




ICM Research interviewed a tightly controlled sample of 1477 adults aged 18+ in 103 randomly selected constituencies nationwide. Interviews were conducted face-to-face between 6-7th March .

Q1. Westminster Voting Intention. Adjusted. Base: All expressing an intention to vote.	
 Conservatives	39%
 Labour	42%
 Liberal Democrats	15%
 Other	4%
 LEAD	-3%

Q2. What is stronger, your liking for the party you support, or your dislike of the others?	
Like for party	22%
Dislike of other parties	48%
Both equally	13%
Don't know	17%
Q3. Putting aside your own overall party preference, on the basis of what you have seen of their election campaigning so far, would you say the parties have gone up or down in your estimation?	
Conservative party	
Gone up	17%
Gone down	51%
No change	2%
Don't know	30%
Labour party	
Gone up	25%
Gone down	40%
No change	2%
Don't know	33%
Liberal Democrat	
Gone up	37%
Gone down	15%
No change	2%
Don't know	46%

Q4. Are you registered to vote in the forthcoming general election?	
Yes	92%
No	3%
Don't know	5%