





ICM Research interviewed a tightly controlled sample of 1427 adults aged 18+ in 103 randomly selected constituencies nationwide. Interviews were conducted face-to-face between 12-13th October 1990.

Q1. Westminster Voting Intention. Adjusted. Base: All expressing an intention to vote.		
	Conservatives	36%
	Labour	49%
	Liberal Democrats	9%
	Other	7%
	LEAD	-13%

Q2. Is John Major, Chancellor of the Exchequer, doing a good job or not?	
Very good	8%
Fairly good	37%
Neither good nor bad	16%
Fairly bad	12%
Very bad	13%
Don't know	13%

Q3. Is John McGregor, Education Secretary, doing a good job or not?	
Very good	2%
Fairly good	16%
Neither good nor bad	17%
Fairly bad	22%
Very bad	27%
Don't know	17%

Q4. Is Douglas Hurd, Foreign Secretary, doing a good job or not?	
Very good	10%
Fairly good	38%
Neither good nor bad	18%
Fairly bad	10%
Very bad	10%

Don't know	14%
Q5. Is David Waddington, Home Secretary, doing a good job or not?	
Very good	3%
Fairly good	27%
Neither good nor bad	23%
Fairly bad	12%
Very bad	12%
Don't know	23%
Q6. Is Margaret Thatcher, Prime Minister, doing a good job or not?	
Very good	14%
Fairly good	21%
Neither good nor bad	11%
Fairly bad	11%
Very bad	37%
Don't know	6%
Q7. Is Kenneth Clark, Health Secretary, doing a good job or not?	
Very good	3%
Fairly good	15%
Neither good nor bad	12%
Fairly bad	21%
Very bad	39%
Don't know	10%
Q7. Is Cecil Parkinson, Transport Secretary, doing a good job or not?	
Very good	2%
Fairly good	21%
Neither good nor bad	19%
Fairly bad	16%
Very bad	27%
Don't know	15%