



CONSERVATIVE LEADERSHIP POLL

NOVEMBER 2002



ICM Research interviewed a random sample of 1,008 adults aged 18+ by telephone on 6-7th November, 2002. Interviews were conducted across the country and the results have been weighted to the profile of all adults.

Q1. General Election Turnout.

10 - Absolutely certain to vote	50%
9	7%
8	9%
7	7%
6	2%
5	8%
4	2%
3	2%
2	2%
1 - Certain not to vote	10%
Don't know	1%

Q2. General Election Voting Intention.

Base: All expressing an intention to vote.

 Labour	43%
 Conservative	29%
 Liberal Democrat	21%
 Other	7%
 LEAD	-14%%

Q1. Irrespective of how you might vote, which of the following people do you think would make the best leader of the Conservative Party?

Ken Clarke	33%
Iain Duncan Smith	18%
Michael Portillo	13%
Theresa May	9%

David Davis	5%
Someone else	4%
Don't know	19%

Q2. For each of the following, please say whether you think they would make a better or a worse leader of the Conservative Party than Iain Duncan Smith?

Jim Davidson

Better	15%
No difference	4%
Worse	59%
Don't know	22%

David Beckham

Better	9%
No difference	1%
Worse	82%
Don't know	7%

Geri Halliwell

Better	8%
No difference	1%
Worse	84%
Don't know	7%

Margaret Thatcher

Better	41%
No difference	2%
Worse	53%
Don't know	4%

William Hague

Better	35%
No difference	6%
Worse	48%
Don't know	10%

Frank Bruno

Better	11%
No difference	1%

Worse	82%
Don't know	6%
Frank Bruno	
Better	15%
No difference	1%
Worse	78%
Don't know	6%