%	19 11%	- -	4 20%	5 18%	5 14%	6 10%	9 7%	9 8%	2 4%	7 18%	12 14%	7 9%	15 16%	9 7%
Rent free	3 1%	1 1%	1 1%	- -	- -	- -	- -	1 2%	1 1%	1 1%	- -	2 6%	- -	1 1%	2 2%	- -
Refused	3 1%	3 2%	- -	3 20%	- -	- -	- -	- -	- -	- -	- -	- -	3 3%	- -	- -	3 2%

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Table 15

Which of the following age groups do you fall into?

Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	300	300
Weighted base	300	300
18 - 24	4 1%	15 5%
25 - 34	6 2%	21 7%
35 - 44	21 7%	30 10%
45 - 54	27 9%	39 13%
55 - 64	69 23%	63 21%
65+	173 58%	132 44%

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Absolutes/col percents

Table 16

Can you tell me which of the following regions you live in?

Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	300	300
Weighted base	300	300
Scotland	11 4%	11 4%
North East	11 4%	10 3%
North West	35 12%	42 14%
Yorks & Humberside	14 5%	13 4%
East Midlands	30 10%	33 11%
West Midlands	29 10%	33 11%
Wales	10 3%	16 5%
Eastern	11 4%	13 4%
Greater London	20 7%	15 5%
South East	82 27%	72 24%
South West	47 16%	43 14%

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Table 17
Gender
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	300	300
Weighted base	300	300
Male	139 46%	132 44%
Female	161 54%	168 56%

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Table 18
SEG
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	300	300
Weighted base	300	300
A	51 17%	46 15%
B	74 25%	65 22%
C1	48 16%	63 21%
C2	34 11%	39 13%
D	12 4%	15 5%
E	81 27%	72 24%