

ICM interviewed a random sample of 1212 adults aged 18+ by telephone between 3rd-5th April, 1998. Interviews were conducted across the country and the results have been weighted to the profile of all adults.

Q1. Westminster turnout.

10 -certain to vote	61%
9	4%
8	8%
7	4%
6	3%
5	6%
4	2%
3	2%
2	1%
1 - certain not to vote	10%
Don't know	1%

Q2. General Election vote intention. Base: All expressing an intention to vote.

Conservative	31%
Labour	48%
Lib Dem	16%
Other	6%
Lead	17%

Q3. Do you have access to a TV with...

BBC and ITV stations	97%
Satellite TV	19%
Cable TV	16%
Don't know	2%

Q4a. Would you say you like watching international cricket on TV....

A lot	15%
A little	20%
Not at all	65%
Don't know	*

Q4a. Would you say you like watching golf on TV....

A lot	10%
A little	23%
Not at all	66%
Don't know	*%

Q4d. Would you say you like watching tennis on TV...	
A lot	18%
A little	38%
Not at all	44%
Don't know	*%

Q4e. Would you say you like watching European club football on TV ...	
A lot	22%
A little	23%
Not at all	55%
Don't know	*%

Q5. Do you agree or disagree that satellite TV has improved coverage of sport on all channels or has it made no real difference?	
Improved coverage on all channels	34%
Made no real difference	41%
Don't know	25%

Q6. Are you willing or unwilling to pay to watch sport on satellite or cable that was once available on BBC or ITV?	
Willing to pay	14%
Unwilling to pay	84%
Don't know	1%

Q7. Do you think that satellite and cable TV channels should be allowed exclusive TV rights to live coverage of cricket test matches and the cricket world cup?	
Yes	9%
No	58%
Do not tend to watch	32%
Don't know	1%

Q8. Do you think that satellite and cable companies should be allowed exclusive TV rights to all of Wimbledon tennis fortnight except for the finals?	
Yes	10%
No	69%
Do not tend to watch	19%
Don't know	1%

Q9. Do you think that satellite and cable companies should be allowed exclusive TV rights to some live World Cup football matches but not those involving British teams or the final or semi final?	
Yes	17%
No	60%
Do not tend to watch	21%
Don't know	2%

Q9. Do you think that satellite and cable companies should be allowed exclusive TV rights to European football matches involving British club teams?	
Yes	13%
No	66%
Do not tend to watch	20%
Don't know	2%

Q9. Do you think that satellite and cable companies should be allowed exclusive TV rights to golf's Ryder Cup?	
Yes	13%
No	59%
Do not tend to watch	27%
Don't know	2%

Q9. Rupert Murdoch owns a 40% stake in the satellite broadcaster BskyB and owns national newspapers The Times, Sunday Times, Sun and News of the World. From what you have seen or heard, do you think the relationship between the PM Tony Blair and Rupert Murdoch is too close, not close enough or about right?	
Too close	27%
Not close enough	3%
About right	36%
Don't know	2%

Q10. It has been suggested that some newspaper groups have sold newspapers at below what it costs to produce them in order to try and drive other newspapers out of business. Would you approve or disapprove of a new law to ban such pricing?	
Approve	58%
Disapprove	35%
Don't know	7%

Q11. If there were to be a referendum, would you vote to join the single European currency or vote not to join?	
Vote to join	26%
Vote not to join	61%
Don't know	13%
