


Clear thinking in a complex world



ICM Poll for The Guardian

Fieldwork dates: 15th – 17th April 2011

Interview Method: Telephone.

Population effectively sampled: All adults aged 18+

Sampling Method: Within each government office region, a random sample of telephone numbers was drawn from the entire BT database of domestic telephone numbers. Each number so selected had its last digit randomised so as to provide a sample including both listed and unlisted numbers.

Sample size: 1,003. ICM also interviewed 30 respondents in Northern Ireland, who answered the AV section plus standard demographics only. The AV section has thus been weighted to the profile of UK adults. Standard voting intentions remain representative of GB adults.

Data weighting: Data were weighted to the profile of all adults aged 18+ (including non telephone owning households). Data were weighted by sex, age, social class, household tenure, work status, number of cars in the household and whether or not the respondent has taken a foreign holiday in the last 3 years. Targets for the weighted data were derived from the National Readership survey, a random probability survey comprising 36,000 random face-to-face interviews conducted annually.

The data were further weighted by declared votes in the 2010 general election. The weighting scheme is designed as follows:

Weighting by past votes

1. Respondents are asked whether they voted in the last general election and if they did, which party they voted for.

2. The sample is weighted by demographics (age, sex, tenure etc). However, after such weighting the declared past votes may not match, exactly, the results of the last election. Partly this is because demographics (by which ICM control the sample) are relatively poorly correlated with vote behaviour. Nevertheless past vote weighting has to be used with caution as some people genuinely forget how they voted. We cannot simply weight the data to the actual results last time.

3. ICM takes the declared past votes on any new poll and adds it to the 25 or so most recent ICM polls containing the same question. The average of these polls is used in the past vote weighting scheme.

4. ICM compares the declared past votes derived in 3) above to the actual result of the last general election and gives a weight of 80% to the results of the last election and 20% to the average of the most recent polls, thereby assuming that most of the difference can be attributed to political imbalance in the sample and to faulty recall.

Weighting for turnout

1. ICM ask respondents to say how likely it is that they will go and vote in a new general election using a ten points scale where 10 means they would be absolutely certain to vote and 1 means they would be certain not to vote.

2. We then weight people by their anticipated turnout. If someone is 10/10 certain to vote, they are given a weight of 1.0. If someone is 9/10 certain to vote they are given a weight of 0.9 etc. People who tell us they are likely to vote in the next General Election but did not vote in the last, are further down-weighted. If someone says they are 10/10 certain to vote but did not vote in 2010, they are given a weight of 0.5. If they say 9/10 certainty, the weight becomes 0.45 etc.

Voting intentions: ICM derives vote intentions from 2 questions.

First of all respondents are asked how likely it is that they would be to go and vote in a new election.

Those who say they will vote are asked to say which party they would support in a new election. Respondents are then asked whether they voted in 2010 and which party they voted for in that election. The vote figures shown in the table are calculated after ICM has excluded those who say they will not vote, refuse to answer the question or don't know who they would vote for. The figures are adjusted for turnout calculated accordingly to their stated intentions to vote.

In a further step, ICM add 50% of those who refuse to answer the vote intention question or say they don't know to the party they voted for in 2010.

The analysis by vote intention shown on each table is taken from table 1, i.e. before adjusting for refusers and don't knows.

Questions: The computer tables attached in PDF format show each question, in full, in the order they were put to respondents, all response codes and the weighted and un-weighted bases for all demographics and other data including but not limited that published .

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British Polling Council: ICM is a member of the British Polling Council and abides by its rules. <http://www.britishpollingcouncil.org/>

Opinion Poll

CATI Fieldwork : 15th-17th April 2011

Absolutes/col percents

Table 1

Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election?

Base: All respondents

	Total	Gender		Age				Social Class				Voting Intention				Vote In 2010 General Election			Region			
		Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South	
Unweighted base	1003	463	540	77	115	554	257	352	181	142	328	246	261	84	83	281	228	169	333	313	357	
Weighted base	1003	490	513	124	162	508	208	270	288	211	234	217	254	80	95	248	203	161	338	317	348	
Certain to vote	(10) 565	258	306	47	65	305	147	176	165	103	121	161	161	48	57	176	133	111	194	166	204	
		56%	53%	60%	38%	40%	60%	71%	65%	57%	49%	52%	74%	63%	60%	61%	71%	66%	69%	57%	53%	59%
(9)	84	52	32	12	11	47	13	23	30	14	17	14	24	15	7	24	18	12	28	25	30	
	8%	11%	6%	10%	7%	9%	6%	9%	10%	7%	7%	6%	10%	19%	7%	10%	9%	8%	8%	8%	9%	
(8)	68	31	37	16	15	28	9	15	10	20	23	14	14	4	8	12	15	17	22	23	23	
	7%	6%	7%	13%	9%	5%	4%	6%	3%	9%	10%	6%	6%	4%	9%	5%	7%	11%	6%	7%	7%	
(7)	44	25	19	4	14	20	5	15	13	8	8	9	8	2	8	5	7	6	18	10	16	
	4%	5%	4%	4%	9%	4%	2%	6%	5%	4%	3%	4%	3%	3%	9%	2%	3%	4%	5%	3%	5%	
(6)	25	18	6	4	7	10	3	6	6	9	4	2	11	4	3	5	7	3	11	7	6	
	2%	4%	1%	3%	5%	2%	1%	2%	2%	4%	2%	1%	4%	5%	3%	2%	3%	2%	3%	2%	2%	
(5)	71	39	32	13	14	34	10	13	23	17	19	10	23	6	4	12	10	6	30	23	18	
	7%	8%	6%	10%	9%	7%	5%	5%	8%	8%	8%	5%	9%	8%	4%	5%	5%	4%	9%	7%	5%	
(4)	10	1	9	4	-	6	1	2	3	4	2	1	4	*	2	1	4	-	4	3	4	
	1%	*	2%	3%	-	1%	*	1%	1%	2%	1%	*	2%	*	2%	1%	2%	-	1%	1%	1%	
(3)	22	12	11	7	8	6	1	1	11	7	3	6	4	1	4	3	2	1	4	12	7	
	2%	2%	2%	5%	5%	1%	1%	*	4%	3%	1%	3%	2%	1%	4%	1%	1%	*	1%	4%	2%	
(2)	16	8	8	7	*	7	1	3	5	4	4	2	4	-	2	2	2	-	2	6	9	
	2%	2%	2%	6%	*	1%	1%	1%	2%	2%	2%	1%	2%	-	2%	1%	1%	-	*	2%	2%	
Certain not to vote	(1) 88	39	49	6	24	42	16	14	18	26	30	-	-	-	-	6	3	5	26	36	26	
		9%	8%	10%	5%	15%	8%	5%	6%	12%	13%	-	-	-	-	3%	1%	3%	8%	11%	8%	
Refused	1	1	-	-	-	-	1	-	-	-	1	-	-	-	-	-	1	-	-	1	-	
	*	*	-	-	-	-	*	-	-	-	*	-	-	-	-	-	*	-	-	*	-	
Don't know	10	6	3	3	3	3	1	1	4	1	3	-	-	-	-	-	1	-	-	5	4	
	1%	1%	1%	2%	2%	1%	*	*	1%	*	1%	-	-	-	-	-	*	-	-	2%	1%	
Mean	8.04	8.01	8.07	7.33	7.13	8.25	8.66	8.66	8.15	7.48	7.69	9.16	8.72	8.96	8.61	9.00	8.87	9.02	8.19	7.71	8.20	
Standard deviation	2.97	2.90	3.04	2.99	3.28	2.87	2.70	2.47	2.85	3.24	3.24	1.78	2.10	1.70	2.19	2.11	2.07	1.98	2.78	3.22	2.90	
Standard error	0.09	0.14	0.13	0.35	0.31	0.12	0.17	0.13	0.21	0.27	0.18	0.11	0.13	0.19	0.24	0.13	0.14	0.15	0.15	0.18	0.15	

Opinion Poll

CATI Fieldwork : 15th-17th April 2011

Absolutes/col percents

Table 2

Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area. If there were a general election tomorrow which party do you think you would vote for?

Base: All respondents

	Total	Gender		Age				Social Class				Voting Intention				Vote In 2010 General Election			Region		
		Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1003	463	540	77	115	554	257	352	181	142	328	246	261	84	83	281	228	169	333	313	357
Weighted base	1003	490	513	124	162	508	208	270	288	211	234	217	254	80	95	248	203	161	338	317	348
Conservative	217 22%	115 23%	102 20%	9 7%	29 18%	116 23%	62 30%	77 29%	56 19%	40 19%	44 19%	217 100%	-	-	-	182 73%	5 2%	10 6%	64 19%	68 21%	86 25%
Labour	254 25%	127 26%	127 25%	41 33%	40 25%	135 27%	38 18%	65 24%	78 27%	54 26%	57 24%	-	254 100%	-	-	12 5%	155 77%	34 21%	97 29%	83 26%	75 22%
Liberal Democrat/ Liberal	80 8%	36 7%	44 9%	7 6%	22 14%	31 6%	19 9%	28 10%	29 10%	5 2%	18 8%	-	-	80 100%	-	6 3%	1 *	59 36%	24 7%	22 7%	34 10%
Scottish National Party/ SNP	28 3%	10 2%	18 4%	8 7%	2 1%	14 3%	4 2%	12 4%	6 2%	7 3%	3 1%	-	-	-	28 30%	2 1%	3 1%	3 2%	28 8%	-	-
Plaid Cymru	7 1%	4 1%	3 1%	2 2%	-	5 1%	-	2 1%	1 *	4 2%	1 *	-	-	-	7 8%	1 *	1 *	-	-	7 2%	-
Green Party	16 2%	8 2%	9 2%	4 3%	5 3%	7 1%	1 *	3 1%	4 1%	6 3%	3 1%	-	-	-	16 17%	-	1 1%	2 1%	5 1%	6 2%	6 2%
UK Independence Party (UKIP)	19 2%	14 3%	5 1%	-	-	12 2%	7 3%	6 2%	2 1%	4 2%	6 2%	-	-	-	19 20%	6 3%	-	5 3%	5 1%	5 1%	9 3%
British National Party (BNP)	4 *	4 1%	-	-	-	3 1%	1 *	1 *	3 1%	-	1 *	-	-	-	4 4%	-	-	-	3 1%	-	1 *
Other	19 2%	15 3%	4 1%	6 5%	4 2%	10 2%	-	6 2%	3 1%	10 5%	-	-	-	-	19 20%	-	1 1%	6 4%	3 1%	3 1%	13 4%
Will not vote	88 9%	39 8%	49 10%	6 5%	24 15%	42 8%	16 8%	14 5%	18 6%	26 12%	30 13%	-	-	-	-	6 3%	3 1%	5 3%	26 8%	36 11%	26 8%
Don't know	184 18%	79 16%	106 21%	37 30%	27 17%	93 18%	28 13%	34 13%	70 24%	37 17%	43 18%	-	-	-	-	26 10%	30 15%	31 19%	55 16%	65 21%	64 18%
Refused	85 8%	39 8%	46 9%	4 3%	9 5%	41 8%	32 15%	21 8%	18 6%	18 9%	28 12%	-	-	-	-	6 3%	4 2%	6 4%	28 8%	23 7%	34 10%

Opinion Poll

CATI Fieldwork : 15th-17th April 2011

Absolutes/col percents

Table 3

Data derived from:-

Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election?

Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area. If there were a general election tomorrow which party do you think you would vote for?

Data excludes those who definitely will not vote (9%), don't know who they would vote for (18%) or refuse to answer (8%)

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Gender			Age				Social Class				Voting Intention				Vote In 2010 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	585	277	308	31	59	338	157	236	107	72	170	223	219	73	69	220	173	119	202	172	210
Weighted base	543	268	276	51	80	292	121	173	156	102	112	193	206	69	75	193	150	111	198	154	191
Conservative	193	100	93	5	23	107	58	69	49	36	39	193	-	-	-	170	4	10	58	57	77
	36%	38%	34%	10%	29%	37%	48%	40%	31%	35%	35%	100%	-	-	-	88%	3%	9%	29%	37%	41%
Labour	206	98	108	27	29	117	33	54	67	40	45	-	206	-	-	9	140	33	81	64	61
	38%	37%	39%	52%	37%	40%	28%	31%	43%	39%	40%	-	100%	-	-	5%	93%	29%	41%	42%	32%
Liberal Democrat/ Liberal	69	29	40	6	18	28	17	24	26	5	15	-	-	69	-	5	*	55	21	18	30
	13%	11%	15%	13%	22%	10%	14%	14%	16%	4%	14%	-	-	100%	-	3%	*	50%	11%	11%	16%
Scottish National Party/ SNP	24	9	16	7	2	12	4	11	5	5	3	-	-	-	24	1	3	2	24	-	-
	4%	3%	6%	14%	2%	4%	3%	6%	3%	5%	3%	-	-	-	32%	1%	2%	2%	12%	-	-
Plaid Cymru	4	1	3	1	-	3	-	1	1	1	1	-	-	-	4	1	1	-	-	4	-
	1%	*	1%	2%	-	1%	-	1%	1%	1%	1%	-	-	-	6%	*	1%	-	-	3%	-
Green Party	15	7	8	3	5	6	1	3	4	5	3	-	-	-	15	-	1	2	4	5	5
	3%	3%	3%	7%	6%	2%	1%	2%	2%	5%	2%	-	-	-	20%	-	1%	2%	2%	3%	3%
UK Independence Party (UKIP)	16	11	5	-	-	9	7	5	2	4	5	-	-	-	16	6	-	4	4	3	8
	3%	4%	2%	-	-	3%	5%	3%	1%	4%	4%	-	-	-	21%	3%	-	4%	2%	2%	4%
British National Party (BNP)	4	4	-	-	-	3	1	1	3	-	*	-	-	-	4	-	-	-	3	-	1
	1%	2%	-	-	-	1%	1%	1%	2%	-	*	-	-	-	5%	-	-	-	2%	-	*
Other	12	9	3	1	3	7	-	6	*	6	-	-	-	-	12	-	1	5	3	2	7
	2%	3%	1%	3%	4%	2%	-	3%	*	6%	-	-	-	-	16%	-	1%	4%	1%	1%	4%

Opinion Poll
CATI Fieldwork : 15th-17th April 2011

Col percents

Table 4
Published Vote Intention Figures
Percentages derived from the responses of 769 respondents

	<u>Total</u>
Conservative	35%
Labour	37%
Liberal Democrat	15%
Other	13%

Opinion Poll

CATI Fieldwork : 15th-17th April 2011

Absolutes/col percents

Table 1

Q1 You may have seen or heard that the next election in your area will be held on May 5th 2011. Many people we have spoken to have said they will not vote in that election, while others have said they would vote. I would like to know how certain it is that you would actually vote in the ... On a ten point scale if 10 would mean you would be absolutely certain to vote and 1 would mean you would be certain not to vote how likely is it that you will cast your vote on May 5th 2011?

Base: All respondents in Northern Ireland

	Gender			Age				Social Class				Voting Intention				Vote In 2010 General Election			Region					
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	NET: Election holding area	Referendum only area	English areas with elections	Scotland	Wales	NI
Unweighted base	30	11	19	2	4	13	11	6	3	4	17	-	-	-	-	-	-	-	30	-	-	-	-	30
Weighted base	30	13	17	3	4	14	9	6	5	6	13	-	-	-	-	-	-	-	30	-	-	-	-	30
Certain to vote	(10)	12	4	8	2	1	6	3	4	2	2	5	-	-	-	-	-	-	12	-	-	-	-	12
		40%	35%	43%	62%	31%	40%	38%	62%	32%	26%	39%	-	-	-	-	-	-	40%	-	-	-	-	40%
(9)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(8)	3	1	2	-	1	-	2	-	1	-	2	-	-	-	-	-	-	-	3	-	-	-	-	3
	9%	6%	11%	-	26%	-	18%	-	24%	-	12%	-	-	-	-	-	-	-	9%	-	-	-	-	9%
(7)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(6)	4	1	2	1	-	2	*	-	2	1	*	-	-	-	-	-	-	-	4	-	-	-	-	4
	12%	11%	12%	38%	-	15%	4%	-	45%	16%	3%	-	-	-	-	-	-	-	12%	-	-	-	-	12%
(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(2)	3	2	1	-	1	2	-	-	-	2	1	-	-	-	-	-	-	-	3	-	-	-	-	3
	11%	16%	7%	-	29%	14%	-	-	-	32%	10%	-	-	-	-	-	-	-	11%	-	-	-	-	11%
Certain not to vote	(1)	7	4	3	-	1	4	3	2	-	2	3	-	-	-	-	-	-	7	-	-	-	-	7
	24%	32%	18%	-	15%	28%	31%	38%	-	26%	26%	-	-	-	-	-	-	-	24%	-	-	-	-	24%
Don't know	1	-	1	-	-	*	1	-	-	-	1	-	-	-	-	-	-	-	1	-	-	-	-	1
	5%	-	8%	-	-	3%	10%	-	-	-	10%	-	-	-	-	-	-	-	5%	-	-	-	-	5%
Mean	6.13	5.29	6.81	8.47	5.88	5.62	6.35	6.62	7.74	4.49	6.12	-	-	-	-	-	-	-	6.13	-	-	-	-	6.13
Standard deviation	3.96	4.15	3.81	2.45	4.29	4.15	4.26	4.78	1.94	3.99	4.25	-	-	-	-	-	-	-	3.96	-	-	-	-	3.96

Opinion Poll

CATI Fieldwork : 15th-17th April 2011

Absolutes/col percents

Table 1

Q1 You may have seen or heard that the next election in your area will be held on May 5th 2011. Many people we have spoken to have said they will not vote in that election, while others have said they would vote. I would like to know how certain it is that you would actually vote in the ... On a ten point scale if 10 would mean you would be absolutely certain to vote and 1 would mean you would be certain not to vote how likely is it that you will cast your vote on May 5th 2011?

Base: All respondents in Northern Ireland

	Gender		Age				Social Class				Voting Intention				Vote In 2010 General Election			Region						
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	NET: Elec- tion hold- ing area	Ref- eren- dum only area	Eng- lish areas with elec- tions	Scot- land	Wales	NI
Weighted base	30	13	17	3	4	14	9	6	5	6	13	-	-	-	-	-	-	30	-	-	-	-	-	30
Standard error	0.75	1.25	0.92	1.73	2.15	1.20	1.35	1.95	1.12	2.00	1.10	-	-	-	-	-	-	0.75	-	-	-	-	-	0.75

Opinion Poll

CATI Fieldwork : 15th-17th April 2011

Absolutes/col percents

Table 2

Q1 You may have seen or heard that the next election in your area will be held on May 5th 2011. Many people we have spoken to have said they will not vote in that election, while others have said they would vote. I would like to know how certain it is that you would actually vote in the ... On a ten point scale if 10 would mean you would be absolutely certain to vote and 1 would mean you would be certain not to vote how likely is it that you will cast your vote on May 5th 2011?

Base: All respondents in Scotland

	Gender			Age				Social Class				Voting Intention				Vote In 2010 General Election			Region						
	Total	Male	Female	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	NET: Election holding area	Referendum only area	English areas with elections	Scotland	Wales	NI	
Unweighted base	87	38	49	7	12	55	13	38	19	12	18	5	18	5	29	8	22	14	87	-	-	87	-	-	
Weighted base	88	42	46	11	15	51	11	29	31	16	12	6	22	3	31	9	21	14	88	-	-	88	-	-	
Certain to vote	(10)	55	23	32	5	5	36	9	19	23	5	8	5	17	1	20	7	19	8	55	-	-	55	-	-
		63%	54%	71%	51%	36%	76%	63%	75%	34%	68%	90%	75%	34%	65%	75%	90%	56%	63%	-	-	63%	-	-	
	(9)	5	4	1	-	1	4	*	2	1	1	*	-	3	1	1	-	1	1	5	-	-	5	-	-
		6%	10%	3%	-	10%	7%	4%	8%	5%	8%	4%	-	12%	26%	2%	-	7%	6%	6%	-	-	6%	-	-
	(8)	6	2	4	3	1	-	4	-	2	1	-	-	-	5	2	-	1	6	-	-	6	-	-	
		7%	4%	10%	29%	9%	-	13%	-	10%	6%	-	-	-	15%	18%	-	10%	7%	-	-	7%	-	-	
	(7)	3	1	1	-	-	3	-	1	-	2	-	-	-	1	1	-	1	3	-	-	3	-	-	
		3%	3%	3%	-	-	5%	-	2%	-	12%	-	-	-	21%	4%	-	9%	3%	-	-	3%	-	-	
	(6)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	(5)	11	9	2	2	4	5	-	3	4	4	-	-	2	-	2	-	2	11	-	-	11	-	-	
		13%	21%	5%	21%	27%	10%	-	11%	14%	24%	-	-	10%	-	8%	-	12%	13%	-	-	13%	-	-	
	(4)	1	1	-	-	-	1	-	-	-	-	1	-	1	-	-	-	1	1	-	-	1	-	-	
		1%	1%	-	-	-	1%	-	-	-	-	5%	-	2%	-	-	-	3%	1%	-	-	1%	-	-	
	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	(2)	1	-	1	-	-	1	-	1	-	-	-	-	-	1	-	-	-	1	-	-	1	-	-	
		1%	-	1%	-	-	1%	-	2%	-	-	-	-	-	2%	-	-	-	1%	-	-	1%	-	-	
Certain not to vote	(1)	6	3	3	-	3	3	1	1	1	2	2	1	-	1	1	1	1	6	-	-	6	-	-	
		7%	7%	7%	-	19%	6%	5%	3%	4%	13%	17%	10%	-	19%	4%	7%	7%	7%	-	-	7%	-	-	
Mean		8.32	7.95	8.67	8.39	6.67	8.62	9.19	8.76	8.71	6.99	8.02	9.11	9.23	7.42	8.62	9.05	9.77	8.23	8.32	-	-	8.32	-	-
Standard deviation		2.77	2.86	2.67	2.03	3.50	2.64	2.19	2.20	2.62	3.13	3.60	2.96	1.75	3.94	2.45	2.41	1.02	2.71	2.77	-	-	2.77	-	-
Standard error		0.30	0.46	0.38	0.77	1.01	0.36	0.61	0.36	0.60	0.90	0.85	1.32	0.41	1.76	0.45	0.85	0.22	0.73	0.30	-	-	0.30	-	-

Opinion Poll

CATI Fieldwork : 15th-17th April 2011

Absolutes/col percents

Table 3

Q1 You may have seen or heard that the next election in your area will be held on May 5th 2011. Many people we have spoken to have said they will not vote in that election, while others have said they would vote. I would like to know how certain it is that you would actually vote in the ... On a ten point scale if 10 would mean you would be absolutely certain to vote and 1 would mean you would be certain not to vote how likely is it that you will cast your vote on May 5th 2011?

Base: All respondents in Wales

	Gender			Age				Social Class				Voting Intention				Vote In 2010 General Election			Region						
	Total	Male	Female	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	NET: Election holding area	Referendum only area	English areas with elections	Scotland	Wales	NI	
Unweighted base	50	17	33	3	6	25	16	11	5	12	22	11	13	3	6	9	12	6	50	-	-	-	50	-	
Weighted base	52	18	34	4	7	26	16	10	8	17	18	11	12	3	7	9	11	9	52	-	-	-	52	-	
Certain to vote	(10)	27	9	18	2	2	11	12	5	6	6	10	8	9	2	5	7	10	5	27	-	-	-	27	-
		52%	50%	53%	47%	25%	45%	77%	52%	73%	37%	58%	68%	75%	80%	68%	80%	91%	55%	52%	-	-	-	52%	-
	(9)	3	1	1	1	-	1	-	-	-	3	-	-	1	-	-	-	-	3	-	-	-	3	-	
		5%	8%	3%	31%	-	5%	-	-	-	15%	-	-	11%	-	-	-	-	5%	-	-	-	5%	-	
	(8)	3	1	2	-	-	3	-	1	-	1	1	-	-	-	-	1	-	3	-	-	-	3	-	
		6%	6%	6%	-	-	13%	-	10%	-	7%	6%	10%	-	-	-	9%	-	6%	-	-	-	6%	-	
	(7)	2	-	2	-	2	-	-	-	-	2	-	-	-	-	-	-	2	2	-	-	-	2	-	
		4%	-	6%	-	29%	-	-	-	-	12%	-	-	-	-	-	-	22%	4%	-	-	-	4%	-	
	(6)	2	2	-	-	-	2	-	-	-	2	-	-	-	2	-	-	-	2	-	-	-	2	-	
		4%	12%	-	-	-	8%	-	-	-	13%	-	-	-	32%	-	-	-	4%	-	-	-	4%	-	
	(5)	5	2	3	-	-	3	2	1	-	1	3	2	-	1	-	2	-	5	-	-	-	5	-	
		9%	12%	8%	-	-	12%	12%	6%	-	8%	16%	16%	-	20%	-	20%	-	9%	-	-	-	9%	-	
	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	(3)	4	1	3	-	1	3	-	-	2	1	1	-	2	-	-	-	2	4	-	-	-	4	-	
		8%	5%	9%	-	12%	12%	-	-	27%	5%	5%	-	14%	-	-	-	24%	8%	-	-	-	8%	-	
	(2)	2	1	1	1	-	1	-	1	-	1	1	-	-	-	-	-	-	2	-	-	-	2	-	
		3%	4%	2%	22%	-	3%	-	7%	-	5%	6%	-	-	-	-	-	-	3%	-	-	-	3%	-	
Certain not to vote	(1)	5	1	4	-	2	1	2	2	-	1	2	-	-	-	-	-	-	5	-	-	-	5	-	
		9%	3%	12%	-	34%	2%	11%	24%	-	4%	10%	-	-	-	-	-	-	9%	-	-	-	9%	-	
Mean		7.50	7.76	7.36	7.94	5.19	7.49	8.42	6.73	8.08	7.76	7.43	8.50	8.89	9.01	8.74	9.02	9.82	7.69	7.50	-	-	-	7.50	-
Standard deviation		3.25	2.90	3.45	3.72	3.94	2.91	3.17	4.16	3.34	2.52	3.46	2.61	2.53	2.45	2.01	2.11	0.60	3.04	3.25	-	-	-	3.25	-
Standard error		0.46	0.70	0.60	2.15	1.61	0.58	0.79	1.25	1.50	0.73	0.74	0.79	0.70	1.41	0.82	0.70	0.17	1.24	0.46	-	-	-	0.46	-

Prepared on behalf of The Guardian by ICM Research

Opinion Poll

CATI Fieldwork : 15th-17th April 2011

Absolutes/col percents

Table 4

Q1 You may have seen or heard that the next election in your area will be held on May 5th 2011. Many people we have spoken to have said they will not vote in that election, while others have said they would vote. I would like to know how certain it is that you would actually vote in the ... On a ten point scale if 10 would mean you would be absolutely certain to vote and 1 would mean you would be certain not to vote how likely is it that you will cast your vote on May 5th 2011?

Base: All respondents in England where there is a local council election

	Gender			Age				Social Class				Voting Intention				Vote In 2010 General Election			Region					
	Total	Male	Female	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	NET: Election holding area	Referendum only area	English areas with elections	Scotland	Wales	NI
Unweighted base	675	319	356	46	69	372	188	230	122	96	227	178	172	63	38	206	153	117	675	-	675	-	-	-
Weighted base	673	333	340	72	104	348	149	166	203	143	161	168	183	57	40	190	161	114	673	-	673	-	-	-
Certain to vote																								
(10)	335	150	185	15	31	194	96	91	93	68	83	104	105	34	19	117	95	69	335	-	335	-	-	-
	50%	45%	54%	21%	30%	56%	64%	55%	46%	48%	52%	62%	57%	60%	47%	61%	59%	61%	50%	-	50%	-	-	-
(9)	40	22	17	10	4	16	10	12	10	7	10	8	11	5	5	9	10	7	40	-	40	-	-	-
	6%	7%	5%	14%	4%	5%	7%	7%	5%	5%	6%	5%	6%	8%	12%	5%	6%	6%	6%	-	6%	-	-	-
(8)	63	31	32	12	19	21	10	12	18	15	18	14	20	6	5	13	14	16	63	-	63	-	-	-
	9%	9%	9%	17%	18%	6%	7%	7%	9%	10%	11%	8%	11%	10%	12%	7%	8%	14%	9%	-	9%	-	-	-
(7)	25	18	7	1	7	13	4	8	9	4	4	6	7	-	5	8	8	3	25	-	25	-	-	-
	4%	6%	2%	1%	7%	4%	3%	5%	5%	3%	2%	3%	4%	-	12%	4%	5%	3%	4%	-	4%	-	-	-
(6)	26	15	11	5	6	11	3	7	12	6	1	3	14	3	-	7	8	3	26	-	26	-	-	-
	4%	4%	3%	7%	6%	3%	2%	4%	6%	4%	1%	2%	8%	5%	-	4%	5%	2%	4%	-	4%	-	-	-
(5)	57	33	24	11	6	33	7	11	18	14	14	9	17	4	*	10	15	10	57	-	57	-	-	-
	8%	10%	7%	16%	5%	9%	5%	7%	9%	10%	9%	5%	9%	7%	1%	5%	9%	8%	8%	-	8%	-	-	-
(4)	12	8	4	1	4	5	3	4	4	2	2	7	-	1	-	4	-	1	12	-	12	-	-	-
	2%	2%	1%	2%	3%	1%	2%	2%	2%	1%	1%	4%	-	2%	-	2%	-	1%	2%	-	2%	-	-	-
(3)	12	5	7	4	3	5	-	4	2	3	2	4	2	1	-	3	1	1	12	-	12	-	-	-
	2%	2%	2%	6%	3%	1%	-	3%	1%	2%	2%	3%	1%	1%	-	2%	*	1%	2%	-	2%	-	-	-
(2)	8	4	4	2	2	2	1	1	4	1	1	1	3	1	3	1	3	*	8	-	8	-	-	-
	1%	1%	1%	3%	2%	1%	1%	1%	2%	1%	1%	*	2%	1%	7%	*	2%	*	1%	-	1%	-	-	-
Certain not to vote																								
(1)	90	44	46	9	21	46	13	15	30	23	22	12	6	4	18	8	2	90	-	90	-	-	-	
	13%	13%	14%	13%	20%	13%	9%	9%	15%	16%	14%	7%	3%	7%	9%	5%	2%	13%	-	13%	-	-	-	
Don't know																								
	6	2	4	1	2	2	1	-	3	-	3	*	-	-	-	*	-	2	6	-	6	-	-	
	1%	1%	1%	1%	2%	1%	1%	-	1%	-	2%	*	-	-	-	*	-	2%	1%	-	1%	-	-	
Mean	7.52	7.36	7.69	6.50	6.44	7.68	8.39	7.96	7.23	7.26	7.67	8.23	8.39	8.30	7.82	8.15	8.33	8.72	7.52	-	7.52	-	-	-
Standard deviation	3.25	3.21	3.28	3.12	3.43	3.25	2.85	2.96	3.35	3.39	3.26	2.83	2.39	2.76	3.08	2.95	2.58	2.10	3.25	-	3.25	-	-	-

Opinion Poll

CATI Fieldwork : 15th-17th April 2011

Absolutes/col percents

Table 4

Q1 You may have seen or heard that the next election in your area will be held on May 5th 2011. Many people we have spoken to have said they will not vote in that election, while others have said they would vote. I would like to know how certain it is that you would actually vote in the ... On a ten point scale if 10 would mean you would be absolutely certain to vote and 1 would mean you would be certain not to vote how likely is it that you will cast your vote on May 5th 2011?

Base: All respondents in England where there is a local council election

	Gender		Age				Social Class				Voting Intention				Vote In 2010 General Election			Region						
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	NET: Elec- tion hold- ing area	Ref- eren- dnum only area	Eng- lish areas with elec- tions	Scot- land	Wales	NI
Weighted base	673	333	340	72	104	348	149	166	203	143	161	168	183	57	40	190	161	114	673	-	673	-	-	-
Standard error	0.13	0.18	0.18	0.47	0.42	0.17	0.21	0.20	0.31	0.35	0.22	0.21	0.18	0.35	0.50	0.21	0.21	0.20	0.13	-	0.13	-	-	-

Opinion Poll

CATI Fieldwork : 15th-17th April 2011

Absolutes/col percents

Table 5

Q2 In May 2011, there will be a referendum on possibly changing the voting system for electing MPs to the House of Commons. Many people we have spoken to have said they will not vote in that referendum, while others have said they would vote. I would like to know how certain it is that you would actually vote in the referendum. On a ten point scale if 10 would mean you would be absolutely certain to vote and 1 would mean you would be certain not to vote how likely is it that you will cast your vote on May

Base: All respondents in England where there is not a local council election

	Gender			Age				Social Class				Voting Intention				Vote In 2010 General Election			Region					
	Total	Male	Female	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	NET: Election holding area	Referendum only area	English areas with elections	Scotland	Wales	NI
Unweighted base	191	89	102	21	28	102	40	73	35	22	61	52	58	13	10	58	41	32	-	191	-	-	-	-
Weighted base	190	90	100	33	33	94	29	57	53	35	44	46	59	17	9	58	42	30	-	190	-	-	-	-
Certain to vote																								
(10)	83	47	36	10	7	50	16	30	25	14	14	31	22	9	5	36	13	13	-	83	-	-	-	-
	44%	53%	36%	30%	20%	54%	56%	52%	48%	42%	31%	68%	37%	55%	54%	62%	30%	43%	-	44%	-	-	-	-
(9)	20	10	11	6	4	7	3	8	8	1	4	4	6	3	2	11	3	3	-	20	-	-	-	-
	11%	11%	11%	16%	13%	7%	11%	13%	15%	3%	8%	9%	10%	19%	18%	18%	6%	9%	-	11%	-	-	-	-
(8)	18	5	13	5	4	5	3	3	4	8	4	3	7	2	3	4	5	3	-	18	-	-	-	-
	9%	5%	13%	16%	13%	5%	10%	5%	7%	22%	8%	6%	13%	12%	27%	7%	12%	11%	-	9%	-	-	-	-
(7)	9	3	6	1	3	4	*	3	4	-	2	2	3	-	-	2	4	-	-	9	-	-	-	-
	5%	4%	6%	3%	10%	4%	1%	6%	7%	-	4%	5%	5%	-	-	4%	9%	-	-	5%	-	-	-	-
(6)	6	3	3	4	-	2	-	2	-	-	4	-	3	-	-	*	1	-	-	6	-	-	-	-
	3%	3%	3%	12%	-	2%	-	3%	-	-	10%	-	5%	-	-	1%	4%	-	-	3%	-	-	-	-
(5)	17	7	10	2	4	11	*	6	6	-	5	2	7	2	-	2	3	7	-	17	-	-	-	-
	9%	8%	10%	5%	11%	12%	1%	10%	11%	-	12%	5%	11%	10%	-	4%	7%	24%	-	9%	-	-	-	-
(4)	10	2	8	4	1	4	1	2	1	5	3	2	5	-	-	1	7	1	-	10	-	-	-	-
	5%	2%	8%	11%	4%	4%	2%	3%	2%	13%	6%	4%	8%	-	-	1%	18%	3%	-	5%	-	-	-	-
(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(2)	5	2	3	1	2	2	-	1	2	2	1	1	3	-	-	-	2	1	-	5	-	-	-	-
	3%	2%	3%	2%	7%	2%	-	2%	3%	5%	2%	2%	6%	-	-	-	4%	3%	-	3%	-	-	-	-
Certain not to vote																								
(1)	19	10	10	2	4	9	5	1	4	5	9	-	1	1	-	1	3	2	-	19	-	-	-	-
	10%	11%	10%	5%	12%	9%	17%	2%	8%	14%	20%	-	2%	4%	-	3%	7%	6%	-	10%	-	-	-	-
Don't know																								
	3	2	1	-	3	*	-	3	-	*	-	1	1	-	-	-	1	1	-	3	-	-	-	-
	2%	3%	1%	-	9%	1%	-	5%	-	1%	-	1%	2%	-	-	-	3%	2%	-	2%	-	-	-	-
Mean	7.53	7.89	7.22	7.45	6.52	7.79	7.89	8.45	7.91	7.05	6.34	9.00	7.52	8.71	9.27	9.02	6.79	7.52	-	7.53	-	-	-	-
Standard deviation	3.09	3.10	3.06	2.66	3.21	3.06	3.42	2.30	2.91	3.48	3.45	1.92	2.71	2.24	0.91	1.89	3.03	2.92	-	3.09	-	-	-	-

Opinion Poll

CATI Fieldwork : 15th-17th April 2011

Absolutes/col percents

Table 5

Q2 In May 2011, there will be a referendum on possibly changing the voting system for electing MPs to the House of Commons. Many people we have spoken to have said they will not vote in that referendum, while others have said they would vote. I would like to know how certain it is that you would actually vote in the referendum. On a ten point scale if 10 would mean you would be absolutely certain to vote and 1 would mean you would be certain not to vote how likely is it that you will cast your vote on May

Base: All respondents in England where there is not a local council election

	Gender		Age				Social Class				Voting Intention				Vote In 2010 General Election			Region						
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	NET: Election holding area	Referendum only area	English areas with elections	Scotland	Wales	NI
Weighted base	190	90	100	33	33	94	29	57	53	35	44	46	59	17	9	58	42	30	-	190	-	-	-	-
Standard error	0.23	0.33	0.31	0.58	0.64	0.30	0.54	0.28	0.49	0.76	0.44	0.27	0.36	0.62	0.29	0.25	0.48	0.52	-	0.23	-	-	-	-

Opinion Poll

CATI Fieldwork : 15th-17th April 2011

Absolutes/col percents

Table 6
Q1/2 Combined Likelihood to Vote
Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2010 General Election			Region						
	Total	Male	Female	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	NET: Election holding area	Referendum only area	English areas with elections	Scotland	Wales	NI	
Unweighted base	1033	474	559	79	119	567	268	358	184	146	345	246	261	84	83	281	228	169	842	191	675	87	50	30	
Weighted base	1033	496	537	123	164	532	215	269	300	217	248	231	277	81	87	267	234	167	843	190	673	88	52	30	
Certain to vote	(10)	513 50%	234 47%	279 52%	34 28%	46 28%	297 56%	136 64%	149 55%	149 50%	96 44%	120 48%	148 64%	153 55%	47 58%	48 56%	167 63%	137 58%	95 57%	430 51%	83 44%	335 50%	55 63%	27 52%	12 40%
	(9)	68 7%	37 8%	30 6%	17 14%	10 6%	28 5%	14 6%	22 8%	19 6%	12 6%	14 6%	12 5%	21 7%	9 11%	7 8%	20 7%	14 6%	10 6%	48 6%	20 11%	40 6%	5 6%	3 5%	-
	(8)	93 9%	39 8%	54 10%	21 17%	26 16%	30 6%	16 8%	20 8%	23 8%	25 12%	25 10%	18 8%	27 10%	8 9%	12 14%	19 7%	19 8%	20 12%	75 9%	18 9%	63 9%	6 7%	3 6%	3 9%
	(7)	39 4%	23 5%	16 3%	2 1%	13 8%	20 4%	5 2%	12 4%	13 4%	8 4%	6 2%	8 4%	10 4%	1 1%	6 7%	11 4%	12 5%	7 4%	30 4%	9 5%	25 4%	3 3%	2 4%	-
	(6)	37 4%	22 4%	16 3%	10 8%	6 4%	18 3%	4 2%	9 3%	14 5%	9 4%	6 2%	3 1%	17 6%	3 3%	2 2%	7 3%	9 4%	3 2%	31 4%	6 3%	26 4%	-	2 4%	4 12%
	(5)	90 9%	51 10%	39 7%	15 12%	13 8%	52 10%	9 4%	20 8%	28 9%	19 9%	22 9%	13 6%	26 9%	6 8%	3 3%	14 5%	18 8%	18 11%	73 9%	17 9%	57 8%	11 13%	5 9%	-
	(4)	22 2%	10 2%	12 2%	5 4%	5 3%	9 2%	3 2%	5 2%	5 2%	7 3%	5 2%	9 4%	6 2%	1 1%	-	4 2%	8 3%	2 1%	13 1%	10 5%	12 2%	1 1%	-	-
	(3)	16 2%	6 1%	10 2%	4 3%	4 2%	8 1%	-	4 2%	4 1%	4 2%	3 1%	4 2%	3 1%	1 1%	-	3 1%	1 *	4 2%	16 2%	-	12 2%	-	4 8%	-
	(2)	18 2%	9 2%	10 2%	4 3%	6 3%	7 1%	1 1%	3 1%	6 2%	5 2%	4 2%	2 1%	6 2%	1 1%	4 4%	1 *	5 2%	1 1%	13 2%	5 3%	8 1%	1 1%	2 3%	3 11%
Certain not to vote	(1)	127 12%	61 12%	66 12%	11 9%	31 19%	62 12%	24 11%	21 8%	36 12%	32 15%	38 15%	12 5%	7 2%	5 7%	5 6%	20 7%	11 5%	5 3%	108 13%	19 10%	90 13%	6 7%	5 9%	7 24%
Don't know		10 1%	4 1%	6 1%	1 1%	5 3%	3 1%	2 1%	3 1%	3 1%	* *	4 2%	1 *	1 1%	-	-	* 1%	2 1%	7 1%	3 2%	6 1%	-	-	1 5%	
Mean		7.55	7.46	7.64	7.01	6.40	7.73	8.29	8.07	7.54	7.17	7.35	8.42	8.30	8.38	8.33	8.40	8.26	8.41	7.56	7.53	7.52	8.32	7.50	6.13
Standard deviation		3.21	3.20	3.23	2.96	3.41	3.19	3.00	2.87	3.20	3.35	3.40	2.67	2.45	2.66	2.64	2.73	2.63	2.40	3.24	3.09	3.25	2.77	3.25	3.96
Standard error		0.10	0.15	0.14	0.33	0.32	0.13	0.18	0.15	0.24	0.28	0.18	0.17	0.15	0.29	0.29	0.16	0.17	0.19	0.11	0.23	0.13	0.30	0.46	0.75

Opinion Poll

CATI Fieldwork : 15th-17th April 2011

Absolutes/col percents

Table 7

Q3 At present, the UK uses the 'first past the post' system to elect MPs to the House of Commons. Should the 'alternative vote' system be used instead?

Base: All respondents

	Gender		Age				Social Class				Voting Intention				Vote In 2010 General Election			Region						
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	NET: Elec- tion hold- ing area	Ref- eren- dum only area	Eng- lish areas with elec- tions	Scot- land	Wales	NI
Unweighted base	1033	474	559	79	119	567	268	358	184	146	345	246	261	84	83	281	228	169	842	191	675	87	50	30
Weighted base	1033	496	537	123	164	532	215	269	300	217	248	231	277	81	87	267	234	167	843	190	673	88	52	30
Yes - Alternative Vote should be used instead	344 33%	173 35%	171 32%	56 46%	60 37%	183 34%	44 21%	94 35%	104 35%	75 35%	71 29%	46 20%	105 38%	49 61%	45 52%	57 21%	74 31%	91 55%	272 32%	72 38%	214 32%	30 34%	16 31%	11 38%
No - we should keep the first past the post system	454 44%	240 48%	214 40%	41 34%	55 34%	227 43%	130 61%	125 47%	108 36%	100 46%	120 48%	144 62%	119 43%	20 25%	29 33%	157 59%	109 47%	50 30%	379 45%	74 39%	308 46%	41 46%	24 45%	8 25%
Don't know	235 23%	83 17%	153 28%	25 21%	48 30%	122 23%	40 19%	49 18%	87 29%	42 19%	57 23%	41 18%	54 19%	11 13%	13 15%	52 20%	51 22%	26 16%	192 23%	43 23%	151 22%	18 20%	12 24%	11 37%

Opinion Poll

CATI Fieldwork : 15th-17th April 2011

Absolutes/col percents

Table 8

Q3 At present, the UK uses the 'first past the post' system to elect MPs to the House of Commons. Should the 'alternative vote' system be used instead?

Base: All respondents expressing an intention to vote

	Gender			Age				Social Class				Voting Intention				Vote In 2010 General Election			Region					
	Total	Male	Female	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	NET: Election holding area	Referendum only area	English areas with elections	Scotland	Wales	NI
Unweighted base	804	398	406	65	83	435	221	291	131	114	268	200	210	73	71	225	180	143	656	148	528	70	39	19
Weighted base	798	413	385	97	115	410	175	219	213	175	191	190	223	70	74	214	183	141	651	147	522	70	40	19
Yes - Alternative Vote should be used instead	344 43%	173 42%	171 44%	56 57%	60 52%	183 45%	44 25%	94 43%	104 49%	75 43%	71 37%	46 24%	105 47%	49 71%	45 61%	57 27%	74 40%	91 65%	272 42%	72 49%	214 41%	30 42%	16 41%	11 60%
No - we should keep the first past the post system	454 57%	240 58%	214 56%	41 43%	55 48%	227 55%	130 75%	125 57%	108 51%	100 57%	120 63%	144 76%	119 53%	20 29%	29 39%	157 73%	109 60%	50 35%	379 58%	74 51%	308 59%	41 58%	24 59%	8 40%

Opinion Poll

CATI Fieldwork : 15th-17th April 2011

Absolutes/col percents

Table 9

Q3 At present, the UK uses the 'first past the post' system to elect MPs to the House of Commons. Should the 'alternative vote' system be used instead?

Base: All respondents expressing an intention to vote (Turnout Weighted)

	Gender			Age				Social Class				Voting Intention				Vote In 2010 General Election			Region					
	Total	Male	Female	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	NET: Election holding area	Referendum only area	English areas with elections	Scotland	Wales	NI
Unweighted base	593	290	303	34	51	326	182	226	97	79	191	169	166	61	62	194	150	119	492	101	395	57	28	12
Weighted base	573	290	283	53	74	304	142	166	155	118	134	158	173	59	59	182	149	118	471	103	376	57	28	11
Yes - Alternative Vote should be used instead	240 42%	116 40%	123 44%	28 52%	40 53%	137 45%	35 25%	73 44%	76 49%	46 39%	45 34%	36 23%	81 47%	42 71%	35 59%	46 25%	59 40%	77 65%	187 40%	53 51%	146 39%	26 46%	9 32%	6 57%
No - we should keep the first past the post system	334 58%	174 60%	159 56%	25 48%	35 47%	166 55%	107 75%	94 56%	79 51%	72 61%	89 66%	122 77%	93 53%	17 29%	25 41%	136 75%	90 60%	41 35%	284 60%	50 49%	230 61%	31 54%	19 68%	5 43%

Opinion Poll

CATI Fieldwork : 15th-17th April 2011

Absolutes/col percents

Table 22
Q.C/D Voting in May 6th 2010 General Election
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	1003	1003
Weighted base	1003	1003
Conservative	281 28%	248 25%
Labour	228 23%	203 20%
Liberal Democrat/ Liberal	169 17%	161 16%
Scottish National Party/SNP	18 2%	21 2%
Plaid Cymru	4 *	2 *
Green Party	8 1%	14 1%
UK Independence Party (UKIP)	11 1%	14 1%
British National Party (BNP)	2 *	1 *
Others	9 1%	10 1%
Did not vote	185 18%	228 23%
Refused	74 7%	86 9%
Don't know	14 1%	15 2%

Opinion Poll
CATI Fieldwork : 15th-17th April 2011

Absolutes/col percents

Table 23
Classification
Base: All respondents

		Unweighted Total	Weighted Total
Unweighted base		1003	1003
Weighted base		1003	1003
<u>Gender</u>			
Male		463 46%	490 49%
Female		540 54%	513 51%
<u>Age</u>			
18-24	(21)	77 8%	124 12%
25-34	(29.5)	115 11%	162 16%
35-44	(39.5)	170 17%	191 19%
45-54	(49.5)	200 20%	168 17%
55-64	(59.5)	184 18%	148 15%
65+	(70)	257 26%	208 21%
Average age		50.41	46.56

Opinion Poll
CATI Fieldwork : 15th-17th April 2011

Absolutes/col percents

Table 23
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1003	1003
<u>Social Grade</u>		
AB	352 35%	270 27%
C1	181 18%	288 29%
C2	142 14%	211 21%
DE	328 33%	234 23%
<u>Region</u>		
North	333 33%	338 34%
Midlands	313 31%	317 32%
South	357 36%	348 35%

Opinion Poll
CATI Fieldwork : 15th-17th April 2011

Absolutes/col percents

Table 23
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1003	1003
<u>Working status</u>		
Full-time	388 39%	443 44%
Part-time	144 14%	119 12%
Not working but seeking work or temporarily unemployed/sick	58 6%	61 6%
Not working/not seeking work	58 6%	59 6%
Retired	301 30%	242 24%
Student	32 3%	58 6%
Refused	22 2%	21 2%

Opinion Poll
CATI Fieldwork : 15th-17th April 2011

Absolutes/col percents

Table 23

Classification**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1003	1003
<u>Tenure</u>		
Own outright	328 33%	326 33%
Own with a mortgage	358 36%	348 35%
Council	92 9%	130 13%
Housing Assoc.	58 6%	47 5%
Rented from someone else	112 11%	105 11%
Rent free	15 1%	11 1%
Refused	40 4%	34 3%