

Investment Survey

Fieldwork : September 17th-18th 2003

Absolutes/col percents

Table 1
Q.1 Do you like your neighbours?
Base: All respondents

	Sex		Age					Social Class				Region						
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1014	470	544	96	163	219	192	168	176	192	307	271	244	277	268	239	139	91
Weighted base	1014	497	517	113	195	195	174	133	204	241	281	211	281	270	262	253	139	90
Yes	908 90%	442 89%	466 90%	94 84%	165 85%	183 94%	157 90%	123 93%	185 91%	225 93%	250 89%	191 91%	242 86%	241 89%	230 88%	223 88%	132 95%	82 91%
No	57 6%	32 6%	25 5%	10 9%	13 7%	5 3%	11 6%	6 4%	12 6%	8 4%	15 5%	10 5%	23 8%	11 4%	22 8%	17 7%	1 *	6 6%
Don't know	49 5%	23 5%	27 5%	9 8%	16 8%	7 4%	6 3%	4 3%	7 4%	7 3%	17 6%	9 4%	16 6%	18 7%	10 4%	13 5%	6 5%	3 3%

Investment Survey

Fieldwork : September 17th-18th 2003

Absolutes/col percents

Table 2
Q.2 Do you think it is more important to invest in a property or a pension?
Base: All respondents

	Sex		Age					Social Class				Region						
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1014	470	544	96	163	219	192	168	176	192	307	271	244	277	268	239	139	91
Weighted base	1014	497	517	113	195	195	174	133	204	241	281	211	281	270	262	253	139	90
In a property	684 67%	328 66%	356 69%	85 76%	142 73%	130 67%	123 71%	89 67%	114 56%	162 67%	204 73%	151 72%	167 60%	183 68%	182 69%	164 65%	94 68%	61 68%
In a pension	269 27%	137 28%	132 25%	26 23%	48 24%	54 28%	39 23%	36 27%	66 32%	61 25%	62 22%	53 25%	93 33%	67 25%	64 24%	77 30%	36 26%	25 28%
Don't know	60 6%	31 6%	29 6%	1 1%	5 3%	10 5%	12 7%	8 6%	24 12%	18 7%	15 5%	7 3%	20 7%	19 7%	16 6%	13 5%	9 6%	4 4%

Investment Survey

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Table 3

Q.3 Have you remortgaged your property recently to make home improvements or for any other purpose?**Base: All respondents with a mortgage**

	Sex			Age						Social Class				Region				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	421	193	228	43	86	134	104	45	9	98	147	127	49	102	113	107	54	45
Weighted base	426	207	218	50	108	123	97	36	11	130	144	99	53	109	109	110	55	44
NET: Yes	77 18%	39 19%	38 18%	4 8%	19 18%	22 18%	23 24%	7 19%	2 21%	18 14%	40 28%	16 16%	4 7%	15 14%	27 25%	21 19%	8 15%	5 11%
Yes, for home improvements	42 10%	19 9%	24 11%	2 5%	11 10%	11 9%	13 13%	4 12%	1 11%	9 7%	22 15%	8 8%	4 7%	8 7%	16 15%	11 10%	5 10%	3 6%
Yes, for other purpose	35 8%	20 10%	15 7%	2 4%	8 8%	10 9%	10 11%	3 7%	1 10%	9 7%	18 13%	7 7%	- -	8 7%	12 11%	10 9%	3 5%	2 5%
No	342 80%	164 79%	178 82%	42 84%	87 81%	101 82%	74 75%	29 81%	9 79%	107 82%	103 71%	83 84%	49 93%	88 81%	81 75%	88 80%	45 83%	39 89%
Don't know	7 2%	5 3%	2 1%	4 8%	2 2%	- -	1 1%	- -	- -	5 4%	1 1%	1 1%	- -	5 5%	- -	1 1%	1 2%	- -

Investment Survey

Fieldwork : September 17th-18th 2003

Absolutes/col percents

Table 4

Q.4 Interest rates are currently at their lowest levels since the 1950's. If interest rates were to rise so that the monthly cost of your mortgage doubled, could you afford to pay your mortgage or not?

Base: All respondents with a mortgage

	Sex		Age						Social Class				Region					
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	421	193	228	43	86	134	104	45	9	98	147	127	49	102	113	107	54	45
Weighted base	426	207	218	50	108	123	97	36	11	130	144	99	53	109	109	110	55	44
Yes, could afford to pay it	280 66%	141 68%	139 64%	21 42%	63 58%	89 72%	77 79%	25 70%	5 44%	83 64%	102 71%	65 66%	30 56%	68 63%	75 69%	67 61%	40 73%	30 67%
No, could not afford to pay it	117 28%	52 25%	65 30%	12 25%	42 39%	31 25%	20 20%	8 23%	4 35%	37 29%	34 23%	28 28%	18 34%	30 28%	27 25%	34 31%	12 21%	14 31%
Don't know	29 7%	15 7%	14 7%	17 34%	3 3%	3 3%	1 1%	2 7%	2 21%	10 7%	9 6%	6 6%	5 10%	10 9%	6 6%	8 8%	3 6%	1 2%

Investment Survey

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Table 5
Classification
Base: All respondents

	Sex			Age						Social Class				Region				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1014	470	544	96	163	219	192	168	176	192	307	271	244	277	268	239	139	91
Weighted base	1014	497	517	113	195	195	174	133	204	241	281	211	281	270	262	253	139	90
Sex																		
Male	497	497	-	40	102	103	78	72	102	120	140	118	119	132	131	116	78	40
	49%	100%	-	35%	52%	53%	45%	54%	50%	50%	50%	56%	42%	49%	50%	46%	56%	44%
Female	517	-	517	73	93	92	97	61	102	121	141	93	162	138	130	137	61	51
	51%	-	100%	65%	48%	47%	55%	46%	50%	50%	50%	44%	58%	51%	50%	54%	44%	56%
Age																		
18-24	113	40	73	113	-	-	-	-	-	21	35	28	29	36	33	26	14	4
	11%	8%	14%	100%	-	-	-	-	-	9%	12%	13%	10%	13%	13%	10%	10%	4%
25-34	195	102	93	-	195	-	-	-	-	62	57	43	33	75	39	47	18	17
	19%	20%	18%	-	100%	-	-	-	-	26%	20%	20%	12%	28%	15%	19%	13%	18%
35-44	195	103	92	-	-	195	-	-	-	54	56	44	41	51	57	46	17	23
	19%	21%	18%	-	-	100%	-	-	-	22%	20%	21%	15%	19%	22%	18%	12%	26%
45-54	174	78	97	-	-	-	174	-	-	41	60	49	24	43	43	46	24	19
	17%	16%	19%	-	-	-	100%	-	-	17%	21%	23%	8%	16%	16%	18%	17%	21%
55-64	133	72	61	-	-	-	-	133	-	28	29	24	53	23	41	37	23	8
	13%	15%	12%	-	-	-	-	100%	-	12%	10%	11%	19%	8%	16%	15%	16%	9%
65+	204	102	102	-	-	-	-	-	204	35	44	23	102	43	48	51	43	19
	20%	21%	20%	-	-	-	-	-	100%	15%	16%	11%	36%	16%	19%	20%	31%	21%

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Absolutes/col percents

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	Sex		Age						Social Class				Region					
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Weighted base	1014	497	517	113	195	195	174	133	204	241	281	211	281	270	262	253	139	90
<u>Social Class</u>																		
AB	241 24%	120 24%	121 23%	21 18%	62 32%	54 28%	41 24%	28 21%	35 17%	241 100%	-	-	-	81 30%	60 23%	53 21%	25 18%	23 25%
C1	281 28%	140 28%	141 27%	35 31%	57 29%	56 29%	60 34%	29 22%	44 22%	-	281 100%	-	-	68 25%	64 24%	75 30%	45 32%	30 33%
C2	211 21%	118 24%	93 18%	28 25%	43 22%	44 22%	49 28%	24 18%	23 11%	-	-	211 100%	-	54 20%	59 23%	47 18%	33 24%	18 20%
DE	281 28%	119 24%	162 31%	29 26%	33 17%	41 21%	24 14%	53 39%	102 50%	-	-	-	281 100%	67 25%	79 30%	78 31%	37 27%	20 22%
<u>Region</u>																		
North	344 34%	156 31%	188 36%	30 27%	64 33%	69 36%	65 37%	46 34%	70 34%	76 32%	105 37%	65 31%	98 35%	-	-	253 100%	-	90 100%
Midlands	313 31%	160 32%	153 30%	39 35%	44 23%	64 33%	51 29%	51 38%	63 31%	69 29%	76 27%	71 33%	97 35%	-	262 100%	-	51 37%	-
South	358 35%	181 36%	177 34%	43 38%	87 45%	61 31%	58 34%	36 27%	71 35%	96 40%	101 36%	76 36%	85 30%	270 100%	-	-	88 63%	-

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	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Weighted base	1014	497	517	113	195	195	174	133	204	241	281	211	281	270	262	253	139	90
<u>Working status</u>																		
Full-time	462 46%	268 54%	194 37%	42 37%	131 67%	127 65%	113 65%	45 34%	4 2%	138 57%	155 55%	117 55%	53 19%	136 50%	123 47%	107 42%	53 38%	42 46%
Part-time	110 11%	33 7%	78 15%	22 20%	30 15%	27 14%	14 8%	13 10%	4 2%	26 11%	33 12%	31 15%	21 8%	31 11%	21 8%	28 11%	18 13%	13 14%
Not working but seeking work or temporarily unemployed/sick	74 7%	40 8%	34 7%	18 16%	17 9%	15 8%	14 8%	7 5%	3 1%	9 4%	16 6%	12 6%	37 13%	22 8%	10 4%	29 12%	7 5%	5 6%
Not working/not seeking work/retired	347 34%	151 30%	196 38%	28 25%	14 7%	21 11%	24 14%	67 50%	193 94%	61 25%	71 25%	46 22%	169 60%	78 29%	102 39%	81 32%	58 42%	28 31%
Refused	21 2%	5 1%	15 3%	3 3%	2 1%	4 2%	9 5%	1 1%	1 1%	7 3%	7 3%	6 3%	1 *	3 1%	5 2%	7 3%	3 2%	2 2%
<u>Tenure</u>																		
Own outright	284 28%	146 29%	138 27%	18 16%	10 5%	25 13%	36 21%	54 41%	141 69%	70 29%	71 25%	43 21%	99 35%	59 22%	79 30%	78 31%	50 36%	17 19%
Own with a mortgage	426 42%	207 42%	218 42%	50 44%	108 56%	123 63%	97 56%	36 27%	11 6%	130 54%	144 51%	99 47%	53 19%	109 40%	109 42%	110 43%	55 39%	44 49%
Council	172 17%	78 16%	94 18%	25 22%	31 16%	24 12%	24 14%	34 26%	35 17%	10 4%	23 8%	47 22%	92 33%	44 16%	46 18%	44 17%	21 15%	18 20%
Rented from someone else	107 11%	53 11%	54 10%	10 9%	44 22%	19 10%	11 6%	8 6%	15 7%	20 8%	38 14%	15 7%	33 12%	49 18%	20 8%	20 8%	11 8%	6 7%
Rent free	9 1%	5 1%	5 1%	4 3%	2 1%	1 1%	1 1%	1 *	1 *	5 2%	1 *	3 2%	- -	4 2%	2 1%	- -	1 1%	2 2%
Refused	15 2%	7 1%	8 2%	7 6%	- -	3 1%	5 3%	- -	1 1%	7 3%	3 1%	3 1%	3 1%	5 2%	5 2%	1 *	1 1%	3 3%

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	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Weighted base	1014	497	517	113	195	195	174	133	204	241	281	211	281	270	262	253	139	90
<u>Foreign Holiday in last 3 years</u>																		
Yes	608 60%	291 59%	317 61%	80 71%	126 65%	131 67%	110 63%	65 49%	96 47%	197 82%	188 67%	111 52%	113 40%	184 68%	134 51%	158 63%	77 56%	54 60%
No	406 40%	206 41%	200 39%	33 29%	68 35%	64 33%	64 37%	68 51%	108 53%	44 18%	93 33%	100 48%	168 60%	86 32%	127 49%	95 37%	62 44%	36 40%
<u>Number of cars</u>																		
None	233 23%	108 22%	125 24%	23 20%	47 24%	28 14%	17 10%	36 27%	83 41%	28 11%	45 16%	36 17%	125 44%	65 24%	53 20%	60 24%	31 22%	24 27%
1	446 44%	216 43%	230 44%	31 27%	87 45%	97 50%	76 44%	57 43%	99 48%	92 38%	131 47%	103 49%	119 43%	114 42%	110 42%	115 45%	66 47%	41 45%
2	264 26%	131 26%	133 26%	44 39%	52 27%	58 30%	60 35%	31 23%	18 9%	93 39%	82 29%	56 27%	32 11%	72 27%	73 28%	65 26%	34 24%	20 23%
3+	71 7%	42 8%	29 6%	15 13%	9 5%	12 6%	21 12%	9 7%	5 2%	28 12%	22 8%	16 7%	5 2%	18 7%	26 10%	13 5%	9 6%	5 6%

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	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Weighted base	1014	497	517	113	195	195	174	133	204	241	281	211	281	270	262	253	139	90
<u>Internet Access</u>																		
At home	289 28%	158 32%	131 25%	46 41%	51 26%	62 32%	56 32%	31 23%	43 21%	71 29%	87 31%	66 31%	66 23%	77 29%	83 32%	68 27%	35 25%	26 29%
At work	83 8%	33 7%	50 10%	9 8%	28 14%	20 10%	18 10%	8 6%	* *	19 8%	34 12%	19 9%	10 4%	24 9%	20 8%	19 8%	8 5%	12 13%
Both at home and at work	237 23%	124 25%	114 22%	27 24%	73 37%	67 34%	50 29%	19 14%	1 1%	107 44%	85 30%	32 15%	13 5%	72 27%	58 22%	60 24%	32 23%	15 17%
Somewhere else	48 5%	24 5%	24 5%	19 17%	9 5%	5 3%	6 3%	7 5%	2 1%	7 3%	12 4%	10 5%	19 7%	17 6%	11 4%	15 6%	4 3%	2 2%
Not at all	354 35%	158 32%	197 38%	11 10%	34 17%	40 21%	43 24%	69 52%	158 77%	36 15%	64 23%	83 39%	172 61%	80 29%	89 34%	91 36%	59 42%	35 39%
Refused	3 *	1 *	2 *	- -	- -	1 *	2 1%	- -	- -	2 1%	- -	- -	1 *	- -	1 *	- -	2 1%	- -

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	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Weighted base	1014	497	517	113	195	195	174	133	204	241	281	211	281	270	262	253	139	90
<u>Age Finished Full Time Education</u>																		
Up to 15	229 23%	118 24%	111 21%	1 1%	13 7%	14 7%	43 25%	66 50%	92 45%	26 11%	50 18%	48 23%	105 37%	47 17%	59 23%	65 26%	41 30%	17 19%
16	253 25%	122 25%	131 25%	21 19%	48 25%	71 37%	50 29%	18 13%	46 22%	33 14%	64 23%	74 35%	82 29%	46 17%	78 30%	70 27%	27 19%	34 37%
17	89 9%	39 8%	51 10%	11 10%	19 10%	19 10%	19 11%	9 7%	12 6%	21 9%	23 8%	22 10%	24 8%	32 12%	23 9%	20 8%	6 4%	8 9%
18	114 11%	48 10%	65 13%	20 17%	24 12%	24 12%	21 12%	13 10%	11 6%	31 13%	30 11%	33 16%	20 7%	33 12%	26 10%	28 11%	21 15%	6 7%
19 or over	263 26%	143 29%	119 23%	27 24%	86 44%	54 28%	32 19%	24 18%	39 19%	106 44%	94 33%	27 13%	36 13%	88 33%	62 24%	57 22%	38 27%	18 20%
Still in full time education	43 4%	17 3%	26 5%	28 25%	4 2%	8 4%	2 1%	- -	- -	18 8%	14 5%	2 1%	8 3%	19 7%	9 3%	8 3%	2 2%	5 6%
Had no full time education	3 *	2 *	1 *	2 1%	- -	- -	- -	1 1%	- -	- -	- -	2 1%	1 *	- -	- -	1 1%	2 1%	- -
Refused	21 2%	8 2%	13 2%	3 3%	1 1%	5 3%	7 4%	1 1%	4 2%	6 2%	6 2%	3 1%	6 2%	5 2%	5 2%	5 2%	3 2%	3 3%

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	Sex		Age						Social Class				Region					
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Weighted base	1014	497	517	113	195	195	174	133	204	241	281	211	281	270	262	253	139	90
<u>Marital Status</u>																		
Single	259 26%	141 28%	117 23%	88 78%	67 34%	47 24%	17 10%	16 12%	24 12%	59 25%	79 28%	51 24%	69 25%	70 26%	67 26%	70 28%	28 20%	25 27%
Married/ co-habiting	541 53%	277 56%	264 51%	23 20%	122 63%	112 58%	122 70%	76 57%	86 42%	150 62%	154 55%	124 59%	113 40%	148 55%	138 53%	132 52%	77 56%	47 52%
Widowed/ separated/ divorced	197 19%	74 15%	123 24%	1 1%	5 3%	33 17%	26 15%	39 30%	93 45%	22 9%	43 15%	35 16%	98 35%	49 18%	53 20%	49 19%	29 21%	17 19%
Refused	17 2%	5 1%	12 2%	1 1%	1 1%	3 1%	9 5%	2 1%	1 1%	10 4%	5 2%	1 *	2 1%	3 1%	5 2%	2 1%	5 4%	2 2%
<u>Children in Household</u>																		
None aged 18 or under	705 70%	349 70%	356 69%	96 85%	107 55%	70 36%	107 62%	121 91%	203 99%	163 68%	199 71%	130 61%	213 76%	197 73%	164 63%	176 70%	107 77%	61 68%
Yes (net)	292 29%	142 29%	150 29%	16 15%	86 44%	121 62%	57 33%	11 8%	- -	70 29%	77 27%	79 37%	67 24%	69 25%	93 35%	75 30%	28 20%	27 30%
- Aged under 5	114 11%	58 12%	56 11%	14 13%	54 28%	41 21%	3 2%	1 1%	- -	29 12%	28 10%	29 14%	28 10%	31 12%	36 14%	32 13%	9 6%	7 7%
- Aged 5-10	118 12%	60 12%	58 11%	3 3%	40 21%	57 29%	14 8%	3 2%	- -	21 9%	33 12%	42 20%	22 8%	26 9%	34 13%	31 12%	17 12%	10 11%
- Aged 11-15	112 11%	56 11%	56 11%	- -	17 9%	56 29%	33 19%	6 4%	- -	26 11%	25 9%	34 16%	27 10%	27 10%	35 13%	29 11%	9 6%	13 14%
- Aged 16-18	61 6%	32 6%	29 6%	- -	5 2%	25 13%	27 16%	5 4%	- -	18 7%	14 5%	14 7%	15 5%	13 5%	20 8%	17 7%	2 2%	8 9%
Refused	17 2%	6 1%	11 2%	- -	1 1%	4 2%	10 6%	1 1%	1 1%	8 3%	5 2%	2 1%	1 *	4 1%	5 2%	2 1%	4 3%	2 2%