

## Re-Investigate 9/11 Survey

### ONLINE Fieldwork : 7th - 8th September 2011

Absolutes/col percents

Table 1  
**Q.1 To what extent do you agree or disagree with each of the following statements about "9/11" (the attacks which took place in the USA on 11th September 2001).**

#### Summary Table

Base: All respondents

		Rogue elements in the American intelligence services may have made a decision prior to 9/11 to allow a terrorist attack to take place.	The official account of what happened on 9/ 11 might turn out to be wrong in important respects.	The mainstream media have done a good job of scrutinising the official 9/ 11 story.	I am confident that we have been told the full story of the 9/11 attacks.	'In the ten years since 9/ 11, all the key facts about what happened have come out and there is no need to spend any more time scrutinising this.'	It is important that the broadcast regulator Ofcom ensures broadcasters report fairly on those who doubt the official 9/11 story.
Unweighted base		2010	2010	2010	2010	2010	2010
Weighted base		2010	2010	2010	2010	2010	2010
Net: Agree		377 19%	545 27%	869 43%	592 29%	643 32%	1195 59%
Strongly agree	(5)	106 5%	116 6%	160 8%	151 8%	188 9%	436 22%
Tend to agree	(4)	271 13%	429 21%	709 35%	441 22%	454 23%	759 38%
Neither agree nor disagree	(3)	549 27%	662 33%	647 32%	530 26%	548 27%	472 23%
Tend to disagree	(2)	328 16%	310 15%	154 8%	419 21%	415 21%	76 4%
Strongly disagree	(1)	305 15%	112 6%	71 4%	228 11%	154 8%	43 2%
Net: Disagree		634 32%	421 21%	225 11%	647 32%	569 28%	119 6%
Don't know		450 22%	383 19%	269 13%	241 12%	250 12%	224 11%
Mean		2.71	3.08	3.42	2.93	3.06	3.82
Standard deviation		1.16	1.00	0.92	1.16	1.13	0.93
Standard error		0.03	0.02	0.02	0.03	0.03	0.02

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Absolutes/col percents

Table 2  
**Q.1 To what extent do you agree or disagree with each of the following statements about "9/11" (the attacks which took place in the USA on 11th September 2001).  
 Rogue elements in the American intelligence services may have made a decision prior to 9/11 to allow a terrorist attack to take place.**  
**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2010	1033	977	206	340	426	336	320	382	640	507	301	562	501	507	519	293	190
Weighted base	2010	985	1025	241	322	382	342	301	422	543	583	422	462	511	530	504	290	174
Net: Agree	377 19%	209 21%	167 16%	48 20%	75 23%	69 18%	57 17%	57 19%	71 17%	89 16%	94 16%	83 20%	111 24%	93 18%	99 19%	89 18%	50 17%	45 26%
Strongly agree	(5) 106 5%	60 6%	45 4%	13 5%	23 7%	26 7%	11 3%	15 5%	17 4%	20 4%	28 5%	25 6%	32 7%	29 6%	30 6%	25 5%	12 4%	9 5%
Tend to agree	(4) 271 13%	149 15%	122 12%	35 15%	52 16%	42 11%	46 13%	42 14%	54 13%	69 13%	66 11%	58 14%	79 17%	64 13%	69 13%	64 13%	38 13%	36 21%
Neither agree nor disagree	(3) 549 27%	272 28%	277 27%	67 28%	87 27%	116 30%	102 30%	81 27%	95 23%	117 22%	173 30%	131 31%	128 28%	154 30%	130 25%	140 28%	68 24%	57 32%
Tend to disagree	(2) 328 16%	166 17%	162 16%	36 15%	45 14%	68 18%	43 13%	45 15%	92 22%	126 23%	99 17%	51 12%	53 11%	72 14%	88 17%	83 16%	59 20%	28 16%
Strongly disagree	(1) 305 15%	180 18%	125 12%	32 13%	36 11%	46 12%	54 16%	58 19%	80 19%	115 21%	82 14%	49 12%	59 13%	84 17%	85 16%	75 15%	42 15%	18 10%
Net: Disagree	634 32%	346 35%	288 28%	68 28%	81 25%	113 30%	97 28%	102 34%	172 41%	241 44%	181 31%	99 24%	112 24%	156 31%	173 33%	158 31%	101 35%	45 26%
Don't know	450 22%	157 16%	293 29%	58 24%	78 24%	84 22%	85 25%	61 20%	84 20%	95 17%	135 23%	109 26%	112 24%	107 21%	128 24%	117 23%	71 24%	28 16%
Mean	2.71	2.69	2.73	2.79	2.93	2.79	2.68	2.63	2.51	2.45	2.68	2.87	2.92	2.71	2.68	2.69	2.63	2.93
Standard deviation	1.16	1.20	1.12	1.15	1.17	1.14	1.13	1.20	1.16	1.16	1.12	1.13	1.19	1.18	1.20	1.15	1.14	1.08
Standard error	0.03	0.04	0.04	0.09	0.07	0.06	0.07	0.08	0.07	0.05	0.06	0.08	0.06	0.06	0.06	0.06	0.08	0.09

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Table 2  
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 Rogue elements in the American intelligence services may have made a decision prior to 9/11 to allow a terrorist attack to take place.**

**Base: All respondents**

	Total	Education level				Foreign holiday in the last 3 years		Seniority at Work													
		Secondary school / NVQ 1-3	University degree or equiv.	Higher degree	Still studying	Yes	No	Owner manager or proprietor	MD or managing partner	Board level director or partner	Director - not board level	Senior management	Middle management	Management	Executive	Office worker, clerical or office junior	Unskilled manual worker	Skilled manual worker	Craftsman, tradesman, etc.	Support functions	Other
Unweighted base	2010	1064	641	180	58	1145	865	97	9	4	5	25	101	63	30	310	119	156	21	32	82
Weighted base	2010	1079	640	169	59	1246	764	102	10	4	5	25	101	64	30	340	121	181	30	29	83
Net: Agree	377	210	112	29	12	230	146	21	5	1	2	6	23	11	5	50	24	40	5	3	11
	19%	19%	18%	17%	20%	18%	19%	21%	45%	30%	34%	26%	22%	18%	16%	15%	20%	22%	18%	10%	13%
Strongly agree	(5) 106	53	36	8	3	62	44	10	-	-	-	3	8	2	3	10	5	13	2	-	3
	5%	5%	6%	5%	5%	5%	6%	9%	-	-	-	12%	8%	3%	11%	3%	4%	7%	5%	-	4%
Tend to agree	(4) 271	157	76	20	8	169	102	12	5	1	2	3	14	9	1	40	19	27	4	3	8
	13%	15%	12%	12%	14%	14%	13%	11%	45%	30%	34%	14%	14%	14%	5%	12%	16%	15%	13%	10%	9%
Neither agree nor disagree	(3) 549	319	143	51	20	349	201	28	4	-	1	6	38	14	8	103	41	60	7	12	21
	27%	30%	22%	30%	34%	28%	26%	28%	39%	-	13%	25%	37%	23%	26%	30%	34%	33%	23%	43%	26%
Tend to disagree	(2) 328	149	133	34	6	214	115	19	1	2	-	9	20	12	3	52	15	16	1	3	18
	16%	14%	21%	20%	10%	17%	15%	19%	8%	53%	-	35%	20%	19%	12%	15%	13%	9%	5%	10%	22%
Strongly disagree	(1) 305	152	112	23	8	201	104	11	-	1	2	1	9	15	8	57	9	26	5	4	8
	15%	14%	18%	14%	14%	16%	14%	11%	-	17%	53%	4%	9%	23%	26%	17%	8%	15%	15%	15%	9%
Net: Disagree	634	301	245	57	14	415	219	31	1	3	2	10	29	27	11	109	25	43	6	7	26
	32%	28%	38%	34%	24%	33%	29%	30%	8%	70%	53%	39%	29%	42%	38%	32%	20%	24%	20%	25%	31%
Don't know	450	248	139	32	13	252	198	22	1	-	-	3	12	12	6	79	31	37	12	7	25
	22%	23%	22%	19%	22%	20%	26%	21%	7%	-	-	11%	12%	18%	20%	23%	26%	21%	38%	23%	30%
Mean	2.71	2.77	2.58	2.69	2.84	2.67	2.76	2.86	3.40	2.44	2.28	2.95	2.92	2.47	2.55	2.59	2.95	2.89	2.80	2.62	2.66
Standard deviation	1.16	1.14	1.20	1.11	1.14	1.16	1.17	1.19	0.68	1.25	1.58	1.14	1.08	1.20	1.40	1.10	1.02	1.18	1.30	0.96	1.05
Standard error	0.03	0.04	0.05	0.09	0.17	0.04	0.05	0.14	0.24	0.63	0.70	0.24	0.11	0.17	0.28	0.07	0.11	0.11	0.35	0.20	0.13

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Table 3  
**Q.1 To what extent do you agree or disagree with each of the following statements about "9/11" (the attacks which took place in the USA on 11th September 2001).  
 The official account of what happened on 9/11 might turn out to be wrong in important respects.**

**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2010	1033	977	206	340	426	336	320	382	640	507	301	562	501	507	519	293	190
Weighted base	2010	985	1025	241	322	382	342	301	422	543	583	422	462	511	530	504	290	174
Net: Agree	545 27%	300 30%	245 24%	71 29%	101 31%	110 29%	83 24%	82 27%	98 23%	150 28%	151 26%	121 29%	123 27%	144 28%	149 28%	127 25%	71 24%	54 31%
Strongly agree	(5) 116 6%	62 6%	54 5%	12 5%	23 7%	34 9%	13 4%	22 7%	11 3%	27 5%	38 7%	19 4%	32 7%	35 7%	29 5%	26 5%	14 5%	11 7%
Tend to agree	(4) 429 21%	238 24%	191 19%	59 24%	78 24%	76 20%	70 20%	59 20%	87 21%	123 23%	112 19%	103 24%	91 20%	108 21%	121 23%	101 20%	57 20%	42 24%
Neither agree nor disagree	(3) 662 33%	306 31%	356 35%	69 28%	100 31%	129 34%	119 35%	102 34%	143 34%	158 29%	211 36%	145 34%	148 32%	162 32%	164 31%	167 33%	96 33%	72 41%
Tend to disagree	(2) 310 15%	172 17%	137 13%	36 15%	45 14%	66 17%	51 15%	36 12%	77 18%	119 22%	78 13%	53 13%	60 13%	85 17%	82 15%	76 15%	47 16%	20 11%
Strongly disagree	(1) 112 6%	69 7%	42 4%	8 4%	19 6%	11 3%	23 7%	27 9%	24 6%	39 7%	28 5%	18 4%	26 6%	32 6%	28 5%	35 7%	10 4%	7 4%
Net: Disagree	421 21%	242 25%	180 18%	44 18%	64 20%	76 20%	73 21%	62 21%	101 24%	158 29%	106 18%	71 17%	86 19%	117 23%	110 21%	111 22%	57 20%	27 15%
Don't know	383 19%	138 14%	245 24%	58 24%	57 18%	67 17%	66 19%	56 18%	80 19%	77 14%	116 20%	85 20%	105 23%	88 17%	108 20%	99 20%	66 23%	22 12%
Mean	3.08	3.06	3.10	3.16	3.15	3.18	3.00	3.06	2.96	2.96	3.12	3.15	3.12	3.07	3.10	3.02	3.08	3.21
Standard deviation	1.00	1.05	0.95	0.97	1.04	0.99	0.98	1.09	0.95	1.04	0.98	0.94	1.03	1.05	1.00	1.02	0.95	0.92
Standard error	0.02	0.04	0.03	0.08	0.06	0.05	0.06	0.07	0.05	0.04	0.05	0.06	0.05	0.05	0.05	0.05	0.06	0.07

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Unweighted base	2010	1064	641	180	58	1145	865	97	9	4	5	25	101	63	30	310	119	156	21	32	82
Weighted base	2010	1079	640	169	59	1246	764	102	10	4	5	25	101	64	30	340	121	181	30	29	83
Net: Agree	545	290	166	57	19	360	185	36	4	2	1	8	32	12	7	86	31	55	9	10	20
	27%	27%	26%	34%	33%	29%	24%	36%	44%	56%	13%	32%	32%	19%	24%	25%	26%	31%	30%	33%	24%
Strongly agree	(5)	116	66	30	11	3	78	38	15	-	-	1	8	1	4	15	7	11	1	1	5
		6%	6%	5%	7%	5%	6%	5%	15%	-	-	2%	7%	2%	14%	5%	5%	6%	5%	5%	6%
Tend to agree	(4)	429	224	136	46	16	282	147	21	4	2	7	24	11	3	70	24	44	8	8	16
		21%	21%	21%	27%	27%	23%	19%	21%	44%	56%	13%	29%	24%	17%	9%	21%	20%	25%	25%	29%
Neither agree nor disagree	(3)	662	371	200	57	13	415	247	25	5	-	11	35	22	9	129	42	67	5	11	29
		33%	34%	31%	34%	22%	33%	32%	25%	48%	-	34%	43%	34%	35%	31%	38%	34%	37%	16%	36%
Tend to disagree	(2)	310	129	137	26	10	187	122	21	1	2	5	17	15	5	54	17	13	2	3	16
		15%	12%	21%	15%	17%	15%	16%	21%	8%	44%	22%	17%	24%	16%	16%	14%	7%	7%	10%	19%
Strongly disagree	(1)	112	58	36	13	2	74	37	6	-	-	2	7	3	3	17	2	11	2	-	1
		6%	5%	6%	8%	4%	6%	5%	6%	-	-	53%	7%	5%	9%	5%	2%	6%	8%	-	1%
Net: Disagree	421	187	173	39	12	261	160	27	1	2	2	5	24	19	8	71	19	24	4	3	17
	21%	17%	27%	23%	20%	21%	21%	27%	8%	44%	53%	22%	24%	29%	25%	21%	16%	13%	15%	10%	21%
Don't know	383	231	101	16	15	210	173	13	-	-	-	1	10	11	6	54	30	34	12	6	17
	19%	21%	16%	10%	25%	17%	23%	12%	-	-	-	4%	10%	17%	20%	16%	25%	19%	39%	21%	20%
Mean	3.08	3.13	2.98	3.11	3.18	3.10	3.04	3.21	3.35	3.11	2.07	3.13	3.10	2.83	3.04	3.04	3.18	3.21	3.21	3.36	3.10
Standard deviation	1.00	0.99	1.00	1.05	1.03	1.02	0.98	1.18	0.66	1.14	1.34	0.80	1.04	0.91	1.25	0.94	0.90	0.98	1.19	0.79	0.91
Standard error	0.02	0.03	0.04	0.08	0.15	0.03	0.04	0.13	0.22	0.57	0.60	0.16	0.11	0.13	0.24	0.06	0.09	0.09	0.32	0.16	0.11

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Absolutes/col percents

Table 4  
**Q.1 To what extent do you agree or disagree with each of the following statements about "9/11" (the attacks which took place in the USA on 11th September 2001).  
 The mainstream media have done a good job of scrutinising the official 9/11 story.**

**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2010	1033	977	206	340	426	336	320	382	640	507	301	562	501	507	519	293	190
Weighted base	2010	985	1025	241	322	382	342	301	422	543	583	422	462	511	530	504	290	174
Net: Agree	869 43%	437 44%	431 42%	87 36%	119 37%	163 43%	137 40%	141 47%	222 53%	248 46%	235 40%	200 47%	185 40%	225 44%	222 42%	223 44%	127 44%	72 41%
Strongly agree	(5) 160 8%	81 8%	79 8%	13 5%	25 8%	28 7%	30 9%	26 9%	38 9%	44 8%	41 7%	30 7%	45 10%	40 8%	50 9%	39 8%	22 8%	10 6%
Tend to agree	(4) 709 35%	356 36%	353 34%	74 31%	94 29%	136 35%	107 31%	114 38%	184 44%	204 38%	194 33%	171 40%	140 30%	186 36%	172 32%	184 37%	104 36%	63 36%
Neither agree nor disagree	(3) 647 32%	321 33%	326 32%	80 33%	109 34%	124 32%	124 36%	88 29%	122 29%	183 34%	190 33%	124 29%	150 33%	153 30%	164 31%	163 32%	95 33%	72 41%
Tend to disagree	(2) 154 8%	89 9%	64 6%	24 10%	31 10%	20 5%	25 7%	28 9%	25 6%	49 9%	52 9%	15 4%	38 8%	46 9%	40 8%	36 7%	20 7%	11 7%
Strongly disagree	(1) 71 4%	46 5%	25 2%	8 3%	16 5%	15 4%	7 2%	16 5%	8 2%	21 4%	18 3%	11 3%	21 5%	25 5%	13 2%	19 4%	8 3%	6 3%
Net: Disagree	225 11%	135 14%	90 9%	33 14%	46 14%	36 9%	33 10%	44 15%	34 8%	69 13%	70 12%	26 6%	59 13%	70 14%	53 10%	55 11%	29 10%	17 10%
Don't know	269 13%	92 9%	177 17%	42 18%	47 15%	59 15%	48 14%	29 10%	44 10%	43 8%	88 15%	71 17%	67 15%	62 12%	92 17%	64 13%	39 14%	13 7%
Mean	3.42	3.38	3.47	3.29	3.30	3.43	3.43	3.40	3.58	3.40	3.38	3.55	3.38	3.38	3.47	3.42	3.45	3.37
Standard deviation	0.92	0.96	0.88	0.91	0.98	0.91	0.88	0.99	0.84	0.93	0.91	0.84	0.99	0.97	0.91	0.92	0.89	0.84
Standard error	0.02	0.03	0.03	0.07	0.06	0.05	0.05	0.06	0.05	0.04	0.04	0.05	0.05	0.05	0.04	0.04	0.06	0.06

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Base: All respondents

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		Secondary school / NVQ 1-3	University degree or equiv.	Higher degree	Still studying	Yes	No	Owner manager or proprietor	MD or managing partner	Board level director or partner	Director - not board level	Senior management	Middle management	Management	Executive	Office worker, clerical or office junior	Unskilled manual worker	Skilled manual worker	Craftsman, tradesman, etc.	Support functions	Other
Unweighted base	2010	1064	641	180	58	1145	865	97	9	4	5	25	101	63	30	310	119	156	21	32	82
Weighted base	2010	1079	640	169	59	1246	764	102	10	4	5	25	101	64	30	340	121	181	30	29	83
Net: Agree	869	481	279	64	24	558	311	38	3	4	2	8	49	30	16	129	41	71	13	20	26
	43%	45%	44%	38%	41%	45%	41%	38%	32%	100%	51%	30%	49%	47%	53%	38%	34%	39%	43%	68%	31%
Strongly agree	(5) 160	93	42	15	4	98	62	12	2	1	2	1	10	7	2	19	9	12	-	1	3
	8%	9%	7%	9%	7%	8%	8%	11%	25%	17%	38%	5%	10%	11%	8%	6%	8%	7%	-	3%	4%
Tend to agree	(4) 709	388	237	50	20	460	249	27	1	3	1	6	39	23	13	109	32	59	13	19	23
	35%	36%	37%	29%	33%	37%	33%	26%	7%	83%	13%	26%	39%	36%	45%	32%	26%	32%	43%	65%	28%
Neither agree nor disagree	(3) 647	338	210	59	19	392	255	42	5	-	2	11	35	26	7	124	40	60	5	6	29
	32%	31%	33%	35%	32%	31%	33%	41%	52%	-	49%	43%	34%	41%	25%	36%	33%	33%	16%	21%	34%
Tend to disagree	(2) 154	80	45	21	4	98	55	5	2	-	-	4	8	3	4	28	15	12	1	1	6
	8%	7%	7%	13%	6%	8%	7%	5%	16%	-	-	17%	7%	4%	12%	8%	12%	7%	4%	4%	7%
Strongly disagree	(1) 71	23	29	8	2	44	26	8	-	-	-	2	4	-	1	6	3	7	5	1	4
	4%	2%	5%	5%	3%	4%	3%	8%	-	-	-	8%	4%	-	2%	2%	3%	4%	16%	4%	5%
Net: Disagree	225	104	75	29	5	143	82	14	2	-	-	6	12	3	4	35	18	20	6	2	10
	11%	10%	12%	17%	9%	11%	11%	13%	16%	-	-	25%	12%	4%	14%	10%	15%	11%	19%	7%	12%
Don't know	269	156	77	17	11	153	116	8	-	-	-	*	5	5	2	53	23	30	7	1	18
	13%	14%	12%	10%	18%	12%	15%	8%	-	-	-	2%	5%	8%	8%	16%	19%	17%	22%	4%	22%
Mean	3.42	3.48	3.39	3.27	3.44	3.43	3.41	3.30	3.41	4.17	3.89	3.02	3.45	3.58	3.48	3.37	3.29	3.37	3.10	3.62	3.23
Standard deviation	0.92	0.88	0.93	1.00	0.91	0.92	0.92	1.06	1.08	0.43	1.05	1.00	0.95	0.77	0.92	0.84	0.95	0.92	1.20	0.80	0.92
Standard error	0.02	0.03	0.04	0.08	0.13	0.03	0.03	0.11	0.36	0.22	0.47	0.20	0.10	0.10	0.17	0.05	0.09	0.08	0.29	0.14	0.11

## Re-Investigate 9/11 Survey

### ONLINE Fieldwork : 7th - 8th September 2011

Absolutes/col percents

Table 5  
**Q.1 To what extent do you agree or disagree with each of the following statements about "9/11" (the attacks which took place in the USA on 11th September 2001).  
 I am confident that we have been told the full story of the 9/11 attacks.**

**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2010	1033	977	206	340	426	336	320	382	640	507	301	562	501	507	519	293	190
Weighted base	2010	985	1025	241	322	382	342	301	422	543	583	422	462	511	530	504	290	174
Net: Agree	592 29%	300 30%	293 29%	60 25%	90 28%	105 28%	91 27%	90 30%	156 37%	193 36%	159 27%	113 27%	126 27%	151 29%	161 30%	149 30%	79 27%	52 30%
Strongly agree	(5) 151 8%	85 9%	66 6%	12 5%	18 6%	30 8%	25 7%	26 9%	39 9%	43 8%	44 8%	25 6%	39 8%	40 8%	40 8%	38 8%	22 8%	10 6%
Tend to agree	(4) 441 22%	215 22%	226 22%	47 20%	71 22%	76 20%	66 19%	65 21%	116 28%	150 28%	115 20%	88 21%	88 19%	110 22%	121 23%	111 22%	57 20%	42 24%
Neither agree nor disagree	(3) 530 26%	251 25%	279 27%	54 22%	71 22%	98 26%	101 29%	83 27%	123 29%	128 24%	168 29%	114 27%	120 26%	145 28%	125 24%	143 28%	70 24%	47 27%
Tend to disagree	(2) 419 21%	212 22%	206 20%	57 24%	80 25%	89 23%	70 20%	63 21%	59 14%	120 22%	125 21%	82 19%	92 20%	103 20%	116 22%	92 18%	69 24%	38 22%
Strongly disagree	(1) 228 11%	133 14%	95 9%	39 16%	44 14%	46 12%	36 10%	36 12%	27 6%	65 12%	53 9%	48 11%	63 14%	62 12%	59 11%	52 10%	28 10%	27 15%
Net: Disagree	647 32%	346 35%	301 29%	97 40%	124 39%	135 35%	106 31%	99 33%	86 20%	184 34%	178 30%	130 31%	155 34%	165 32%	175 33%	144 29%	98 34%	64 37%
Don't know	241 12%	89 9%	153 15%	31 13%	36 11%	43 11%	44 13%	30 10%	57 14%	38 7%	78 13%	65 15%	61 13%	50 10%	69 13%	68 13%	42 15%	11 7%
Mean	2.93	2.89	2.96	2.70	2.79	2.86	2.92	2.93	3.22	2.98	2.94	2.89	2.87	2.92	2.93	2.98	2.90	2.82
Standard deviation	1.16	1.20	1.11	1.18	1.17	1.17	1.13	1.17	1.08	1.18	1.12	1.13	1.20	1.16	1.17	1.14	1.15	1.16
Standard error	0.03	0.04	0.04	0.09	0.07	0.06	0.07	0.07	0.06	0.05	0.05	0.07	0.05	0.05	0.06	0.05	0.07	0.09

## Re-Investigate 9/11 Survey

### ONLINE Fieldwork : 7th - 8th September 2011

Absolutes/col percents

Table 5  
**Q.1 To what extent do you agree or disagree with each of the following statements about "9/11" (the attacks which took place in the USA on 11th September 2001).  
 I am confident that we have been told the full story of the 9/11 attacks.**

**Base: All respondents**

	Total	Education level				Foreign holiday in the last 3 years		Seniority at Work													
		Secondary school / NVQ 1-3	University degree or equiv.	Higher degree	Still studying	Yes	No	Owner manager or proprietor	MD or managing partner	Board level director or partner	Director - not board level	Senior management	Middle management	Management	Executive	Office worker, clerical or office junior	Unskilled manual worker	Skilled manual worker	Craftsman, tradesman, etc.	Support functions	Other
Unweighted base	2010	1064	641	180	58	1145	865	97	9	4	5	25	101	63	30	310	119	156	21	32	82
Weighted base	2010	1079	640	169	59	1246	764	102	10	4	5	25	101	64	30	340	121	181	30	29	83
Net: Agree	592 29%	291 27%	209 33%	55 33%	19 32%	388 31%	204 27%	30 30%	3 32%	3 75%	4 87%	10 39%	41 41%	22 34%	9 29%	97 29%	22 18%	33 18%	3 11%	7 25%	20 24%
Strongly agree	(5) 151 8%	85 8%	48 8%	9 5%	3 5%	93 7%	58 8%	8 8%	1 12%	- -	1 15%	2 8%	9 9%	6 9%	3 9%	20 6%	8 6%	11 6%	2 8%	2 8%	1 2%
Tend to agree	(4) 441 22%	206 19%	160 25%	46 27%	16 27%	295 24%	146 19%	23 22%	2 20%	3 75%	3 72%	8 32%	32 32%	16 25%	6 20%	77 23%	14 12%	22 12%	1 3%	5 16%	19 23%
Neither agree nor disagree	(3) 530 26%	309 29%	152 24%	42 25%	13 22%	321 26%	209 27%	19 19%	1 8%	1 25%	1 13%	5 20%	24 24%	15 24%	7 24%	98 29%	43 35%	48 27%	9 30%	10 35%	21 25%
Tend to disagree	(2) 419 21%	211 20%	141 22%	38 23%	13 23%	257 21%	162 21%	25 24%	3 31%	- -	- -	4 16%	23 23%	15 24%	7 25%	78 23%	25 20%	51 28%	7 23%	4 14%	16 19%
Strongly disagree	(1) 228 11%	119 11%	75 12%	20 12%	7 11%	146 12%	82 11%	17 16%	3 29%	- -	- -	4 18%	11 11%	9 14%	4 12%	24 7%	20 17%	23 13%	3 11%	6 21%	10 12%
Net: Disagree	647 32%	329 31%	216 34%	58 34%	20 34%	403 32%	244 32%	41 41%	6 60%	- -	- -	8 33%	34 33%	24 38%	11 37%	102 30%	45 37%	74 41%	10 34%	10 35%	26 31%
Don't know	241 12%	149 14%	64 10%	13 8%	7 12%	134 11%	107 14%	11 10%	- -	- -	- -	2 7%	2 2%	2 4%	3 10%	42 12%	12 10%	25 14%	8 25%	1 5%	16 20%
Mean	2.93	2.92	2.94	2.91	2.89	2.94	2.90	2.79	2.55	3.75	4.01	2.96	3.05	2.91	2.87	2.97	2.67	2.66	2.66	2.75	2.78
Standard deviation	1.16	1.15	1.17	1.13	1.15	1.16	1.15	1.25	1.48	0.50	0.60	1.29	1.17	1.22	1.22	1.05	1.13	1.12	1.14	1.25	1.08
Standard error	0.03	0.04	0.05	0.09	0.16	0.04	0.04	0.13	0.49	0.25	0.27	0.27	0.12	0.16	0.23	0.06	0.11	0.10	0.29	0.23	0.13

## Re-Investigate 9/11 Survey

### ONLINE Fieldwork : 7th - 8th September 2011

Absolutes/col percents

Table 6  
**Q.1 To what extent do you agree or disagree with each of the following statements about "9/11" (the attacks which took place in the USA on 11th September 2001).  
 'In the ten years since 9/11, all the key facts about what happened have come out and there is no need to spend any more time scrutinising this.'**

**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2010	1033	977	206	340	426	336	320	382	640	507	301	562	501	507	519	293	190
Weighted base	2010	985	1025	241	322	382	342	301	422	543	583	422	462	511	530	504	290	174
Net: Agree	643 32%	331 34%	312 30%	64 26%	83 26%	121 32%	98 29%	105 35%	172 41%	222 41%	168 29%	115 27%	138 30%	159 31%	179 34%	164 32%	92 32%	49 28%
Strongly agree	(5) 188 9%	106 11%	83 8%	19 8%	33 10%	28 7%	31 9%	32 11%	44 11%	53 10%	53 9%	32 7%	51 11%	56 11%	46 9%	44 9%	28 10%	15 9%
Tend to agree	(4) 454 23%	225 23%	229 22%	44 18%	50 16%	93 24%	67 19%	73 24%	128 30%	169 31%	115 20%	83 20%	87 19%	103 20%	133 25%	119 24%	65 22%	34 19%
Neither agree nor disagree	(3) 548 27%	258 26%	290 28%	74 30%	79 24%	101 26%	116 34%	77 26%	102 24%	121 22%	170 29%	135 32%	122 26%	149 29%	125 24%	145 29%	77 26%	53 30%
Tend to disagree	(2) 415 21%	206 21%	209 20%	48 20%	87 27%	76 20%	65 19%	62 21%	76 18%	112 21%	122 21%	87 21%	94 20%	104 20%	123 23%	87 17%	60 21%	42 24%
Strongly disagree	(1) 154 8%	96 10%	59 6%	23 10%	31 10%	35 9%	19 6%	24 8%	22 5%	45 8%	39 7%	25 6%	45 10%	54 11%	31 6%	33 6%	21 7%	16 9%
Net: Disagree	569 28%	301 31%	268 26%	71 29%	118 37%	112 29%	84 25%	87 29%	98 23%	157 29%	161 28%	113 27%	138 30%	157 31%	154 29%	120 24%	81 28%	57 33%
Don't know	250 12%	95 10%	155 15%	33 14%	41 13%	49 13%	45 13%	33 11%	49 12%	42 8%	84 14%	60 14%	64 14%	46 9%	72 14%	76 15%	40 14%	16 9%
Mean	3.06	3.04	3.08	2.95	2.88	3.01	3.09	3.10	3.26	3.14	3.04	3.02	3.01	3.01	3.09	3.13	3.07	2.94
Standard deviation	1.13	1.18	1.07	1.12	1.18	1.13	1.05	1.16	1.09	1.15	1.10	1.05	1.19	1.18	1.11	1.09	1.13	1.12
Standard error	0.03	0.04	0.04	0.08	0.07	0.06	0.06	0.07	0.06	0.05	0.05	0.07	0.05	0.06	0.05	0.05	0.07	0.08

## Re-Investigate 9/11 Survey

### ONLINE Fieldwork : 7th - 8th September 2011

Absolutes/col percents

Table 6  
**Q.1 To what extent do you agree or disagree with each of the following statements about "9/11" (the attacks which took place in the USA on 11th September 2001). 'In the ten years since 9/11, all the key facts about what happened have come out and there is no need to spend any more time scrutinising this.'**

Base: All respondents

	Total	Education level				Foreign holiday in the last 3 years		Seniority at Work													
		Secondary school / NVQ 1-3	University degree or equiv.	Higher degree	Still studying	Yes	No	Owner manager or proprietor	MD or managing partner	Board level director or partner	Director - not board level	Senior management	Middle management	Management	Executive	Office worker, clerical or office junior	Unskilled manual worker	Skilled manual worker	Craftsman, tradesman, etc.	Support functions	Other
Unweighted base	2010	1064	641	180	58	1145	865	97	9	4	5	25	101	63	30	310	119	156	21	32	82
Weighted base	2010	1079	640	169	59	1246	764	102	10	4	5	25	101	64	30	340	121	181	30	29	83
Net: Agree	643 32%	317 29%	225 35%	60 36%	21 35%	405 33%	237 31%	30 29%	3 28%	4 100%	4 87%	13 51%	40 40%	24 37%	11 38%	99 29%	26 21%	35 20%	5 17%	4 15%	17 21%
Strongly agree	(5) 188 9%	94 9%	67 11%	17 10%	4 7%	113 9%	76 10%	15 14%	- -	1 17%	2 38%	1 2%	15 15%	3 5%	3 10%	23 7%	9 7%	14 8%	3 10%	1 2%	4 4%
Tend to agree	(4) 454 23%	223 21%	158 25%	44 26%	17 29%	292 23%	162 21%	15 15%	3 28%	3 83%	2 49%	12 48%	25 25%	20 32%	8 28%	77 23%	17 14%	21 12%	2 7%	4 13%	14 16%
Neither agree nor disagree	(3) 548 27%	310 29%	154 24%	43 26%	17 29%	338 27%	209 27%	33 32%	5 50%	- -	1 13%	4 17%	26 25%	21 32%	3 10%	109 32%	34 28%	68 37%	7 23%	8 27%	25 30%
Tend to disagree	(2) 415 21%	220 20%	148 23%	31 18%	10 17%	265 21%	150 20%	18 18%	1 9%	- -	- -	5 19%	20 20%	14 22%	10 33%	73 21%	27 22%	33 18%	11 35%	11 37%	25 30%
Strongly disagree	(1) 154 8%	74 7%	52 8%	18 11%	2 4%	95 8%	59 8%	10 10%	1 13%	- -	- -	3 12%	8 8%	2 4%	2 6%	18 5%	16 13%	19 11%	- -	1 4%	4 5%
Net: Disagree	569 28%	294 27%	201 31%	49 29%	12 20%	361 29%	209 27%	28 28%	2 22%	- -	- -	8 31%	29 28%	16 25%	12 39%	90 27%	43 35%	52 29%	11 35%	12 41%	29 35%
Don't know	250 12%	158 15%	60 9%	16 9%	9 15%	142 11%	108 14%	11 11%	- -	- -	- -	* 2%	7 7%	4 6%	4 12%	41 12%	19 15%	25 14%	8 25%	5 17%	12 14%
Mean	3.06	3.05	3.07	3.06	3.21	3.06	3.07	3.07	2.92	4.17	4.25	3.10	3.20	3.14	3.03	3.05	2.76	2.86	2.89	2.67	2.83
Standard deviation	1.13	1.10	1.16	1.19	1.00	1.12	1.14	1.21	1.00	0.43	0.76	1.14	1.20	0.97	1.22	1.02	1.16	1.10	1.07	0.92	0.98
Standard error	0.03	0.04	0.05	0.09	0.14	0.04	0.04	0.13	0.33	0.22	0.34	0.23	0.12	0.13	0.24	0.06	0.12	0.09	0.27	0.18	0.12

## Re-Investigate 9/11 Survey

### ONLINE Fieldwork : 7th - 8th September 2011

Absolutes/col percents

Table 7  
**Q.1 To what extent do you agree or disagree with each of the following statements about "9/11" (the attacks which took place in the USA on 11th September 2001). It is important that the broadcast regulator Ofcom ensures broadcasters report fairly on those who doubt the official 9/11 story.**  
**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2010	1033	977	206	340	426	336	320	382	640	507	301	562	501	507	519	293	190
Weighted base	2010	985	1025	241	322	382	342	301	422	543	583	422	462	511	530	504	290	174
Net: Agree	1195 59%	569 58%	626 61%	127 53%	179 56%	207 54%	205 60%	191 64%	286 68%	338 62%	316 54%	270 64%	272 59%	304 60%	306 58%	310 61%	169 58%	107 61%
Strongly agree	(5) 436 22%	220 22%	217 21%	42 17%	65 20%	74 19%	70 20%	75 25%	111 26%	108 20%	117 20%	97 23%	114 25%	109 21%	107 20%	118 23%	65 23%	37 21%
Tend to agree	(4) 759 38%	350 36%	410 40%	85 35%	114 35%	134 35%	135 39%	117 39%	175 42%	230 42%	198 34%	173 41%	158 34%	195 38%	199 38%	192 38%	103 36%	70 40%
Neither agree nor disagree	(3) 472 23%	258 26%	214 21%	62 26%	88 27%	101 26%	75 22%	66 22%	80 19%	132 24%	150 26%	85 20%	104 23%	113 22%	128 24%	119 24%	68 23%	43 25%
Tend to disagree	(2) 76 4%	52 5%	24 2%	10 4%	8 2%	21 6%	11 3%	14 5%	12 3%	29 5%	29 5%	5 1%	12 3%	30 6%	14 3%	18 4%	10 4%	4 2%
Strongly disagree	(1) 43 2%	31 3%	12 1%	7 3%	7 2%	6 1%	9 3%	3 1%	11 3%	16 3%	10 2%	4 1%	12 3%	18 4%	7 1%	9 2%	6 2%	4 2%
Net: Disagree	119 6%	83 8%	36 4%	17 7%	15 5%	27 7%	20 6%	18 6%	23 5%	46 8%	39 7%	10 2%	24 5%	48 9%	21 4%	26 5%	16 6%	7 4%
Don't know	224 11%	75 8%	149 15%	35 15%	40 12%	47 12%	42 12%	26 9%	33 8%	27 5%	78 13%	57 14%	62 13%	45 9%	76 14%	49 10%	37 13%	17 10%
Mean	3.82	3.74	3.91	3.71	3.79	3.74	3.82	3.89	3.93	3.74	3.76	3.96	3.87	3.74	3.84	3.86	3.84	3.84
Standard deviation	0.93	1.00	0.85	0.95	0.91	0.93	0.93	0.91	0.93	0.96	0.94	0.82	0.96	1.01	0.87	0.91	0.93	0.89
Standard error	0.02	0.03	0.03	0.07	0.05	0.05	0.05	0.05	0.05	0.04	0.04	0.05	0.04	0.05	0.04	0.04	0.06	0.07

## Re-Investigate 9/11 Survey

### ONLINE Fieldwork : 7th - 8th September 2011

Absolutes/col percents

Table 7  
**Q.1 To what extent do you agree or disagree with each of the following statements about "9/11" (the attacks which took place in the USA on 11th September 2001). It is important that the broadcast regulator Ofcom ensures broadcasters report fairly on those who doubt the official 9/11 story.**  
**Base: All respondents**

	Total	Education level				Foreign holiday in the last 3 years		Seniority at Work														
		Secondary school / NVQ 1-3	University degree or equiv.	Higher degree	Still studying	Yes	No	Owner manager or proprietor	MD or managing partner	Board level director or partner	Director - not board level	Senior management	Middle management	Management	Executive	Office worker, clerical or office junior	Unskilled manual worker	Skilled manual worker	Craftsman, tradesman, etc.	Support functions	Other	
Unweighted base	2010	1064	641	180	58	1145	865	97	9	4	5	25	101	63	30	310	119	156	21	32	82	
Weighted base	2010	1079	640	169	59	1246	764	102	10	4	5	25	101	64	30	340	121	181	30	29	83	
Net: Agree	1195	628	398	107	27	769	426	57	8	4	2	14	63	40	19	181	65	100	16	19	46	
	59%	58%	62%	63%	45%	62%	56%	56%	85%	100%	47%	55%	62%	63%	65%	53%	54%	55%	52%	64%	55%	
Strongly agree	(5)	436	244	137	35	5	278	158	27	1	-	7	21	8	6	61	25	43	6	5	20	
		22%	23%	21%	21%	8%	22%	21%	26%	12%	-	27%	21%	12%	21%	18%	20%	24%	20%	16%	24%	
Tend to agree	(4)	759	384	262	72	22	491	268	30	7	4	7	42	32	13	120	41	57	10	14	26	
		38%	36%	41%	43%	37%	39%	35%	30%	72%	100%	47%	28%	41%	51%	44%	35%	34%	31%	32%	48%	31%
Neither agree nor disagree	(3)	472	258	144	42	15	292	180	30	1	-	5	26	16	7	102	34	48	6	6	18	
		23%	24%	22%	25%	25%	23%	24%	30%	7%	-	15%	21%	25%	25%	24%	30%	28%	27%	18%	20%	22%
Tend to disagree	(2)	76	28	34	6	4	44	32	4	-	-	6	7	4	-	12	6	6	1	2	4	
		4%	3%	5%	4%	7%	4%	4%	4%	-	-	15%	23%	7%	6%	-	4%	5%	3%	2%	6%	5%
Strongly disagree	(1)	43	23	14	3	2	26	17	2	1	-	*	1	2	1	4	1	4	1	*	2	
		2%	2%	2%	2%	4%	2%	2%	2%	8%	-	23%	2%	1%	3%	5%	1%	1%	2%	3%	2%	3%
Net: Disagree	119	51	48	10	7	70	49	6	1	-	2	6	8	6	1	16	7	9	1	2	6	
	6%	5%	7%	6%	11%	6%	6%	6%	8%	-	38%	25%	8%	9%	5%	5%	6%	5%	4%	8%	8%	
Don't know	224	142	50	11	11	115	109	9	-	-	-	-	5	2	2	41	15	23	8	2	13	
	11%	13%	8%	6%	18%	9%	14%	8%	-	-	-	-	5%	4%	6%	12%	12%	13%	25%	8%	16%	
Mean	3.82	3.85	3.80	3.81	3.46	3.84	3.79	3.81	3.81	4.00	2.86	3.55	3.79	3.64	3.82	3.74	3.77	3.83	3.87	3.76	3.82	
Standard deviation	0.93	0.92	0.94	0.89	0.96	0.92	0.95	0.97	0.99	0.00	1.40	1.18	0.91	0.90	0.98	0.87	0.91	0.95	0.98	0.90	1.02	
Standard error	0.02	0.03	0.04	0.07	0.14	0.03	0.03	0.10	0.33	0.00	0.63	0.24	0.09	0.12	0.18	0.05	0.09	0.08	0.25	0.17	0.12	

**Re-Investigate 9/11 Survey**  
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Table 8  
**Have you taken a foreign holiday in the last 3 years?**  
**Base: All respondents**

	Gender		Age					Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North England	Wales & South West	Scotland
Unweighted base	2010	1033	977	206	340	426	336	320	382	640	507	301	562	501	507	519	293	190
Weighted base	2010	985	1025	241	322	382	342	301	422	543	583	422	462	511	530	504	290	174
Yes	1246	595	651	181	218	222	189	173	262	402	393	257	194	337	312	310	175	113
	62%	60%	63%	75%	68%	58%	55%	58%	62%	74%	67%	61%	42%	66%	59%	62%	60%	65%
No	764	390	374	60	103	160	153	128	160	140	190	165	268	174	219	194	115	62
	38%	40%	37%	25%	32%	42%	45%	42%	38%	26%	33%	39%	58%	34%	41%	38%	40%	35%

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Absolutes/col percents

Table 9  
**Marital Status**  
**Base: All respondents**

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2010	1033	977	206	340	426	336	320	382	640	507	301	562	501	507	519	293	190
Weighted base	2010	985	1025	241	322	382	342	301	422	543	583	422	462	511	530	504	290	174
Single	537 27%	306 31%	232 23%	182 76%	132 41%	114 30%	67 20%	25 8%	16 4%	142 26%	194 33%	80 19%	121 26%	170 33%	126 24%	106 21%	84 29%	51 29%
Married or co-habiting (including civil partnership)	1231 61%	587 60%	644 63%	55 23%	187 58%	250 65%	225 66%	208 69%	306 72%	362 67%	314 54%	312 74%	243 53%	281 55%	344 65%	336 67%	176 61%	95 54%
Widowed, separated or divorced	232 12%	87 9%	145 14%	- -	1 *	18 5%	47 14%	68 23%	98 23%	39 7%	71 12%	26 6%	96 21%	56 11%	60 11%	60 12%	29 10%	26 15%
Refused	10 *	5 *	5 1%	4 2%	1 *	- -	2 1%	- -	3 1%	* *	4 1%	3 1%	2 *	3 1%	1 *	2 *	1 *	2 1%

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Table 10  
**Tenure**  
**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2010	1033	977	206	340	426	336	320	382	640	507	301	562	501	507	519	293	190
Weighted base	2010	985	1025	241	322	382	342	301	422	543	583	422	462	511	530	504	290	174
Owned outright - without mortgage	663 33%	326 33%	337 33%	52 22%	43 13%	46 12%	93 27%	142 47%	287 68%	197 36%	197 34%	139 33%	131 28%	162 32%	181 34%	168 33%	102 35%	50 29%
Owned with a mortgage or loan	704 35%	338 34%	365 36%	83 34%	152 47%	189 50%	144 42%	73 24%	63 15%	250 46%	208 36%	166 39%	79 17%	152 30%	193 36%	192 38%	101 35%	65 37%
Rented from the council	261 13%	141 14%	120 12%	27 11%	33 10%	61 16%	49 14%	51 17%	40 10%	21 4%	54 9%	44 10%	142 31%	77 15%	65 12%	63 12%	30 10%	27 16%
Rented from a housing association	126 6%	60 6%	67 6%	20 8%	20 6%	24 6%	25 7%	19 6%	19 5%	16 3%	26 4%	28 7%	57 12%	32 6%	29 5%	30 6%	17 6%	18 11%
Rented from someone else	236 12%	109 11%	127 12%	50 21%	71 22%	60 16%	27 8%	17 6%	12 3%	55 10%	92 16%	39 9%	50 11%	80 16%	58 11%	48 10%	35 12%	14 8%
Rent free	20 1%	11 1%	9 1%	9 4%	3 1%	2 1%	5 1%	1 *	1 *	4 1%	6 1%	7 2%	3 1%	8 2%	5 1%	4 1%	4 1%	- -

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Table 11  
**At what age did you finish your full time education?**  
**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2010	1033	977	206	340	426	336	320	382	640	507	301	562	501	507	519	293	190
Weighted base	2010	985	1025	241	322	382	342	301	422	543	583	422	462	511	530	504	290	174
Under 16	767 38%	375 38%	392 38%	24 10%	45 14%	136 36%	154 45%	165 55%	244 58%	101 19%	175 30%	202 48%	289 63%	153 30%	225 42%	220 44%	97 34%	72 41%
17-18	412 20%	181 18%	230 22%	44 18%	54 17%	90 24%	83 24%	63 21%	78 19%	107 20%	145 25%	97 23%	63 14%	104 20%	99 19%	100 20%	69 24%	41 23%
19-24	564 28%	284 29%	280 27%	88 36%	177 55%	109 29%	67 19%	50 16%	73 17%	245 45%	176 30%	88 21%	56 12%	163 32%	136 26%	132 26%	92 32%	40 23%
25-34	89 4%	56 6%	32 3%	- -	24 8%	30 8%	15 4%	10 3%	10 2%	46 8%	29 5%	5 1%	8 2%	39 8%	19 4%	16 3%	6 2%	9 5%
35-44	17 1%	12 1%	5 *	- -	- -	4 1%	9 3%	2 1%	2 *	1 *	5 1%	3 1%	7 2%	9 2%	3 1%	3 1%	1 *	1 *
45-54	7 *	2 *	5 *	- -	- -	- -	1 *	3 1%	2 *	1 *	- -	1 *	4 1%	1 *	1 *	1 *	2 1%	1 1%
55-64	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
65+	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Still in full time education	90 4%	40 4%	49 5%	76 32%	9 3%	2 1%	2 *	- -	- -	27 5%	36 6%	15 4%	12 3%	27 5%	29 5%	16 3%	12 4%	5 3%
Never had any full time education	7 *	5 *	2 *	- -	1 *	- -	1 *	1 *	4 1%	- -	2 *	- -	5 1%	3 1%	3 1%	- -	1 *	- -
Don't know	22 1%	12 1%	10 1%	5 2%	7 2%	4 1%	1 *	2 1%	3 1%	6 1%	5 1%	3 1%	7 1%	3 1%	4 1%	8 2%	3 1%	4 2%
Refused	37 2%	17 2%	20 2%	5 2%	4 1%	7 2%	10 3%	7 2%	6 1%	10 2%	11 2%	7 2%	10 2%	10 2%	12 2%	7 1%	7 2%	1 *
Mean	18.67	18.88	18.47	19.29	20.32	19.11	18.63	17.94	17.39	20.18	18.91	17.71	17.50	19.41	18.32	18.32	18.76	18.50
Standard deviation	4.13	4.20	4.05	2.23	3.02	4.04	4.69	4.91	3.85	3.73	3.71	3.39	4.99	4.49	3.85	3.88	4.03	4.43
Standard error	0.10	0.14	0.13	0.20	0.17	0.20	0.26	0.28	0.20	0.15	0.17	0.20	0.22	0.21	0.18	0.18	0.25	0.33

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Absolutes/col percents

Table 12

**What is the highest educational level that you have achieved to date?****Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2010	1033	977	206	340	426	336	320	382	640	507	301	562	501	507	519	293	190
Weighted base	2010	985	1025	241	322	382	342	301	422	543	583	422	462	511	530	504	290	174
Secondary school, high school, NVQ levels 1 to 3, etc.	1079 54%	501 51%	578 56%	81 34%	100 31%	214 56%	215 63%	198 66%	271 64%	172 32%	298 51%	289 68%	320 69%	242 47%	308 58%	280 55%	151 52%	98 56%
University degree or equivalent professional qualification, NVQ level 4, etc.	640 32%	337 34%	303 30%	88 36%	153 48%	112 29%	101 29%	70 23%	116 28%	249 46%	213 37%	86 20%	92 20%	180 35%	152 29%	156 31%	108 37%	44 25%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	169 8%	95 10%	74 7%	13 5%	58 18%	43 11%	17 5%	19 6%	19 4%	100 18%	40 7%	17 4%	12 3%	53 10%	32 6%	46 9%	15 5%	22 13%
Still in full time education	59 3%	21 2%	38 4%	53 22%	4 1%	1 *	- -	- -	- -	17 3%	24 4%	11 3%	7 2%	17 3%	22 4%	6 1%	8 3%	5 3%
No formal education	31 2%	19 2%	11 1%	2 1%	4 1%	3 1%	5 2%	8 3%	8 2%	2 *	2 *	11 3%	16 3%	11 2%	8 1%	8 2%	1 *	3 2%
Refused	32 2%	11 1%	22 2%	4 2%	2 1%	8 2%	4 1%	6 2%	8 2%	3 1%	5 1%	10 2%	15 3%	6 1%	9 2%	8 2%	8 3%	2 1%

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Absolutes/col percents

Table 13

**Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?**

**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2010	1033	977	206	340	426	336	320	382	640	507	301	562	501	507	519	293	190
Weighted base	2010	985	1025	241	322	382	342	301	422	543	583	422	462	511	530	504	290	174
NET: Yes half or more	1850	875	975	175	300	367	335	286	388	492	532	387	439	469	485	473	268	155
	92%	89%	95%	72%	93%	96%	98%	95%	92%	91%	91%	92%	95%	92%	91%	94%	92%	89%
Yes, solely responsible	1050	407	643	75	153	220	217	155	230	254	316	198	283	284	283	270	126	86
	52%	41%	63%	31%	47%	58%	64%	52%	54%	47%	54%	47%	61%	56%	53%	54%	44%	49%
Responsible for more than half (but not all)	455	223	232	45	87	94	75	71	83	129	118	115	93	95	104	129	86	40
	23%	23%	23%	19%	27%	25%	22%	24%	20%	24%	20%	27%	20%	19%	20%	26%	30%	23%
About half	345	245	100	54	61	53	43	59	75	109	98	74	63	90	97	73	56	29
	17%	25%	10%	22%	19%	14%	13%	20%	18%	20%	17%	18%	14%	18%	18%	15%	19%	16%
NET: Less than half	160	110	51	67	22	15	7	16	34	50	51	35	24	42	45	32	22	19
	8%	11%	5%	28%	7%	4%	2%	5%	8%	9%	9%	8%	5%	8%	9%	6%	8%	11%
Less than half	109	69	39	46	13	12	4	10	24	33	34	25	17	25	37	20	13	14
	5%	7%	4%	19%	4%	3%	1%	3%	6%	6%	6%	6%	4%	5%	7%	4%	5%	8%
None - someone else does it	51	40	11	20	9	3	3	6	10	18	17	10	7	17	8	12	9	6
	3%	4%	1%	8%	3%	1%	1%	2%	2%	3%	3%	2%	1%	3%	2%	2%	3%	3%

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Absolutes/col percents

Table 14  
**How many cars are there in your household?**  
**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2010	1033	977	206	340	426	336	320	382	640	507	301	562	501	507	519	293	190
Weighted base	2010	985	1025	241	322	382	342	301	422	543	583	422	462	511	530	504	290	174
None	406 20%	197 20%	209 20%	54 23%	61 19%	78 20%	75 22%	64 21%	74 18%	68 13%	128 22%	39 9%	171 37%	141 28%	76 14%	96 19%	44 15%	49 28%
1	832 41%	430 44%	403 39%	54 22%	122 38%	179 47%	136 40%	135 45%	207 49%	192 35%	252 43%	184 44%	204 44%	186 36%	228 43%	217 43%	125 43%	76 43%
2	589 29%	277 28%	312 30%	69 29%	97 30%	117 31%	103 30%	82 27%	121 29%	211 39%	152 26%	154 36%	72 16%	133 26%	184 35%	159 32%	82 28%	30 17%
3+	183 9%	81 8%	101 10%	64 26%	42 13%	8 2%	28 8%	21 7%	20 5%	71 13%	51 9%	45 11%	15 3%	51 10%	43 8%	32 6%	39 13%	19 11%

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Table 15  
**To which of the following ethnic groups do you consider you belong?**  
**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2010	1033	977	206	340	426	336	320	382	640	507	301	562	501	507	519	293	190
Weighted base	2010	985	1025	241	322	382	342	301	422	543	583	422	462	511	530	504	290	174
White	1854	910	944	209	271	349	320	292	412	492	529	391	442	429	499	477	282	166
	92%	92%	92%	87%	84%	91%	94%	97%	98%	91%	91%	93%	96%	84%	94%	95%	97%	95%
NET: Non-white	129	60	69	25	47	26	18	7	5	44	41	26	19	70	25	24	5	5
	6%	6%	7%	10%	15%	7%	5%	2%	1%	8%	7%	6%	4%	14%	5%	5%	2%	3%
Mixed	23	11	11	5	5	3	4	3	3	6	10	4	3	11	6	5	-	*
	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	-	*
Asian or Asian British	66	32	34	12	29	13	7	5	-	25	18	13	10	37	12	11	4	2
	3%	3%	3%	5%	9%	3%	2%	2%	-	5%	3%	3%	2%	7%	2%	2%	1%	1%
Black or Black British	23	10	13	4	8	4	6	-	-	7	7	8	2	16	5	3	-	-
	1%	1%	1%	2%	3%	1%	2%	-	-	1%	1%	2%	*	3%	1%	1%	-	-
Chinese	12	5	7	2	3	5	-	-	2	4	3	1	3	2	2	6	-	1
	1%	1%	1%	1%	1%	1%	-	-	1%	1%	*	*	1%	*	*	1%	-	1%
Other ethnic group	6	2	4	2	2	1	1	-	-	3	3	-	1	5	-	-	1	1
	*	*	*	1%	1%	*	*	-	-	1%	1%	-	*	1%	-	-	*	*
Prefer not to say	27	15	12	7	3	7	3	2	5	7	13	6	2	11	7	3	2	4
	1%	2%	1%	3%	1%	2%	1%	1%	1%	1%	2%	1%	*	2%	1%	1%	1%	2%

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Table 16  
**Which of the following best describes your current working status?**  
**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2010	1033	977	206	340	426	336	320	382	640	507	301	562	501	507	519	293	190
Weighted base	2010	985	1025	241	322	382	342	301	422	543	583	422	462	511	530	504	290	174
Working full time (30+ hrs a week)	884 44%	521 53%	364 35%	112 46%	241 75%	239 63%	187 55%	96 32%	9 2%	279 51%	298 51%	207 49%	101 22%	237 46%	238 45%	210 42%	119 41%	80 46%
Working part time (8-29 hrs a week)	241 12%	75 8%	166 16%	29 12%	29 9%	53 14%	62 18%	39 13%	29 7%	53 10%	81 14%	71 17%	36 8%	64 13%	54 10%	65 13%	40 14%	18 10%
Not working but seeking work or temporarily unemployed/sick	105 5%	57 6%	48 5%	16 7%	14 4%	21 6%	32 9%	21 7%	- -	11 2%	16 3%	14 3%	64 14%	35 7%	22 4%	17 3%	18 6%	13 8%
Not working/Not seeking work	65 3%	43 4%	22 2%	3 1%	5 1%	21 6%	20 6%	16 5%	- -	5 1%	7 1%	9 2%	43 9%	12 2%	20 4%	15 3%	12 4%	5 3%
Retired on state pension ONLY	153 8%	48 5%	105 10%	- -	- -	- -	- -	15 5%	138 33%	15 3%	11 2%	6 1%	122 26%	34 7%	41 8%	43 8%	22 8%	14 8%
Retired with a private pension	331 16%	190 19%	141 14%	- -	1 *	2 *	12 4%	81 27%	235 56%	129 24%	110 19%	62 15%	30 7%	70 14%	85 16%	97 19%	50 17%	29 17%
Student	87 4%	36 4%	51 5%	75 31%	5 2%	3 1%	3 1%	- -	- -	22 4%	39 7%	14 3%	12 3%	30 6%	27 5%	14 3%	10 3%	7 4%
House person/Housewife/ Househusband	144 7%	14 1%	129 13%	6 3%	26 8%	43 11%	26 8%	32 11%	10 2%	30 6%	20 3%	39 9%	55 12%	29 6%	44 8%	44 9%	18 6%	8 5%

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Table 17  
**What level of seniority are you within the organisation you work for?**  
**Base: All respondents who work full/ part time**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1054	579	475	108	267	308	224	114	33	378	320	195	161	273	266	269	150	96
Weighted base	1126	596	529	141	270	292	248	136	39	332	379	278	137	301	292	275	160	98
Owner manager or proprietor	102 9%	66 11%	36 7%	3 2%	19 7%	18 6%	26 10%	27 20%	7 19%	33 10%	27 7%	30 11%	11 8%	29 10%	32 11%	22 8%	15 9%	4 4%
Managing director or managing partner	10 1%	7 1%	3 1%	1 1%	3 1%	3 1%	3 1%	- -	- -	7 2%	3 1%	- -	- -	5 2%	2 1%	3 1%	- -	- -
Board level director or partner	4 *	2 *	2 *	- -	- -	1 *	2 1%	- -	1 3%	4 1%	- -	- -	- -	1 *	2 1%	1 *	- -	- -
Director - not board level	5 *	5 1%	- -	- -	2 1%	1 *	1 1%	1 *	- -	2 1%	2 1%	- -	- -	- -	1 *	3 1%	1 *	1 1%
Senior management	25 2%	15 3%	10 2%	- -	9 3%	12 4%	4 2%	- -	- -	20 6%	5 1%	- -	- -	6 2%	5 2%	7 3%	3 2%	3 4%
Middle management	101 9%	69 12%	33 6%	2 1%	30 11%	42 14%	15 6%	12 8%	2 4%	59 18%	34 9%	7 3%	1 1%	34 11%	15 5%	24 9%	24 15%	5 5%
Management	64 6%	31 5%	33 6%	8 6%	16 6%	21 7%	16 6%	2 2%	- -	29 9%	28 7%	5 2%	1 1%	16 5%	15 5%	16 6%	8 5%	8 9%
Executive	30 3%	15 3%	15 3%	- -	13 5%	4 1%	5 2%	5 4%	3 7%	18 6%	11 3%	- -	- -	8 3%	8 3%	10 4%	3 2%	1 1%
Office worker, clerical or office junior	340 30%	136 23%	204 39%	68 48%	95 35%	80 27%	60 24%	27 20%	10 27%	88 27%	187 49%	45 16%	20 15%	94 31%	87 30%	77 28%	46 29%	36 37%
Unskilled manual worker	121 11%	61 10%	61 11%	23 16%	13 5%	31 11%	34 14%	18 14%	2 6%	7 2%	16 4%	38 14%	60 44%	34 11%	32 11%	24 9%	19 12%	12 12%
Skilled manual worker	181 16%	130 22%	51 10%	23 17%	43 16%	48 16%	39 16%	27 20%	- -	20 6%	28 7%	111 40%	22 16%	32 11%	50 17%	61 22%	20 12%	18 18%
Craftsman, tradesman, etc.	30 3%	18 3%	12 2%	2 2%	5 2%	5 2%	12 5%	4 3%	1 3%	6 2%	2 1%	22 8%	- -	7 2%	12 4%	5 2%	4 3%	3 3%
Support functions - e.g. cleaner, security guard, etc.	29 3%	14 2%	15 3%	4 3%	5 2%	8 3%	10 4%	2 1%	1 1%	4 1%	8 2%	10 4%	7 5%	7 2%	7 2%	7 3%	6 4%	1 1%
Other	83 7%	28 5%	55 10%	6 4%	18 7%	17 6%	21 8%	10 8%	11 29%	32 10%	28 7%	10 3%	14 10%	27 9%	25 9%	15 6%	10 6%	6 6%

**Re-Investigate 9/11 Survey**  
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Absolutes/col percents

Table 18  
**Do you have any children aged 18 or under?**  
**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2010	1033	977	206	340	426	336	320	382	640	507	301	562	501	507	519	293	190
Weighted base	2010	985	1025	241	322	382	342	301	422	543	583	422	462	511	530	504	290	174
No	1531 76%	776 79%	756 74%	215 89%	215 67%	189 49%	220 64%	274 91%	419 99%	411 76%	458 79%	298 71%	364 79%	404 79%	390 73%	387 77%	214 74%	136 78%
NET: Yes	469 23%	203 21%	266 26%	22 9%	105 33%	192 50%	121 35%	28 9%	2 1%	130 24%	120 21%	122 29%	97 21%	103 20%	140 26%	116 23%	74 26%	37 21%
Yes: Aged under 5	165 8%	76 8%	90 9%	22 9%	73 23%	59 16%	11 3%	- -	- -	52 10%	52 9%	39 9%	22 5%	36 7%	59 11%	44 9%	20 7%	6 4%
Yes: Aged 5-10	179 9%	84 9%	95 9%	4 1%	50 16%	100 26%	19 6%	6 2%	1 *	48 9%	50 9%	50 12%	32 7%	35 7%	57 11%	48 10%	28 10%	11 6%
Yes: Aged 11-15	164 8%	71 7%	93 9%	1 *	17 5%	79 21%	53 15%	13 4%	1 *	42 8%	46 8%	34 8%	42 9%	31 6%	42 8%	53 10%	22 8%	16 9%
Yes: Aged 16-18	139 7%	58 6%	81 8%	- -	5 2%	47 12%	68 20%	18 6%	1 *	31 6%	29 5%	44 10%	34 7%	39 8%	33 6%	28 5%	25 8%	14 8%
Refused	9 *	6 1%	3 *	4 2%	1 *	1 *	1 *	- -	1 *	2 *	4 1%	2 1%	1 *	4 1%	1 *	1 *	2 1%	1 1%

## Re-Investigate 9/11 Survey

### ONLINE Fieldwork : 7th - 8th September 2011

Absolutes/col percents

Table 19

**What is the combined annual income of your household, prior to tax being deducted?**

**Base: All respondents**

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	
Unweighted base	2010	1033	977	206	340	426	336	320	382	640	507	301	562	501	507	519	293	190	
Weighted base	2010	985	1025	241	322	382	342	301	422	543	583	422	462	511	530	504	290	174	
Up to £7000	(3.5)	98 5%	44 4%	54 5%	19 8%	12 4%	13 3%	28 8%	13 4%	13 3%	2 *	21 4%	8 2%	68 15%	27 5%	23 4%	20 4%	19 7%	9 5%
£7001-£14000	(10.5)	288 14%	131 13%	156 15%	27 11%	22 7%	38 10%	42 12%	61 20%	98 23%	25 5%	70 12%	36 9%	156 34%	66 13%	80 15%	79 16%	36 12%	26 15%
£14001-£21000	(17.5)	338 17%	171 17%	166 16%	26 11%	38 12%	62 16%	63 19%	64 21%	85 20%	52 10%	112 19%	70 17%	104 22%	80 16%	76 14%	94 19%	57 20%	31 18%
£21001-£28000	(24.5)	328 16%	181 18%	147 14%	33 14%	43 13%	61 16%	58 17%	78 18%	81 18%	81 15%	103 18%	94 22%	49 11%	88 17%	99 19%	78 15%	39 13%	24 14%
£28001-£34000	(31)	187 9%	78 8%	109 11%	20 8%	34 10%	46 12%	31 9%	28 9%	28 7%	51 9%	68 12%	52 12%	16 4%	41 8%	36 7%	53 11%	40 14%	17 10%
£34001-£41000	(37.5)	139 7%	67 7%	72 7%	11 4%	34 10%	35 9%	21 6%	16 5%	23 5%	42 8%	44 8%	41 10%	11 2%	29 6%	44 8%	28 6%	17 6%	20 12%
£41001-£48000	(44.5)	91 5%	52 5%	39 4%	15 6%	27 8%	27 7%	13 4%	6 2%	2 *	35 6%	23 4%	30 7%	4 1%	20 4%	27 5%	26 5%	10 3%	8 5%
£48001-£55000	(51.5)	86 4%	39 4%	47 5%	13 5%	23 7%	20 5%	17 5%	4 1%	9 2%	50 9%	20 3%	16 4%	1 *	26 5%	27 5%	20 4%	7 2%	7 4%
£55001-£62000	(58.5)	56 3%	30 3%	26 3%	7 3%	14 4%	15 4%	12 4%	1 *	6 1%	34 6%	18 3%	4 1%	- -	18 4%	16 3%	10 2%	8 3%	3 2%
£62001-£69000	(65.5)	32 2%	17 2%	15 2%	4 2%	13 4%	6 2%	4 1%	1 *	6 1%	26 5%	4 1%	3 1%	- -	15 3%	6 1%	4 1%	6 2%	2 1%
£69001-£76000	(72.5)	28 1%	18 2%	9 1%	8 3%	7 2%	4 1%	4 1%	2 1%	2 *	20 4%	3 *	5 1%	- -	9 2%	8 1%	4 1%	1 *	6 3%
£76001-£83000	(79.5)	23 1%	13 1%	10 1%	1 *	9 3%	6 1%	5 2%	1 *	1 *	17 3%	- -	6 1%	- -	5 1%	8 1%	6 1%	2 1%	2 1%
£83001 or more	(86)	48 2%	21 2%	27 3%	9 4%	12 4%	11 3%	4 1%	5 2%	8 2%	28 5%	17 3%	2 *	1 *	13 3%	16 3%	12 2%	3 1%	5 3%
Refused		269 13%	123 12%	146 14%	49 20%	35 11%	39 10%	40 12%	43 14%	63 15%	80 15%	80 14%	56 13%	52 11%	73 14%	65 12%	71 14%	46 16%	13 7%
Mean (£'000s)		28.82	29.27	28.38	31.52	36.83	31.83	27.32	23.18	23.42	41.74	27.99	29.10	15.02	30.23	29.75	27.58	26.17	29.69

Prepared on behalf of Ian Henshall of Reinvestigate 911

**Re-Investigate 9/11 Survey**  
**ONLINE Fieldwork : 7th - 8th September 2011**

Absolutes/col percents

Table 19

**What is the combined annual income of your household, prior to tax being deducted?**

**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	2010	985	1025	241	322	382	342	301	422	543	583	422	462	511	530	504	290	174
Standard deviation	19.33	19.35	19.32	22.05	21.17	19.12	18.59	15.49	16.40	21.58	17.61	15.27	9.76	20.45	19.93	18.38	16.86	20.08
Standard error	0.46	0.64	0.67	1.75	1.22	0.98	1.08	0.93	0.90	0.92	0.85	0.94	0.44	0.98	0.95	0.87	1.06	1.53

**Re-Investigate 9/11 Survey**  
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Absolutes/col percents

Table 20  
**What was your age on your last birthday?**  
**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2010	1033	977	206	340	426	336	320	382	640	507	301	562	501	507	519	293	190
Weighted base	2010	985	1025	241	322	382	342	301	422	543	583	422	462	511	530	504	290	174
18-24	241 12%	95 10%	146 14%	241 100%	-	-	-	-	-	74 14%	84 14%	49 12%	35 7%	75 15%	64 12%	41 8%	32 11%	29 17%
25-34	322 16%	178 18%	144 14%	-	322 100%	-	-	-	-	115 21%	108 18%	67 16%	33 7%	79 15%	92 17%	77 15%	54 19%	20 11%
35-44	382 19%	201 20%	181 18%	-	-	382 100%	-	-	-	106 19%	116 20%	85 20%	75 16%	95 19%	102 19%	103 20%	54 18%	28 16%
45-54	342 17%	157 16%	185 18%	-	-	-	342 100%	-	-	66 12%	85 15%	92 22%	99 21%	89 17%	89 17%	89 18%	47 16%	27 16%
55-64	301 15%	154 16%	147 14%	-	-	-	-	301 100%	-	61 11%	81 14%	76 18%	83 18%	86 17%	69 13%	77 15%	39 14%	31 18%
65+	422 21%	200 20%	222 22%	-	-	-	-	-	422 100%	121 22%	110 19%	53 12%	138 30%	87 17%	115 22%	117 23%	64 22%	39 23%

**Re-Investigate 9/11 Survey**  
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Absolutes/col percents

Table 21  
**Gender**  
**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2010	1033	977	206	340	426	336	320	382	640	507	301	562	501	507	519	293	190
Weighted base	2010	985	1025	241	322	382	342	301	422	543	583	422	462	511	530	504	290	174
Male	985	985	-	95	178	201	157	154	200	283	277	216	208	252	263	254	130	86
	49%	100%	-	39%	55%	53%	46%	51%	47%	52%	48%	51%	45%	49%	50%	50%	45%	49%
Female	1025	-	1025	146	144	181	185	147	222	260	306	206	254	258	268	251	160	88
	51%	-	100%	61%	45%	47%	54%	49%	53%	48%	52%	49%	55%	51%	50%	50%	55%	51%

## Re-Investigate 9/11 Survey

### ONLINE Fieldwork : 7th - 8th September 2011

Absolutes/col percents

Table 22

Which of the following ITV regions do you live in?

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2010	1033	977	206	340	426	336	320	382	640	507	301	562	501	507	519	293	190
Weighted base	2010	985	1025	241	322	382	342	301	422	543	583	422	462	511	530	504	290	174
ITV1 Anglia	185 9%	86 9%	99 10%	36 15%	31 10%	32 8%	27 8%	19 6%	39 9%	53 10%	51 9%	42 10%	39 8%	13 3%	171 32%	1 *	- -	- -
ITV1 Border	19 1%	11 1%	8 1%	3 1%	- -	2 *	4 1%	6 2%	4 1%	7 1%	1 *	7 2%	4 1%	- -	- -	7 1%	- -	12 7%
ITV1 Central	318 16%	154 16%	164 16%	34 14%	60 19%	67 18%	57 17%	42 14%	58 14%	72 13%	86 15%	84 20%	76 16%	10 2%	289 55%	2 *	16 5%	1 1%
ITV1 Granada	239 12%	119 12%	121 12%	18 7%	36 11%	47 12%	50 14%	34 11%	56 13%	67 12%	70 12%	47 11%	56 12%	1 *	1 *	224 44%	12 4%	1 1%
ITV1 London	348 17%	176 18%	173 17%	49 20%	54 17%	64 17%	71 21%	60 20%	50 12%	111 20%	106 18%	59 14%	72 15%	309 61%	35 7%	- -	4 1%	1 *
ITV1 Meridian	197 10%	102 10%	95 9%	25 10%	29 9%	37 10%	27 8%	30 10%	49 12%	64 12%	54 9%	34 8%	45 10%	176 34%	4 1%	3 1%	15 5%	- -
ITV1 Tyne Tees	95 5%	48 5%	47 5%	12 5%	20 6%	17 4%	9 3%	13 4%	25 6%	23 4%	27 5%	15 4%	30 6%	- -	1 *	93 18%	1 *	- -
ITV1 Wales	96 5%	46 5%	50 5%	14 6%	18 6%	20 5%	17 5%	14 5%	13 3%	17 3%	42 7%	19 5%	18 4%	- -	- -	1 *	94 32%	- -
ITV1 West	64 3%	28 3%	35 3%	6 2%	13 4%	11 3%	11 3%	5 2%	18 4%	20 4%	22 4%	9 2%	13 3%	- -	2 *	1 *	61 21%	- -
ITV1 Westcountry	90 4%	34 3%	56 5%	8 3%	18 5%	13 3%	10 3%	16 5%	26 6%	15 3%	32 6%	22 5%	21 4%	1 *	2 *	1 *	85 29%	- -
ITV1 Yorkshire	199 10%	103 10%	97 9%	11 5%	21 7%	45 12%	38 11%	36 12%	49 12%	56 10%	41 7%	56 13%	47 10%	1 *	27 5%	170 34%	1 *	1 *
STV	160 8%	79 8%	81 8%	27 11%	21 7%	27 7%	23 7%	27 9%	34 8%	38 7%	51 9%	28 7%	44 9%	- -	- -	* *	1 *	159 91%

**Re-Investigate 9/11 Survey**  
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Absolutes/col percents

Table 23  
**Social class**  
**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2010	1033	977	206	340	426	336	320	382	640	507	301	562	501	507	519	293	190
Weighted base	2010	985	1025	241	322	382	342	301	422	543	583	422	462	511	530	504	290	174
AB	543 27%	283 29%	260 25%	74 31%	115 36%	106 28%	66 19%	61 20%	121 29%	543 100%	-	-	-	163 32%	133 25%	147 29%	61 21%	40 23%
C1	583 29%	277 28%	306 30%	84 35%	108 33%	116 30%	85 25%	81 27%	110 26%	-	583 100%	-	-	155 30%	134 25%	133 26%	107 37%	54 31%
C2	422 21%	216 22%	206 20%	49 20%	67 21%	85 22%	92 27%	76 25%	53 12%	-	-	422 100%	-	80 16%	141 27%	104 21%	62 21%	35 20%
DE	462 23%	208 21%	254 25%	35 14%	33 10%	75 20%	99 29%	83 27%	138 33%	-	-	-	462 100%	113 22%	123 23%	120 24%	60 21%	46 26%

**Re-Investigate 9/11 Survey**  
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Absolutes/col percents

Table 24  
**GO Regions**  
**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2010	1033	977	206	340	426	336	320	382	640	507	301	562	501	507	519	293	190
Weighted base	2010	985	1025	241	322	382	342	301	422	543	583	422	462	511	530	504	290	174
Scotland	174 9%	86 9%	88 9%	29 12%	20 6%	28 7%	27 8%	31 10%	39 9%	40 7%	54 9%	35 8%	46 10%	- -	- -	- -	- -	174 100%
North East	91 5%	47 5%	44 4%	10 4%	20 6%	16 4%	8 2%	11 4%	25 6%	22 4%	24 4%	15 4%	29 6%	- -	- -	91 18%	- -	- -
North West	236 12%	115 12%	121 12%	20 8%	38 12%	45 12%	48 14%	32 11%	53 13%	72 13%	69 12%	42 10%	53 11%	- -	- -	236 47%	- -	- -
Yorks & Humber	177 9%	91 9%	86 8%	11 4%	19 6%	42 11%	33 10%	33 11%	39 9%	53 10%	40 7%	47 11%	38 8%	- -	- -	177 35%	- -	- -
West Midlands	186 9%	91 9%	95 9%	22 9%	29 9%	42 11%	30 9%	24 8%	39 9%	46 8%	44 8%	53 13%	43 9%	- -	186 35%	- -	- -	- -
Wales	107 5%	54 5%	53 5%	14 6%	19 6%	24 6%	19 6%	16 5%	14 3%	18 3%	44 8%	23 6%	21 5%	- -	- -	- -	107 37%	- -
Eastern	188 9%	94 10%	95 9%	31 13%	30 9%	35 9%	31 9%	22 7%	39 9%	54 10%	47 8%	54 13%	34 7%	- -	188 36%	- -	- -	- -
London	253 13%	121 12%	132 13%	43 18%	35 11%	48 13%	45 13%	46 15%	35 8%	79 15%	86 15%	29 7%	58 13%	253 50%	- -	- -	- -	- -
South East	258 13%	131 13%	127 12%	32 13%	44 14%	47 12%	44 13%	40 13%	51 12%	84 15%	68 12%	51 12%	55 12%	258 50%	- -	- -	- -	- -
South West	183 9%	76 8%	107 10%	18 8%	35 11%	29 8%	28 8%	23 8%	50 12%	43 8%	63 11%	39 9%	39 8%	- -	- -	- -	183 63%	- -
East Midlands	156 8%	78 8%	78 8%	11 4%	33 10%	24 6%	28 8%	23 8%	37 9%	33 6%	43 7%	34 8%	46 10%	- -	156 29%	- -	- -	- -

**Re-Investigate 9/11 Survey**  
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Absolutes/col percents

Table 25  
**Nearest City:**  
**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2010	1033	977	206	340	426	336	320	382	640	507	301	562	501	507	519	293	190
Weighted base	2010	985	1025	241	322	382	342	301	422	543	583	422	462	511	530	504	290	174
Glasgow	84	42	42	20	8	11	11	18	15	16	26	17	24	-	-	-	-	84
	4%	4%	4%	8%	2%	3%	3%	6%	4%	3%	4%	4%	5%	-	-	-	-	48%
Edinburgh	64	34	31	5	8	8	12	9	23	18	21	11	14	-	-	*	-	64
	3%	3%	3%	2%	3%	2%	3%	3%	5%	3%	4%	3%	3%	-	-	*	-	37%
Newcastle	93	49	44	14	18	16	7	11	25	25	27	15	26	-	1	91	1	-
	5%	5%	4%	6%	6%	4%	2%	4%	6%	5%	5%	4%	6%	-	*	18%	*	-
Leeds	78	41	37	5	9	20	16	12	15	27	10	23	18	-	-	78	-	-
	4%	4%	4%	2%	3%	5%	5%	4%	4%	5%	2%	5%	4%	-	-	15%	-	-
Hull	51	19	32	2	7	9	8	9	15	8	23	13	7	-	5	45	1	-
	3%	2%	3%	1%	2%	2%	2%	3%	4%	2%	4%	3%	1%	-	1%	9%	*	-
Sheffield	50	27	23	4	4	12	8	9	14	15	7	15	13	1	9	40	-	1
	2%	3%	2%	2%	1%	3%	2%	3%	3%	3%	1%	4%	3%	*	2%	8%	-	*
Manchester	156	87	70	10	23	32	34	23	34	48	42	24	43	-	7	146	4	-
	8%	9%	7%	4%	7%	8%	10%	8%	8%	9%	7%	6%	9%	-	1%	29%	1%	-
Liverpool	90	40	51	10	13	15	19	13	20	20	34	22	15	-	1	71	19	-
	4%	4%	5%	4%	4%	4%	6%	4%	5%	4%	6%	5%	3%	-	*	14%	6%	-
Nottingham	92	53	39	4	17	16	23	16	18	17	19	24	32	-	92	1	-	-
	5%	5%	4%	2%	5%	4%	7%	5%	4%	3%	3%	6%	7%	-	17%	*	-	-
Birmingham	165	80	85	21	29	40	26	19	29	41	38	48	38	-	161	1	3	-
	8%	8%	8%	9%	9%	11%	8%	6%	7%	7%	7%	11%	8%	-	30%	*	1%	-
Norwich	62	33	30	8	8	11	9	6	19	18	19	10	16	-	62	-	-	-
	3%	3%	3%	3%	2%	3%	3%	2%	5%	3%	3%	2%	3%	-	12%	-	-	-
Milton Keynes	53	25	28	14	16	6	5	9	2	18	17	9	9	10	42	1	-	-
	3%	3%	3%	6%	5%	2%	1%	3%	1%	3%	3%	2%	2%	2%	8%	*	-	-
Brighton	50	31	19	5	7	14	5	8	11	12	17	9	13	50	-	-	-	-
	3%	3%	2%	2%	2%	4%	2%	3%	3%	2%	3%	2%	3%	10%	-	-	-	-
Oxford	41	17	24	5	10	8	5	4	10	8	11	12	9	29	7	-	4	-
	2%	2%	2%	2%	3%	2%	1%	1%	2%	2%	2%	3%	2%	6%	1%	-	1%	-

**Re-Investigate 9/11 Survey**  
**ONLINE Fieldwork : 7th - 8th September 2011**

Absolutes/col percents

Table 25  
**Nearest City:**  
**Base: All respondents**

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North England	Wales & South West	Scotland
Weighted base	2010	985	1025	241	322	382	342	301	422	543	583	422	462	511	530	504	290	174
London	402 20%	196 20%	206 20%	64 27%	63 19%	73 19%	75 22%	67 22%	60 14%	133 24%	122 21%	62 15%	85 18%	335 66%	64 12%	- -	3 1%	1 *
Southampton	78 4%	41 4%	37 4%	11 5%	8 2%	13 3%	11 3%	14 5%	22 5%	27 5%	18 3%	19 5%	13 3%	58 11%	- -	1 *	20 7%	- -
Bristol	89 4%	39 4%	50 5%	11 4%	19 6%	16 4%	16 5%	5 2%	23 5%	27 5%	32 6%	14 3%	15 3%	* *	1 *	- -	88 30%	- -
Plymouth	57 3%	21 2%	36 3%	4 2%	10 3%	8 2%	5 2%	12 4%	17 4%	10 2%	19 3%	16 4%	12 3%	- -	2 *	1 *	54 19%	- -
Cardiff	71 4%	36 4%	35 3%	7 3%	15 5%	15 4%	13 4%	10 3%	12 3%	13 2%	29 5%	14 3%	15 3%	- -	4 1%	- -	67 23%	- -
None of these	182 9%	74 8%	108 11%	17 7%	31 10%	37 10%	34 10%	26 9%	37 9%	43 8%	50 9%	43 10%	46 10%	27 5%	73 14%	31 6%	26 9%	25 14%

## Re-Investigate 9/11 Survey

### ONLINE Fieldwork : 7th - 8th September 2011

Absolutes/col percents

Table 26

Do you regularly use any of the following social media services on a computer?

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	2010	1033	977	206	340	426	336	320	382	640	507	301	562	501	507	519	293	190
Weighted base	2010	985	1025	241	322	382	342	301	422	543	583	422	462	511	530	504	290	174
Facebook	1263 63%	570 58%	693 68%	217 90%	249 78%	275 72%	189 55%	168 56%	165 39%	340 63%	386 66%	280 66%	257 56%	309 61%	351 66%	312 62%	198 68%	93 53%
Twitter	317 16%	170 17%	147 14%	67 28%	86 27%	75 20%	43 13%	31 10%	15 4%	90 17%	101 17%	75 18%	52 11%	82 16%	69 13%	97 19%	51 18%	19 11%
Google+	184 9%	89 9%	96 9%	40 17%	40 12%	39 10%	26 8%	23 8%	16 4%	51 9%	40 7%	49 12%	44 10%	54 10%	47 9%	41 8%	28 10%	15 9%
Linkedin	142 7%	84 9%	57 6%	15 6%	43 13%	39 10%	22 6%	15 5%	7 2%	61 11%	51 9%	22 5%	8 2%	57 11%	31 6%	29 6%	19 6%	6 3%
MySpace	85 4%	57 6%	28 3%	12 5%	26 8%	20 5%	14 4%	10 3%	2 1%	15 3%	31 5%	22 5%	17 4%	22 4%	22 4%	24 5%	14 5%	2 1%
Facebook Places	75 4%	37 4%	39 4%	11 5%	27 8%	12 3%	13 4%	8 3%	5 1%	20 4%	20 3%	20 5%	16 4%	24 5%	6 1%	22 4%	18 6%	6 3%
Google Lattitude	36 2%	21 2%	15 1%	9 4%	8 2%	5 1%	7 2%	4 1%	2 1%	11 2%	10 2%	11 3%	4 1%	7 1%	11 2%	7 1%	8 3%	3 2%
orkut	23 1%	12 1%	11 1%	7 3%	14 4%	2 *	- -	1 *	1 *	12 2%	3 1%	5 1%	3 1%	10 2%	6 1%	3 1%	4 1%	* *
bebo	18 1%	12 1%	5 1%	4 2%	8 3%	3 1%	1 *	1 *	1 *	5 1%	1 *	5 1%	7 1%	5 1%	1 *	8 2%	2 1%	2 1%
hi5	15 1%	12 1%	4 *	3 1%	9 3%	3 1%	- -	1 *	- -	7 1%	3 1%	4 1%	1 *	5 1%	5 1%	4 1%	2 1%	- -
foursquare	14 1%	7 1%	7 1%	1 *	5 1%	5 1%	1 *	3 1%	- -	5 1%	3 1%	4 1%	3 1%	6 1%	- -	3 1%	5 2%	- -
Friendster	8 *	4 *	4 *	3 1%	2 1%	2 *	- -	1 *	1 *	2 *	1 *	3 1%	2 *	2 *	3 1%	2 *	1 *	- -
Gowalla	6 *	5 *	1 *	3 1%	1 *	2 *	- -	1 *	- -	2 *	1 *	2 1%	1 *	4 1%	- -	2 *	- -	- -
Another site (that I use once a week or more)	114 6%	50 5%	63 6%	25 10%	28 9%	17 5%	13 4%	13 4%	18 4%	29 5%	22 4%	27 6%	36 8%	35 7%	29 5%	32 6%	13 4%	5 3%

Prepared on behalf of Ian Henshall of Reinvestigate 911

**Re-Investigate 9/11 Survey**  
**ONLINE Fieldwork : 7th - 8th September 2011**

Absolutes/col percents

Table 26

**Do you regularly use any of the following social media services on a computer?**

**Base: All respondents**

	Gender		Age					Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	2010	985	1025	241	322	382	342	301	422	543	583	422	462	511	530	504	290	174
None of these	646	359	287	19	48	92	130	117	241	176	173	123	175	167	155	169	80	76
	32%	36%	28%	8%	15%	24%	38%	39%	57%	32%	30%	29%	38%	33%	29%	34%	27%	43%

## Re-Investigate 9/11 Survey

### ONLINE Fieldwork : 7th - 8th September 2011

Absolutes/col percents

Table 27

Do you regularly use any of the following social media services on a mobile phone?

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North England	Wales & South West	Scotland
Unweighted base	2010	1033	977	206	340	426	336	320	382	640	507	301	562	501	507	519	293	190
Weighted base	2010	985	1025	241	322	382	342	301	422	543	583	422	462	511	530	504	290	174
Facebook	542 27%	254 26%	288 28%	152 63%	177 55%	132 35%	41 12%	34 11%	6 1%	163 30%	180 31%	118 28%	81 17%	147 29%	146 27%	124 25%	85 29%	40 23%
Twitter	199 10%	100 10%	99 10%	47 20%	77 24%	49 13%	11 3%	10 3%	4 1%	65 12%	76 13%	43 10%	16 3%	51 10%	42 8%	52 10%	37 13%	16 9%
Facebook Places	81 4%	47 5%	34 3%	26 11%	38 12%	14 4%	1 *	1 *	2 *	20 4%	30 5%	22 5%	8 2%	19 4%	17 3%	23 4%	19 7%	3 1%
Google+	69 3%	36 4%	33 3%	21 9%	18 5%	18 5%	6 2%	5 2%	1 *	22 4%	12 2%	19 5%	15 3%	26 5%	16 3%	13 3%	7 3%	7 4%
Google Latitude	39 2%	27 3%	12 1%	11 4%	19 6%	5 1%	2 1%	3 1%	1 *	17 3%	10 2%	6 1%	6 1%	13 2%	6 1%	9 2%	6 2%	6 3%
Linkedin	35 2%	19 2%	16 2%	3 1%	17 5%	9 2%	6 2%	- -	- -	16 3%	14 2%	2 *	3 1%	12 2%	7 1%	7 1%	7 2%	2 1%
foursquare	22 1%	14 1%	8 1%	8 3%	8 2%	5 1%	1 *	- -	- -	7 1%	9 2%	5 1%	1 *	9 2%	6 1%	5 1%	3 1%	- -
MySpace	16 1%	11 1%	5 1%	4 2%	8 3%	2 1%	- -	1 *	1 *	7 1%	2 *	5 1%	2 1%	5 1%	1 *	7 1%	2 1%	1 1%
Gowalla	13 1%	8 1%	5 *	4 2%	6 2%	3 1%	- -	- -	- -	6 1%	2 *	3 1%	1 *	4 1%	4 1%	3 1%	2 1%	- -
bebo	10 1%	6 1%	5 *	4 2%	6 2%	1 *	- -	- -	- -	4 1%	2 *	3 1%	1 *	2 *	4 1%	3 1%	1 *	1 *
hi5	10 *	8 1%	2 *	5 2%	3 1%	2 1%	- -	- -	- -	5 1%	1 *	4 1%	- -	3 1%	3 1%	4 1%	- -	- -
Friendster	8 *	5 *	3 *	2 1%	5 1%	2 *	- -	- -	- -	5 1%	1 *	2 1%	- -	3 1%	* *	3 1%	2 1%	- -
orkut	6 *	1 *	5 *	2 1%	3 1%	2 *	- -	- -	- -	2 *	1 *	2 1%	1 *	3 1%	- -	3 1%	1 *	- -
Another site (that I use once a week or more)	42 2%	19 2%	23 2%	17 7%	15 5%	7 2%	1 *	2 1%	1 *	15 3%	7 1%	12 3%	9 2%	19 4%	7 1%	9 2%	2 1%	5 3%

**Re-Investigate 9/11 Survey**  
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Absolutes/col percents

Table 27

**Do you regularly use any of the following social media services on a mobile phone?**

**Base: All respondents**

	Gender		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	2010	985	1025	241	322	382	342	301	422	543	583	422	462	511	530	504	290	174
None of these	1383	683	699	77	115	230	290	259	412	350	384	281	367	333	366	365	191	127
	69%	69%	68%	32%	36%	60%	85%	86%	98%	64%	66%	67%	79%	65%	69%	72%	66%	73%

**Re-Investigate 9/11 Survey**  
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Absolutes/col percents

Table 28

**Have you taken a foreign holiday in the last 3 years?****Base: All respondents**

	Total	Education level					Foreign holiday in the last 3 years		Seniority at Work												
		Secondary school / NVQ 1-3	University degree or equiv.	Higher degree	Still studying		Yes	No	Owner manager or proprietor	MD or managing partner	Board level director or partner	Director - not board level	Senior management	Middle management	Management	Executive	Office worker, clerical or office junior	Unskilled manual worker	Skilled manual worker	Craftsman, tradesman, etc.	Support functions
Unweighted base	2010	1064	641	180	58	1145	865	97	9	4	5	25	101	63	30	310	119	156	21	32	82
Weighted base	2010	1079	640	169	59	1246	764	102	10	4	5	25	101	64	30	340	121	181	30	29	83
Yes	1246	603	429	140	47	1246	-	55	8	3	5	23	76	44	24	247	64	111	19	16	55
	62%	56%	67%	83%	79%	100%	-	55%	85%	83%	100%	93%	75%	69%	81%	73%	52%	62%	63%	56%	66%
No	764	476	211	29	13	-	764	46	2	1	-	2	26	20	6	93	58	69	11	13	28
	38%	44%	33%	17%	21%	-	100%	45%	15%	17%	-	7%	25%	31%	19%	27%	48%	38%	37%	44%	34%

## Re-Investigate 9/11 Survey

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Absolutes/col percents

Table 29  
**Marital Status**  
**Base: All respondents**

	Total	Education level				Foreign holiday in the last 3 years		Seniority at Work													
		Secondary school / NVQ 1-3	University degree or equiv.	Higher degree	Still studying	Yes	No	Owner manager or proprietor	MD or managing partner	Board level director or partner	Director - not board level	Senior management	Middle management	Management	Executive	Office worker, clerical or office junior	Unskilled manual worker	Skilled manual worker	Craftsman, tradesman, etc.	Support functions	Other
Unweighted base	2010	1064	641	180	58	1145	865	97	9	4	5	25	101	63	30	310	119	156	21	32	82
Weighted base	2010	1079	640	169	59	1246	764	102	10	4	5	25	101	64	30	340	121	181	30	29	83
Single	537 27%	228 21%	197 31%	49 29%	55 93%	324 26%	213 28%	24 23%	2 22%	1 17%	1 15%	4 18%	16 16%	19 29%	7 23%	143 42%	47 39%	49 27%	9 28%	8 27%	25 30%
Married or co-habiting (including civil partnership)	1231 61%	697 65%	380 59%	110 65%	4 6%	806 65%	425 56%	65 64%	8 78%	3 83%	4 85%	20 82%	77 76%	42 66%	19 64%	173 51%	65 54%	119 66%	18 61%	16 54%	47 57%
Widowed, separated or divorced	232 12%	151 14%	62 10%	10 6%	1 1%	111 9%	121 16%	12 12%	-	-	-	-	8 8%	3 5%	4 12%	22 6%	9 7%	11 6%	3 11%	6 19%	10 12%
Refused	10 *	3 *	1 *	-	-	6 *	4 1%	1 1%	-	-	-	-	-	-	-	2 1%	-	2 1%	-	-	1 1%

**Re-Investigate 9/11 Survey**  
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Absolutes/col percents

Table 30  
**Tenure**  
**Base: All respondents**

	Education level					Foreign holiday in the last 3 years		Seniority at Work													
	Total	Secun-	Univ-	Higher degree	Still studyi	Yes	No	Owner manager or proprietor	MD or manag- ing partner	Board level direc- tor or partner	Direc- tor - not board level	Senior manage -ment	Middle manage -ment	Manage -ment	Exec- utive	Office worker ,cleri - cal or office junior	Un- skilled manual worker	Skilled manual worker	Crafts -man, trades -man, etc.	Sup- port func- tions	Other
		ary school / NVQ 1-3	ersity degree or equiv.																		
Unweighted base	2010	1064	641	180	58	1145	865	97	9	4	5	25	101	63	30	310	119	156	21	32	82
Weighted base	2010	1079	640	169	59	1246	764	102	10	4	5	25	101	64	30	340	121	181	30	29	83
Owned outright - without mortgage	663 33%	389 36%	197 31%	41 24%	18 31%	432 35%	231 30%	32 31%	1 12%	3 75%	1 13%	2 7%	17 17%	13 20%	8 27%	76 22%	25 20%	31 17%	7 25%	5 17%	23 28%
Owned with a mortgage or loan	704 35%	328 30%	259 40%	84 50%	17 29%	488 39%	216 28%	39 38%	7 71%	1 25%	4 87%	21 85%	59 58%	35 55%	15 50%	158 47%	42 34%	79 44%	15 51%	9 32%	32 38%
Rented from the council	261 13%	184 17%	56 9%	5 3%	4 7%	110 9%	151 20%	13 13%	- -	- -	- -	- -	11 11%	4 7%	- -	24 7%	28 23%	35 19%	- -	8 26%	6 8%
Rented from a housing association	126 6%	74 7%	34 5%	6 4%	6 10%	61 5%	65 8%	5 5%	1 9%	- -	- -	1 4%	4 4%	3 5%	- -	15 4%	10 9%	16 9%	2 5%	2 7%	3 3%
Rented from someone else	236 12%	99 9%	83 13%	30 18%	12 20%	141 11%	95 12%	13 13%	1 8%	- -	- -	1 5%	11 11%	9 13%	7 23%	61 18%	14 12%	20 11%	6 20%	3 11%	17 20%
Rent free	20 1%	5 *	11 2%	2 1%	2 3%	14 1%	6 1%	1 1%	- -	- -	- -	- -	- -	- -	- -	6 2%	3 2%	- -	- -	2 7%	3 3%

**Re-Investigate 9/11 Survey**  
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Absolutes/col percents

Table 31  
**At what age did you finish your full time education?**  
**Base: All respondents**

	Education level					Foreign holiday in the last 3 years		Seniority at Work													
	Total	Secondary school / NVQ 1-3	Univ-ersity degree or equiv.	Higher degree	Still studying	Yes	No	Owner manager or proprietor	MD or managing partner	Board level director or partner	Director - not board level	Senior management	Middle management	Management	Executive	Office worker, clerical or office junior	Unskilled manual worker	Skilled manual worker	Craftsman, tradesman, etc.	Support functions	Other
Unweighted base	2010	1064	641	180	58	1145	865	97	9	4	5	25	101	63	30	310	119	156	21	32	82
Weighted base	2010	1079	640	169	59	1246	764	102	10	4	5	25	101	64	30	340	121	181	30	29	83
Under 16	767	658	70	4	-	410	357	32	2	-	2	2	19	11	5	72	73	65	17	15	17
	38%	61%	11%	2%	-	33%	47%	31%	16%	-	34%	7%	19%	17%	18%	21%	60%	36%	56%	53%	21%
17-18	412	299	94	15	-	248	163	17	2	-	1	1	19	15	8	97	21	51	2	6	12
	20%	28%	15%	9%	-	20%	21%	17%	16%	-	23%	4%	19%	24%	28%	29%	17%	28%	6%	19%	15%
19-24	564	83	387	93	-	404	160	42	5	3	2	20	50	25	13	139	23	48	7	6	30
	28%	8%	61%	55%	-	32%	21%	41%	48%	83%	43%	79%	49%	40%	44%	41%	19%	26%	24%	19%	36%
25-34	89	5	45	39	-	65	23	6	1	1	-	2	12	9	2	15	1	3	3	1	13
	4%	*	7%	23%	-	5%	3%	6%	8%	17%	-	9%	12%	14%	6%	5%	1%	2%	9%	4%	15%
35-44	17	4	7	5	-	8	8	1	-	-	-	*	-	-	-	2	-	5	1	-	2
	1%	*	1%	3%	-	1%	1%	1%	-	-	-	2%	-	-	-	1%	-	3%	3%	-	3%
45-54	7	2	4	1	-	4	2	-	-	-	-	-	-	-	-	-	-	1	-	-	1
	*	*	1%	1%	-	*	*	-	-	-	-	-	-	-	-	-	-	1%	-	-	1%
55-64	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
65+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Still in full time education	90	11	15	4	59	73	16	-	-	-	-	-	-	-	*	4	1	3	-	1	-
	4%	1%	2%	2%	100%	6%	2%	-	-	-	-	-	-	-	2%	1%	1%	2%	-	3%	-
Never had any full time education	7	2	-	-	-	2	4	-	-	-	-	-	-	-	-	-	1	-	-	-	-
	*	*	-	-	-	*	1%	-	-	-	-	-	-	-	-	-	1%	-	-	-	-
Don't know	22	8	8	4	-	11	11	1	-	-	-	-	1	2	-	6	-	3	-	-	2
	1%	1%	1%	2%	-	1%	1%	1%	-	-	-	-	1%	4%	-	2%	-	2%	-	-	3%
Refused	37	7	9	4	-	19	18	3	1	-	-	-	*	1	1	4	1	2	1	*	6
	2%	1%	1%	2%	-	2%	2%	3%	12%	-	-	-	*	1%	2%	1%	1%	1%	4%	1%	7%

**Re-Investigate 9/11 Survey**  
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Absolutes/col percents

Table 31  
**At what age did you finish your full time education?**  
**Base: All respondents**

	Education level					Foreign holiday in the last 3 years		Seniority at Work													
	Total	Secondary school / NVQ 1-3	University degree or equiv.	Higher degree	Still studying	Yes	No	Owner manager or proprietor	MD or managing partner	Board level director or partner	Director - not board level	Senior management	Middle management	Management	Executive	Office worker, clerical or office junior	Unskilled manual worker	Skilled manual worker	Craftsman, tradesman, etc.	Support functions	Other
Weighted base	2010	1079	640	169	59	1246	764	102	10	4	5	25	101	64	30	340	121	181	30	29	83
Mean	18.67	16.71	21.02	23.52	-	19.05	18.08	19.53	19.65	22.98	18.57	22.05	20.51	20.28	19.82	19.42	16.95	18.71	18.88	17.87	21.51
Standard deviation	4.13	2.31	4.21	4.84	-	4.09	4.12	3.86	3.18	1.65	3.33	3.75	3.44	3.54	3.13	3.41	1.88	4.58	4.74	3.38	6.15
Standard error	0.10	0.07	0.17	0.37	-	0.13	0.14	0.40	1.12	0.82	1.49	0.75	0.35	0.45	0.59	0.20	0.17	0.38	1.06	0.62	0.71

## Re-Investigate 9/11 Survey

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Absolutes/col percents

Table 32

**What is the highest educational level that you have achieved to date?**

**Base: All respondents**

	Total	Education level				Foreign holiday in the last 3 years		Seniority at Work													
		Secondary school / NVQ 1-3	University degree or equiv.	Higher degree	Still studying	Yes	No	Owner manager or proprietor	MD or managing partner	Board level director or partner	Director - not board level	Senior management	Middle management	Management	Executive	Office worker, clerical or office junior	Unskilled manual worker	Skilled manual worker	Craftsman, tradesman, etc.	Support functions	Other
Unweighted base	2010	1064	641	180	58	1145	865	97	9	4	5	25	101	63	30	310	119	156	21	32	82
Weighted base	2010	1079	640	169	59	1246	764	102	10	4	5	25	101	64	30	340	121	181	30	29	83
Secondary school, high school, NVQ levels 1 to 3, etc.	1079	1079	-	-	-	603	476	41	2	-	2	4	28	20	10	160	103	120	15	19	22
		54%	100%	-	-	48%	62%	40%	23%	-	34%	15%	27%	31%	33%	47%	85%	66%	48%	67%	27%
University degree or equivalent professional qualification, NVQ level 4, etc.	640	-	640	-	-	429	211	51	6	3	3	15	50	32	9	141	11	38	12	8	38
		32%	-	100%	-	34%	28%	50%	65%	70%	66%	62%	50%	51%	29%	41%	9%	21%	41%	26%	46%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	169	-	-	169	-	140	29	9	1	1	-	6	23	12	11	30	2	14	1	2	21
		8%	-	-	100%	11%	4%	9%	12%	30%	-	23%	22%	18%	38%	9%	1%	8%	4%	6%	25%
Still in full time education	59	-	-	-	59	47	13	-	-	-	-	-	-	-	-	1	1	1	-	-	-
		3%	-	-	100%	4%	2%	-	-	-	-	-	-	-	-	*	1%	1%	-	-	-
No formal education	31	-	-	-	-	15	15	-	-	-	-	-	-	-	-	5	2	5	1	-	2
		2%	-	-	-	1%	2%	-	-	-	-	-	-	-	-	1%	2%	3%	4%	-	2%
Refused	32	-	-	-	-	13	19	1	-	-	-	-	*	-	-	3	3	4	1	*	*
		2%	-	-	-	1%	2%	1%	-	-	-	-	*	-	-	1%	2%	2%	4%	1%	1%

## Re-Investigate 9/11 Survey

### ONLINE Fieldwork : 7th - 8th September 2011

Absolutes/col percents

Table 33

**Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?**

**Base: All respondents**

	Education level					Foreign holiday in the last 3 years		Seniority at Work													
	Total	Secondary school / NVQ 1-3	University degree or equiv.	Higher degree	Still studying	Yes	No	Owner manager or proprietor	MD or managing partner	Board level director or partner	Director - not board level	Senior management	Middle management	Management	Executive	Office worker, clerical or office junior	Unskilled manual worker	Skilled manual worker	Craftsman, tradesman, etc.	Support functions	Other
Unweighted base	2010	1064	641	180	58	1145	865	97	9	4	5	25	101	63	30	310	119	156	21	32	82
Weighted base	2010	1079	640	169	59	1246	764	102	10	4	5	25	101	64	30	340	121	181	30	29	83
NET: Yes half or more	1850	1013	572	164	40	1133	717	97	10	4	4	24	99	60	29	312	109	173	24	28	82
	92%	94%	89%	97%	67%	91%	94%	95%	100%	100%	85%	96%	98%	93%	98%	92%	90%	95%	79%	97%	98%
Yes, solely responsible	1050	592	337	73	15	597	453	53	8	4	1	12	51	32	16	201	50	81	18	17	50
	52%	55%	53%	44%	26%	48%	59%	52%	84%	100%	28%	50%	50%	50%	54%	59%	41%	45%	58%	57%	60%
Responsible for more than half (but not all)	455	254	128	53	10	299	156	24	-	-	2	6	24	18	9	69	36	55	5	8	17
	23%	24%	20%	31%	17%	24%	20%	24%	-	-	34%	23%	24%	28%	30%	20%	29%	31%	17%	29%	21%
About half	345	167	108	38	14	237	108	20	2	-	1	6	24	10	4	42	24	36	1	3	14
	17%	15%	17%	23%	24%	19%	14%	20%	16%	-	23%	24%	24%	15%	14%	12%	20%	20%	4%	11%	17%
NET: Less than half	160	66	68	5	19	113	47	5	-	-	1	1	2	4	1	28	12	8	6	1	2
	8%	6%	11%	3%	33%	9%	6%	5%	-	-	15%	4%	2%	7%	2%	8%	10%	5%	21%	3%	2%
Less than half	109	42	46	5	15	78	31	2	-	-	1	1	1	3	1	19	8	8	2	1	1
	5%	4%	7%	3%	26%	6%	4%	2%	-	-	15%	4%	1%	5%	2%	6%	7%	5%	7%	3%	2%
None - someone else does it	51	23	21	-	4	36	16	2	-	-	-	-	1	1	-	9	4	-	4	-	*
	3%	2%	3%	-	7%	3%	2%	2%	-	-	-	-	1%	2%	-	3%	4%	-	14%	-	*

**Re-Investigate 9/11 Survey**  
**ONLINE Fieldwork : 7th - 8th September 2011**

Absolutes/col percents

Table 34  
**How many cars are there in your household?**  
**Base: All respondents**

	Total	Education level				Foreign holiday in the last 3 years		Seniority at Work													
		Secondary school / NVQ 1-3	University degree or equiv.	Higher degree	Still studying	Yes	No	Owner manager or proprietor	MD or managing partner	Board level director or partner	Director - not board level	Senior management	Middle management	Management	Executive	Office worker, clerical or office junior	Unskilled manual worker	Skilled manual worker	Craftsman, tradesman, etc.	Support functions	Other
Unweighted base	2010	1064	641	180	58	1145	865	97	9	4	5	25	101	63	30	310	119	156	21	32	82
Weighted base	2010	1079	640	169	59	1246	764	102	10	4	5	25	101	64	30	340	121	181	30	29	83
None	406	235	109	30	11	186	220	17	3	-	-	1	10	10	2	69	30	25	4	5	20
	20%	22%	17%	18%	19%	15%	29%	17%	34%	-	-	4%	10%	16%	7%	20%	24%	14%	13%	18%	24%
1	832	484	247	60	13	490	343	48	3	1	2	7	42	27	12	133	40	99	7	15	28
	41%	45%	39%	36%	22%	39%	45%	47%	27%	17%	43%	29%	42%	42%	40%	39%	33%	55%	23%	50%	34%
2	589	289	206	67	18	431	157	29	1	2	3	10	45	23	13	96	39	39	17	7	27
	29%	27%	32%	40%	31%	35%	21%	29%	9%	58%	57%	40%	45%	36%	45%	28%	32%	21%	56%	25%	32%
3+	183	71	78	12	17	139	44	7	3	1	-	7	4	4	2	42	12	18	2	2	9
	9%	7%	12%	7%	29%	11%	6%	7%	31%	25%	-	26%	4%	7%	8%	12%	10%	10%	7%	6%	10%

**Re-Investigate 9/11 Survey**  
**ONLINE Fieldwork : 7th - 8th September 2011**

Absolutes/col percents

Table 35  
**To which of the following ethnic groups do you consider you belong?**  
**Base: All respondents**

	Education level					Foreign holiday in the last 3 years		Seniority at Work													
	Total	Secondary school / NVQ 1-3	University degree or equiv.	Higher degree	Still studying	Yes	No	Owner manager or proprietor	MD or managing partner	Board level director or partner	Director - not board level	Senior management	Middle management	Management	Executive	Office worker, clerical or office junior	Unskilled manual worker	Skilled manual worker	Craftsman, tradesman, etc.	Support functions	Other
		1064	641	180	58			1145	865	97	9	4	5	25	101	63	30	310	119	156	21
Unweighted base	2010	1064	641	180	58	1145	865	97	9	4	5	25	101	63	30	310	119	156	21	32	82
Weighted base	2010	1079	640	169	59	1246	764	102	10	4	5	25	101	64	30	340	121	181	30	29	83
White	1854	1029	573	149	47	1139	714	96	9	4	5	19	91	57	29	306	113	159	30	27	74
	92%	95%	90%	88%	79%	91%	94%	95%	88%	100%	100%	75%	90%	90%	97%	90%	93%	88%	100%	94%	88%
NET: Non-white	129	41	56	18	12	88	42	4	1	-	-	6	8	7	1	28	8	18	-	2	7
	6%	4%	9%	11%	20%	7%	5%	4%	12%	-	-	25%	8%	10%	3%	8%	7%	10%	-	6%	8%
Mixed	23	11	10	*	1	13	9	-	1	-	-	*	-	-	-	5	-	7	-	2	-
	1%	1%	2%	*	2%	1%	1%	-	12%	-	-	2%	-	-	-	2%	-	4%	-	6%	-
Asian or Asian British	66	20	26	10	8	49	16	2	-	-	-	4	7	6	-	14	3	7	-	-	2
	3%	2%	4%	6%	13%	4%	2%	2%	-	-	-	17%	7%	9%	-	4%	2%	4%	-	-	3%
Black or Black British	23	10	8	5	-	12	11	1	-	-	-	-	-	1	1	6	4	4	-	-	3
	1%	1%	1%	3%	-	1%	1%	1%	-	-	-	-	-	1%	3%	2%	4%	2%	-	-	3%
Chinese	12	1	8	2	1	9	3	1	-	-	-	2	-	-	-	4	-	-	-	-	1
	1%	*	1%	1%	2%	1%	*	1%	-	-	-	7%	-	-	-	1%	-	-	-	-	1%
Other ethnic group	6	-	4	1	1	4	2	1	-	-	-	-	1	-	-	-	1	-	-	-	1
	*	-	1%	1%	2%	*	*	1%	-	-	-	-	1%	-	-	-	1%	-	-	-	2%
Prefer not to say	27	9	10	2	1	19	8	1	-	-	-	-	2	-	-	6	-	5	-	-	3
	1%	1%	2%	1%	2%	2%	1%	1%	-	-	-	-	2%	-	-	2%	-	3%	-	-	3%

**Re-Investigate 9/11 Survey**  
**ONLINE Fieldwork : 7th - 8th September 2011**

Absolutes/col percents

Table 36

Which of the following best describes your current working status?

Base: All respondents

	Total	Education level				Foreign holiday in the last 3 years		Seniority at Work													
		Secondary school / NVQ 1-3	University degree or equiv.	Higher degree	Still studying	Yes	No	Owner manager or proprietor	MD or managing partner	Board level director or partner	Director - not board level	Senior management	Middle management	Management	Executive	Office worker, clerical or office junior	Unskilled manual worker	Skilled manual worker	Craftsman, tradesman, etc.	Support functions	Other
		Unweighted base	2010	1064	641	180	58	1145	865	97	9	4	5	25	101	63	30	310	119	156	21
Weighted base	2010	1079	640	169	59	1246	764	102	10	4	5	25	101	64	30	340	121	181	30	29	83
Working full time (30+ hrs a week)	884 44%	402 37%	348 54%	114 68%	-	598 48%	286 37%	82 80%	9 91%	2 47%	4 87%	24 97%	95 94%	56 88%	26 88%	268 79%	73 60%	150 83%	28 90%	14 48%	54 65%
Working part time (8-29 hrs a week)	241 12%	142 13%	70 11%	18 11%	3 6%	153 12%	88 12%	20 20%	1 9%	2 53%	1 13%	1 3%	6 6%	8 12%	4 12%	72 21%	49 40%	30 17%	3 10%	15 52%	29 35%
Not working but seeking work or temporarily unemployed/sick	105 5%	66 6%	30 5%	5 3%	-	52 4%	53 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not working/Not seeking work	65 3%	50 5%	11 2%	1 1%	-	24 2%	41 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Retired on state pension ONLY	153 8%	107 10%	33 5%	3 2%	-	74 6%	79 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Retired with a private pension	331 16%	201 19%	104 16%	21 13%	-	223 18%	107 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Student	87 4%	13 1%	14 2%	2 1%	56 94%	68 5%	18 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
House person/Housewife/ Househusband	144 7%	98 9%	30 5%	4 3%	-	53 4%	90 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

## Re-Investigate 9/11 Survey

### ONLINE Fieldwork : 7th - 8th September 2011

Absolutes/col percents

Table 37

**What level of seniority are you within the organisation you work for?**

**Base: All respondents who work full/ part time**

	Education level						Foreign holiday in the last 3 years		Seniority at Work													
	Total	Secondary school / NVQ 1-3	University degree or equiv.	Higher degree	Still studying	Yes	No	Owner manager or proprietor	MD or managing partner	Board level director or partner	Director - not board level	Senior management	Middle management	Management	Executive	Office worker, clerical or office junior	Unskilled manual worker	Skilled manual worker	Craftsman, tradesman, etc.	Support functions	Other	
Unweighted base	1054	493	398	133	4	657	397	97	9	4	5	25	101	63	30	310	119	156	21	32	82	
Weighted base	1126	544	418	132	3	751	375	102	10	4	5	25	101	64	30	340	121	181	30	29	83	
Owner manager or proprietor	102 9%	41 7%	51 12%	9 7%	-	55 7%	46 12%	102 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Managing director or managing partner	10 1%	2 *	6 2%	1 1%	-	8 1%	2 *	-	10 100%	-	-	-	-	-	-	-	-	-	-	-	-	-
Board level director or partner	4 *	-	3 1%	1 1%	-	3 *	1 *	-	-	4 100%	-	-	-	-	-	-	-	-	-	-	-	-
Director - not board level	5 *	2 *	3 1%	-	-	5 1%	-	-	-	-	5 100%	-	-	-	-	-	-	-	-	-	-	-
Senior management	25 2%	4 1%	15 4%	6 4%	-	23 3%	2 *	-	-	-	-	25 100%	-	-	-	-	-	-	-	-	-	-
Middle management	101 9%	28 5%	50 12%	23 17%	-	76 10%	26 7%	-	-	-	-	-	101 100%	-	-	-	-	-	-	-	-	-
Management	64 6%	20 4%	32 8%	12 9%	-	44 6%	20 5%	-	-	-	-	-	-	64 100%	-	-	-	-	-	-	-	-
Executive	30 3%	10 2%	9 2%	11 9%	-	24 3%	6 1%	-	-	-	-	-	-	-	30 100%	-	-	-	-	-	-	-
Office worker, clerical or office junior	340 30%	160 29%	141 34%	30 23%	1 29%	247 33%	93 25%	-	-	-	-	-	-	-	-	340 100%	-	-	-	-	-	-
Unskilled manual worker	121 11%	103 19%	11 3%	2 1%	1 44%	64 8%	58 15%	-	-	-	-	-	-	-	-	-	121 100%	-	-	-	-	-
Skilled manual worker	181 16%	120 22%	38 9%	14 10%	1 27%	111 15%	69 19%	-	-	-	-	-	-	-	-	-	-	181 100%	-	-	-	-
Craftsman, tradesman, etc.	30 3%	15 3%	12 3%	1 1%	-	19 3%	11 3%	-	-	-	-	-	-	-	-	-	-	-	30 100%	-	-	-

Prepared on behalf of Ian Henshall of Reinvestigate 911

**Re-Investigate 9/11 Survey**  
**ONLINE Fieldwork : 7th - 8th September 2011**

Absolutes/col percents

Table 37

**What level of seniority are you within the organisation you work for?**

**Base: All respondents who work full/ part time**

	Education level					Foreign holiday in the last 3 years		Seniority at Work													
	Total	Secondary school / NVQ 1-3	University degree or equiv.	Higher degree	Still studying	Yes	No	Owner manager or proprietor	MD or managing partner	Board level director or partner	Director - not board level	Senior management	Middle management	Management	Executive	Office worker, clerical or office junior	Unskilled manual worker	Skilled manual worker	Craftsman, tradesman, etc.	Support functions	Other
Weighted base	1126	544	418	132	3	751	375	102	10	4	5	25	101	64	30	340	121	181	30	29	83
Support functions - e.g. cleaner, security guard, etc.	29 3%	19 4%	8 2%	2 1%	-	16 2%	13 3%	-	-	-	-	-	-	-	-	-	-	-	-	29 100%	-
Other	83 7%	22 4%	38 9%	21 16%	-	55 7%	28 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	83 100%

**Re-Investigate 9/11 Survey**  
**ONLINE Fieldwork : 7th - 8th September 2011**

Absolutes/col percents

Table 38

**Do you have any children aged 18 or under?****Base: All respondents**

	Total	Education level				Foreign holiday in the last 3 years		Seniority at Work													
		Secondary school / NVQ 1-3	University degree or equiv.	Higher degree	Still studying	Yes	No	Owner manager or proprietor	MD or managing partner	Board level director or partner	Director - not board level	Senior management	Middle management	Management	Executive	Office worker, clerical or office junior	Unskilled manual worker	Skilled manual worker	Craftsman, tradesman, etc.	Support functions	Other
Unweighted base	2010	1064	641	180	58	1145	865	97	9	4	5	25	101	63	30	310	119	156	21	32	82
Weighted base	2010	1079	640	169	59	1246	764	102	10	4	5	25	101	64	30	340	121	181	30	29	83
No	1531	820	499	119	58	962	569	80	9	3	1	16	54	40	21	264	90	113	21	15	63
	76%	76%	78%	70%	98%	77%	74%	79%	86%	75%	28%	64%	53%	63%	71%	78%	74%	62%	69%	51%	76%
NET: Yes	469	259	140	49	1	279	191	22	1	1	3	9	46	24	9	75	31	66	9	14	20
	23%	24%	22%	29%	2%	22%	25%	21%	14%	25%	72%	36%	45%	37%	29%	22%	26%	36%	31%	49%	24%
Yes: Aged under 5	165	78	61	17	1	102	63	3	1	-	2	3	13	12	1	33	9	29	3	2	4
	8%	7%	10%	10%	2%	8%	8%	3%	14%	-	34%	11%	13%	19%	3%	10%	8%	16%	9%	7%	5%
Yes: Aged 5-10	179	96	53	22	*	106	74	8	-	-	3	4	21	13	1	24	6	31	3	8	4
	9%	9%	8%	13%	1%	8%	10%	8%	-	-	57%	17%	21%	21%	2%	7%	5%	17%	10%	28%	5%
Yes: Aged 11-15	164	97	42	15	-	96	68	9	1	-	2	2	18	9	6	27	11	22	-	6	8
	8%	9%	7%	9%	-	8%	9%	9%	7%	-	38%	6%	18%	14%	19%	8%	9%	12%	-	19%	9%
Yes: Aged 16-18	139	86	35	12	-	82	57	9	-	1	1	2	14	5	4	19	17	14	6	4	8
	7%	8%	6%	7%	-	7%	7%	9%	-	25%	15%	8%	14%	8%	13%	6%	14%	8%	18%	13%	9%
Refused	9	*	2	1	-	5	4	-	-	-	-	-	2	-	-	*	-	2	-	-	-
	*	*	*	1%	-	*	1%	-	-	-	-	-	2%	-	-	*	-	1%	-	-	-

**Re-Investigate 9/11 Survey**  
**ONLINE Fieldwork : 7th - 8th September 2011**

Absolutes/col percents

Table 39

**What is the combined annual income of your household, prior to tax being deducted?****Base: All respondents**

	Total	Education level					Foreign holiday in the last 3 years		Seniority at Work													
		Secondary school / NVQ 1-3	University degree or equiv.	Higher degree	Still studying	Yes	No	Owner manager or proprietor	MD or managing partner	Board level director or partner	Director - not board level	Senior management	Middle management	Management	Executive	Office worker, clerical or office junior	Unskilled manual worker	Skilled manual worker	Craftsman, tradesman, etc.	Support functions	Other	
Unweighted base	2010	1064	641	180	58	1145	865	97	9	4	5	25	101	63	30	310	119	156	21	32	82	
Weighted base	2010	1079	640	169	59	1246	764	102	10	4	5	25	101	64	30	340	121	181	30	29	83	
Up to £7000	(3.5)	98	61	21	4	10	34	64	4	-	-	-	-	-	1	-	2	5	2	1	*	3
		5%	6%	3%	2%	17%	3%	8%	4%	-	-	-	-	-	1%	-	1%	4%	1%	5%	1%	4%
£7001-£14000	(10.5)	288	195	63	8	7	123	164	15	2	-	-	1	3	-	24	19	17	-	3	9	
		14%	18%	10%	5%	11%	10%	21%	14%	16%	-	-	1%	5%	-	7%	15%	9%	-	11%	11%	
£14001-£21000	(17.5)	338	214	99	13	2	192	146	13	1	-	-	10	-	2	56	39	39	3	9	8	
		17%	20%	16%	7%	3%	15%	19%	13%	13%	-	-	10%	-	6%	17%	32%	22%	10%	30%	10%	
£21001-£28000	(24.5)	328	192	94	29	8	193	135	14	2	1	-	10	11	3	67	16	43	9	4	17	
		16%	18%	15%	17%	14%	15%	18%	14%	24%	17%	-	10%	17%	10%	20%	13%	24%	29%	13%	20%	
£28001-£34000	(31)	187	96	67	21	1	138	49	11	1	-	-	9	8	4	39	12	13	3	4	11	
		9%	9%	10%	12%	2%	11%	6%	11%	12%	-	-	9%	12%	13%	12%	10%	7%	10%	15%	13%	
£34001-£41000	(37.5)	139	70	44	19	2	98	41	8	-	1	1	2	12	9	3	32	8	13	2	2	5
		7%	6%	7%	12%	4%	8%	5%	8%	-	27%	13%	7%	11%	13%	11%	9%	7%	7%	5%	6%	6%
£41001-£48000	(44.5)	91	34	44	8	4	65	25	3	-	-	-	1	13	6	3	26	6	12	4	1	3
		5%	3%	7%	5%	6%	5%	3%	3%	-	-	-	4%	13%	9%	11%	8%	5%	6%	13%	5%	4%
£48001-£55000	(51.5)	86	29	38	15	5	64	22	3	1	-	-	5	10	10	2	22	4	2	2	4	
		4%	3%	6%	9%	9%	5%	3%	3%	12%	-	-	22%	10%	16%	6%	6%	4%	1%	8%	6%	4%
£55001-£62000	(58.5)	56	23	21	10	2	46	10	2	-	-	-	1	10	5	4	12	1	3	-	3	
		3%	2%	3%	6%	3%	4%	1%	2%	-	-	-	5%	10%	8%	13%	3%	1%	2%	-	7%	
£62001-£69000	(65.5)	32	11	17	5	-	29	3	3	-	-	2	1	1	4	2	7	-	3	1	-	
		2%	1%	3%	3%	-	2%	*	3%	-	-	38%	4%	1%	7%	8%	2%	-	2%	4%	-	
£69001-£76000	(72.5)	28	11	15	2	-	24	4	1	1	-	2	1	3	1	1	3	-	7	2	-	
		1%	1%	2%	1%	-	2%	*	1%	7%	-	34%	5%	3%	2%	2%	1%	-	4%	7%	-	
£76001-£83000	(79.5)	23	6	8	6	1	21	2	1	2	1	-	2	4	1	-	8	-	-	-	2	
		1%	1%	1%	3%	1%	2%	*	1%	15%	25%	-	10%	4%	1%	-	2%	-	-	-	3%	

Prepared on behalf of Ian Henshall of Reinvestigate 911

**Re-Investigate 9/11 Survey**  
**ONLINE Fieldwork : 7th - 8th September 2011**

Absolutes/col percents

Table 39

**What is the combined annual income of your household, prior to tax being deducted?**

**Base: All respondents**

	Total	Education level				Foreign holiday in the last 3 years		Seniority at Work														
		Secondary school / NVQ 1-3	University degree or equiv.	Higher degree	Still studying	Yes	No	Owner manager or proprietor	MD or managing partner	Board level director or partner	Director - not board level	Senior management	Middle management	Management	Executive	Office worker, clerical or office junior	Unskilled manual worker	Skilled manual worker	Craftsman, tradesman, etc.	Support functions	Other	
Weighted base	2010	1079	640	169	59	1246	764	102	10	4	5	25	101	64	30	340	121	181	30	29	83	
£83001 or more	(86)	48 2%	12 1%	22 3%	11 7%	4 6%	45 4%	4 1%	7 7%	-	1 30%	1 15%	8 33%	5 5%	2 3%	2 7%	8 2%	-	3 2%	-	-	4 4%
Refused	269 13%	126 12%	89 14%	19 11%	14 23%	173 14%	96 13%	17 16%	-	-	-	1 5%	14 14%	4 6%	4 14%	34 10%	13 11%	23 13%	3 10%	2 6%	13 16%	
Mean (£'000s)	28.82	24.84	33.15	40.03	30.09	33.10	21.96	32.41	37.19	60.65	67.12	66.03	43.75	41.89	45.68	33.49	22.67	29.37	34.87	27.27	32.35	
Standard deviation	19.33	16.54	20.57	21.74	25.28	20.58	14.75	22.90	25.60	29.34	15.20	19.57	19.35	18.26	19.23	18.42	12.00	17.78	18.06	14.48	21.15	
Standard error	0.46	0.54	0.87	1.72	3.77	0.65	0.53	2.58	8.53	14.67	6.80	4.00	2.06	2.38	3.70	1.11	1.16	1.52	4.14	2.60	2.55	

## Re-Investigate 9/11 Survey

### ONLINE Fieldwork : 7th - 8th September 2011

Absolutes/col percents

Table 40  
**What was your age on your last birthday?**  
**Base: All respondents**

	Education level					Foreign holiday in the last 3 years		Seniority at Work													
	Total	Secondary school / NVQ 1-3	University degree or equiv.	Higher degree	Still studying	Yes	No	Owner manager or proprietor	MD or managing partner	Board level director or partner	Director - not board level	Senior management	Middle management	Management	Executive	Office worker, clerical or office junior	Unskilled manual worker	Skilled manual worker	Craftsman, tradesman, etc.	Support functions	Other
Unweighted base	2010	1064	641	180	58	1145	865	97	9	4	5	25	101	63	30	310	119	156	21	32	82
Weighted base	2010	1079	640	169	59	1246	764	102	10	4	5	25	101	64	30	340	121	181	30	29	83
18-24	241 12%	81 8%	88 14%	13 7%	53 90%	181 15%	60 8%	3 3%	1 12%	- -	- -	- -	2 2%	8 13%	- -	68 20%	23 19%	23 13%	2 7%	4 13%	6 8%
25-34	322 16%	100 9%	153 24%	58 34%	4 7%	218 18%	103 14%	19 19%	3 29%	- -	2 34%	9 36%	30 30%	16 25%	13 43%	95 28%	13 11%	43 24%	5 17%	5 17%	18 21%
35-44	382 19%	214 20%	112 18%	43 25%	1 2%	222 18%	160 21%	18 18%	3 31%	1 30%	1 23%	12 49%	42 41%	21 33%	4 14%	80 24%	31 25%	48 26%	5 18%	8 28%	17 20%
45-54	342 17%	215 20%	101 16%	17 10%	- -	189 15%	153 20%	26 26%	3 28%	2 42%	1 30%	4 16%	15 14%	16 25%	5 17%	60 18%	34 28%	39 22%	12 40%	10 33%	21 25%
55-64	301 15%	198 18%	70 11%	19 11%	- -	173 14%	128 17%	27 27%	- -	- -	1 13%	- -	12 11%	2 4%	5 17%	27 8%	18 15%	27 15%	4 13%	2 6%	10 13%
65+	422 21%	271 25%	116 18%	19 11%	- -	262 21%	160 21%	7 7%	- -	1 27%	- -	- -	2 2%	- -	3 8%	10 3%	2 2%	- -	1 4%	1 2%	11 13%

**Re-Investigate 9/11 Survey**  
**ONLINE Fieldwork : 7th - 8th September 2011**

Absolutes/col percents

Table 41  
**Gender**  
**Base: All respondents**

	Total	Education level				Foreign holiday in the last 3 years		Seniority at Work													
		Secondary school / NVQ 1-3	University degree or equiv.	Higher degree	Still studying	Yes	No	Owner manager or proprietor	MD or managing partner	Board level director or partner	Director - not board level	Senior management	Middle management	Management	Executive	Office worker, clerical or office junior	Unskilled manual worker	Skilled manual worker	Craftsman, tradesman, etc.	Support functions	Other
Unweighted base	2010	1064	641	180	58	1145	865	97	9	4	5	25	101	63	30	310	119	156	21	32	82
Weighted base	2010	1079	640	169	59	1246	764	102	10	4	5	25	101	64	30	340	121	181	30	29	83
Male	985 49%	501 46%	337 53%	95 56%	21 36%	595 48%	390 51%	66 65%	7 69%	2 44%	5 100%	15 61%	69 68%	31 49%	15 50%	136 40%	61 50%	130 72%	18 59%	14 50%	28 34%
Female	1025 51%	578 54%	303 47%	74 44%	38 64%	651 52%	374 49%	36 35%	3 31%	2 56%	-	10 39%	33 32%	33 51%	15 50%	204 60%	61 50%	51 28%	12 41%	15 50%	55 66%

## Re-Investigate 9/11 Survey

### ONLINE Fieldwork : 7th - 8th September 2011

Absolutes/col percents

Table 42

Which of the following ITV regions do you live in?

Base: All respondents

	Total	Education level					Foreign holiday in the last 3 years		Seniority at Work												
		Secondary school / NVQ 1-3	Univ-ersity degree or equiv.	Higher degree	Still studyi ng	Yes	No	Owner man-ager or prop-rietor	MD or manag-ing part-ner	Board level direc-tor or part-ner	Direc-tor -not board level	Senior manage-ment	Middle manage-ment	Manage-ment	Exec-utive	Office worker ,cleri-cal or office junior	Un-skilled manual worker	Skilled manual worker	Crafts -man, trades -man, etc.	Sup-port func-tions	Other
Unweighted base	2010	1064	641	180	58	1145	865	97	9	4	5	25	101	63	30	310	119	156	21	32	82
Weighted base	2010	1079	640	169	59	1246	764	102	10	4	5	25	101	64	30	340	121	181	30	29	83
ITV1 Anglia	185 9%	102 9%	53 8%	9 6%	14 24%	112 9%	72 9%	9 8%	-	-	-	1 5%	3 3%	3 5%	3 11%	29 9%	5 4%	17 10%	6 20%	-	13 16%
ITV1 Border	19 1%	13 1%	5 1%	1 *	-	12 1%	6 1%	3 3%	-	-	-	-	1 1%	1 1%	-	1 *	5 4%	1 1%	-	-	-
ITV1 Central	318 16%	186 17%	90 14%	25 15%	9 15%	188 15%	129 17%	21 21%	-	1 27%	1 30%	3 12%	14 13%	10 16%	4 14%	59 17%	25 20%	30 17%	5 16%	4 13%	15 18%
ITV1 Granada	239 12%	132 12%	81 13%	21 12%	1 1%	149 12%	90 12%	11 11%	-	-	-	1 5%	13 13%	8 13%	6 20%	44 13%	7 6%	29 16%	2 5%	5 19%	10 12%
ITV1 London	348 17%	159 15%	130 20%	33 20%	15 25%	232 19%	116 15%	16 16%	4 44%	1 17%	-	3 13%	23 23%	11 18%	7 22%	68 20%	24 19%	22 12%	6 19%	8 26%	15 18%
ITV1 Meridian	197 10%	98 9%	66 10%	25 15%	3 4%	123 10%	74 10%	15 15%	2 15%	1 25%	-	5 19%	13 13%	6 9%	2 7%	28 8%	11 9%	10 6%	1 4%	4 12%	14 16%
ITV1 Tyne Tees	95 5%	51 5%	26 4%	10 6%	3 5%	51 4%	44 6%	1 1%	1 13%	1 30%	2 34%	3 10%	2 2%	2 3%	-	8 2%	9 7%	7 4%	2 5%	-	3 3%
ITV1 Wales	96 5%	42 4%	36 6%	7 4%	5 8%	61 5%	34 5%	3 3%	-	-	-	-	10 10%	6 9%	-	12 3%	5 4%	11 6%	-	1 5%	4 5%
ITV1 West	64 3%	35 3%	24 4%	1 1%	3 5%	37 3%	27 4%	5 5%	-	-	-	1 4%	1 1%	1 1%	2 8%	15 4%	3 3%	6 4%	2 6%	-	-
ITV1 Westcountry	90 4%	51 5%	34 5%	2 1%	-	52 4%	38 5%	5 5%	1 12%	-	-	2 7%	7 7%	1 1%	-	11 3%	9 7%	2 1%	2 7%	4 15%	3 3%
ITV1 Yorkshire	199 10%	121 11%	52 8%	14 8%	2 4%	124 10%	76 10%	10 10%	2 16%	-	1 23%	3 11%	9 9%	7 11%	4 14%	31 9%	10 8%	29 16%	2 7%	2 5%	2 2%
STV	160 8%	87 8%	43 7%	21 12%	5 9%	104 8%	57 7%	3 3%	-	-	1 13%	3 14%	6 6%	8 12%	1 4%	35 10%	9 7%	16 9%	3 10%	1 5%	6 7%

Prepared on behalf of Ian Henshall of Reinvestigate 911

**Re-Investigate 9/11 Survey**  
**ONLINE Fieldwork : 7th - 8th September 2011**

Absolutes/col percents

Table 43  
**Social class**  
**Base: All respondents**

	Total	Education level				Foreign holiday in the last 3 years		Seniority at Work													
		Secondary school / NVQ 1-3	University degree or equiv.	Higher degree	Still studying	Yes	No	Owner manager or proprietor	MD or managing partner	Board level director or partner	Director - not board level	Senior management	Middle management	Management	Executive	Office worker, clerical or office junior	Unskilled manual worker	Skilled manual worker	Craftsman, tradesman, etc.	Support functions	Other
Unweighted base	2010	1064	641	180	58	1145	865	97	9	4	5	25	101	63	30	310	119	156	21	32	82
Weighted base	2010	1079	640	169	59	1246	764	102	10	4	5	25	101	64	30	340	121	181	30	29	83
AB	543	172	249	100	17	402	140	33	7	4	2	20	59	29	18	88	7	20	6	4	32
	27%	16%	39%	59%	29%	32%	18%	33%	65%	100%	53%	82%	58%	46%	62%	26%	6%	11%	19%	13%	39%
C1	583	298	213	40	24	393	190	27	3	-	2	5	34	28	11	187	16	28	2	8	28
	29%	28%	33%	24%	40%	32%	25%	27%	35%	-	-	18%	33%	44%	38%	55%	13%	15%	8%	27%	33%
C2	422	289	86	17	11	257	165	30	-	-	-	-	7	5	-	45	38	111	22	10	10
	21%	27%	13%	10%	18%	21%	22%	30%	-	-	-	-	7%	8%	-	13%	32%	61%	72%	34%	12%
DE	462	320	92	12	7	194	268	11	-	-	-	-	1	1	-	20	60	22	-	7	14
	23%	30%	14%	7%	13%	16%	35%	11%	-	-	-	-	1%	2%	-	6%	49%	12%	-	25%	17%

## Re-Investigate 9/11 Survey

### ONLINE Fieldwork : 7th - 8th September 2011

Absolutes/col percents

Table 44  
GO Regions  
Base: All respondents

	Total	Education level					Foreign holiday in the last 3 years		Seniority at Work												
		Secondary school / NVQ 1-3	University degree or equiv.	Higher degree	Still studying		Yes	No	Owner manager or proprietor	MD or managing partner	Board level director or partner	Director - not board level	Senior management	Middle management	Management	Executive	Office worker, clerical or office junior	Unskilled manual worker	Skilled manual worker	Craftsman, tradesman, etc.	Support functions
Unweighted base	2010	1064	641	180	58	1145	865	97	9	4	5	25	101	63	30	310	119	156	21	32	82
Weighted base	2010	1079	640	169	59	1246	764	102	10	4	5	25	101	64	30	340	121	181	30	29	83
Scotland	174	98	44	22	5	113	62	4	-	-	1	3	5	8	1	36	12	18	3	1	6
	9%	9%	7%	13%	9%	9%	8%	4%	-	-	13%	14%	5%	13%	4%	11%	10%	10%	10%	5%	7%
North East	91	48	26	9	2	51	40	-	1	1	2	2	2	2	-	10	9	7	2	-	3
	5%	4%	4%	5%	4%	4%	5%	-	13%	30%	34%	7%	2%	3%	-	3%	7%	4%	5%	-	3%
North West	236	127	83	21	1	146	90	15	-	-	-	1	13	7	6	43	8	29	2	5	10
	12%	12%	13%	12%	1%	12%	12%	14%	-	-	-	5%	12%	12%	20%	13%	6%	16%	5%	19%	12%
Yorks & Humber	177	105	47	16	3	113	64	8	2	-	1	4	9	7	4	25	7	25	1	2	3
	9%	10%	7%	9%	6%	9%	8%	8%	16%	-	23%	16%	9%	10%	14%	7%	6%	14%	5%	5%	3%
West Midlands	186	110	54	10	7	110	76	12	-	1	-	1	6	6	3	33	15	19	3	3	6
	9%	10%	8%	6%	12%	9%	10%	12%	-	27%	-	3%	6%	10%	10%	10%	13%	11%	9%	10%	7%
Wales	107	50	39	7	5	68	38	3	-	-	-	-	11	6	-	13	7	13	-	1	4
	5%	5%	6%	4%	8%	5%	5%	3%	-	-	-	-	11%	9%	-	4%	5%	7%	-	5%	5%
Eastern	188	106	53	9	14	111	77	7	2	1	-	1	4	4	4	29	7	14	6	4	13
	9%	10%	8%	6%	24%	9%	10%	7%	19%	17%	-	5%	4%	7%	13%	9%	6%	8%	20%	13%	16%
London	253	116	90	27	11	167	86	8	3	-	-	3	21	8	6	52	19	12	2	4	10
	13%	11%	14%	16%	18%	13%	11%	8%	28%	-	-	13%	21%	12%	20%	15%	16%	7%	7%	4	10
South East	258	126	90	26	7	170	88	21	2	1	-	3	12	8	2	42	14	20	5	4	17
	13%	12%	14%	16%	11%	14%	12%	21%	24%	25%	-	11%	12%	13%	7%	12%	12%	11%	16%	13%	20%
South West	183	101	68	8	3	107	77	12	-	-	1	3	13	2	3	33	13	7	4	5	6
	9%	9%	11%	5%	5%	9%	10%	12%	-	-	15%	13%	13%	4%	10%	10%	11%	4%	13%	16%	7%
East Midlands	156	91	45	13	1	90	66	12	-	-	1	3	5	5	1	25	10	17	3	*	6
	8%	8%	7%	8%	1%	7%	9%	12%	-	-	15%	13%	5%	7%	2%	7%	8%	9%	8%	2%	7%

## Re-Investigate 9/11 Survey

### ONLINE Fieldwork : 7th - 8th September 2011

Absolutes/col percents

Table 45  
Nearest City:  
Base: All respondents

	Total	Education level				Foreign holiday in the last 3 years		Seniority at Work													
		Secondary school / NVQ 1-3	University degree or equiv.	Higher degree	Still studying	Yes	No	Owner manager or proprietor	MD or managing partner	Board level director or partner	Director - not board level	Senior management	Middle management	Management	Executive	Office worker, clerical or office junior	Unskilled manual worker	Skilled manual worker	Craftsman, tradesman, etc.	Support functions	Other
Unweighted base	2010	1064	641	180	58	1145	865	97	9	4	5	25	101	63	30	310	119	156	21	32	82
Weighted base	2010	1079	640	169	59	1246	764	102	10	4	5	25	101	64	30	340	121	181	30	29	83
Glasgow	84 4%	52 5%	15 2%	11 6%	5 9%	59 5%	25 3%	2 2%	-	-	1 13%	1 4%	1 1%	5 8%	-	13 4%	5 4%	16 9%	2 6%	-	1 1%
Edinburgh	64 3%	37 3%	20 3%	6 4%	-	42 3%	22 3%	1 1%	-	-	-	2 9%	3 3%	1 2%	1 4%	16 5%	5 4%	1 *	1 3%	1 5%	1 1%
Newcastle	93 5%	51 5%	24 4%	10 6%	3 6%	55 4%	38 5%	1 1%	1 13%	1 30%	2 34%	2 7%	2 2%	2 3%	-	9 3%	11 9%	7 4%	2 5%	-	3 3%
Leeds	78 4%	40 4%	26 4%	6 4%	2 3%	53 4%	25 3%	4 4%	-	-	1 23%	-	4 4%	3 5%	2 8%	13 4%	4 3%	12 6%	-	1 3%	-
Hull	51 3%	35 3%	11 2%	4 2%	1 2%	33 3%	18 2%	3 2%	-	-	-	-	1 1%	2 2%	2 6%	7 2%	2 2%	4 2%	2 7%	-	2 3%
Sheffield	50 2%	30 3%	12 2%	5 3%	-	37 3%	13 2%	1 1%	2 16%	-	-	3 11%	2 2%	1 2%	-	5 2%	3 2%	8 5%	-	1 2%	1 1%
Manchester	156 8%	85 8%	54 8%	11 6%	1 1%	101 8%	55 7%	14 14%	-	-	-	1 5%	9 9%	5 8%	3 10%	30 9%	4 3%	14 8%	2 5%	4 13%	6 7%
Liverpool	90 4%	49 5%	30 5%	8 5%	2 3%	53 4%	37 5%	1 1%	-	-	-	-	4 4%	3 5%	3 11%	14 4%	4 4%	16 9%	-	3 9%	4 5%
Nottingham	92 5%	57 5%	20 3%	11 6%	1 1%	52 4%	40 5%	4 4%	-	-	1 15%	-	5 5%	2 4%	1 2%	11 3%	5 4%	14 8%	5 15%	*	4 4%
Birmingham	165 8%	97 9%	49 8%	9 5%	6 10%	95 8%	70 9%	12 12%	-	1 27%	-	1 3%	6 6%	6 10%	2 7%	31 9%	16 13%	18 10%	1 4%	2 7%	6 7%
Norwich	62 3%	37 3%	18 3%	1 1%	3 4%	32 3%	30 4%	5 5%	-	-	-	1 5%	2 2%	-	2 8%	10 3%	2 2%	3 2%	-	-	1 2%
Milton Keynes	53 3%	20 2%	22 3%	2 1%	6 10%	37 3%	16 2%	3 3%	-	-	-	-	2 2%	2 3%	-	11 3%	3 3%	6 3%	3 11%	-	5 7%

## Re-Investigate 9/11 Survey

### ONLINE Fieldwork : 7th - 8th September 2011

Absolutes/col percents

Table 45  
**Nearest City:**  
**Base: All respondents**

	Total	Education level				Foreign holiday in the last 3 years		Seniority at Work													
		Secondary school / NVQ 1-3	University degree or equiv.	Higher degree	Still studying	Yes	No	Owner manager or proprietor	MD or managing partner	Board level director or partner	Director - not board level	Senior management	Middle management	Management	Executive	Office worker, clerical or office junior	Unskilled manual worker	Skilled manual worker	Craftsman, tradesman, etc.	Support functions	Other
Weighted base	2010	1079	640	169	59	1246	764	102	10	4	5	25	101	64	30	340	121	181	30	29	83
Brighton	50 3%	20 2%	18 3%	8 5%	2 3%	36 3%	15 2%	3 3%	1 9%	-	-	-	1 1%	4 6%	-	4 1%	1 1%	4 2%	-	-	7 9%
Oxford	41 2%	18 2%	18 3%	3 2%	1 1%	31 3%	9 1%	2 2%	-	-	1 15%	2 9%	2 2%	2 3%	-	7 2%	-	5 3%	-	1 2%	3 4%
London	402 20%	190 18%	141 22%	40 24%	18 31%	266 21%	136 18%	18 18%	6 62%	1 17%	-	3 13%	24 24%	15 24%	8 26%	80 24%	29 24%	22 12%	6 19%	8 26%	21 25%
Southampton	78 4%	41 4%	27 4%	6 3%	2 4%	47 4%	31 4%	8 7%	-	1 25%	-	3 13%	7 7%	-	1 5%	14 4%	6 5%	1 *	3 11%	2 6%	1 1%
Bristol	89 4%	47 4%	36 6%	4 2%	2 4%	59 5%	30 4%	7 7%	-	-	-	1 4%	7 7%	1 1%	2 8%	22 6%	5 4%	5 3%	2 6%	-	3 4%
Plymouth	57 3%	34 3%	19 3%	2 1%	-	29 2%	28 4%	3 3%	-	-	-	2 7%	4 4%	1 1%	-	7 2%	6 5%	2 1%	-	2 6%	1 1%
Cardiff	71 4%	33 3%	26 4%	7 4%	2 4%	48 4%	23 3%	3 3%	-	-	-	-	7 7%	5 7%	-	7 2%	4 3%	8 4%	2 6%	*	5 6%
None of these	182 9%	104 10%	53 8%	14 8%	2 4%	81 6%	101 13%	6 6%	-	-	-	2 9%	6 6%	5 8%	2 6%	29 9%	8 7%	16 9%	-	5 18%	7 9%

## Re-Investigate 9/11 Survey

### ONLINE Fieldwork : 7th - 8th September 2011

Absolutes/col percents

Table 46

**Do you regularly use any of the following social media services on a computer?**

**Base: All respondents**

	Total	Education level				Foreign holiday in the last 3 years		Seniority at Work													
		Secondary school / NVQ 1-3	University degree or equiv.	Higher degree	Still studying	Yes	No	Owner manager or proprietor	MD or managing partner	Board level director or partner	Director - not board level	Senior management	Middle management	Management	Executive	Office worker, clerical or office junior	Unskilled manual worker	Skilled manual worker	Craftsman, tradesman, etc.	Support functions	Other
Unweighted base	2010	1064	641	180	58	1145	865	97	9	4	5	25	101	63	30	310	119	156	21	32	82
Weighted base	2010	1079	640	169	59	1246	764	102	10	4	5	25	101	64	30	340	121	181	30	29	83
Facebook	1263 63%	655 61%	409 64%	108 64%	56 95%	816 65%	447 59%	58 57%	6 62%	1 25%	4 85%	18 73%	72 71%	48 76%	18 59%	230 68%	81 67%	124 68%	19 62%	20 70%	57 68%
Twitter	317 16%	141 13%	113 18%	37 22%	16 27%	221 18%	97 13%	15 15%	1 8%	- -	- -	6 26%	24 24%	13 20%	1 3%	62 18%	17 14%	42 23%	10 34%	3 12%	14 17%
Google+	184 9%	81 8%	66 10%	19 11%	10 18%	127 10%	58 8%	8 8%	1 8%	- -	1 13%	7 29%	11 11%	8 12%	2 7%	32 9%	9 8%	26 14%	6 18%	1 3%	8 9%
Linkedin	142 7%	32 3%	74 12%	32 19%	3 5%	116 9%	25 3%	17 17%	4 39%	- -	3 57%	10 40%	18 18%	9 13%	5 18%	26 8%	2 2%	17 9%	1 2%	1 3%	5 6%
MySpace	85 4%	42 4%	28 4%	8 5%	1 3%	55 4%	30 4%	4 4%	1 8%	- -	- -	1 4%	9 9%	2 4%	- -	6 2%	12 10%	16 9%	6 20%	1 5%	6 7%
Facebook Places	75 4%	34 3%	26 4%	12 7%	1 2%	55 4%	20 3%	5 5%	2 15%	- -	1 13%	1 4%	7 7%	5 8%	1 2%	13 4%	4 4%	14 8%	4 12%	1 4%	3 4%
Google Lattitude	36 2%	18 2%	11 2%	6 4%	1 1%	26 2%	10 1%	1 1%	2 20%	- -	- -	- -	2 2%	3 4%	- -	9 3%	1 1%	11 6%	2 6%	- -	- -
orkut	23 1%	2 *	9 1%	9 6%	1 2%	20 2%	3 *	1 1%	1 8%	- -	- -	- -	5 5%	2 3%	- -	3 1%	- -	6 3%	- -	- -	- -
bebo	18 1%	7 1%	3 *	7 4%	- -	14 1%	4 1%	1 1%	- -	- -	- -	- -	2 2%	1 2%	- -	1 *	1 1%	7 4%	- -	- -	- -
hi5	15 1%	1 *	6 1%	7 4%	1 2%	14 1%	1 *	- -	- -	- -	- -	- -	1 1%	1 2%	- -	4 1%	- -	6 3%	- -	- -	- -
foursquare	14 1%	4 *	5 1%	2 1%	- -	12 1%	2 *	1 1%	2 15%	- -	- -	- -	1 1%	* 1%	- -	2 1%	1 1%	1 1%	- -	- -	- -
Friendster	8 *	1 *	5 1%	1 1%	- -	7 1%	1 *	1 1%	- -	- -	- -	- -	1 1%	2 4%	- -	- -	- -	3 1%	- -	- -	- -

Prepared on behalf of Ian Henshall of Reinvestigate 911

**Re-Investigate 9/11 Survey**  
**ONLINE Fieldwork : 7th - 8th September 2011**

Absolutes/col percents

Table 46

**Do you regularly use any of the following social media services on a computer?**

**Base: All respondents**

	Education level					Foreign holiday in the last 3 years		Seniority at Work													
	Total	Secondary school / NVQ 1-3	University degree or equiv.	Higher degree	Still studying	Yes	No	Owner manager or proprietor	MD or managing partner	Board level director or partner	Director - not board level	Senior management	Middle management	Management	Executive	Office worker, clerical or office junior	Unskilled manual worker	Skilled manual worker	Craftsman, tradesman, etc.	Support functions	Other
Weighted base	2010	1079	640	169	59	1246	764	102	10	4	5	25	101	64	30	340	121	181	30	29	83
Gowalla	6*	1*	31%	21%	-	5*	1*	-	220%	-	-	-	11%	-	-	1*	-	11%	-	-	-
Another site (that I use once a week or more)	1146%	585%	355%	148%	610%	706%	446%	44%	-	117%	-	29%	22%	58%	13%	185%	76%	116%	14%	414%	78%
None of these	64632%	37335%	19931%	5130%	12%	36429%	28237%	3433%	113%	258%	115%	417%	2525%	1422%	1034%	9026%	3428%	5229%	1034%	724%	2328%

## Re-Investigate 9/11 Survey

### ONLINE Fieldwork : 7th - 8th September 2011

Absolutes/col percents

Table 47

**Do you regularly use any of the following social media services on a mobile phone?**

**Base: All respondents**

	Total	Education level				Foreign holiday in the last 3 years		Seniority at Work													
		Secondary school / NVQ 1-3	University degree or equiv.	Higher degree	Still studying	Yes	No	Owner manager or proprietor	MD or managing partner	Board level director or partner	Director - not board level	Senior management	Middle management	Management	Executive	Office worker, clerical or office junior	Unskilled manual worker	Skilled manual worker	Craftsman, tradesman, etc.	Support functions	Other
Unweighted base	2010	1064	641	180	58	1145	865	97	9	4	5	25	101	63	30	310	119	156	21	32	82
Weighted base	2010	1079	640	169	59	1246	764	102	10	4	5	25	101	64	30	340	121	181	30	29	83
Facebook	542	241	193	56	38	394	148	21	3	-	2	10	46	28	10	134	40	63	8	12	21
	27%	22%	30%	33%	64%	32%	19%	21%	30%	-	47%	41%	45%	43%	32%	39%	33%	35%	25%	43%	26%
Twitter	199	79	81	24	13	148	51	9	-	-	-	6	23	12	4	53	8	23	3	4	7
	10%	7%	13%	14%	22%	12%	7%	9%	-	-	-	25%	23%	18%	13%	16%	7%	12%	9%	12%	8%
Facebook Places	81	36	28	12	3	62	19	3	1	-	1	2	3	8	3	16	7	19	2	-	2
	4%	3%	4%	7%	5%	5%	2%	3%	8%	-	13%	9%	3%	12%	10%	5%	6%	10%	5%	-	3%
Google+	69	33	21	6	6	51	18	4	2	-	-	3	4	2	-	18	3	14	1	1	2
	3%	3%	3%	4%	10%	4%	2%	4%	15%	-	-	14%	4%	4%	-	5%	2%	8%	4%	3%	3%
Google Latitude	39	16	13	8	2	32	7	-	-	-	-	1	4	3	1	7	5	5	-	1	2
	2%	2%	2%	5%	3%	3%	1%	-	-	-	-	5%	4%	5%	3%	2%	4%	3%	-	3%	3%
LinkedIn	35	7	16	10	2	26	9	2	1	-	-	4	8	3	3	7	-	1	-	-	1
	2%	1%	2%	6%	3%	2%	1%	2%	14%	-	-	16%	8%	5%	11%	2%	-	1%	-	-	2%
foursquare	22	3	13	6	-	21	1	3	2	-	-	-	*	3	1	4	1	5	-	-	-
	1%	*	2%	4%	-	2%	*	3%	25%	-	-	-	*	5%	3%	1%	1%	3%	-	-	-
MySpace	16	6	8	2	-	11	5	1	2	-	-	-	2	1	-	*	3	2	2	-	1
	1%	1%	1%	1%	-	1%	1%	1%	15%	-	-	-	2%	1%	-	*	2%	1%	5%	-	1%
Gowalla	13	1	6	5	1	12	1	1	1	-	-	-	1	2	-	2	-	5	-	-	-
	1%	*	1%	3%	2%	1%	*	1%	8%	-	-	-	1%	4%	-	1%	-	3%	-	-	-
bebo	10	1	5	4	-	10	1	1	-	-	-	-	2	2	-	1	-	3	-	-	-
	1%	*	1%	2%	-	1%	*	1%	-	-	-	-	2%	3%	-	*	-	1%	-	-	-
hi5	10	2	6	2	-	10	-	1	1	-	-	-	2	1	-	*	-	4	-	-	-
	*	*	1%	1%	-	1%	-	1%	7%	-	-	-	2%	2%	-	*	-	2%	-	-	-
Friendster	8	-	5	3	-	8	-	-	-	-	-	1	1	1	-	-	-	4	-	-	-
	*	-	1%	2%	-	1%	-	-	-	-	-	4%	1%	1%	-	-	-	2%	-	-	-

**Re-Investigate 9/11 Survey**  
**ONLINE Fieldwork : 7th - 8th September 2011**

Absolutes/col percents

Table 47

Do you regularly use any of the following social media services on a mobile phone?

Base: All respondents

	Education level					Foreign holiday in the last 3 years		Seniority at Work													
	Total	Secondary school / NVQ 1-3	University degree or equiv.	Higher degree	Still studying	Yes	No	Owner manager or proprietor	MD or managing partner	Board level director or partner	Director - not board level	Senior management	Middle management	Management	Executive	Office worker, clerical or office junior	Unskilled manual worker	Skilled manual worker	Craftsman, tradesman, etc.	Support functions	Other
Weighted base	2010	1079	640	169	59	1246	764	102	10	4	5	25	101	64	30	340	121	181	30	29	83
orkut	6*	-	4	2	1	6*	1*	-	-	-	-	-	2	2	-	-	-	2	-	-	-
Another site (that I use once a week or more)	42	20	9	9	4	33	9	-	-	-	-	-	1	5	2	8	3	8	-	1	-
None of these	1383	804	416	100	17	790	592	78	4	4	2	11	48	31	18	185	79	106	22	16	59
	69%	74%	65%	59%	29%	63%	78%	77%	38%	100%	53%	45%	47%	49%	62%	54%	65%	59%	72%	54%	70%

	Page	Table	Title	Base Description	Base
	1	1	Q.1 To what extent do you agree or disagree with each of the following statements about "9/11" (the attacks which took place in the USA on 11th September 2001). Summary Table	Base: All respondents	2010
	2	2	Q.1 To what extent do you agree or disagree with each of the following statements about "9/11" (the attacks which took place in the USA on 11th September 2001). Rogue elements in the American intelligence services may have made a decision prior to 9/11 to allow a terrorist attack to take place.	Base: All respondents	2010
	3	2	Q.1 To what extent do you agree or disagree with each of the following statements about "9/11" (the attacks which took place in the USA on 11th September 2001). Rogue elements in the American intelligence services may have made a decision prior to 9/11 to allow a terrorist attack to take place.	Base: All respondents	2010
	4	3	Q.1 To what extent do you agree or disagree with each of the following statements about "9/11" (the attacks which took place in the USA on 11th September 2001). The official account of what happened on 9/11 might turn out to be wrong in important respects.	Base: All respondents	2010
	5	3	Q.1 To what extent do you agree or disagree with each of the following statements about "9/11" (the attacks which took place in the USA on 11th September 2001). The official account of what happened on 9/11 might turn out to be wrong in important respects.	Base: All respondents	2010
	6	4	Q.1 To what extent do you agree or disagree with each of the following statements about "9/11" (the attacks which took place in the USA on 11th September 2001). The mainstream media have done a good job of scrutinising the official 9/11 story.	Base: All respondents	2010
	7	4	Q.1 To what extent do you agree or disagree with each of the following statements about "9/11" (the attacks which took place in the USA on 11th September 2001). The mainstream media have done a good job of scrutinising the official 9/11 story.	Base: All respondents	2010
	8	5	Q.1 To what extent do you agree or disagree with each of the following statements about "9/11" (the attacks which took place in the USA on 11th September 2001). I am confident that we have been told the full story of the 9/11 attacks.	Base: All respondents	2010
	9	5	Q.1 To what extent do you agree or disagree with each of the following statements about "9/11" (the attacks which took place in the USA on 11th September 2001). I am confident that we have been told the full story of the 9/11 attacks.	Base: All respondents	2010
	10	6	Q.1 To what extent do you agree or disagree with each of the following statements about "9/11" (the attacks which took place in the USA on 11th September 2001). 'In the ten years since 9/11, all the key facts about what happened have come out and there is no need to spend any more time scrutinising this.'	Base: All respondents	2010

Page	Table	Title	Base Description	Base
11	6	Q.1 To what extent do you agree or disagree with each of the following statements about "9/11" (the attacks which took place in the USA on 11th September 2001). 'In the ten years since 9/11, all the key facts about what happened have come out and there is no need to spend any more time scrutinising this.'	Base: All respondents	2010
12	7	Q.1 To what extent do you agree or disagree with each of the following statements about "9/11" (the attacks which took place in the USA on 11th September 2001). It is important that the broadcast regulator Ofcom ensures broadcasters report fairly on those who doubt the official 9/11 story.	Base: All respondents	2010
13	7	Q.1 To what extent do you agree or disagree with each of the following statements about "9/11" (the attacks which took place in the USA on 11th September 2001). It is important that the broadcast regulator Ofcom ensures broadcasters report fairly on those who doubt the official 9/11 story.	Base: All respondents	2010
14	8	Have you taken a foreign holiday in the last 3 years?	Base: All respondents	2010
15	9	Marital Status	Base: All respondents	2010
16	10	Tenure	Base: All respondents	2010
17	11	At what age did you finish your full time education?	Base: All respondents	2010
18	12	What is the highest educational level that you have achieved to date?	Base: All respondents	2010
19	13	Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?	Base: All respondents	2010
20	14	How many cars are there in your household?	Base: All respondents	2010
21	15	To which of the following ethnic groups do you consider you belong?	Base: All respondents	2010
22	16	Which of the following best describes your current working status?	Base: All respondents	2010
23	17	What level of seniority are you within the organisation you work for?	Base: All respondents who work full/ part time	1054
24	18	Do you have any children aged 18 or under?	Base: All respondents	2010
25	19	What is the combined annual income of your household, prior to tax being deducted?	Base: All respondents	2010
26	19	What is the combined annual income of your household, prior to tax being deducted?	Base: All respondents	2010
27	20	What was your age on your last birthday?	Base: All respondents	2010

	Page	Table	Title	Base Description	Base
	28	21	Gender	Base: All respondents	2010
	29	22	Which of the following ITV regions do you live in?	Base: All respondents	2010
	30	23	Social class	Base: All respondents	2010
	31	24	GO Regions	Base: All respondents	2010
	32	25	Nearest City:	Base: All respondents	2010
	33	25	Nearest City:	Base: All respondents	2010
	34	26	Do you regularly use any of the following social media services on a computer?	Base: All respondents	2010
	35	26	Do you regularly use any of the following social media services on a computer?	Base: All respondents	2010
	36	27	Do you regularly use any of the following social media services on a mobile phone?	Base: All respondents	2010
	37	27	Do you regularly use any of the following social media services on a mobile phone?	Base: All respondents	2010
	38	28	Have you taken a foreign holiday in the last 3 years?	Base: All respondents	2010
	39	29	Marital Status	Base: All respondents	2010
	40	30	Tenure	Base: All respondents	2010
	41	31	At what age did you finish your full time education?	Base: All respondents	2010
	42	31	At what age did you finish your full time education?	Base: All respondents	2010
	43	32	What is the highest educational level that you have achieved to date?	Base: All respondents	2010
	44	33	Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?	Base: All respondents	2010
	45	34	How many cars are there in your household?	Base: All respondents	2010
	46	35	To which of the following ethnic groups do you consider you belong?	Base: All respondents	2010
	47	36	Which of the following best describes your current working status?	Base: All respondents	2010
	48	37	What level of seniority are you within the organisation you work for?	Base: All respondents who work full/ part time	1054
	49	37	What level of seniority are you within the organisation you work for?	Base: All respondents who work full/ part time	1126

	Page	Table	Title	Base Description	Base
	50	38	Do you have any children aged 18 or under?	Base: All respondents	2010
	51	39	What is the combined annual income of your household, prior to tax being deducted?	Base: All respondents	2010
	52	39	What is the combined annual income of your household, prior to tax being deducted?	Base: All respondents	2010
	53	40	What was your age on your last birthday?	Base: All respondents	2010
	54	41	Gender	Base: All respondents	2010
	55	42	Which of the following ITV regions do you live in?	Base: All respondents	2010
	56	43	Social class	Base: All respondents	2010
	57	44	GO Regions	Base: All respondents	2010
	58	45	Nearest City:	Base: All respondents	2010
	59	45	Nearest City:	Base: All respondents	2010
	60	46	Do you regularly use any of the following social media services on a computer?	Base: All respondents	2010
	61	46	Do you regularly use any of the following social media services on a computer?	Base: All respondents	2010
	62	47	Do you regularly use any of the following social media services on a mobile phone?	Base: All respondents	2010
	63	47	Do you regularly use any of the following social media services on a mobile phone?	Base: All respondents	2010