

BBC/ICM Countryside Poll

ICM Research interviewed a random sample of 1004 adults aged 18+ by telephone between 5th-6th May 2000. Interviews were conducted across the country and the results have been weighted to the profile of all adults.

**Q1. Do you think the government understands the needs of rural Britain or not?**

Yes	27%
No	61%
Don't know	12%

**Q2. Do you think the countryside is better off or worse off than when Labour came to power?**

Better off	21%
Worse off	42%
Don't know	36%

**Q3. Do you think Britain's farmers should be subsidised with tax payers money or not?**

Yes	48%
No	40%
Don't know	11%

**Q4. Do you think that the quality of life is better in the country or in the towns?**

Better in the country	51%
Better in the towns	29%
Don't know	21%