



## LOVE LETTER SURVEY

ICM Research interviewed a random sample of 1001 adults aged 18+ by telephone between 16th - 18th June 2000. Interviews were conducted across the country and the results have been weighted to the profile of all adults.

Q1. Have you ever written a love letter?	
Yes	62%
No	38%

Q2. Was your love letter a success ie did you have a relationship with the person you sent a love letter to? Base: all who have sent (620)	
Yes - dated/still dating	35%
Yes - living together/married	38%
No	20%
Don't know	7%

Q3. Have you ever dated someone from your office/work?	
Yes	22%
No	78%

Q4. Which of the following best describes how the first date with your office romance was arranged? Base: all who have dated colleague (224)	
Verbally	62%
Through work related correspondence	3%
Through a colleague	12%
Other	19%
Don't know	4%

