






Q1. Westminster voting intention. Adjusted.	
 Labour	49%
 Liberal Democrats	17%
 Conservative	29%
 Other	6%
 Lead	20%

Q2. When do you think the Conservatives are likely to return to power in Britain?	
At the next GE	11%
Not until two elections time	45%
Not until three elections or later	26%
Never	6%
DK	11%

Agreement with statements:

Q3a. It is more important for the government to control inflation than reduce unemployment.	
Strongly agree	15%
Agree	37%
Neither agree or disagree	10%
Disagree	28%
Disagree strongly	7%
DK	4%

Britain should have a closer relationship with the European Union even if this means some loss of sovereignty.	
Strongly agree	14%
Agree	28%
Neither agree or disagree	6%
Disagree	28%
Disagree strongly	21%
DK	3%

Food is becoming safer to eat.	
Strongly agree	6%
Agree	26%
Neither agree or disagree	12%
Disagree	35%
Disagree strongly	17%
DK	4%

Britain is becoming a fairer and more equal society.	
Strongly agree	7%
Agree	34%
Neither agree or disagree	8%
Disagree	34%
Disagree strongly	14%
DK	3%

It is better to have higher taxes and have better public services than lower taxes and worse public services.	
Strongly agree	25%
Agree	46%
Neither agree or disagree	8%
Disagree	15%
Disagree strongly	5%
DK	2%

Trade unions should have more say in the running of the economy.	
Strongly agree	9%
Agree	24%
Neither agree or disagree	7%
Disagree	36%
Disagree strongly	20%
DK	4%

The government should give a higher priority to environmental policy even if it means penalising car drivers.	
Strongly agree	25%
Agree	41%
Neither agree or disagree	5%
Disagree	21%
Disagree strongly	6%
DK	2%

Britain is becoming a more modern democracy.	
Strongly agree	8%
Agree	54%
Neither agree or disagree	11%
Disagree	18%
Disagree strongly	3%
DK	6%

People are becoming more worried about falling victim to crime.	
Strongly agree	43%
Agree	44%
Neither agree or disagree	5%
Disagree	7%
Disagree strongly	0%

DK	1%
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Q4. Regardless of which party you support, which party do you think is likely to produce the most successful economic policies?

Conservative	26%
Labour	35%
Lib Dem	10%
SNP	1%
DK	28%

Q5. Do you think the health service is improving, getting worse, or staying about the same?

Improving	15%
Getting worse	29%
Staying about the same	54%
DK	2%

Q6. Do you think the education system is improving, getting worse or staying about the same?

Improving	30%
Getting worse	29%
Staying about the same	33%
DK	8%

Q7. Financially, do you think things are getting better for you and your family, getting worse or staying about the same?

<i>Improving</i>	15%
<i>Getting worse</i>	28%
<i>Staying about the same</i>	57%
<i>DK</i>	0%

Statements applying to party leaders....

Tough	
Blair	42%
Hague	17%
Ashdown	30%

Arrogant	
Blair	29%
Hague	43%
Ashdown	19%

Understands people like me	
Blair	48%

Hague	12%
Ashdown	29%

Has lots of personality

Blair	60%
Hague	8%
Ashdown	24%

Experienced

Blair	29%
Hague	9%
Ashdown	51%

Has more style than substance

Blair	51%
Hague	19%
Ashdown	16%

More honest than most politicians

Blair	34%
Hague	14%
Ashdown	28%