

ICM Research interviewed a tightly controlled sample of 1446 adults aged 18+ in 103 randomly selected constituencies nationwide. Interviews were conducted face-to-face between 7-8th September 1990.

Q1. Westminster Voting Intention. Adjusted. Base: All expressing an intention to vote.	
Conservatives	37%
Labour	50%
Liberal Democrats	8%
Other	6%
LEAD	-13%

Q2. Which party did you vote for in the last election?	
Conservative	34%
Labour	35%
Liberal SDP	8%
Scottish National Party	1%
Green Party	1%
Did not vote	17%
Unwilling to say	1%
Don't know	3%

Q3. Could you tell me how strongly you support your party?	
Very strongly	23%
Fairly strongly	43%
Not very strongly	23%
Not at all strongly	9%
Don't know	2%

Q4. If you were offered a second choice, which party would you vote for?	
Conservative	7%
Labour	9%
Social and Liberal Democrats/SLD/Democrats	22%
Scottish National Party	4%
Plaid Cymru	1%
Green Party	7%

Others	1%
Will not vote	37%
Don't know	13%
<b>Q5. Agreement with statements about issues facing the country today:-</b>	
<b>It is more important for the Government to reduce inflation than to reduce unemployment</b>	
Agree strongly	18%
Agree slightly	27%
Neither agree nor disagree	16%
Disagree slightly	20%
Disagree strongly	11%
Don't know	7%
<b>Profitable state industries should be sold off and run as private companies</b>	
Agree strongly	8%
Agree slightly	15%
Neither agree nor disagree	11%
Disagree slightly	21%
Disagree strongly	37%
Don't know	6%
<b>Britain should have a close relationship with the European Community even if it means some loss of sovereignty</b>	
Agree strongly	19%
Agree slightly	28%
Neither agree nor disagree	10%
Disagree slightly	16%
Disagree strongly	21%
Don't know	5%
<b>The economy would be stronger if the Government borrowed more money and used it for investment</b>	
Agree strongly	7%
Agree slightly	19%
Neither agree nor disagree	17%
Disagree slightly	22%
Disagree strongly	21%
Don't know	13%
<b>Britain is safer having its own nuclear weapons</b>	
Agree strongly	28%
Agree slightly	28%
Neither agree nor disagree	10%
Disagree slightly	11%
Disagree strongly	16%
Don't know	6%
<b>It is better to pay higher taxes and have better public services than lower taxes and worse services</b>	

Agree strongly	29%
Agree slightly	29%
Neither agree nor disagree	15%
Disagree slightly	13%
Disagree strongly	8%
Don't know	5%
<b>Trade unions should have more say in the running of industry and the economy</b>	
Agree strongly	11%
Agree slightly	20%
Neither agree nor disagree	10%
Disagree slightly	21%
Disagree strongly	30%
Don't know	6%
<b>The Government should give higher priority to environmental policy even if this means higher prices for some goods</b>	
Agree strongly	33%
Agree slightly	36%
Neither agree nor disagree	12%
Disagree slightly	8%
Disagree strongly	5%
Don't know	6%
<b>The National Health Service is safe in Mrs Thatcher's hands</b>	
Agree strongly	6%
Agree slightly	12%
Neither agree nor disagree	9%
Disagree slightly	18%
Disagree strongly	50%
Don't know	5%
<b>State schools are safe in Mrs Thatcher's hands</b>	
Agree strongly	7%
Agree slightly	15%
Neither agree nor disagree	11%
Disagree slightly	18%
Disagree strongly	43%
Don't know	6%
<b>There is one law for the rich and one for the poor</b>	
Agree strongly	49%
Agree slightly	22%
Neither agree nor disagree	9%
Disagree slightly	9%
Disagree strongly	8%
Don't know	3%
<b>More socialist planning would be the best way to solve Britain's economic problems</b>	
Agree strongly	12%

Agree slightly	22%
Neither agree nor disagree	21%
Disagree slightly	15%
Disagree strongly	17%
Don't know	12%
<b>Q6. For each of these issues, would you consider switching your vote, or not voting at all if your present party's attitude on the issues turn out to be different from your own?</b>	
<b>Inflation and unemployment</b>	
Would switch	15%
Would stay with present party	53%
Would not vote	18%
Don't know	13%
<b>Privatisation of state industries</b>	
Would switch	16%
Would stay with present party	52%
Would not vote	17%
Don't know	15%
<b>The European Community</b>	
Would switch	15%
Would stay with present party	55%
Would not vote	16%
Don't know	15%
<b>Government investment in industry</b>	
Would switch	13%
Would stay with present party	59%
Would not vote	14%
Don't know	15%
<b>Nuclear weapons</b>	
Would switch	20%
Would stay with present party	48%
Would not vote	17%
Don't know	15%
<b>Taxation and government spending on public services</b>	
Would switch	17%
Would stay with present party	53%
Would not vote	14%
Don't know	15%
<b>Trade unions</b>	
Would switch	15%
Would stay with present party	53%
Would not vote	16%
Don't know	16%
<b>The environment</b>	

Would switch	22%
Would stay with present party	51%
Would not vote	13%
Don't know	14%
<b>The health service</b>	
Would switch	26%
Would stay with present party	47%
Would not vote	14%
Don't know	13%
<b>State schools</b>	
Would switch	22%
Would stay with present party	50%
Would not vote	14%
Don't know	14%
<b>Q7. Regardless of which party you yourself support, which party do you think is most likely to produce the most successful economic policies?</b>	
Conservative	40%
Labour	28%
Social and Liberal Democrats? SLD/Democrats	4%
Green Party	1%
Others	1%
Don't know	25%
<b>Q8. Do you agree or disagree with the Government's decision to send British Forces to the Gulf region?</b>	
Agree	71%
Disagree	19%
Don't know	10%