






ICM Research interviewed a random sample of 1,200 adults aged 18+ by telephone on 29th Nov - 1st December 1996. Interviews were conducted across the country and the results have been weighted to the profile of all adults.

Q1. General Election turnout.	
10 - Absolutely certain to vote	65%
9	4%
8	6%
7	4%
6	2%
5	6%
4	1%
3	1%
2	1%
1 - Certain not to vote	9%
Don't know	1%

Q2. Westminster Voting Intention. Adjusted. Base: All expressing an intention to vote.	
 Conservatives	31%
 Labour	50%
 Liberal Democrats	15%
 Other	4%
 LEAD	-19%

Q3. Which party do you think has the best policies for dealing with the economy?	
Conservative	25%
Labour	34%
Liberal Democrats	7%
Others	1%
None of them	16%
Don't know	17%

Q4. From what you have seen or heard, do you think the Budget will make you and your family.....	
A lot better off	2%
A little better off	29%

No difference	20%
A little worse off	29%
A lot worse off	18%
Don't know	2%
Q5. Overall, from what you have seen or heard, do you think the Budget will help improve the quality of public services or make them worse?	
Improve a lot	4%
Improve a little	21%
No difference	15%
Make them a little worse	26%
Make them a lot worse	27%
Don't know	7%
Q6. If they win power at the next election, which of the two parties, Conservative or Labour, do you think is most likely to be able to keep taxes low?	
Conservative	47%
Labour	36%
Don't know	17%