

Guardian Opinion Poll

Fieldwork : August 15th-17th 2003

Absolutes/col percents

Table 1

Q.AA How likely would you be to vote in an immediate general election?**Base: All respondents**

		Sex		Age				Social Class				Voting Intention				Region			
		Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid- lands	South
Weighted base		1001	485	516	108	189	495	209	240	280	206	275	209	244	148	61	338	307	356
Absolutely certain to vote	(10)	503 50%	237 49%	266 52%	28 26%	69 37%	269 54%	137 66%	132 55%	134 48%	95 46%	142 52%	135 65%	141 58%	80 54%	38 62%	190 56%	153 50%	160 45%
	(9)	60 6%	27 6%	33 6%	5 4%	7 4%	35 7%	13 6%	17 7%	18 6%	8 4%	17 6%	15 7%	14 6%	7 5%	- -	21 6%	17 6%	21 6%
	(8)	88 9%	45 9%	43 8%	10 10%	15 8%	47 9%	16 8%	31 13%	34 12%	13 6%	10 4%	18 9%	21 9%	18 12%	3 6%	16 5%	29 9%	43 12%
	(7)	51 5%	34 7%	17 3%	3 3%	21 11%	18 4%	8 4%	15 6%	13 5%	14 7%	9 3%	9 4%	15 6%	12 8%	1 2%	16 5%	11 4%	23 7%
	(6)	28 3%	8 2%	20 4%	11 10%	4 2%	10 2%	3 1%	4 2%	9 3%	4 2%	10 4%	3 1%	4 2%	6 4%	1 1%	8 3%	9 3%	10 3%
	(5)	97 10%	48 10%	49 10%	17 16%	34 18%	39 8%	7 3%	14 6%	26 9%	27 13%	30 11%	13 6%	30 12%	15 10%	8 14%	33 10%	30 10%	35 10%
	(4)	20 2%	9 2%	11 2%	3 3%	5 3%	10 2%	1 1%	2 1%	7 2%	6 3%	5 2%	5 3%	3 1%	5 4%	1 2%	6 2%	7 2%	7 2%
	(3)	23 2%	15 3%	8 2%	7 6%	5 3%	9 2%	2 1%	7 3%	5 2%	5 3%	5 2%	5 2%	4 2%	1 1%	5 8%	3 1%	8 3%	12 3%
	(2)	27 3%	11 2%	16 3%	6 5%	10 5%	10 2%	2 1%	4 2%	10 4%	7 3%	6 2%	5 2%	8 3%	4 3%	2 3%	12 4%	7 2%	8 2%
Certain not to vote	(1)	99 10%	49 10%	50 10%	18 17%	19 10%	46 9%	16 7%	13 6%	24 9%	25 12%	37 13%	- -	- -	- -	- -	31 9%	33 11%	35 10%
Don't know		6 1%	3 1%	3 *	- -	- -	2 *	4 2%	- -	- -	2 1%	3 1%	- -	3 1%	- -	1 1%	1 *	2 1%	3 1%
Mean		7.62	7.56	7.66	5.92	6.83	7.89	8.57	8.21	7.62	7.17	7.42	8.75	8.42	8.30	8.10	7.82	7.55	7.48
Standard deviation		3.12	3.12	3.12	3.31	3.14	3.03	2.69	2.69	3.04	3.30	3.35	2.15	2.31	2.26	2.74	3.11	3.18	3.08
Standard error		0.10	0.14	0.14	0.34	0.25	0.13	0.18	0.20	0.18	0.21	0.21	0.14	0.15	0.20	0.36	0.17	0.18	0.16

Prepared for The Guardian by ICM Research Limited



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Col percents

Table 2
Published Vote Intention Figures - The Guardian, August 2003

	<u>Total</u>
Conservative	32%
Labour	37%
Liberal Democrat	22%
Other	9%

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Table 3

Q.A If there were to be a general election tomorrow which party do you think you would vote for?

Base: All respondents expressing an intention to vote

Turnout weighted

NOTE: THIS TABLE IS PRODUCED BEFORE MANUAL ADJUSTMENT. AT TOP LINE LEVEL, THIS TABLE MIGHT SHOW SLIGHT DIFFERENCES TO THE PUBLISHED VOTE INTENTION FIGURES. ANY DIFFERENCE BETWEEN THE TWO SETS OF FIGURES IS ENTIRELY EXPLAINED BY THE ADJUSTMENT PROCEDURE, WHICH AIMS TO MAKE AN ALLOWANCE FOR SOME OF THE DON'T KNOWS.

	Sex			Age				Social Class				Voting Intention				Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid- lands	South
Weighted base	545	282	263	41	99	271	134	143	147	103	152	179	197	120	49	189	162	194
Conservative	179 33%	81 29%	97 37%	11 27%	22 22%	91 33%	55 41%	49 35%	54 36%	27 26%	49 32%	179 100%	-	-	-	45 24%	61 38%	72 37%
Labour	197 36%	111 40%	86 32%	15 36%	40 40%	98 36%	44 33%	45 31%	47 32%	46 45%	59 39%	-	197 100%	-	-	87 46%	58 36%	52 27%
Liberal Democrat/ Liberal	120 22%	58 21%	62 23%	11 28%	29 30%	54 20%	25 19%	31 22%	35 24%	22 21%	32 21%	-	-	120 100%	-	36 19%	29 18%	55 28%
Others (net)	49 9%	30 11%	19 7%	4 9%	8 8%	28 10%	9 7%	17 12%	12 8%	8 8%	12 8%	-	-	-	49 100%	20 11%	14 9%	15 8%
Scottish National Party/SNP	16 3%	8 3%	8 3%	1 1%	2 2%	11 4%	3 2%	5 4%	1 1%	3 3%	6 4%	-	-	-	16 32%	16 8%	-	-
Plaid Cymru	8 1%	4 1%	4 1%	1 3%	3 3%	2 1%	2 1%	2 2%	2 1%	2 2%	1 1%	-	-	-	8 16%	-	8 5%	-
Green Party	6 1%	4 1%	3 1%	-	3 3%	3 1%	-	2 1%	4 3%	* *	-	-	-	-	6 13%	1 1%	2 1%	3 2%
Other	19 4%	14 5%	5 2%	2 5%	* *	12 4%	5 4%	8 6%	4 3%	2 2%	5 3%	-	-	-	19 39%	3 2%	4 2%	12 6%

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Table 4

Q1. From what you have seen and heard do you think the Government's report on Iraq's weapons of mass destruction was or was not deliberately embellished to make the case for war?

Base: All respondents

	Sex			Age				Social Class				Voting Intention				Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid- lands	South
Weighted base	1001	485	516	108	189	495	209	240	280	206	275	209	244	148	61	338	307	356
Was deliberately embellished	505 50%	265 55%	240 47%	53 49%	89 47%	277 56%	86 41%	127 53%	161 57%	96 47%	121 44%	127 61%	92 38%	98 66%	40 66%	154 46%	159 52%	192 54%
Was NOT deliberately embellished	238 24%	127 26%	111 22%	35 33%	49 26%	101 20%	53 26%	51 21%	63 23%	55 26%	70 25%	38 18%	90 37%	31 21%	8 13%	87 26%	70 23%	82 23%
Don't know	257 26%	93 19%	164 32%	20 19%	51 27%	118 24%	69 33%	62 26%	56 20%	56 27%	84 31%	45 21%	62 25%	19 13%	12 21%	97 29%	78 25%	82 23%

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Table 5

Q2a. In general, who do you trust more to tell the truth, the BBC, the Government, both or neither?

Base: All respondents

	Sex		Age				Social Class				Voting Intention				Region			
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid- lands	South
Weighted base	1001	485	516	108	189	495	209	240	280	206	275	209	244	148	61	338	307	356
The BBC	337 34%	173 36%	164 32%	27 25%	71 38%	171 35%	67 32%	84 35%	107 38%	64 31%	81 30%	88 42%	71 29%	64 43%	18 29%	109 32%	98 32%	130 36%
The Government	56 6%	32 7%	24 5%	9 8%	13 7%	20 4%	13 6%	15 6%	12 4%	13 7%	15 5%	3 1%	31 13%	6 4%	6 10%	26 8%	20 6%	10 3%
Both	42 4%	23 5%	19 4%	7 7%	5 3%	17 3%	13 6%	10 4%	11 4%	9 4%	12 4%	5 2%	15 6%	6 4%	4 6%	18 5%	12 4%	12 3%
Neither	525 52%	243 50%	282 55%	62 58%	92 49%	270 54%	100 48%	123 51%	143 51%	110 53%	149 54%	110 52%	114 47%	68 46%	30 50%	171 50%	163 53%	191 54%
Don't know	42 4%	15 3%	27 5%	2 2%	7 4%	17 3%	15 7%	7 3%	7 2%	10 5%	18 6%	4 2%	12 5%	4 3%	3 5%	14 4%	14 5%	13 4%

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Table 6

Q2b. And how about on the issue of weapons of mass destruction, who do you trust more to tell the truth, the BBC, the Government, both or neither?

Base: All respondents

	Sex			Age				Social Class				Voting Intention				Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid- lands	South
Weighted base	1001	485	516	108	189	495	209	240	280	206	275	209	244	148	61	338	307	356
The BBC	315	174	140	24	65	164	62	82	99	55	79	83	63	57	20	99	84	131
	31%	36%	27%	22%	35%	33%	30%	34%	35%	27%	29%	40%	26%	39%	33%	29%	27%	37%
The Government	122	63	60	19	25	44	34	28	28	25	41	15	60	12	8	55	39	29
	12%	13%	12%	17%	13%	9%	16%	12%	10%	12%	15%	7%	25%	8%	13%	16%	13%	8%
Both	49	24	26	5	10	20	14	14	11	12	13	8	16	9	2	19	12	18
	5%	5%	5%	5%	5%	4%	7%	6%	4%	6%	5%	4%	6%	6%	3%	6%	4%	5%
Neither	467	211	256	58	81	249	79	107	133	103	124	98	93	65	29	152	152	163
	47%	44%	50%	54%	43%	50%	38%	45%	48%	50%	45%	47%	38%	44%	47%	45%	50%	46%
Don't know	47	13	34	2	7	19	20	9	9	11	19	4	11	5	2	13	19	15
	5%	3%	7%	2%	4%	4%	10%	4%	3%	5%	7%	2%	5%	4%	3%	4%	6%	4%

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Table 7

Q3a. Do you think the BBC treated Dr Kelly fairly or not?**Base: All respondents**

	Sex			Age				Social Class				Voting Intention				Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid- lands	South
Weighted base	1001	485	516	108	189	495	209	240	280	206	275	209	244	148	61	338	307	356
Yes	245 24%	151 31%	94 18%	26 24%	47 25%	121 24%	52 25%	72 30%	74 27%	41 20%	58 21%	63 30%	56 23%	46 31%	16 26%	78 23%	70 23%	98 27%
No	442 44%	205 42%	237 46%	54 50%	75 40%	216 44%	97 47%	92 39%	123 44%	94 46%	133 48%	99 48%	118 49%	61 41%	31 50%	157 47%	143 47%	141 40%
Don't know	314 31%	130 27%	185 36%	29 26%	67 36%	159 32%	60 29%	75 31%	83 30%	71 35%	85 31%	47 23%	69 28%	41 28%	15 24%	103 30%	93 30%	118 33%

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Table 8

Q3b. Do you think the government treated Dr Kelly fairly or not?**Base: All respondents**

	Sex			Age				Social Class				Voting Intention				Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	North	Mid- lands	South
Weighted base	1001	485	516	108	189	495	209	240	280	206	275	209	244	148	61	338	307	356
Yes	83 8%	48 10%	35 7%	9 8%	16 8%	35 7%	23 11%	13 5%	30 11%	19 9%	21 8%	14 7%	32 13%	14 10%	5 9%	28 8%	23 8%	32 9%
No	678 68%	339 70%	339 66%	74 68%	118 62%	347 70%	139 67%	180 75%	182 65%	129 63%	187 68%	165 79%	158 65%	107 72%	43 71%	227 67%	211 69%	240 67%
Don't know	240 24%	98 20%	142 28%	26 24%	55 29%	113 23%	47 22%	47 20%	68 24%	57 28%	68 25%	30 15%	53 22%	27 18%	13 21%	83 24%	73 24%	85 24%