

Retail Week Survey

Fieldwork : December 13th-15th 2002

Col percents

Table 1

Q.1 Compared with this year, do you think each of the following will go up, go down or stay about the same in 2003?

Interest rates

Base: All respondents

	Sex			Age						Social Class				Region				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1006	460	546	84	176	214	193	138	201	190	323	258	235	258	263	255	141	89
Weighted base	1006	493	513	112	193	193	173	132	203	239	279	209	279	268	260	251	138	90
Net go up	61%	58%	63%	62%	61%	65%	63%	61%	54%	66%	59%	63%	57%	64%	60%	64%	62%	48%
Go up a lot (+2)	10%	9%	11%	16%	12%	7%	10%	8%	10%	8%	11%	12%	10%	10%	9%	12%	9%	9%
Go up a little (+1)	51%	49%	52%	46%	50%	57%	53%	53%	44%	58%	48%	51%	47%	53%	50%	52%	53%	38%
Stay about the same (0)	25%	29%	22%	21%	29%	25%	26%	25%	24%	25%	27%	25%	23%	23%	25%	24%	23%	42%
Go down a little (-1)	7%	7%	7%	9%	4%	5%	5%	7%	10%	6%	8%	6%	7%	7%	8%	6%	8%	3%
Go down lot (-2)	1%	1%	1%	1%	1%	*	*	-	1%	-	*	2%	1%	1%	-	1%	-	1%
Net go down	7%	7%	8%	10%	5%	5%	6%	7%	11%	6%	9%	8%	7%	8%	8%	7%	8%	3%
Don't know	6%	5%	8%	7%	5%	5%	5%	6%	10%	3%	5%	4%	13%	5%	8%	6%	7%	7%
Mean	0.67	0.63	0.72	0.72	0.70	0.70	0.70	0.65	0.58	0.70	0.64	0.68	0.68	0.68	0.65	0.72	0.67	0.57
Standard deviation	0.79	0.78	0.80	0.91	0.78	0.70	0.74	0.75	0.88	0.70	0.82	0.84	0.80	0.81	0.78	0.80	0.77	0.75
Standard error	0.03	0.04	0.04	0.10	0.06	0.05	0.05	0.07	0.07	0.05	0.05	0.05	0.06	0.05	0.05	0.05	0.07	0.08

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Interest rates

Base: All respondents

	Q.1 2003 Compared With This Year												2003 Spending Compared with This Year													
	Interest rates				House prices			The Stock Market			Income tax rates		Clothing and accessories for yourself			Electrical goods			DIY and home improvement			Holidays				
	Total	Go up	Stay the same	Go down	Go up	Stay the same	Go down	Go up	Stay the same	Go down	Go up	Stay the same	Go down	Spend more	Spend about the same	Spend less	Spend more	Spend about the same	Spend less	Spend more	Spend about the same	Spend less	Spend more	Spend about the same	Spend less	
Unweighted base	1006	607	252	81	497	224	240	286	186	204	610	281	30	238	645	112	178	527	272	344	384	233	329	473	153	
Weighted base	1006	613	254	74	500	212	246	291	183	196	610	278	31	255	628	111	183	521	272	332	390	233	318	470	163	
Net go up		61%	100%	-	-	60%	62%	69%	64%	60%	66%	68%	55%	23%	71%	57%	63%	68%	59%	61%	65%	57%	64%	66%	58%	61%
Go up a lot	(+2)	10%	17%	-	-	12%	5%	12%	9%	6%	12%	13%	5%	9%	15%	8%	15%	13%	8%	12%	8%	8%	18%	10%	8%	16%
Go up a little	(+1)	51%	83%	-	-	48%	58%	56%	55%	54%	53%	55%	50%	14%	56%	50%	48%	55%	51%	49%	58%	49%	46%	56%	50%	45%
Stay about the same	(0)	25%	-	100%	-	30%	24%	19%	26%	34%	20%	20%	35%	46%	16%	30%	21%	18%	26%	29%	21%	30%	24%	24%	29%	21%
Go down a little	(-1)	7%	-	-	91%	6%	9%	8%	6%	5%	11%	7%	5%	26%	8%	6%	7%	6%	7%	7%	6%	7%	8%	6%	8%	9%
Go down lot	(-2)	1%	-	-	9%	1%	*	1%	-	1%	2%	1%	*	2%	1%	*	1%	1%	*	1%	1%	*	1%	1%	1%	-
Net go down		7%	-	-	100%	6%	9%	9%	6%	6%	13%	8%	5%	28%	9%	7%	8%	7%	7%	8%	7%	7%	9%	6%	8%	9%
Don't know		6%	-	-	-	4%	5%	4%	4%	*	2%	4%	4%	3%	3%	6%	8%	7%	7%	2%	7%	6%	4%	4%	5%	8%
Mean		0.67	1.17	0.00	-1.09	0.68	0.60	0.74	0.69	0.59	0.64	0.76	0.57	0.03	0.79	0.62	0.76	0.79	0.65	0.65	0.70	0.60	0.74	0.71	0.59	0.76
Standard deviation		0.79	0.37	0.00	0.29	0.79	0.74	0.82	0.73	0.72	0.92	0.80	0.69	0.95	0.85	0.75	0.85	0.81	0.76	0.83	0.75	0.76	0.89	0.77	0.78	0.86
Standard error		0.03	0.02	0.00	0.03	0.04	0.05	0.05	0.04	0.05	0.07	0.03	0.04	0.18	0.06	0.03	0.08	0.06	0.03	0.05	0.04	0.04	0.06	0.04	0.04	0.07

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Table 1

Q.1 Compared with this year, do you think each of the following will go up, go down or stay about the same in 2003?

Interest rates

Base: All respondents

	Total	How Optimistic About 2003								Standard of Living in 2003		
		Your job security or employment prospects		The value of your pension fund		Your personal safety and security		That war with Iraq will be avoided		Better	Same	Worse
		Optim-istic	not optim-istic	Optim-istic	not optim-istic	Optim-istic	not optim-istic	Optim-istic	not optim-istic			
Unweighted base	1006	599	136	401	342	786	172	360	526	306	519	173
Weighted base	1006	565	146	382	341	773	184	353	532	318	518	159
Net go up	61%	62%	65%	60%	65%	61%	65%	62%	63%	63%	57%	71%
Go up a lot (+2)	10%	10%	16%	8%	13%	10%	13%	12%	10%	9%	9%	17%
Go up a little (+1)	51%	52%	49%	52%	52%	51%	52%	49%	53%	54%	48%	53%
Stay about the same (0)	25%	26%	25%	27%	23%	26%	23%	29%	24%	25%	28%	18%
Go down a little (-1)	7%	6%	7%	8%	6%	7%	8%	5%	8%	8%	5%	8%
Go down lot (-2)	1%	1%	*	1%	*	1%	1%	1%	*	1%	1%	*
Net go down	7%	7%	7%	9%	7%	7%	9%	6%	8%	9%	6%	9%
Don't know	6%	5%	2%	5%	6%	6%	4%	3%	5%	3%	9%	3%
Mean	0.67	0.69	0.76	0.61	0.74	0.67	0.70	0.69	0.68	0.64	0.65	0.81
Standard deviation	0.79	0.77	0.82	0.79	0.79	0.78	0.83	0.80	0.78	0.80	0.77	0.85
Standard error	0.03	0.03	0.07	0.04	0.04	0.03	0.06	0.04	0.04	0.05	0.04	0.07

Retail Week Survey

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Table 2

Q.1 Compared with this year, do you think each of the following will go up, go down or stay about the same in 2003?

House prices

Base: All respondents

	Sex			Age						Social Class				Region					
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	
Unweighted base	1006	460	546	84	176	214	193	138	201	190	323	258	235	258	263	255	141	89	
Weighted base	1006	493	513	112	193	193	173	132	203	239	279	209	279	268	260	251	138	90	
Net go up		50%	51%	48%	61%	54%	52%	51%	40%	42%	48%	56%	47%	47%	48%	46%	54%	40%	68%
Go up a lot	(+2)	17%	17%	17%	33%	23%	16%	15%	11%	11%	13%	19%	15%	21%	16%	17%	18%	15%	26%
Go up a little	(+1)	32%	33%	31%	28%	31%	36%	36%	29%	31%	35%	36%	32%	26%	32%	29%	36%	25%	42%
Stay about the same	(0)	21%	19%	24%	14%	20%	21%	25%	22%	22%	27%	18%	21%	19%	19%	20%	20%	33%	14%
Go down a little	(-1)	19%	20%	17%	17%	20%	19%	16%	24%	16%	15%	19%	20%	19%	19%	24%	19%	16%	4%
Go down lot	(-2)	6%	7%	5%	6%	3%	5%	6%	8%	6%	6%	5%	8%	5%	10%	5%	3%	7%	5%
Net go down		24%	27%	22%	23%	24%	25%	22%	32%	23%	22%	25%	28%	24%	29%	28%	22%	23%	9%
Don't know		5%	4%	6%	2%	3%	2%	2%	5%	13%	3%	2%	3%	10%	4%	6%	3%	5%	9%
Mean		0.39	0.36	0.41	0.66	0.51	0.39	0.38	0.12	0.28	0.34	0.46	0.27	0.44	0.27	0.32	0.49	0.26	0.88
Standard deviation		1.17	1.20	1.14	1.28	1.16	1.14	1.12	1.18	1.13	1.09	1.17	1.19	1.21	1.24	1.18	1.10	1.12	1.05
Standard error		0.04	0.06	0.05	0.14	0.09	0.08	0.08	0.10	0.08	0.08	0.07	0.08	0.08	0.07	0.07	0.10	0.12	

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House prices

Base: All respondents

	Q.1 2003 Compared With This Year													2003 Spending Compared with This Year												
	Interest rates				House prices			The Stock Market			Income tax rates			Clothing and accessories for yourself			Electrical goods			DIY and home improvement			Holidays			
	Total	Go up	Stay the same	Go down	Go up	Stay the same	Go down	Go up	Stay the same	Go down	Go up	Stay the same	Go down	Spend more	Spend about the same	Spend less	Spend more	Spend about the same	Spend less	Spend more	Spend about the same	Spend less	Spend more	Spend about the same	Spend less	
			58%	42%		51%	51%		48%	55%		42%	46%		58%	46%		55%	59%		42%	56%		54%	47%	48%
Unweighted base	1006	607	252	81	497	224	240	286	186	204	610	281	30	238	645	112	178	527	272	344	384	233	329	473	153	
Weighted base	1006	613	254	74	500	212	246	291	183	196	610	278	31	255	628	111	183	521	272	332	390	233	318	470	163	
Net go up		50%	49%	58%	42%	100%	-	-	51%	51%	48%	55%	42%	46%	58%	46%	55%	59%	42%	56%	54%	47%	48%	53%	48%	50%
Go up a lot	(+2)	17%	19%	16%	16%	35%	-	-	15%	20%	15%	20%	11%	17%	27%	13%	23%	25%	13%	21%	15%	16%	21%	18%	15%	23%
Go up a little	(+1)	32%	30%	42%	26%	65%	-	-	36%	32%	33%	35%	31%	29%	31%	33%	32%	34%	30%	36%	39%	31%	27%	35%	33%	27%
Stay about the same	(0)	21%	22%	20%	27%	-	100%	-	29%	21%	16%	16%	35%	18%	17%	23%	21%	17%	23%	21%	20%	23%	22%	22%	23%	18%
Go down a little	(-1)	19%	21%	14%	17%	-	-	76%	14%	21%	25%	19%	17%	21%	20%	20%	13%	17%	22%	14%	18%	21%	17%	18%	20%	20%
Go down lot	(-2)	6%	6%	4%	11%	-	-	24%	5%	6%	9%	6%	4%	14%	4%	6%	6%	5%	6%	6%	6%	6%	7%	6%	5%	8%
Net go down		24%	28%	18%	29%	-	-	100%	19%	27%	34%	26%	21%	36%	24%	26%	19%	22%	29%	20%	24%	27%	24%	23%	25%	27%
Don't know		5%	2%	4%	2%	-	-	-	1%	1%	2%	3%	3%	-	*	5%	6%	2%	6%	2%	2%	4%	6%	2%	4%	5%
Mean		0.39	0.35	0.54	0.19	1.35	0.00	-1.24	0.43	0.39	0.20	0.44	0.29	0.13	0.58	0.28	0.56	0.58	0.22	0.53	0.41	0.33	0.41	0.42	0.34	0.40
Standard deviation		1.17	1.20	1.07	1.25	0.48	0.00	0.43	1.06	1.19	1.24	1.20	1.02	1.34	1.21	1.14	1.19	1.20	1.15	1.15	1.13	1.16	1.22	1.15	1.14	1.28
Standard error		0.04	0.05	0.07	0.14	0.02	0.00	0.03	0.06	0.09	0.09	0.05	0.06	0.24	0.08	0.05	0.12	0.09	0.05	0.07	0.06	0.06	0.08	0.06	0.05	0.11

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House prices

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	Total	How Optimistic About 2003								Standard of Living in 2003		
		Your job security or employment prospects		The value of your pension fund		Your personal safety and security		That war with Iraq will be avoided		Better	Same	Worse
		Optim-istic	not optim-istic	Optim-istic	not optim-istic	Optim-istic	not optim-istic	Optim-istic	not optim-istic			
Unweighted base	1006	599	136	401	342	786	172	360	526	306	519	173
Weighted base	1006	565	146	382	341	773	184	353	532	318	518	159
Net go up	50%	51%	60%	53%	49%	50%	53%	49%	52%	56%	47%	51%
Go up a lot (+2)	17%	17%	31%	15%	17%	17%	21%	19%	17%	24%	14%	16%
Go up a little (+1)	32%	34%	30%	38%	31%	33%	32%	30%	35%	32%	32%	35%
Stay about the same (0)	21%	23%	15%	23%	20%	22%	18%	22%	20%	21%	22%	17%
Go down a little (-1)	19%	19%	16%	16%	19%	19%	19%	20%	19%	16%	20%	22%
Go down lot (-2)	6%	5%	6%	4%	7%	6%	5%	5%	7%	6%	5%	8%
Net go down	24%	24%	22%	20%	26%	25%	24%	25%	25%	21%	25%	29%
Don't know	5%	2%	2%	3%	5%	3%	5%	4%	3%	2%	6%	2%
Mean	0.39	0.40	0.65	0.45	0.34	0.37	0.47	0.38	0.38	0.53	0.33	0.31
Standard deviation	1.17	1.14	1.25	1.08	1.20	1.15	1.20	1.18	1.18	1.18	1.14	1.21
Standard error	0.04	0.05	0.11	0.05	0.07	0.04	0.09	0.06	0.05	0.07	0.05	0.09

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Table 3

Q.1 Compared with this year, do you think each of the following will go up, go down or stay about the same in 2003?

The Stock Market

Base: All respondents

	Sex			Age						Social Class				Region					
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	
Unweighted base	1006	460	546	84	176	214	193	138	201	190	323	258	235	258	263	255	141	89	
Weighted base	1006	493	513	112	193	193	173	132	203	239	279	209	279	268	260	251	138	90	
Net go up		29%	32%	26%	35%	30%	29%	25%	26%	35%	27%	32%	23%	29%	31%	25%	30%	30%	
Go up a lot	(+2)	6%	5%	6%	7%	7%	3%	6%	4%	5%	4%	7%	6%	6%	6%	2%	8%	7%	
Go up a little	(+1)	23%	27%	20%	29%	23%	22%	26%	19%	22%	23%	26%	16%	23%	25%	23%	23%	23%	
Stay about the same	(0)	18%	23%	13%	14%	23%	19%	19%	17%	15%	22%	23%	15%	13%	19%	16%	20%	19%	15%
Go down a little	(-1)	15%	13%	17%	12%	11%	20%	16%	18%	12%	23%	14%	12%	11%	19%	12%	16%	10%	13%
Go down lot	(-2)	5%	5%	5%	7%	4%	4%	4%	7%	4%	3%	5%	5%	6%	5%	7%	4%	3%	3%
Net go down		19%	18%	21%	19%	15%	23%	20%	25%	16%	25%	19%	17%	17%	24%	19%	21%	12%	16%
Don't know		33%	26%	40%	31%	31%	29%	32%	33%	43%	18%	31%	35%	48%	28%	34%	34%	39%	39%
Mean		0.15	0.20	0.10	0.23	0.25	0.14	0.12	-0.02	0.17	0.15	0.11	0.25	0.13	0.09	0.17	0.04	0.38	0.31
Standard deviation		1.08	1.03	1.14	1.17	1.05	1.09	1.01	1.15	1.07	1.01	1.04	1.12	1.20	1.09	1.16	1.00	1.03	1.08
Standard error		0.04	0.06	0.06	0.15	0.10	0.09	0.09	0.12	0.10	0.08	0.07	0.09	0.11	0.08	0.09	0.08	0.11	0.15

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The Stock Market

Base: All respondents

	Q.1 2003 Compared With This Year												2003 Spending Compared with This Year													
	Interest rates				House prices			The Stock Market			Income tax rates		Clothing and accessories for yourself			Electrical goods			DIY and home improvement			Holidays				
	Total	Go up	Stay the same	Go down	Go up	Stay the same	Go down	Go up	Stay the same	Go down	Go up	Stay the same	Go down	Spend more	Spend about the same	Spend less	Spend more	Spend about the same	Spend less	Spend more	Spend about the same	Spend less	Spend more	Spend about the same	Spend less	
Unweighted base	1006	607	252	81	497	224	240	286	186	204	610	281	30	238	645	112	178	527	272	344	384	233	329	473	153	
Weighted base	1006	613	254	74	500	212	246	291	183	196	610	278	31	255	628	111	183	521	272	332	390	233	318	470	163	
Net go up		29%	30%	30%	25%	30%	40%	22%	100%	-	-	30%	33%	32%	34%	28%	24%	31%	29%	29%	33%	31%	22%	37%	25%	28%
Go up a lot	(+2)	6%	7%	4%	3%	7%	5%	5%	19%	-	-	6%	4%	15%	9%	4%	6%	6%	6%	6%	6%	7%	4%	5%	5%	6%
Go up a little	(+1)	23%	23%	27%	22%	23%	35%	18%	81%	-	-	24%	28%	16%	25%	24%	17%	26%	24%	23%	28%	25%	18%	31%	20%	22%
Stay about the same	(0)	18%	18%	24%	15%	19%	18%	20%	-	100%	-	18%	23%	8%	15%	21%	13%	19%	19%	18%	17%	18%	22%	17%	22%	13%
Go down a little	(-1)	15%	16%	13%	18%	14%	12%	21%	-	-	75%	16%	14%	15%	14%	15%	19%	13%	15%	16%	13%	16%	16%	15%	15%	18%
Go down lot	(-2)	5%	5%	2%	16%	5%	3%	7%	-	-	25%	6%	3%	11%	6%	5%	5%	5%	5%	4%	3%	7%	5%	4%	6%	3%
Net go down		19%	21%	15%	34%	19%	15%	27%	-	-	100%	22%	17%	26%	20%	19%	24%	18%	21%	20%	16%	23%	21%	19%	22%	21%
Don't know		33%	31%	30%	26%	33%	27%	30%	-	-	-	30%	27%	34%	31%	32%	39%	32%	32%	34%	34%	28%	35%	28%	31%	38%
Mean		0.15	0.16	0.24	-0.28	0.19	0.37	-0.10	1.19	0.00	-1.25	0.13	0.23	0.16	0.26	0.13	0.02	0.21	0.13	0.15	0.29	0.12	0.01	0.27	0.03	0.17
Standard deviation		1.08	1.11	0.92	1.23	1.10	0.97	1.09	0.39	0.00	0.43	1.11	0.97	1.47	1.17	1.03	1.17	1.08	1.09	1.09	1.04	1.14	1.04	1.04	1.08	1.10
Standard error		0.04	0.05	0.07	0.16	0.06	0.08	0.09	0.02	0.00	0.03	0.05	0.07	0.33	0.09	0.05	0.14	0.10	0.06	0.08	0.07	0.07	0.08	0.07	0.06	0.11

Retail Week Survey

Fieldwork : December 13th-15th 2002

Col percents

Table 3

Q.1 Compared with this year, do you think each of the following will go up, go down or stay about the same in 2003?

The Stock Market

Base: All respondents

	Total	How Optimistic About 2003								Standard of Living in 2003		
		Your job security or employment prospects		The value of your pension fund		Your personal safety and security		That war with Iraq will be avoided		Better	Same	Worse
		Optim-istic	not optim-istic	Optim-istic	not optim-istic	Optim-istic	not optim-istic	Optim-istic	not optim-istic			
Unweighted base	1006	599	136	401	342	786	172	360	526	306	519	173
Weighted base	1006	565	146	382	341	773	184	353	532	318	518	159
Net go up	29%	31%	30%	35%	29%	30%	26%	30%	31%	34%	29%	21%
Go up a lot (+2)	6%	5%	9%	5%	7%	6%	5%	6%	5%	8%	5%	4%
Go up a little (+1)	23%	26%	21%	30%	23%	25%	21%	24%	25%	27%	24%	17%
Stay about the same (0)	18%	21%	18%	20%	19%	18%	20%	16%	21%	19%	17%	23%
Go down a little (-1)	15%	15%	13%	14%	16%	15%	13%	16%	15%	15%	14%	17%
Go down lot (-2)	5%	5%	4%	4%	7%	4%	8%	5%	5%	3%	5%	7%
Net go down	19%	20%	17%	19%	23%	20%	21%	20%	21%	19%	19%	24%
Don't know	33%	28%	35%	27%	28%	32%	33%	34%	28%	29%	35%	32%
Mean	0.15	0.15	0.27	0.23	0.07	0.18	0.04	0.16	0.14	0.28	0.15	-0.10
Standard deviation	1.08	1.05	1.13	1.04	1.15	1.07	1.13	1.10	1.07	1.06	1.09	1.07
Standard error	0.04	0.05	0.12	0.06	0.07	0.05	0.10	0.07	0.05	0.07	0.06	0.10

Retail Week Survey

Fieldwork : December 13th-15th 2002

Col percents

Table 4

Q.1 Compared with this year, do you think each of the following will go up, go down or stay about the same in 2003?

Income tax rates

Base: All respondents

	Sex			Age						Social Class				Region				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1006	460	546	84	176	214	193	138	201	190	323	258	235	258	263	255	141	89
Weighted base	1006	493	513	112	193	193	173	132	203	239	279	209	279	268	260	251	138	90
Net go up	61%	59%	62%	68%	55%	67%	64%	58%	54%	57%	63%	65%	58%	61%	63%	57%	64%	58%
Go up a lot (+2)	14%	12%	16%	15%	14%	13%	16%	14%	13%	12%	15%	17%	13%	12%	14%	14%	15%	19%
Go up a little (+1)	47%	47%	47%	52%	41%	54%	48%	44%	41%	45%	48%	48%	45%	49%	49%	43%	50%	39%
Stay about the same (0)	28%	33%	22%	17%	34%	25%	32%	31%	24%	39%	28%	24%	20%	28%	25%	32%	27%	26%
Go down a little (-1)	2%	2%	2%	2%	*	3%	1%	2%	1%	*	1%	1%	3%	1%	1%	3%	*	3%
Go down lot (-2)	1%	2%	1%	2%	2%	1%	1%	1%	2%	*	1%	2%	2%	1%	1%	1%	2%	4%
Net go down	3%	3%	3%	4%	2%	4%	2%	3%	4%	1%	2%	4%	6%	2%	2%	4%	3%	7%
Don't know	9%	5%	12%	11%	9%	4%	3%	7%	18%	3%	6%	7%	17%	9%	10%	8%	7%	9%
Mean	0.77	0.70	0.84	0.87	0.71	0.79	0.78	0.74	0.76	0.70	0.81	0.82	0.75	0.77	0.82	0.72	0.80	0.71
Standard deviation	0.78	0.77	0.79	0.80	0.80	0.74	0.76	0.79	0.83	0.70	0.74	0.84	0.86	0.72	0.76	0.79	0.79	0.98
Standard error	0.03	0.04	0.04	0.09	0.06	0.05	0.06	0.07	0.06	0.05	0.04	0.05	0.06	0.05	0.05	0.05	0.07	0.11

Retail Week Survey

Fieldwork : December 13th-15th 2002

Col percents

Table 4

Q.1 Compared with this year, do you think each of the following will go up, go down or stay about the same in 2003?

Income tax rates

Base: All respondents

	Q.1 2003 Compared With This Year												2003 Spending Compared with This Year													
	Interest rates				House prices			The Stock Market			Income tax rates		Clothing and accessories for yourself			Electrical goods			DIY and home improvement			Holidays				
	Total	Go up	Stay the same	Go down	Go up	Stay the same	Go down	Go up	Stay the same	Go down	Go up	Stay the same	Go down	Spend more	Spend about the same	Spend less	Spend more	Spend about the same	Spend less	Spend more	Spend about the same	Spend less	Spend more	Spend about the same	Spend less	
Unweighted base	1006	607	252	81	497	224	240	286	186	204	610	281	30	238	645	112	178	527	272	344	384	233	329	473	153	
Weighted base	1006	613	254	74	500	212	246	291	183	196	610	278	31	255	628	111	183	521	272	332	390	233	318	470	163	
Net go up		61%	68%	47%	64%	67%	47%	64%	60%	68%	100%	-	-	69%	58%	60%	62%	60%	63%	63%	59%	63%	64%	57%	69%	
Go up a lot	(+2)	14%	17%	7%	16%	11%	12%	15%	12%	16%	23%	-	-	17%	12%	18%	18%	13%	14%	14%	11%	17%	12%	13%	21%	
Go up a little	(+1)	47%	51%	41%	48%	51%	36%	52%	49%	48%	52%	77%	-	-	52%	45%	42%	45%	47%	49%	48%	47%	46%	52%	44%	48%
Stay about the same	(0)	28%	25%	39%	20%	23%	45%	23%	31%	35%	24%	-	100%	-	20%	32%	25%	24%	30%	27%	28%	31%	25%	27%	32%	21%
Go down a little	(-1)	2%	1%	2%	9%	1%	3%	2%	2%	1%	3%	-	-	54%	1%	2%	4%	1%	1%	2%	1%	1%	3%	1%	2%	2%
Go down lot	(-2)	1%	*	4%	3%	2%	-	2%	2%	-	1%	-	-	46%	1%	2%	-	1%	1%	2%	2%	1%	1%	2%	1%	1%
Net go down		3%	1%	6%	12%	3%	3%	4%	3%	1%	4%	-	-	100%	2%	4%	4%	2%	3%	4%	3%	3%	4%	3%	3%	3%
Don't know		9%	6%	8%	5%	7%	6%	8%	2%	4%	3%	-	-	-	9%	7%	11%	11%	8%	6%	6%	8%	8%	6%	8%	7%
Mean		0.77	0.89	0.49	0.69	0.84	0.58	0.76	0.75	0.73	0.82	1.23	0.00	-1.46	0.92	0.70	0.83	0.86	0.74	0.76	0.76	0.71	0.82	0.75	0.73	0.91
Standard deviation		0.78	0.71	0.83	0.97	0.79	0.73	0.80	0.79	0.69	0.79	0.42	0.00	0.51	0.71	0.80	0.80	0.80	0.77	0.80	0.80	0.76	0.80	0.78	0.77	0.81
Standard error		0.03	0.03	0.05	0.11	0.04	0.05	0.05	0.05	0.05	0.06	0.02	0.00	0.09	0.05	0.03	0.08	0.06	0.03	0.05	0.05	0.04	0.05	0.04	0.04	0.07

Retail Week Survey

Fieldwork : December 13th-15th 2002

Col percents

Table 4

Q.1 Compared with this year, do you think each of the following will go up, go down or stay about the same in 2003?

Income tax rates

Base: All respondents

	Total	How Optimistic About 2003								Standard of Living in 2003		
		Your job security or employment prospects		The value of your pension fund		Your personal safety and security		That war with Iraq will be avoided		Better	Same	Worse
		Optim-istic	not optim-istic	Optim-istic	not optim-istic	Optim-istic	not optim-istic	Optim-istic	not optim-istic			
Unweighted base	1006	599	136	401	342	786	172	360	526	306	519	173
Weighted base	1006	565	146	382	341	773	184	353	532	318	518	159
Net go up	61%	60%	71%	56%	69%	59%	67%	60%	64%	61%	58%	72%
Go up a lot (+2)	14%	12%	26%	10%	20%	12%	24%	13%	16%	13%	12%	22%
Go up a little (+1)	47%	48%	46%	46%	49%	47%	43%	47%	48%	48%	46%	49%
Stay about the same (0)	28%	32%	19%	35%	22%	30%	23%	31%	27%	31%	28%	18%
Go down a little (-1)	2%	2%	-	2%	1%	2%	1%	2%	1%	2%	2%	-
Go down lot (-2)	1%	1%	1%	1%	2%	2%	1%	2%	1%	2%	1%	2%
Net go down	3%	3%	1%	3%	2%	4%	2%	4%	2%	4%	3%	2%
Don't know	9%	5%	8%	6%	7%	7%	9%	4%	7%	4%	11%	8%
Mean	0.77	0.71	1.03	0.66	0.91	0.72	0.96	0.70	0.83	0.71	0.74	0.97
Standard deviation	0.78	0.77	0.80	0.75	0.79	0.78	0.81	0.83	0.75	0.79	0.76	0.82
Standard error	0.03	0.03	0.07	0.04	0.04	0.03	0.06	0.04	0.03	0.05	0.04	0.07

Retail Week Survey

Fieldwork : December 13th-15th 2002

Col percents

Table 5
Q.2 Again, thinking about next year compared with this one do you think you will spend more, less or about the same on...?
Clothing and accessories for yourself
Base: All respondents

	Sex			Age						Social Class				Region					
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	
Unweighted base	1006	460	546	84	176	214	193	138	201	190	323	258	235	258	263	255	141	89	
Weighted base	1006	493	513	112	193	193	173	132	203	239	279	209	279	268	260	251	138	90	
Net more		25%	24%	26%	52%	35%	28%	25%	6%	11%	24%	29%	28%	21%	31%	25%	25%	17%	23%
Spend a lot more	(+2)	7%	7%	8%	24%	12%	6%	4%	-	2%	3%	10%	11%	6%	10%	7%	6%	6%	7%
Spent a little more	(+1)	18%	18%	18%	28%	23%	22%	21%	6%	9%	21%	19%	17%	15%	20%	18%	19%	11%	17%
Spend about the same	(0)	62%	65%	60%	31%	56%	65%	66%	80%	70%	68%	59%	62%	62%	53%	68%	63%	67%	66%
Spend a little less	(-1)	6%	5%	7%	8%	4%	3%	8%	9%	8%	5%	6%	6%	9%	10%	3%	5%	7%	9%
Spend a lot less	(-2)	5%	4%	5%	7%	5%	3%	1%	4%	8%	3%	6%	4%	5%	5%	3%	5%	7%	1%
Net less		11%	9%	13%	15%	9%	6%	9%	13%	16%	8%	12%	10%	14%	15%	6%	10%	14%	10%
Don't know		1%	1%	1%	2%	-	1%	-	2%	3%	-	1%	*	3%	1%	1%	2%	2%	1%

Retail Week Survey

Fieldwork : December 13th-15th 2002

Col percents

Table 5

Q.2 Again, thinking about next year compared with this one do you think you will spend more, less or about the same on...?

Clothing and accessories for yourself

Base: All respondents

	Q.1 2003 Compared With This Year												2003 Spending Compared with This Year													
	Interest rates			House prices			The Stock Market			Income tax rates			Clothing and accessories for yourself			Electrical goods			DIY and home improvement			Holidays				
	Total	Go up	Stay the same	Go down	Go up	Stay the same	Go down	Go up	Stay the same	Go down	Go up	Stay the same	Go down	Spend more	Spend about the same	Spend less	Spend more	Spend about the same	Spend less	Spend more	Spend about the same	Spend less	Spend more	Spend about the same	Spend less	
Unweighted base	1006	607	252	81	497	224	240	286	186	204	610	281	30	238	645	112	178	527	272	344	384	233	329	473	153	
Weighted base	1006	613	254	74	500	212	246	291	183	196	610	278	31	255	628	111	183	521	272	332	390	233	318	470	163	
Net more		25%	30%	16%	32%	30%	20%	25%	30%	21%	25%	29%	19%	13%	100%	-	-	61%	16%	20%	38%	17%	21%	41%	15%	25%
Spend a lot more	(+2)	7%	9%	3%	9%	10%	2%	8%	9%	6%	5%	10%	4%	-	29%	-	-	20%	4%	6%	13%	3%	8%	13%	4%	8%
Spent a little more	(+1)	18%	20%	13%	22%	20%	18%	17%	21%	15%	21%	19%	15%	13%	71%	-	-	41%	12%	14%	26%	14%	13%	28%	11%	17%
Spend about the same	(0)	62%	59%	74%	56%	58%	68%	66%	61%	71%	61%	59%	71%	72%	-	100%	-	33%	79%	53%	52%	76%	57%	51%	76%	49%
Spend a little less	(-1)	6%	7%	7%	5%	7%	7%	5%	6%	5%	7%	6%	6%	15%	-	-	57%	4%	2%	16%	6%	4%	13%	6%	4%	11%
Spend a lot less	(-2)	5%	5%	3%	7%	5%	4%	3%	3%	3%	6%	5%	4%	-	-	-	43%	2%	2%	11%	3%	3%	9%	2%	3%	15%
Net less		11%	11%	9%	12%	12%	11%	8%	9%	8%	14%	11%	10%	15%	-	-	100%	6%	4%	26%	9%	7%	21%	8%	8%	25%
Don't know		1%	*	1%	-	*	1%	-	-	*	-	1%	*	-	-	-	-	-	1%	*	1%	-	1%	-	1%	1%

Retail Week Survey

Fieldwork : December 13th-15th 2002

Col percents

Table 5

Q.2 Again, thinking about next year compared with this one do you think you will spend more, less or about the same on...?

Clothing and accessories for yourself

Base: All respondents

	Total	How Optimistic About 2003								Standard of Living in 2003		
		Your job security or employment prospects		The value of your pension fund		Your personal safety and security		That war with Iraq will be avoided		Better	Same	Worse
		Optim-istic	not optim-istic	Optim-istic	not optim-istic	Optim-istic	not optim-istic	Optim-istic	not optim-istic			
Unweighted base	1006	599	136	401	342	786	172	360	526	306	519	173
Weighted base	1006	565	146	382	341	773	184	353	532	318	518	159
Net more	25%	30%	31%	20%	26%	26%	26%	24%	27%	41%	16%	25%
Spend a lot more (+2)	7%	10%	11%	6%	8%	7%	11%	7%	8%	15%	4%	3%
Spent a little more (+1)	18%	21%	20%	14%	17%	19%	14%	17%	18%	25%	12%	21%
Spend about the same (0)	62%	60%	55%	69%	62%	63%	62%	62%	63%	50%	72%	57%
Spend a little less (-1)	6%	5%	10%	6%	6%	6%	7%	6%	7%	4%	6%	11%
Spend a lot less (-2)	5%	4%	4%	4%	6%	5%	5%	8%	3%	5%	4%	6%
Net less	11%	9%	14%	10%	11%	11%	11%	13%	10%	9%	11%	17%
Don't know	1%	*	-	1%	1%	*	1%	1%	*	*	2%	1%

Retail Week Survey

Fieldwork : December 13th-15th 2002

Col percents

Table 6
Q.2 Again, thinking about next year compared with this one do you think you will spend more, less or about the same on...?
Electrical goods
Base: All respondents

	Sex			Age						Social Class				Region					
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	
Unweighted base	1006	460	546	84	176	214	193	138	201	190	323	258	235	258	263	255	141	89	
Weighted base	1006	493	513	112	193	193	173	132	203	239	279	209	279	268	260	251	138	90	
Net more	18%	20%	17%	30%	25%	18%	16%	9%	14%	13%	23%	20%	16%	21%	17%	18%	16%	15%	
Spend a lot more	(+2)	5%	6%	5%	10%	7%	5%	5%	4%	2%	3%	7%	5%	5%	6%	4%	5%	6%	5%
Spent a little more	(+1)	13%	14%	12%	20%	17%	13%	11%	5%	12%	10%	16%	14%	11%	15%	13%	13%	10%	11%
Spend about the same	(0)	52%	52%	51%	42%	42%	53%	59%	59%	55%	52%	49%	49%	56%	46%	55%	52%	57%	48%
Spend a little less	(-1)	16%	15%	16%	16%	21%	14%	13%	19%	12%	17%	14%	19%	13%	17%	12%	18%	15%	13%
Spend a lot less	(-2)	12%	10%	13%	9%	11%	14%	10%	10%	13%	14%	11%	11%	11%	12%	11%	9%	10%	19%
Net less		27%	25%	29%	24%	32%	28%	24%	29%	25%	31%	25%	30%	23%	30%	24%	28%	24%	32%
Don't know		3%	3%	3%	4%	1%	2%	1%	4%	7%	3%	2%	2%	5%	3%	4%	2%	3%	4%

Retail Week Survey

Fieldwork : December 13th-15th 2002

Col percents

Table 6

Q.2 Again, thinking about next year compared with this one do you think you will spend more, less or about the same on...?

Electrical goods

Base: All respondents

	Q.1 2003 Compared With This Year												2003 Spending Compared with This Year													
	Interest rates			House prices			The Stock Market			Income tax rates			Clothing and accessories for yourself			Electrical goods			DIY and home improvement			Holidays				
	Total	Go up	Stay the same	Go down	Go up	Stay the same	Go down	Go up	Stay the same	Go down	Go up	Stay the same	Go down	Spend more	Spend about the same	Spend less	Spend more	Spend about the same	Spend less	Spend more	Spend about the same	Spend less	Spend more	Spend about the same	Spend less	
Unweighted base	1006	607	252	81	497	224	240	286	186	204	610	281	30	238	645	112	178	527	272	344	384	233	329	473	153	
Weighted base	1006	613	254	74	500	212	246	291	183	196	610	278	31	255	628	111	183	521	272	332	390	233	318	470	163	
Net more		18%	20%	13%	17%	22%	14%	16%	20%	19%	17%	19%	16%	15%	44%	10%	11%	100%	-	-	32%	12%	10%	27%	14%	16%
Spend a lot more	(+2)	5%	5%	3%	6%	5%	3%	6%	6%	6%	5%	6%	3%	-	11%	3%	4%	28%	-	-	9%	3%	3%	7%	4%	7%
Spent a little more	(+1)	13%	15%	10%	11%	16%	11%	10%	14%	13%	12%	12%	15%	33%	7%	7%	72%	-	-	23%	9%	6%	20%	11%	10%	
Spend about the same	(0)	52%	51%	54%	50%	44%	57%	61%	52%	53%	54%	51%	56%	47%	33%	66%	20%	-	100%	-	40%	71%	38%	43%	64%	37%
Spend a little less	(-1)	16%	17%	14%	17%	18%	14%	13%	17%	14%	16%	18%	13%	19%	13%	13%	36%	-	-	57%	14%	10%	27%	19%	10%	26%
Spend a lot less	(-2)	12%	10%	17%	13%	12%	13%	9%	9%	13%	12%	11%	13%	16%	9%	10%	29%	-	-	43%	10%	6%	23%	10%	10%	21%
Net less		27%	27%	31%	30%	31%	27%	22%	27%	27%	28%	28%	26%	36%	22%	23%	64%	-	-	100%	25%	17%	50%	28%	20%	47%
Don't know		3%	2%	2%	4%	3%	2%	1%	2%	1%	1%	2%	2%	2%	2%	2%	5%	-	-	-	3%	*	2%	2%	2%	*

Retail Week Survey

Fieldwork : December 13th-15th 2002

Col percents

Table 6

Q.2 Again, thinking about next year compared with this one do you think you will spend more, less or about the same on...?

Electrical goods

Base: All respondents

	Total	How Optimistic About 2003								Standard of Living in 2003		
		Your job security or employment prospects		The value of your pension fund		Your personal safety and security		That war with Iraq will be avoided		Better	Same	Worse
		Optim-istic	not optim-istic	Optim-istic	not optim-istic	Optim-istic	not optim-istic	Optim-istic	not optim-istic			
Unweighted base	1006	599	136	401	342	786	172	360	526	306	519	173
Weighted base	1006	565	146	382	341	773	184	353	532	318	518	159
Net more	18%	19%	27%	13%	22%	18%	20%	18%	19%	24%	14%	19%
Spend a lot more (+2)	5%	6%	9%	4%	7%	5%	6%	7%	5%	9%	4%	2%
Spent a little more (+1)	13%	14%	18%	10%	15%	13%	14%	12%	14%	15%	10%	17%
Spend about the same (0)	52%	51%	47%	55%	49%	51%	54%	51%	53%	41%	60%	47%
Spend a little less (-1)	16%	17%	13%	19%	13%	16%	15%	16%	16%	19%	13%	17%
Spend a lot less (-2)	12%	11%	12%	10%	13%	13%	9%	12%	11%	14%	10%	13%
Net less	27%	28%	25%	29%	26%	28%	24%	28%	27%	33%	23%	30%
Don't know	3%	2%	2%	3%	3%	2%	2%	3%	2%	2%	3%	4%

Retail Week Survey

Fieldwork : December 13th-15th 2002

Col percents

Table 7

Q.2 Again, thinking about next year compared with this one do you think you will spend more, less or about the same on...?

DIY and home improvement

Base: All respondents

	Sex			Age						Social Class				Region					
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	
Unweighted base	1006	460	546	84	176	214	193	138	201	190	323	258	235	258	263	255	141	89	
Weighted base	1006	493	513	112	193	193	173	132	203	239	279	209	279	268	260	251	138	90	
Net more		33%	31%	35%	27%	40%	43%	39%	29%	18%	32%	38%	37%	26%	35%	33%	30%	35%	34%
Spend a lot more	(+2)	13%	12%	13%	8%	19%	24%	11%	7%	3%	11%	16%	16%	8%	12%	17%	11%	10%	13%
Spent a little more	(+1)	20%	19%	22%	19%	20%	19%	28%	21%	15%	21%	22%	21%	18%	23%	16%	19%	24%	21%
Spend about the same	(0)	39%	42%	35%	37%	33%	39%	36%	45%	43%	38%	36%	40%	41%	37%	40%	44%	37%	29%
Spend a little less	(-1)	12%	12%	12%	14%	15%	7%	12%	12%	12%	13%	12%	11%	12%	13%	12%	11%	13%	12%
Spend a lot less	(-2)	11%	11%	11%	14%	9%	7%	11%	11%	15%	11%	11%	10%	12%	10%	8%	13%	11%	18%
Net less		23%	22%	24%	27%	24%	15%	23%	23%	28%	24%	22%	21%	25%	24%	20%	24%	23%	30%
Don't know		5%	4%	6%	8%	3%	3%	2%	3%	12%	5%	4%	2%	8%	4%	8%	3%	5%	7%

Retail Week Survey

Fieldwork : December 13th-15th 2002

Col percents

Table 7

Q.2 Again, thinking about next year compared with this one do you think you will spend more, less or about the same on...?

DIY and home improvement

Base: All respondents

	Q.1 2003 Compared With This Year												2003 Spending Compared with This Year																			
	Interest rates				House prices				The Stock Market				Income tax rates				Clothing and accessories for yourself				Electrical goods				DIY and home improvement				Holidays			
	Total	Go up	Stay the same	Go down	Go up	Stay the same	Go down	Go up	Stay the same	Go down	Go up	Stay the same	Go down	Go up	Stay the same	Go down	Spend more	Spend about the same	Spend less	Spend more	Spend about the same	Spend less	Spend more	Spend about the same	Spend less	Spend more	Spend about the same	Spend less				
Unweighted base	1006	607	252	81	497	224	240	286	186	204	610	281	30	238	645	112	178	527	272	344	384	233	329	473	153							
Weighted base	1006	613	254	74	500	212	246	291	183	196	610	278	31	255	628	111	183	521	272	332	390	233	318	470	163							
Net more		33%	35%	27%	32%	36%	31%	32%	38%	31%	27%	34%	33%	37%	50%	28%	26%	58%	26%	30%	100%	-	-	46%	27%	26%						
Spend a lot more	(+2)	13%	12%	11%	16%	14%	13%	11%	15%	11%	10%	14%	12%	15%	20%	10%	10%	25%	9%	13%	39%	-	-	17%	11%	12%						
Spent a little more	(+1)	20%	23%	16%	16%	22%	18%	21%	22%	19%	17%	20%	21%	21%	30%	17%	16%	33%	17%	17%	61%	-	-	29%	17%	15%						
Spend about the same	(0)	39%	36%	46%	39%	37%	41%	42%	42%	38%	46%	37%	44%	34%	26%	47%	25%	26%	53%	24%	-	100%	-	33%	48%	28%						
Spend a little less	(-1)	12%	13%	10%	17%	12%	12%	12%	10%	16%	13%	14%	9%	15%	11%	11%	20%	7%	10%	19%	-	-	52%	10%	11%	23%						
Spend a lot less	(-2)	11%	11%	11%	11%	10%	12%	11%	7%	12%	11%	10%	12%	13%	8%	10%	25%	5%	6%	24%	-	-	48%	9%	10%	18%						
Net less		23%	24%	22%	28%	22%	24%	23%	18%	28%	25%	24%	21%	29%	19%	21%	45%	12%	17%	43%	-	-	100%	19%	20%	41%						
Don't know		5%	4%	5%	1%	5%	3%	3%	2%	3%	3%	4%	2%	-	4%	4%	4%	3%	4%	3%	-	-	-	2%	4%	5%						

Retail Week Survey

Fieldwork : December 13th-15th 2002

Col percents

Table 7

Q.2 Again, thinking about next year compared with this one do you think you will spend more, less or about the same on...?

DIY and home improvement

Base: All respondents

	Total	How Optimistic About 2003								Standard of Living in 2003		
		Your job security or employment prospects		The value of your pension fund		Your personal safety and security		That war with Iraq will be avoided		Better	Same	Worse
		Optim-istic	not optim-istic	Optim-istic	not optim-istic	Optim-istic	not optim-istic	Optim-istic	not optim-istic			
Unweighted base	1006	599	136	401	342	786	172	360	526	306	519	173
Weighted base	1006	565	146	382	341	773	184	353	532	318	518	159
Net more	33%	37%	35%	33%	32%	33%	37%	34%	32%	39%	28%	37%
Spend a lot more (+2)	13%	17%	13%	11%	14%	13%	14%	14%	12%	19%	10%	10%
Spent a little more (+1)	20%	20%	22%	22%	18%	20%	23%	20%	20%	20%	18%	27%
Spend about the same (0)	39%	38%	36%	41%	38%	39%	41%	37%	40%	32%	45%	35%
Spend a little less (-1)	12%	12%	12%	13%	11%	13%	8%	15%	12%	13%	12%	11%
Spend a lot less (-2)	11%	10%	11%	9%	13%	11%	13%	10%	12%	14%	9%	12%
Net less	23%	22%	22%	22%	24%	24%	21%	25%	24%	27%	21%	23%
Don't know	5%	2%	7%	4%	6%	4%	1%	4%	4%	2%	6%	5%

Retail Week Survey

Fieldwork : December 13th-15th 2002

Col percents

Table 8
Q.2 Again, thinking about next year compared with this one do you think you will spend more, less or about the same on...?
Holidays
Base: All respondents

	Sex			Age						Social Class				Region					
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	
Unweighted base	1006	460	546	84	176	214	193	138	201	190	323	258	235	258	263	255	141	89	
Weighted base	1006	493	513	112	193	193	173	132	203	239	279	209	279	268	260	251	138	90	
Net more		32%	31%	32%	42%	37%	39%	32%	25%	18%	36%	35%	36%	22%	33%	35%	27%	30%	34%
Spend a lot more	(+2)	13%	13%	14%	21%	19%	15%	10%	9%	6%	15%	16%	14%	8%	13%	13%	14%	10%	17%
Spent a little more	(+1)	18%	19%	18%	21%	18%	23%	21%	16%	12%	20%	18%	22%	14%	20%	22%	13%	20%	17%
Spend about the same	(0)	47%	48%	45%	25%	41%	47%	49%	60%	53%	47%	45%	46%	49%	42%	48%	50%	46%	48%
Spend a little less	(-1)	9%	11%	7%	16%	11%	7%	8%	5%	7%	9%	10%	8%	8%	10%	7%	10%	11%	5%
Spend a lot less	(-2)	7%	5%	9%	9%	9%	4%	5%	3%	12%	7%	6%	6%	10%	10%	5%	8%	7%	6%
Net less		16%	16%	16%	25%	20%	11%	13%	9%	20%	16%	16%	14%	18%	20%	11%	19%	17%	11%
Don't know		6%	4%	7%	8%	2%	3%	6%	7%	9%	1%	5%	4%	11%	6%	5%	4%	7%	7%

Retail Week Survey

Fieldwork : December 13th-15th 2002

Col percents

Table 8
Q.2 Again, thinking about next year compared with this one do you think you will spend more, less or about the same on...?
Holidays
Base: All respondents

	Q.1 2003 Compared With This Year												2003 Spending Compared with This Year													
	Interest rates			House prices			The Stock Market			Income tax rates			Clothing and accessories for yourself			Electrical goods			DIY and home improvement			Holidays				
	Total	Go up	Stay the same	Go down	Go up	Stay the same	Go down	Go up	Stay the same	Go down	Go up	Stay the same	Go down	Spend more	Spend about the same	Spend less	Spend more	Spend about the same	Spend less	Spend more	Spend about the same	Spend less	Spend more	Spend about the same	Spend less	
Unweighted base	1006	607	252	81	497	224	240	286	186	204	610	281	30	238	645	112	178	527	272	344	384	233	329	473	153	
Weighted base	1006	613	254	74	500	212	246	291	183	196	610	278	31	255	628	111	183	521	272	332	390	233	318	470	163	
Net more		32%	34%	30%	28%	34%	33%	30%	40%	29%	30%	33%	31%	35%	51%	26%	22%	48%	26%	33%	44%	27%	26%	100%	-	-
Spend a lot more	(+2)	13%	14%	13%	16%	14%	16%	11%	19%	12%	13%	14%	13%	12%	25%	10%	8%	20%	9%	17%	17%	10%	13%	42%	-	-
Spent a little more	(+1)	18%	21%	17%	12%	20%	17%	19%	21%	17%	18%	19%	18%	23%	27%	16%	14%	28%	17%	16%	27%	16%	13%	58%	-	-
Spend about the same	(0)	47%	44%	54%	52%	45%	50%	48%	41%	57%	52%	44%	54%	44%	28%	57%	33%	36%	58%	34%	39%	58%	41%	-	100%	-
Spend a little less	(-1)	9%	9%	7%	16%	9%	7%	11%	10%	9%	10%	11%	6%	11%	11%	7%	14%	8%	7%	14%	7%	7%	15%	-	-	54%
Spend a lot less	(-2)	7%	7%	6%	3%	7%	7%	7%	6%	2%	8%	8%	7%	6%	5%	6%	23%	6%	5%	14%	6%	5%	14%	-	-	46%
Net less		16%	16%	14%	19%	16%	14%	18%	16%	12%	17%	18%	13%	17%	16%	13%	37%	15%	12%	28%	13%	12%	29%	-	-	100%
Don't know		6%	5%	3%	1%	5%	3%	4%	3%	2%	1%	4%	3%	4%	5%	4%	8%	1%	5%	5%	4%	4%	5%	-	-	-

Retail Week Survey

Fieldwork : December 13th-15th 2002

Col percents

Table 8
Q.2 Again, thinking about next year compared with this one do you think you will spend more, less or about the same on...?
Holidays
Base: All respondents

	Total	How Optimistic About 2003								Standard of Living in 2003		
		Your job security or employment prospects		The value of your pension fund		Your personal safety and security		That war with Iraq will be avoided		Better	Same	Worse
		Optim-istic	not optim-istic	Optim-istic	not optim-istic	Optim-istic	not optim-istic	Optim-istic	not optim-istic			
Unweighted base	1006	599	136	401	342	786	172	360	526	306	519	173
Weighted base	1006	565	146	382	341	773	184	353	532	318	518	159
Net more	32%	39%	25%	34%	30%	32%	32%	31%	33%	40%	27%	29%
Spend a lot more (+2)	13%	17%	11%	14%	13%	13%	13%	12%	15%	20%	10%	11%
Spent a little more (+1)	18%	22%	14%	20%	17%	19%	20%	19%	19%	20%	17%	18%
Spend about the same (0)	47%	43%	48%	49%	48%	47%	47%	50%	44%	41%	53%	40%
Spend a little less (-1)	9%	8%	10%	7%	10%	8%	10%	6%	11%	9%	8%	13%
Spend a lot less (-2)	7%	7%	9%	5%	7%	8%	6%	8%	7%	6%	7%	11%
Net less	16%	15%	18%	12%	17%	16%	16%	14%	18%	15%	15%	24%
Don't know	6%	3%	8%	5%	4%	4%	4%	5%	4%	3%	5%	7%

Retail Week Survey

Fieldwork : December 13th-15th 2002

Col percents

Table 9

Q.3 How optimistic are you about each of the following for next year?**Your job security or employment prospects****Base: All respondents (to whom it is applicable)**

	Sex			Age						Social Class				Region					
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	
Unweighted base	746	360	386	79	171	204	177	82	33	146	282	201	117	203	197	176	101	69	
Weighted base	722	374	348	103	187	181	151	71	29	180	242	160	140	208	190	166	92	66	
Net optimistic	78%	78%	78%	85%	82%	83%	78%	67%	36%	87%	78%	81%	64%	80%	77%	79%	81%	71%	
Very optimistic	(4)	40%	38%	43%	46%	46%	42%	39%	33%	3%	49%	41%	38%	31%	43%	42%	39%	40%	34%
Quite optimistic	(3)	38%	40%	35%	39%	36%	41%	39%	34%	33%	39%	37%	43%	33%	37%	35%	40%	41%	38%
Not very optimistic	(2)	12%	13%	10%	6%	11%	12%	14%	18%	15%	6%	12%	15%	15%	10%	14%	11%	17%	10%
Not at all optimistic	(1)	8%	7%	10%	6%	7%	4%	7%	15%	40%	5%	9%	3%	18%	9%	9%	8%	2%	15%
Net not optimistic		20%	20%	20%	12%	18%	16%	20%	33%	11%	21%	18%	33%	18%	23%	19%	19%	24%	
Not applicable		284	119	165	9	6	12	22	61	174	59	37	49	139	60	70	85	46	24
Don't know		2%	1%	2%	3%	-	1%	2%	-	9%	2%	1%	1%	3%	2%	1%	2%	-	4%

Retail Week Survey

Fieldwork : December 13th-15th 2002

Col percents

Table 9

Q.3 How optimistic are you about each of the following for next year?**Your job security or employment prospects****Base: All respondents (to whom it is applicable)**

	Q.1 2003 Compared With This Year												2003 Spending Compared with This Year													
	Interest rates				House prices			The Stock Market			Income tax rates		Clothing and accessories for yourself			Electrical goods			DIY and home improvement			Holidays				
	Total	Go up	Stay the same	Go down	Go up	Stay the same	Go down	Go up	Stay the same	Go down	Go up	Stay the same	Go down	Spend more	Spend about the same	Spend less	Spend more	Spend about the same	Spend less	Spend more	Spend about the same	Spend less	Spend more	Spend about the same	Spend less	
Unweighted base	746	463	192	52	387	164	175	218	151	153	460	220	22	206	460	75	149	383	199	283	274	165	271	334	111	
Weighted base	722	453	186	47	382	153	168	221	144	142	446	212	22	219	428	71	150	361	196	266	270	160	263	314	112	
Net optimistic	78%	78%	78%	78%	76%	83%	80%	79%	82%	80%	76%	86%	84%	79%	80%	71%	73%	80%	80%	79%	80%	79%	85%	77%	76%	
Very optimistic	(4)	40%	41%	39%	37%	39%	49%	39%	40%	40%	42%	38%	46%	45%	43%	38%	49%	37%	38%	47%	41%	37%	47%	45%	37%	44%
Quite optimistic	(3)	38%	36%	40%	41%	37%	34%	41%	39%	42%	38%	38%	40%	39%	36%	42%	21%	36%	41%	33%	38%	43%	32%	40%	40%	32%
Not very optimistic	(2)	12%	11%	15%	13%	13%	10%	11%	13%	14%	11%	14%	9%	10%	9%	13%	13%	18%	12%	9%	13%	15%	8%	9%	14%	11%
Not at all optimistic	(1)	8%	10%	5%	8%	10%	4%	8%	7%	4%	7%	10%	4%	-	11%	6%	16%	8%	7%	10%	7%	5%	13%	5%	8%	13%
Net not optimistic	20%	21%	20%	22%	23%	14%	19%	20%	18%	18%	23%	13%	10%	21%	19%	29%	26%	19%	18%	19%	19%	20%	14%	22%	24%	
Not applicable	284	159	68	27	118	59	78	71	38	54	164	66	9	36	200	40	32	159	76	67	120	73	54	155	51	
Don't know	2%	1%	2%	-	1%	2%	1%	1%	*	2%	1%	1%	6%	*	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	-	

Retail Week Survey

Fieldwork : December 13th-15th 2002

Col percents

Table 9

Q.3 How optimistic are you about each of the following for next year?**Your job security or employment prospects****Base: All respondents (to whom it is applicable)**

	How Optimistic About 2003								Standard of Living in 2003			
	Your job security or employment prospects		The value of your pension fund		Your personal safety and security		That war with Iraq will be avoided		Better	Same	Worse	
	Optim-istic	not optim-istic	Optim-istic	not optim-istic	Optim-istic	not optim-istic	Optim-istic	not optim-istic				
Total	Optim-istic	not optim-istic	Optim-istic	not optim-istic	Optim-istic	not optim-istic	Optim-istic	not optim-istic	Better	Same	Worse	
Unweighted base	746	599	136	304	250	603	115	275	391	267	343	133
Weighted base	722	565	146	276	246	573	121	257	387	272	328	118
Net optimistic	78%	100%	-	91%	65%	83%	60%	78%	79%	87%	79%	58%
Very optimistic (4)	40%	52%	-	49%	30%	44%	24%	41%	40%	51%	39%	22%
Quite optimistic (3)	38%	48%	-	42%	35%	38%	36%	38%	39%	36%	40%	35%
Not very optimistic (2)	12%	-	59%	5%	21%	8%	29%	11%	13%	8%	12%	21%
Not at all optimistic (1)	8%	-	41%	3%	12%	7%	11%	9%	7%	4%	8%	16%
Net not optimistic	20%	-	100%	8%	33%	16%	40%	20%	21%	13%	20%	37%
Not applicable	284	-	-	106	96	200	63	96	145	46	190	42
Don't know	2%	-	-	1%	2%	2%	-	2%	1%	1%	*	5%

Retail Week Survey

Fieldwork : December 13th-15th 2002

Col percents

Table 10

Q.3 How optimistic are you about each of the following for next year?**The value of your pension fund****Base: All respondents (to whom it is applicable)**

	Sex			Age						Social Class				Region					
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	
Unweighted base	800	377	423	42	123	180	173	114	168	166	261	206	167	197	211	208	117	67	
Weighted base	776	393	383	57	131	160	155	105	168	206	218	161	190	199	206	198	109	64	
Net optimistic	49%	51%	47%	38%	59%	49%	48%	45%	50%	56%	53%	48%	39%	50%	48%	49%	47%	57%	
Very optimistic	(4)	15%	18%	13%	16%	18%	14%	18%	18%	10%	25%	15%	13%	8%	14%	16%	13%	16%	25%
Quite optimistic	(3)	34%	34%	34%	22%	40%	35%	30%	26%	40%	32%	38%	35%	31%	36%	32%	36%	31%	32%
Not very optimistic	(2)	29%	28%	30%	25%	26%	30%	31%	34%	27%	27%	28%	33%	28%	30%	29%	29%	27%	26%
Not at all optimistic	(1)	15%	15%	15%	27%	11%	14%	14%	12%	18%	11%	12%	15%	23%	15%	17%	13%	17%	12%
Net not optimistic	44%	43%	45%	52%	37%	44%	45%	46%	45%	38%	41%	47%	51%	46%	46%	42%	44%	38%	
Not applicable	230	100	130	55	63	33	18	27	34	33	61	48	89	68	54	53	29	26	
Don't know	7%	6%	8%	9%	4%	8%	7%	10%	5%	6%	7%	5%	9%	5%	6%	10%	9%	5%	

Retail Week Survey

Fieldwork : December 13th-15th 2002

Col percents

Table 10

Q.3 How optimistic are you about each of the following for next year?**The value of your pension fund****Base: All respondents (to whom it is applicable)**

	Q.1 2003 Compared With This Year												2003 Spending Compared with This Year													
	Interest rates			House prices			The Stock Market			Income tax rates			Clothing and accessories for yourself			Electrical goods			DIY and home improvement			Holidays				
	Total	Go up	Stay the same	Go down	Go up	Stay the same	Go down	Go up	Stay the same	Go down	Go up	Stay the same	Go down	Spend more	Spend the same	Spend less	Spend more	Spend the same	Spend less	Spend more	Spend the same	Spend less	Spend more	Spend the same	Spend less	
Unweighted base	800	490	197	64	397	183	185	245	154	171	486	234	23	170	538	83	132	427	215	271	311	184	257	388	117	
Weighted base	776	480	190	60	387	172	182	240	148	163	475	225	23	178	509	81	135	408	207	258	305	176	241	376	121	
Net optimistic		49%	48%	54%	55%	52%	52%	43%	55%	51%	44%	45%	59%	51%	43%	52%	47%	38%	51%	53%	49%	52%	47%	53%	50%	39%
Very optimistic	(4)	15%	15%	20%	13%	16%	17%	15%	17%	12%	18%	14%	20%	25%	14%	16%	14%	8%	17%	18%	16%	17%	14%	19%	15%	11%
Quite optimistic	(3)	34%	33%	34%	42%	36%	35%	28%	38%	39%	26%	31%	39%	25%	29%	36%	32%	30%	34%	36%	34%	35%	32%	34%	35%	27%
Not very optimistic	(2)	29%	30%	29%	21%	29%	25%	34%	26%	30%	34%	32%	24%	24%	32%	27%	30%	33%	28%	27%	29%	27%	29%	29%	28%	30%
Not at all optimistic	(1)	15%	15%	12%	16%	14%	15%	16%	14%	15%	18%	10%	11%	17%	14%	17%	23%	13%	15%	13%	15%	18%	13%	16%	19%	
Net not optimistic		44%	46%	42%	37%	43%	40%	49%	42%	44%	49%	49%	34%	34%	49%	42%	47%	56%	41%	42%	43%	42%	47%	43%	44%	49%
Not applicable	230	132	64	15	113	40	64	51	35	34	135	53	8	77	119	30	48	112	65	74	85	56	77	94	42	
Don't know		7%	6%	4%	8%	5%	8%	8%	3%	5%	7%	6%	7%	15%	8%	6%	6%	6%	8%	5%	8%	6%	6%	4%	6%	12%

Retail Week Survey

Fieldwork : December 13th-15th 2002

Col percents

Table 10

Q.3 How optimistic are you about each of the following for next year?**The value of your pension fund****Base: All respondents (to whom it is applicable)**

	How Optimistic About 2003								Standard of Living in 2003			
	Your job security or employment prospects		The value of your pension fund		Your personal safety and security		That war with Iraq will be avoided		Better	Same	Worse	
	Optim-istic	not optim-istic	Optim-istic	not optim-istic	Optim-istic	not optim-istic	Optim-istic	not optim-istic				
Total	Optim-istic	not optim-istic	Optim-istic	not optim-istic	Optim-istic	not optim-istic	Optim-istic	not optim-istic	Better	Same	Worse	
Unweighted base	800	487	104	401	342	633	134	292	422	236	418	142
Weighted base	776	446	109	382	341	609	136	278	419	234	409	128
Net optimistic	49%	56%	20%	100%	-	54%	31%	52%	47%	57%	50%	33%
Very optimistic (4)	15%	20%	6%	31%	-	18%	7%	19%	13%	22%	14%	8%
Quite optimistic (3)	34%	37%	15%	69%	-	37%	24%	33%	34%	34%	36%	25%
Not very optimistic (2)	29%	25%	37%	-	66%	25%	42%	27%	32%	25%	28%	41%
Not at all optimistic (1)	15%	11%	36%	-	34%	14%	21%	14%	16%	11%	16%	21%
Net not optimistic	44%	36%	74%	-	100%	39%	63%	41%	48%	36%	43%	61%
Not applicable	230	120	37	-	-	164	48	75	113	84	109	31
Don't know	7%	8%	6%	-	-	7%	6%	7%	5%	7%	7%	6%

Retail Week Survey

Fieldwork : December 13th-15th 2002

Col percents

Table 11

Q.3 How optimistic are you about each of the following for next year?**Your personal safety and security****Base: All respondents (to whom it is applicable)**

	Sex			Age						Social Class				Region					
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	
Unweighted base	995	453	542	82	174	212	192	138	197	189	321	257	228	256	257	253	141	88	
Weighted base	994	486	508	108	191	192	172	132	199	238	277	208	271	266	254	248	138	88	
Net optimistic	78%	81%	74%	71%	85%	83%	78%	75%	71%	81%	82%	77%	70%	81%	76%	76%	75%	84%	
Very optimistic	(4)	26%	28%	24%	20%	34%	30%	26%	20%	26%	27%	27%	23%	27%	22%	23%	27%	36%	
Quite optimistic	(3)	52%	54%	51%	51%	50%	54%	52%	55%	55%	55%	51%	47%	54%	54%	53%	47%	48%	
Not very optimistic	(2)	16%	13%	18%	16%	13%	11%	19%	16%	12%	14%	17%	19%	16%	17%	15%	15%	14%	
Not at all optimistic	(1)	3%	3%	3%	8%	-	2%	2%	3%	4%	2%	2%	2%	6%	1%	2%	5%	7%	-
Net not optimistic	18%	15%	21%	25%	13%	13%	21%	19%	22%	14%	16%	19%	25%	17%	18%	20%	22%	14%	
Not applicable	12	7	5	3	2	2	1	-	4	1	2	1	8	2	6	3	-	1	
Don't know	4%	3%	4%	5%	2%	3%	1%	5%	6%	5%	2%	3%	5%	2%	6%	4%	4%	2%	

Retail Week Survey

Fieldwork : December 13th-15th 2002

Col percents

Table 11

Q.3 How optimistic are you about each of the following for next year?**Your personal safety and security****Base: All respondents (to whom it is applicable)**

	Q.1 2003 Compared With This Year												2003 Spending Compared with This Year													
	Interest rates				House prices			The Stock Market			Income tax rates		Clothing and accessories for yourself			Electrical goods			DIY and home improvement			Holidays				
	Total	Go up	Stay the same	Go down	Go up	Stay the same	Go down	Go up	Stay the same	Go down	Go up	Stay the same	Go down	Spend more	Spend the same	Spend less	Spend more	Spend the same	Spend less	Spend more	Spend the same	Spend less	Spend more	Spend the same	Spend less	
Unweighted base	995	602	249	81	495	221	238	284	184	202	603	279	30	236	640	111	177	519	272	341	382	231	329	468	152	
Weighted base	994	608	250	74	498	210	243	290	181	194	603	276	31	253	623	109	182	511	272	330	388	230	318	465	162	
Net optimistic	78%	77%	81%	74%	77%	82%	79%	81%	77%	78%	76%	83%	90%	79%	79%	76%	77%	77%	81%	77%	77%	81%	79%	79%	77%	
Very optimistic	(4)	26%	24%	32%	22%	26%	28%	23%	26%	24%	29%	23%	28%	58%	27%	24%	34%	22%	25%	30%	27%	21%	30%	24%	28%	24%
Quite optimistic	(3)	52%	53%	49%	53%	51%	54%	56%	55%	53%	50%	53%	55%	32%	52%	55%	42%	55%	53%	51%	50%	56%	51%	55%	51%	53%
Not very optimistic	(2)	16%	17%	14%	20%	17%	14%	15%	14%	17%	16%	17%	13%	10%	16%	16%	16%	19%	16%	14%	18%	16%	14%	16%	15%	17%
Not at all optimistic	(1)	3%	3%	3%	2%	3%	2%	3%	2%	4%	3%	3%	2%	-	3%	3%	2%	2%	4%	2%	3%	3%	2%	2%	4%	1%
Net not optimistic	18%	19%	17%	22%	19%	15%	18%	17%	20%	20%	20%	15%	10%	19%	18%	19%	20%	19%	16%	20%	19%	17%	19%	19%	18%	
Not applicable	12	4	3	-	1	2	3	1	2	2	7	2	-	1	5	2	1	9	-	2	2	3	-	4	2	
Don't know	4%	3%	3%	4%	3%	2%	3%	2%	3%	2%	4%	2%	-	3%	3%	5%	3%	4%	3%	3%	4%	2%	3%	3%	5%	

Retail Week Survey

Fieldwork : December 13th-15th 2002

Col percents

Table 11

Q.3 How optimistic are you about each of the following for next year?**Your personal safety and security****Base: All respondents (to whom it is applicable)**

	How Optimistic About 2003								Standard of Living in 2003			
	Your job security or employment prospects		The value of your pension fund		Your personal safety and security		That war with Iraq will be avoided		Better	Same	Worse	
	Optim-istic	not optim-istic	Optim-istic	not optim-istic	Optim-istic	not optim-istic	Optim-istic	not optim-istic				
Total	Optim-istic	not optim-istic	Optim-istic	not optim-istic	Optim-istic	not optim-istic	Optim-istic	not optim-istic	Better	Same	Worse	
Unweighted base	995	597	133	400	338	786	172	356	522	306	512	171
Weighted base	994	563	143	381	337	773	184	350	528	318	511	158
Net optimistic	78%	84%	64%	87%	71%	100%	-	85%	75%	82%	79%	66%
Very optimistic (4)	26%	30%	18%	30%	24%	33%	-	35%	21%	30%	24%	20%
Quite optimistic (3)	52%	54%	46%	57%	47%	67%	-	50%	55%	51%	55%	46%
Not very optimistic (2)	16%	11%	31%	10%	22%	-	85%	10%	19%	12%	15%	25%
Not at all optimistic (1)	3%	2%	3%	1%	3%	-	15%	3%	2%	4%	1%	5%
Net not optimistic	18%	13%	34%	11%	25%	-	100%	13%	21%	16%	17%	30%
Not applicable	12	2	3	1	4	-	-	4	4	-	7	1
Don't know	4%	3%	2%	3%	4%	-	-	2%	3%	3%	4%	4%

Retail Week Survey

Fieldwork : December 13th-15th 2002

Col percents

Table 12

Q.3 How optimistic are you about each of the following for next year?**That war with Iraq will be avoided****Base: All respondents (to whom it is applicable)**

	Sex			Age						Social Class				Region				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	994	454	540	83	173	213	191	137	197	189	321	255	229	254	259	252	141	88
Weighted base	993	487	506	108	190	192	171	131	199	238	278	207	270	262	255	249	138	89
Net optimistic	36%	37%	35%	35%	31%	38%	31%	44%	37%	28%	35%	42%	38%	32%	33%	38%	39%	43%
Very optimistic	(4) 10%	11%	9%	18%	6%	11%	9%	13%	9%	5%	8%	13%	14%	6%	11%	10%	16%	13%
Quite optimistic	(3) 25%	25%	25%	16%	25%	27%	22%	31%	28%	23%	27%	28%	23%	26%	23%	28%	23%	29%
Not very optimistic	(2) 36%	35%	37%	40%	36%	33%	44%	32%	31%	37%	42%	33%	30%	39%	36%	35%	36%	26%
Not at all optimistic	(1) 18%	21%	15%	15%	25%	19%	15%	13%	18%	22%	16%	15%	18%	22%	20%	13%	18%	14%
Net not optimistic	54%	55%	52%	55%	60%	52%	59%	45%	49%	60%	58%	48%	48%	61%	56%	49%	54%	40%
Not applicable	13	6	7	3	3	1	1	1	4	1	1	3	8	6	4	2	-	1
Don't know	11%	8%	14%	11%	9%	11%	10%	11%	14%	12%	6%	11%	14%	7%	11%	14%	8%	17%

Retail Week Survey

Fieldwork : December 13th-15th 2002

Col percents

Table 12

Q.3 How optimistic are you about each of the following for next year?**That war with Iraq will be avoided****Base: All respondents (to whom it is applicable)**

	Q.1 2003 Compared With This Year												2003 Spending Compared with This Year													
	Interest rates				House prices			The Stock Market			Income tax rates		Clothing and accessories for yourself			Electrical goods			DIY and home improvement			Holidays				
	Total	Go up	Stay the same	Go down	Go up	Stay the same	Go down	Go up	Stay the same	Go down	Go up	Stay the same	Go down	Spend more	Spend the same	Spend less	Spend more	Spend the same	Spend less	Spend more	Spend the same	Spend less	Spend more	Spend the same	Spend less	
Unweighted base	994	603	248	80	491	220	240	284	183	204	605	277	29	235	637	112	177	521	270	340	380	232	328	466	153	
Weighted base	993	606	250	74	492	209	246	287	180	196	603	275	30	250	620	111	182	514	268	330	383	231	317	463	163	
Net optimistic		36%	36%	40%	30%	35%	37%	37%	31%	37%	35%	40%	51%	34%	36%	42%	36%	35%	36%	36%	34%	38%	35%	38%	31%	
Very optimistic	(4)	10%	11%	8%	11%	10%	11%	10%	7%	13%	11%	12%	15%	12%	9%	11%	12%	11%	6%	12%	10%	8%	11%	10%	8%	
Quite optimistic	(3)	25%	25%	32%	19%	26%	26%	27%	27%	24%	24%	25%	28%	36%	21%	26%	30%	24%	23%	30%	25%	24%	30%	24%	28%	23%
Not very optimistic	(2)	36%	37%	34%	31%	39%	32%	35%	38%	40%	33%	38%	34%	21%	37%	36%	32%	35%	36%	36%	35%	35%	38%	36%	34%	38%
Not at all optimistic	(1)	18%	18%	16%	28%	17%	18%	20%	19%	22%	23%	19%	18%	14%	19%	18%	13%	19%	19%	17%	16%	20%	17%	20%	16%	22%
Net not optimistic		54%	55%	50%	59%	56%	50%	55%	57%	61%	56%	56%	53%	35%	57%	54%	46%	54%	54%	54%	52%	55%	55%	56%	50%	60%
Not applicable		13	6	3	1	8	3	-	5	2	-	7	3	1	5	8	-	1	6	4	3	7	2	1	6	-
Don't know		11%	9%	10%	11%	9%	13%	8%	7%	7%	7%	9%	8%	14%	10%	10%	13%	10%	11%	10%	12%	11%	7%	9%	12%	9%

Retail Week Survey

Fieldwork : December 13th-15th 2002

Col percents

Table 12

Q.3 How optimistic are you about each of the following for next year?**That war with Iraq will be avoided****Base: All respondents (to whom it is applicable)**

	How Optimistic About 2003								Standard of Living in 2003			
	Total	Your job security or employment prospects		The value of your pension fund		Your personal safety and security		That war with Iraq will be avoided		Better	Same	Worse
		Optim-istic	not optim-istic	Optim-istic	not optim-istic	Optim-istic	not optim-istic	Optim-istic	not optim-istic			
Unweighted base	994	593	135	395	342	778	170	360	526	305	510	173
Weighted base	993	558	144	377	341	764	181	353	532	315	511	159
Net optimistic	36%	36%	35%	38%	33%	39%	25%	100%	-	40%	34%	32%
Very optimistic	(4) 10%	12%	7%	13%	8%	10%	12%	29%	-	12%	9%	11%
Quite optimistic	(3) 25%	24%	28%	25%	25%	29%	14%	71%	-	28%	25%	21%
Not very optimistic	(2) 36%	37%	32%	36%	38%	34%	45%	-	67%	33%	36%	43%
Not at all optimistic	(1) 18%	17%	24%	16%	21%	18%	17%	-	33%	19%	18%	16%
Net not optimistic	54%	54%	56%	52%	59%	52%	62%	-	100%	52%	53%	59%
Not applicable	13	7	2	5	-	9	2	-	-	3	7	-
Don't know	11%	9%	9%	9%	8%	9%	13%	-	-	8%	13%	9%

Retail Week Survey

Fieldwork : December 13th-15th 2002

Col percents

Table 13

Q.4 So taking everything into account, how do you think your standard of living and general economic prospects will be in 2003 compared to 2002?

Base: All respondents

	Sex			Age						Social Class				Region				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land
Unweighted base	1006	460	546	84	176	214	193	138	201	190	323	258	235	258	263	255	141	89
Weighted base	1006	493	513	112	193	193	173	132	203	239	279	209	279	268	260	251	138	90
Net better	32%	36%	27%	55%	43%	38%	31%	15%	13%	33%	39%	31%	24%	37%	25%	32%	33%	29%
Much better (+2)	7%	8%	5%	14%	12%	8%	5%	*	2%	6%	9%	5%	6%	11%	4%	5%	4%	8%
A little better (+1)	25%	28%	22%	41%	31%	30%	25%	15%	12%	27%	29%	26%	18%	26%	21%	27%	29%	21%
Same (0)	52%	48%	54%	31%	46%	44%	48%	63%	71%	53%	44%	50%	59%	44%	56%	54%	51%	55%
A little worse (-1)	13%	14%	13%	11%	7%	17%	16%	21%	10%	13%	14%	15%	12%	14%	15%	11%	14%	12%
Much worse (-2)	2%	1%	4%	2%	2%	1%	5%	1%	3%	*	4%	3%	2%	4%	1%	2%	1%	2%
Net worse	16%	15%	17%	13%	9%	18%	21%	22%	13%	13%	17%	19%	15%	18%	17%	13%	15%	14%
Don't know	1%	1%	1%	2%	1%	1%	-	-	2%	1%	-	1%	2%	*	1%	1%	1%	1%
Mean	0.20	0.28	0.12	0.55	0.44	0.27	0.10	-0.08	-0.01	0.26	0.27	0.14	0.13	0.26	0.12	0.22	0.20	0.21
Standard deviation	0.85	0.84	0.84	0.95	0.88	0.88	0.90	0.65	0.65	0.77	0.94	0.85	0.80	0.98	0.77	0.79	0.77	0.85
Standard error	0.03	0.04	0.04	0.10	0.07	0.06	0.06	0.06	0.05	0.06	0.05	0.05	0.05	0.06	0.05	0.05	0.07	0.09

Retail Week Survey

Fieldwork : December 13th-15th 2002

Col percents

Table 13

Q.4 So taking everything into account, how do you think your standard of living and general economic prospects will be in 2003 compared to 2002?

Base: All respondents

	Q.1 2003 Compared With This Year												2003 Spending Compared with This Year															
	Interest rates				House prices				The Stock Market				Income tax rates				Clothing and accessories for yourself			Electrical goods			DIY and home improvement			Holidays		
	Total	Go up	Stay the same	Go down	Go up	Stay the same	Go down	Go up	Stay the same	Go down	Go up	Stay the same	Go down	Go up	Stay the same	Go down	Spend more	Spend about the same	Spend less	Spend more	Spend about the same	Spend less	Spend more	Spend about the same	Spend less	Spend more	Spend about the same	Spend less
			Spend more	Spend about the same		Spend less	Spend more		Spend about the same	Spend less		Spend more	Spend about the same		Spend less													
Unweighted base	1006	607	252	81	497	224	240	286	186	204	610	281	30	238	645	112	178	527	272	344	384	233	329	473	153			
Weighted base	1006	613	254	74	500	212	246	291	183	196	610	278	31	255	628	111	183	521	272	332	390	233	318	470	163			
Net better		32%	32%	31%	39%	35%	32%	28%	37%	33%	30%	32%	36%	36%	51%	25%	25%	43%	25%	39%	37%	26%	36%	41%	28%	29%		
Much better	(+2)	7%	8%	5%	8%	9%	5%	5%	9%	5%	8%	6%	8%	5%	15%	3%	9%	11%	5%	8%	8%	4%	11%	10%	4%	7%		
A little better	(+1)	25%	25%	26%	31%	27%	27%	22%	29%	27%	22%	25%	28%	32%	36%	22%	17%	31%	20%	30%	29%	22%	26%	30%	24%	22%		
Same	(0)	52%	48%	57%	42%	48%	54%	53%	51%	47%	50%	49%	52%	51%	33%	59%	50%	39%	60%	44%	44%	59%	46%	44%	58%	47%		
A little worse	(-1)	13%	15%	10%	19%	13%	12%	17%	9%	18%	17%	15%	10%	6%	12%	13%	19%	11%	13%	15%	15%	13%	13%	12%	12%	20%		
Much worse	(-2)	2%	4%	1%	-	3%	1%	3%	3%	2%	3%	3%	*	7%	4%	1%	5%	5%	2%	3%	3%	1%	3%	2%	1%	4%		
Net worse		16%	18%	11%	19%	16%	13%	19%	11%	20%	20%	19%	10%	12%	16%	14%	25%	16%	14%	18%	18%	14%	16%	15%	13%	23%		
Don't know		1%	1%	*	-	-	1%	1%	-	-	-	*	1%	-	1%	1%	-	2%	1%	-	1%	-	2%	*	1%	1%		
Mean		0.20	0.18	0.24	0.29	0.24	0.24	0.11	0.32	0.15	0.15	0.16	0.34	0.22	0.47	0.13	0.04	0.33	0.14	0.26	0.24	0.14	0.29	0.34	0.18	0.09		
Standard deviation		0.85	0.90	0.74	0.87	0.91	0.76	0.83	0.85	0.86	0.89	0.88	0.77	0.90	1.02	0.72	0.96	1.00	0.75	0.91	0.91	0.74	0.93	0.91	0.75	0.93		
Standard error		0.03	0.04	0.05	0.10	0.04	0.05	0.05	0.05	0.06	0.06	0.04	0.05	0.16	0.07	0.03	0.09	0.08	0.03	0.05	0.05	0.04	0.06	0.05	0.03	0.08		

Retail Week Survey

Fieldwork : December 13th-15th 2002

Col percents

Table 13

Q.4 So taking everything into account, how do you think your standard of living and general economic prospects will be in 2003 compared to 2002?

Base: All respondents

	Total	How Optimistic About 2003								Standard of Living in 2003		
		Your job security or employment prospects		The value of your pension fund		Your personal safety and security		That war with Iraq will be avoided		Better	Same	Worse
		Optim-istic	not optim-istic	Optim-istic	not optim-istic	Optim-istic	not optim-istic	Optim-istic	not optim-istic			
Unweighted base	1006	599	136	401	342	786	172	360	526	306	519	173
Weighted base	1006	565	146	382	341	773	184	353	532	318	518	159
Net better	32%	42%	23%	35%	25%	34%	27%	36%	31%	100%	-	-
Much better (+2)	7%	9%	6%	7%	5%	7%	6%	7%	6%	21%	-	-
A little better (+1)	25%	32%	18%	28%	20%	26%	21%	29%	24%	79%	-	-
Same (0)	52%	46%	46%	54%	52%	52%	46%	49%	51%	-	100%	-
A little worse (-1)	13%	11%	23%	9%	19%	11%	23%	12%	15%	-	-	85%
Much worse (-2)	2%	1%	7%	2%	4%	2%	3%	3%	2%	-	-	15%
Net worse	16%	12%	30%	11%	23%	13%	26%	14%	18%	-	-	100%
Don't know	1%	*	1%	1%	*	1%	1%	*	1%	-	-	-
Mean	0.20	0.38	-0.07	0.28	0.03	0.25	0.04	0.26	0.17	1.21	0.00	-1.15
Standard deviation	0.85	0.85	0.96	0.80	0.85	0.84	0.91	0.86	0.85	0.41	0.00	0.36
Standard error	0.03	0.03	0.08	0.04	0.05	0.03	0.07	0.05	0.04	0.02	0.00	0.03