

**Q1 How closely respondent matches statements:-  
You are friendly and independent and always ready to help others. You are honest and loyal but unpredictable and emotionally detached.**

<b>Match exactly 10</b>	<b>18%</b>
<b>9</b>	<b>11%</b>
<b>8</b>	<b>26%</b>
<b>7</b>	<b>18%</b>
<b>6</b>	<b>9%</b>
<b>5</b>	<b>13%</b>
<b>4</b>	<b>2%</b>
<b>3</b>	<b>1%</b>
<b>2</b>	<b>1%</b>
<b>Don't match at all 1</b>	<b>1%</b>

**You are imaginative, sensitive, compassionate and selfless. You can also be too idealistic, weak-willed and easily lead**

<b>Match exactly 10</b>	<b>7%</b>
<b>9</b>	<b>7%</b>
<b>8</b>	<b>17%</b>
<b>7</b>	<b>13%</b>
<b>6</b>	<b>12%</b>
<b>5</b>	<b>20%</b>
<b>4</b>	<b>7%</b>
<b>3</b>	<b>4%</b>
<b>2</b>	<b>6%</b>
<b>Don't match at all 1</b>	<b>7%</b>

**You can be selfish, impatient and quick tempered**

<b>Match exactly 10</b>	<b>7%</b>
<b>9</b>	<b>6%</b>
<b>8</b>	<b>9%</b>
<b>7</b>	<b>9%</b>
<b>6</b>	<b>8%</b>
<b>5</b>	<b>13%</b>
<b>4</b>	<b>9%</b>
<b>3</b>	<b>7%</b>

2	13%
Don't match at all 1	18%

**You are patient & reliable, placid yet very determined. Self indulgent and prone to feelings of jealousy**

Match exactly 10	5%
9	7%
8	15%
7	14%
6	13%
5	20%
4	9%
3	5%
2	7%
Don't match at all 1	5%

**You are a gifted communicator, versatile and intelligent but often accused of being superficial and inconsistent**

Match exactly 10	4%
9	4%
8	10%
7	12%
6	12%
5	24%
4	12%
3	7%
2	7%
Don't match at all 1	8%

**You are emotional and protective with great imagination. But you can be moody and clinging**

Match exactly 10	5%
9	7%
8	13%
7	12%
6	13%
5	18%
4	9%

3	8%
2	6%
Don't match at all 1	8%

**You are generous, faithful and loving, a great organiser but you should not assume you know best**

Match exactly 10	8%
9	11%
8	23%
7	18%
6	11%
5	16%
4	6%
3	3%
2	3%
Don't match at all 1	1%

**You are extremely practical and have a shy and modest nature. You are a great perfectionist but can be over critical and prone to worry**

Match exactly 10	10%
9	13%
8	18%
7	13%
6	10%
5	12%
4	7%
3	6%
2	5%
Don't match at all 1	5%

**You are a great diplomat, striving to see both sides of an argument for fear of hurting the feelings of others. You can be self indulgent and incapable of making a decision**

Match exactly 10	8%
9	9%
8	16%
7	15%

6	12%
5	17%
4	8%
3	5%
2	4%
Don't match at all 1	5%

**You are exciting and powerful with a passionate nature. You have a remarkable level of energy and a strong tendency to harbour feelings of jealousy**

Match exactly 10	4%
9	3%
8	11%
7	11%
6	12%
5	20%
4	13%
3	7%
2	8%
Don't match at all 1	8%

**You relish a challenge and the feeling of freedom in your life. You are optimistic, honest and good humoured but also tactless and unresponsive to other feelings**

Match exactly 10	4%
9	8%
8	12%
7	12%
6	14%
5	21%
4	10%
3	6%
2	6%
Don't match at all 1	5%

**You are capable of great things in life but let your pessimism and lack of confidence stand in the way. You are patient, disciplined and humorous**

Match exactly 10	8%
9	8%
8	17%
7	14%
6	14%
5	17%
4	8%
3	5%
2	5%
Don't match at all 1	5%

**Q2 If you were to read a newspaper and turn to the page with horoscopes on it would you read your own?**

Yes	64%
No	27%
DK	8%

**Q3 In practice how often would you say you consult your horoscope?**

Very often	19%
Quite often	21%
Not very often	38%
Never	22%

**Q4 Would you say that your horoscope's predictions are generally always accurate, mostly accurate, sometimes accurate, rarely accurate or never accurate?**

Always accurate	1%
Mostly accurate	7%
Sometimes accurate	39%
Rarely accurate	21%
Never	13%
DK	20%

**Q5 Here are some things some people we have spoken to say they believe in, irrespective of whether or not they have had direct experience of them. Which one so you believe in?**

Some people have powers which cannot be explained by science	64%
God	64%
The paranormal. Things that science can not explain	63%
That people's spirits live on after they die	52%
Heaven	49%
life exists on other planets	49%
Some people can communicate by being able to read other peoples thoughts	47%
Some people can cure illnesses with the power of the mind	40%
Ghosts	38%
Objects can be moved by the power of the mind	34%
Some people can accurately foretell your future (fortune teller)	34%
Some people can cure illnesses with the power of G-d	29%
Extra terrestrial life will one day visit us here on earth	29%
Hell	29%
Angels	26%
Re-incarnation (coming back to life as another person)	25%
The Devil	25%
Saints	24%
If extra terrestrial life visits us, it will be friendly	20%
If extra terrestrial life visits us, it will be hostile	8%
Fairies exist	5%
DK	5%

<b>Q6 Which of the following have you direct experience of?</b>	
Dreams that have predicted the future	19%
People who have powers which can not be explained by science	16%
God	14%

People who can accurately foretell your future (fortune teller)	14%
People who can communicate but being able to read other peoples thoughts	14%
Paranormal phenomenon - things that science cannot explain	13%
Ghosts	14%
Some people can cure illnesses with the power of the mind	40%
Ghosts	13%
People whose spirits live on after they die	11%
Some people can accurately foretell your future (fortune teller)	34%
Some people can cure illnesses with the power of God	29%
Extra terrestrial life will one day visit us here on earth	29%
Dreams that have predicted the future	19%
People who can cure illnesses with the power of the mind	11%
People who can communicate with the dead	9%
People who can cure illnesses with the power of God	8%
Objects which have been moved by the power of the mind	4%
The existence of life on other planets	3%
Angels	3%
Heaven	2%
Hell	2%
Saints	2%
Re-incarnation (coming back to life as another person)	2%
Extra terrestrial life which has already visited us here on earth	2%
Friendly extra terrestrial life	1%
Fairies	1%
Hostile extra terrestrial life	*
DK	44%

**Q7 Which of the following respondents have you yourself**

ever done?	
Visited a Fortune Teller	24%
Visited a Tarot Card reader	18%
Visited a Psychic	14%
Visited a Palmist	10%
Been to a seance	9%
Visited a faith healer	6%

Q8 How satisfactory did you find the experience? Base: All respondents who visited a Psychic	
Very	39%
Quite	37%
Not very	15%
Not at all	8%
DK	1%

How satisfactory did you find the experience? Base: All respondents who visited a Fortune Teller	
Very	24%
Quite	12%
Not very	1%
Not at all	59%
DK	4%

How satisfactory did you find the experience? Base: All respondents who visited a Seance	
Very	29%
Quite	33%
Not very	21%
Not at all	16%
DK	1%

How satisfactory did you find the experience? Base: All respondents who visited a Faith Healer	
Very	48%

Quite	33%
Not very	16%
Not at all	2%
DK	2%

How satisfactory did you find the experience? Base: All respondents who visited a Palmist	
Very	21%
Quite	40%
Not very	24%
Not at all	14%
DK	1%

How satisfactory did you find the experience? Base: All respondents who visited a Tarot card reader	
Very	33%
Quite	41%
Not very	18%
Not at all	7%
DK	1%

Q9 What do you think will happen to you when you die? Base: All respondents	
Go to heaven or hell	35%
Nothing - death is the end	21%
Be re-incarnated as another person	8%
Be reincarnated as an animal	1%
Other	8%
DK	27%

Q10 If you were given a choice, what animal would you like to come back as?	
Cat	19%
Dog	18%
Bird	14%

<b>Large cat</b>	<b>6%</b>
<b>Horse</b>	<b>4%</b>
<b>Aquatic animal</b>	<b>4%</b>
<b>Elephant</b>	<b>1%</b>
<b>Rabbit</b>	<b>1%</b>
<b>Human Being</b>	<b>1%</b>
<b>Nothing</b>	<b>10%</b>

**Q11 How religious would you say you are: very religious, quite religious, not very religious, or not at all religious?**

<b>Very religious</b>	<b>7%</b>
<b>Quite religious</b>	<b>31%</b>
<b>Not very religious</b>	<b>35%</b>
<b>Not at all religious</b>	<b>24%</b>
<b>DK</b>	<b>3%</b>

**Q12 Have you ever experienced Deja Vu - the feeling that you have experienced something before?**

<b>Yes</b>	<b>72%</b>
<b>No</b>	<b>24%</b>
<b>DK</b>	<b>4%</b>

**Q13 Have you ever had a premonition that has come true?**

<b>Yes</b>	<b>41%</b>
<b>No</b>	<b>50%</b>
<b>DK</b>	<b>9%</b>