

ICM Research interviewed a random sample of 1,200 adults aged 18+ by telephone on 2-3rd August, 1996. Interviews were conducted across the country and the results have been weighted to the profile of all adults.

Q1. General Election turnout.	
10 - Absolutely certain to vote	59%
9	4%
8	7%
7	4%
6	3%
5	7%
4	2%
3	1%
2	1%
1 - Certain not to vote	10%
Don't know	3%

Q2. Westminster Voting Intention. Adjusted. Base: All expressing an intention to vote.	
 Conservatives	33%
 Labour	45%
 Liberal Democrats	19%
 Other	3%
 LEAD	-12%

Q3. Which party do you think has the best policies for dealing with the economy?	
Conservative	22%
Labour	32%
Liberal Democrats	5%
Others	1%
None of them	20%
Don't know	19%

Q4. Under which government, Conservative or Labour, do you think..... is most likely to happen?	
Interest rates will rise	
Conservative	26%
Labour	46%

Both	14%
Neither	4%
Don't know	10%
Law and order will improve	
Conservative	24%
Labour	40%
Both	7%
Neither	19%
Don't know	9%
Inflation will go up	
Conservative	26%
Labour	46%
Both	14%
Neither	6%
Don't know	9%
Unemployment will fall	
Conservative	22%
Labour	48%
Both	6%
Neither	17%
Don't know	7%
There will be more strikes	
Conservative	27%
Labour	39%
Both	6%
Neither	17%
Don't know	10%
Taxes will go up	
Conservative	27%
Labour	43%
Both	18%
Neither	6%
Don't know	6%
Educational standards will improve	
Conservative	21%
Labour	51%
Both	7%
Neither	13%
Don't know	8%
House prices will rise substantially	
Conservative	33%
Labour	21%
Both	14%
Neither	20%

Don't know	12%
The economy will deteriorate	
Conservative	32%
Labour	29%
Both	10%
Neither	18%
Don't know	11%
Income will be spread more evenly	
Conservative	11%
Labour	63%
Both	5%
Neither	15%
Don't know	7%
Welfare payments will be concentrated on the really needy	
Conservative	18%
Labour	57%
Both	7%
Neither	11%
Don't know	6%
The health service will deteriorate	
Conservative	60%
Labour	12%
Both	11%
Neither	11%
Don't know	6%
There will be lasting peace in Northern Ireland	
Conservative	12%
Labour	13%
Both	6%
Neither	53%
Don't know	15%