



BAND & BROWN ESSENTIALS WEBSITE RESEARCH

ICM Research interviewed a random sample of 1027 adults aged 18+ by telephone on 1st - 3rd September 2000 . Interviews were conducted across the country and the results have been weighted to the profile of all adults.

Q1. When did you first move out of your parents or carers house?

Average age	20.49 years
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Q2. When did you first move in with a partner?

Average age	22.90 years
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Q3. When did you first move in with friends?

Average age	20.30 years
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Q4. When did you first become a parent?

Average age	26.19 years
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Q5. When did you start your first permanent full time job?

Average age	18.15 years
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Q6. When did you start your first part time or Summer job?

Average age	18.13 years%
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Q7. When did you first choose your career?

Average age	17.90 years
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Q8. When did you first go on a foreign holiday without your parents?

Average age	22.53 years
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Q9. When did you get your first car?	
Average age	23.98 years

Q10. When did you first take out a loan or borrow money?	
Average age	25.06 years

Q11. When did you first get a mortgage?	
Average age	28.30 years

Q12. When did you first get a credit card?	
Average age	29.66 years

Q13. When did you first start paying into a pension fund?	
Average age	26.19 years

Q14. When did you first buy an alcoholic drink in a pub?	
Average age	17.75 years

Q15. When did you first come into contact with drugs?	
Average age	18.98 years

Q16. When did you first get a contraceptive?	
Average age	19.40 years