

House Market Survey

Fieldwork : July 9th-10th 2003

Absolutes/col percents

Table 1

Q1. Thinking of the next 12 months, do you think house prices will....

Base: All respondents

	Sex		Age							Social Class				Region					Tenure				Marital status		
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Own out- right	Own with a mort- gage	Coun- cil Rent	Other	Single	Marrie- d/ co- ha- biting	Wid- owed/ separ- ated/ divor- ced
Unweighted base	1004	448	556	101	142	192	160	185	224	210	327	234	233	266	259	253	137	89	341	413	124	103	179	624	192
Weighted base	1004	492	512	112	193	193	172	132	203	239	278	209	278	267	259	251	138	89	281	422	170	109	204	602	188
Net rise	525 52%	245 50%	279 55%	67 60%	117 61%	99 51%	87 51%	63 48%	91 45%	129 54%	137 49%	108 52%	151 54%	129 48%	131 51%	135 54%	69 50%	60 68%	130 46%	234 55%	101 59%	49 45%	118 58%	309 51%	93 49%
Rise a lot	(5) 11%	48 10%	59 12%	23 21%	15 8%	20 10%	20 12%	14 11%	15 7%	8 4%	28 10%	28 13%	43 15%	30 11%	17 6%	32 13%	14 10%	14 15%	22 8%	34 8%	32 19%	17 15%	37 18%	47 8%	21 11%
Rise a little	(4) 42%	198 40%	220 43%	44 39%	102 53%	79 41%	67 39%	49 37%	76 38%	120 50%	109 39%	80 39%	108 39%	99 37%	115 44%	103 41%	54 39%	47 52%	108 39%	200 47%	69 41%	33 30%	81 40%	262 43%	72 38%
Stay the same	(3) 21%	110 22%	106 21%	21 19%	31 16%	44 23%	36 21%	31 24%	52 26%	48 20%	66 24%	46 22%	56 20%	60 22%	57 22%	53 21%	30 22%	16 18%	63 22%	101 24%	27 16%	18 17%	34 17%	137 23%	42 22%
Fall a little	(2) 21%	109 22%	100 20%	17 15%	36 19%	43 22%	38 22%	31 24%	44 22%	52 22%	63 22%	44 21%	50 18%	63 23%	55 21%	52 21%	33 24%	6 7%	73 26%	78 18%	32 19%	21 19%	42 21%	120 20%	43 23%
Fall a lot	(1) 3%	16 3%	11 2%	3 2%	4 2%	3 2%	9 5%	3 2%	6 3%	5 2%	4 2%	7 3%	11 4%	8 3%	8 3%	3 1%	4 3%	4 5%	5 2%	3 1%	6 4%	12 11%	4 2%	18 3%	6 3%
Net fall	236 24%	125 25%	111 22%	20 18%	40 21%	46 24%	47 27%	34 26%	50 25%	57 24%	67 24%	51 25%	61 22%	71 26%	62 24%	55 22%	37 27%	11 12%	79 28%	81 19%	38 22%	33 30%	46 23%	137 23%	49 26%
Don't know	28 3%	12 2%	16 3%	4 4%	5 2%	4 2%	2 1%	3 2%	10 5%	5 2%	9 3%	4 2%	10 4%	8 3%	9 3%	7 3%	2 1%	2 2%	9 3%	6 1%	4 2%	9 8%	5 3%	18 3%	4 2%
Mean	3.38	3.32	3.44	3.63	3.47	3.37	3.31	3.31	3.26	3.32	3.34	3.38	3.45	3.31	3.31	3.44	3.31	3.68	3.25	3.44	3.53	3.22	3.53	3.35	3.32
Standard deviation	1.02	1.04	1.01	1.07	0.96	1.00	1.10	1.03	0.99	0.93	1.00	1.07	1.09	1.06	0.99	1.01	1.05	0.99	1.01	0.91	1.12	1.28	1.09	0.99	1.05
Standard error	0.03	0.05	0.04	0.11	0.08	0.07	0.09	0.08	0.07	0.07	0.06	0.07	0.07	0.07	0.06	0.06	0.09	0.11	0.06	0.05	0.10	0.13	0.08	0.04	0.08

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Table 1

Q1. Thinking of the next 12 months, do you think house prices will....

Base: All respondents

	Total	Region										
		North East	Yorks & Humb.	East Midlands	East-ern	South East	London	South West	Wales	West Midlands	North West	Scotland
Unweighted base	1004	45	87	73	95	139	127	86	51	91	121	89
Weighted base	1004	45	87	73	94	141	126	87	51	92	119	89
Net rise	525 52%	25 55%	45 51%	32 44%	49 52%	60 43%	69 55%	39 45%	30 58%	50 54%	66 55%	60 68%
Rise a lot	(5) 107 11%	6 14%	10 11%	3 4%	7 8%	10 7%	20 16%	6 7%	8 16%	7 7%	15 13%	14 15%
Rise a little	(4) 418 42%	18 40%	35 40%	30 41%	42 44%	49 35%	49 39%	33 38%	21 42%	43 47%	50 42%	47 52%
Stay the same	(3) 216 21%	10 21%	20 23%	16 22%	17 18%	39 28%	21 16%	20 23%	10 20%	24 26%	24 20%	16 18%
Fall a little	(2) 209 21%	8 18%	20 23%	18 25%	23 24%	38 27%	24 19%	24 28%	9 17%	14 15%	25 21%	6 7%
Fall a lot	(1) 27 3%	3 6%	1 1%	4 6%	2 2%	2 2%	6 5%	3 4%	1 2%	2 2%	- -	4 5%
Net fall	236 24%	11 24%	20 23%	23 31%	24 26%	40 29%	30 24%	27 31%	10 19%	15 17%	25 21%	11 12%
Don't know	28 3%	- -	2 3%	2 3%	4 5%	1 1%	6 5%	1 1%	1 3%	2 3%	4 4%	2 2%
Mean	3.38	3.40	3.40	3.11	3.34	3.20	3.44	3.17	3.54	3.44	3.50	3.68
Standard deviation	1.02	1.13	0.99	1.04	1.00	0.98	1.13	1.04	1.04	0.91	0.98	0.99
Standard error	0.03	0.17	0.11	0.12	0.11	0.08	0.10	0.11	0.15	0.10	0.09	0.11

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Table 2

Q2. Thinking of the next five years, do you think house prices will...

Base: All respondents

	Sex		Age							Social Class				Region					Tenure				Marital status		
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Own out- right	Own with a mort- gage	Coun- cil Rent	Other	Single	Marrie- d/ co- ha- biting	Wid- owed/ separ- ated/ divor- ced
Unweighted base	1004	448	556	101	142	192	160	185	224	210	327	234	233	266	259	253	137	89	341	413	124	103	179	624	192
Weighted base	1004	492	512	112	193	193	172	132	203	239	278	209	278	267	259	251	138	89	281	422	170	109	204	602	188
Net rise	604 60%	320 65%	283 55%	70 62%	117 61%	118 61%	112 65%	82 62%	105 52%	153 64%	175 63%	113 54%	163 59%	172 65%	144 56%	151 60%	72 53%	63 71%	163 58%	274 65%	93 54%	64 59%	125 61%	367 61%	108 58%
Rise a lot	(5) 17%	77 16%	93 18%	44 40%	34 17%	31 16%	28 16%	16 12%	16 8%	34 14%	40 14%	39 19%	57 20%	50 19%	35 13%	46 18%	18 13%	21 23%	31 11%	62 15%	42 25%	31 29%	60 29%	91 15%	18 10%
Rise a little	(4) 43%	243 49%	191 37%	25 23%	83 43%	87 45%	84 49%	66 50%	89 44%	119 50%	135 48%	74 35%	106 38%	123 46%	110 42%	105 42%	55 40%	42 47%	132 47%	212 50%	51 30%	32 30%	65 32%	276 46%	90 48%
Stay the same	(3) 14%	53 11%	83 16%	10 9%	27 14%	24 13%	21 12%	16 12%	38 19%	29 12%	32 12%	30 14%	45 16%	27 10%	42 16%	29 12%	33 24%	5 5%	44 16%	51 12%	24 14%	10 9%	24 12%	78 13%	31 16%
Fall a little	(2) 16%	70 14%	90 18%	17 16%	31 16%	29 15%	27 16%	20 15%	37 18%	36 15%	45 16%	41 20%	38 14%	40 15%	40 15%	45 18%	22 16%	14 16%	46 16%	69 16%	29 17%	15 13%	30 15%	103 17%	27 14%
Fall a lot	(1) 6%	32 6%	26 5%	10 9%	10 5%	14 7%	8 5%	9 7%	7 4%	13 5%	15 6%	14 7%	15 6%	14 5%	19 7%	15 6%	8 6%	2 2%	15 5%	16 4%	14 8%	12 11%	16 8%	31 5%	10 5%
Net fall	218 22%	102 21%	116 23%	27 24%	40 21%	43 22%	35 20%	29 22%	44 22%	48 20%	60 22%	56 27%	54 19%	54 20%	58 22%	60 24%	30 22%	16 18%	61 22%	85 20%	43 25%	27 25%	46 23%	134 22%	37 20%
Don't know	45 5%	17 3%	29 6%	5 4%	9 5%	7 4%	4 2%	5 4%	16 8%	8 3%	11 4%	10 5%	16 6%	13 5%	14 6%	10 4%	2 2%	5 6%	13 5%	12 3%	11 7%	8 7%	9 5%	23 4%	13 7%
Mean	3.52	3.55	3.48	3.72	3.55	3.50	3.58	3.47	3.38	3.55	3.52	3.41	3.58	3.61	3.42	3.51	3.39	3.78	3.44	3.57	3.49	3.55	3.63	3.50	3.46
Standard deviation	1.14	1.13	1.15	1.39	1.12	1.17	1.09	1.12	1.02	1.09	1.11	1.22	1.15	1.13	1.15	1.18	1.08	1.08	1.07	1.06	1.30	1.38	1.29	1.12	1.05
Standard error	0.04	0.05	0.05	0.14	0.10	0.09	0.09	0.08	0.07	0.08	0.06	0.08	0.08	0.07	0.07	0.08	0.09	0.12	0.06	0.05	0.12	0.14	0.10	0.05	0.08

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Table 2

Q2. Thinking of the next five years, do you think house prices will...

Base: All respondents

	Total	Region										
		North East	Yorks & Humb.	East Midlands	East-ern	South East	London	South West	Wales	West Midlands	North West	Scotland
Unweighted base	1004	45	87	73	95	139	127	86	51	91	121	89
Weighted base	1004	45	87	73	94	141	126	87	51	92	119	89
Net rise	604 60%	26 57%	53 60%	42 58%	50 53%	87 62%	86 68%	45 52%	27 53%	52 57%	73 61%	63 71%
Rise a lot	(5) 170 17%	7 16%	16 18%	6 9%	17 18%	23 16%	27 21%	9 10%	9 17%	11 12%	24 20%	21 23%
Rise a little	(4) 434 43%	19 42%	37 42%	36 49%	33 35%	64 45%	59 47%	36 42%	18 36%	41 45%	49 42%	42 47%
Stay the same	(3) 137 14%	7 16%	6 7%	11 15%	15 16%	22 15%	6 5%	22 26%	11 21%	16 18%	15 13%	5 5%
Fall a little	(2) 160 16%	8 18%	17 19%	12 16%	16 17%	21 15%	19 15%	13 15%	9 18%	12 13%	20 17%	14 16%
Fall a lot	(1) 58 6%	3 6%	7 8%	4 6%	10 10%	8 6%	7 5%	6 7%	2 4%	5 5%	6 5%	2 2%
Net fall	218 22%	11 24%	24 27%	16 22%	26 27%	28 20%	26 20%	19 21%	11 22%	17 18%	26 22%	16 18%
Don't know	45 5%	1 3%	5 5%	4 6%	3 4%	4 3%	9 7%	1 1%	2 3%	7 7%	4 4%	5 6%
Mean	3.52	3.45	3.46	3.42	3.35	3.54	3.69	3.34	3.47	3.49	3.56	3.78
Standard deviation	1.14	1.15	1.25	1.07	1.27	1.11	1.16	1.07	1.11	1.07	1.15	1.08
Standard error	0.04	0.17	0.14	0.13	0.13	0.10	0.11	0.12	0.16	0.12	0.11	0.12

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Table 3

Q3. How much do you think the property that you currently live in has increased in value over the last three years?

Base: All respondents

	Sex			Age						Social Class				Region					Tenure				Marital status			
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Own out- right	Own with a mort- gage	Coun- cil Rent	Other	Single	Marrie d/ co- ha- biting	Wid- owed/ separ- ated/ divor- ced	
Unweighted base	1004	448	556	101	142	192	160	185	224	210	327	234	233	266	259	253	137	89	341	413	124	103	179	624	192	
Weighted base	1004	492	512	112	193	193	172	132	203	239	278	209	278	267	259	251	138	89	281	422	170	109	204	602	188	
Not increased at all	(0%)	38 4%	27 5%	12 2%	9 8%	5 2%	7 3%	5 3%	3 2%	10 5%	5 2%	7 2%	9 4%	18 6%	9 3%	10 4%	12 5%	2 1%	6 6%	8 3%	7 2%	18 11%	4 4%	10 5%	18 3%	10 5%
0-25%	(17.5%)	368 37%	191 39%	177 35%	46 41%	69 36%	70 36%	57 33%	44 33%	82 40%	103 43%	100 36%	67 32%	98 35%	95 36%	85 33%	99 39%	42 31%	47 52%	117 42%	156 37%	53 31%	33 31%	86 42%	218 36%	58 31%
25-50%	(37.5%)	246 25%	114 23%	133 26%	21 19%	35 18%	46 24%	55 32%	38 29%	52 26%	57 24%	67 24%	64 31%	58 21%	64 24%	73 28%	54 22%	33 24%	22 24%	74 26%	114 27%	31 18%	26 24%	41 20%	145 24%	60 32%
50-75%	(62.5%)	122 12%	57 12%	65 13%	12 11%	27 14%	28 14%	24 14%	13 10%	18 9%	26 11%	43 15%	24 11%	30 11%	32 12%	34 13%	31 12%	23 16%	3 3%	33 12%	62 15%	19 11%	7 6%	19 9%	86 14%	17 9%
75%-100%	(87.5%)	73 7%	45 9%	28 5%	4 4%	23 12%	16 8%	10 6%	10 7%	10 5%	23 10%	21 8%	14 7%	15 5%	20 8%	19 7%	18 7%	14 10%	2 2%	14 5%	47 11%	6 3%	4 3%	13 6%	47 8%	13 7%
Don't know		156 16%	59 12%	97 19%	19 17%	34 18%	26 14%	20 12%	25 19%	31 15%	24 10%	40 15%	31 15%	60 21%	47 18%	38 15%	36 14%	24 17%	11 12%	36 13%	36 8%	44 26%	35 32%	35 17%	89 15%	30 16%
Mean		35.05	34.92	35.18	29.44	39.07	36.57	36.04	36.08	31.35	35.39	37.02	35.44	32.23	35.54	36.32	34.05	40.53	24.84	32.84	38.92	29.74	31.18	31.75	36.47	34.48
Standard deviation		23.18	24.53	21.72	21.65	26.25	23.84	21.75	22.46	21.19	23.81	23.41	22.40	22.83	23.37	23.07	23.62	24.42	16.01	21.02	24.35	22.89	20.13	22.82	23.53	22.32
Standard error		0.80	1.24	1.02	2.38	2.44	1.85	1.84	1.82	1.53	1.74	1.39	1.59	1.69	1.60	1.54	1.60	2.27	1.82	1.22	1.25	2.39	2.41	1.88	1.02	1.75

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Table 3

Q3. How much do you think the property that you currently live in has increased in value over the last three years?

Base: All respondents

	Total	Region										
		North East	Yorks & Humb.	East Midlands	East-ern	South East	London	South West	Wales	West Midlands	North West	Scotland
Unweighted base	1004	45	87	73	95	139	127	86	51	91	121	89
Weighted base	1004	45	87	73	94	141	126	87	51	92	119	89
Not increased at all	(0%) 38 4%	5 11%	1 1%	4 5%	3 3%	5 4%	3 3%	1 1%	1 2%	4 4%	6 5%	6 6%
0-25%	(17.5%) 368 37%	20 44%	37 42%	18 25%	27 29%	54 39%	41 32%	17 20%	25 49%	39 42%	42 36%	47 52%
25-50%	(37.5%) 246 25%	12 27%	13 15%	20 28%	29 30%	37 26%	27 21%	22 25%	11 22%	24 26%	29 24%	22 24%
50-75%	(62.5%) 122 12%	5 10%	12 14%	16 22%	8 9%	16 11%	16 12%	18 21%	5 9%	10 11%	14 12%	3 3%
75%-100%	(87.5%) 73 7%	1 2%	9 10%	9 12%	5 6%	8 6%	12 10%	12 14%	2 4%	5 5%	9 7%	2 2%
Don't know	156 16%	3 6%	15 17%	6 8%	22 23%	20 14%	27 22%	17 20%	7 14%	10 11%	18 15%	11 12%
Mean	35.05	27.69	37.11	42.46	34.92	33.40	38.14	46.86	30.47	32.50	34.50	24.84
Standard deviation	23.18	19.61	25.35	25.60	21.42	21.78	25.03	24.92	20.05	21.47	23.57	16.01
Standard error	0.80	3.03	2.97	3.15	2.43	2.02	2.53	2.96	2.99	2.40	2.31	1.82

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Table 4

Q4. Assuming you could obtain a mortgage of three times the income of the main wage earner in your household, would it be enough to buy the property you live in at current market value...

Base: All respondents

	Sex		Age							Social Class				Region					Tenure				Marital status		
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Own out- right	Own with a mort- gage	Coun- cil Rent	Other	Single	Marrie- d/ co- ha- biting	Wid- owed/ separ- ated/ divor- ced
Unweighted base	1004	448	556	101	142	192	160	185	224	210	327	234	233	266	259	253	137	89	341	413	124	103	179	624	192
Weighted base	1004	492	512	112	193	193	172	132	203	239	278	209	278	267	259	251	138	89	281	422	170	109	204	602	188
Net Yes	357 36%	166 34%	191 37%	45 40%	61 32%	76 39%	67 39%	50 38%	59 29%	100 42%	97 35%	73 35%	88 32%	77 29%	96 37%	97 39%	42 31%	44 49%	90 32%	162 38%	59 35%	36 33%	81 40%	216 36%	55 29%
Yes, comfortably	184 18%	76 15%	108 21%	16 14%	32 17%	41 21%	34 20%	27 21%	34 17%	59 25%	58 21%	34 16%	33 12%	33 12%	51 20%	51 20%	19 14%	30 33%	53 19%	90 21%	24 14%	12 11%	30 15%	124 21%	26 14%
Yes, just about	173 17%	91 18%	83 16%	29 26%	29 15%	35 18%	33 19%	23 17%	25 12%	41 17%	39 14%	39 19%	55 20%	45 17%	45 17%	46 18%	23 17%	15 16%	37 13%	72 17%	35 21%	24 22%	51 25%	91 15%	29 15%
No, not quite enough	199 20%	118 24%	81 16%	25 22%	47 25%	46 24%	38 22%	17 13%	25 12%	48 20%	62 22%	46 22%	43 15%	64 24%	49 19%	55 22%	15 11%	17 19%	42 15%	98 23%	37 22%	19 18%	30 15%	131 22%	36 19%
No, not anywhere near enough	358 36%	172 35%	186 36%	36 32%	68 35%	66 34%	59 34%	50 38%	79 39%	73 31%	101 36%	75 36%	110 39%	106 40%	89 34%	76 30%	63 46%	24 27%	105 37%	142 34%	63 37%	42 39%	74 36%	207 34%	74 39%
Net No	556 55%	290 59%	267 52%	60 54%	116 60%	112 58%	97 56%	68 51%	104 51%	121 51%	163 59%	121 58%	152 55%	170 64%	138 53%	131 52%	78 56%	41 46%	147 52%	241 57%	100 59%	62 57%	104 51%	338 56%	110 59%
Don't know	90 9%	36 7%	54 11%	6 6%	16 8%	5 3%	9 5%	15 11%	40 20%	18 8%	18 7%	16 7%	38 14%	20 7%	26 10%	23 9%	18 13%	4 5%	44 16%	19 5%	11 6%	11 10%	18 9%	49 8%	22 12%

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Table 4

Q4. Assuming you could obtain a mortgage of three times the income of the main wage earner in your household, would it be enough to buy the property you live in at current market value...

Base: All respondents

	Region											
	Total	North East	Yorks & Humb.	East Midlands	East-ern	South East	London	South West	Wales	West Midlands	North West	Scotland
Unweighted base	1004	45	87	73	95	139	127	86	51	91	121	89
Weighted base	1004	45	87	73	94	141	126	87	51	92	119	89
Net Yes	357 36%	17 37%	40 46%	26 35%	28 30%	37 27%	40 32%	23 26%	20 39%	42 46%	41 34%	44 49%
Yes, comfortably	184 18%	9 19%	21 24%	10 13%	15 16%	14 10%	19 15%	8 9%	11 22%	26 28%	22 18%	30 33%
Yes, just about	173 17%	8 18%	19 22%	16 22%	12 13%	23 16%	22 17%	14 17%	9 17%	17 18%	19 16%	15 16%
No, not quite enough	199 20%	11 24%	21 24%	11 15%	19 21%	32 23%	31 25%	7 8%	8 15%	19 20%	23 19%	17 19%
No, not anywhere near enough	358 36%	15 33%	17 19%	28 39%	38 41%	59 42%	47 37%	49 56%	14 28%	22 24%	44 37%	24 27%
Net No	556 55%	26 57%	38 43%	39 54%	58 61%	91 65%	78 62%	56 64%	22 43%	40 44%	67 57%	41 46%
Don't know	90 9%	3 6%	10 11%	8 11%	9 9%	12 9%	8 6%	9 10%	9 18%	9 10%	10 9%	4 5%

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Table 5

Q5. If you had £10,000 to spend on doing up your property, which of the following would you do first...

Base: All respondents

	Sex		Age							Social Class				Region					Tenure				Marrital status		
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Own out- right	Own with a mort- gage	Coun- cil Rent	Other	Single	Marrie d/ co- ha- biting	Wid- owed/ separ- ated/ divor- ced
Unweighted base	1004	448	556	101	142	192	160	185	224	210	327	234	233	266	259	253	137	89	341	413	124	103	179	624	192
Weighted base	1004	492	512	112	193	193	172	132	203	239	278	209	278	267	259	251	138	89	281	422	170	109	204	602	188
A new kitchen	285 28%	119 24%	167 33%	43 39%	65 34%	48 25%	43 25%	35 26%	51 25%	59 25%	78 28%	62 30%	87 31%	76 29%	81 31%	70 28%	33 24%	25 28%	54 19%	112 26%	73 43%	41 37%	68 34%	143 24%	73 39%
A conservatory	170 17%	84 17%	87 17%	15 13%	26 14%	34 18%	36 21%	28 21%	31 15%	32 14%	45 16%	45 21%	48 17%	26 10%	48 19%	43 17%	32 24%	20 23%	52 18%	76 18%	25 15%	15 14%	21 10%	120 20%	28 15%
A home extension	151 15%	96 19%	56 11%	16 15%	45 24%	38 20%	20 12%	15 11%	16 8%	37 15%	48 17%	33 16%	33 12%	48 18%	43 16%	31 12%	23 17%	7 8%	28 10%	79 19%	25 15%	16 15%	33 16%	100 17%	17 9%
A new bathroom	142 14%	70 14%	71 14%	20 18%	22 11%	29 15%	28 16%	14 11%	29 14%	36 15%	37 13%	28 13%	40 15%	45 17%	28 11%	34 14%	16 12%	19 21%	40 14%	62 15%	18 11%	18 16%	49 24%	69 11%	21 11%
A garden redesign	126 13%	56 11%	71 14%	13 12%	26 14%	32 17%	16 9%	20 15%	19 9%	38 16%	36 13%	26 13%	26 9%	30 11%	32 13%	48 19%	9 7%	6 7%	32 11%	65 15%	14 8%	14 12%	17 8%	89 15%	19 10%
None of These	120 12%	66 13%	54 11%	2 2%	7 4%	10 5%	26 15%	21 16%	53 26%	34 14%	32 11%	15 7%	39 14%	37 14%	25 10%	24 10%	23 16%	12 13%	73 26%	27 6%	12 7%	4 4%	13 6%	78 13%	27 15%
Don't know	9 1%	2 *	7 1%	2 2%	1 *	1 *	2 1%	- -	3 2%	2 1%	3 1%	- -	4 2%	4 1%	2 1%	1 *	2 1%	- -	2 1%	1 *	3 2%	2 2%	3 1%	4 1%	2 1%

House Market Survey

Fieldwork : July 9th-10th 2003

Absolutes/col percents

Table 5

Q5. If you had £10,000 to spend on doing up your property, which of the following would you do first...

Base: All respondents

	Total	Region										
		North East	Yorks & Humb.	East Midlands	East-ern	South East	London	South West	Wales	West Midlands	North West	Scotland
Unweighted base	1004	45	87	73	95	139	127	86	51	91	121	89
Weighted base	1004	45	87	73	94	141	126	87	51	92	119	89
A new kitchen	285 28%	17 37%	25 28%	18 25%	34 36%	41 29%	35 28%	18 20%	15 30%	29 32%	28 24%	25 28%
A conservatory	170 17%	7 16%	13 15%	15 20%	19 20%	15 11%	11 9%	22 26%	10 20%	15 16%	22 19%	20 23%
A home extension	151 15%	4 8%	11 12%	10 14%	14 15%	21 15%	27 21%	13 15%	10 19%	18 19%	17 14%	7 8%
A new bathroom	142 14%	5 11%	13 15%	11 15%	12 12%	18 13%	27 21%	11 13%	5 10%	5 5%	16 13%	19 21%
A garden redesign	126 13%	5 12%	20 23%	10 14%	7 8%	18 13%	12 10%	6 7%	3 5%	15 16%	23 19%	6 7%
None of These	120 12%	7 15%	6 6%	8 11%	6 6%	26 19%	11 9%	16 19%	6 12%	11 12%	12 10%	12 13%
Don't know	9 1%	- -	- -	- -	2 3%	1 1%	3 2%	- -	2 4%	- -	1 1%	- -

House Market Survey

Fieldwork : July 9th-10th 2003

Absolutes/col percents

Table 6

Q6A. For the following towns and cities, order them 1 to 5 in terms of the most expensive place to buy a detached house. Which of these would be the most expensive...

Base: All respondents

	Sex			Age						Social Class				Region					Tenure				Marrital status		
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Own out- right	Own with a mort- gage	Coun- cil Rent	Other	Single	Marrie d/ co- ha- biting	Wid- owed/ separ- ated/ divor- ced
Unweighted base	1004	448	556	101	142	192	160	185	224	210	327	234	233	266	259	253	137	89	341	413	124	103	179	624	192
Weighted base	1004	492	512	112	193	193	172	132	203	239	278	209	278	267	259	251	138	89	281	422	170	109	204	602	188
Brighton	608	327	281	48	116	123	117	78	127	159	190	119	140	184	153	146	90	35	187	274	72	63	116	383	107
	61%	66%	55%	43%	60%	64%	68%	59%	62%	67%	68%	57%	50%	69%	59%	58%	66%	39%	67%	65%	42%	58%	57%	64%	57%
Manchester	135	53	82	24	24	34	19	19	16	27	30	31	47	28	37	39	13	18	27	54	33	18	28	82	22
	13%	11%	16%	22%	12%	17%	11%	14%	8%	11%	11%	15%	17%	11%	14%	16%	10%	20%	10%	13%	19%	16%	14%	14%	12%
Norwich	134	51	83	19	29	19	21	16	30	27	33	40	34	35	35	36	10	19	37	52	28	16	30	80	24
	13%	10%	16%	17%	15%	10%	12%	12%	15%	11%	12%	19%	12%	13%	14%	14%	7%	21%	13%	12%	16%	15%	15%	13%	13%
Cardiff	48	25	23	8	10	7	4	6	13	13	9	7	18	10	8	11	14	4	16	14	10	4	7	25	14
	5%	5%	4%	7%	5%	3%	2%	4%	6%	5%	3%	3%	7%	4%	3%	5%	11%	5%	6%	3%	6%	4%	3%	4%	7%
Newcastle	30	16	14	3	10	2	6	2	6	2	3	6	19	3	12	7	2	5	1	8	15	4	10	10	8
	3%	3%	3%	3%	5%	1%	3%	2%	3%	1%	1%	3%	7%	1%	5%	3%	2%	6%	*	2%	9%	4%	5%	2%	4%
Don't know	49	20	29	9	4	7	6	11	11	10	13	5	20	8	15	11	7	8	13	20	12	4	12	23	14
	5%	4%	6%	8%	2%	4%	3%	8%	6%	4%	5%	3%	7%	3%	6%	5%	5%	9%	4%	5%	7%	3%	6%	4%	7%

House Market Survey

Fieldwork : July 9th-10th 2003

Absolutes/col percents

Table 6

Q6A. For the following towns and cities, order them 1 to 5 in terms of the most expensive place to buy a detached house. Which of these would be the most expensive...

Base: All respondents

	Total	Region										
		North East	Yorks & Humb.	East Midlands	East-ern	South East	London	South West	Wales	West Midlands	North West	Scotland
Unweighted base	1004	45	87	73	95	139	127	86	51	91	121	89
Weighted base	1004	45	87	73	94	141	126	87	51	92	119	89
Brighton	608 61%	31 69%	52 59%	43 59%	51 54%	100 71%	84 67%	63 73%	27 53%	59 64%	63 53%	35 39%
Manchester	135 13%	3 7%	14 16%	16 22%	11 11%	15 11%	13 10%	8 9%	5 11%	10 11%	22 19%	18 20%
Norwich	134 13%	6 12%	11 13%	6 8%	19 21%	16 12%	18 14%	5 6%	5 9%	10 11%	19 16%	19 21%
Cardiff	48 5%	- -	5 6%	2 2%	* *	5 4%	4 4%	3 3%	12 23%	6 6%	6 5%	4 5%
Newcastle	30 3%	2 4%	5 5%	4 6%	5 5%	1 1%	2 1%	1 2%	1 2%	3 3%	1 1%	5 6%
Don't know	49 5%	3 7%	1 1%	2 3%	8 9%	3 2%	5 4%	6 7%	1 2%	4 5%	7 6%	8 9%

House Market Survey

Fieldwork : July 9th-10th 2003

Absolutes/col percents

Table 7

Q6B. For the following towns and cities, order them 1 to 5 in terms of the most expensive place to buy a detached house. Which of these would be the 2nd most expensive...

Base: All respondents (Excl. DK at Q6A)

	Sex		Age							Social Class				Region					Tenure				Marital status		
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Own out- right	Own with a mort- gage	Coun- cil Rent	Other	Single	Marrie d/ co- ha- biting	Wid- owed/ separ- ated/ divor- ced
Unweighted base	954	429	525	93	138	185	155	171	212	200	311	227	216	257	246	242	130	79	325	393	115	99	168	597	180
Weighted base	955	472	483	102	188	185	167	121	191	229	265	203	258	259	244	239	130	82	268	402	159	105	191	579	175
Norwich	311	157	153	33	61	60	57	33	67	70	92	66	83	64	92	87	44	23	90	134	44	34	60	186	64
	33%	33%	32%	32%	32%	32%	34%	27%	35%	30%	35%	32%	32%	25%	38%	37%	34%	28%	34%	33%	28%	33%	31%	32%	36%
Manchester	253	142	111	21	54	56	38	37	46	73	73	56	51	84	53	65	31	20	73	119	34	21	51	161	39
	26%	30%	23%	21%	28%	30%	23%	31%	24%	32%	28%	27%	20%	33%	22%	27%	23%	24%	27%	30%	21%	20%	26%	28%	22%
Brighton	155	64	91	20	29	28	21	23	34	38	37	32	49	37	39	39	20	20	40	63	37	13	24	100	30
	16%	13%	19%	19%	15%	15%	13%	19%	18%	17%	14%	16%	19%	14%	16%	16%	15%	24%	15%	16%	23%	12%	13%	17%	17%
Cardiff	136	59	76	18	23	24	27	18	26	22	44	26	43	40	36	28	24	8	35	49	26	22	21	85	27
	14%	13%	16%	17%	12%	13%	16%	15%	14%	10%	17%	13%	17%	15%	15%	12%	18%	9%	13%	12%	17%	21%	11%	15%	15%
Newcastle	88	44	44	10	21	13	20	9	15	22	14	23	29	29	24	15	9	11	26	31	15	14	31	41	14
	9%	9%	9%	10%	11%	7%	12%	7%	8%	10%	5%	11%	11%	11%	10%	6%	7%	14%	10%	8%	9%	13%	16%	7%	8%
Don't know	12	5	7	-	2	4	3	1	2	4	4	1	3	5	1	4	3	-	3	5	2	1	5	6	1
	1%	1%	1%	-	1%	2%	2%	1%	1%	2%	2%	*	1%	2%	*	2%	2%	-	1%	1%	1%	1%	2%	1%	1%

House Market Survey

Fieldwork : July 9th-10th 2003

Absolutes/col percents

Table 7

Q6B. For the following towns and cities, order them 1 to 5 in terms of the most expensive place to buy a detached house. Which of these would be the 2nd most expensive...

Base: All respondents (Excl. DK at Q6A)

	Region											
	Total	North East	Yorks & Humb.	East Midlands	East-ern	South East	London	South West	Wales	West Midlands	North West	Scotland
Unweighted base	954	43	85	71	88	136	121	80	50	87	114	79
Weighted base	955	42	86	71	86	138	122	81	50	88	112	82
Norwich	311 33%	13 31%	38 44%	23 33%	34 39%	37 27%	27 22%	29 36%	15 30%	35 40%	37 33%	23 28%
Manchester	253 26%	13 30%	22 25%	17 24%	21 25%	40 29%	44 36%	24 30%	6 12%	14 16%	31 28%	20 24%
Brighton	155 16%	4 9%	14 16%	11 15%	18 21%	22 16%	15 13%	8 10%	12 24%	10 12%	22 19%	20 24%
Cardiff	136 14%	8 19%	7 9%	12 16%	6 7%	22 16%	18 15%	9 12%	14 29%	19 21%	13 12%	8 9%
Newcastle	88 9%	5 11%	5 6%	8 11%	7 8%	15 11%	15 12%	8 10%	1 3%	9 10%	6 5%	11 14%
Don't know	12 1%	- -	1 1%	- -	- -	2 1%	3 2%	2 3%	1 2%	1 1%	3 3%	- -

House Market Survey

Fieldwork : July 9th-10th 2003

Absolutes/col percents

Table 8

Q6C. For the following towns and cities, order them 1 to 5 in terms of the most expensive place to buy a detached house. Which of these would be the 3rd most expensive...

Base: All respondents (Excl. DK at Q6A/B)

	Sex		Age						Social Class				Region					Tenure				Marital status			
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Own out- right	Own with a mort- gage	Coun- cil Rent	Other	Single	Marrie d/ co- ha- biting	Wid- owed/ separ- ated/ divor- ced
Unweighted base	940	422	518	93	136	181	152	169	209	196	305	226	213	252	245	237	127	79	320	388	113	97	163	590	178
Weighted base	943	466	476	102	186	181	164	120	189	224	261	203	255	255	244	235	127	82	265	397	156	104	187	573	173
Cardiff	272	136	136	37	60	60	34	37	43	58	71	60	83	53	75	67	43	33	77	106	52	29	64	159	47
	29%	29%	28%	36%	32%	33%	21%	31%	23%	26%	27%	29%	33%	21%	31%	29%	34%	41%	29%	27%	33%	28%	34%	28%	27%
Manchester	234	124	110	13	39	49	52	24	57	56	75	47	56	63	64	54	29	24	70	93	41	25	40	148	43
	25%	27%	23%	13%	21%	27%	32%	20%	30%	25%	29%	23%	22%	25%	26%	23%	23%	30%	27%	23%	26%	24%	22%	26%	25%
Norwich	211	112	99	17	45	39	40	31	38	60	57	40	53	63	52	53	28	15	51	100	32	25	33	137	39
	22%	24%	21%	17%	24%	21%	25%	26%	20%	27%	22%	20%	21%	25%	22%	22%	22%	18%	19%	25%	21%	24%	18%	24%	22%
Newcastle	143	63	80	22	25	21	22	16	37	35	37	32	39	57	22	39	19	7	44	59	19	17	28	86	26
	15%	13%	17%	22%	14%	11%	13%	13%	20%	16%	14%	16%	15%	22%	9%	16%	15%	8%	17%	15%	12%	17%	15%	15%	15%
Brighton	73	29	44	13	17	12	13	9	9	14	17	23	19	17	26	20	6	3	15	38	13	7	21	35	17
	8%	6%	9%	12%	9%	7%	8%	8%	5%	6%	7%	11%	7%	7%	11%	9%	5%	3%	6%	9%	8%	7%	11%	6%	10%
Don't know	10	2	8	1	-	-	2	2	5	1	3	1	5	3	3	1	3	-	7	2	-	1	1	8	2
	1%	1%	2%	1%	-	-	1%	2%	3%	*	1%	*	2%	1%	1%	1%	2%	-	3%	*	-	1%	*	1%	1%

House Market Survey

Fieldwork : July 9th-10th 2003

Absolutes/col percents

Table 8

Q6C. For the following towns and cities, order them 1 to 5 in terms of the most expensive place to buy a detached house. Which of these would be the 3rd most expensive...

Base: All respondents (Excl. DK at Q6A/B)

	Region											
	Total	North East	Yorks & Humb.	East Midlands	East-ern	South East	London	South West	Wales	West Midlands	North West	Scotland
Unweighted base	940	43	84	71	88	134	118	78	49	86	110	79
Weighted base	943	42	85	71	86	136	119	78	49	87	109	82
Cardiff	272 29%	10 24%	31 37%	21 29%	28 32%	22 16%	31 26%	29 37%	14 29%	27 31%	26 24%	33 41%
Manchester	234 25%	11 26%	15 17%	17 24%	22 26%	37 27%	26 22%	19 24%	10 20%	25 28%	29 27%	24 30%
Norwich	211 22%	9 21%	23 27%	17 23%	18 21%	32 24%	30 26%	18 23%	10 21%	18 20%	21 20%	15 18%
Newcastle	143 15%	10 25%	9 11%	9 12%	7 8%	33 24%	24 20%	10 13%	8 17%	6 7%	19 18%	7 8%
Brighton	73 8%	2 5%	7 9%	8 11%	9 10%	11 8%	6 5%	1 1%	5 11%	10 11%	11 10%	3 3%
Don't know	10 1%	- -	- -	- -	2 2%	2 1%	1 1%	2 2%	1 2%	1 2%	1 1%	- -

House Market Survey

Fieldwork : July 9th-10th 2003

Absolutes/col percents

Table 9

Q6D. For the following towns and cities, order them 1 to 5 in terms of the most expensive place to buy a detached house. Which of these would be the 4th most expensive...

Base: All respondents (Excl. DK at Q6A/B/C)

	Sex		Age							Social Class				Region					Tenure				Marital status		
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Own out- right	Own with a mort- gage	Coun- cil Rent	Other	Single	Marrie- d/ co- ha- biting	Wid- owed/ separ- ated/ divor- ced
Unweighted base	928	420	508	92	136	181	151	165	203	195	300	225	208	249	241	235	124	79	311	387	113	96	162	581	176
Weighted base	933	464	469	102	186	181	163	117	184	223	258	202	249	252	241	234	125	82	258	395	156	103	186	565	171
Newcastle	286	151	135	38	44	72	42	40	51	68	80	63	74	80	68	80	35	23	79	123	50	29	55	175	55
	31%	33%	29%	37%	23%	40%	26%	34%	28%	31%	31%	31%	30%	32%	28%	34%	28%	28%	31%	31%	32%	28%	29%	31%	32%
Cardiff	236	113	124	23	54	43	44	24	49	58	65	56	57	75	66	54	24	17	53	118	39	25	47	148	41
	25%	24%	26%	22%	29%	24%	27%	21%	27%	26%	25%	28%	23%	30%	27%	23%	19%	21%	20%	30%	25%	24%	25%	26%	24%
Manchester	193	94	99	18	41	23	40	27	43	49	52	40	51	40	59	45	34	14	65	78	20	26	37	117	38
	21%	20%	21%	18%	22%	13%	25%	23%	23%	22%	20%	20%	20%	16%	25%	19%	28%	17%	25%	20%	13%	25%	20%	21%	22%
Norwich	157	81	76	13	35	32	29	19	28	35	47	30	46	45	34	35	29	15	48	65	26	12	37	92	24
	17%	17%	16%	13%	19%	18%	18%	16%	15%	16%	18%	15%	18%	18%	14%	15%	23%	19%	19%	17%	17%	12%	20%	16%	14%
Brighton	55	23	32	10	11	11	7	5	12	11	12	12	20	9	14	18	2	12	11	12	21	9	11	30	12
	6%	5%	7%	10%	6%	6%	4%	5%	6%	5%	5%	6%	8%	4%	6%	8%	2%	15%	4%	3%	14%	9%	6%	5%	7%
Don't know	5	2	3	-	1	1	-	1	2	2	1	1	1	3	-	2	-	-	2	-	-	2	-	3	1
	1%	*	1%	-	*	1%	-	1%	1%	1%	*	1%	*	1%	-	1%	-	-	1%	-	-	2%	-	1%	*

House Market Survey

Fieldwork : July 9th-10th 2003

Absolutes/col percents

Table 9

Q6D. For the following towns and cities, order them 1 to 5 in terms of the most expensive place to buy a detached house. Which of these would be the 4th most expensive...

Base: All respondents (Excl. DK at Q6A/B/C)

	Region											
	Total	North East	Yorks & Humb.	East Midlands	East-ern	South East	London	South West	Wales	West Midlands	North West	Scotland
Unweighted base	928	43	84	71	86	133	116	76	48	84	108	79
Weighted base	933	42	85	71	84	134	118	77	48	86	107	82
Newcastle	286 31%	11 28%	31 36%	18 25%	25 29%	40 30%	40 34%	21 27%	14 30%	26 30%	38 35%	23 28%
Cardiff	236 25%	10 23%	16 19%	21 30%	25 29%	41 30%	34 29%	18 24%	6 12%	20 23%	29 27%	17 21%
Manchester	193 21%	12 29%	23 27%	12 17%	24 29%	24 18%	15 13%	20 26%	14 30%	23 27%	10 9%	14 17%
Norwich	157 17%	6 14%	8 9%	12 17%	8 9%	25 19%	20 17%	16 21%	13 27%	14 16%	21 19%	15 19%
Brighton	55 6%	2 5%	7 8%	8 11%	3 4%	3 2%	7 6%	1 2%	1 2%	3 3%	9 8%	12 15%
Don't know	5 1%	-	1 1%	-	-	1 1%	2 2%	-	-	-	1 1%	-

House Market Survey

Fieldwork : July 9th-10th 2003

Absolutes/col percents

Table 10

Q6E. For the following towns and cities, order them 1 to 5 in terms of the most expensive place to buy a detached house. Which of these would be the least expensive...

Base: All respondents (Excl. DK at Q6A/B/C/D)

	Sex		Age						Social Class				Region					Tenure				Marital status			
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Own out- right	Own with a mort- gage	Coun- cil Rent	Other	Single	Marrie d/ co- ha- biting	Wid- owed/ separ- ated/ divor- ced
Unweighted base	922	418	504	92	135	180	151	163	201	193	299	223	207	245	241	233	124	79	308	387	113	94	162	577	175
Weighted base	928	462	466	102	186	180	163	116	182	221	257	201	248	249	241	232	125	82	256	395	156	101	186	562	171
Newcastle	388	192	196	29	86	73	75	51	74	96	123	79	90	86	115	92	59	36	107	177	57	40	62	256	68
	42%	42%	42%	28%	47%	41%	46%	44%	41%	43%	48%	39%	36%	34%	48%	40%	47%	44%	42%	45%	37%	39%	33%	46%	40%
Cardiff	239	128	111	16	39	47	53	32	52	72	67	52	48	71	57	71	22	19	77	108	29	21	48	147	41
	26%	28%	24%	16%	21%	26%	32%	28%	29%	32%	26%	26%	19%	29%	24%	30%	17%	23%	30%	27%	18%	21%	26%	26%	24%
Manchester	121	53	68	25	28	21	12	11	23	18	30	27	46	37	28	32	18	5	24	53	29	14	32	58	29
	13%	11%	14%	25%	15%	12%	8%	9%	13%	8%	11%	13%	19%	15%	12%	14%	15%	6%	9%	13%	18%	13%	17%	10%	17%
Norwich	119	60	59	20	15	31	15	18	21	30	28	26	34	43	29	23	14	10	33	43	26	15	26	70	23
	13%	13%	13%	19%	8%	17%	9%	15%	12%	14%	11%	13%	14%	17%	12%	10%	11%	12%	13%	11%	17%	14%	14%	13%	13%
Brighton	58	26	32	12	16	9	7	4	10	5	7	16	29	10	12	14	11	12	14	13	15	12	18	29	8
	6%	6%	7%	12%	9%	5%	5%	3%	6%	2%	3%	8%	12%	4%	5%	6%	8%	14%	6%	3%	10%	12%	10%	5%	5%
Don't know	3	2	1	-	1	-	1	-	1	-	2	-	1	2	-	-	1	-	1	2	-	-	-	2	1
	*	*	*	-	1%	-	*	-	*	-	1%	-	*	1%	-	-	1%	-	*	1%	-	-	-	*	1%

House Market Survey

Fieldwork : July 9th-10th 2003

Absolutes/col percents

Table 10

Q6E. For the following towns and cities, order them 1 to 5 in terms of the most expensive place to buy a detached house. Which of these would be the least expensive...

Base: All respondents (Excl. DK at Q6A/B/C/D)

	Region											
	Total	North East	Yorks & Humb.	East Midlands	East-ern	South East	London	South West	Wales	West Midlands	North West	Scotland
Unweighted base	922	43	83	71	86	131	114	76	48	84	107	79
Weighted base	928	42	85	71	84	133	116	77	48	86	106	82
Newcastle	388 42%	13 32%	36 42%	33 46%	41 48%	47 36%	38 33%	36 47%	23 48%	42 49%	43 41%	36 44%
Cardiff	239 26%	14 34%	25 30%	16 22%	26 30%	43 32%	28 25%	18 24%	3 7%	15 18%	31 30%	19 23%
Manchester	121 13%	3 6%	13 15%	8 12%	6 7%	16 12%	20 18%	6 8%	12 25%	14 17%	17 16%	5 6%
Norwich	119 13%	8 20%	6 7%	13 18%	7 8%	24 18%	19 17%	9 12%	5 11%	9 10%	9 8%	10 12%
Brighton	58 6%	3 7%	5 6%	1 2%	5 6%	2 2%	8 7%	6 8%	4 9%	5 6%	6 6%	12 14%
Don't know	3 *	-	-	-	-	1 1%	1 1%	1 1%	-	-	-	-

House Market Survey

Fieldwork : July 9th-10th 2003

Absolutes/col percents

Table 11

Q7. Which type of property would you regard as a “dream home” for yourself and/or your family...

Base: All respondents

	Sex		Age						Social Class				Region					Tenure				Marital status			
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Own out- right	Own with a mort- gage	Coun- cil Rent	Other	Single	Marrie- d/ co- ha- biting	Wid- owed/ separ- ated/ divor- ced
Unweighted base	1004	448	556	101	142	192	160	185	224	210	327	234	233	266	259	253	137	89	341	413	124	103	179	624	192
Weighted base	1004	492	512	112	193	193	172	132	203	239	278	209	278	267	259	251	138	89	281	422	170	109	204	602	188
A thatched cottage in a beautiful country village	358 36%	183 37%	175 34%	22 20%	70 36%	74 38%	61 35%	49 37%	82 41%	76 32%	87 31%	85 41%	110 39%	82 31%	99 38%	101 40%	43 31%	32 36%	103 37%	143 34%	64 37%	40 36%	51 25%	228 38%	74 39%
A grand Victorian seaside villa with sea views	244 24%	103 21%	142 28%	27 25%	46 24%	43 22%	51 29%	33 25%	45 22%	57 24%	75 27%	51 25%	62 22%	70 26%	55 21%	60 24%	43 32%	16 18%	62 22%	114 27%	38 22%	28 26%	54 27%	134 22%	55 29%
A large modern detached house on the fringes of the city	189 19%	100 20%	88 17%	35 31%	42 22%	33 17%	23 13%	27 21%	30 15%	44 18%	45 16%	47 23%	53 19%	48 18%	50 19%	50 20%	16 11%	26 29%	47 17%	85 20%	29 17%	24 22%	39 19%	120 20%	27 14%
A Georgian town-house in an historic market town	103 10%	44 9%	60 12%	9 8%	16 8%	28 15%	20 12%	8 6%	22 11%	34 14%	37 13%	9 4%	24 9%	30 11%	27 10%	24 9%	15 11%	7 8%	29 10%	43 10%	18 10%	9 9%	23 11%	64 11%	15 8%
A big loft-style apartment in the centre of the city	56 6%	34 7%	21 4%	18 16%	15 8%	7 4%	4 3%	6 4%	5 3%	9 4%	21 8%	10 5%	15 5%	18 7%	15 6%	8 3%	10 7%	5 6%	10 4%	20 5%	16 10%	7 6%	30 15%	19 3%	5 3%
None of These	50 5%	26 5%	24 5%	1 1%	3 2%	8 4%	12 7%	8 6%	17 9%	16 7%	12 4%	7 3%	15 5%	15 6%	13 5%	8 3%	11 8%	2 3%	27 10%	17 4%	5 3%	1 1%	5 2%	34 6%	11 6%
Don't know	4 *	2 *	2 *	- -	1 1%	- -	1 1%	2 1%	1 *	4 2%	1 *	- -	- -	4 1%	- -	- -	- -	1 1%	3 1%	1 *	- -	- -	1 1%	3 1%	- -

House Market Survey

Fieldwork : July 9th-10th 2003

Absolutes/col percents

Table 11

Q7. Which type of property would you regard as a “dream home” for yourself and/or your family...

Base: All respondents

	Total	Region										
		North East	Yorks & Humb.	East Midlands	East-ern	South East	London	South West	Wales	West Midlands	North West	Scotland
Unweighted base	1004	45	87	73	95	139	127	86	51	91	121	89
Weighted base	1004	45	87	73	94	141	126	87	51	92	119	89
A thatched cottage in a beautiful country village	358 36%	14 30%	37 43%	27 37%	39 41%	50 36%	32 25%	27 31%	16 31%	33 36%	50 43%	32 36%
A grand Victorian seaside villa with sea views	244 24%	17 39%	15 17%	16 23%	19 21%	31 22%	39 31%	26 30%	17 33%	19 20%	28 23%	16 18%
A large modern detached house on the fringes of the city	189 19%	8 19%	22 25%	15 20%	17 18%	25 18%	23 18%	8 9%	8 16%	18 20%	20 17%	26 29%
A Georgian town-house in an historic market town	103 10%	3 6%	8 9%	10 14%	6 6%	17 12%	14 11%	13 15%	2 4%	11 12%	13 11%	7 8%
A big loft-style apartment in the centre of the city	56 6%	3 6%	- -	2 3%	9 10%	7 5%	11 9%	6 7%	4 8%	4 4%	5 4%	5 6%
None of These	50 5%	- -	5 6%	3 4%	4 4%	10 7%	5 4%	7 8%	4 8%	7 7%	3 2%	2 3%
Don't know	4 *	- -	- -	- -	- -	1 1%	3 2%	- -	- -	- -	- -	1 1%

House Market Survey

Fieldwork : July 9th-10th 2003

Absolutes/col percents

Table 12

Q8. If you had to have one of the following TV programmes in to do up your house or garden, which would you have...

Base: All respondents

	Sex		Age							Social Class				Region					Tenure				Marital status		
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Own out- right	Own with a mort- gage	Coun- cil Rent	Other	Single	Marrie d/ co- ha- biting	Wid- owed/ separ- ated/ divor- ced
Unweighted base	1004	448	556	101	142	192	160	185	224	210	327	234	233	266	259	253	137	89	341	413	124	103	179	624	192
Weighted base	1004	492	512	112	193	193	172	132	203	239	278	209	278	267	259	251	138	89	281	422	170	109	204	602	188
Carol Vorderman and ITV Better Homes team	306	129	177	32	52	56	59	45	61	58	73	80	94	68	78	84	46	30	90	140	50	22	52	194	58
	30%	26%	35%	29%	27%	29%	34%	34%	30%	25%	26%	38%	34%	25%	30%	33%	33%	34%	32%	33%	30%	20%	26%	32%	31%
Charlie Dimmock and the BBC Ground Force team	264	135	129	22	40	50	47	36	69	58	84	49	73	64	77	57	42	24	82	108	44	25	44	161	57
	26%	28%	25%	20%	21%	26%	27%	27%	34%	24%	30%	23%	26%	24%	30%	23%	31%	27%	29%	26%	26%	23%	22%	27%	30%
Carol Smillie and the BBC Changing Rooms team	148	83	66	34	37	35	16	13	13	26	32	37	53	39	34	43	13	19	24	48	41	26	56	66	22
	15%	17%	13%	30%	19%	18%	9%	10%	6%	11%	12%	18%	19%	15%	13%	17%	9%	21%	9%	11%	24%	24%	28%	11%	12%
Laurence Llewelyn Bowen and the BBC Home Front team	94	42	52	11	30	24	13	11	5	27	36	19	13	34	22	23	10	5	12	53	10	18	18	66	11
	9%	9%	10%	10%	16%	13%	7%	8%	3%	11%	13%	9%	5%	13%	9%	9%	7%	6%	4%	12%	6%	17%	9%	11%	6%
Anne Maurice and Channel 5's House Doctor team	78	30	48	7	21	15	14	9	13	25	25	13	14	25	16	23	7	7	18	40	11	8	14	48	17
	8%	6%	9%	6%	11%	8%	8%	7%	6%	11%	9%	6%	5%	9%	6%	9%	5%	8%	7%	9%	7%	7%	7%	8%	9%
None of These	81	48	33	5	6	10	15	14	30	33	16	8	23	25	24	16	13	4	41	25	7	5	17	44	18
	8%	10%	7%	5%	3%	5%	8%	11%	15%	14%	6%	4%	8%	9%	9%	6%	9%	4%	15%	6%	4%	5%	8%	7%	10%
Don't know	33	25	8	-	7	2	9	4	12	10	11	4	7	12	7	6	8	-	13	8	6	5	4	24	5
	3%	5%	1%	-	4%	1%	5%	3%	6%	4%	4%	2%	3%	5%	3%	2%	6%	-	5%	2%	4%	5%	2%	4%	3%

House Market Survey

Fieldwork : July 9th-10th 2003

Absolutes/col percents

Table 12

Q8. If you had to have one of the following TV programmes in to do up your house or garden, which would you have...

Base: All respondents

	Total	Region										
		North East	Yorks & Humb.	East Midlands	East-ern	South East	London	South West	Wales	West Midlands	North West	Scotland
Unweighted base	1004	45	87	73	95	139	127	86	51	91	121	89
Weighted base	1004	45	87	73	94	141	126	87	51	92	119	89
Carol Vorderman and ITV Better Homes team	306 30%	14 32%	25 29%	21 28%	21 22%	37 27%	30 24%	30 35%	15 30%	36 40%	44 37%	30 34%
Charlie Dimmock and the BBC Ground Force team	264 26%	8 17%	18 21%	20 27%	37 39%	41 29%	22 18%	25 28%	18 35%	21 23%	31 26%	24 27%
Carol Smillie and the BBC Changing Rooms team	148 15%	7 16%	17 19%	4 6%	16 17%	17 12%	22 17%	5 6%	7 14%	14 15%	19 16%	19 21%
Laurence Llewelyn Bowen and the BBC Home Front team	94 9%	5 10%	12 13%	7 10%	9 10%	16 11%	18 15%	9 10%	1 2%	6 7%	7 6%	5 6%
Anne Maurice and Channel 5's House Doctor team	78 8%	5 11%	9 10%	7 9%	5 5%	8 6%	17 13%	5 5%	2 4%	4 5%	9 7%	7 8%
None of These	81 8%	5 11%	4 4%	12 16%	4 5%	15 11%	9 7%	9 10%	4 8%	8 9%	7 6%	4 4%
Don't know	33 3%	1 2%	3 3%	3 4%	2 2%	5 4%	7 6%	5 5%	3 6%	2 2%	2 2%	- -

House Market Survey

Fieldwork : July 9th-10th 2003

Absolutes/col percents

Table 13

Q9. Which of the following statements most describes your current living accommodation...

Base: All respondents

	Sex		Age							Social Class				Region					Tenure				Marrital status		
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Own out- right	Own with a mort- gage	Coun- cil Rent	Other	Single	Marrie- d/ co- ha- biting	Wid- owed/ separ- ated/ divor- ced
Unweighted base	1004	448	556	101	142	192	160	185	224	210	327	234	233	266	259	253	137	89	341	413	124	103	179	624	192
Weighted base	1004	492	512	112	193	193	172	132	203	239	278	209	278	267	259	251	138	89	281	422	170	109	204	602	188
I'm happy with where I live and plan to stay there for the next 10 years	481 48%	223 45%	258 50%	21 19%	58 30%	85 44%	80 46%	86 66%	151 74%	103 43%	134 48%	93 45%	151 54%	101 38%	122 47%	132 52%	77 56%	50 55%	202 72%	188 44%	60 35%	20 18%	63 31%	307 51%	107 57%
I'm happy with where I live but expect to move sometime within the next 5 years	171 17%	85 17%	85 17%	34 30%	49 25%	40 21%	20 11%	16 12%	12 6%	49 21%	53 19%	37 18%	32 11%	48 18%	49 19%	39 15%	19 14%	15 17%	26 9%	92 22%	23 14%	25 23%	50 25%	97 16%	21 11%
I'm happy with where I live but expect to move sometime within the next 5-10 years	170 17%	91 18%	79 15%	21 19%	44 23%	35 18%	36 21%	21 16%	13 6%	59 25%	44 16%	39 19%	28 10%	55 20%	43 17%	34 14%	25 18%	14 15%	33 12%	107 25%	21 13%	8 7%	31 15%	118 20%	21 11%
I'm renting and I can't afford to buy anything	85 9%	45 9%	40 8%	19 17%	26 13%	16 8%	13 7%	1 1%	11 5%	9 4%	26 9%	14 7%	36 13%	32 12%	20 8%	20 8%	10 7%	3 4%	3 1%	*	42 25%	39 36%	36 18%	38 6%	10 5%
I'd like to move up the property ladder but can't afford to	59 6%	31 6%	28 6%	9 8%	7 4%	15 8%	17 10%	3 2%	7 4%	9 4%	15 5%	20 9%	16 6%	24 9%	14 5%	12 5%	6 4%	4 5%	10 3%	28 7%	9 5%	11 10%	15 7%	25 4%	17 9%
I'm stuck in a place I'm not very happy with	19 2%	7 1%	13 2%	7 6%	2 1%	2 1%	4 2%	1 1%	4 2%	4 2%	1 *	6 3%	8 3%	7 2%	2 1%	10 4%	-	*	2 1%	3 1%	10 6%	3 3%	8 4%	7 1%	5 2%
None of These	17 2%	10 2%	7 1%	1 1%	6 3%	1 *	3 2%	3 2%	3 2%	5 2%	4 1%	1 1%	7 2%	1 *	6 2%	4 2%	1 1%	3 4%	3 1%	4 1%	4 2%	4 3%	1 *	10 2%	6 3%
Don't know	2 *	-	2 *	-	-	-	-	-	2 1%	-	1 *	-	1 *	-	2 1%	-	-	-	1 *	-	1 1%	-	-	-	2 1%



House Market Survey

Fieldwork : July 9th-10th 2003

Absolutes/col percents

Table 13

Q9. Which of the following statements most describes your current living accommodation...

Base: All respondents

	Region											
	Total	North East	Yorks & Humb.	East Midlands	East-ern	South East	London	South West	Wales	West Midlands	North West	Scotland
Unweighted base	1004	45	87	73	95	139	127	86	51	91	121	89
Weighted base	1004	45	87	73	94	141	126	87	51	92	119	89
I'm happy with where I live and plan to stay there for the next 10 years	481 48%	27 61%	43 49%	36 49%	44 47%	69 49%	32 25%	48 55%	29 57%	43 46%	62 52%	50 55%
I'm happy with where I live but expect to move sometime within the next 5 years	171 17%	9 19%	16 19%	17 23%	21 22%	19 13%	29 23%	12 14%	7 13%	12 13%	14 12%	15 17%
I'm happy with where I live but expect to move sometime within the next 5-10 years	170 17%	4 8%	11 12%	9 13%	12 13%	23 17%	31 25%	16 19%	9 17%	22 24%	20 17%	14 15%
I'm renting and I can't afford to buy anything	85 9%	1 3%	9 10%	7 9%	7 8%	12 9%	19 15%	7 8%	3 6%	7 7%	10 8%	3 4%
I'd like to move up the property ladder but can't afford to	59 6%	2 4%	4 5%	4 6%	4 4%	15 10%	9 7%	3 4%	2 4%	6 7%	6 5%	4 5%
I'm stuck in a place I'm not very happy with	19 2%	- -	3 3%	- -	1 1%	2 2%	4 3%	- -	- -	2 2%	7 6%	* *
None of These	17 2%	2 5%	2 2%	1 1%	4 4%	- -	1 1%	1 1%	1 1%	1 1%	1 1%	3 4%
Don't know	2 *	- -	- -	- -	2 2%	- -	- -	- -	- -	- -	- -	- -

House Market Survey

Fieldwork : July 9th-10th 2003

Absolutes/col percents

Table 14

Q10. If you were buying a house, where would you go to for information and advice about mortgages.....

Base: All respondents

	Sex		Age						Social Class				Region					Tenure				Marital status			
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Own out- right	Own with a mort- gage	Coun- cil Rent	Other	Single	Marrie d/ co- ha- biting	Wid- owed/ separ- ated/ divor- ced
Unweighted base	1004	448	556	101	142	192	160	185	224	210	327	234	233	266	259	253	137	89	341	413	124	103	179	624	192
Weighted base	1004	492	512	112	193	193	172	132	203	239	278	209	278	267	259	251	138	89	281	422	170	109	204	602	188
A building society or bank	789 79%	388 79%	402 78%	87 78%	146 76%	144 75%	139 81%	108 82%	165 82%	177 74%	203 73%	178 85%	232 83%	199 74%	207 80%	210 84%	101 73%	73 81%	218 78%	328 78%	146 86%	81 75%	156 76%	473 79%	153 81%
A specialist broker/ financial adviser	548 55%	275 56%	273 53%	73 66%	124 64%	107 55%	91 53%	59 45%	93 46%	140 59%	145 52%	115 55%	149 53%	143 53%	140 54%	134 54%	80 58%	51 57%	135 48%	250 59%	86 51%	66 61%	128 63%	311 52%	104 55%
Family and friends	456 45%	213 43%	242 47%	74 66%	102 53%	85 44%	63 36%	45 34%	88 43%	102 43%	118 42%	94 45%	141 51%	115 43%	122 47%	119 47%	53 38%	47 53%	110 39%	175 41%	100 59%	60 55%	113 55%	252 42%	84 45%
The internet	367 37%	201 41%	166 32%	50 45%	90 47%	102 53%	63 37%	33 25%	30 15%	125 52%	120 43%	69 33%	54 19%	106 40%	87 34%	84 34%	45 33%	45 50%	71 25%	206 49%	38 22%	40 37%	87 43%	236 39%	39 21%
Newspapers or magazines	323 32%	163 33%	159 31%	46 42%	61 32%	56 29%	61 35%	37 28%	62 31%	81 34%	90 32%	54 26%	97 35%	85 32%	81 31%	81 32%	40 29%	37 41%	96 34%	122 29%	53 31%	43 40%	72 35%	197 33%	50 27%
None of These	21 2%	12 2%	9 2%	1 1%	1 1%	5 3%	5 3%	3 2%	6 3%	8 3%	9 3%	1 *	4 1%	7 2%	8 3%	2 1%	2 1%	3 4%	11 4%	6 1%	3 2%	- -	- -	19 3%	2 1%
Don't know	5 1%	- -	5 1%	1 1%	- -	- -	2 1%	* *	2 1%	- -	2 1%	- -	3 1%	1 *	- -	2 1%	1 1%	2 2%	2 1%	1 *	- -	1 1%	1 1%	1 *	2 1%

House Market Survey

Fieldwork : July 9th-10th 2003

Absolutes/col percents

Table 14

Q10. If you were buying a house, where would you go to for information and advice about mortgages.....

Base: All respondents

	Region											
	Total	North East	Yorks & Humb.	East Midlands	East-ern	South East	London	South West	Wales	West Midlands	North West	Scotland
Unweighted base	1004	45	87	73	95	139	127	86	51	91	121	89
Weighted base	1004	45	87	73	94	141	126	87	51	92	119	89
A building society or bank	789 79%	37 82%	82 94%	56 77%	75 80%	112 80%	87 69%	63 72%	38 75%	76 83%	91 77%	73 81%
A specialist broker/ financial adviser	548 55%	18 41%	44 50%	38 53%	50 53%	70 50%	72 57%	56 64%	25 48%	51 55%	72 61%	51 57%
Family and friends	456 45%	20 45%	44 51%	31 43%	55 59%	57 40%	58 46%	32 37%	20 40%	35 39%	55 46%	47 53%
The internet	367 37%	16 35%	34 39%	21 28%	37 39%	51 36%	55 44%	35 41%	9 18%	30 32%	35 29%	45 50%
Newspapers or magazines	323 32%	16 36%	27 31%	19 26%	36 38%	45 32%	40 31%	24 28%	15 30%	26 29%	38 32%	37 41%
None of These	21 2%	- -	- -	4 6%	2 2%	2 1%	5 4%	2 2%	- -	2 2%	2 1%	3 4%
Don't know	5 1%	- -	- -	- -	- -	1 *	- -	1 1%	- -	- -	2 2%	2 2%